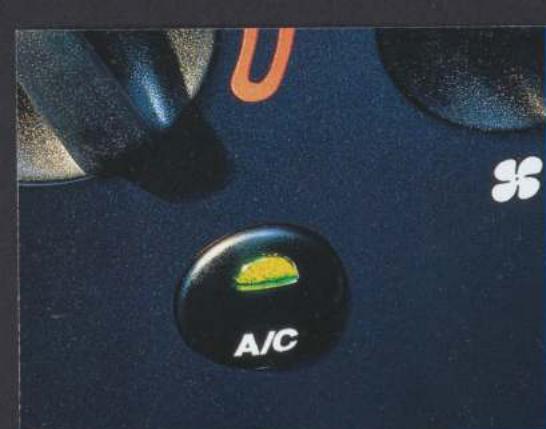


# Fiesta



1999 Edition 2





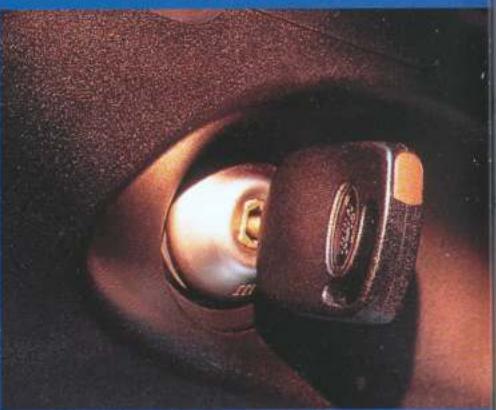
Air Conditioning



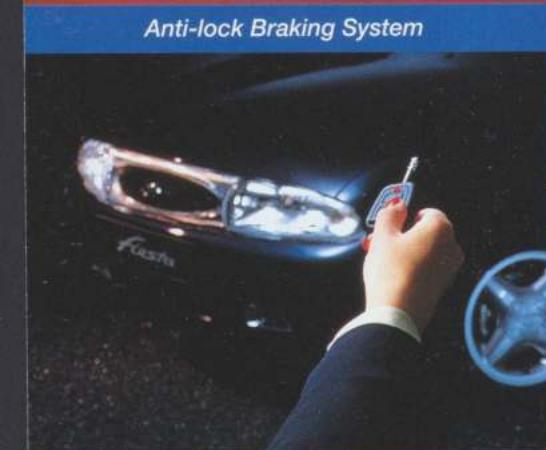
6000N Radio/CD



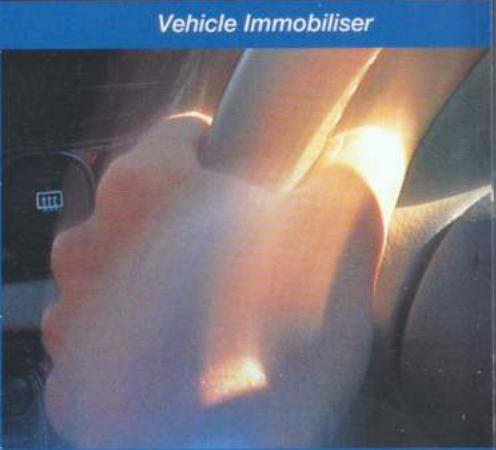
Anti-lock Braking System



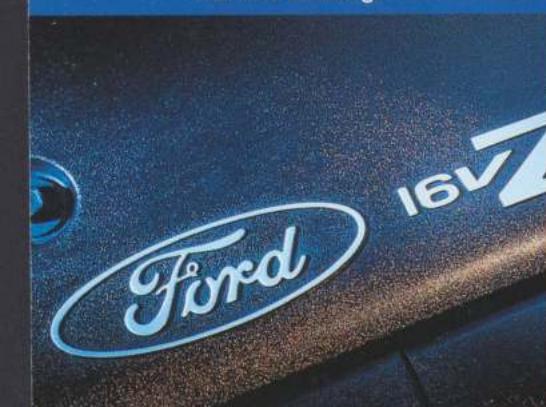
Vehicle Immobiliser



Remote Locking



Power-assisted Steering



16V Engines



Electric Windows



Heated Front Windscreen



Front Fog Lights

**Unexpected**

1

*Surprisingly high levels of equipment, performance and comfort*

**Liberation**

4

*A driving experience that fosters driver confidence*

**Relaxation**

8

*An interior designed for an easy life*

**Independence**

12

*A model range that offers freedom of choice*

**Precision**

16

*A refined and perfected engine system*

**Assurance**

20

*Extensive, built-in safety and security features*

**Range**

22

*The 5-model range*

**Specifications**

26

**Harmony**

30

*Options and accessories for added compatibility*

**Optimise**

32

**Colours and Trims**

33

## Unexpected

*There's a lot more to the Ford Fiesta than you think.*

Inspired, innovative, sophisticated. More than you expected?

Ford's latest technology is built into the Ford Fiesta. The result: Engines that are both efficient and powerful. Handling that is balanced and sensitive. Refined performance, perfectly defined in the Ford Feature Model, the Ford Fiesta Zetec.

The Ford Fiesta has even more to offer: A level of standard equipment normally found on more expensive cars. Details that add quality.

Intelligently designed. Features to value. Stylish in every detail. In every way, the Ford Fiesta will exceed your expectations.



