

# the ford**cougar**



sharpen your **senses**

**The thrill of seeing it. Nothing**

In Ford Cougar, Ford has designed and engineered a **matches that feeling.**

European sports coupé with Edge appeal. Its rising belt

**A sculptured torso of untapped**

line and muscular stance combine classic grand tourer **exhilaration. It's moments like**

looks and provocative styling. The clean intersection of **these that remind us that life is**

lines and surfaces creates a visual expression of motion.

**an open road. To some, the**

Each precisioned detail adds definition, from the **mindful anticipation of arrival is**

sweeping double beam projector headlights to the sporty **satisfaction enough, but for a**

215/50 tyres on 16x6½ six-spoke alloy wheels.

**few of us, it's how you get**

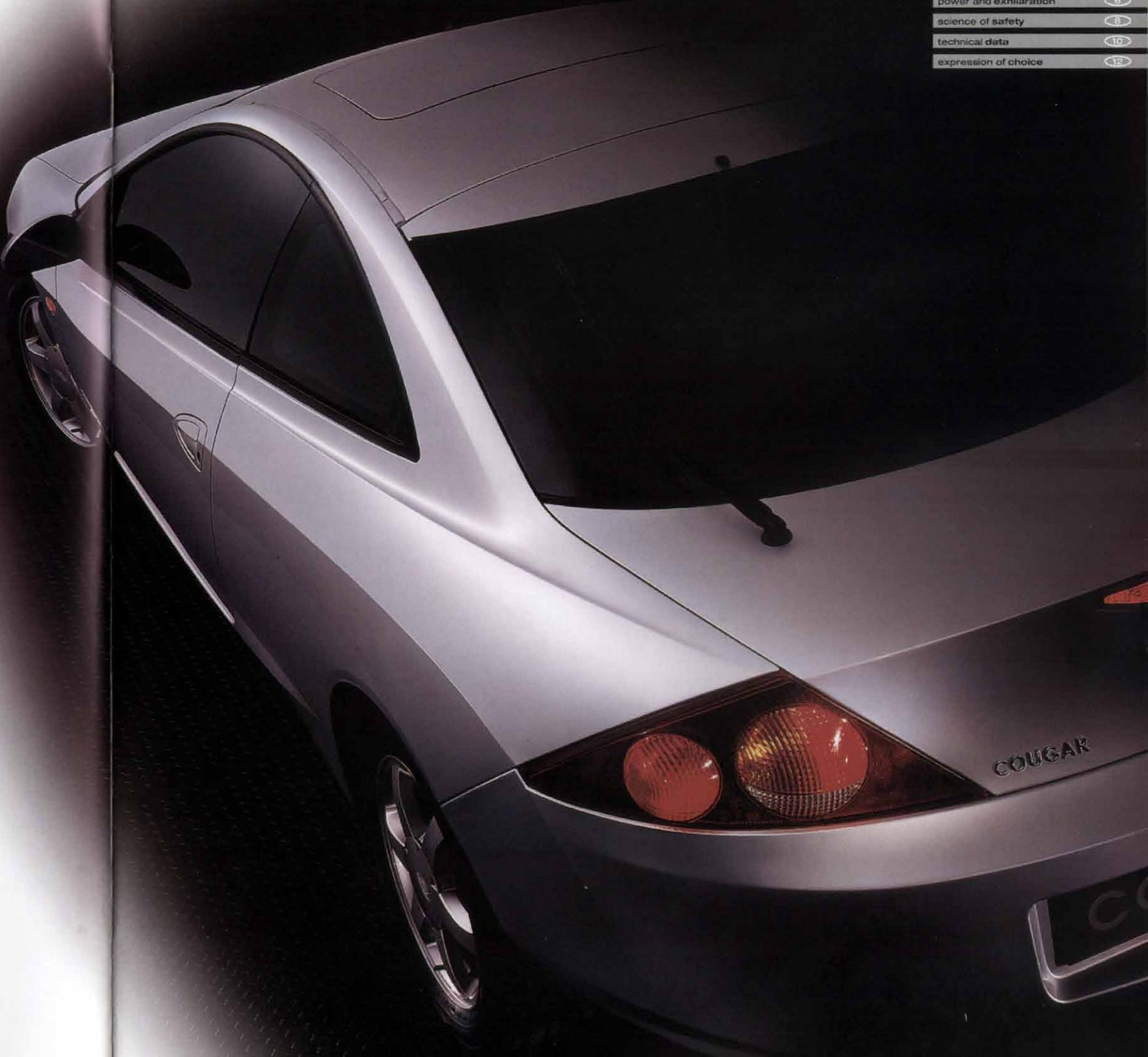
With a choice of 2.0-litre 16V or 2.5-litre 24V V6 engines, **there that really counts.**

with chassis design and suspension tuned to optimise

sporting characteristics, Ford Cougar delivers purist

coupé performance and handling.

