

the new ford**focus**



Genuine pioneering spirit and true ingenuity are not born out of a single act.

They are the result of persistence and commitment. Excellence is a habit.

Henry Ford understood this. Today, as a company, Ford understands this.

To engineer a car that exceeds the expectations of a smarter and more discerning

market requires a willingness to explore and develop new ways to see things;

shouldn't you expect**more** from life?

to create a new perspective on automotive architecture.

Ford's New Edge design philosophy, as realised in Ford Ka, Ford Puma, and now

the new Ford Focus, is demonstration of the thoroughbred culture,

Ford's DNA, that began with Henry Ford and continues with Ford Focus and you.



| | |
|----|---------------------------------------|
| 2 | unique body language |
| 4 | versatile bold human |
| 6 | rewarding purposeful confident |
| 8 | flexible individual functional |
| 10 | colour with style |
| 12 | one ford focus |

the new ford**focus**

| | |
|----|---|
| 14 | enhance personalise |
| 16 | positive dynamics and handling |
| 18 | unique rear suspension |
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| 24 | vigilance safety and security |
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visit our website at www.ford.co.uk







Your car can say a lot about you.

Ford Focus says that you no longer have to accept compromise. You don't have to sacrifice style for space or performance for economy.

It says that you don't have to be big to be safe.

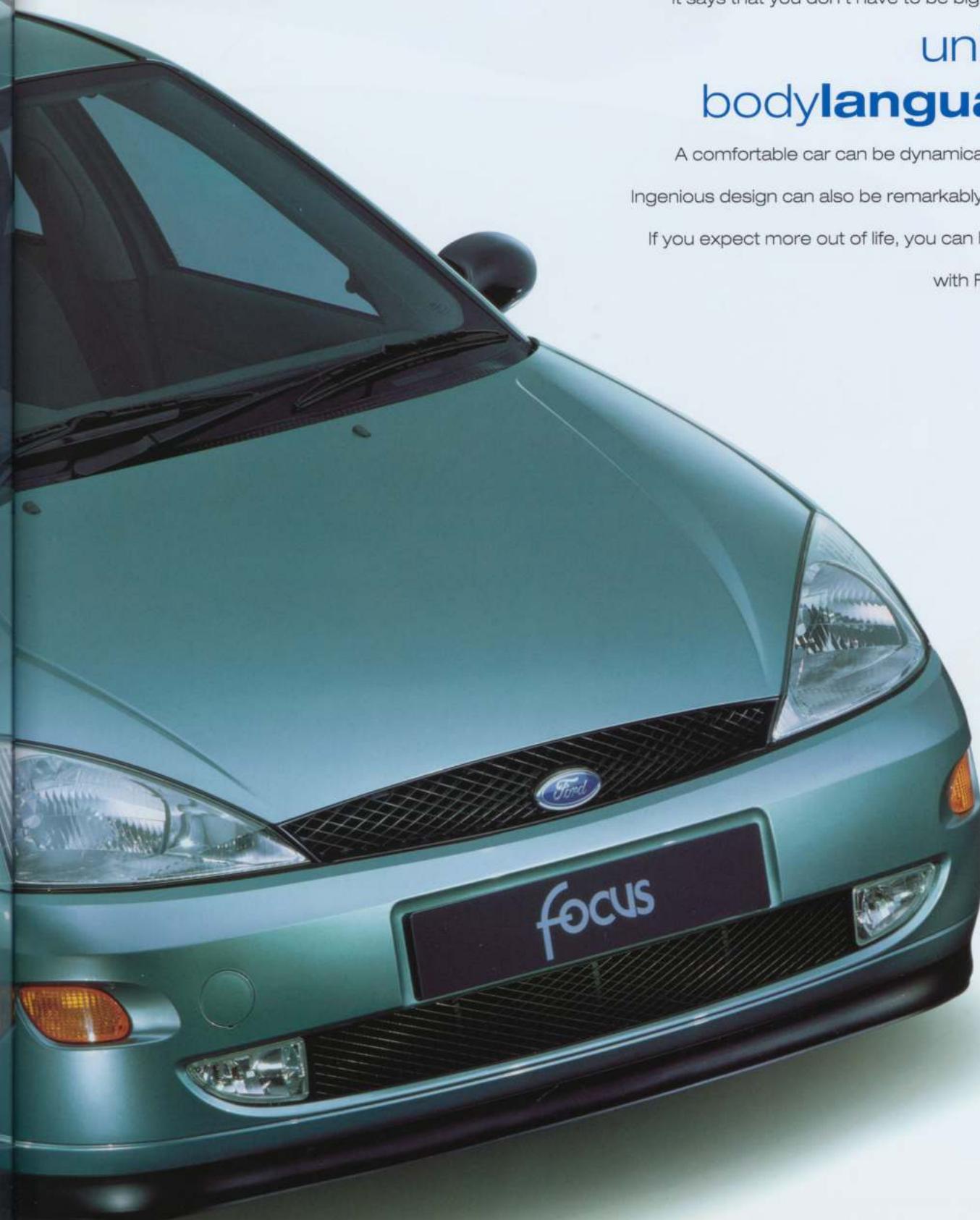
unique bodylanguage

A comfortable car can be dynamically exciting.

Ingenious design can also be remarkably functional.

If you expect more out of life, you can have more,

with Ford Focus.







It's your life. Only you can decide what you want from it. No matter what goals you set, achieving them will take a concerted effort.

Too often, we find it easier to go with the flow than to aim for what we really want.

versatile **boldhuman**

But for those with a positive attitude, those who take responsibility for their actions, those who want to get the most out of life, there is an alternative. Life should be fun.

Live it, with Ford Focus!



Model shown features optional sunroof.





Life can pass you by while you're
getting on with other things.

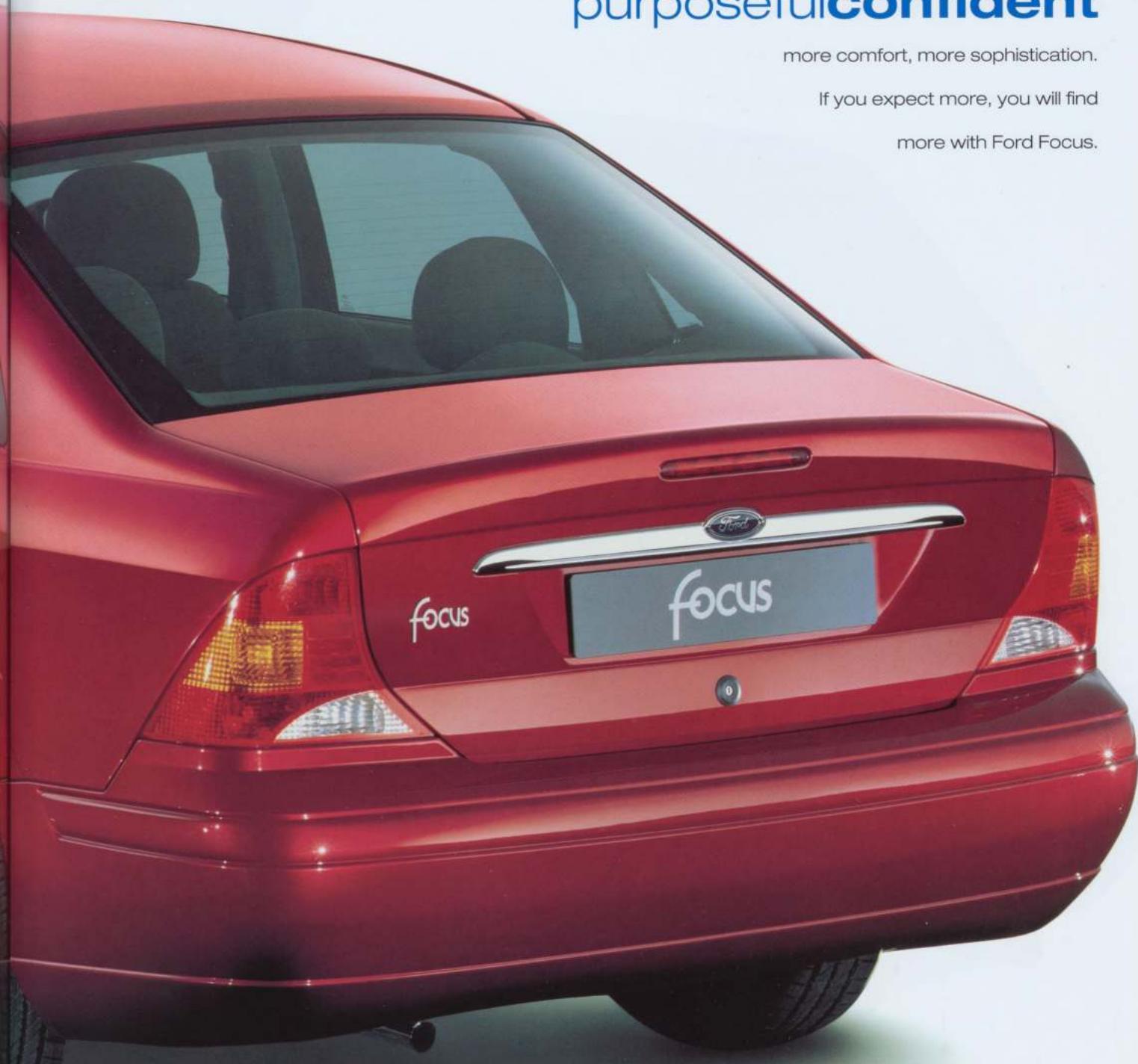
So reap the rewards when you can.

You deserve a new, more intelligent
definition of success. More style,

rewarding purposeful**confident**

more comfort, more sophistication.

If you expect more, you will find
more with Ford Focus.







Whatever your expectations, whatever your needs,

there is now a car that meets them perfectly.

A car where energy, style and quality are the norm.

As unique, freethinking individuals with lives of our own, our

desires sometimes go beyond the conventional.

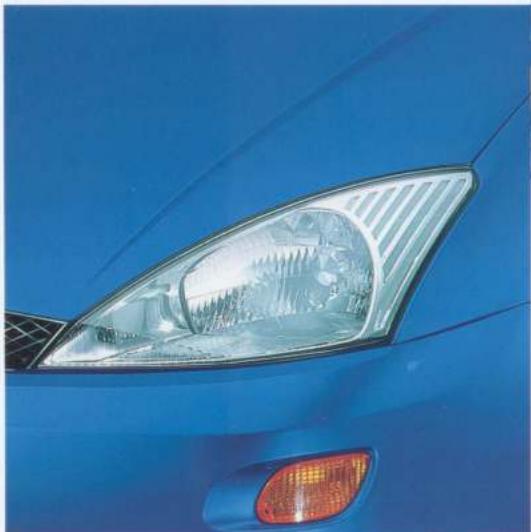
flexible individual**functional**

We seek a car as individual as ourselves.