*Model shown  
features Melina Blue  
metallic body colour.*





*Model shown  
features optional  
State Blue metallic  
body colour.*

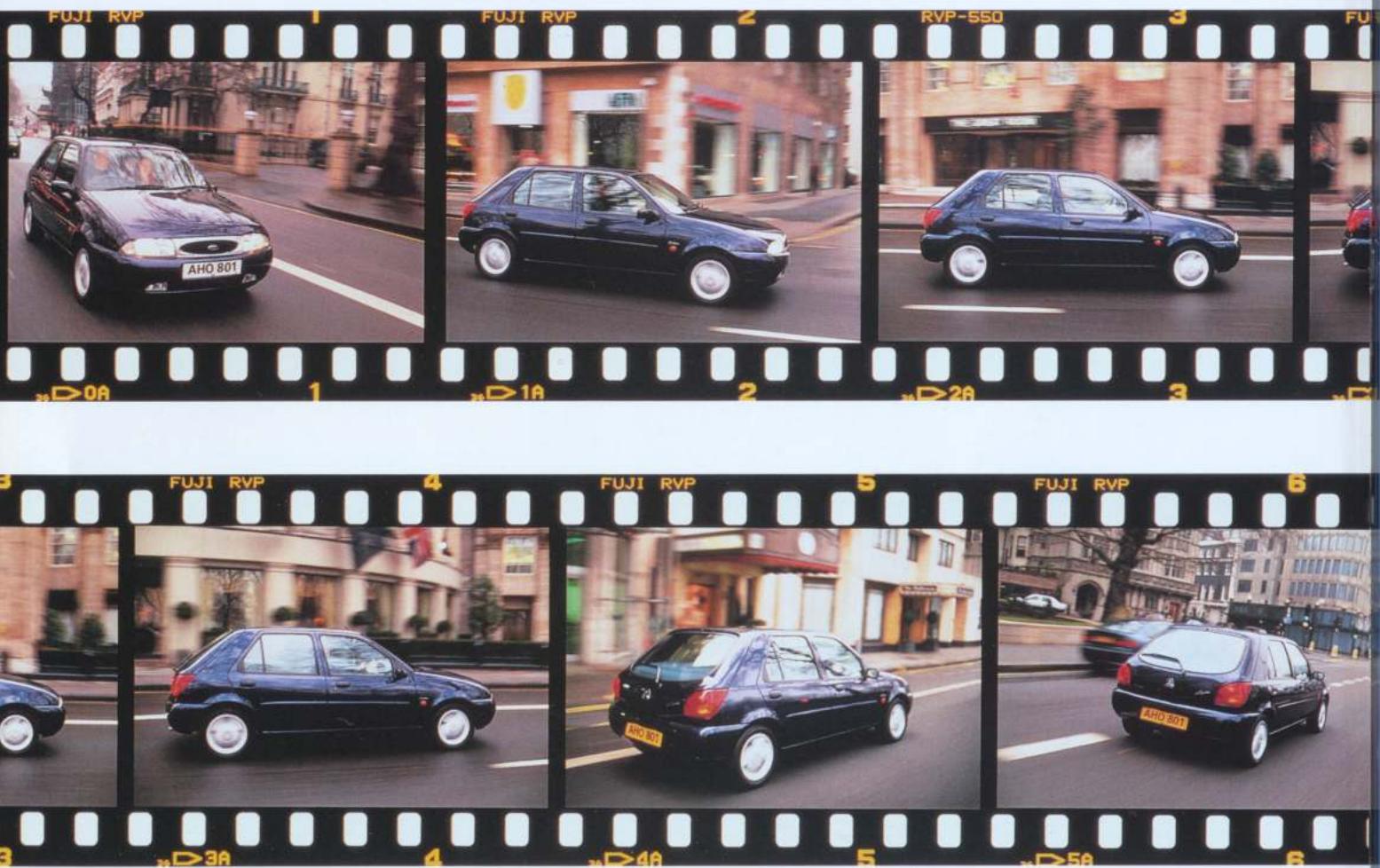
## Liberation

*Driving dynamics that help you feel in control.*

Seize the moment. The Ford Fiesta in motion.

A light movement of the steering wheel and the Ford Fiesta instantly responds. Its front suspension is designed for smooth, precise steering. Round the tightest corner, its rigid subframe is designed to keep it firmly in place on the road. In the driving seat. Control. Energy. Exhilaration.

Freedom.



The Ford Fiesta's steering, suspension and braking systems use state-of-the-art technology to give smooth, precise handling.

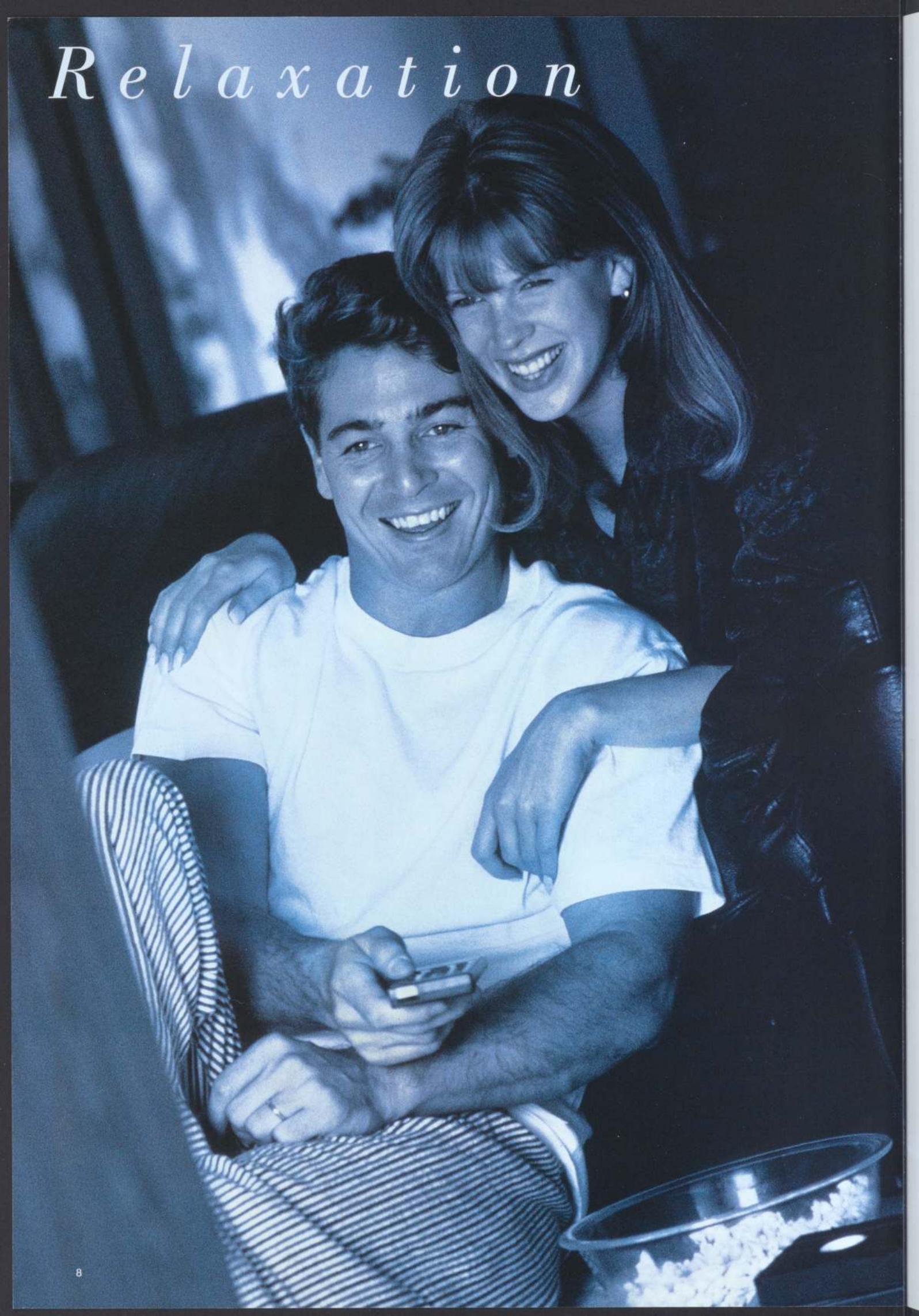
*Liberation*





Ford Fiesta Ghia.

*Relaxation*



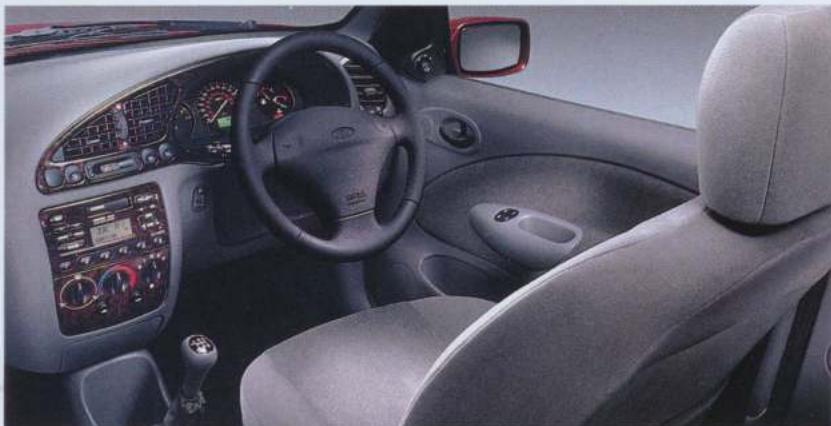
## ***Relaxation***

*An interior that puts you at ease.*

The room inside the Ford Fiesta. Inviting. Luxurious. Space to be yourself.

The adjustable, contoured seating allows you to find an ideal driving position. Air temperature, air freshness, controllable. A high level of standard equipment and, if you need them, special optional extras. In one glance, take in the facia. Easy to scan, controls at your fingertips. Noise level kept to a gentle minimum. At the touch of a button, a full sound system comes to life. Put on some music and sit back.

Inside the Ford Fiesta, room to recharge, before you arrive at your destination.



