

the new **ford focus**

car of the year **1999**



1999 Edition 2



PRODUCTS  
MILLENNIUM

At the heart of Ford lies a genuine and progressive spirit.

The driving force behind all we do.

That spirit is expressed through the four elements of the Ford brand.

The combination of design and interior space, driving dynamics,  
ingenuity and affordability that makes Ford unique.

Forward-thinking and challenging, creative and innovative, Ford Focus  
was engineered with relentless attention to detail and with passion.  
A philosophy which led to it being named European Car of the Year  
1999 and selected by the Design Council as a Millennium Product.

The new Ford Focus. expect**more**.

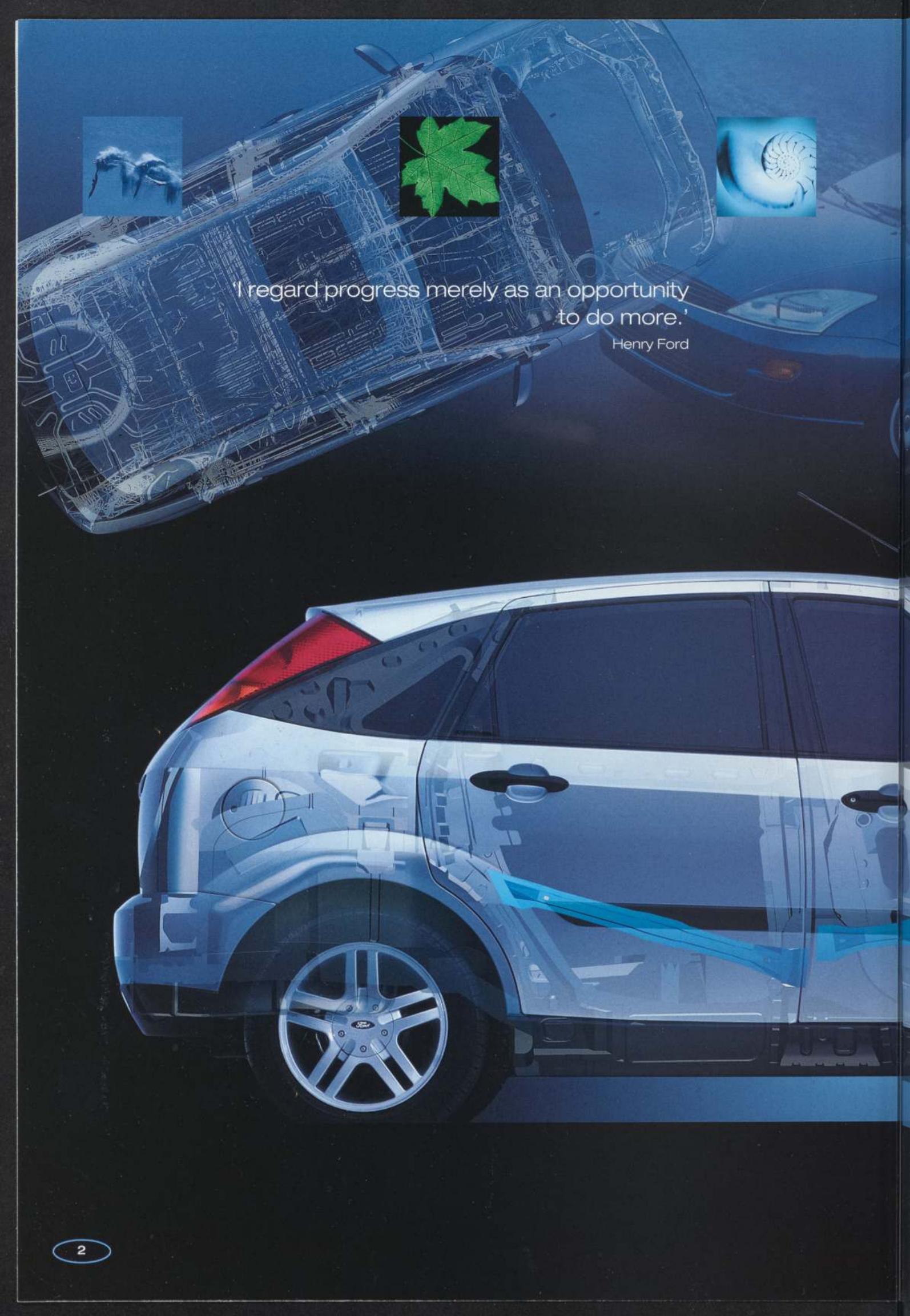


**Illustrations, descriptions and specifications.** This catalogue was correct at the time of going to print.  
However, Ford policy is one of continuous product development. The right is reserved to change specifications,  
colours and prices of the models and items illustrated and described in this publication at any time.  
For the latest details always consult your Ford Dealer.



shouldn't you **expectmore**  
from life?

expect <b>more</b>	2
ford <b>racing</b>	4
<b>positive</b> dynamics	6
perfect <b>balance</b>	8
<b>maximum</b> control	10
strength by <b>design</b>	12
enhanced <b>protection</b>	14
responsible <b>performance</b>	16
compact <b>power</b>	18
instant <b>response</b>	20
free <b>space</b>	22
comfort <b>values</b>	24
free <b>choice</b>	26
self- <b>expression</b>	34
colour with <b>style</b>	36
technical <b>data</b>	38
ford <b>service</b>	44



'I regard progress merely as an opportunity  
to do more.'

Henry Ford



there is a moment when science becomes art.  
where analysis becomes intuition.  
when feelings mean more than facts.

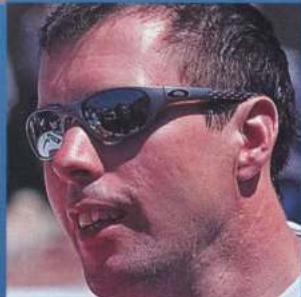
**expectmore**

For any engineered product to touch people's emotions, the whole must be greater than the sum of the parts.

In Ford Focus, the rigid bodyshell and unique independent rear suspension are optimised for maximum driver feel. Responsive ride and handling bring instant confidence and control.

This is combined with the innovative and spacious interior and the maximum four-star Euro NCAP (European New Car Assessment Programme) crash test rating. Ford Focus goes beyond conventional expectations of what a car in this class should deliver.

In awarding it the title of European Car of the Year 1999, Europe's leading motoring journalists clearly agree.





the **fordfocus** world rally championship challenger.  
**a racing certainty.**

The Ford Focus is engineered to be agile, stable, comfortable and precise.

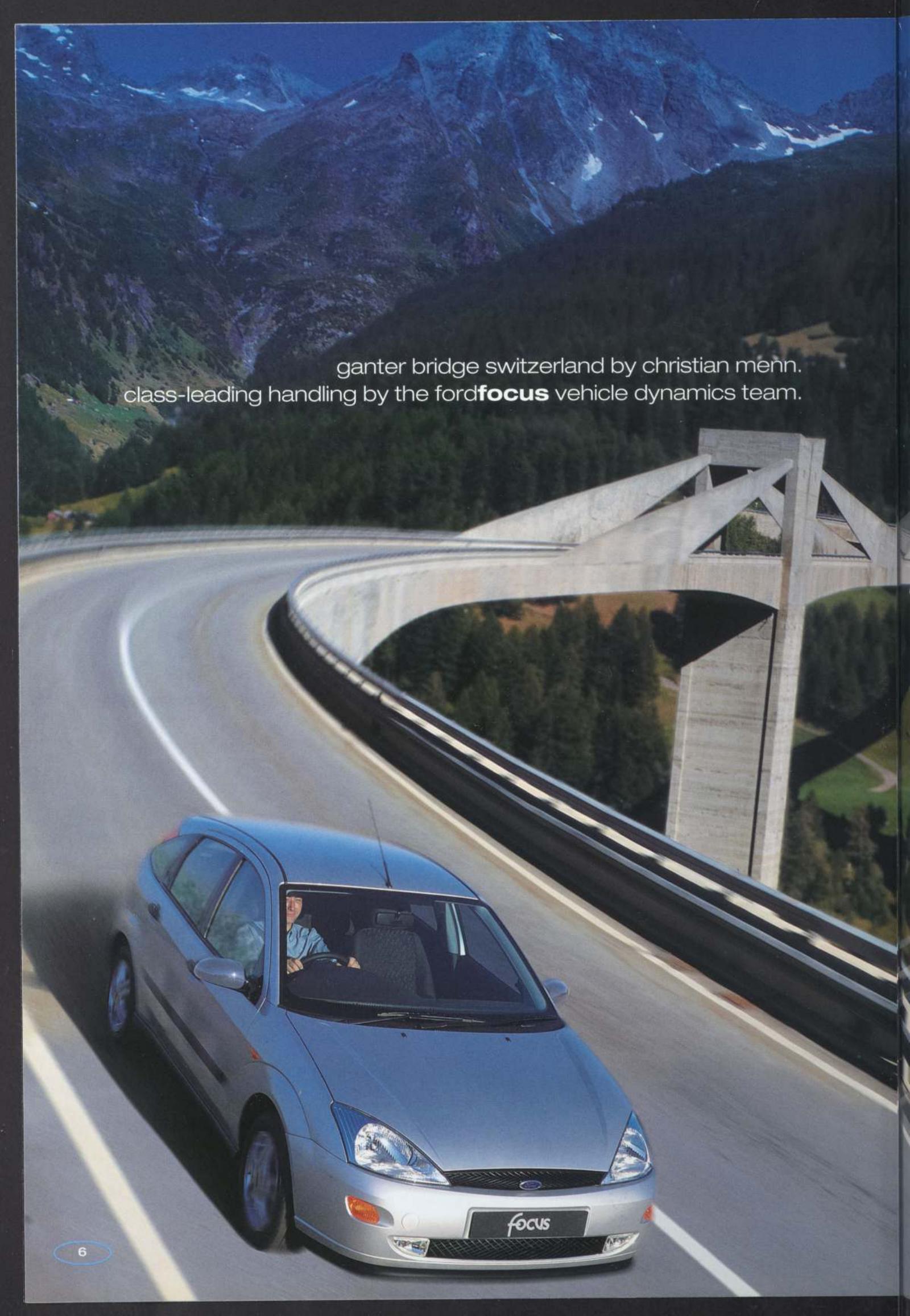
These attributes deliver outstanding driving dynamics. Dynamics which are paying dividends on the road - and now in competition too.

Building upon the key strengths of the road-going Ford Focus, our race engineers have created an exciting challenger for top rally honours. The rigid chassis.

The rewarding handling. Strength and reliability. It is a great road car that makes Ford Focus a great rally car.

**fordracing**  
we race. you win  
[www.fordracing.net](http://www.fordracing.net)





ganter bridge switzerland by christian menn.  
class-leading handling by the ford**focus** vehicle dynamics team.



## expectmore positive dynamics

Driving dynamics. The relationship between car, driver and road. A complex subject, but one which our engineers understand implicitly.

Our aim when developing Ford Focus was simple: to raise your expectations of what a car in this class can deliver. Building on the four cornerstones of agility, stability, precision and comfort, we fine-tuned the suspension and chassis with relentless attention to detail.

From Finland to Arizona, from the German autobahns to the twisting hairpins of the Austrian Alps, every component was engineered and tested to provide superior ride and handling, and the confidence to help you deal with the unexpected on the road.

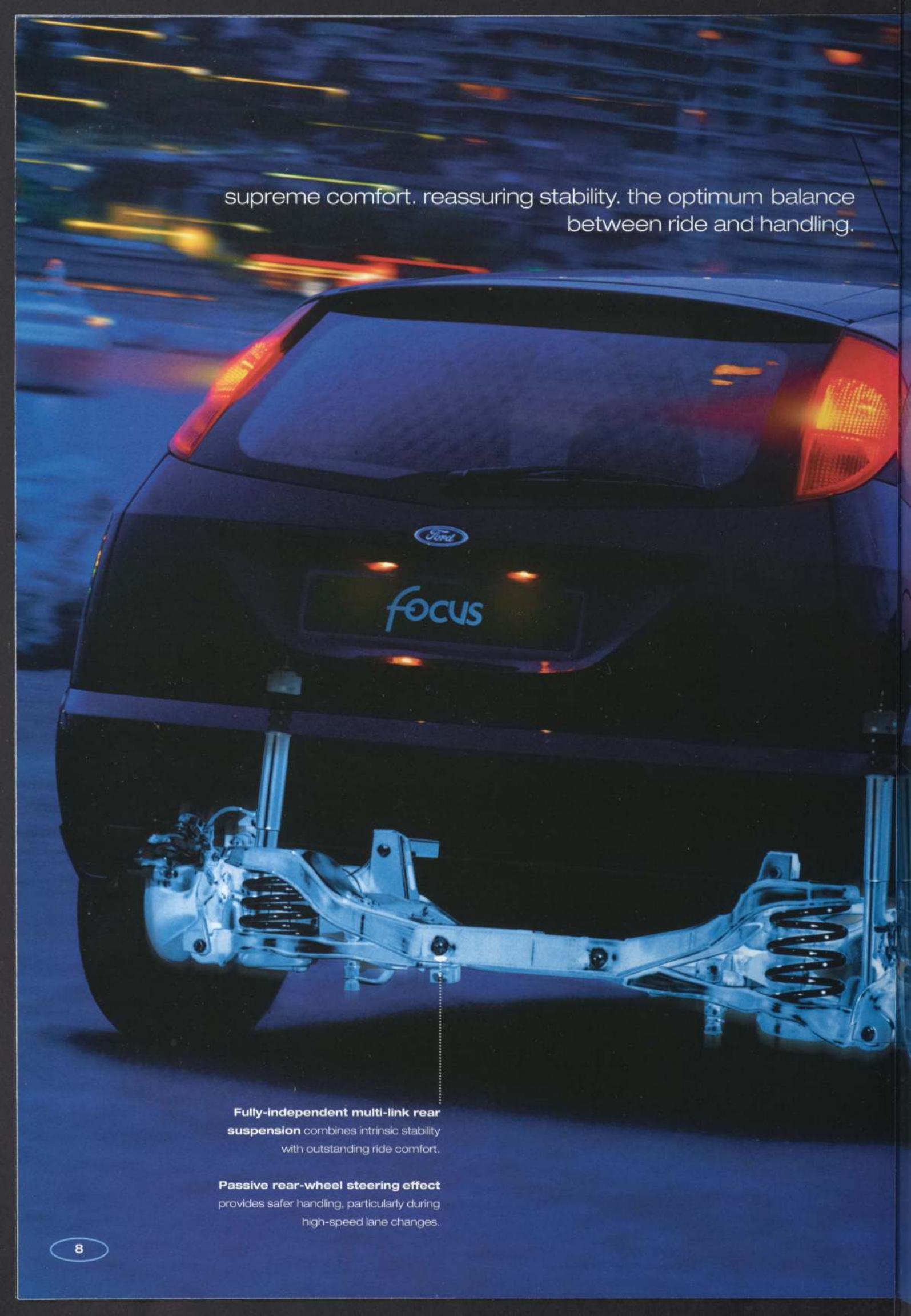
This means that Ford Focus does what you want, when you want, like no other car in its class. Rewarding yet reassuring – a feelsafe drive.