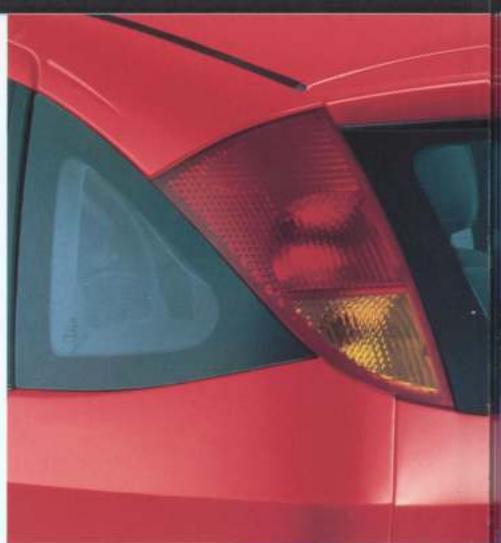
When it's more than simply a question of space,

Ford Focus delivers the intelligent solution.





amparoblue



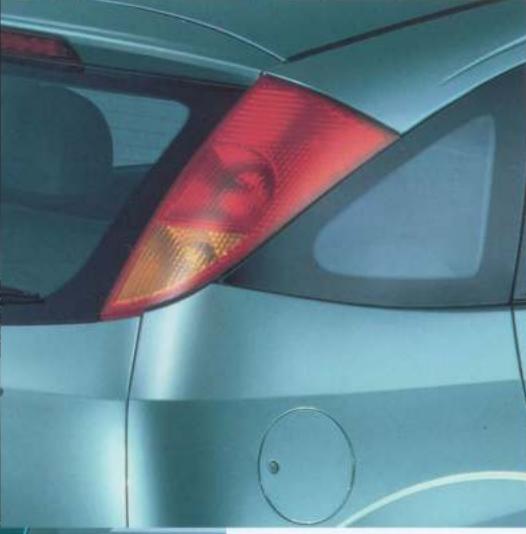
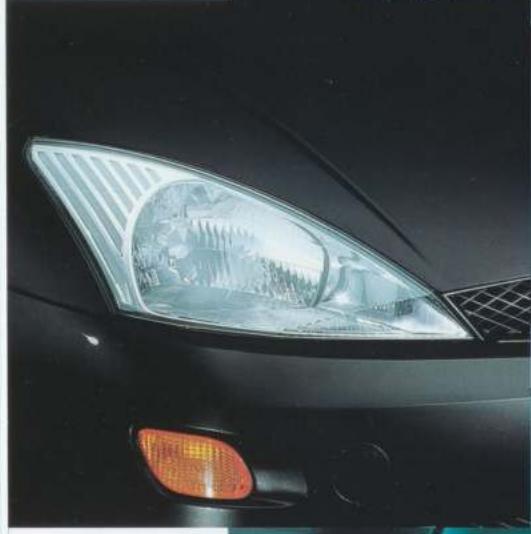
radiantred



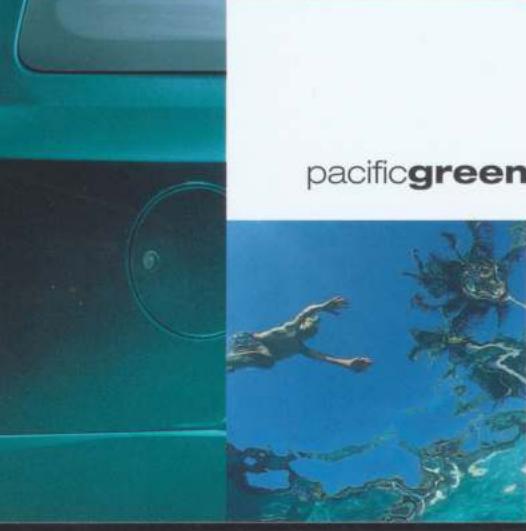
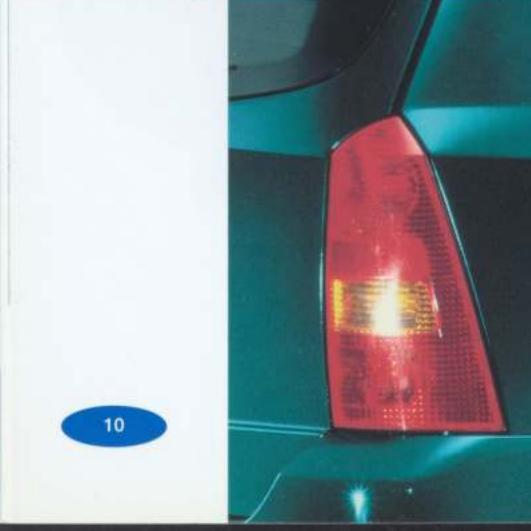
pantherblack



diamondwhite



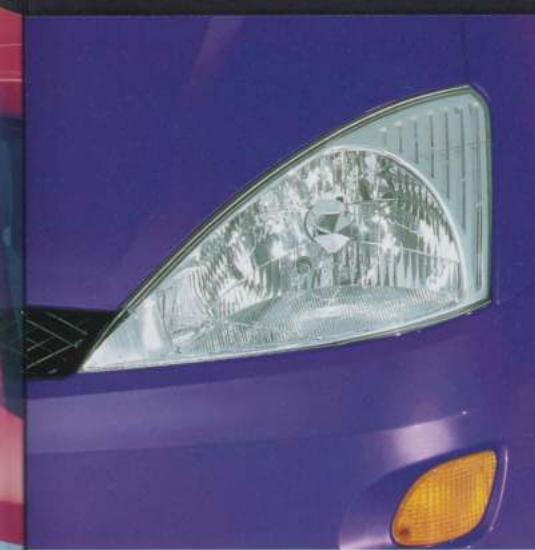
aqua frost



pacificgreen



harvestgold



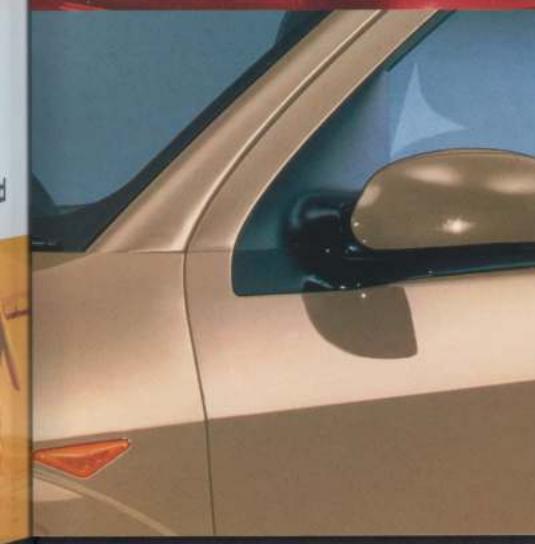
bright**blue**



moondust**silver**



pepper**red**



state**blue**



Note: The car images used are to illustrate body colours only and may not reflect current build levels. Colours and trims reproduced within this brochure may vary from the actual colours due to the limitations of printing processes used.

See page 43 for full colour and trim specifications.



Self-expression. The means of

communicating your personality, your unique

character, your individual qualities.

Whether you favour the smart and practical

CL or the refined and sporty Zetec,

one ford**focus**

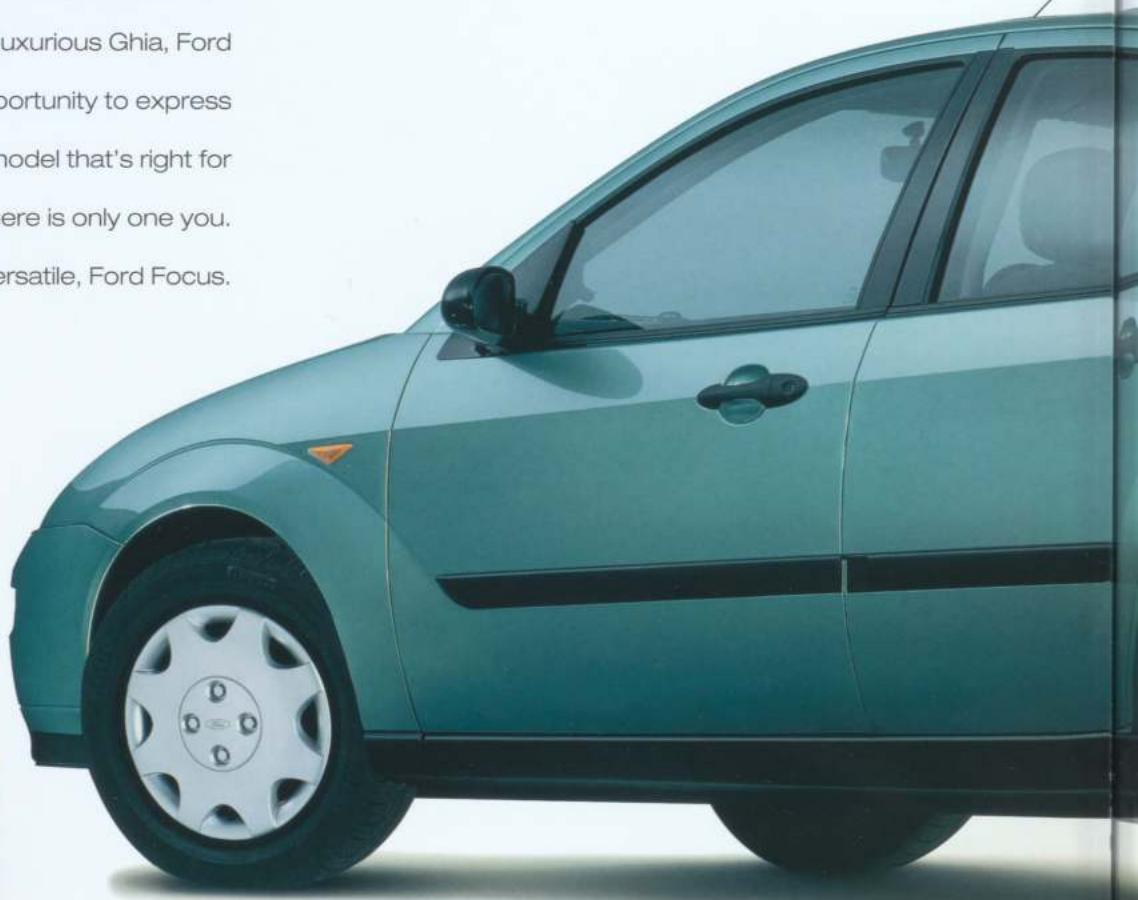
the stylish LX or the luxurious Ghia, Ford

Focus gives you the opportunity to express

yourself. To choose the model that's right for

you – **freechoice**. There is only one you.

There is only one, very versatile, Ford Focus.



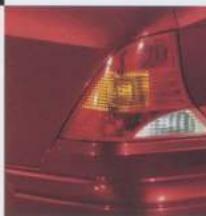
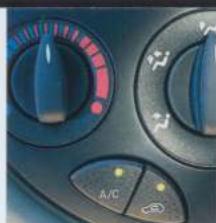
ford**focus** CL

If you expect more from CL, you won't be disappointed with standard features including central locking, electric front windows, power steering, driver's and front passenger's airbags* and Safeguard engine immobiliser.

***Note:** A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger's or side airbags.

fordfocus LX

With LX you'll find as standard a sunroof, remote control central, double locking and remote control tailgate release and a stereo radio/cassette with ergonomically-designed steering column remote controls.



fordfocus Ghia

If you expect more luxury, take a closer look at Ghia. Standard features include air conditioning, 'Quickclear' heated windscreen, driver's power seat height adjust, and electrically-operated and heated door mirrors with body colour surrounds.

fordfocus Ghia 2.0i

Anti-lock brakes and traction control, 15" alloy wheels, CD autochanger and power front and rear windows with global close are standard features and add an extra dimension to Ghia.



fordfocus Zetec

With its dynamic image, Zetec offers remote central, double locking and sporting cues including firmer suspension, alloy wheels and front fog lights.



Smooth sculpted surfaces, defined by energy lines. The hallmark of Ford's New Edge design. With more character, more expression, more individuality, Ford Focus is full of life. Full of energy. And now you can add

enhance personalise

even more to its unique personality.