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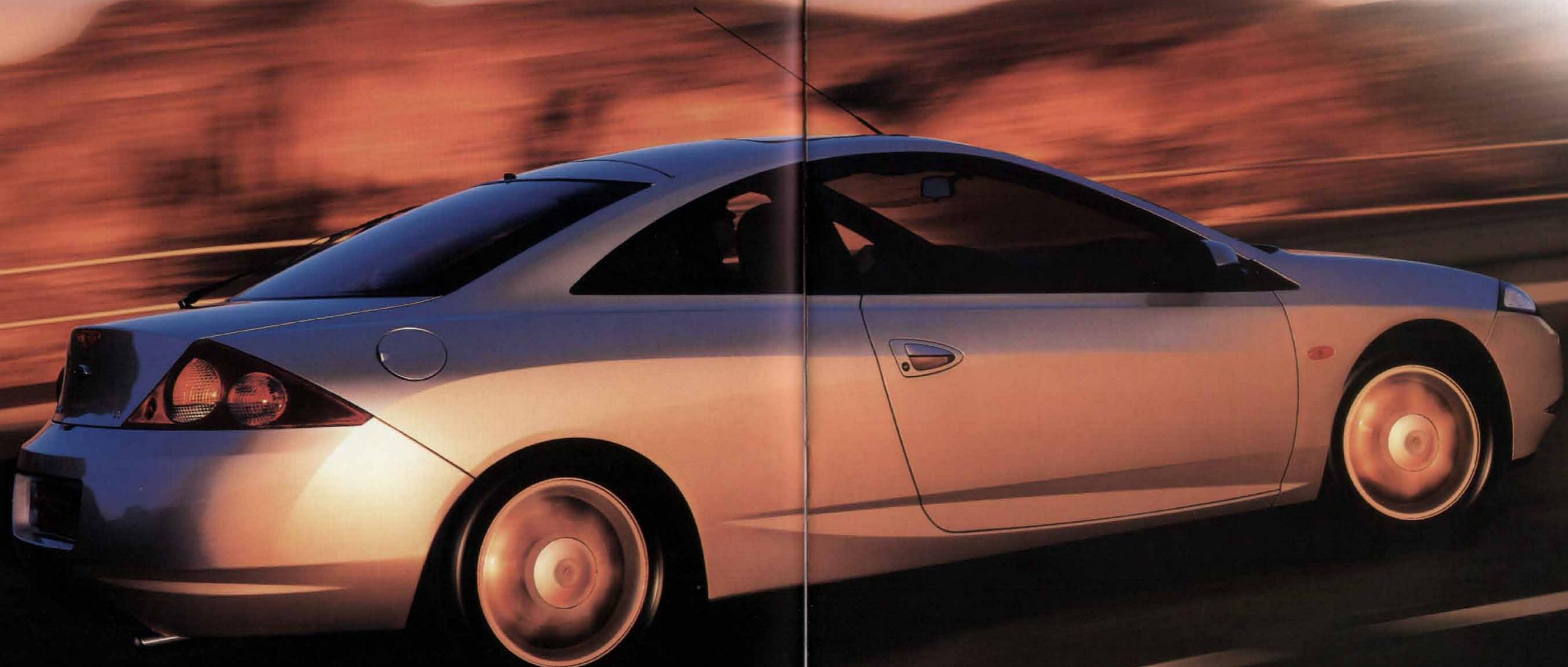
purist **coupé** handling

**Adrenaline flowing over snaking tarmac. Changing G-force through bends and brows. Your heartbeat and tachometer keeping pace. Smiling to yourself at the sheer thrill, the control and dynamics of a great coupé in motion; you're suddenly feeling more alive. More the real you. Isn't that the magic you seek?**

Ford Cougar's chassis features low-friction front struts, A-arms and roll bar for a smooth ride with crisp handling. Quadralink rear suspension incorporates passive wheel steering for accurate corner control. Dampers are calibrated for high initial reaction and a slow change in roll action, minimising

pitch and dive and aiding stability in side winds. The four-channel anti-lock braking system (ABS) with electronic brake-force distribution (EBD) is designed to improve stability in any braking situation. Integrated traction control (TCS)\* helps control wheel-spin and aids traction.

