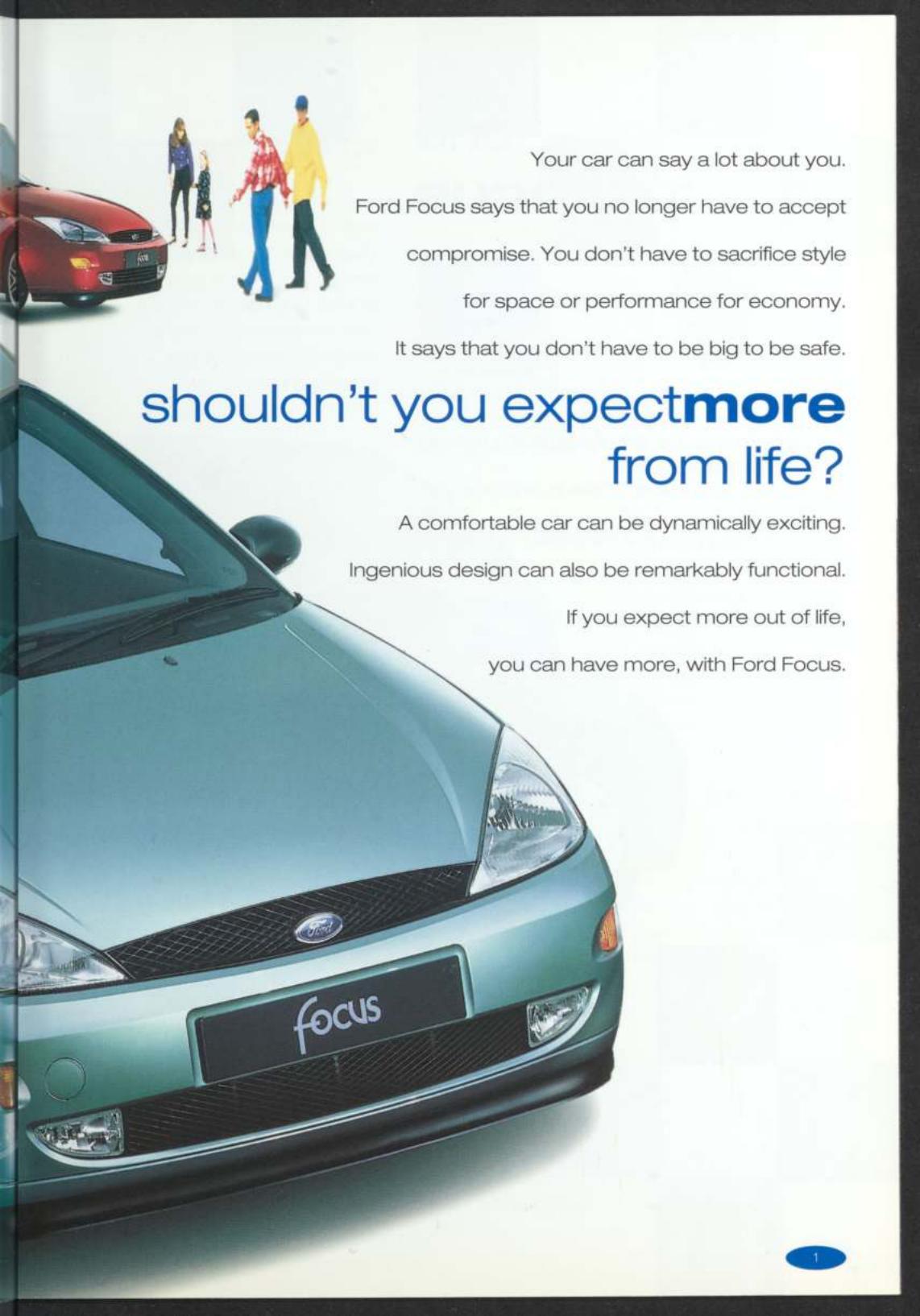


the new ford**focus**







Your car can say a lot about you.