Whether you want enhanced enjoyment, exclusive style, even greater levels of comfort, our themed option packs allow you to choose. If you expect more from your car, Ford Focus will not disappoint.





styling pack

Available on Ghia

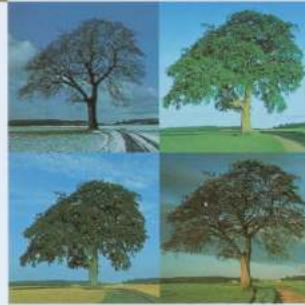
- Alloy wheels
- Metallic paint



climate pack

Available on CL, Zetec and LX

- Air conditioning
- 'Quickclear' heated windscreen with heated washer jets
- Electrically-operated and heated door mirrors with body-coloured housings



luxury pack

Ghia

- Leather trim
- Electrically-operated rear windows with global closing

Ghia 2.0i

- Leather trim
- Cruise control



reflex pack

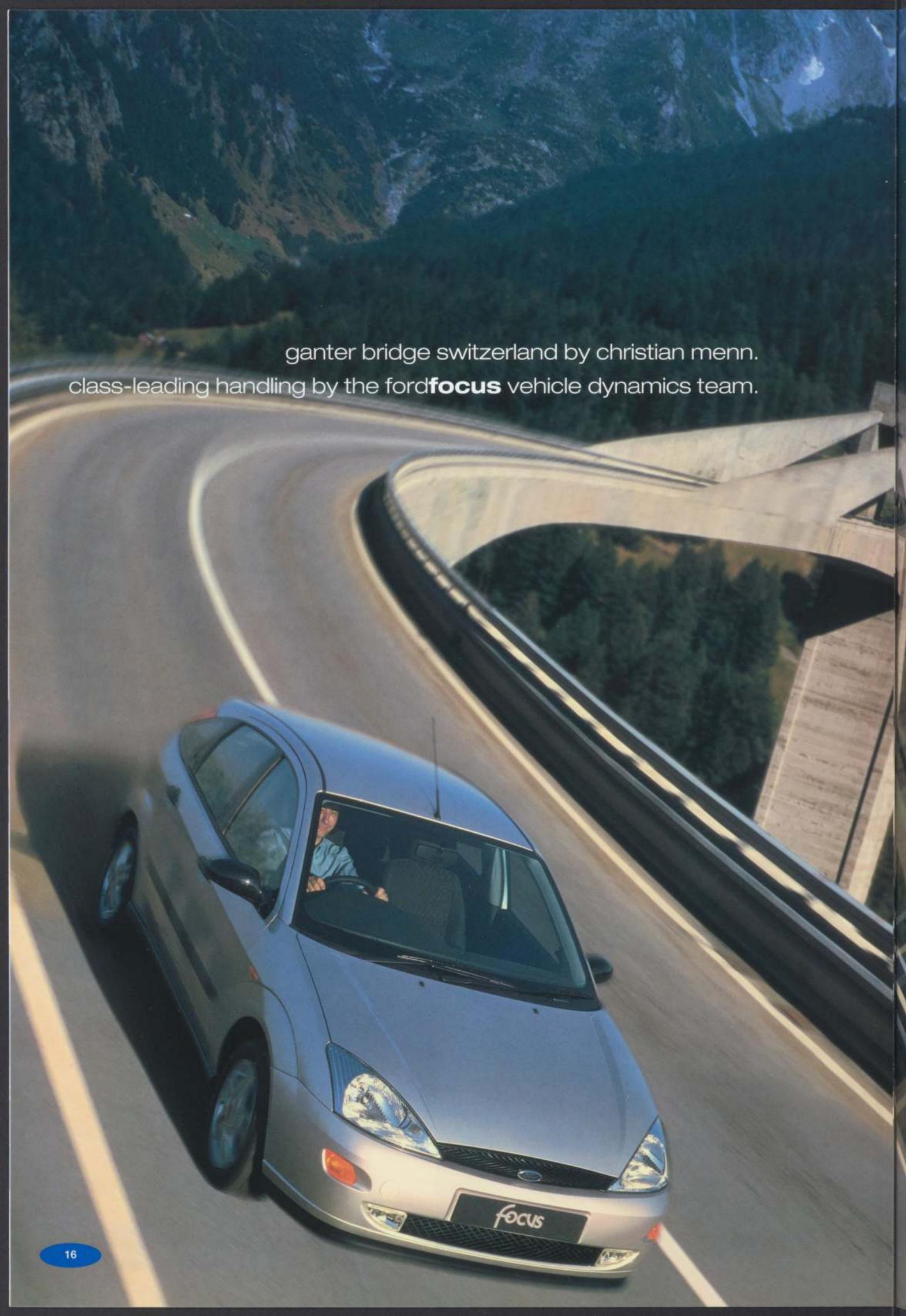
Available on CL, Zetec, LX,

1.6/1.8/1.8 TDDi Ghia

- Electronic anti-lock brakes with traction control
- Front side airbags*



***Note:** A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger's or side airbags.



ganter bridge switzerland by christian menn.
class-leading handling by the ford**focus** vehicle dynamics team.



Dynamics. The relationship between car, driver and road.

A complex subject, but one which our engineers understand implicitly. Our aim when developing Ford Focus was simple: to raise your expectations of what a car in this class can deliver.

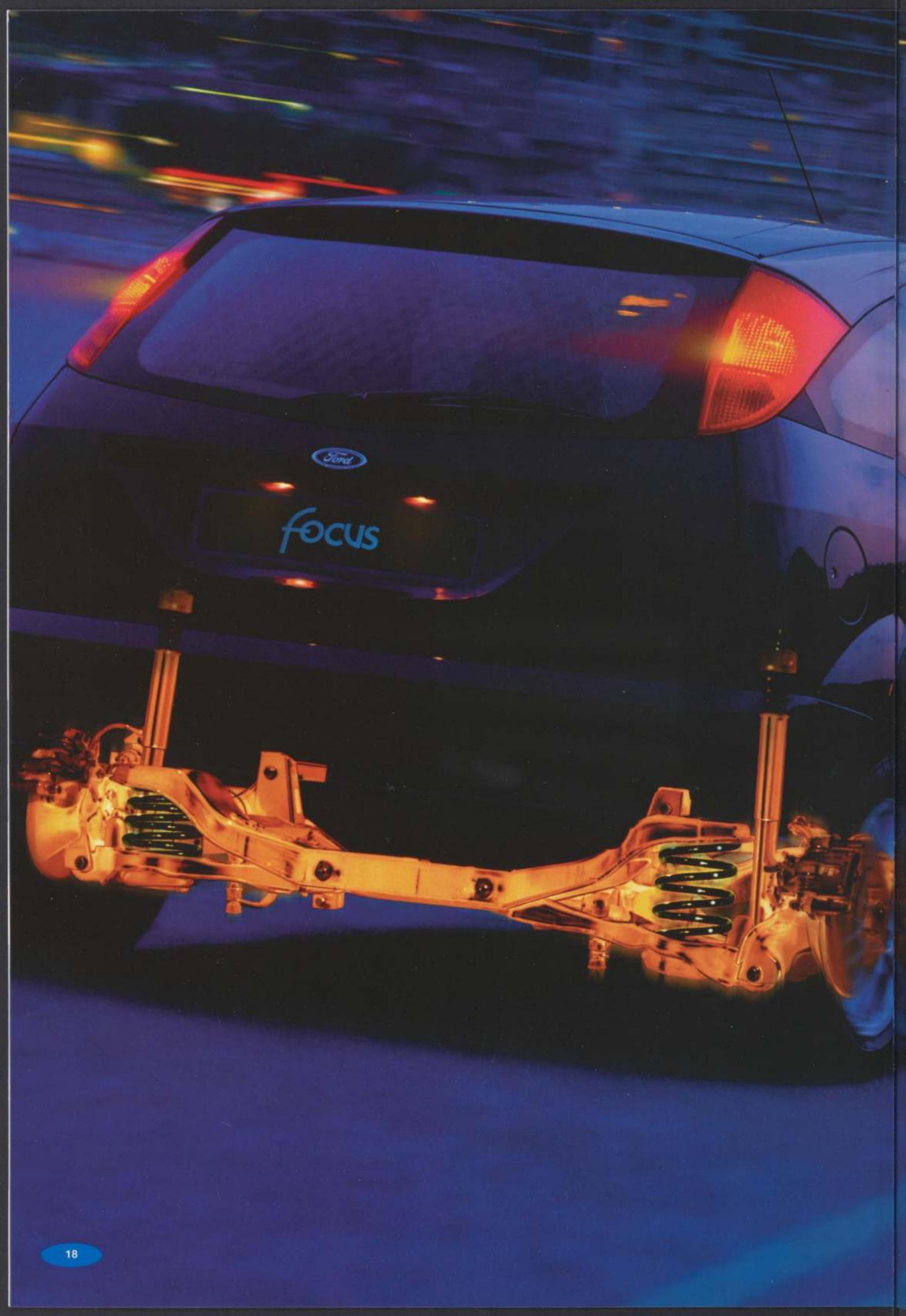
positive **dynamics** and handling

On the road, this means that Ford Focus does what you want, when you want it, like no other comparable car – a **feelsafe** drive. Fine-tuned to be in tune with you.

Driving Ford Focus is a truly liberating experience.

"The mission of the Ford Focus dynamics team was very clear – to make Ford Focus ride and handle better than any car in its class had done before. Refinement was a matter of diligence. But bringing Ford Focus alive, giving it a soul and making it a member of the Ford family was infinitely more challenging."

Ford Focus Vehicle Dynamics Team





Fully independent Control Blade multi-link rear suspension delivers class-leading ride comfort and refinement.

The Control Blade system allows each rear wheel to move independently to absorb bumps and enhance ride comfort.

Passive rear wheel steer means that Ford Focus is designed to be

unique rear suspension

particularly stable during high-speed lane-change manoeuvres.

Safety should be something you can take for granted.

Not something you need to worry about.

That's why we developed a comprehensive armour of special features to help protect you and your passengers. The result is a rigid safety cage

functional and **intelligent**form

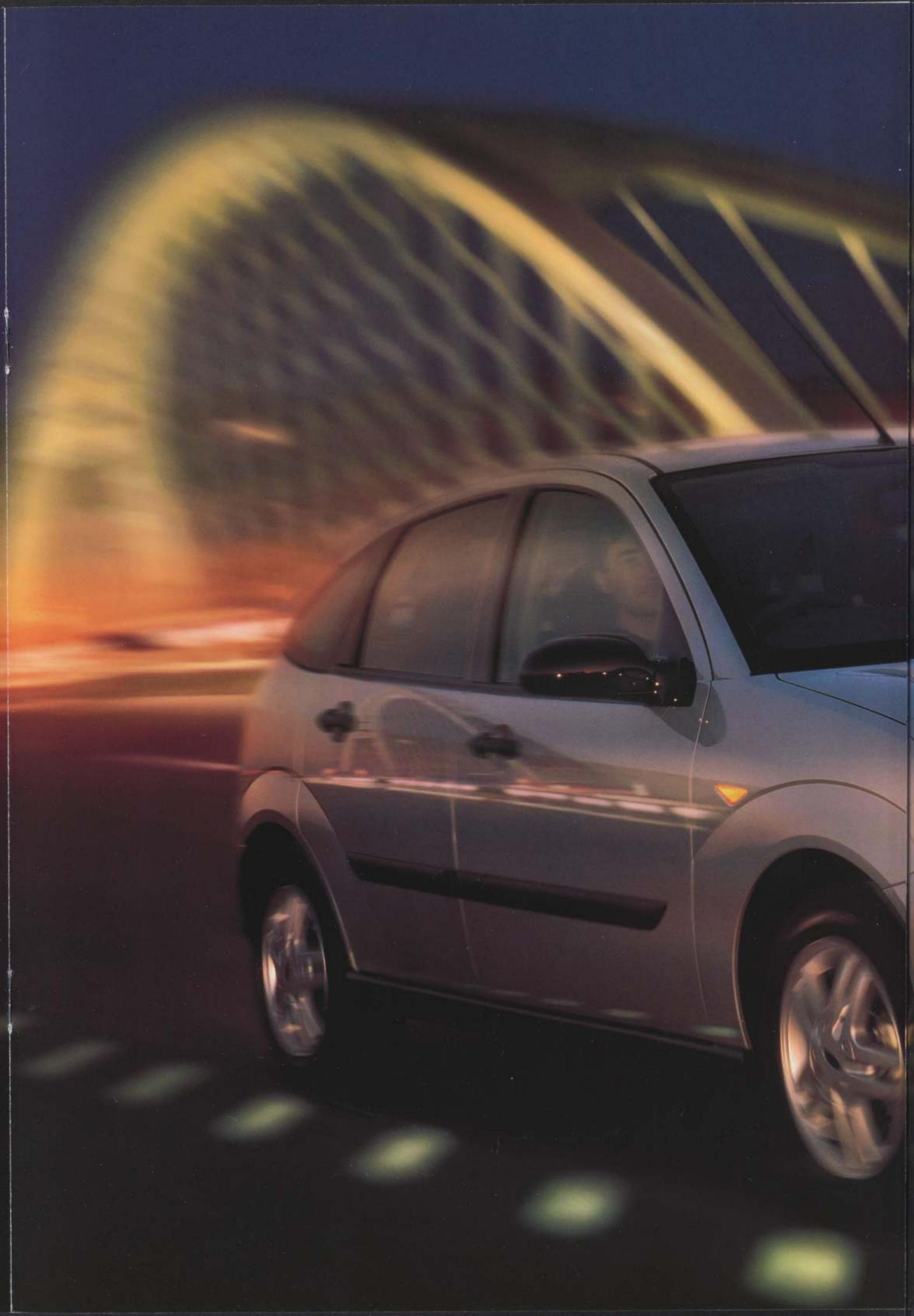
for the Ford Focus with reinforced door beams, energy-absorbing crash zones, driver and passenger front airbags* and advanced seat belt systems.