### **Finely-tuned suspension**

and precise, low-friction steering designed to deliver new levels of comfort and balance.



► Engineered for strength and low weight, the technically advanced Ganter Bridge carries the sweeping 'S' curved Simplon Pass road near the Swiss-Italian border.



supreme comfort. reassuring stability. the optimum balance  
between ride and handling.

Ford  
*focus*

**Fully-independent multi-link rear suspension** combines intrinsic stability with outstanding ride comfort.

**Passive rear-wheel steering effect** provides safer handling, particularly during high-speed lane changes.



## expect more perfect **balance**

From the beginning, Ford Focus was engineered to deliver class-leading driving dynamics and stability, for a feeling of enjoyment and control.

This led to the development of a fully-independent Control Blade rear suspension. With its lightweight, multi-link design, this ingenious system combines superior comfort with enhanced wheel control that is designed to greatly improve stability and active safety – even in the most extreme conditions. By allowing each wheel to react independently to uneven road surfaces, the Control Blade system absorbs bumps and reduces impact harshness for outstanding ride quality.



**Ingenious Control Blade** independent rear suspension system makes extensive use of pressed-steel components to reduce unsprung weight, while offering enhanced levels of roadholding.

the corner approaches. you brake. turn in. was that ice at the roadside? loose gravel? an adverse camber? too late to think about it now. but you are still in control. and on your way.



## expect more **maximum** control

ESP. A new dimension in dynamic performance.

Ford Focus is engineered to deliver class-leading handling and inherent stability.

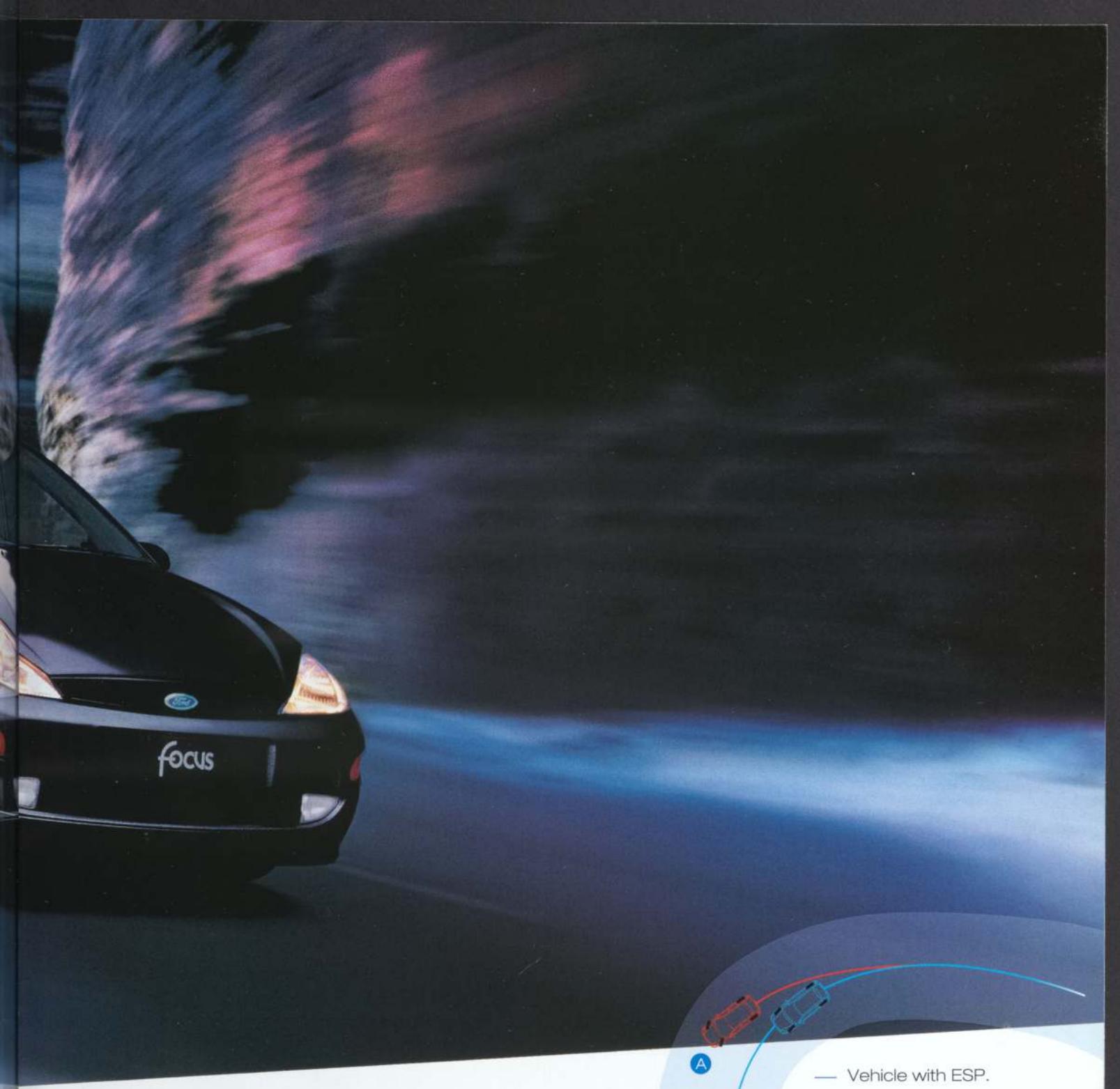
But even the most skilled driver can be surprised by the unexpected. That's why we have developed Electronic Stability

Programme or ESP – a revolution in control and driving enjoyment.

Available exclusively on the Ford Focus 2.0 Zetec, ESP is designed to maintain stability as the car reaches its dynamic limits. By constantly monitoring the driver's intention and the car's response, ESP helps you avoid tricky situations.

Before you even know they have occurred.

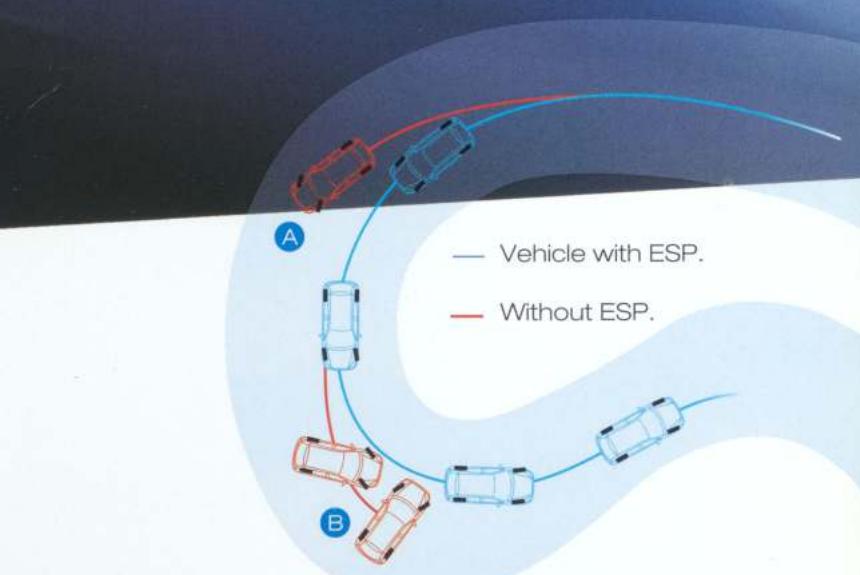
As an extension of the traction control (TCS) and anti-lock braking systems (ABS), ESP interacts between the driver and dynamic



control systems to help restore stability if it senses that the front or rear wheels are about to slide.

By comparing steering wheel movement and road speed with the car's behaviour, the system knows instantly if the driver's intended course is being followed. As soon as any deviation is detected, ESP reduces engine power, then applies individual brakes momentarily to help bring the car back into line.

Even ESP, however, cannot defy the laws of physics, so always remember to drive responsibly and with care.



**A system of sensors monitors**  
steering wheel movements, road speed and even sideways travel of the car. When these forces threaten a skid or spin, ESP makes corrections normally unavailable to the driver, adjusting engine torque and modifying brake pressure to individual wheels to help stabilise the car and optimise roadholding.

**A** Vehicle experiences understeer on approach.

**B** Vehicle experiences oversteer on exit to bend.

# expectmore strength by **design**

Safety should be something you can take for granted.

Not something you need to worry about.

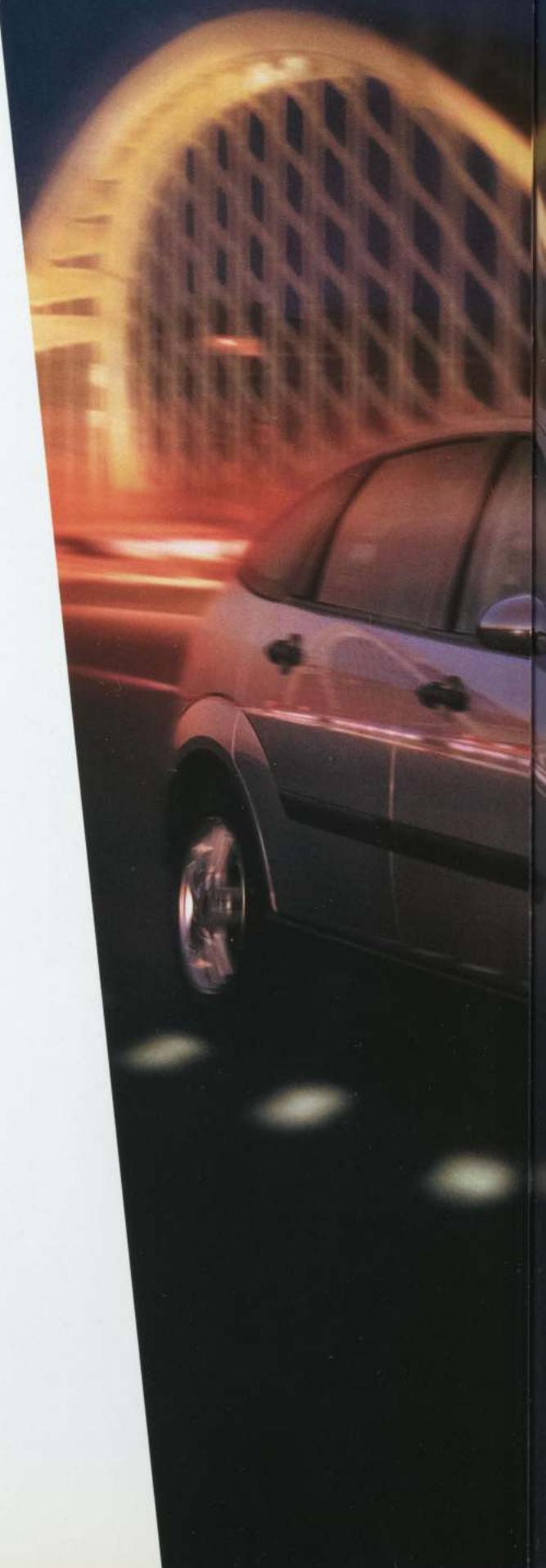
That's why Ford Focus is equipped with a comprehensive armour of special features, designed to help protect you and your passengers. The result is a 'total car' approach to safety, which means it has a computer-designed rigid safety cell, energy-absorbing crumple zones, reinforced door beams, driver and passenger front airbags\*, advanced seat belt systems and ISOFIX child-seat attachments.

Developed using our unrivalled computing power, Ford Focus has been engineered to meet Ford's stringent in-house crash standards, which significantly exceed all existing and currently proposed legislation. In addition, Ford Focus was awarded the maximum four-star Euro NCAP (European New Car Assessment Programme) rating for front and side impact safety.

We would expect you to expect nothing less.

**\*Note:** A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger's or side airbags.

► In a brilliant fusion of style and structure, the Felipe II Bridge in Barcelona features two pairs of inclined steel bowstring arches for vast strength and low weight.



bach de roda – felipe II bridge barcelona by santiago calatrava.  
dynamic safety engineering by the ford**focus** safety performance team.



Building on our established reputation for safety and security, Ford Focus has a 'total car' approach to occupant protection.

From active safety features which provide the driver with the ability to avoid an accident in the first place, to innovations designed to minimise the effects of a collision, our efforts to improve safety standards are unceasing.

#### safeguard engine immobiliser

This passive anti-theft system is designed to prevent the engine from starting until its electronic control unit receives the correct coded signal from the ignition key. Home Office guidelines require an immobiliser to resist attack for at least five minutes – a test passed by Ford Focus in a recent investigation by What Car? magazine, who confirmed it as Best in Class.

#### key-operated bonnet release

A key-operated bonnet release mechanism makes unauthorised access to the engine compartment even more difficult.

#### front airbags

As an integrated part of the 'total car' approach to safety, the full airbag\* system acts in harmony with the vehicle structure to provide maximum protection within approximately 50 milliseconds of impact.