Ford Focus says that you no longer have to accept compromise. You don't have to sacrifice style for space or performance for economy.

It says that you don't have to be big to be safe.

shouldn't you expect**more** from life?

A comfortable car can be dynamically exciting.

Ingenious design can also be remarkably functional.

If you expect more out of life,
you can have more, with Ford Focus.

one ford**focus**

Whether you favour the smart and practical



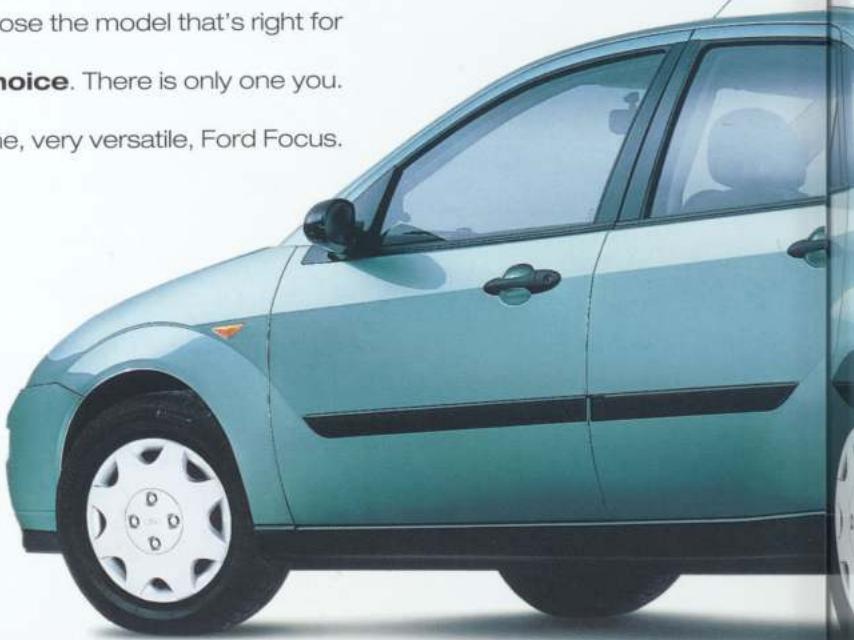
CL or the refined and sporty Zetec,

the stylish LX or the luxurious Ghia, Ford

Focus gives you the opportunity to express
yourself. To choose the model that's right for

you – **freechoice**. There is only one you.

There is only one, very versatile, Ford Focus.



ford**focus** CL

If you expect more from CL, you
won't be disappointed with
standard features including central
locking, electric front windows,
power steering, driver's and front
passenger's airbags* and
Safeguard engine immobiliser.





ford**focus** LX

With LX you'll find as standard a sunroof, remote control central, double locking and remote control tailgate release and an RDS stereo radio/cassette with ergonomically-designed steering column remote controls.



ford**focus** Ghia

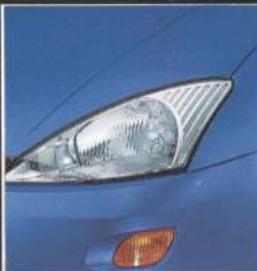
If you expect more luxury, take a closer look at Ghia. Standard features include air conditioning, 'Quickclear' heated windscreen, driver's power seat height adjust, and electrically-operated and heated door mirrors with body colour surrounds.

ford**focus** Zetec

With its dynamic image, Zetec offers remote central, double locking and sporting cues including firmer suspension, alloy wheels and front fog lights.