*All controls fall easily to hand due to the ergonomic design of the facia layout.*

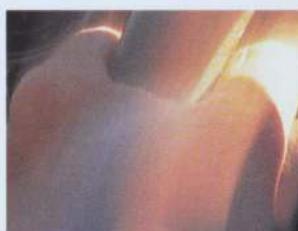
*The central console includes an integral cup holder to keep your drink safe when you're on the road.*



*Electric front windows, convenient for both driver and front passenger, are standard on LX and Ghia and optional, as part of the Security Pack, on the Zetec.*



*Power-assisted steering makes the Ford Fiesta even more easy to manoeuvre and park. It is standard on the 1.8D Encore, Finesse, Zetec, LX and Ghia and optional on the 1.3i Encore.*



*CFC-free air conditioning with independent air recirculation helps you to stay refreshed at the touch of a button. It is standard on the LX and Ghia and optional on the Zetec.*



*A stereo radio/CD player gives natural sound reproduction so you can fully enjoy your favourite music. It is optional on the Zetec, LX and Ghia.*







Ford Fiesta Zetec  
colour co-ordinated  
interior shown  
features a Pepper  
Red environment.

## ***Independence***

*A model range that gives you real freedom of choice.*

Your life. Your say. Find your balance.

No need to choose between a lively performance, a stylish appearance or a high level of comfort. All this comes as standard. There are 5 models, 2 body styles, 4 engines, 10 colours and a large range of options.

The Ford Fiesta. Your choice.



*Ford Fiesta Encore 3/5-door.  
Model shown features optional  
Pepper Red metallic body colour.*



*Ford Fiesta Finesse 3/5-door.  
Model shown features optional  
Melina Blue metallic body colour.*



*Ford Fiesta Zetec 3/5-door.  
Model shown features Pepper Red  
metallic body colour.*



*Ford Fiesta LX 3/5-door.  
Model shown features State Blue  
metallic body colour.*



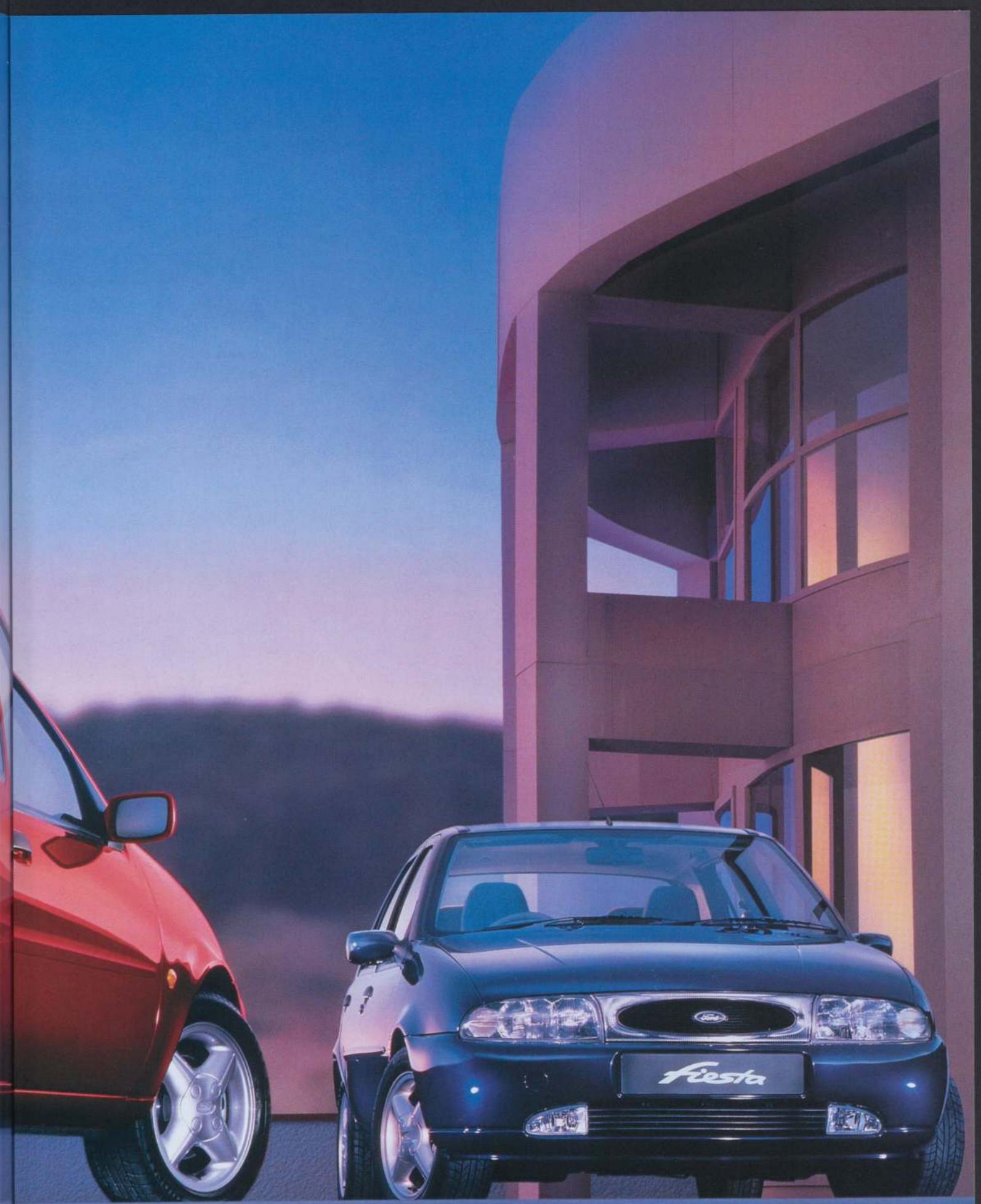
*Ford Fiesta Ghia 5-door.  
Model shown features optional  
Panther Black metallic body colour.*

*I n d e p e n d e n c e*





Ford Fiesta Zetec  
shown features  
Pepper Red metallic  
body colour.



*Ford Fiesta Ghia  
shown features  
optional State Blue  
metallic body colour.*

## Precision

*A refined engine performance you can feel.*

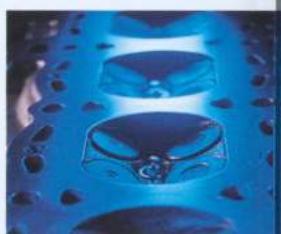


Consistent. Controlled. Confident. Every small element fine-tuned.

Meticulous design and engineering. High quality manufacture. Every detail makes the Ford Fiesta what it is. From the floating gearshift linkage for smoother gear changing with less vibration, to the light metal alloy in the 16V Zetec SE engine to maximise engine efficiency. The Ford Fiesta uses state-of-the-art technology to full effect.

Feel the difference.

*Built using light metal alloy, the 16V Zetec SE four-cylinder engine is compact and lightweight for more efficient performance.*



*The advanced EEC V engine management system was first used in Ford's highly successful Formula 1 ZETEC-R racing engine. The system monitors and adjusts engine calibration, re-tuning the engine every 12 milliseconds. This means optimum performance. Fuel efficiency\*. Clean running. Quick starting from cold.*

\*For fuel consumption figures, please refer to page 27.