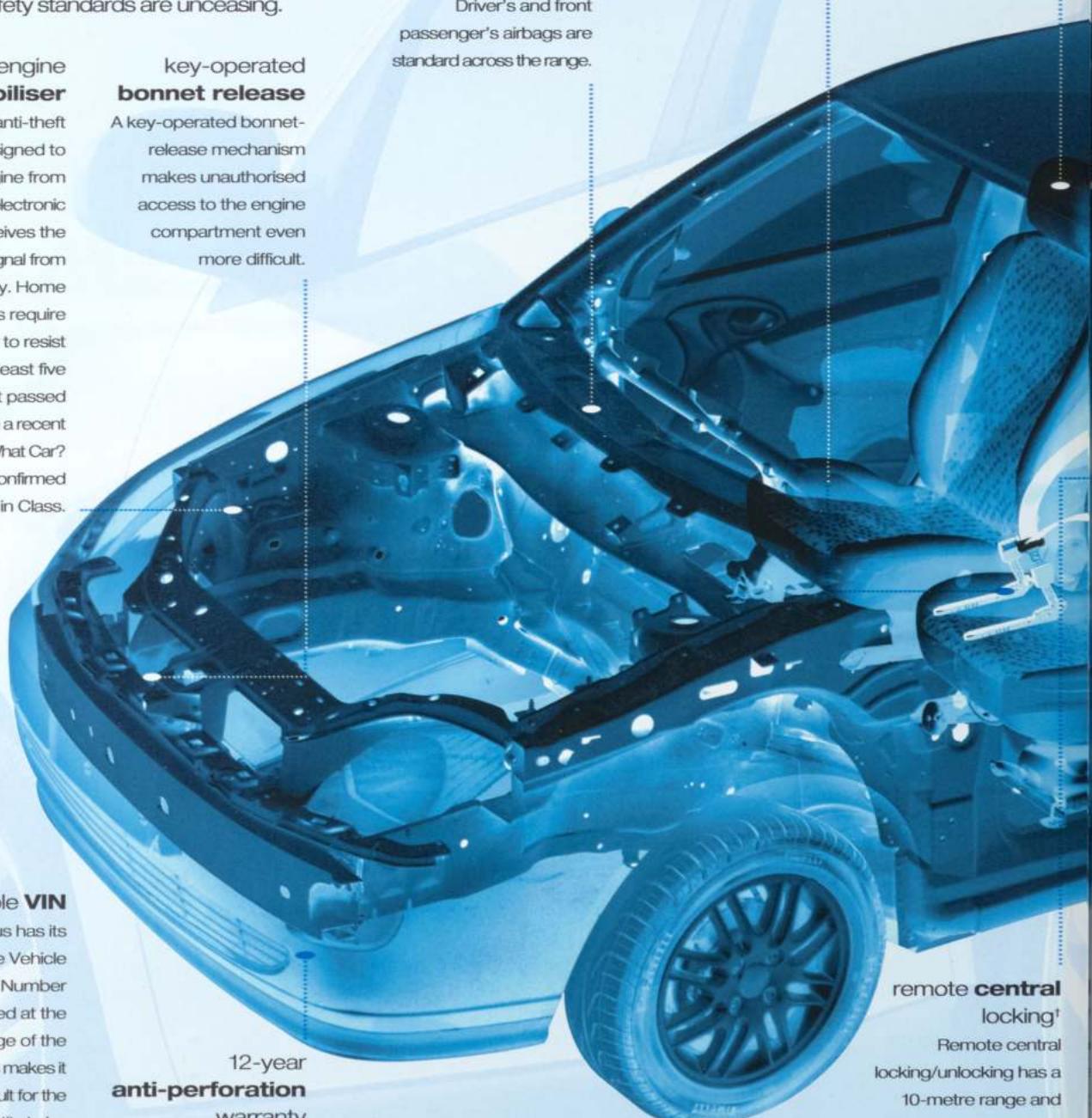
Driver's and front passenger's airbags are standard across the range.

#### front seat belt pre-tensioners

To provide additional protection, the pre-tensioners remove slack from the webbing and pull you securely into the seat.

#### headrest design

Adjustable head restraints feature new energy-absorbing foam to provide better protection for all occupants, regardless of height.



#### visible VIN

Every Ford Focus has its own visible Vehicle Identification Number (VIN) plate located at the bottom edge of the windscreen. This makes it very difficult for the vehicle's true identity to be changed or interfered with.

#### 12-year anti-perforation warranty

In addition to a fully galvanised body and 24-stage paint and body protection, Ford Focus benefits from a comprehensive 12-year anti-perforation warranty.

#### remote central locking†

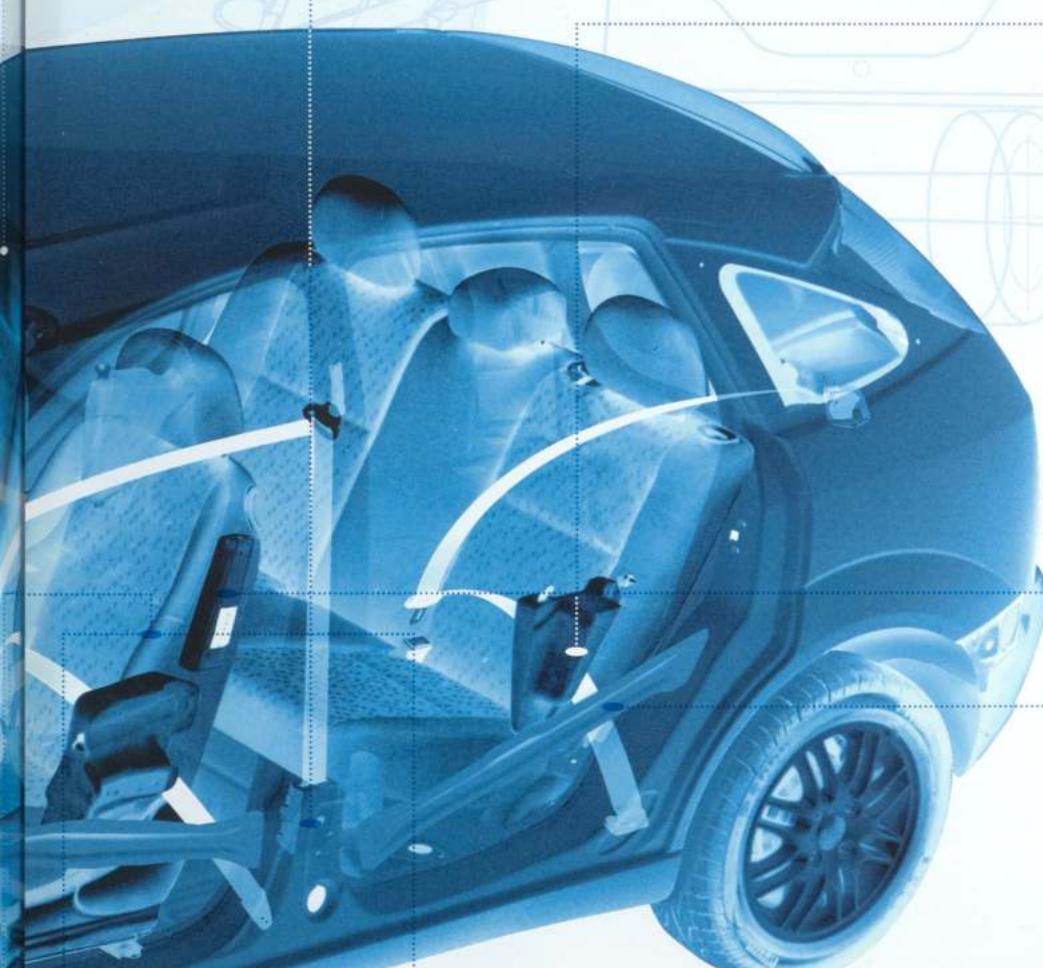
Remote central locking/unlocking has a 10-metre range and uses a miniature transmitter working on a rolling frequency system to eliminate possible interception by an electronic scanner.

# expect more enhanced protection

## front seat belt retractors

Load-limiting retractors payout belt progressively above predetermined loads, to help limit potential chest injury.

class-leading stability, reassuring safety, caring for you and your passengers.



## high-security locks

High-security door locks with shrouded mechanisms and wiring help to deter forced entry. In a recent test by What Car? magazine, the locks resisted physical attack for over two minutes in accordance with Home Office guidelines.

## double locking doors<sup>†</sup>

This two-stage, central/double locking system – operated by either of the front doors – is linked to the central locking and remote-control facility. Once the double locks have been set, only the key or remote button can release the locks again.

## safety cell

Ultra-stiff body structure and energy-absorbing crumple zones help to minimise the effects of a collision on the passenger compartment.



► Nature endowed the nautilus mollusc with a light, but extremely strong, personal safety cell.

<sup>†</sup>Not available on CL.

## side pushers

Located between the outer door and the interior trim, moulded foam pushers help to reduce potential injury by spreading crash energy over a wider area.

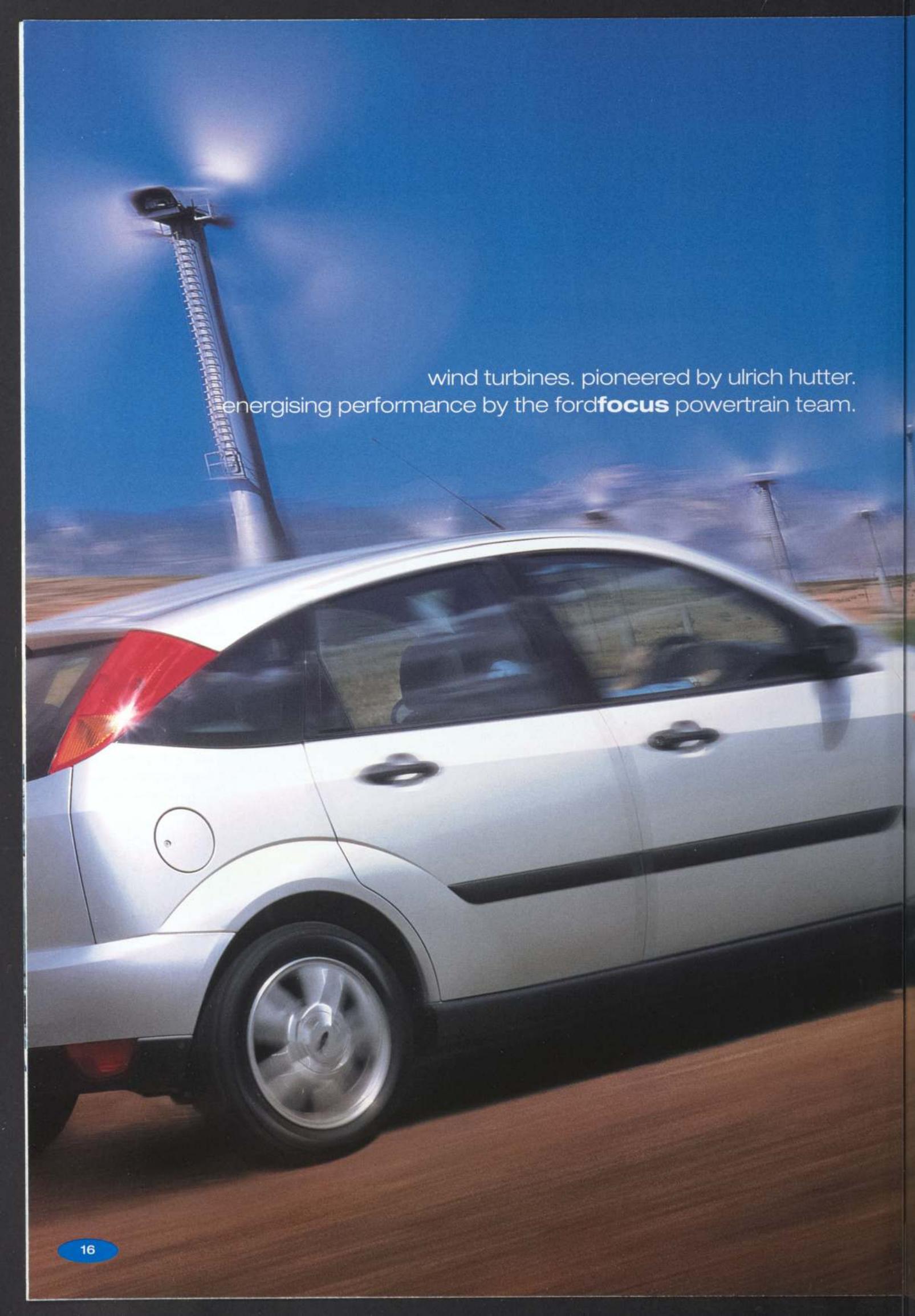
## side airbags

Optional head-and-chest side airbags\* act as a barrier between the occupant and the side of the vehicle to cushion side impact forces.

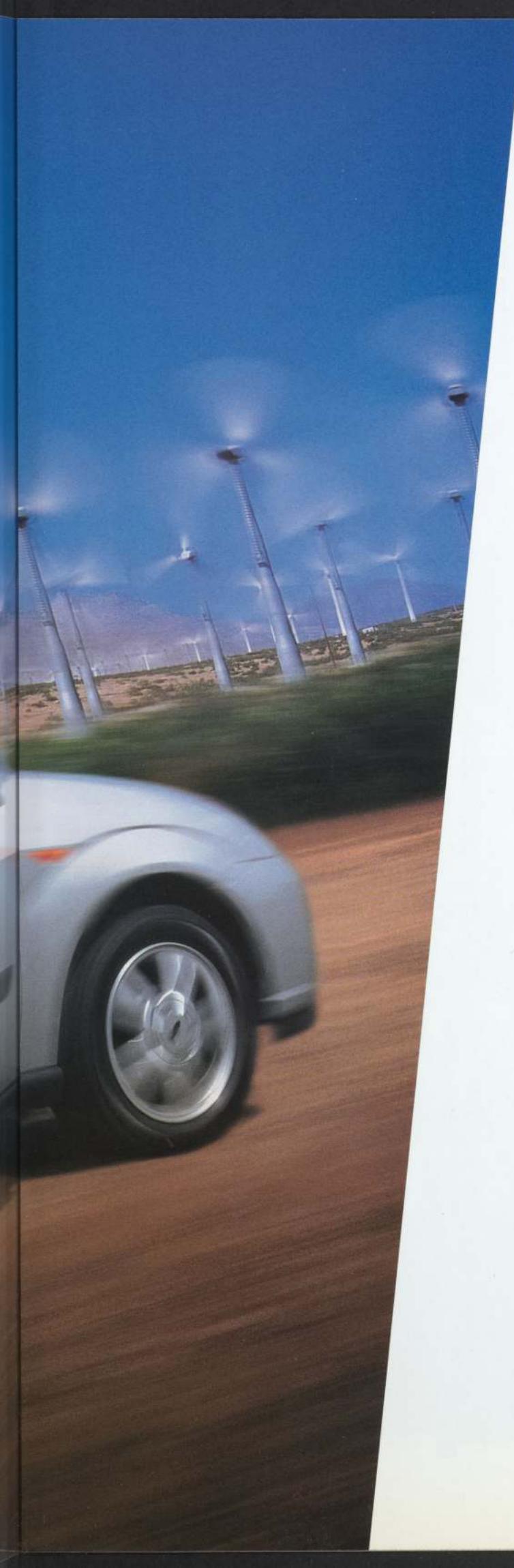
## side impact beams

Located within the door cavity, high-tensile boron steel-alloy beams help minimise side intrusion.

\* Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger's or side airbags.



wind turbines. pioneered by ulrich hutter.  
energising performance by the **ford****focus** powertrain team.



## expect more responsible performance

To be efficient, you need to make the most of power, to optimise performance and minimise waste.

Engineered for low internal friction, the Ford Focus engine line-up is our most advanced ever, providing class-leading levels of smoothness and refinement. By employing the latest technology, we have maintained the free-revving, fun-to-drive character that we consider so important. And achieved a dramatic improvement in fuel economy.

From the beginning, Ford Focus was developed with the environment in mind and all engines meet the latest strict emissions standards. Lubrication oils, coolant and other fluids have been carefully selected to reduce their impact on the environment. And, at the end of its useful life, at least 85 per cent of Ford Focus can be recycled to help conserve our natural resources.



- Man has been harnessing the power of the wind for centuries, but in recent years, growing concern for the environment has given a fresh impetus to the pursuit of renewable energy sources.

### aluminium

#### cylinder head

Aluminium alloy reduces engine weight, leading to improved efficiency and fuel economy.

### multi-valve

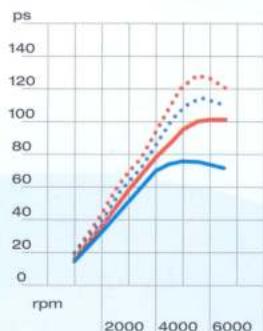
#### technology

Multi-valve technology contributes to excellent torque characteristics,

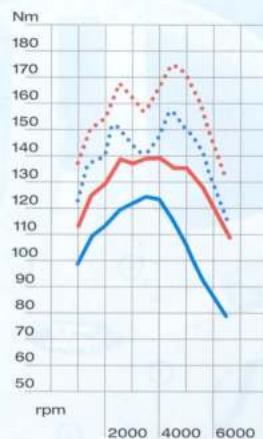
delivering greater flexibility and improved performance.



### power



### torque



— 1.4i 16V    ····· 1.8i 16V  
— 1.6i 16V    ····· 2.0i 16V

expect more  
compact power

**induction system**

Finely-tuned inlet tracts, camshaft timing and sophisticated engine management system boosts throttle response and enhances fuel efficiency.

**engine design**

The low-friction engine design achieves significant gains in fuel economy without compromising on responsiveness.

**ladder frame**

Cast alloy ladder frame between the block and sump increases rigidity for a smoother, quieter drive.

**1.8 TDdi**



the Zetec petrol engine family, lightweight design, heavyweight performance.

Turbine-smooth, free-revving and tremendous fun to drive, the acclaimed Zetec engines combine exceptional fuel economy with rewarding performance.

Ford Focus features the most efficient engine range in Ford history. The four lightweight 16-valve petrol engines are at the forefront of current technology. Each version has been engineered to deliver outstanding levels of low-speed torque for flexible, responsive performance.

the new 1.8-litre turbo diesel engine – refined, powerful and economical

For those who prefer diesel power, the all-new 1.8-litre direct injection turbo diesel engine – developed specifically for Ford

Focus – features the latest-generation electronic fuel injection, optimised for smooth torque delivery and improved running characteristics.

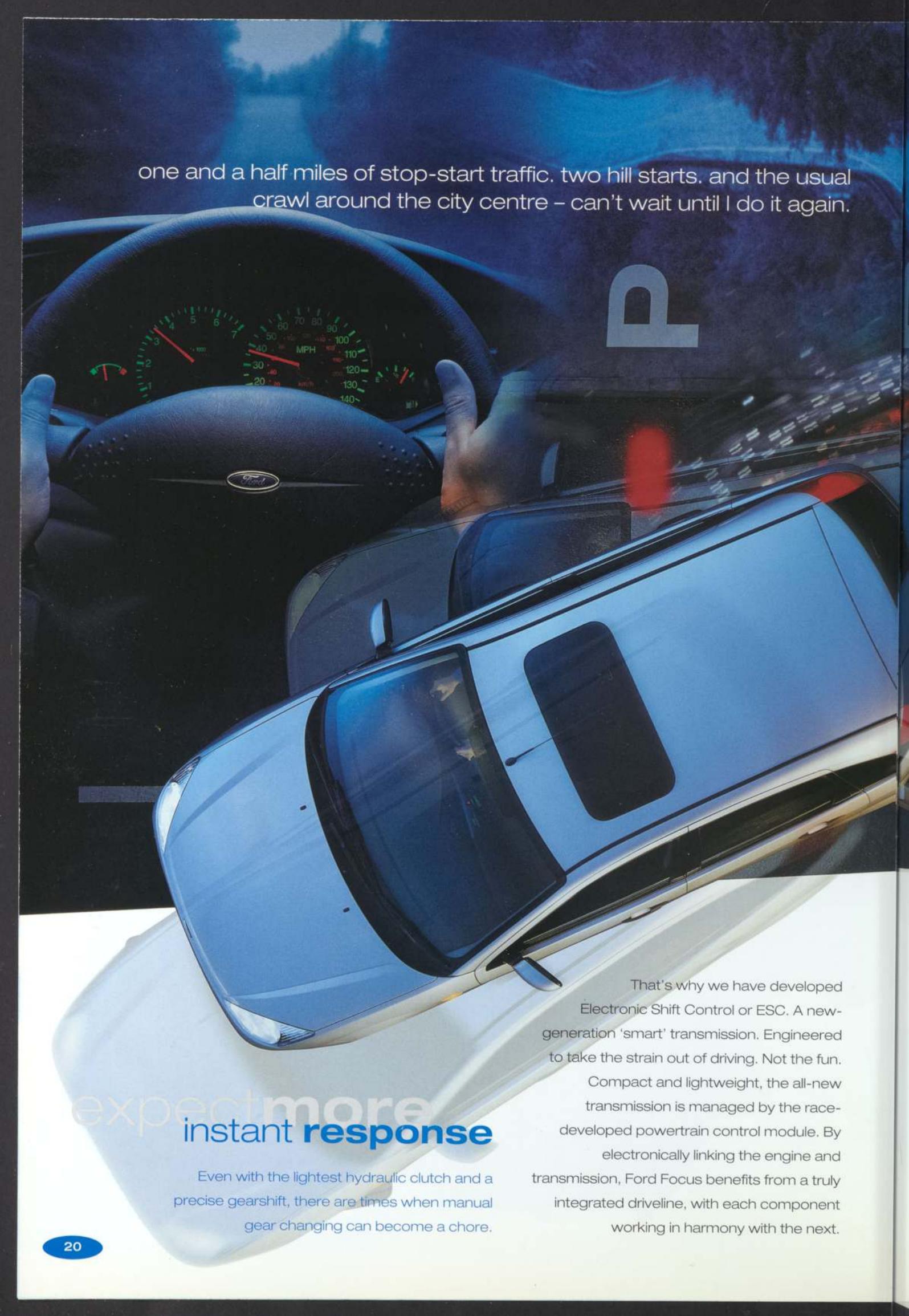
Engineered for low maintenance, both petrol and diesel engines only require scheduled servicing at 10,000 mile intervals.

**1.8-litre diesel**

The all-new 1.8-litre diesel features a turbocharger and direct fuel injection for enhanced performance, greater fuel economy and reduced emissions.



► The most efficient engines benefit from a compact, lightweight design and a high power-to-weight ratio.



one and a half miles of stop-start traffic. two hill starts. and the usual crawl around the city centre – can't wait until I do it again.

## expect more instant response

Even with the lightest hydraulic clutch and a precise gearshift, there are times when manual gear changing can become a chore.

That's why we have developed Electronic Shift Control or ESC. A new-generation 'smart' transmission. Engineered to take the strain out of driving. Not the fun.

Compact and lightweight, the all-new transmission is managed by the race-developed powertrain control module. By electronically linking the engine and transmission, Ford Focus benefits from a truly integrated driveline, with each component working in harmony with the next.



Electronic sensors monitor various inputs, including ambient temperature, engine load and road speed. The system then selects the best possible gearshift to suit the prevailing conditions. Even your driving style is analysed, with the transmission automatically altering its shift pattern to provide both sport and economy modes.

Four forward speeds, an overdrive top and lock-up torque converter mean that ESC is

remarkably efficient. Fuel economy and performance characteristics are also exceptionally good, while the gearshift quality and speed of response set new standards in its class.

**Developed specifically for**  
**Ford Focus**, the new-generation ESC transmission delivers class-leading refinement and convenience.





the dome greenwichlondon by richard rogers partnership.  
freespace by the ford**focus** design team.

## expect more **freespace**

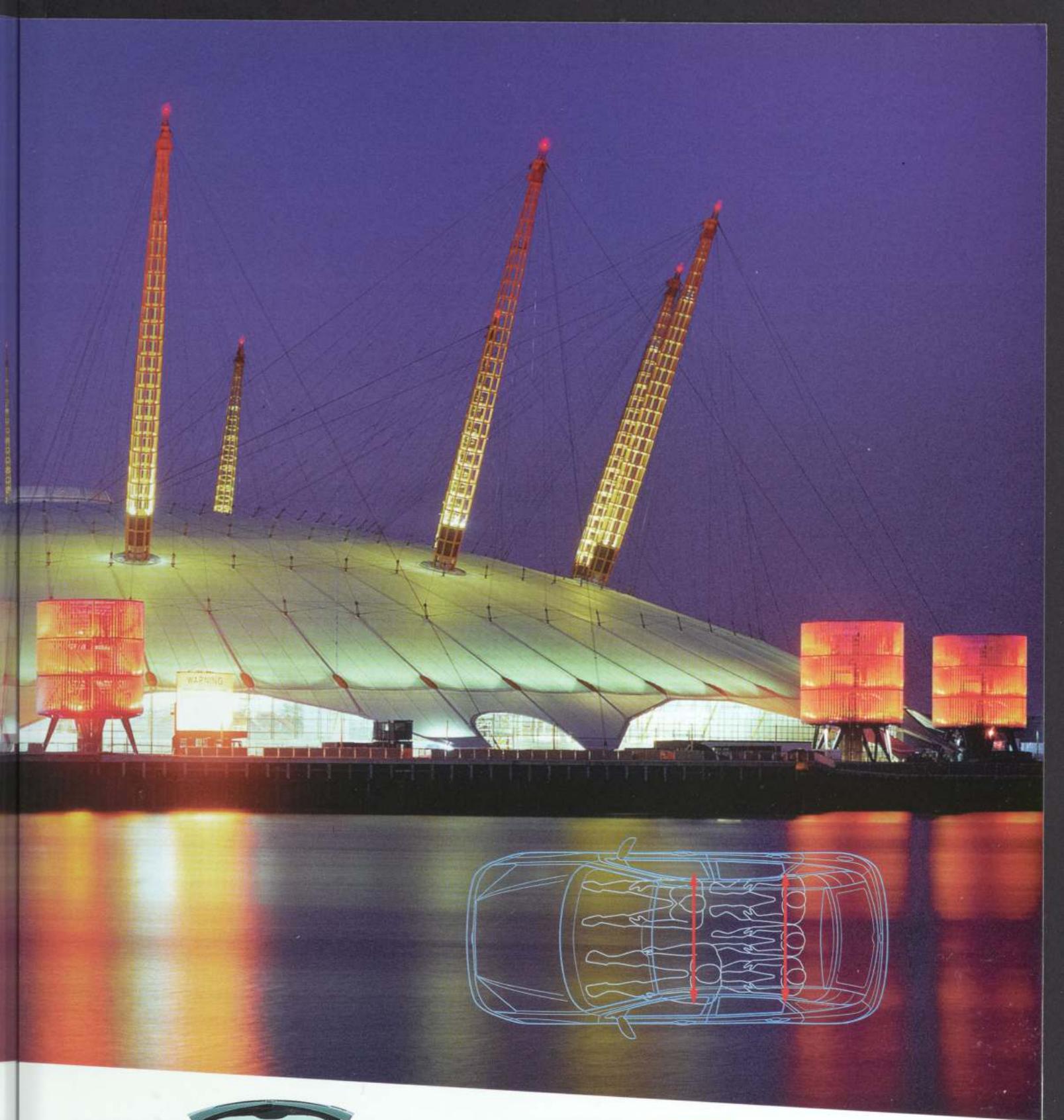
Ford Focus sets new class standards through  
the intelligent and innovative use of space.

Imagine a car built around you from the inside  
out. A car which delivers space, comfort and  
versatility in equal measure. This is the new  
thinking that shaped the Ford Focus interior.

An environment created around a new  
generation of customers.

Ford Focus leads its class for sheer space.  
There's more head, leg and foot room for five  
adults than in any comparable car. After all, you  
don't just want more space, you need it.

We call it freespace.



