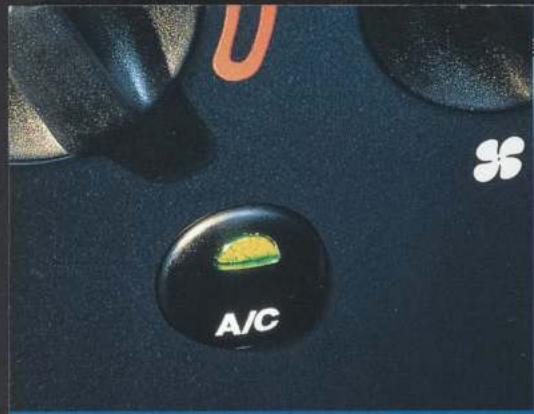


Fiesta

1998 Edition 2



Ford



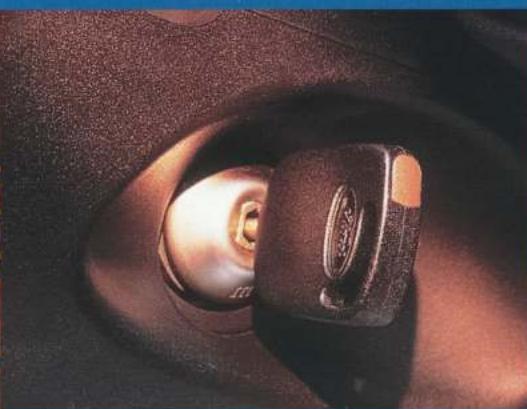
Air Conditioning



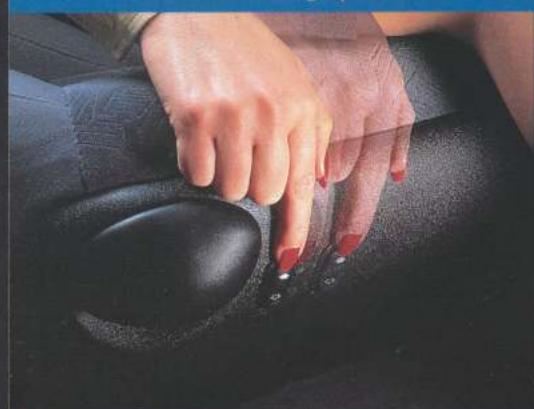
6000 RDS Radio/CD



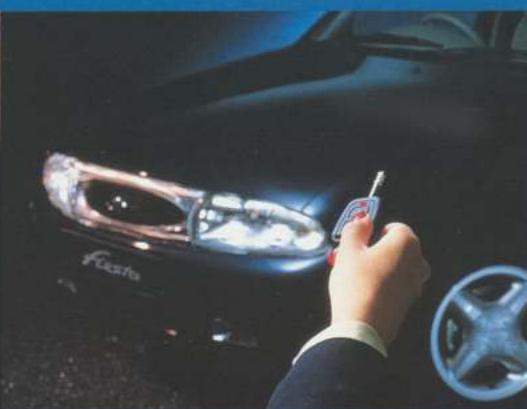
Anti-lock Braking System



Vehicle Immobiliser



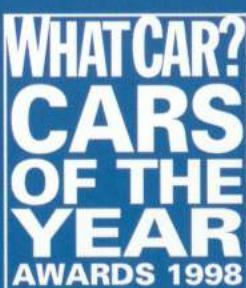
Driver's Seat Electric Height Adjust



Remote Locking



Power-assisted Steering



SUPERMINI AWARD
Winner*



16V Engines



Electric Windows



Heated Front Windscreens



Front Fog Lights

Unexpected

Surprisingly high levels of equipment, performance and comfort

Liberation

A driving experience that fosters driver confidence

Relaxation

An interior designed for an easy life

Independence

A model range that offers freedom of choice

Precision

A refined and perfected engine system

Assurance

Extensive, built-in safety and security features

Range

The 5-model range

Specifications

26

Harmony

Options and accessories for added compatibility

Trims

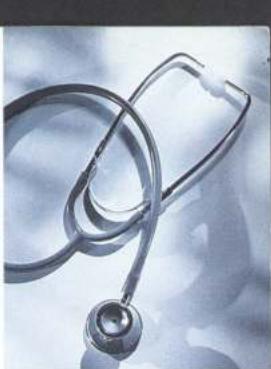
32

Colours

33

Unexpected

There's a lot more to the Fiesta than you think.



Inspired, innovative, sophisticated. More than you expected?

Ford's latest technology is built into the Fiesta. The result: Engines that are both efficient and powerful. Handling that is balanced and sensitive. Refined performance, perfectly defined in the new Ford Feature Model, the Fiesta Zetec.

The Fiesta has even more to offer: A level of standard equipment normally found on more expensive cars. Details that add quality.