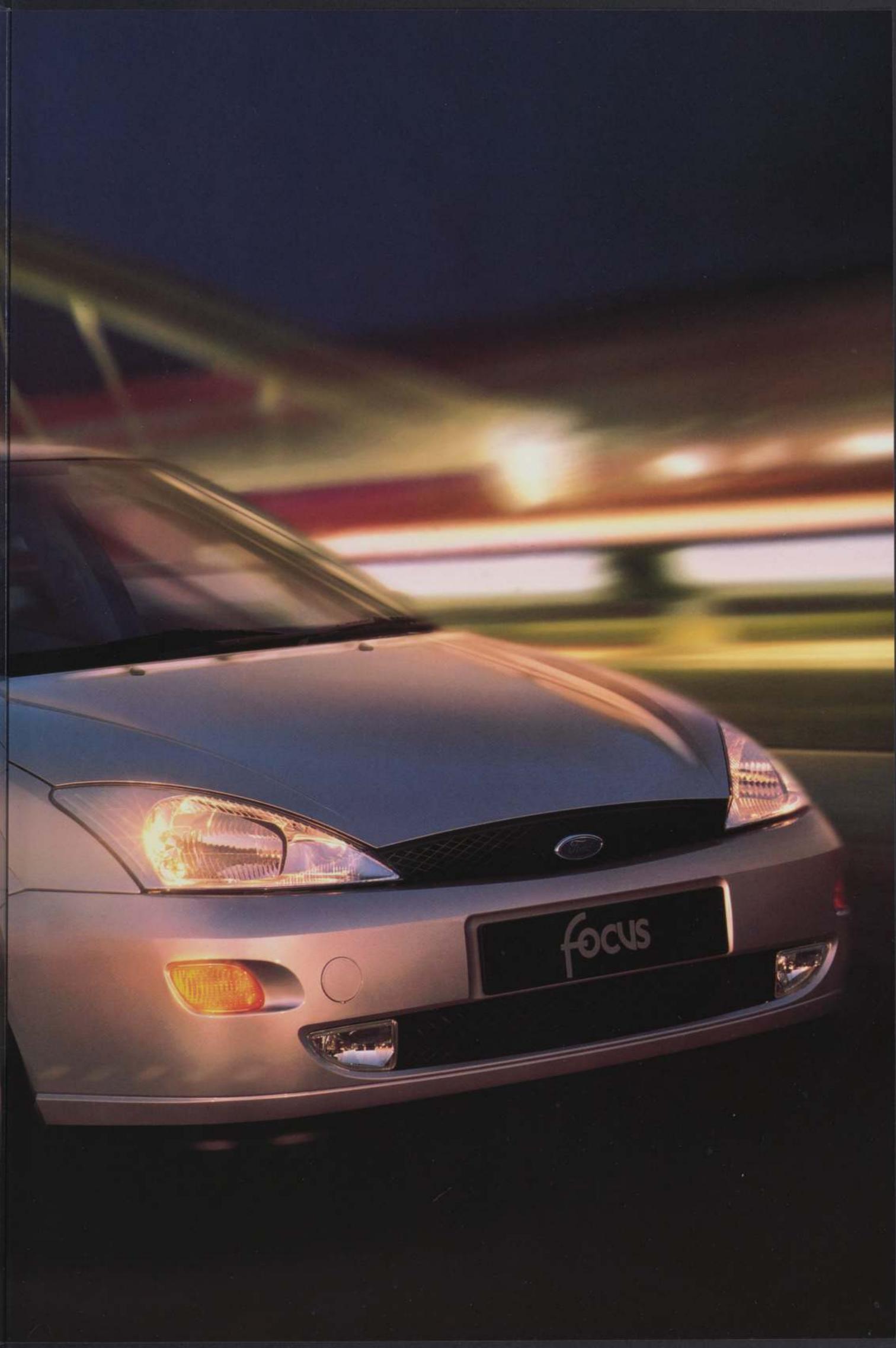
We would expect you to expect nothing less.

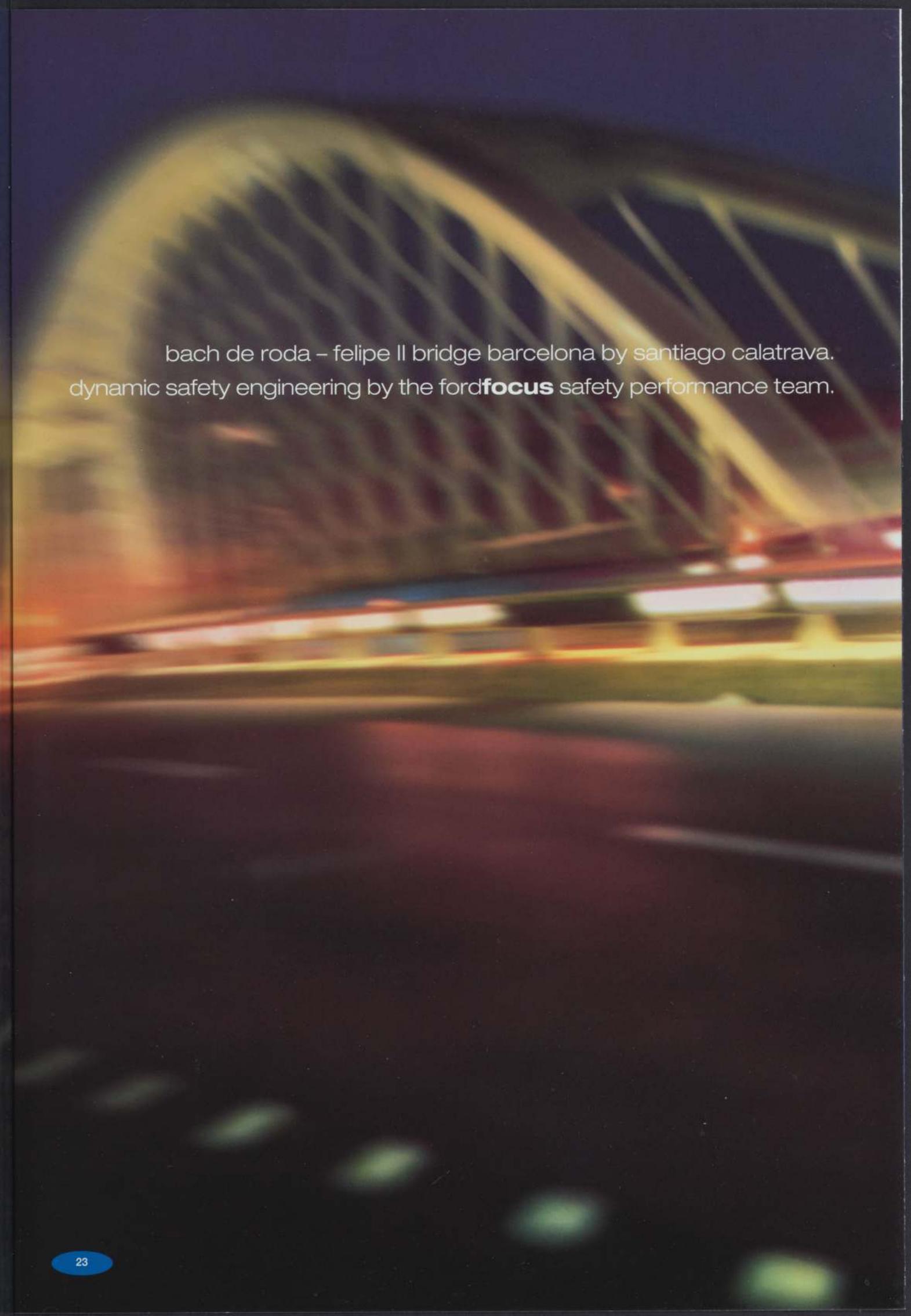
"Ford Focus has been developed to provide a rigid survival space in combination with energy-absorbing crash zones. Using our enormous computing power, we have been able to perform and analyse many more and different types of crashes to find the optimum bodyshell construction for occupant protection."

Ford Focus Safety Engineering Team

***Note:** A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger's or side airbags.







bach de roda – felipe II bridge barcelona by santiago calatrava.
dynamic safety engineering by the ford**focus** safety performance team.

From active safety features, which, in the first place, provide the driver with the ability to avoid an accident, to innovations designed to minimise the effects of a collision, our efforts to improve safety standards are unceasing.

vigilance **safety** and **security**

safeguard engine **immobiliser**

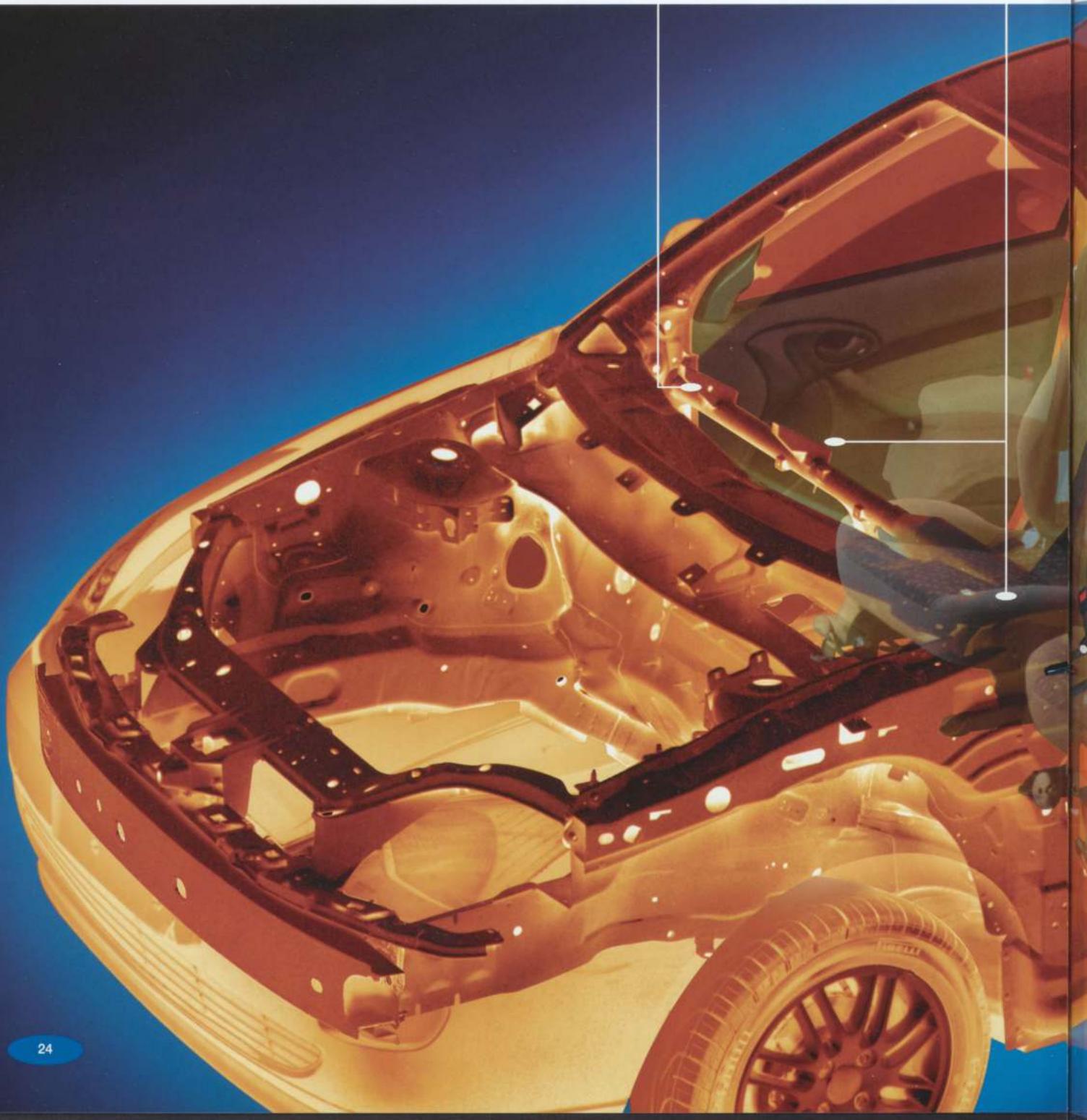
This passive anti-theft system is designed to prevent the engine from starting until its electronic control unit receives the correct coded signal from the ignition key.