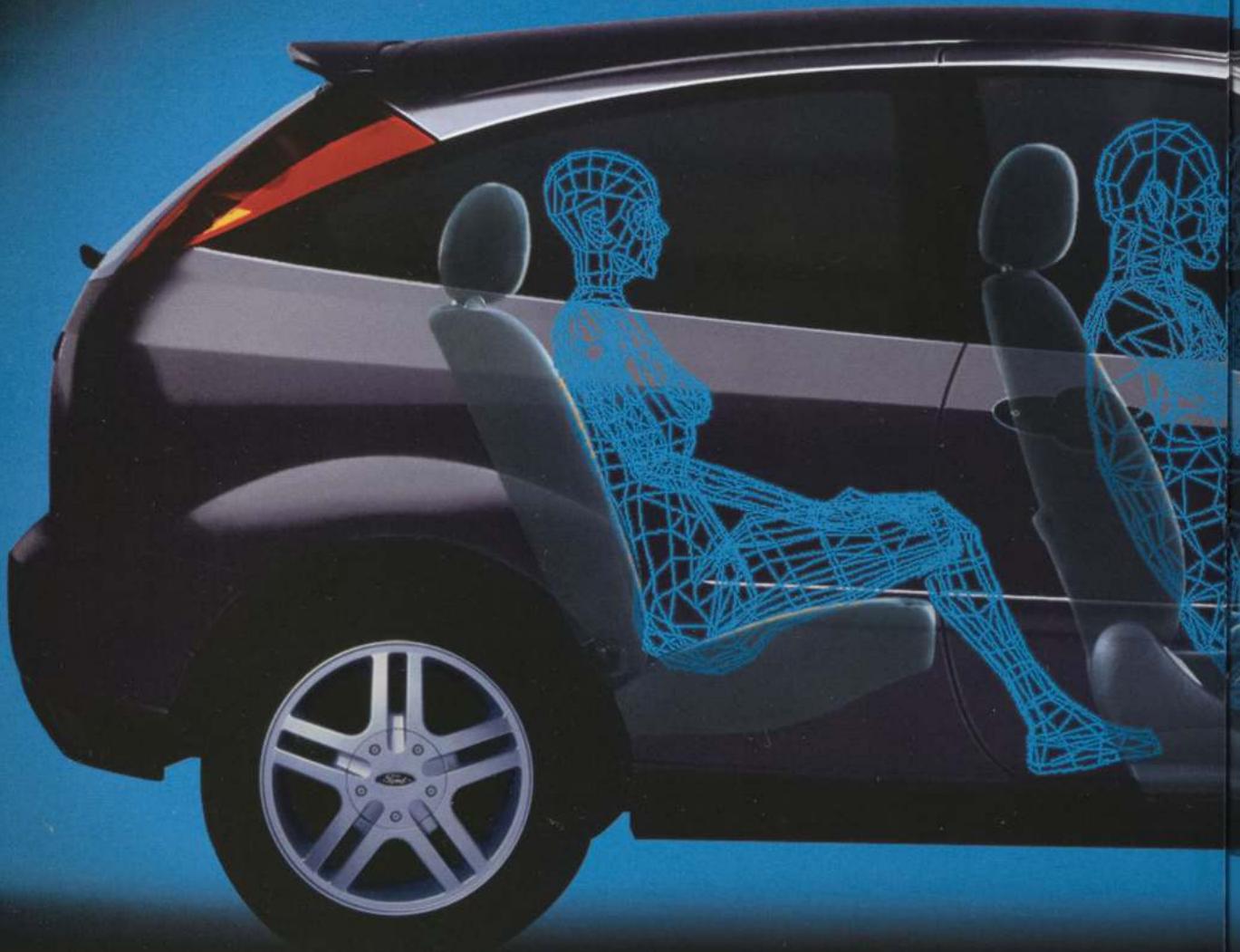
Official Sponsor

#### Compact yet spacious

State-of-the-art computer software enabled our designers to optimise the interior space for all occupants – because there is no such thing as an average customer.

► A sense of scale. From the outside, the Dome looks deceptively small. But within its incredibly elegant and lightweight structure is a vast amount of space.

designed from the inside out. created around you.



## expect more comfort **values**

Practical and spacious, Ford Focus is remarkably easy to live with.

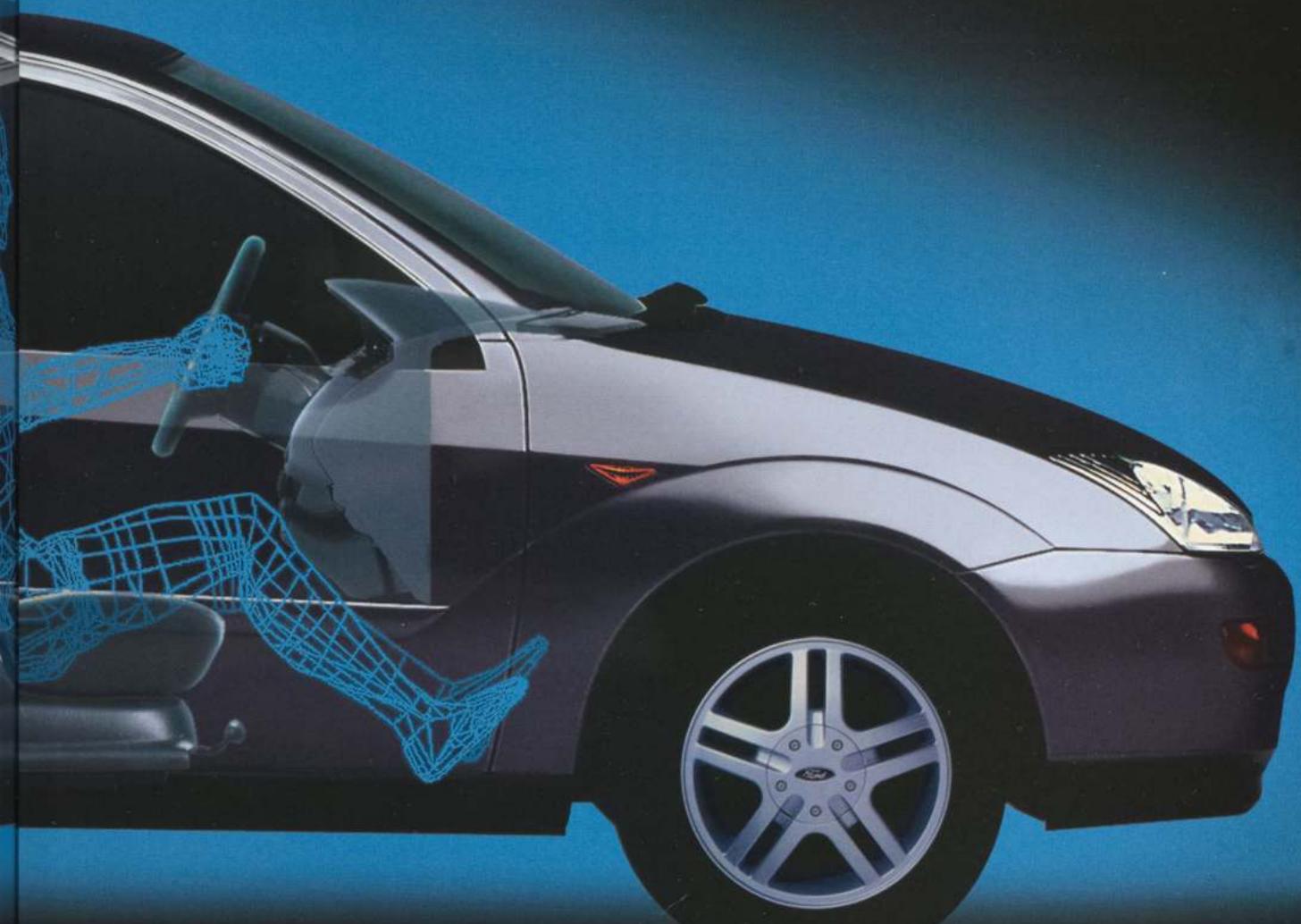
A higher roofline and raised seating deliver a 'command' driving position. Not only does this give you an outstanding view of the road ahead, but it also provides easy access to the controls and instrumentation for a more relaxed driving experience.

Ingenious use of space means that you will find room to spare for five adults – and their luggage. The new Ford Focus. Engineered for life in the real world.

### **luggage space**

Compact Control Blade rear suspension, a high-opening tailgate or bootlid, a low sill and a 60:40 split rear seatback on all models, provide unrestricted access to the loadspace.





#### **extra front and rear leg room**

Elevated front seats and widely spaced seat runners give more room for all occupants to get comfortable.

#### **enhanced headroom**

A high roofline means Ford Focus delivers best-in-class headroom, both in the front and in the rear.

#### **command driving position**

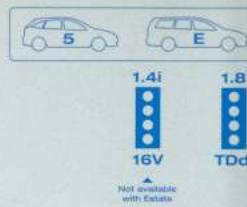
Higher seating positions and a large window glass area provide a clear view of the road ahead – a 'command' driving position.

#### **long wheelbase**

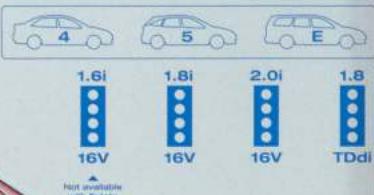
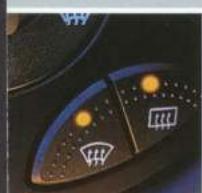
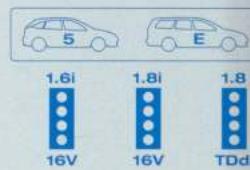
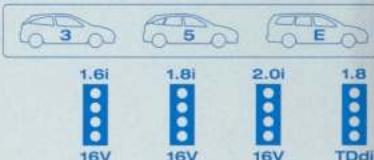
With its wheels 'pushed out' to the corners, Ford Focus maximises interior space within its overall length.

#### **easy entry and exit**

Tall, wide-opening front and rear doors and raised seats, help make Ford Focus remarkably easy to enter and exit. A unique 'restricted mobility' suit was developed to give our engineers an insight into the ergonomic restraints of a broad range of drivers and occupants.



### The Ford Feature Model™



### fordfocus CL

If you expect more from CL, you won't be disappointed with standard features including central locking, electric front windows, power steering, driver's and front passenger's airbags\* and Safeguard engine immobiliser.

# expectmore freechoice

Ford Focus sets new standards. It defies convention.

Not only in its styling, its engineering and its uniquely involving drive; but also in the way you choose Ford Focus.

The entire range falls within a narrow price band,

allowing you to choose the Ford Focus you really want.

At the price you can afford.

We call it freechoice. Nothing could be simpler.

### how freechoice works:

1. Choose which Ford Focus model best meets your personal needs. From the outstanding value of Ford Focus CL to the luxury of Ford Focus Ghia. But be assured, every Ford Focus shares the same engineering integrity.

2. Select the Ford Focus body style that suits your lifestyle. A dynamic three-door, family five-door, sophisticated four-door or versatile estate. The chart illustrates which body styles are available for each model.

3. A range of engines is available, from the frugal 1.4i Zetec to the potent 2.0i unit. Alternatively, the 1.8-litre direct injection turbo diesel delivers power with economy.

4. Having decided which Ford Focus is right for you, consider the options available to customise your new car.

### fordfocus Zetec

With its refined character, Zetec offers remote central/double locking and sporting cues, including firmer suspension, alloy wheels and front fog lights.

### Zetec 2.0i ESP

While stylish 16" alloy wheels enhance Focus Zetec's confident stance on the road, ESP builds on the electronic anti-lock braking and traction control systems, to help you restore stability in extreme or hazardous conditions.

### fordfocus LX

With LX you'll find as standard: air conditioning, remote central/double locking and remote control tailgate release, and a stereo radio/cassette with ergonomically-designed steering column remote controls.

### fordfocus Ghia

If you expect more luxury, take a close look at Ghia. Standard features include air conditioning, 'Quickclear' heated windscreen, driver's power seat height adjust, and electrically-operated and heated door mirrors with body colour surrounds.

### Ghia 2.0i

Anti-lock brakes and traction control, 15" alloy wheels, CD autochanger and power front and rear windows with global close are standard features that add an extra dimension to Ghia.

**Note:** A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger's or side airbags.

► More freedom to choose than ever before.





midnight black **finesse**

Attention to detail defines the range. Take CL's electrically-operated front windows, with 'one-shot lowering' function on the driver's side. Further touches include a centre-mounted courtesy light with theatre-style

▲ **fordfocus CL**

dimming and delayed switch-off, an interior tailgate release which operates with the engine running but prevents operation while on the move, and a pollen filter designed to keep CL's interior fresh and pleasant.



medium graphite **finesse**

advanced ergonomics and attention to detail. there is a **fordfocus** that is right for you.

Ford Focus Zetec and LX interiors shown, feature optional equipment.

▲ **fordfocus LX**

In addition to the remote-controlled central/double locking, LX also brings you an independent boot release feature and super-light column-mounted fingertip controls for the high-power, 4-speaker, stereo radio/cassette with RDS.

midnight  
black  
**finesse**



midnight black **swift**

▲ **fordfocus** Zetec

Zetec has sporting cues for the young at heart. From the sports-style front seats to the leather-trimmed steering wheel and the 'metallic' finish gear knob, Zetec adds a new dimension to Ford Focus' adventurous personality.

**fordfocus** Zetec 2.0i ESP

In addition to Zetec's refined specification, Zetec 2.0i ESP brings you CFC-free air conditioning and a stereo radio/CD.

Vehicle shown features optional equipment pack.



midnight black **venice**

▲ **fordfocus** Ghia

If you are looking for more luxury, Ghia brings you CFC-free air conditioning, woodgrain-effect facia, centre console and door trim inserts, leather-trimmed steering wheel and gear knob and stylish bright finishing touches.

**fordfocus** Ghia 2.0i

For the ultimate in driving sounds, you will find a CD autochanger in addition to the features found on Ghia.

medium  
graphite  
**venice**

medium  
parchment  
**venice**

expectmore  
luxury



▼ **fordfocus Ghia 2.0i**

For the ultimate in driving comfort, Ford Focus Ghia may be refined further with leather trim as part of the optional Luxury Pack.

medium graphite **leather**



a place for everything and everything in its place. naturally.