\*Standard on the 24V Ford Cougar only.



## interior design

Inside is rarefied, alive. Here everything looks, sounds, feels, even smells right. Tapping into something primal; something intimate.

Held firm and totally centred. Feeling the contours of the seat, surveying the logic of the dials. Monitoring, feeding back and responding on command.

Switching into action, your thinking becomes sharper. Your focus clearer. Living the moment, you're ready for that open road.

Interior style is balanced with functionality, from the power height-adjustable driver's seat\* and clean facia layout, to the power windows and contoured leather seats\*. Visual

accents include gunmetal-finished facia and doors, and leather-trimmed steering wheel and gear shift knob. By activating the semi-automatic temperature control air conditioning and advanced audio system, you can comfortably synchronise Ford Cougar's four-seater environment for the most rewarding journey.

\*Available as part of the optional 'X' Pack on the 24V Ford Cougar only.

With supportive sports seats both front and rear, comfort is assured.



## power and exhilaration

**Neon lights ricochet off rain-washed streets. Escaping the glare and city limits. Gliding through the gears, like playing power chords on an air-guitar. Second through third, fourth to fifth. The potent engine. Free-revving and responsive.**

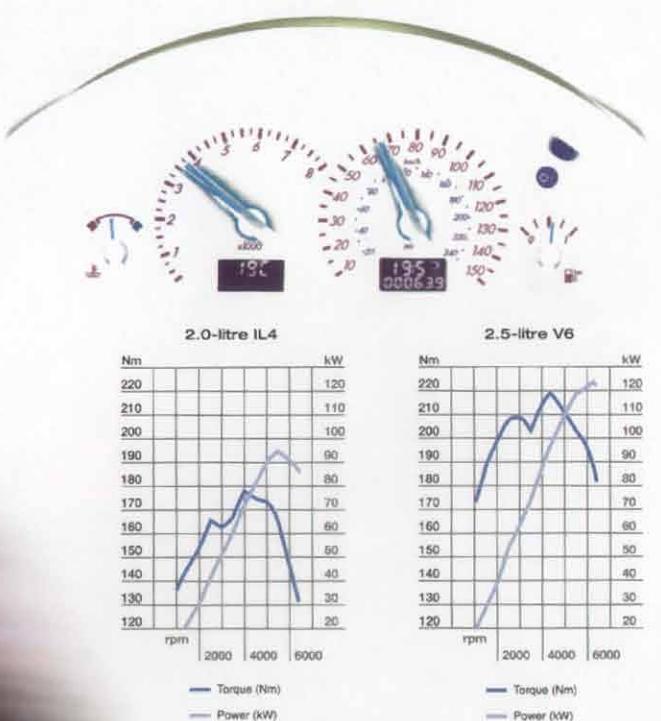
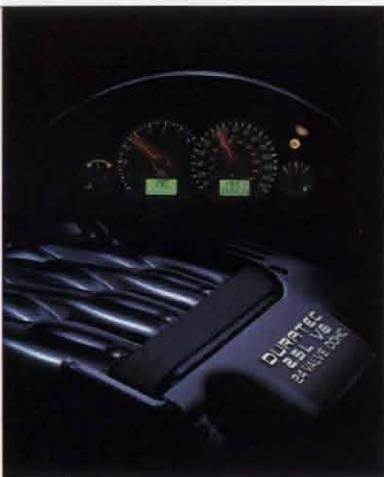
**Effortlessly smooth, deceptively quiet. Riding the slipstream of a perfect day, time slides by in your wake. And, wherever you are, at that precise, delicious moment, is where you've always wanted to be.**



Ford Cougar's engines combine the latest dynamics, combustion and catalytic converter technology to offer exceptional performance with unmistakable character.