front **airbags**

Working in conjunction with the seat belts, the front airbags* inflate within approximately 35 milliseconds to protect front seat occupants in the event of a severe frontal collision.

safety**cell**

The ultra-stiff body structure has been engineered to absorb crash energy through controlled collapse.



front seat belt pre-tensioners

To provide additional protection, the pre-tensioners remove slack from the webbing by pulling the seat belt buckles down.

side airbags

Optional head-and-chest side airbags* act as a barrier between the occupant and the side of the vehicle to cushion side impact forces.

front seat belt retractors

Load-limiting retractors pay out belt webbing progressively above pre-determined loads, to help limit chest injury.

side pushers

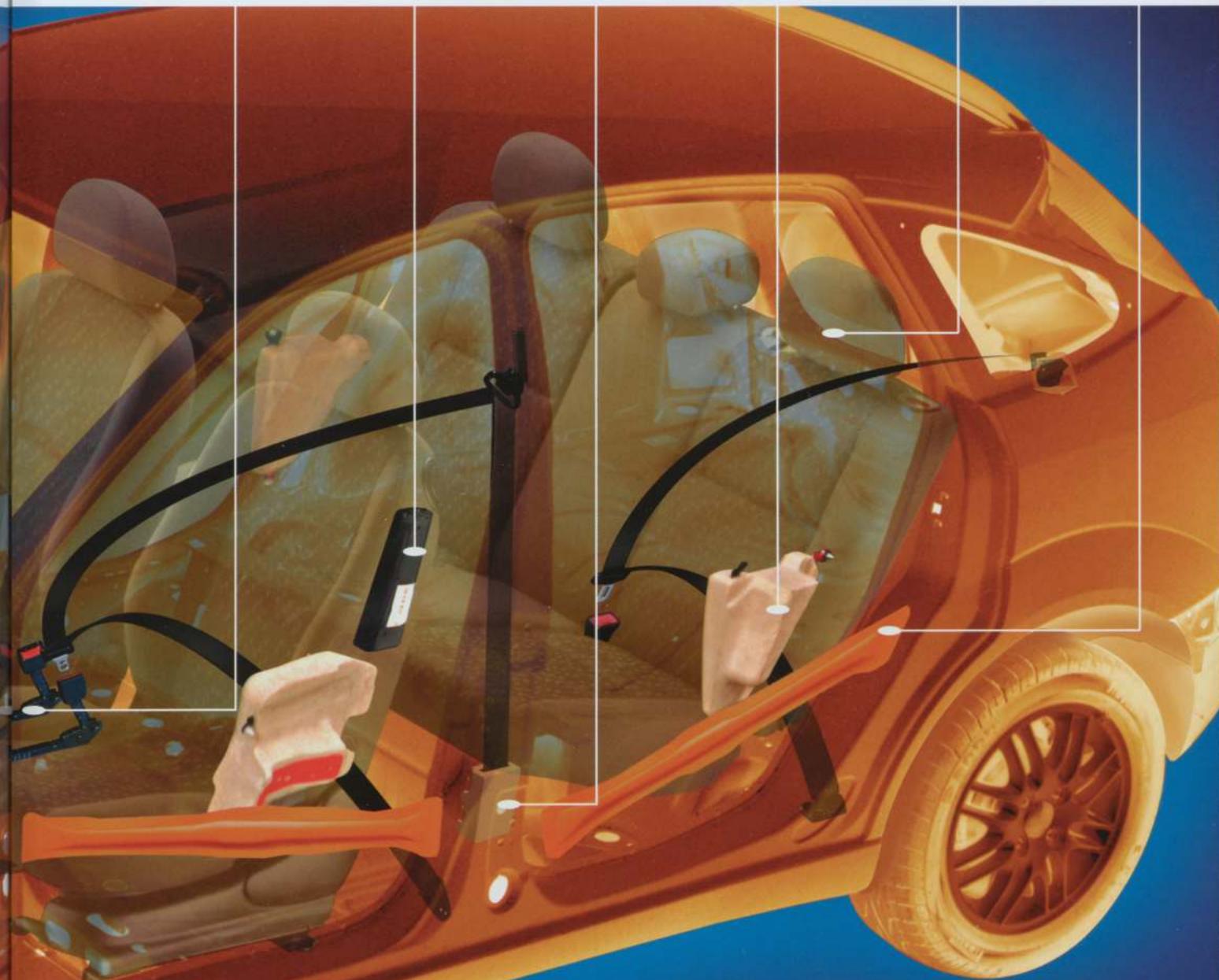
Located between the outer door panel and the interior trim, moulded foam side pushers help reduce potential injury by spreading crash energy over a wider area.

headrest design

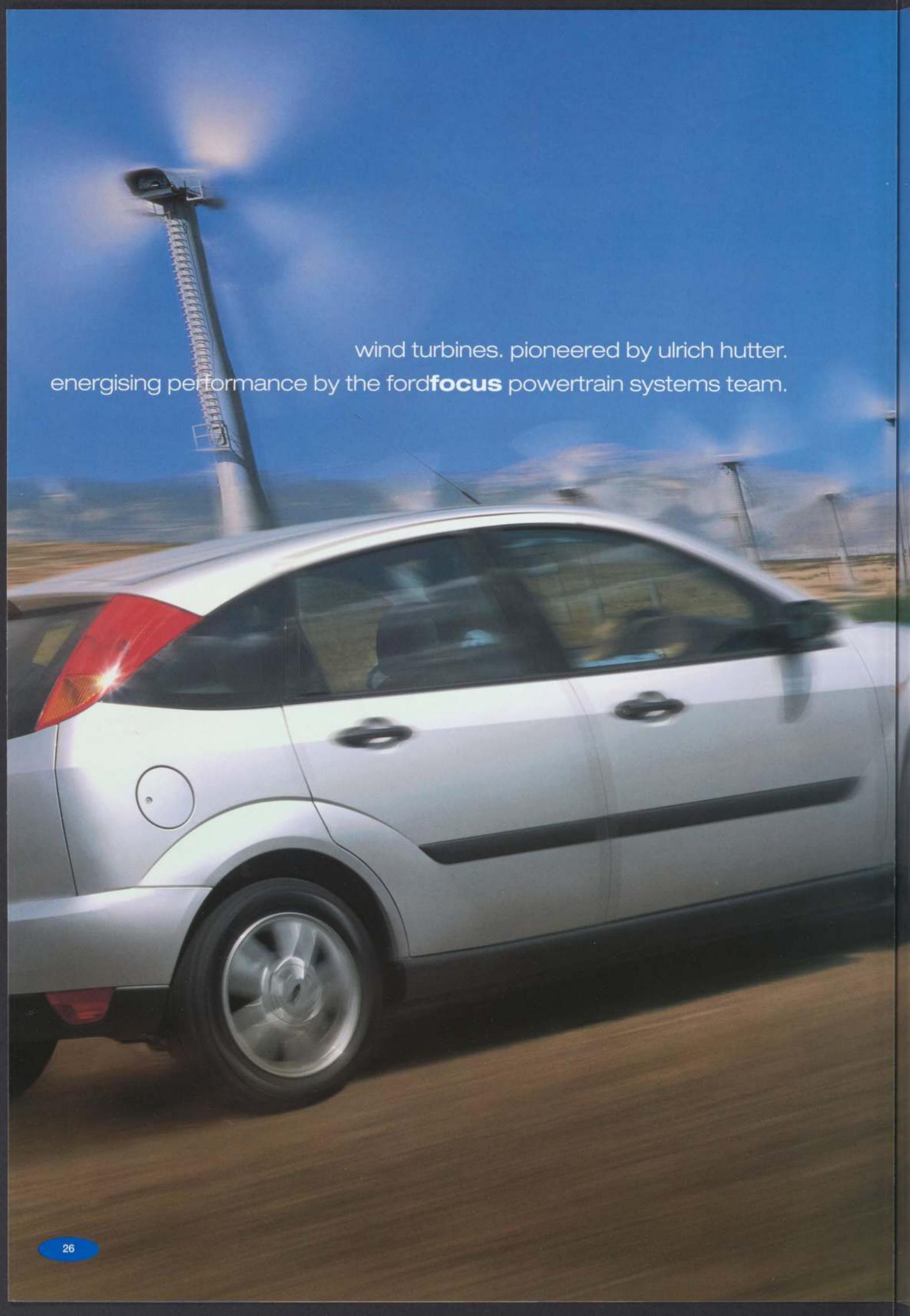
Adjustable head restraints feature a new energy-absorbing foam to provide better protection for both tall and small occupants.

side impact beams

Located within the door cavity, high-tensile boron steel-alloy beams help minimise side intrusion.



***Note:** A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger's or side airbags.

A silver Ford Focus is shown from a side-front angle, driving on a road. In the background, several wind turbines are visible against a blue sky with some clouds. The car's motion is suggested by a blurred background.

wind turbines. pioneered by ulrich hutter.
energising performance by the ford**focus** powertrain systems team.



To be efficient, you need to make the most of power,
to optimise performance and minimise waste.

Engineered for low friction, the Ford Focus engine
line-up is our most advanced ever, providing
class-leading levels of smoothness and refinement.

responsible **performance** and economy

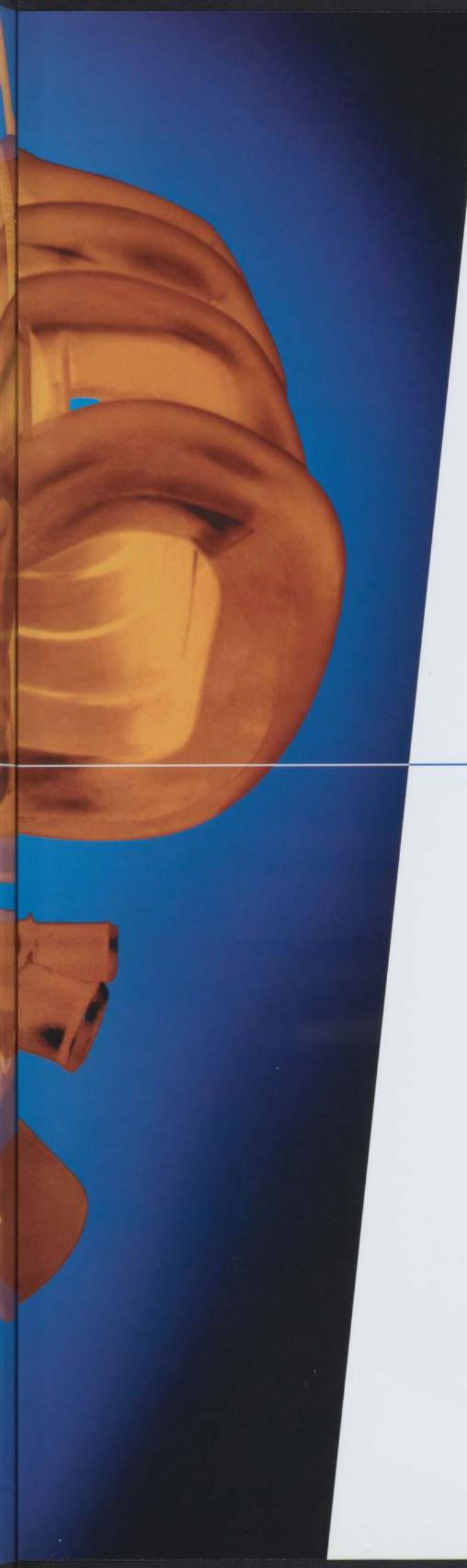
Together with the aerodynamic New Edge
design, Ford Focus delivers responsible
performance and outstanding economy.

Driving Ford Focus is a truly rewarding experience.