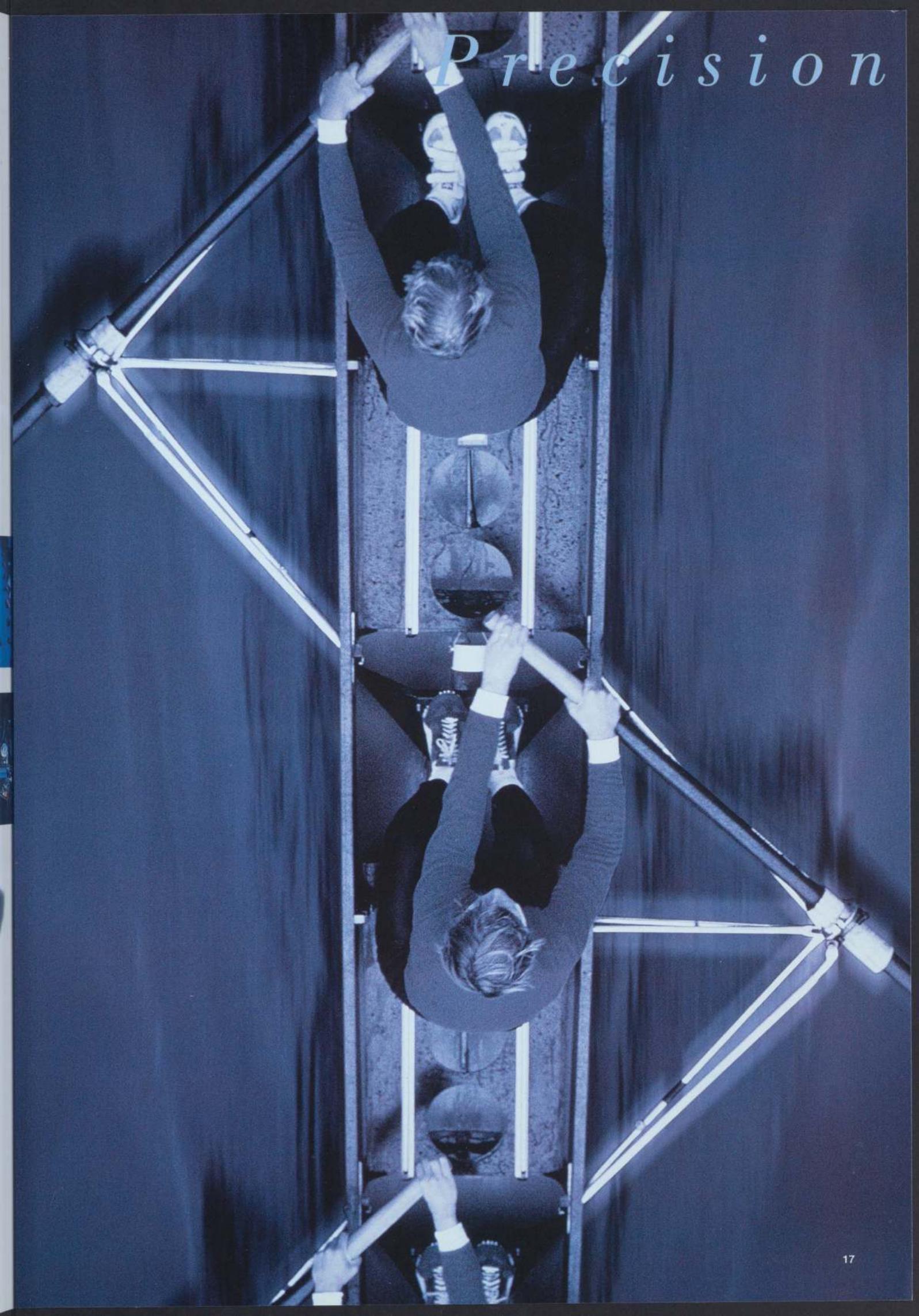
*Torque Roll Axis (TRA) engine mounts help decrease noise and vibration levels.*



*Sintered steel connecting rods on the 16V Zetec SE engine increase durability.*



Precision





*Ford Fiesta Ghia  
shown features  
optional State Blue  
metallic body colour.*



*Ford Fiesta Ghia  
shown features  
optional Panther Black  
metallic body colour.*

## Assurance

*Safety and security features built-in to protect you.*



Every Ford Fiesta has its own visible Vehicle Identification Number (VIN) plate. This makes it very difficult for its true identity to be interfered with.



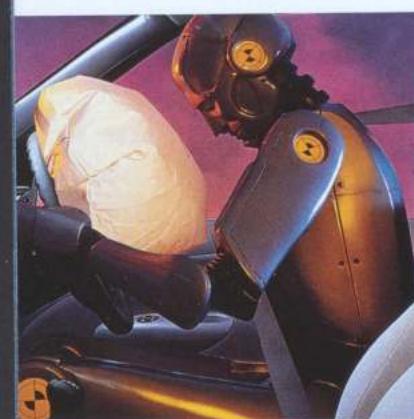
The central control panel is easily removed on all audio equipment. This effective safeguard reduces the risk of theft.



All locks are shielded and have strengthened mountings. This deterrent to thieves, designed to slow vehicle entry, helps to increase the Ford Fiesta's security.



The front subframe and cross car beam are strengthened for added safety, helping the Ford Fiesta to score highly in recent crash tests for cars of its class.



The standard driver's airbag and optional front passenger's airbag\*, as part of the Reflex Pack, help prevent injury to the head and chest.

Responsive, invigorating, the Ford Fiesta's handling, braking and steering get you to where you want to be. But should the unthinkable happen, every Ford Fiesta is thoroughly equipped to protect you and your passengers. A safety cage, side impact beams, a driver's airbag as standard and an optional front passenger's airbag\* are just some of the special features that help keep you safe.

Arrive at your destination. Switch off the Ford Fiesta's ignition. Ford's unique Safeguard engine immobiliser is standard on all models. Other precautions include shielded lock mechanisms and a removable control panel for Ford Fiesta audio equipment. Remind yourself how well the Ford Fiesta is protected against theft.

Enjoy peace of mind.



An anti-lock braking system improves handling and braking under less-than-perfect conditions. ABS is available, as part of the Reflex Pack, on all models.



An electronic perimeter alarm is triggered if the Ford Fiesta's doors, bonnet or tailgate are tampered with. It is standard on the Ghia and optional, as part of Security Packs, on the Zetec and LX.

A remote central, double locking system, activated by an infrared transmitter housed in the key fob, enables you to conveniently lock or unlock your Ford Fiesta when you're nearby. It is standard on the Ghia and optional, as part of Security Packs, on the Zetec and LX.



A safety cage and side impact beams help to give all-round protection.

\* Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger airbag.

*A s s u r a n c e*



## Range

### ENCORE



**Exterior and Technical:** ■ Manually-adjustable door mirrors with black housings ■ Heated rear window ■ Tailgate wiper with electric wash ■ 5x13 steel wheels with full wheelcovers ■ Tinted glass.

**Exterior Safety and Security:** ■ Safeguard engine immobiliser ■ Steel safety cage with engine compartment cross beam ■ Front and rear crumple zones ■ Side impact door beams.

**Options:** ■ Metallic paint ■ Reflex Pack (includes anti-lock brakes with traction control and front passenger's airbag\*) ■ Power-assisted steering (1.3i only) ■ Screened glass tilting and removable sunroof.

**Insurance groups:** \*

Encore 3/5-door 1.3i – group 4e.  
Encore 5-door 1.8D – group 5e.

Model shown features Bright Blue body colour.

### Finesse



**Exterior and Technical:** ■ Power-assisted steering ■ Bodyside mouldings ■ Body colour bumpers ■ Heated rear window ■ Tailgate wiper with electric wash ■ 5x13 steel wheels with full wheelcovers ■ Tinted glass.

**Exterior Safety and Security:** ■ Safeguard engine immobiliser ■ Steel safety cage with engine compartment cross beam ■ Front and rear crumple zones ■ Side impact door beams.

**Options:** ■ Reflex Pack (includes anti-lock brakes with traction control and front passenger's airbag\*) ■ Metallic paint.

**Insurance group:** \*

Finesse 3/5-door 1.3i – group 4e.

◆ Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger airbag.

\*e = Exceeds security requirements for model concerned and group rating has been reduced. See back cover for information on insurance groups.

**Exterior and Technical:** ■ Power-assisted steering  
■ Metallic paint ■ Body colour tailgate spoiler  
■ Alloy wheels (steel spare) ■ Front fog lights.