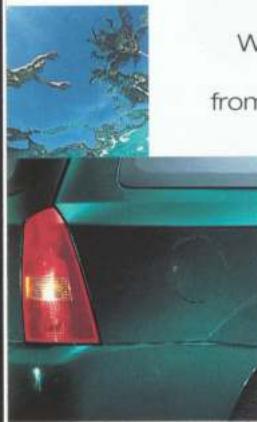
Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger's or side airbags.



amparoblue

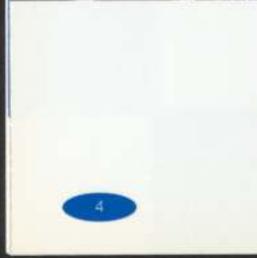
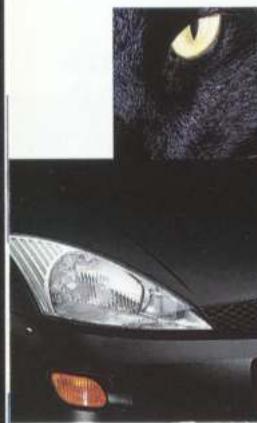
colour with **style**

pacificgreen



With eleven paint finishes to choose from, including three metallics and five mica metallics, it has never been easier to create a lasting impression.

pantherblack



brightblue

pepperred



moondust
silver



harvestgold



diamondwhite



stateblue



aqua frost



radiantried





Imagine a car built around you from the inside out.

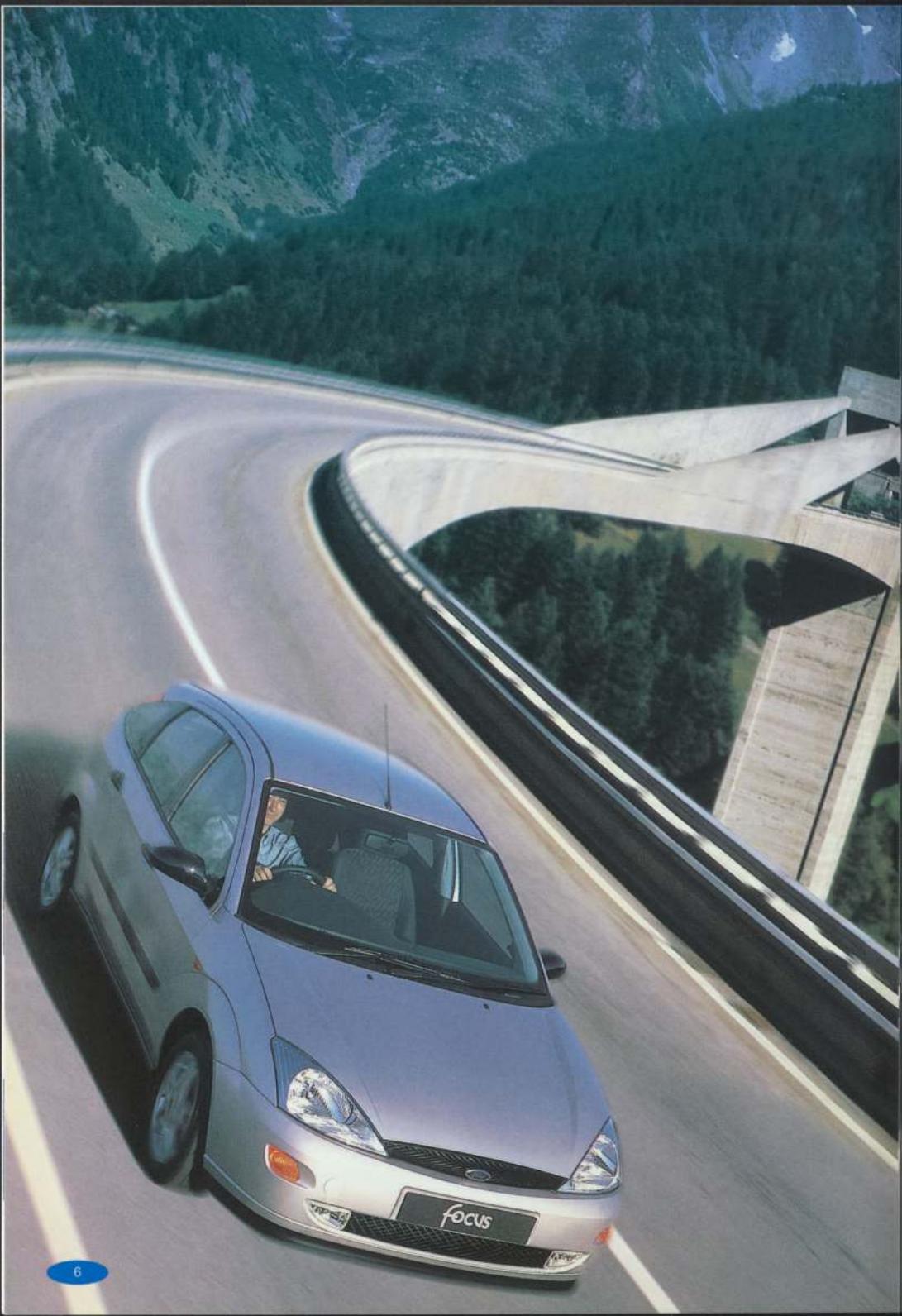
A car which delivers space, comfort and versatility in equal measure.