The smooth-running, 16-valve 2.0i Zetec engine and the compact and lightweight all-alloy 24-valve 2.5i V6 Duratec engine are both tuned to deliver flexible power throughout the rev range, with excellent low-speed torque.

Both engines utilise Ford's proven EEC V computerised engine management system. Extensively tested on the Formula 1 racetrack, this state-of-the-art system controls a variety of functions such as engine calibration parameters at all load and speed points, promoting more efficient, smoother engine performance.



science of **safety**

**The science of survival requires more than instinct. It demands a substantial armour of steel and technology working to protect. Onboard intelligence and safeguards poised to repel the unexpected and the uninvited. Owning up to the fact, we are each driven by the ultimate human instincts; defence of our territory and survival of the species.**

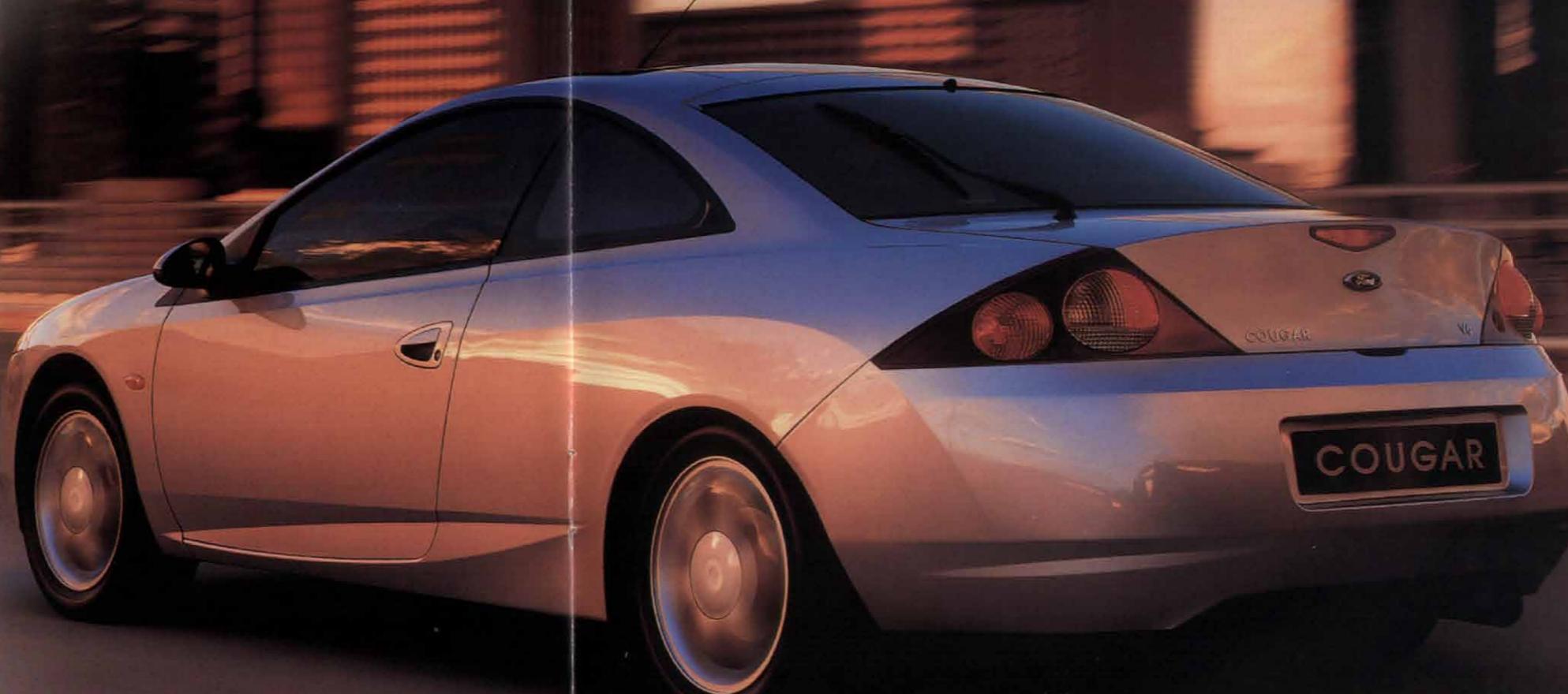
Ford Cougar's safety provisions include high-tensile steel door beams and 'latest generation' chest-and-head side airbags\*. The fully integrated restraint system with load-limiting retractors that help limit excessive seat belt pressure, improves levels of absorption. Front passenger's\* and driver's airbags give added protection, plus the steering column is semi-deformable and is designed to minimise chest injury.