Intelligently designed. Features to value. Stylish in every detail. In every way, the Fiesta will exceed your expectations.







Fiesta Ghia X.

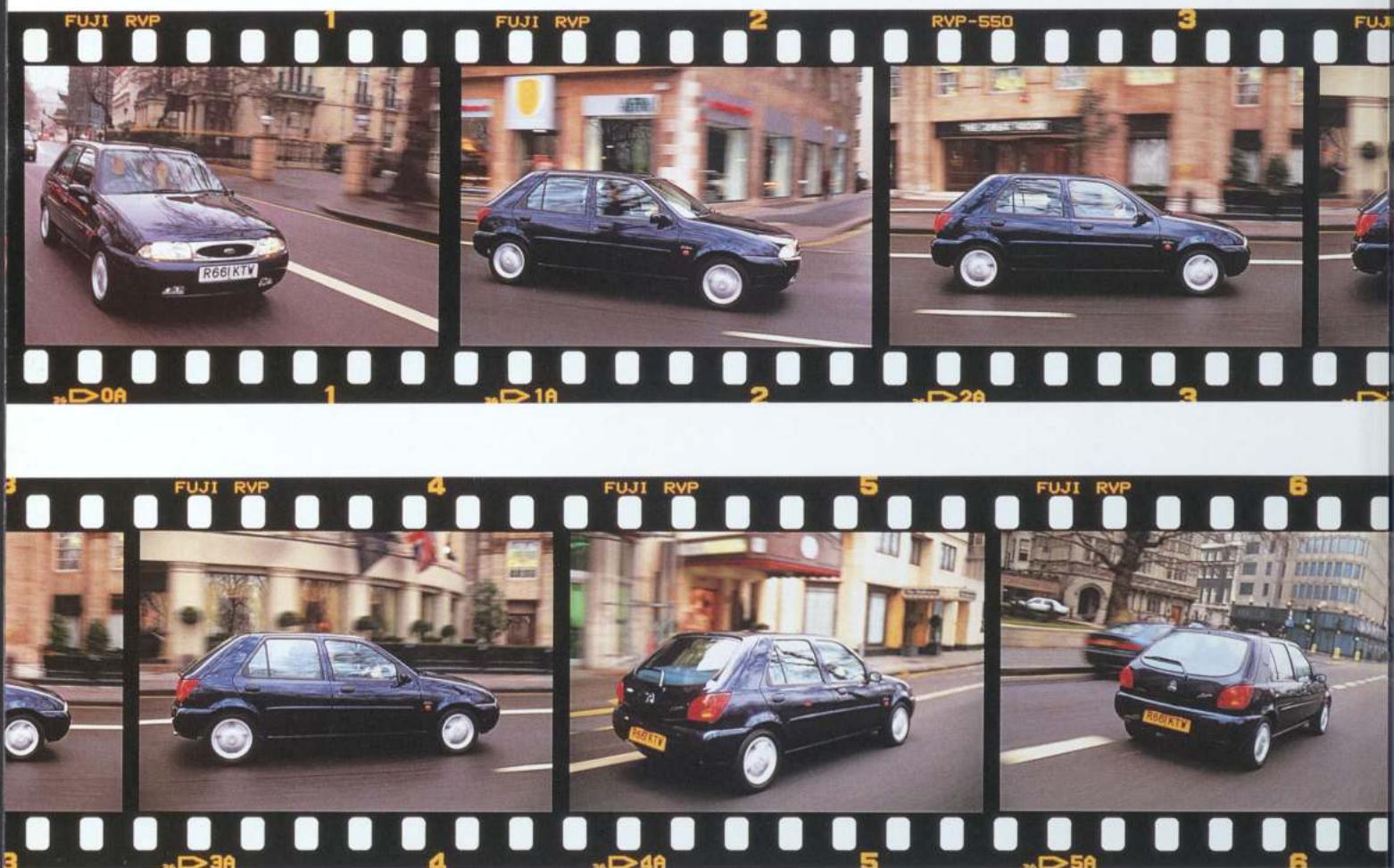
Liberation

Driving dynamics that help you feel in control.

Seize the moment. The Fiesta in motion.

A light movement of the steering wheel and the Fiesta instantly responds. Its front suspension is designed for smooth, precise steering. Round the tightest corner, its rigid subframe is designed to keep it firmly in place on the road. In the driving seat. Control. Energy. Exhilaration.

Freedom.



The Fiesta's steering, suspension and braking systems use state-of-the-art technology to give smooth, precise handling.