**"Our aim was to achieve a dramatic improvement
in fuel economy and powertrain refinement.
This has been achieved while still maintaining our
fun-to-drive criteria and ensuring that all engines meet
the most stringent European emissions standards."**

Ford Focus Powertrain Systems Team





Ford Focus features the most

efficient engine range in Ford history.

Four lightweight 16-valve petrol engines

each deliver outstanding flexibility and

refinement, while an all-new 1.8-litre direct

injection turbo diesel engine provides

remarkable levels of performance.

The low-friction engine design achieves

significant gains in fuel economy without

compromising on responsiveness.

Designed for low maintenance,

scheduled servicing is only required at

10,000 mile intervals.

1.6i 16v Zetec

- Newly-designed cam covers significantly improve running refinement.

- Valve clearances need no adjustment for 100,000 miles.

- Camshafts are driven by a long-life, reinforced nitride rubber toothed belt.

- A new, low-noise ancillary drive system combined with an alloy ladder frame between the base of the block and the crankcase reduces noise and vibration to extremely low levels.

engine availability

model

1.4i 16V Zetec

CL

1.6i 16V Zetec

Zetec, LX, Ghia

1.8i 16V Zetec

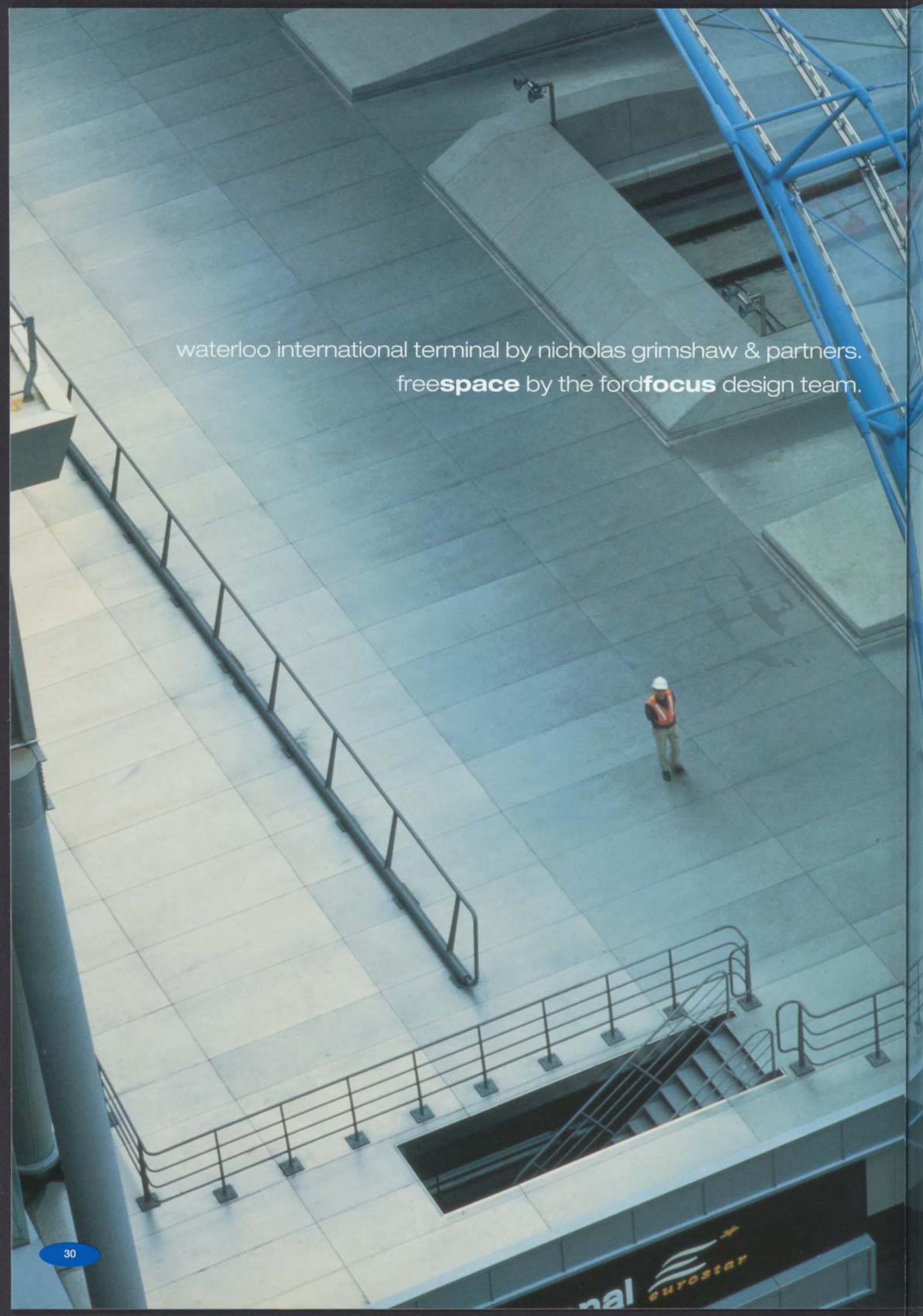
Zetec, LX, Ghia

2.0i 16V Zetec

Ghia

1.8 di turbo diesel

CL, Zetec, LX, Ghia



waterloo international terminal by nicholas grimshaw & partners.
freespace by the ford focus design team.



Imagine a car built around you from the inside out.

A car which delivers space, comfort and versatility in equal measure.

This is the new thinking that shaped the Ford Focus interior.

An environment created around a new generation of customers.

You don't just want more space, you need it.

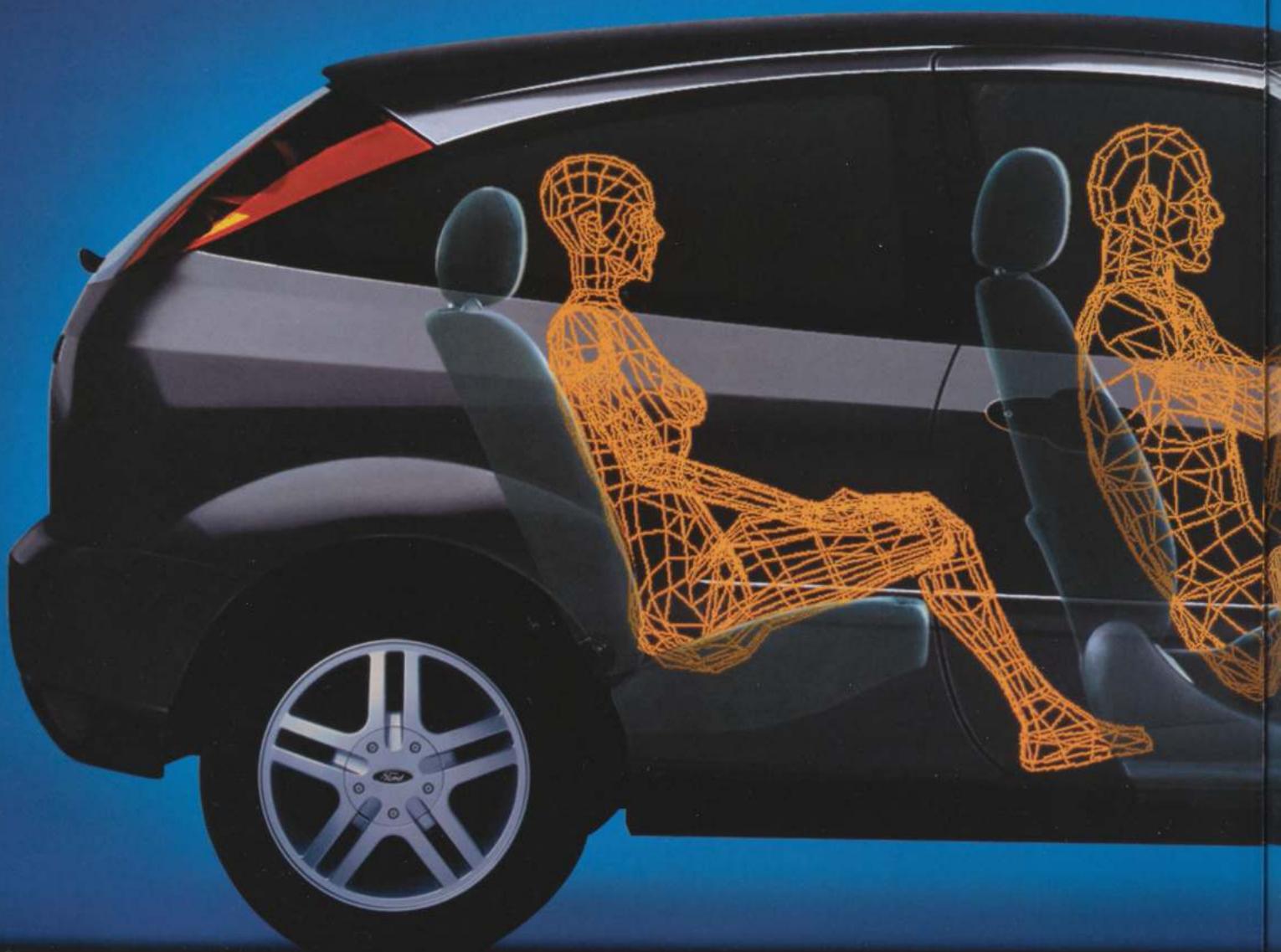
creativity and **spatial** awareness

We call it **free****space**. You'll call it space to be yourself, whoever you are.

"The packaging task was threefold: finding greater interior space; ensuring that space was used for maximum effect; and providing a comfortable and safe driving position for what we believe to be the greatest range of shapes and sizes ever attempted."

Ford Focus Design Team





luggage space

Designed for life in the real world, Ford Focus offers a generously proportioned luggage compartment and plenty of interior storage space.

extra front and rear leg room

Raised seats and widely spaced front seat runners give you more room in which to get comfortable.

extra headroom

A high roofline means Ford Focus delivers best-in-class headroom.



command
drivingposition

Higher seating positions give you a commanding view of the road ahead, and ease entry and exit for passengers of all ages.

longestwheelbase

To increase space and comfort, the wheels have been pushed out to the corners, giving Ford Focus the longest wheelbase in its class.



ford focusCL

Attention to detail defines the range. Take CL's electrically-operated front windows, with a 'one-shot lowering' function on the driver's side. Further touches include a centre-mounted courtesy light with 'theatre' dimming and delayed switch-off, a remote tailgate release which operates with the engine running but prevents operation while on the move and a pollen filter, designed to keep CL's interior fresh and pleasant.

ford focusZetec

Zetec has sporting cues for the young at heart. From the sports-style front seats to the leather-trimmed steering wheel and the 'metallic' finish gear lever knob, Zetec adds a new dimension to Ford Focus' adventurous personality.

ford focusLX

In addition to the tilt-and-slide screened glass sunroof, LX also brings you remote-control central, double locking with an independent boot release feature and super-light column-mounted fingertip controls for the high power, 4-speaker, stereo radio/cassette with RDS.

ford focusGhia

If you are looking for more luxury, Ghia brings you CFC-free air conditioning, woodgrain-effect facia, centre console and door trim inserts, leather-trimmed steering wheel and gear lever knob and stylish bright finishing touches.

ford focusGhia 2.0i

For the ultimate in driving sounds, you will find a high power stereo radio/cassette with column-mounted fingertip controls, 4 speakers and CD autochanger, in addition to the features found on Ghia.