\*Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger or side airbags.

Sophisticated security features include central and double locking with perimeter alarm, and a Passive Anti-Theft System (PATS) vehicle immobiliser which automatically activates when you switch off the ignition, and is designed to start only when using the coded key.



Ford Cougar's all-new three-door body created the opportunity to introduce Ford's latest computer-optimised safety technology.



## technical data

### model choice & weights and loads

#### 3-door Ford Cougar

2.0i 16V

2.5i V6 24V

2.5i V6 24V Auto

Standard /optional Gearbox and Kerbweights (kg) *	Gross Vehicle Weight (GVW) (kg)	Max. Towing Limit at GVW (kg)
1316	1725	1500
1391	1795	1500
[1422]	1825	1500

\* Represents the lightest kerbweight assuming full fluid levels, subject to manufacturing tolerances and options fitted.

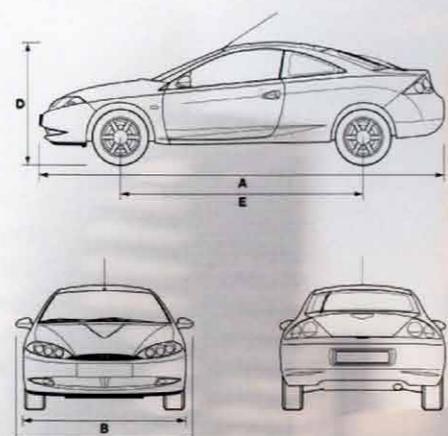
### size and space

#### Exterior (mm)

A Overall length	4699
B Overall width without mirrors	1769
C Overall width with mirrors	2032
D Overall height	1325
E Wheelbase	2704

#### Interior (mm)

Front	
Headroom	959
Maximum effective leg room	1081
Shoulder room	1368
Rear	
Headroom	881
Maximum effective leg room	843
Shoulder room	1304
Stowable Luggage (cu m) *	
4-seat mode	0.41
2-seat mode (laden to roof)	0.93
Turning Circle (m)	
Wall to wall	11.90
Kerb to kerb	11.30



\* Measured using the VDA method.

### engine specifications

	Engine technical features	Maximum power <sup>a</sup>	Maximum torque <sup>a</sup>
2.0i Zetec 16V (Catalyst) 1988 cc	Cylinders – 4 in-line ■ Sequential electronic fuel injection with EEC V engine management system ■ Electronic breakerless ignition	96 kW (130 PS) at 5600 min <sup>-1</sup> (rpm)	178 Nm at 4000 min <sup>-1</sup> (rpm)
2.5i V6 Duratec 24V (Catalyst) 2544 cc	Cylinders – V6 ■ Sequential electronic fuel injection with EEC V engine management system ■ Electronic breakerless ignition	125 kW (170 PS) at 6250 min <sup>-1</sup> (rpm)	220 Nm at 4250 min <sup>-1</sup> (rpm)

<sup>a</sup>Tested in accordance with ISO 1585

### performance and economy

CO <sub>2</sub> emissions (g/km) <sup>b</sup>	Fuel consumption in L/100 km (mpg) <sup>c</sup>			Performance (Ford test figures)		
	Urban	Extra Urban	Combined	Max. speed (mph)	0-60 mph (secs)	30-50 mph* (secs)
2.0i 16V	193	11.6 (24.4)	6.1 (46.3)	8.2 (34.4)	130	9.6
2.5i V6 24V	228	13.4 (21.1)	7.3 (38.7)	9.5 (29.7)	140	8.3
2.5 V6 24V Auto	231	14.0 (20.2)	7.2 (39.2)	9.6 (29.4)	128	9.9
						N/A

<sup>b</sup>All CO<sub>2</sub> emissions figures in g/km and fuel consumption figures in L/100 km (mpg) are from officially approved tests under the Passenger Car Fuel Consumption Order 1983 and in accordance with EEC Directive 93/116/EC.