**Exterior Safety and Security:** ■ Safeguard engine immobiliser ■ Central locking ■ Steel safety cage with engine compartment cross beam ■ Front and rear crumple zones ■ Side impact door beams.

**Options:** ■ Air conditioning ■ 'Quickclear' ■ Reflex Pack (includes anti-lock brakes with traction control and front passenger's airbag\*) ■ Screened glass tilting and removable sunroof ■ Zetec Security Pack (includes electrically-operated front windows)

**Insurance groups:** \*  
Zetec 3/5-door 1.25i 16V – group 6e.  
Zetec 3-door 1.4i 16V – group 7e.

Model shown features Moondust Silver metallic body colour.



**Exterior and Technical (in addition to Encore):**

■ Power-assisted steering ■ Metallic paint  
■ LX wheelcovers ■ Body colour bumpers  
■ Bodyside mouldings  
■ Heated windscreen – 'Quickclear'.

**Exterior Safety and Security:** ■ Safeguard engine immobiliser ■ Central locking ■ Steel safety cage with engine compartment cross beam ■ Front and rear crumple zones ■ Side impact door beams.

**Options:** ■ LX Security Pack ■ Reflex Pack (includes anti-lock brakes with traction control and front passenger's airbag\*) ■ Alloy wheels ■ Screened glass tilting and removable sunroof.

**Insurance groups:** \*  
LX 3/5-door 1.25i 16V – group 5e.  
LX 5-door 1.8D – group 5e.

Model shown features Pepper Red metallic body colour.



**Exterior and Technical (in addition to LX):**

■ Body colour electrically-operated and heated door mirrors ■ Alloy wheels ■ Body colour bodyside mouldings ■ Acrylic surround to radiator grille  
■ Front fog lights.

**Exterior Safety and Security:** ■ Perimeter alarm  
■ Remote control central, double locking  
■ Safeguard engine immobiliser ■ Steel safety cage with engine compartment cross beam ■ Front and rear crumple zones ■ Side impact door beams.

**Options:** ■ Reflex Pack (includes anti-lock brakes with traction control and front passenger's airbag\*) ■ Screened glass tilting and removable sunroof ■ Metallic paint.

**Insurance groups:** \*  
Ghia 5-door 1.25i 16V – group 6e.  
Ghia 5-door 1.4i 16V – group 7e.

Model shown features optional Panther Black metallic body colour.



## Interiors

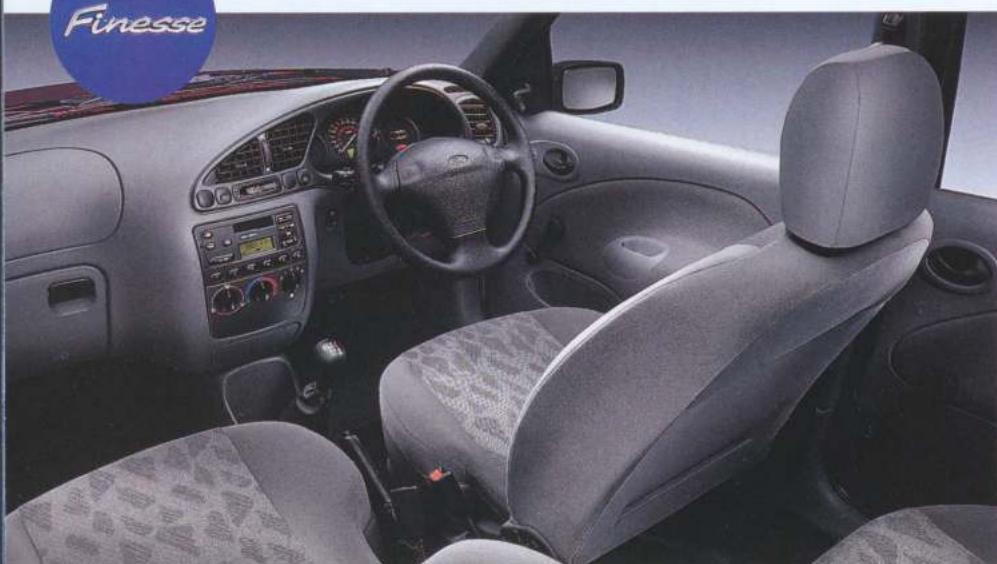
ENCORE



Standard features: ■ 'Midnight' seat fabric ■ Driver's airbag ■ Accessory socket ■ Ebony velour carpet ■ Digital clock ■ Glovebox with lid ■ Trip recorder ■ Fully reclining front seats with height-adjustable head restraints ■ 60:40 split rear seat back ■ Front seat belt grabbers and pre-tensioners ■ Height-adjustable seat belt mounts ■ Stereo FM radio/cassette - Model 1000 with removable control panel.

Model shown features optional metallic paint.

Finesse



Standard features: ■ 'Midnight' seat fabric ■ Driver's airbag ■ Screened glass tilting and removable sunroof ■ Accessory socket ■ Digital clock ■ Glovebox with lid ■ Trip recorder ■ Fully reclining front seats with height-adjustable head restraints ■ 60:40 split rear seat back ■ Front seat belt grabbers and pre-tensioners ■ Height-adjustable seat belt mounts ■ Stereo AM/FM radio/cassette - Model 3000 Traffic with removable control panel, security 'Keycoded'.

Standard features: ■ 'Swift' seat fabric ■ Passenger's sunvisor mirror ■ White instrument dials ■ Leather-trimmed steering wheel ■ Leather-covered gear lever knob ■ Tachometer ■ 60:40 split rear seat back ■ Luggage compartment light ■ Fully reclining front seats ■ Stereo AM/FM radio/cassette - Model 3000 Traffic with removable control panel, security 'Keycoded'.



Additional standard features over Encore:

■ Air conditioning - CFC-free ■ 'Palette' seat fabric ■ Passenger's sunvisor mirror ■ Tachometer ■ Luggage compartment light ■ Electrically-operated front windows ■ Stereo AM/FM radio/cassette - Model 3000 Traffic with removable control panel, security 'Keycoded'.



Additional standard features over LX:

■ 'Alpina' seat fabric ■ Leather-trimmed steering wheel ■ Leather-covered gear lever knob ■ Wood-effect finish on facia and audio and heater control panel ■ Delayed switch-off courtesy light ■ Reading lights ■ Front seat back storage pockets ■ Driver's seat manual height adjust ■ Rear seat head restraints ■ Stereo AM/FM radio/cassette - Model 5000 with RDS EON, removable control panel, security 'Keycoded'.

Model shown features optional metallic paint.



## Specifications

### Model availability

& Weights and Loads (see key alongside)

		Kerbweights (kg) <sup>††</sup>	Encore	Finesse	Zetec	LX	Ghia	Gross Vehicle Mass (GVM) (kg)	Max. towing limit at GVM (kg)
<b>3-door Ford Fiesta</b>									
1.25i 16V				942	947			1460	250
1.3i		937	937					1470	—
1.4i 16V				966				1460	900
<b>5-door Ford Fiesta</b>									
1.25i 16V				970	975	989		1490	250
1.3i		965	965					1490	—
1.4i 16V						1001		1480	900
1.8D		1038			1057			1560	450

<sup>††</sup> Represents the lightest kerbweight assuming full fluid levels and fuel levels, subject to manufacturing tolerances and options, etc., fitted.

### Key:

This table shows the availability of engine and gearbox combinations on Ford Fiesta models and their resulting kerbweights.

### Note:

All vehicles are 5-speed manual. All petrol engines are equipped with a catalytic converter.

### Towing limits

quoted in this catalogue represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on an 8 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. For further guidance, refer to the National Caravan Council's Towing Code.

### Roof rack load

is a maximum of 75 kg on all models.