Ford Focus Zetec and LX interiors shown feature optional equipment.



ford focus **Zetec**



modelchoice & weights and loads (see Key alongside)



freechoice – choosing the model that's right for you

| Kerbweights (kg) ^{††} | CL | Zetec | LX | Ghia | Gross Vehicle Mass (GVM) (kg) | Max. towing limit at GVM (kg) |
|--------------------------------|------|-------|------|------|-------------------------------|-------------------------------|
| 3-door Focus | | | | | | |
| 1.6i 16V Zetec | | 1070 | | | 1570 | 1200 |
| 1.8i 16V Zetec | | 1125 | | | 1620 | 1200 |
| 4-door Focus | | | | | | |
| 1.6i 16V Zetec | | | | 1091 | 1595 | 1200 |
| 1.8i 16V Zetec | | | | 1143 | 1650 | 1200 |
| 2.0i 16V Zetec | | | | 1160 | 1670 | 1200 |
| 1.8 TDdi | | | | 1205 | 1715 | 1000 |
| 5-door Focus | | | | | | |
| 1.4i 16V Zetec | 1074 | | | | 1585 | 940 |
| 1.6i 16V Zetec | | 1086 | 1077 | 1087 | 1590 | 1200 |
| 1.8i 16V Zetec | | 1140 | 1129 | 1139 | 1650 | 1200 |
| 2.0i 16V Zetec | | | | 1156 | 1670 | 1200 |
| 1.8 TDdi | 1194 | 1202 | 1194 | 1204 | 1710 | 1000 |
| 5-door Estate | | | | | | |
| 1.6i 16V Zetec | | 1128 | 1118 | | 1635 | 1200 |
| 1.8i 16V Zetec | | 1181 | 1169 | 1178 | 1695 | 1200 |
| 2.0i 16V Zetec | | | | 1197 | 1715 | 1200 |
| 1.8 TDdi | 1232 | 1242 | 1232 | 1240 | 1755 | 1000 |

Key:

This table shows the availability of engine combinations on Focus models and their resulting kerbweights.

Note:

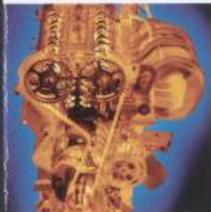
All vehicles are 5-speed manual. All petrol engines are equipped with a catalytic converter.

Towing limits quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on an 8 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. For further guidance, refer to the National Caravan Council's Towing Code.

Roof rack load is a maximum of 75 kg on all 3, 4 and 5-door models and 100 kg on Estate models.

^{††} Represents the lightest kerbweight assuming full fluid levels and fuel levels, subject to manufacturing tolerances and options, etc., fitted.

engine specifications



to be
efficient,
you need
to make
the most
of power

| | Engine technical features | Maximum power [‡] | Maximum torque [‡] |
|--|--|---|---|
| 1.4i 16V Zetec 1388 cc | Cylinders – 4 in-line ■ Electronic fuel injection with EEC V engine management system ■ Electronic breakerless ignition ■ Catalyst | 55 kW (75 PS) at 5000 min ⁻¹ (rpm) | 125 Nm at 3500 min ⁻¹ (rpm) |
| 1.6i 16V Zetec 1596 cc | Cylinders – 4 in-line ■ Electronic fuel injection with EEC V engine management system ■ Electronic breakerless ignition ■ Catalyst | 74 kW (100 PS) at 6000 min ⁻¹ (rpm) | 143 Nm at 4000 min ⁻¹ (rpm) |
| 1.8i 16V Zetec 1796 cc | Cylinders – 4 in-line ■ Electronic fuel injection with EEC V engine management system ■ Electronic breakerless ignition ■ Catalyst | 84 kW (115 PS) at 5750 min ⁻¹ (rpm) | 158 Nm at 3750 min ⁻¹ (rpm) |
| 2.0i 16V Zetec 1989 cc | Cylinders – 4 in-line ■ Electronic fuel injection with EEC V engine management system ■ Electronic breakerless ignition ■ Catalyst | 96 kW (130 PS) at 5750 min ⁻¹ (rpm) | 174 Nm at 3750 min ⁻¹ (rpm) |
| 1.8 Direct Injection Turbo Diesel (intercooled) 1753 cc | Cylinders – 4 in-line ■ Direct fuel injection with EEC V engine management system ■ Turbo intercooler ■ Oxidation catalyst ■ Exhaust Gas Recirculation | 66 kW (90 PS) at 4000 min ⁻¹ (rpm) | 200 Nm at 2000 min ⁻¹ (rpm) |

[‡]Tested in accordance with ISO 1585.

insurance groups



| | CL | Zetec | LX | Ghia |
|----------------|----|-------|----|------|
| 1.4i 16V Zetec | 4E | | | |
| 1.6i 16V Zetec | | 5E | 5E | 6E |
| 1.8i 16V Zetec | | 6E | 6E | 7E |
| 2.0i 16V Zetec | | | | 8E |
| 1.8 TDdi | | 5E | 5E | 6E |

E = Exceeds security requirement for model concerned.

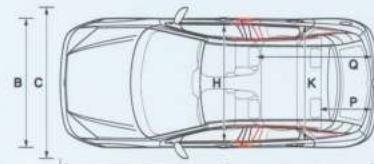
3 & 5-door 4-door Estate

size and space

Exterior (mm)

| | 4152 | 4362 | 4438 |
|--|------|------|------|
| A Overall length | 4152 | 4362 | 4438 |
| B Overall width without mirrors | 1699 | 1699 | 1699 |
| C Overall width with mirrors | 1998 | 1998 | 1998 |
| D Unladen height | 1430 | 1430 | 1447 |
| E Wheelbase | 2615 | 2615 | 2615 |

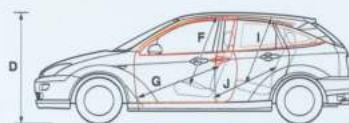
*Measured using the VDA method.
Dimensions may vary dependent on the model and equipment fitted.



Interior (mm)

Front

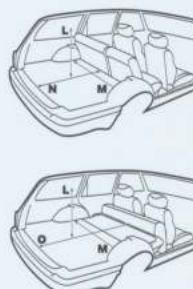
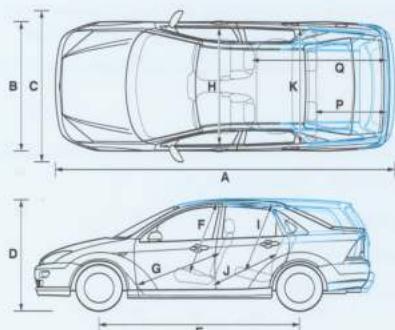
| | | | |
|--------------------------------|------|------|------|
| F Headroom | 995 | 997 | 997 |
| G Maximum leg room | 1095 | 1095 | 1095 |
| H Maximum shoulder room | 1358 | 1358 | 1358 |



enjoy more
free space

Rear

| | | | |
|--------------------------------|------|------|------|
| I Headroom | 982 | 978 | 1014 |
| J Minimum leg room | 882 | 882 | 911 |
| K Maximum shoulder room | 1358 | 1358 | 1358 |



Estate Luggage Area

| | |
|--|-------|
| L Maximum cargo height | 913 |
| M Maximum width between wheel arches | 1156 |
| N Loadspace length to back of rear seats | 1048* |
| O Loadspace length to back of front seats | 1658* |

Stowable Luggage (cu m)*

| | | | |
|--------------------------------------|-------|-------|-------|
| P 5-seat mode | 0.350 | 0.490 | 0.520 |
| Q 2-seat mode (laden to roof) | tba | N/A | 1.580 |

*At floor level.

performance and economy

| | Performance (Ford test figs.) | | | Fuel consumption in L/100 km (mpg)* | | |
|----------------------|-------------------------------|------------------------------|---------------------------------|-------------------------------------|-------------|------------|
| | Max. speed (mph) | 0-62 mph (0-100 km/h) (secs) | 31-62 mph* (50-100 km/h) (secs) | Urban | Extra Urban | Combined |
| 3-door Focus | | | | | | |
| 1.6i 16V Zetec | 115 | 10.9 | 15.2 | 9.2 (30.7) | 5.5 (51.4) | 6.9 (40.9) |
| 1.8i 16V Zetec | 123 | 10.2 | 13.4 | 10.3 (27.4) | 6.0 (47.1) | 7.6 (37.2) |
| 4-door Focus | | | | | | |
| 1.6i 16V Zetec | 115 | 11.0 | 15.3 | 9.4 (30.1) | 5.6 (50.4) | 7.0 (40.4) |
| 1.8i 16V Zetec | 123 | 10.3 | 13.5 | 10.3 (27.4) | 5.9 (47.9) | 7.5 (37.7) |
| 2.0i 16V Zetec | 125 | 9.3 | 9.6 | 11.8 (23.9) | 7.2 (39.2) | 8.9 (31.7) |
| 1.8 TDDi | 114 | 12.6 | 12.7 | 6.7 (42.2) | 4.0 (70.6) | 5.0 (56.5) |
| 5-door Focus | | | | | | |
| 1.4i 16V Zetec | 106 | 14.4 | 17.0 | 8.5 (33.2) | 5.2 (54.3) | 6.4 (44.1) |
| 1.6i 16V Zetec | 115 | 10.9 | 15.2 | 9.2 (30.7) | 5.5 (51.4) | 6.9 (40.9) |
| 1.8i 16V Zetec | 123 | 10.3 | 13.5 | 10.3 (27.4) | 6.0 (47.1) | 7.6 (37.2) |
| 2.0i 16V Zetec | 125 | 9.3 | 9.6 | 11.8 (23.9) | 7.2 (39.2) | 8.9 (31.7) |
| 1.8 TDDi | 114 | 12.5 | 12.8 | 6.6 (42.8) | 3.9 (72.4) | 4.9 (57.6) |
| 5-door Estate | | | | | | |
| 1.6i 16V Zetec | 115 | 11.3 | 16.0 | 9.4 (30.1) | 5.6 (50.4) | 7.0 (40.4) |
| 1.8i 16V Zetec | 123 | 10.7 | 13.8 | 10.3 (27.4) | 5.9 (47.9) | 7.5 (37.7) |
| 2.0i 16V Zetec | 125 | 9.6 | 9.7 | 11.8 (23.9) | 7.2 (39.2) | 8.9 (31.7) |
| 1.8 TDDi | 114 | 12.9 | 13.2 | 6.8 (41.5) | 4.1 (68.9) | 5.1 (55.4) |



Note:
Urban An engine started from cold in laboratory conditions operated at varying speeds, maximum 31 mph, average 12 mph over a theoretical distance of 2.5 miles (4 km).

Extra Urban Conducted immediately after the urban cycle, it consists of half steady speed driving and half varying speed driving, maximum 75 mph over a distance of 4.3 miles (7 km).

Combined This is an average of the two parts of the test, weighted by the distances covered in each part.

'our aim
was to
achieve a
dramatic
improve-
ment in
fuel
economy
and
powertrain
refinement'

*In 4th gear.

All figures in L/100 km (mpg) are from officially approved tests under the Passenger Car Fuel Consumption Order 1983 and in accordance with EEC Directive 93/116/EC. The Government fuel consumption test figures shown in the chart do not express or imply any guarantee of the fuel consumption of a car of the class in question. All vehicles are 5-speed manual. All petrol engines are equipped with a catalytic converter.

technical specifications



a **feelsafe**
drive, sure-
footed and
confident

Brakes

- Diagonally-split, with dual-line servo-assistance (Anti-lock brakes and traction control standard on 2.0i Ghia)
- Front – Ventilated discs
- Rear – Drums (discs on 2.0i Ghia)

CL Zetec LX Ghia

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Fuel Tank

- 55 litres (useable capacity)
- Fuel cut-off – Inertia switch (petrol only)

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Steering

- Power-assisted rack-and-pinion

▼ ▼ ▼ ▼

Suspension and Body

- Anti-perforation – Twelve year guarantee
- Body – Galvanised
- Front suspension – Independent with MacPherson struts, angled coil/spring damper units and lower A-arms, anti-roll bar
- Rear suspension – Independent Control Blade multi-link system, anti-roll bar
- Uprated suspension
- Side impact door beams, front and rear. Steel safety cage
- Steering column – Additional bracing

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Turning Circle

- Wall to wall 10.9 m
- Lock to lock – 2.9 turns

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safe and secure



peace of
mind

- Driver's and front passenger's airbags*
- Immobiliser – Safeguard Passive Anti-Theft System (PATS)
- Locks – High-security, anti-burst, shielded with strengthened mountings
- Childproof locks on rear doors, key-operated
- Locks – Central locking
- Locks – Remote with two-stage central, double locking
- Locking fuel filler door
- Visible Vehicle Identification Number (VIN)

CL Zetec LX Ghia

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Seats and Seat Belts

- Front seats – Anti-submarining
- Front seats – Head restraints, height-adjustable
- Rear seats – Two head restraints, height-adjustable
- Rear seats – Two head restraints, height-adjustable, third fixed centre head restraint
- Seat belts – Front, inertia reel, with grabbers, pre-tensioners and height-adjustable mounts. Rear, three inertia reel, lap and diagonal

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*Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger's or side airbags.