The Government CO<sub>2</sub> emissions and fuel consumption test figures shown in the chart do not express or imply any guarantee of the emissions or fuel consumption of a car of the class in question (see back cover). All the figures are based on tests conducted with standard wheels and tyres; optional or accessory wheels and tyres may have an effect on the emissions and fuel consumption of a vehicle.

**Key:**  
This table shows the availability of standard/optional engine and gearbox combinations on Ford Cougar models and their resulting kerbweights.

**Kerbweights in bold denote standard models.**

[ ] indicates optional transmission.

**Towing limits**  
quoted in this brochure represent the maximum towing ability of the vehicle at its Gross Vehicle Weight to restart on an 8 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing.

\* In 4th gear.

**Note:**

**Urban**  
An engine started from cold in laboratory conditions operated at varying speeds, maximum 31 mph, average 12 mph over a theoretical distance of 4 km (2.5 miles).

**Extra Urban**

Conducted immediately after the urban cycle, it consists of half steady speed driving and half varying speed driving, maximum 75 mph over a distance of 7 km (4.3 miles).

**Combined**

This is an average of the two parts of the test, weighted by the distances covered in each part.

**Note:** All vehicles are 5-speed unless Auto stated and are equipped with a catalytic converter.

### mechanical features

#### Brakes

Diagonally-split with dual-line servo-assistance, front and rear discs

Anti-lock – Electronically-controlled with Electronic Brake Distribution (EBD)

Traction control (24V only)

#### Fuel Tank

60.5 litres

Fuel cut off – Inertia switch

#### Steering

Power-assisted rack-and-pinion (variable ratio)

#### Suspension and Body

Front – Independent with MacPherson struts, anti-roll bar

Rear – Quadralink independent, anti-roll bar

Side impact door beams, steel safety cage, engine compartment cross beam

### exterior features

#### Exterior Appearance and Styling

Bumpers – Body colour

Door handles – Body colour

Exhaust trim – Oval with brushed finish (24V only)

Wheels – 16x6½ 6-spoke alloy (steel mini-spare) with 215/50xVR16 tyres

#### Exterior Functional

Alarm – Perimeter

Door mirrors – Electrically-operated and heated, body colour housings

Fuel flap – Locking with remote release

Tailgate – Electric remote release

Immobiliser – Passive Anti-Theft System (PATS)

Heated rear window

Locks – Anti-burst

Locks – High-security, shielded with strengthened mountings

Locks – Remote control central, double locking with illuminated entry system

Scuff plates – Bright

Tinted glass

Vehicle Identification Number (VIN) – Visible

Wheel arch liners – Front and rear

Wipers – Front, two-speed plus variable interval intermittent with electric wash

Wipers – Tailgate wiper with electric wash

#### Exterior Lighting

Halogen, polycarbonate stone impact resistant headlights, side lights, rear fog lights, reversing lights

Fog lights – Front (24V only)

Headlight levelling

High-mounted rear brake light

### interior features

#### Audio

AM/FM Stereo radio/cassette – Model 5000 RDS EON with removable control panel, 'Keycode' anti-theft coding, 4 speakers

Aerial – Roof-mounted

#### Carpet and Trim

Carpet – Moulded, environment colour

Door bins – Front

Door pull handle/armrest

Gear lever knob – Leather-covered

#### Interior Lighting

Courtesy light – Header-mounted, door-operated with delayed switch-off

Courtesy lights – Front reading lights (24V only)

Light – Luggage compartment

#### Instruments and Controls

Instruments – Speedometer, odometer, tachometer, trip recorder, constant read-out fuel gauge, water temperature gauge

Trip computer

Warning indicators for low fuel, oil pressure, direction indicators, high beam, ignition/alternator, brake failure, handbrake on, airbags, 'lights on' audible warning

Illuminated heater controls – 4-speed fan, four MicronAir filtered vents with temperature and direction control

Auxiliary Warning System (24V only)

Master lighting control – Facia-mounted

Control stalks – Column-mounted for indicators, main beam, dip and flash, wash/wipe functions