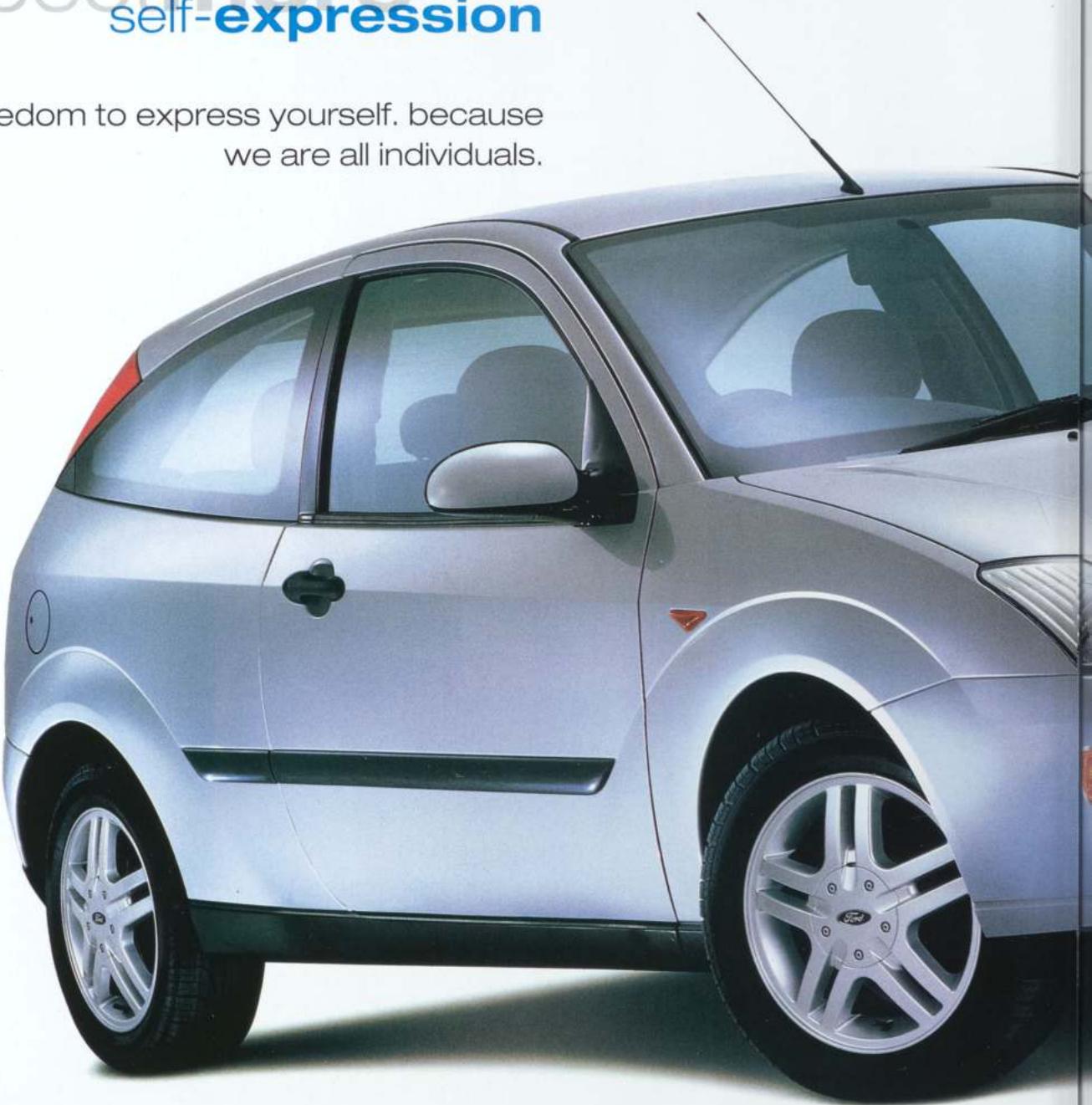


**fordfocus Zetec**

Designed for a fresh and dynamic look, Ford Focus delivers the perfect balance between creativity and practicality.

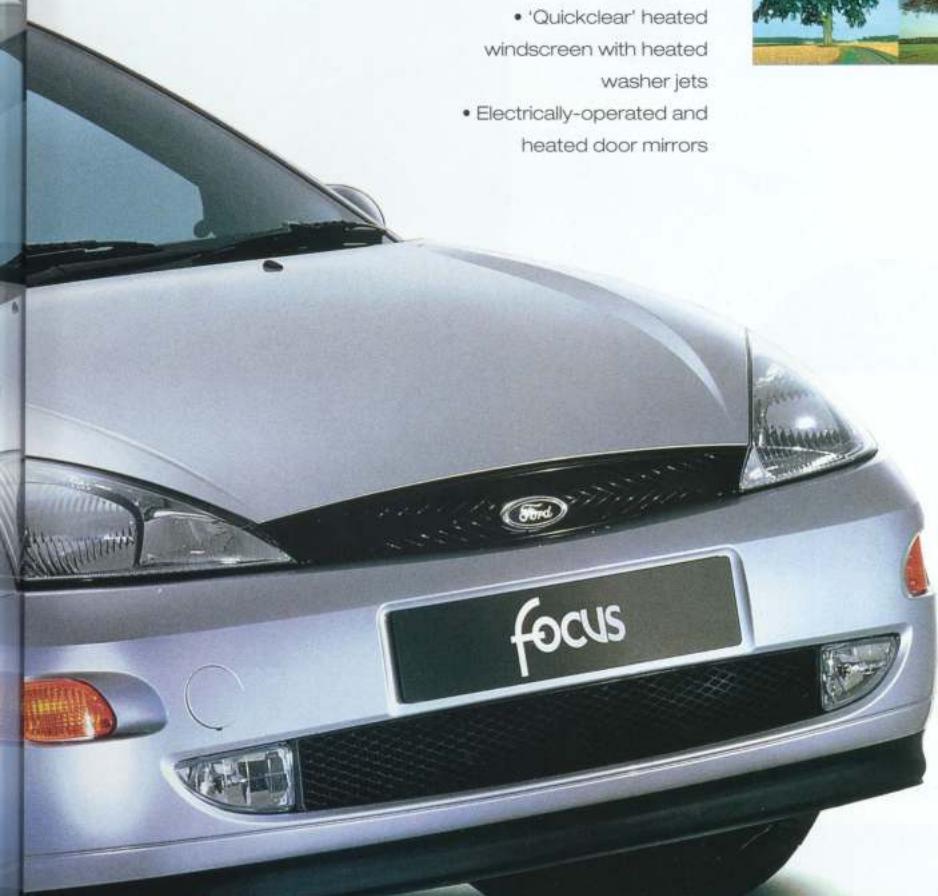
# expect more self-expression

the freedom to express yourself. because  
we are all individuals.



With more character, more expression, more individuality, Ford Focus is full of life. Full of energy. And you can add even more to its unique personality.

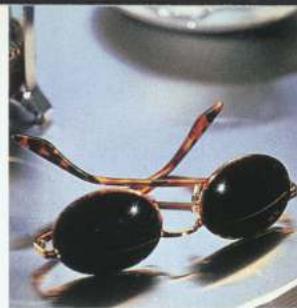
Whether you want enhanced enjoyment, exclusive style or even greater levels of comfort, our themed option packs allow you to customise your car. If you expect more from life, Ford Focus will not disappoint.



#### styling pack

Available on Ghia

- Alloy wheels
- Metallic paint



#### climate pack

Available on CL, Zetec and LX

- Air conditioning (CL & Zetec)
- Sunroof (LX)
- 'Quickclear' heated windscreen with heated washer jets
- Electrically-operated and heated door mirrors



#### luxury pack

Ghia

- Leather trim

• Electrically-operated rear windows with global closing

Ghia 2.0i

- Leather trim

• Cruise control



#### reflex pack

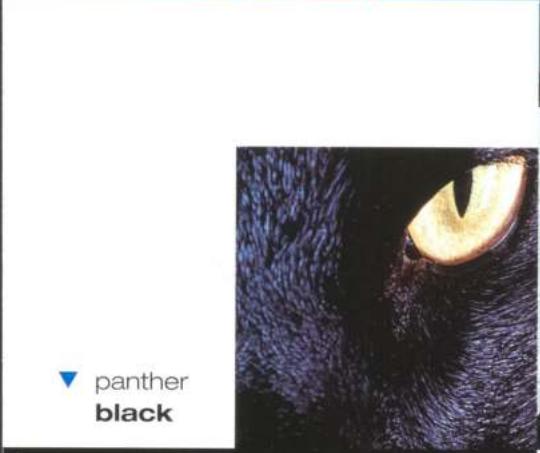
Available on CL, Zetec, LX, 1.6/1.8/1.8 TDdi Ghia

- Electronic anti-lock brakes with traction control
- Front side airbags\*

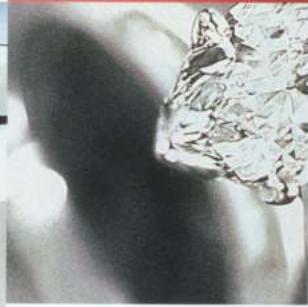
\* Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger's or side airbags.



◀ light sapphire **blue**



▼ panther **black**



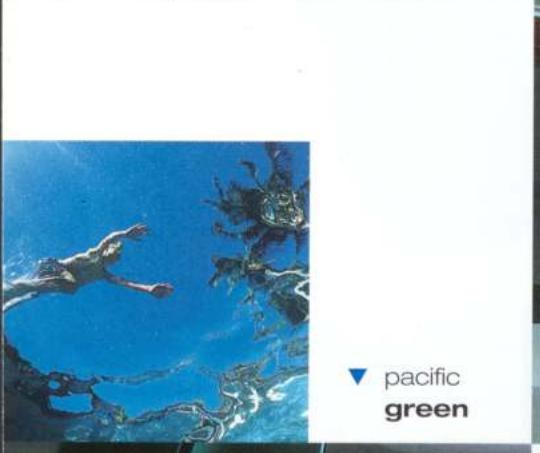
◀ diamond **white**



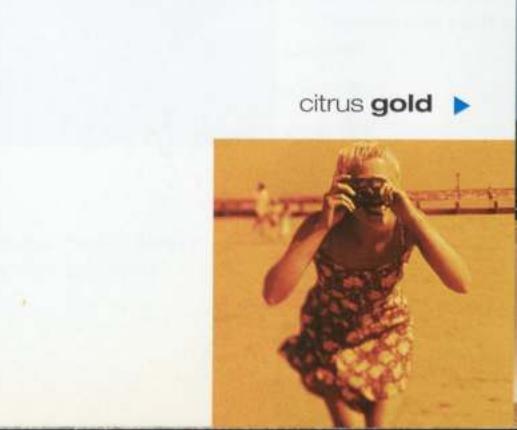
▼ aqua **frost**



▲ moondust **silver**



▼ pacific **green**



citrus **gold** ▶



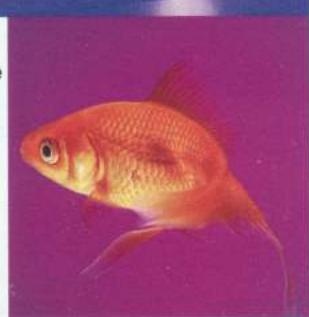


## expect more colour with **style**

◀ **radiant red**



◀ **bright blue**



Colour. It reflects our mood. It can remind us of happy times, mellow times, of tastes and smells.

Choose from eleven water-based paint finishes. Not only are they kinder to the environment, but they give your Ford Focus a deep, lustrous finish too. From passionate red through cool blue, to sporty silver and black, it has never been easier to create a lasting impression.



express your personality in its true colours.



◀ **pepper red**



**Note:** The car images used are to illustrate body colours only and may not reflect current build levels. Colours and trims reproduced within this brochure may vary from the actual colours due to the limitations of printing processes used. See page 43 for full colour and trim specifications.

state **blue** ▶



# technical data

## model choice & weights and loads (see Key alongside)



Kerbweights (kg) <sup>††</sup>	CL	Zetec	LX	Ghia	Gross Vehicle Mass (GVM) (kg)	Max. towing limit at GVM (kg)
<b>3-door Focus</b>						
1.6i 16V Zetec	1070				1570	1200
1.6i 16V Zetec ESC auto	1108				1595	1200
1.8i 16V Zetec	1125				1620	1200
2.0i 16V Zetec	1146				1640	1200
<b>4-door Focus</b>						
1.6i 16V Zetec			1091		1595	1200
1.6i 16V Zetec ESC auto			1129		1620	1200
1.8i 16V Zetec			1143		1650	1200
2.0i 16V Zetec			1160		1670	1200
1.8 TDdi			1205		1715	1000
<b>5-door Focus</b>						
1.4i 16V Zetec	1074				1585	940
1.6i 16V Zetec	1086	1077	1087		1590	1200
1.6i 16V Zetec ESC auto	1124	1115	1125		1615	1200
1.8i 16V Zetec	1140	1129	1139		1650	1200
2.0i 16V Zetec	1161		1156		1670	1200
1.8 TDdi	1194	1202	1194	1204	1710	1000
<b>5-door Estate</b>						
1.6i 16V Zetec	1128	1118			1635	1200
1.6i 16V Zetec ESC auto	1166	1156			1660	1200
1.8i 16V Zetec	1181	1169	1178		1695	1200
2.0i 16V Zetec	1204		1197		1715	1200
1.8 TDdi	1232	1242	1232	1240	1755	1000

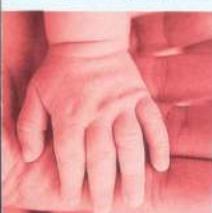
## engine specifications



	Engine technical features	Maximum power <sup>†</sup>	Maximum torque <sup>†</sup>
<b>1.4i 16V Zetec</b> 1388 cc	Cylinders – 4 in-line ■ Electronic fuel injection with EEC V engine management system ■ Electronic breakerless ignition ■ Catalyst	55 kW (75 PS) at 5000 min <sup>-1</sup> (rpm)	125 Nm at 3500 min <sup>-1</sup> (rpm)
<b>1.6i 16V Zetec</b> 1596 cc	Cylinders – 4 in-line ■ Electronic fuel injection with EEC V engine management system ■ Electronic breakerless ignition ■ Catalyst	74 kW (100 PS) at 6000 min <sup>-1</sup> (rpm)	143 Nm at 4000 min <sup>-1</sup> (rpm)
<b>1.8i 16V Zetec</b> 1796 cc	Cylinders – 4 in-line ■ Electronic fuel injection with EEC V engine management system ■ Electronic breakerless ignition ■ Catalyst	85 kW (115 PS) at 5750 min <sup>-1</sup> (rpm)	160 Nm at 4400 min <sup>-1</sup> (rpm)
<b>2.0i 16V Zetec</b> 1988 cc	Cylinders – 4 in-line ■ Electronic fuel injection with EEC V engine management system ■ Electronic breakerless ignition ■ Catalyst	96 kW (130 PS) at 5500 min <sup>-1</sup> (rpm)	178 Nm at 4500 min <sup>-1</sup> (rpm)
<b>1.8 Direct Injection Turbo Diesel (intercooled)</b> 1753 cc	Cylinders – 4 in-line ■ Direct fuel injection with EEC V engine management system ■ Turbo intercooler ■ Oxidation catalyst ■ Exhaust Gas Recirculation	66 kW (90 PS) at 4000 min <sup>-1</sup> (rpm)	200 Nm at 2000 min <sup>-1</sup> (rpm)

<sup>†</sup> Tested in accordance with ISO 1585.