This is the new thinking that shaped the Ford Focus interior.

We call it freespace. You'll call it space to be yourself, whoever you are.

freespace





fordfocus Zetec

why settle for less?

- Striking New Edge design
- Independent rear suspension delivering outstanding driving dynamics
- Class-leading head and leg room
- Low-friction engine design delivers excellent fuel economy without compromising on responsiveness

CL

Model 4000T
radio/cassette
Full wheel covers
Central locking
Driver's seat height
adjust
Rake/reach adjustable
steering column
Electric front windows
Tinted glass
Power steering
Safeguard immobiliser
Passenger airbag
Driver's airbag

Zetec

Sports seats
Leather steering wheel
Front fog lights
Centre rear head restraint
Model 4000T
radio/cassette
Alloy wheels
Remote central, double
locking
Driver's seat height
adjust
Rake/reach adjustable
steering column
Electric front windows
Tinted glass
Power steering
Safeguard immobiliser
Passenger airbag
Driver's airbag

LX

Sunroof/manual tilt and
slide
Remote stereo controls
Velour trim
Remote control boot
release
Model 5000 RDS
radio/cassette
Full wheel covers
Remote central, double
locking
Driver's seat height
adjust
Rake/reach adjustable
steering column
Electric front windows
Tinted glass
Power steering
Safeguard immobiliser
Passenger airbag
Driver's airbag

Ghia

2.0i adds:
Anti-lock brakes with
EBD
Rear disc brakes
Traction control
Global window closing
Electric rear windows
CD autochanger
Fuel computer
15" alloy wheels
'Quickclear' windscreens
Powered/heated mirrors
Driver's lumbar support
Variable intermittent
wipers
Air conditioning (in lieu of
sunroof)
Column-mounted remote
stereo controls
Leather steering wheel
and gear lever knob
Front fog lights
Centre rear head restraint
Model 5000 RDS
radio/cassette
Full wheel covers
Remote central, double
locking
Driver's seat power
height adjust
Rake/reach adjustable
steering column
Electric front windows
Tinted glass
Power steering
Safeguard immobiliser
Passenger airbag
Driver's airbag

fordrive

The easiest way to get to know your preferred Ford Feature Model is through our Fordrive Demonstration Programme. This gives you a complete test-drive experience professionally and efficiently, with the services of your own Fordrive coordinator.