Headlight levelling control

Steering column – Rake adjustable

Airbags – Driver's and front passenger's front and side airbags\*

Steering wheel – Leather-trimmed incorporating horn function

#### Seats and Seat Belts

Front seats – Sports contoured, anti-submarining with fully adjustable head restraints

Front seat – Driver's electric height adjust and manual, adjustable lumbar support

Front seats – Tip/slide

Rear seat – 50:50 split back

Storage pockets – Front seat backs

Seat belts – Front, inertia reel, load limiting seat belt retractors and height-adjustable mounts. Rear, two inertia reel, lap and diagonal

#### Comfort and Convenience

Accessory socket/cigar lighter

Air conditioning – CFC-free with Semi-Automatic Temperature Control (SATC)

Centre console – With pen holder, storage bin and armrest

Clock – Digital quartz

#### Comfort and Convenience (continued)

Coat hooks – Rear

Glovebox – With lid and illumination

Mirror – Dipping rear-view

Sunvisors – Two with mirrors (with cover on driver's side) (16V only)

## expression of choice

### the ford **feature** model

To simplify your decision-making, we now offer a Ford Feature Model for each range. Each Ford Feature Model includes, as standard, the most popular features from the range. Most importantly, Ford Feature Models give you great value for money.

### fordrive

The easiest way to get to know your preferred Ford Feature Model is through our Fordrive Demonstration Programme. This gives you a complete test drive experience professionally and efficiently, with the services of your own Fordrive co-ordinator.

### optimise

For a straightforward way of financing your chosen model, Ford Credit has developed Optimise, a range of financial packages that can be tailored to suit your needs. Simple to arrange and easy to understand, you're sure to find a finance plan that's right for you. Optimise your time and arrange your vehicle and finance together.

### ford insure

Ford Insure sets new standards in motor insurance for your Ford car. It's simple, far-reaching and available to every Ford car owner, with everything you demand from an insurance policy – and more. And now customers can experience Ford Insure whenever they buy a new Ford car. Ford Insure Driveaway cover gives them 21 days full Ford Insure coverage free from the moment of purchase.

### ford service connect

Ford Service Connect Plans are the best way to look after you and your Ford from the day you take delivery. There is a choice of plans to suit your particular needs. All servicing requirements plus extensions to your twelve-month warranty and RAC membership can be covered, enabling you to enjoy up to three years of worry-free motoring.

### rapid fit

The national fast-fit network backed by Ford, offering you the convenience of a 'no-appointment-necessary, while-you-wait' service covering tyres, exhausts, brakes, batteries and much more. There are over 300 sites nationwide.

### ford accident **repair** centres

If your Ford is involved in an accident, your Ford Dealer is best placed to return it to its pre-accident condition. Dealerships displaying the Ford Accident Repair Centre sign all meet the rigorous customer service and repair quality standards laid down by Ford, and offer a three-year workmanship guarantee.

### customer **assistance** centre

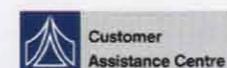
And in the unlikely event that your Ford Dealer can't help you or you need to speak to Ford directly, the Ford Customer Assistance Centre is just a phone call away.

Call local rate **0845 841 1111**.

### for more **information**

To find the location of your nearest Ford Dealer, simply call the Ford Cougar Information Service on **0845 600 6555**, or visit the Ford Dealer locator at [www.ford.co.uk](http://www.ford.co.uk)

### The Ford Feature Model™



## ford cougar **colours**

Model	Seat Fabric	Solid Body Colours		Metallic Body Colours*	
		Ebony Black	Silver Frost	Midnight	Dark Tourmaline
16V	Wellington	E	E	E	
24V	Wellington	E	E	E	
	Leather*	M	M	M	

\* Metallic paint and leather trim are both extra cost options.

Seat fabric colour key:  
E – Ebony  
M – Midnight

Note: The car images used are to illustrate body colours only and may not reflect current build levels. Colours and trims reproduced within this brochure may vary from the actual colours due to the limitations of printing processes used.





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**The Government fuel figures** do not express or imply any guarantee of the fuel consumption of any particular car. The cars themselves have not been tested and there are inevitably differences between individual cars of the same model. In addition, a car may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the car has been driven and the standard of maintenance, will affect its fuel consumption.

**Insurance Groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

**Illustrations, descriptions and specifications.** This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer.

**Optional Equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Optional Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary.

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