### Dimensions

#### Exterior (mm)

A Overall length	3828
B Overall width without mirrors	1634
C Overall width with mirrors	1793
D Unladen height	1320
E Wheelbase	2446

#### Interior (mm)

##### Front

F Effective headroom	967
G Maximum effective leg room	1036
H Shoulder room (3-door)	1281
H Shoulder room (5-door)	1277

##### Rear

I Effective headroom	928
J Minimum effective leg room	836
K Shoulder room (3-door)	1348
K Shoulder room (5-door)	1285

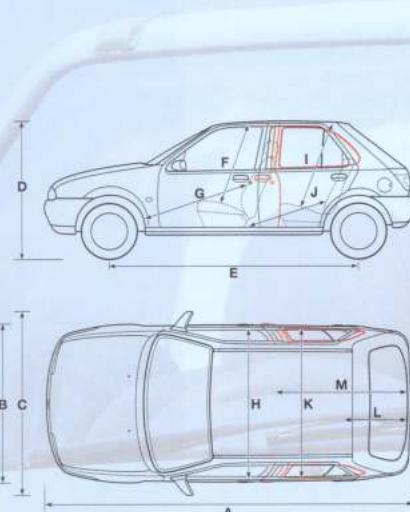
#### Stowable Luggage (cu m)<sup>†</sup>

L 5-seat mode	0.250
M 2-seat mode (laden to roof)	0.929

<sup>†</sup> Measured using the VDA method.

Dimensions may vary dependent on the model and equipment fitted.

3 & 5-door



## FordService CONNECT

### Ford Service Connect

Ford Service Connect Plans are the best way to look after you and your Ford from the day you take delivery. There is a choice of plans to suit your particular needs. All servicing requirements plus extensions to your twelve month warranty and RAC membership can be covered, enabling you to enjoy up to three years of worry-free motoring.

For more information contact your local Ford Dealer.

## Engine data

<b>1.25i DOHC 16V (Catalyst)</b> 1242 cc	Cylinders – 4 in-line ■ Electronic fuel injection with EEC V engine management system ■ Electronic breakerless ignition	55 kW (75 PS) at 5200 min <sup>-1</sup> (rpm)	110 Nm at 4000 min <sup>-1</sup> (rpm)
<b>1.3i HCS EFi (Catalyst)</b> 1299 cc	Cylinders – 4 in-line ■ Electronic fuel injection with EEC V engine management system ■ Electronic breakerless ignition	44 kW (60 PS) at 5000 min <sup>-1</sup> (rpm)	103 Nm at 2500 min <sup>-1</sup> (rpm)
<b>1.4i DOHC 16V (Catalyst)</b> 1388 cc	Cylinders – 4 in-line ■ Electronic fuel injection with EEC V engine management system ■ Electronic breakerless ignition	66 kW (90 PS) at 5500 min <sup>-1</sup> (rpm)	125 Nm at 4500 min <sup>-1</sup> (rpm)
<b>1.8 Diesel (Oxidation Catalyst)</b> 1753 cc	Cylinders – 4 in-line ■ Indirect mechanical fuel injection ■ Glow-plug pre-warm ■ Compression ignition	44 kW (60 PS) at 4800 min <sup>-1</sup> (rpm)	105 Nm at 2500 min <sup>-1</sup> (rpm)

• Tested in accordance with ISO 1585

## Fuel and performance

3/5-door Ford Fiesta						
1.2i 16V	8.9 (31.7)	5.6 (50.4)	6.8 (41.5)	106	11.9	9.1
1.3i	8.6 (32.8)	5.7 (49.6)	6.8 (41.5)	96	14.8	10.2
1.4i 16V	9.6 (29.4)	6.1 (46.3)	7.4 (38.2)	112	10.8	8.6
1.8D	7.9 (35.8)	5.0 (56.5)	6.1 (46.3)	96	16.2	10.6

<sup>1</sup> All figures in L/100 km (mpg) are from officially approved tests under the Passenger Car Fuel Consumption Order 1983 and in accordance with EEC Directive 93/116/EEC. \* In 4th gear.

The Government fuel consumption test figures shown in the chart do not express or imply any guarantee of the fuel consumption of a car of the class in question. See back cover.

**Note:** All vehicles are 5-speed manual. All engines are equipped with a catalytic converter. 1.25i 16V and 1.3i engines were tested without power-assisted steering.

## Mechanical features

<b>Brakes</b>						
Diagonally-split, with dual-line servo-assistance. Front discs, rear drums.	■	■	■	■	■	■
<b>Fuel Tank</b>						
40 litres	■	■	■	■	■	■
Fuel cut-off – Inertia switch (petrol only)	■	■	■	■	■	■
<b>Steering</b>						
Rack-and-pinion (variable ratio)	■	■	■	■	■	■
Power-assisted (1.8D only on Encore)	■	■	■	■	■	■
<b>Suspension and Body</b>						
Front – Independent with MacPherson struts, and subframe-mounted 'L' arm. Anti-roll bar	■	■	■	■	■	■
Rear – Twist-beam semi-trailing coil springs	■	■	■	■	■	■
Side impact door beams, front and rear. Steel safety cage with engine compartment cross beam.	■	■	■	■	■	■
Energy absorbing crumple zones, front and rear	■	■	■	■	■	■
Steering column – Additional bracing	■	■	■	■	■	■
Towing eye – Front and rear (stored with jack)	■	■	■	■	■	■
<b>Turning Circle</b>						
Kerb to kerb 9.9 m	■	■	■	■	■	■

## Insurance groups

1.25i 16V	6e	5e	6e
1.3i	4e	4e	
1.4i 16V		7e	7e
1.8D	5e	5e	

c – Exceeds security requirements for model concerned and group rating has been reduced

Note:  
Urban

An engine started from cold in laboratory conditions operated at varying speeds, maximum 31 mph, average 12 mph over a theoretical distance of 4 km (2.5 miles).

### Extra Urban

Conducted immediately after the urban cycle, it consists of half steady speed driving and half varying speed driving, maximum 75 mph over a distance of 7 km (4.3 miles).

### Combined

**Combined**  
This is an average of the two parts of the test, weighted by the distances covered in each part.

## Specifications

### Exterior features

#### Exterior Appearance and Styling

	Encore	Finesse	Zetec	LX	Ghia
Bodyside mouldings – Mid-grey		■		■	
Bodyside mouldings – Body colour		■	■	■	■
Bumpers – Body colour		■	■	■	■
Metallic paint		■	■	■	■
Radiator grille – Black with body-coloured surround	■	■	■	■	
Radiator grille – Black with acrylic surround					■
Tailgate spoiler – Body colour			■		
Wheels – 5x13 Steel with full wheelcovers and 165/70 TRx13 tyres	■	■		■	
Wheels – 5½x14 Alloy (13" steel spare with 165/70 TRx13 tyre) with 185/55 HRx14 tyres			■		■

#### Exterior Functional

	Encore	Finesse	Zetec	LX	Ghia
Aerial – Roof-mounted	■	■	■	■	■
Alarm – Perimeter		■		■	■
Door mirrors – Manual internal control, black housings (body colour housings on Zetec)	■	■	■	■	
Door mirrors – Electrically-operated and heated, body colour housings		■	■	■	■
Fuel cap – Locking	■	■	■	■	■
Heated rear window	■	■	■	■	■
Heated windscreen – 'Quickclear'				■	■
Immobiliser – Safeguard system	■	■	■	■	■
Locks – Anti-burst	■	■	■	■	■
Locks – Central locking		■	■	■	■
Locks – Remote control central, double locking					■
Locks – High security, shielded with strengthened mountings, childproof on rear doors	■	■	■	■	■
Tinted glass	■	■	■	■	■
Vehicle Identification Number (VIN) – Visible	■	■	■	■	■
Wheel arch liners – Front and rear	■	■	■	■	■
Wipers – Front, 2-speed, plus variable interval intermittent with electric wash	■	■	■	■	■
Wipers – Tailgate wiper with electric wash	■	■	■	■	■