## insurance groups



	CL	Zetec	LX	Ghia
1.4i 16V Zetec	4E			
1.6i 16V Zetec		5E	5E	6E
1.6i 16V Zetec ESC auto		5E	tba	tba
1.8i 16V Zetec		6E	6E	7E
2.0i 16V Zetec		tba		8E
1.8 TDdi		5E	5E	5E
				6E

E = Exceeds security requirement for model concerned, and group rating has been reduced.

### Note:

**Urban** An engine started from cold in laboratory conditions operated at varying speeds, maximum 31 mph, average 12 mph over a theoretical distance of 2.5 miles (4 km).

**Extra Urban** Conducted immediately after the urban cycle, it consists of half steady speed driving and half varying speed driving, maximum 75 mph over a distance of 4.3 miles (7 km).

**Combined** This is an average of the two parts of the test, weighted by the distances covered in each part.

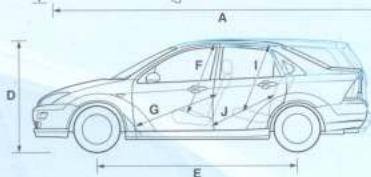
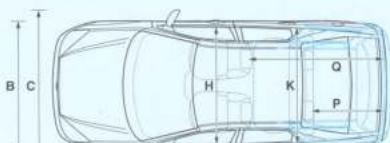
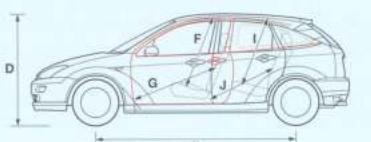
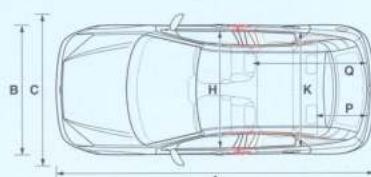
All vehicles are 5-speed unless auto stated. All petrol engines are equipped with a catalytic converter.

<sup>†</sup> All CO<sub>2</sub> emissions figures in g/km and fuel consumption figures in L/100 km (mpg) are from officially approved tests under the Passenger Car Fuel Consumption Order 1983 and in accordance with EEC Directive 93/116/EC.

The Government CO<sub>2</sub> emissions and fuel consumption test figures shown in the chart do not express or imply any guarantee of the fuel consumption of a car of the class in question (see back cover). All the figures are based on tests conducted on vehicles with standard wheels and tyres; optional or accessory wheels and tyres may have an effect on the emissions and fuel consumption of a vehicle.

Exterior (mm)	3 & 5-door	4-door	Estate
A Overall length	4152	4362	4438
B Overall width without mirrors	1702	1702	1702
C Overall width with mirrors	1998	1998	1998
D Unladen height	1430	1430	1447
E Wheelbase	2615	2615	2615
Interior Front (mm)			
F Headroom	995	997	997
G Maximum leg room	1095	1095	1095
H Maximum shoulder room	1358	1358	1358
Interior Rear (mm)			
I Headroom	982	978	1014
J Minimum leg room	882	882	911
K Maximum shoulder room	1358	1358	1358
Estate Luggage Area (mm)			
L Maximum cargo height			913
M Maximum width between wheel arches			1156
N Loadspace length to back of rear seats			1048*
O Loadspace length to back of front seats			1658*
Stowable Luggage (cu m)*			
P 5-seat mode	0.350*	0.490	0.520
Q 2-seat mode (laden to roof)	1.205	N/A	1.580

## size and space

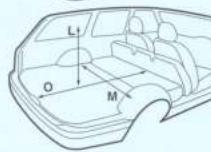


<sup>†</sup> Measured using the VDA method.

Dimensions may vary dependent on the model and equipment fitted.

\* At floor level.

With 'space saver' spare.



## performance and economy

### Performance (Ford test figs.)

### Fuel consumption in L/100 km (mpg)\*

	Derivative(s)	CO <sub>2</sub> emissions (g/km)*	Max. speed (mph)	0-62 mph (secs)	31-62 mph (secs)	Urban	Extra Urban	Combined
<b>3-door Focus</b>								
1.6i 16V Zetec	Zetec	165	115	10.9	15.2	9.4 (30.1)	5.7 (49.6)	7.0 (40.4)
1.6i 16V Zetec ESC auto	Zetec	200	111	12.2	N/A	11.2 (25.2)	6.2 (45.6)	8.0 (35.3)
1.8i 16V Zetec	Zetec	184	123	10.2	13.4	10.4 (27.2)	6.1 (46.3)	7.7 (36.7)
2.0i 16V Zetec	Zetec	207	125	9.2	9.5	11.6 (24.4)	7.1 (39.8)	8.7 (32.5)
<b>4-door Focus</b>								
1.6i 16V Zetec	Ghia	167	115	11.0	15.3	9.4 (30.1)	5.6 (50.4)	7.0 (40.4)
1.6i 16V Zetec ESC auto	Ghia	186	111	12.3	N/A	10.9 (25.9)	6.0 (47.1)	7.8 (36.2)
1.8i 16V Zetec	Ghia	179	123	10.3	13.5	10.3 (27.4)	5.9 (47.9)	7.5 (37.7)
2.0i 16V Zetec	Ghia	207	125	9.3	9.6	11.6 (24.4)	7.0 (40.4)	8.7 (32.5)
1.8 TDDi	Ghia	134	114	12.6	12.7	6.8 (41.5)	4.1 (68.9)	5.1 (55.4)
<b>5-door Focus</b>								
1.4i 16V Zetec	CL	153	106	14.4	17.0	8.5 (33.2)	5.2 (54.3)	6.4 (44.1)
1.6i 16V Zetec	Zetec	167	115	10.9	15.2	9.4 (30.1)	5.7 (49.6)	7.0 (40.4)
1.6i 16V Zetec	LX, Ghia	165	115	10.9	15.2	9.2 (30.7)	5.5 (51.4)	6.9 (40.9)
1.6i 16V Zetec ESC auto	Zetec	200	110	12.2	N/A	11.2 (25.2)	6.2 (45.6)	8.0 (35.3)
1.6i 16V Zetec ESC auto	LX, Ghia	188	110	12.2	N/A	10.9 (25.9)	6.1 (46.3)	7.8 (36.2)
1.8i 16V Zetec	Zetec	184	123	10.3	13.5	10.4 (27.2)	6.1 (46.3)	7.7 (36.7)
1.8i 16V Zetec	LX, Ghia	181	123	10.3	13.5	10.3 (27.4)	6.0 (47.1)	7.6 (37.2)
2.0i 16V Zetec	Zetec	207	125	9.3	9.6	11.6 (24.4)	7.0 (40.4)	8.7 (32.5)
2.0i 16V Zetec	Ghia	207	125	9.3	9.6	11.6 (24.4)	7.0 (40.4)	8.7 (32.5)
1.8 TDDi	Zetec	139	114	12.5	12.8	6.9 (40.9)	4.3 (65.7)	5.3 (53.3)
1.8 TDDi	CL, LX, Ghia	132	114	12.5	12.8	6.7 (42.2)	4.0 (70.6)	5.0 (56.5)
<b>5-door Estate</b>								
1.6i 16V Zetec	Zetec	172	115	11.3	16.0	9.6 (29.4)	5.8 (48.7)	7.2 (39.2)
1.6i 16V Zetec	LX	167	115	11.3	16.0	9.4 (30.1)	5.6 (50.4)	7.0 (40.4)
1.6i 16V Zetec ESC auto	Zetec	197	110	12.7	N/A	11.3 (25.5)	6.5 (43.5)	8.2 (34.4)
1.6i 16V Zetec ESC auto	LX	191	110	12.6	N/A	11.1 (25.4)	6.2 (45.6)	8.0 (35.3)
1.8i 16V Zetec	Zetec	184	123	10.7	13.8	10.4 (27.2)	6.1 (46.3)	7.7 (36.7)
1.8i 16V Zetec	LX, Ghia	179	123	10.7	13.8	10.3 (27.4)	5.9 (47.9)	7.5 (37.7)
2.0i 16V Zetec	Zetec	207	125	9.6	9.7	11.6 (24.4)	7.0 (40.4)	8.7 (32.5)
2.0i 16V Zetec	Ghia	207	125	9.6	9.7	11.6 (24.4)	7.0 (40.4)	8.7 (32.5)
1.8 TDDi	Zetec	142	114	12.9	13.2	7.0 (40.4)	4.4 (64.2)	5.4 (52.3)
1.8 TDDi	CL, LX, Ghia	134	114	12.9	13.2	6.8 (41.5)	4.1 (68.9)	5.1 (55.4)

\* In 4th gear.

## technical specifications



	CL	Zetec	Zetec 2.0i	LX	Ghia	Ghia 2.0i
<b>Brakes</b>						
Diagonally-split, with dual-line servo-assistance	▼	▼	▼	▼	▼	▼
Front – Ventilated discs	▼	▼	▼	▼	▼	▼
Rear – Drums	▼	▼	▼	▼	▼	▼
Rear – Discs			▼		▼	▼
Anti-lock brakes with traction control			▼		▼	▼
<b>Fuel Tank</b>						
55 litres (useable capacity)	▼	▼	▼	▼	▼	▼
Fuel cut-off – Inertia switch (petrol only)	▼	▼	▼	▼	▼	▼
<b>Steering</b>						
Power-assisted rack-and-pinion	▼	▼	▼	▼	▼	▼
<b>Suspension and Body</b>						
Anti-perforation – Twelve-year guarantee	▼	▼	▼	▼	▼	▼
Body – Galvanised	▼	▼	▼	▼	▼	▼
Front suspension – Independent with MacPherson struts, angled coil/spring damper units and lower A-arms, anti-roll bar	▼	▼	▼	▼	▼	▼
Rear suspension – Independent Control Blade multi-link system, anti-roll bar	▼	▼	▼	▼	▼	▼
Uprated suspension	▼	▼	▼	▼	▼	▼
Electronic Stability Programme (ESP)		▼				
Side impact door beams, front and rear. Steel safety cage	▼	▼	▼	▼	▼	▼
Steering column – Additional bracing	▼	▼	▼	▼	▼	▼
<b>Turning Circle</b>						
Wall to wall 10.9 m	▼	▼	▼	▼	▼	▼
Lock to lock – 2.9 turns	▼	▼	▼	▼	▼	▼

## safe and secure



	CL	Zetec	Zetec 2.0i	LX	Ghia	Ghia 2.0i
Driver's and front passenger's airbags*	▼	▼	▼	▼	▼	▼
Immobiliser – Safeguard Passive Anti-Theft System (PATS)	▼	▼	▼	▼	▼	▼
Locks – High-security, anti-burst, shielded with strengthened mountings	▼	▼	▼	▼	▼	▼
Childproof locks on rear doors, key-operated	▼	▼	▼	▼	▼	▼
Locks – Central locking	▼					
Locks – Remote with two-stage central, double locking		▼	▼	▼	▼	▼
Locking fuel filler door	▼	▼	▼	▼	▼	▼
Recyclability – Vehicles at least 85 per cent recyclable	▼	▼	▼	▼	▼	▼
Vehicle Identification Number (VIN) – Visible	▼	▼	▼	▼	▼	▼
<b>Seats and Seat Belts</b>						
Front seats – Anti-submarining	▼	▼	▼	▼	▼	▼
Front seats – Head restraints, height-adjustable	▼	▼	▼	▼	▼	▼
Rear seats – Two head restraints, height-adjustable	▼			▼		
Rear seats – Two head restraints, height-adjustable, third fixed centre head restraint		▼	▼		▼	▼
Seat belts – Front, inertia reel, with grabbers, pre-tensioners and height-adjustable mounts. Rear, three inertia reel, lap and diagonal	▼	▼	▼	▼	▼	▼

\* Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger's or side airbags.

## elements of new edge

CL Zetec Zetec 2.0i LX Ghia Ghia 2.0i



### Exterior Appearance and Styling

	CL	Zetec	Zetec 2.0i	LX	Ghia	Ghia 2.0i
Bodyside mouldings – Black, wide	▼	▼	▼	▼	▼	▼
Bumpers – Body colour	▼	▼	▼	▼	▼	▼
Bumper – Front, black 'speed lip'	▼	▼	▼	▼	▼	▼
Bumper – Front, bright strip on top edge				▼	▼	
Exhaust trim – Chrome-plated (petrol only)				▼	▼	
Radiator grilles – Black, slatted	▼			▼	▼	▼
Radiator grilles – Black, mesh		▼	▼			
Side skirts – Black (3 and 5-door only)	▼	▼	▼	▼	▼	▼
Tailgate/bootlid strip – Bright				▼	▼	▼
Wheels – 5½x14" steel with 175/70 R14-T tyres, wheelcovers and full size spare (1.4i only)	▼					
Wheels – 5½x14" steel with 185/65 R14-H tyres, wheelcovers and full size spare (not 1.4i CL)	▼			▼	▼	
Wheels – 6x15" alloy with 195/55 R15-H tyres, 'space saver' steel spare (not 1.8 TDdi)		▼				
Wheels – 6x15" alloy with 195/60 R15-V tyres, 'space saver' steel spare (1.8 TDdi only on Zetec)		▼			▼	
Wheels – 6x16" alloy with 205/50 R16-V tyres, 'space saver' steel spare			▼			

### Exterior Aspects

	CL	Zetec	Zetec 2.0i	LX	Ghia	Ghia 2.0i
Door mirrors – Manual internal control, body colour housings	▼	▼		▼		
Door mirrors – Electrically-operated and heated, body colour housings			▼		▼	▼
Heated rear window	▼	▼	▼	▼	▼	▼
Heated windscreen – 'Quickclear' – with heated washer jets			▼		▼	▼
Tinted glass	▼	▼	▼	▼	▼	▼
Wipers – Front, two-speed plus intermittent with electric wash	▼	▼	▼	▼		
Wipers – Front, two-speed plus variable interval intermittent with electric wash				▼	▼	
Wipers – Tailgate wiper plus intermittent with electric wash (not 4-door)	▼	▼	▼	▼	▼	▼

### Exterior Lighting

	CL	Zetec	Zetec 2.0i	LX	Ghia	Ghia 2.0i
Headlight and sidelight assembly units with repair-efficient lenses	▼	▼	▼	▼	▼	▼
'Lights on' warning alarm	▼	▼	▼	▼	▼	▼
Front fog lights		▼	▼		▼	▼
Rear fog light, reversing light, high-mounted rear brake light	▼	▼	▼	▼	▼	▼