elements of new edge



striking and
dynamic
'new edge'
design

Exterior Appearance and Styling

- Body side mouldings – Black, wide
- Bumpers – Body colour, front and rear
- Bumper – Front, lower black 'speed lip'
- Bumper – Front, bright strip on top edge
- Exhaust trim – Chrome-plated (petrol only)
- Radiator grilles – Black, slatted
- Radiator grilles – Black, mesh
- Side skirts – Black (3 and 5-door only)
- Tailgate/bootlid strip – Bright

CL Zetec LX Ghia

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elements of new edge

CL Zetec LX Ghia



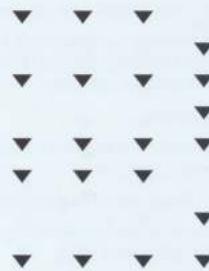
Exterior Appearance and Styling (continued)

- Wheels – 5½x14" Steel with 175/70 R14-T tyres, wheelcovers and full size spare (1.4 only)
- Wheels – 5½x14" Steel with 185/65 R14-H tyres, wheelcovers and full size spare (not 1.4 CL or 2.0i Ghia)
- Wheels – 6x15" Alloy with 195/55 R15-H tyres, 'space saver' steel spare (not 1.8 TDdi)
- Wheels – 6x15" Alloy with 195/60 R15-V tyres, 'space saver' steel spare (1.8 TDdi Zetec and 2.0i Ghia only)



Exterior Aspects

- Door mirrors – Manual internal control, black gloss housings
- Door mirrors – Electrically-operated and heated, body colour housings
- Heated rear window
- Heated windscreen – 'Quickclear' with heated washer jets
- Tinted glass
- Wipers – Front, two-speed plus intermittent with electric wash
- Wipers – Front, two-speed plus variable interval intermittent with electric wash
- Wipers – Tailgate wiper plus intermittent with electric wash (not 4-door)



Exterior Lighting

- Headlight and sidelight assembly units with repair efficient lenses
- Lights on warning alarm
- Front fog lights
- Rear fog light, reversing light, high-mounted rear brake light



Audio

- Stereo radio/cassette – Model 4000N, removable control panel, 'Keycode' anti-theft coding, 4 speakers
- High power stereo radio/cassette – Model 5000N RDS EON, column-mounted remote controls, removable control panel, 'Keycode' anti-theft coding, 4 speakers
- CD autochanger (2.0i only)
- Aerial – Roof-mounted



Furnishings

- Carpet – Cut pile carpeting
- Carpet – Luggage compartment floor
- Door pull handle/armrest (soft-feel)
- Interior door release handle – Black
- Interior door release handle – Bright
- Gear lever knob – Medium grey metallic finish
- Gear lever knob – Leather with bright rim surround
- Grey metallic door trim inserts and centre stack bezel
- Woodgrain-effect door trim inserts, centre stack bezel and console top plate
- Handbrake – Bright release button
- Scuff plates – Front, bright with Ghia script
- Stowage – Front seat backs and front door bins



Interior Lighting

- Courtesy light – Centre-mounted with map light with 'theatre' dimming and delayed switch-off
- Courtesy lights – Centre-mounted with two map lights with 'theatre' dimming and delayed switch-off, and rear courtesy light
- Light – Luggage compartment

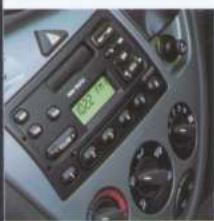


interior aspects



designed
from the
inside out

interior aspects



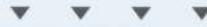
a fresh approach, an intelligent use of space

| | CL | Zetec | LX | Ghia |
|--|----|-------|----|------|
| Functional Attributes | | | | |
| Instruments – Speedometer, odometer, trip recorder, constant read-out fuel gauge, water temperature gauge | ▼ | ▼ | ▼ | ▼ |
| Tachometer | ▼ | ▼ | ▼ | ▼ |
| Warning indicators for oil pressure, direction indicators, glow plugs on (diesel only), high beam, Ignition/engine, brake system, handbrake on, airbags, door ajar, and low fuel level | ▼ | ▼ | ▼ | ▼ |
| Tailgate/boot release – Interior power release | ▼ | ▼ | ▼ | ▼ |
| Tailgate/boot release – Remote on key | ▼ | ▼ | ▼ | ▼ |
| Battery saver – Switches off interior lights after 20 minutes | ▼ | ▼ | ▼ | ▼ |
| Instrument cluster – Grey metallic dials with red pointers | ▼ | | | |
| Instrument cluster – Black dials with orange pointers | ▼ | | ▼ | ▼ |
| Illuminated heater controls – 4-speed fan, Four MicronAir filtered vents with temperature and direction control. Windscreen defrost vents including wiper park defrost capability | ▼ | ▼ | ▼ | ▼ |
| Headlight levelling control | ▼ | ▼ | ▼ | ▼ |
| Control stalks – Column-mounted for indicators, main beam, dip and flash, wash/wipe functions | ▼ | ▼ | ▼ | ▼ |
| Steering column – Reach and rake adjustable | ▼ | ▼ | ▼ | ▼ |
| Steering wheel – Four-spoke incorporating horn function (leather-trimmed on Zetec and Ghia) | ▼ | ▼ | ▼ | ▼ |
| Seats | | | | |
| Front seat – Driver's manual height adjustment | ▼ | ▼ | ▼ | |
| Front seat – Driver's power height adjustment | | | | ▼ |
| Front seat – Driver's lumbar adjustment | | | | ▼ |
| Front seats – Fully reclining | ▼ | ▼ | ▼ | ▼ |
| Front seats – Sports-style | | ▼ | | |
| Rear seat – 60:40 split back | ▼ | ▼ | ▼ | ▼ |
| Rear seat – Folding centre armrest | | | | ▼ |
| Comfort and Convenience | | | | |
| Accessory socket/cigar lighter | ▼ | ▼ | ▼ | ▼ |
| Air conditioning – CFC-free | | | | ▼ |
| Centre console – With front cup holders, coin holder, pen storage, cassette/CD storage and rear ashtray | ▼ | ▼ | ▼ | ▼ |
| Clock – Digital, quartz | ▼ | ▼ | ▼ | ▼ |
| Grab handles – Front, two, folding | ▼ | ▼ | ▼ | ▼ |
| Grab handles – Rear, two, folding with coat hooks | ▼ | ▼ | ▼ | ▼ |
| Mirror – Dipping rear-view | ▼ | ▼ | ▼ | ▼ |
| Mirrors – Driver's and passenger's sunvisors with flap | ▼ | ▼ | ▼ | ▼ |
| Sunroof – Manual tilt and slide | | | | ▼ |
| Windows – Front, electrically-operated with one-shot lowering on driver's side | ▼ | ▼ | ▼ | ▼ |
| Windows – Rear, electrically operated with global close feature and bounce-back (2.0i only) | | | | ▼ |
| Luggage Compartment | | | | |
| Carpet – On floor with moulded sidewall and wheel arch trims | ▼ | ▼ | ▼ | ▼ |
| Luggage net stowage hook (Estates only) | ▼ | ▼ | ▼ | ▼ |
| Luggage net (Estates only) | | | | ▼ |
| Tonneau cover – Luggage compartment (Estates only) | ▼ | ▼ | ▼ | ▼ |
| Parcel tray – Rear, tilting/removable (3 and 5-door only) | ▼ | ▼ | ▼ | ▼ |
| Parcel tray – Rear, fixed (4-door only) | ▼ | ▼ | ▼ | ▼ |
| Rear seat backs – Carpeted | ▼ | ▼ | ▼ | ▼ |

CL Zetec LX Ghia

options**Option Packs**

Reflex Pack – Anti-lock brakes, traction control and front side impact airbags* (not 2.0i Ghia)



Climate Pack – CFC-free air conditioning, heated windscreen – 'Quickclear' – with heated washer jets and electrically-operated and heated door mirrors with body-coloured housings



Styling Pack – Metallic paint and 6Jx15 Alloy wheels (steel 'space-saver' spare) with 195/55 R15H (195/60 R15V on diesel) tyres (not 2.0i Ghia)



Luxury Pack – Leather trim and power rear windows with global close feature (not 2.0i)



Luxury Pack – Leather trim and cruise control (2.0i only)



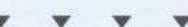
life is full of choices

Optional Equipment

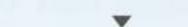
Airbag – Front side impact airbags* (2.0i only)



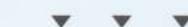
Airbag – Delete passenger's airbag



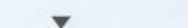
Air conditioning in lieu of sunroof



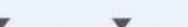
Alarm – Interior scan and perimeter (not 3-door Zetec)



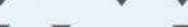
Alarm – Perimeter (3-door only)



Front fog lights and centre rear head restraint



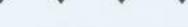
Space-saver spare wheel in lieu of full size spare (not 2.0i)



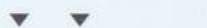
Sunroof – Manual



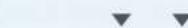
Estate Pack – Roof rails and heavy duty suspension

**Audio**

CD upgrade – 6000 RDS EON in lieu of 4000



CD upgrade – CD autochanger (not 2.0i Ghia)

**Body Colour**

Metallic paint



*Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger's or side airbags.

bodycolourandtrim

| | CL | Zetec | LX | Ghia | Ghia |
|--------------------|---------|-------|---------|--------|-----------|
| Seat Fabric | Finesse | Swift | Finesse | Venice | Leather** |

**Solid Body Colours**

| | | | | | |
|---------------|---|---|---|-----|---|
| Bright Blue | B | B | G | G/B | G |
| Diamond White | B | B | G | G/B | G |
| Radiant Red | B | B | G | G/B | G |

the art of colour – express your personality

Metallic Body Colours*

| | | | | | |
|-----------------|---|---|---|-----|---|
| Amparo Blue | B | B | G | G/B | G |
| Aqua Frost | B | B | G | G/B | G |
| Moondust Silver | B | B | G | G/B | G |

Mica Metallic Body Colours*

| | | | | | |
|----------------------------|---|---|---|-----|---|
| Harvest Gold (4-door only) | | | | P | P |
| Pacific Green | B | B | G | G/B | G |
| Panther Black | B | B | G | G/B | G |
| Pepper Red | B | B | G | B/P | P |
| State Blue | B | B | G | G/B | G |

INTERIOR FABRIC COLOUR: B – Midnight Black, G – Medium Graphite, P – Medium Parchment

/ – Choice of fabric colour.

* Metallic paint is extra cost.

** Leather trim is extra cost.

Note: The car images used are to illustrate body colours only and may not reflect current build levels. Colours and trims reproduced within this brochure may vary from the actual colours due to the limitations of printing processes used.

for more information

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Optimise™

Simplicity and choice from Ford Credit

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worryfree motoring

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extracover

Every new Ford car is covered by a 12 month,

unlimited mileage Warranty. This can be

enhanced for a further one or two years with

Ford Extra Cover Maintenance and Warranty

Extension Plans, designed to support your servicing needs, with peace of mind included.



EXTRA
COVER

rapidfit

The national fast-fit network backed by Ford,

offering you the convenience of a 'no-



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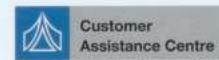
ford accident**repair** centres

If your Ford is involved in an accident, your Ford Dealer is best placed to return it to its pre-accident condition. Dealerships displaying the Ford Accident Repair Centre sign all meet the rigorous customer service and repair quality standards laid down by Ford, and offer a 3 year workmanship guarantee.



customer**assistance** centre

And finally, in the unlikely event that your Ford Dealer can't help you or you need to speak to Ford directly, the Ford Customer Assistance Centre is just a phone call away.



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Note: All Extra Cover plans begin from the New Vehicle Warranty commencement date, irrespective of the Extra Cover sale date, and continue until the completion of the time and mileage allowance, whichever occurs first. Extra Cover can be purchased within 12 months of the New Vehicle Warranty commencement date. Service Cover can only be purchased before the first scheduled service date.



The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular car. The cars themselves have not been tested and there are inevitably differences between individual cars of the same model. In addition, a car may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the car has been driven and the standard of maintenance, will affect its fuel consumption.

Insurance Groups are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

Illustrations, descriptions and specifications.

This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer.

Optional Equipment. Throughout this publication, wherever a feature is described as being an 'Option' or 'Optional Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary.

the new ford**focus**



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