#### Exterior Lighting

	Encore	Finesse	Zetec	LX	Ghia
Halogen headlights, side lights, rear fog light, reversing light	■	■	■	■	■
Fog lights – Front		■	■	■	■

### Interior features

#### Audio

	Encore	Finesse	Zetec	LX	Ghia
Stereo FM radio/cassette – Model 1000, removable control panel, 2 front speakers	■				
Stereo AM/FM, radio/cassette – Model 3000 Traffic, removable control panel, 'Keycode' anti-theft coding		■	■	■	
Stereo AM/FM, radio/cassette – Model 5000 RDS EON, removable control panel, 'Keycode' anti-theft coding, 6 speakers (4 front, 2 rear)					■

#### Carpet and Trim

	Encore	Finesse	Zetec	LX	Ghia
Carpet – Non-woven velour	■	■	■	■	■
Door trim – Fabric insert, moulded panel with pull handle/armrest, door bins and integrated speaker grilles	■	■	■	■	■
Gear lever gaiter – Simulated leather	■	■	■	■	■
Wood-effect finish on facia and audio and heater controls		■	■	■	■
Leather-covered gear lever knob			■	■	■

#### Interior Lighting

	Encore	Finesse	Zetec	LX	Ghia
Courtesy light – Header-mounted, front door-operated	■	■	■	■	■
Courtesy light – Delayed switch-off		■	■	■	■
Luggage compartment light			■	■	■
Reading lights				■	■

#### Instruments and Controls

	Encore	Finesse	Zetec	LX	Ghia
Instruments – Speedometer, odometer, trip recorder, constant read-out fuel gauge	■	■			
Instruments – Speedometer, odometer, trip recorder, constant read-out fuel gauge, water temperature gauge, tachometer		■	■	■	■

## Interior features

### Instruments and Controls (continued)

Warning indicators for oil pressure, direction indicators, glow plugs (diesel only), high beam, ignition/alternator, brake failure, handbrake on, airbag(s), 'lights on' audible warning, low fuel level

Encore  
Finesse  
Zetec  
LX  
Ghia

■ ■ ■ ■ ■

Warning indicators – Auxiliary

■ ■ ■ ■ ■

Illuminated heater controls – 4-speed fan. Four vents with temperature and direction control

■ ■ ■ ■ ■

Control stalks – Column-mounted for master lights, indicators and wash/wipe functions

■ ■ ■ ■ ■

Airbag – Driver's

■ ■ ■ ■ ■

Steering wheel – 3-spoke incorporating horn function (partial leather-trimmed on Zetec and Ghia)

■ ■ ■ ■ ■

### Seats and Seat Belts. For seat fabrics, see page 33

Front seat – Driver's manual height adjustment

■ ■ ■ ■ ■

Front seats – Anti-submarining, fully reclining with height-adjustable head restraints

■ ■ ■ ■ ■

Storage pockets – Front seat backs

■ ■ ■ ■ ■

Rear seat – Folding back

■ ■ ■ ■ ■

Rear seat – 60:40 split back

■ ■ ■ ■ ■

Rear seats – Head restraints

■ ■ ■ ■ ■

Seat belts – Front, inertia reel, with grabbers, pre-tensioners and height-adjustable mounts.

■ ■ ■ ■ ■

Rear, two inertia reel, one centre lap static

■ ■ ■ ■ ■

### Comfort and Convenience

Accessory socket

■ ■ ■ ■ ■

Air conditioning – CFC-free with air recirculation and pollen filter

■ ■ ■ ■ ■

Centre console – Long with storage pocket and cup holder

■ ■ ■ ■ ■

Clock – Digital, quartz

■ ■ ■ ■ ■

Glovebox with lid

■ ■ ■ ■ ■

Grab handles – Front passenger's and, on 5-door, 2 rear

■ ■ ■ ■ ■

Mirror – Dipping rear-view

■ ■ ■ ■ ■

Mirror – Passenger's sunvisor

■ ■ ■ ■ ■

Storage – Driver's side lower

■ ■ ■ ■ ■

Storage – Stowage bin in centre console

■ ■ ■ ■ ■

Sunroof – Tilting/removable, screened glass

■ ■ ■ ■ ■

Windows – Front, electrically-operated

■ ■ ■ ■ ■

### Luggage Compartment

Rear parcel tray – Carpet covered, tilting

■ ■ ■ ■ ■

Carpet on floor with sidewall trims. Wheel arch trims

■ ■ ■ ■ ■



A digital quartz clock is standard.



A three-button courtesy light with integral driver and passenger reading lights is standard on the Ghia.

## Options

at extra cost

Encore  
Finesse  
Zetec  
LX  
Ghia

### Equipment

5½x14 Alloy wheels

■ ■ ■ ■ ■

Air conditioning (not available with sunroof option)

■ ■ ■ ■ ■

Ford GSM phone (no charge)\*

■ ■ ■ ■ ■

Heated windscreens – 'Quickclear'

■ ■ ■ ■ ■

Power-assisted steering (1.3i only)

■ ■ ■ ■ ■

Reflex Pack – Front passenger's airbag\* with anti-lock brakes and traction control

■ ■ ■ ■ ■

Security Pack – Remote control central, double locking, perimeter alarm, electrically-operated front windows and driver's seat manual height adjustment

■ ■ ■ ■ ■

Security Pack – Remote control central, double locking, perimeter alarm and driver's seat manual height adjustment

■ ■ ■ ■ ■

Sunroof – Tilting/removable, screened glass

■ ■ ■ ■ ■

### Audio

Stereo AM/FM, radio/cassette – Model 3000 Traffic, removable control panel, 'Keycode' anti-theft coding

■ ■ ■ ■ ■

Stereo AM/FM, radio/CD – Model 6000N, removable control panel, 'Keycode' anti-theft coding, 6 speakers (4 front, 2 rear)

■ ■ ■ ■ ■

### Body Colour

Paint – Metallic

■ ■ ■ ■ ■

\*Note  
A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger airbag.  
Subject to status and the signing of a 12 month airtime agreement. The agreement may be terminated by giving 30 days written notice after the end of the 12 month period. Available in conjunction with the purchase in the UK of a new Ford vehicle (excluding the Channel Islands and Isle of Man, named daily rental companies (Avis, Hertz, Budget, Eurocar, Euro Dollar, Flightform, Thrifty and their licensees/agents and Daily Rental), Ford and Dealer demonstrator programme vehicles, FRCS/Service rental vehicles, direct service vehicles).

## Harmony

Options and accessories to meet your unique needs.

A mobile phone? A CD-player? Alloy wheels?

A finishing touch.

A wide range of custom-designed Ford Fiesta accessories is available. All accessories are designed to complement the Ford Fiesta's style, comfort and safety.



Securable crossbars with bicycle attachment. This accessory can conveniently transport mountain bikes and other two-wheelers.

Ford's carefully designed range of accessory safety seats helps keep babies and children secure and comfortable.

The Ford Fiesta Zetec shown here is fitted with a Dealer-fitted body styling kit, accessory alloy wheels and high-mounted rear brake light.



All Ford Fiestas now have fully-integrated sound systems which can be further enhanced with additional audio equipment, and Ford Cellular Systems offer flexible, competitive, mobile communications.

Co-ordinated. Composed. Considered.



Stereo FM radio/  
cassette – Model 1000  
with removable control  
panel.



Stereo AM/FM radio/  
cassette – Model 3000  
Traffic with 'Keycode'  
anti-theft coding and  
removable control panel.



Stereo AM/FM radio/  
cassette – Model 5000  
RDS EON with  
'Keycode' anti-theft  
coding and removable  
control panel.