## interior aspects

CL Zetec Zetec 2.0i LX Ghia Ghia 2.0i



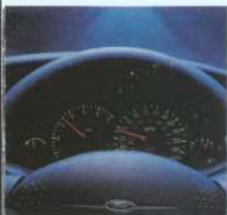
### Audio

	CL	Zetec	Zetec 2.0i	LX	Ghia	Ghia 2.0i
Stereo radio/cassette – Model 4000N, removable control panel, 'Keycode' anti-theft coding, 4 speakers	▼	▼				
High-power stereo radio/cassette – Model 5000N RDS EON, column-mounted remote controls, removable control panel, 'Keycode' anti-theft coding, 4 speakers			▼	▼	▼	▼
Stereo radio/CD – Model 6000 RDS EON, column-mounted remote controls, removable control panel, 'Keycode' anti-theft coding, 4 speakers			▼			
CD autochanger				▼		
Aerial – Roof-mounted	▼	▼	▼	▼	▼	▼

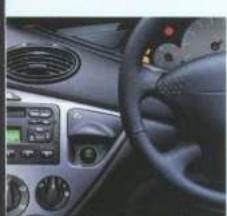
### Furnishings

	CL	Zetec	Zetec 2.0i	LX	Ghia	Ghia 2.0i
Carpet – Cut pile carpeting	▼	▼	▼	▼	▼	▼
Carpet – Luggage compartment floor	▼	▼	▼	▼	▼	▼
Door pull handle/armrest (soft-feel)	▼	▼	▼	▼	▼	▼
Door release handle – Black	▼	▼	▼	▼		
Door release handle – Bright				▼	▼	
Gear knob – Medium grey metallic	▼	▼				
Gear knob – Leather with bright rim surround				▼	▼	
Grey metallic door trim inserts and centre stack bezel	▼	▼				
Handbrake – Bright release button				▼	▼	
Scuff plates – Front, bright with Ghia script				▼	▼	
Stowage – Front seat backs and front door bins	▼	▼	▼	▼	▼	▼
Woodgrain-effect door trim inserts, centre stack bezel and console top plate				▼	▼	

## interior aspects



	CL	Zetec	Zetec 2.0i	LX	Ghia	Ghia 2.0i
<b>Interior Lighting</b>						
Courtesy light – Centre-mounted with map light with theatre-style dimming and delayed switch-off	▼	▼	▼	▼		
Courtesy lights – Centre-mounted with two map lights with theatre-style dimming and delayed switch-off, and rear courtesy light				▼	▼	
Light – Luggage compartment	▼	▼	▼	▼	▼	▼
<b>Functional Attributes</b>						
Battery saver – Switches off interior lights after 20 minutes	▼	▼	▼	▼	▼	▼
Control stalks – Column-mounted for indicators, main beam, dip and flash, wash/wipe functions	▼	▼	▼	▼	▼	▼
Fuel computer						▼
Headlight levelling control	▼	▼	▼	▼	▼	▼
Illuminated heater controls – 4-speed fan. Four MicronAir filtered vents with temperature and direction control. Windscreen defrost vents including wiper park defrost capability	▼	▼	▼	▼	▼	▼
Instrument cluster – Black dials with orange pointers	▼			▼	▼	▼
Instrument cluster – Grey metallic dials with red pointers		▼	▼			
Instruments – Speedometer, odometer, trip recorder, fuel gauge, water temperature gauge	▼	▼	▼	▼	▼	▼
Steering column – Reach and rake adjustable	▼	▼	▼	▼	▼	▼
Steering wheel – Four-spoke incorporating horn function (leather-trimmed on Zetec and Ghia)	▼	▼	▼	▼	▼	▼
Tachometer	▼	▼	▼	▼	▼	▼
Tailgate/boot release – Interior power release	▼	▼	▼	▼	▼	▼
Tailgate/boot release – Remote on key	▼	▼	▼	▼	▼	▼
Warning indicators for oil pressure, direction indicators, glow plugs on (diesel only), high beam, ignition/engine, brake system, handbrake on, airbags, door ajar, and low fuel level	▼	▼	▼	▼	▼	▼
<b>Seats</b>						
Front seat – Driver's manual height adjustment	▼	▼	▼	▼		
Front seat – Driver's power height adjustment				▼	▼	
Front seat – Driver's lumbar adjustment				▼	▼	
Front seats – Fully reclining	▼	▼	▼	▼	▼	▼
Front seats – Sports-style		▼	▼			
Rear seat – 60:40 split back	▼	▼	▼	▼	▼	▼
Rear seat – Folding centre armrest				▼	▼	
<b>Comfort and Convenience</b>						
Accessory socket/cigar lighter	▼	▼	▼	▼	▼	▼
Air conditioning – CFC-free		▼	▼	▼	▼	▼
Air recirculation switch	▼	▼	▼	▼	▼	▼
Centre console – With front cup holders, coin holder, pen storage, cassette storage, rear ashtray and, on Ghia, CD storage	▼	▼	▼	▼	▼	▼
Clock – Digital, quartz	▼	▼	▼	▼	▼	▼
Grab handles – Front, two, folding	▼	▼	▼	▼	▼	▼
Grab handles – Rear, two, folding with coat hooks	▼	▼	▼	▼	▼	▼
Mirror – Dipping rear-view	▼	▼	▼	▼	▼	▼
Mirrors – Driver's and passenger's sunvisors with flap	▼	▼	▼	▼	▼	▼
Pollen filter	▼	▼	▼	▼	▼	▼
Windows – Front, electrically-operated with one-shot lowering on driver's side	▼	▼	▼	▼	▼	▼
Windows – Rear, electrically operated with global close feature and bounce-back						▼
<b>Luggage Compartment</b>						
Carpet – On floor with moulded sidewall and wheel arch trims	▼	▼	▼	▼	▼	▼
Luggage net (estates only)				▼	▼	
Tonneau cover – Luggage compartment (estates only)	▼	▼	▼	▼	▼	▼
Parcel tray – Rear, tilting/removable (3 and 5-door only)	▼	▼	▼	▼	▼	▼
Parcel tray – Rear, fixed (4-door only)	▼	▼	▼	▼	▼	▼
Rear seat backs – Carpeted	▼	▼	▼	▼	▼	▼

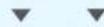


### Options available at extra cost

CL Zetec Zetec 2.0i LX Ghia Ghia 2.0i

#### Option Packs

Climate Pack – CFC-free air conditioning, heated windscreen – 'Quickclear' – with heated washer jets and electrically-operated and heated door mirrors



Climate Pack – Manual tilt/slide sunroof, heated windscreen – 'Quickclear' – with heated washer jets and electrically-operated and heated door mirrors



Reflex Pack – Anti-lock brakes (with rear discs in lieu of drums on 1.8i), traction control and front side impact airbags\*



Styling Pack – Metallic paint and 6Jx15 alloy wheels (steel 'space saver' spare) with 195/55 R15H (195/60 R15V on diesel) tyres



Luxury Pack – Leather trim and power rear windows with global close feature



Luxury Pack – Leather trim and cruise control



#### Optional Equipment

Airbag – Front side impact airbags\*



Airbag – Delete passenger's airbag



Alarm – Interior scan and perimeter (not 3-door Zetec)



Alarm – Perimeter (3-door only)



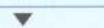
Front fog lights and centre rear head restraint



Roof rails (estates only)



'Space saver' spare wheel in lieu of full-size spare



Sunroof – Manual



Suspension – Heavy-duty (estates only)



#### Audio

CD upgrade – 6000N RDS EON with column-mounted remote controls in lieu of 4000

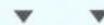


CD upgrade – CD autochanger



#### Body Colour

Metallic paint



### options



\*Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger's or side airbags.

### body colour and trim



Seat Fabric	CL	Zetec	Zetec 2.0i	LX	Ghia	Ghia
<b>Solid Body Colours</b>	Finesse	Swift	Swift	Finesse	Venice	Leather**
Bright Blue	B	B		G/B	G/B	G
Diamond White	B	B		G/B	G/B	G
Radiant Red	B	B	B	G/B	G/B	G
<b>Metallic Body Colours*</b>						
Light Sapphire Blue	B	B	B	G/B	G/B	G
Aqua Frost	B	B		G/B	G/B	G
Moondust Silver	B	B	B	G/B	G/B	G
<b>Mica Metallic Body Colours*</b>						
Citrus Gold	B	B		B	B/P	P
Pacific Green	B	B		G/B	G/B	G
Panther Black	B	B	B	G/B	G/B	G
Pepper Red	B	B		B	B/P	P
State Blue	B	B		G/B	G/B	G

**INTERIOR FABRIC COLOUR:** B – Midnight Black, G – Medium Graphite, P – Medium Parchment

/ – Choice of fabric colour.

\* Metallic paint is extra cost.

\*\* Leather trim is extra cost.

expect more

with standards of finance and aftercare service that offer affordability and peace of mind

## the ford **feature** model

To simplify your decision-making, we now offer a Ford Feature Model for each range. Each Ford Feature Model includes, as standard, the most popular features from the range. Most importantly, Ford Feature Models give you great value for money.

The Ford Feature Model™

## experience **simplicity** **forddrive**

The easiest way to get to know your preferred Ford Feature Model is through our Forddrive Demonstration Programme. This gives you a complete test drive experience professionally and efficiently, with the services of your own Forddrive co-ordinator.

Forddrive™

## **optimise**

For a straightforward way of financing your chosen model, Ford Credit has developed Optimise, a range of financial packages that can be tailored to suit your needs. Simple to arrange and easy to understand, you're sure to find a finance plan that's right for you. Optimise your time and arrange your vehicle and finance together.

Ford Credit  
**Optimise™**  
Simple and choice from Ford Credit

## **ford insure**

Ford Insure sets new standards in motor insurance for your Ford car. It's simple, far-reaching and available to every Ford car owner, with everything you demand from an insurance policy – and more. And now customers can experience Ford Insure whenever they buy a new Ford car. Ford Insure Driveaway cover gives them 21 days full Ford Insure coverage free from the moment of purchase.

Ford **Insure™**

## for more **information**

To find the location of your nearest Ford Dealer, simply call the Ford Focus Information Service on **0845 600 3000**, or visit the Ford Dealer locator at [www.ford.co.uk](http://www.ford.co.uk)

When you buy a new Ford, you also get the support of one of the world's biggest motor manufacturers with an extensive national Dealer network to offer you the utmost convenience.

For Ford expertise, Ford-trained technicians,

Ford Quality Parts, the finest customer service and real value for money, there is only one place to go: your Ford Dealer.

## worry-free motoring

Together, your Ford Dealer and Ford are committed to giving you the highest standards of service and care, to make every mile of your motoring as trouble-free and enjoyable as it can be.

Now that many parts last longer and need less frequent checking, your vehicle will only need scheduled servicing once a year (unless it exceeds 10,000 miles a year).

Other valuable Aftersales services from Ford and your Ford Dealer include:

### ford service connect

Ford Service Connect Plans are the best way to look after you and your Ford from the

day you take delivery. There is a choice of plans to suit your particular needs. All servicing requirements plus extensions to your twelve-month warranty and RAC membership can be covered, enabling you to enjoy up to three years of worry-free motoring.

### Ford Service CONNECT



### rapid fit

The national fast-fit network backed by Ford, offering you the convenience of a 'no-appointment-necessary, while-you-wait' service covering tyres, exhausts, brakes, batteries and much more. There are over 300 sites nationwide.

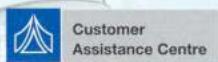
### ford accident repair centres

If your Ford is involved in an accident, your Ford Dealer is best placed to return it to its pre-accident condition. Dealerships displaying the Ford Accident Repair Centre sign all meet the rigorous customer service and repair quality standards laid down by Ford, and offer a three-year workmanship guarantee.



### customer assistance centre

And finally, in the unlikely event that your Ford Dealer can't help you or you need to speak to Ford directly, the Ford Customer Assistance Centre is just a phone call away. Call local rate **0845 841 1111**.



## focus

### the ford focus car of the year 1999

Ford Focus was voted European Car of the Year 1999, the highest accolade in the European motoring calendar. With an unprecedented score, Ford Focus won by the biggest ever margin in the award's entire history; forty-two out of fifty-five leading motoring journalists actually gave maximum marks. It's clear evidence why you should now expect **more** for your small family car requirements.

There has never been a more advanced package in its class.





BY APPOINTMENT TO  
HER MAJESTY THE QUEEN  
MOTOR VEHICLE MANUFACTURERS  
FORD MOTOR COMPANY LIMITED  
BRENTWOOD ESSEX



BY APPOINTMENT TO  
H.M. QUEEN ELIZABETH THE QUEEN MOTHER  
MOTOR VEHICLE MANUFACTURERS  
FORD MOTOR COMPANY LIMITED  
BRENTWOOD ESSEX



BY APPOINTMENT TO  
H.R.H. THE PRINCE OF WALES  
MOTOR VEHICLE MANUFACTURERS  
FORD MOTOR COMPANY LIMITED  
BRENTWOOD ESSEX

**The Government fuel figures** do not express or imply any guarantee of the fuel consumption of any particular car. The cars themselves have not been tested and there are inevitably differences between individual cars of the same model. In addition, a car may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the car has been driven and the standard of maintenance, will affect its fuel consumption.

**Insurance Groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

**Illustrations, descriptions and specifications.**

This catalogue was correct at the time of going to print.

However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer.

**Optional Equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Optional Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary.

**Car of the Year 1999.**

The seven organising publications of the "Car of the Year 1999" award are: Vi Bilägare; AM; Autocar; L'automobile magazine; Autopista; Stem; Autovisie.

Pages 22-23: Millennium Dome architects' line drawing courtesy of Richard Rogers/NMEC. Millennium Dome image courtesy of QA/NMEC.

## the new ford focus



Designed and produced by  
Burrows WCJ, Shenfield, Essex.

Printed by Jarrold Printing, Norwich.

Published by Ford Motor Company Limited,  
Brentwood, Essex, England.  
Registered in England No 235446  
FA 1335/3  
September 1999.

© Ford Motor Company Limited.

[www.ford.co.uk](http://www.ford.co.uk)

This publication is printed on Mega Gloss.