FordriveTM

experience**simplicity**

optimise

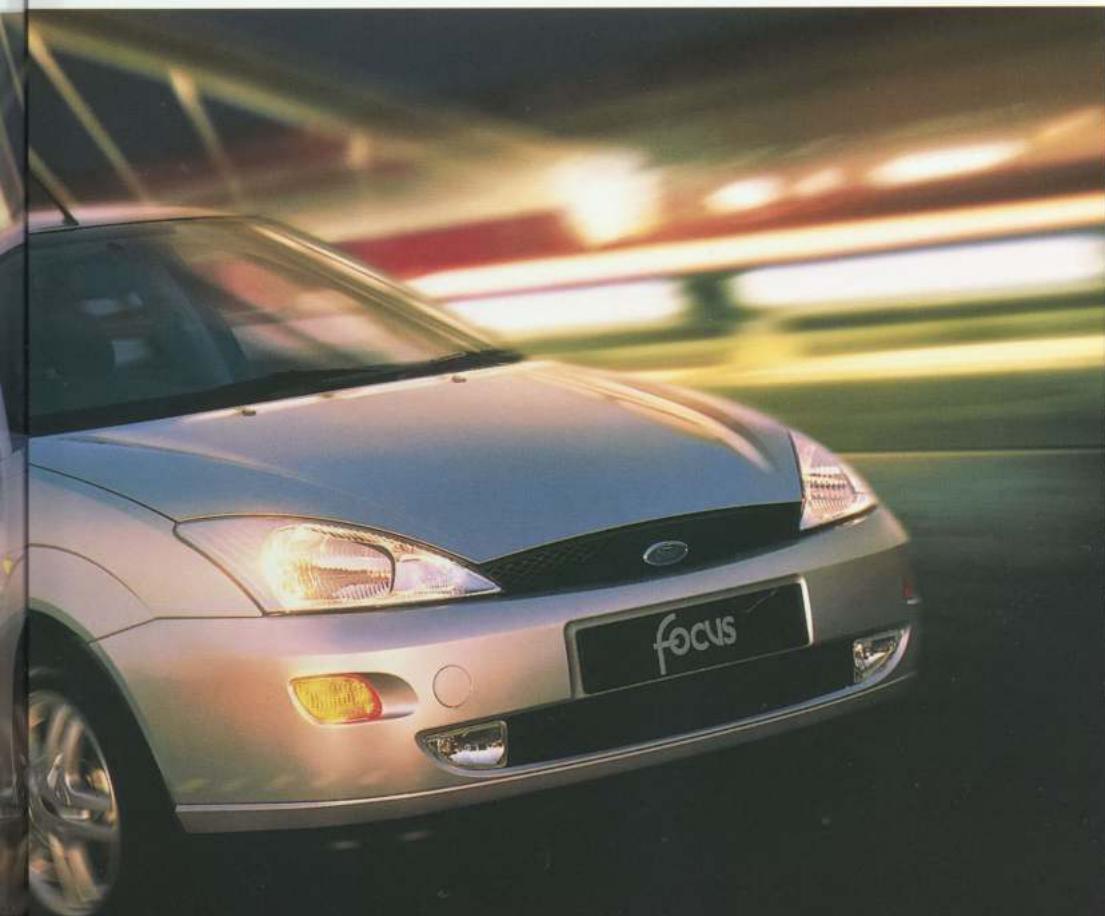
For a straightforward way of financing your chosen model, Ford Credit has developed Optimise, a range of financial packages that can be tailored to suit your needs. Simple to arrange and easy to understand, you're sure to find a finance plan that's right for you. Optimise your time and arrange your vehicle and finance together.

 **Optimise**
Simple. Straightforward. Ford Credit.



for more **information**

To find the location of your nearest Ford Dealer, simply call the Ford Information Service on **0845 600 3000**, or visit the Ford Dealer locator at **www.ford.co.uk**



The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular car.

The cars themselves have not been tested and there are inevitable differences between individual cars of the same model.

In addition, a car may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the car has been driven and the standard of maintenance, will affect its fuel consumption.

Illustrations, descriptions and specifications.

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Optional Equipment. Throughout this publication, wherever a feature is described as being an 'Option' or 'Optional Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary.

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