Stereo AM/FM radio/  
CD – Model 6000N with  
'Keycode' anti-theft  
coding and removable  
control panel.



Model shown features  
optional Melina Blue  
metallic body colour.

The Ford GSM digital mobile phone features useful one-touch buttons for the RAC and Ford Call Free Careline, so you have easy access to help, should you need it. It is available free with every Ford Fiesta model, subject to status and conditions.

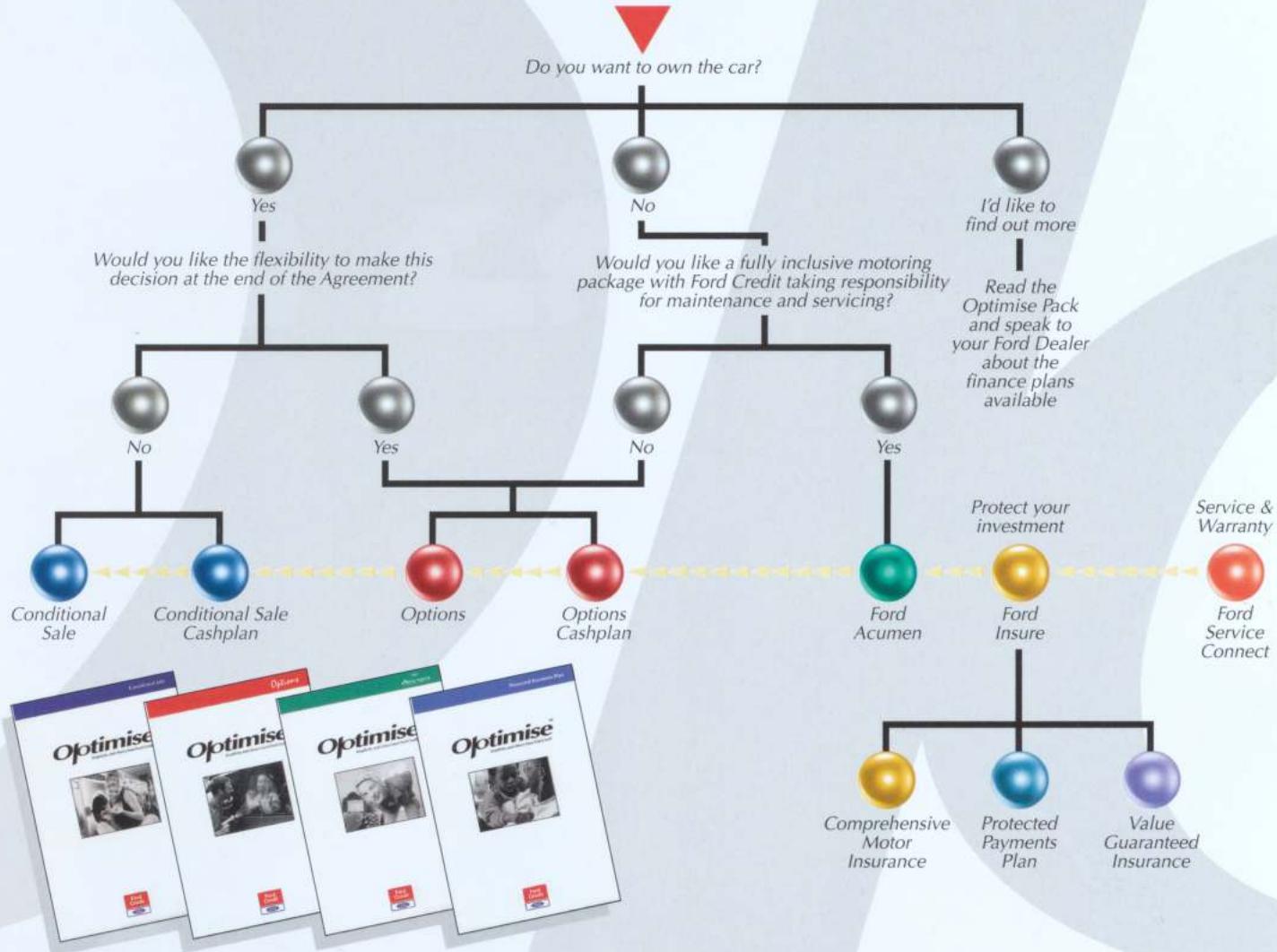


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To obtain a quotation or to find out more about Ford's new motor insurance, call **08000 966 988** or visit the website on [www.fordinsure.co.uk](http://www.fordinsure.co.uk)

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Why not see what we can offer before visiting the High Street banks? Visit your local Ford Dealer and Optimise your time by choosing your car and finance together!



## Colours and Trims



Bright Blue



Diamond White



Pacific Green



Radiant Red



Melina Blue



Moondust Silver



Panther Black



State Blue



Thistle



Pepper Red

Opal  
Midnight



Swift



Dark Graphite  
Palette



Truffle  
Palette



Dark Graphite  
Alpina



Truffle  
Alpina



Model	Interior Colour	Seat Fabric	Solid Body Colours				Metallic Body Colours (Extra Cost)				Seat Fabric Colour Key:				
			Bright Blue	Diamond White	Radiant Red	Pacific Green	Pepper Red	Melina Blue	Moondust Silver	Panther Black	State Blue	Thistle	O - OPAL	T - TRUFFLE	G - DARK GRAPHITE
Encore	Dark Graphite	Midnight	0	0	0		0	0	0	0	0				
Finesse	Dark Graphite	Midnight	0	0	0		0	0	0	0	0				
Zetec*	Dark Graphite	Swift				B	B	B	B						
LX	Dark Graphite Truffle	Palette Palette	G	G	G		G		G	G T	G T	T			
Ghia	Dark Graphite Truffle	Alpina Alpina		G			G	G	G	G T	G T	T			

\* Zetec trim colours are colour co-ordinated with Zetec body colours.

**SEAT FABRIC COLOUR KEY:**  
 O - OPAL  
 T - TRUFFLE  
 G - DARK GRAPHITE  
 B - BODY COLOUR CO-ORDINATED\*

### Note:

The car images used are to illustrate body colours only and may not reflect current build levels.

Colours and trims reproduced on this page may vary from the actual colours, due to the limitations of printing processes used.

Please complete.



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### About Your Car

What is the make and model of your current vehicle?

Current make (e.g. Ford)

Current model (e.g. Fiesta)

Registration no. (e.g. R123 ABC)

### About You

Title  First name  Initial(s)

Surname

Address

Postcode

Telephone number

Please enter your date of birth  /  /  e.g. 10/12/70

### About Your Next Purchase

How many cars in your household?

One  Two  Three  Three plus

Is your next car likely to be new or used?

New  Nearly new (less than 18 months old)  Used (over 18 months old)

When choosing your next vehicle, which make and model are you most likely to consider?

Make (e.g. Ford)  Model (e.g. Focus)  Derivative (e.g. Zetec)

1st choice

2nd choice

3rd choice

Will your next vehicle be a private purchase or a company car?

Private  Company

When are you thinking of replacing your car?

/  /  e.g. 09/10/99

What Ford vehicles are you currently considering to purchase?

Ka

Explorer

Fiesta

Focus

Escort

Cougar

Mondeo

Galaxy

Puma



**Ford Credit  
Fiesta Zetec  
Championship**



Ford has been developing Fiesta in the crucible of international motorsport for over 20 years. In 1999, Ford Credit will continue to sponsor the Ford Fiesta Zetec Championship, a gruelling series of 12 weekend race events held throughout the year.

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**The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular car. The cars themselves have not been tested and there are inevitably differences between individual cars of the same model. In addition, a car may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the car has been driven and the standard of maintenance, will affect its fuel consumption.**

**Insurance Groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

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Your Ford Dealer