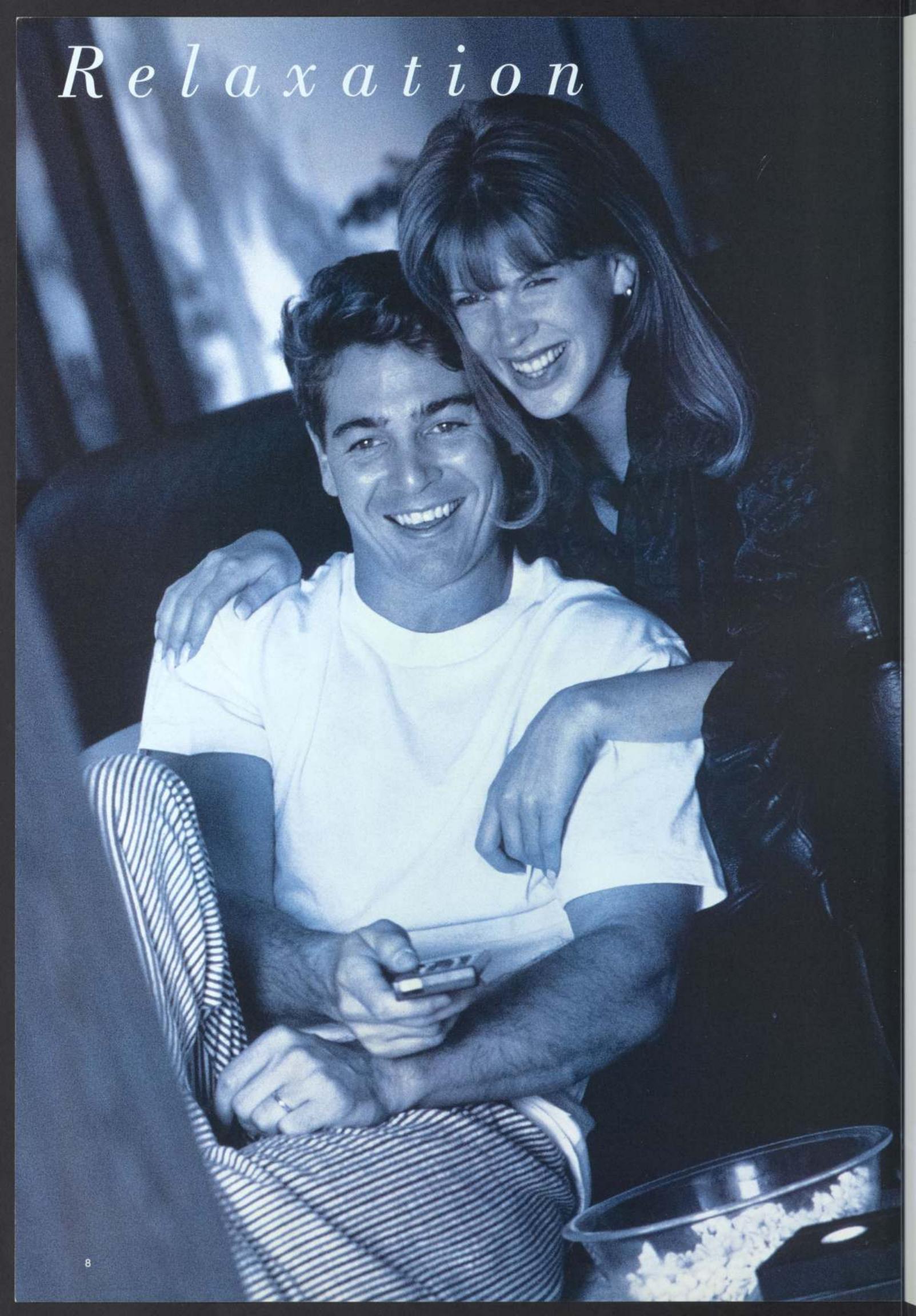
L i b e r a t i o n





Fiesta Ghia X.

Relaxation



Relaxation

An interior that puts you at ease.

The room inside the Fiesta. Inviting. Luxurious. Space to be yourself.

The adjustable, contoured seating allows you to find an ideal driving position. Air temperature, air freshness, controllable. A high level of standard equipment and, if you need them, special optional extras. In one glance, take in the facia. Easy to scan, controls at your fingertips. Noise level kept to a gentle minimum. At the touch of a button, a full sound system comes to life. Put on some music and sit back.

Inside the Fiesta, room to recharge, before you arrive at your destination.

The central console includes an integral cup holder to keep your drink safe when you're on the road.



Electric front windows, convenient for both driver and front passenger, are standard on Zetec LX, Ghia and Ghia X and optional, as part of the Security Pack, on the Zetec.



Driver's seat electric height adjust enables you to find your most comfortable driving position. It is standard on Ghia and Ghia X.



Power-assisted steering makes the Fiesta even more easy to manoeuvre and park. It is standard on the Zetec, Zetec LX, Ghia and Ghia X and optional on the Encore.



CFC-free air conditioning with independent air recirculation helps you to stay refreshed at the touch of a button. It is standard on the Ghia and Ghia X and optional on Zetec and Zetec LX.

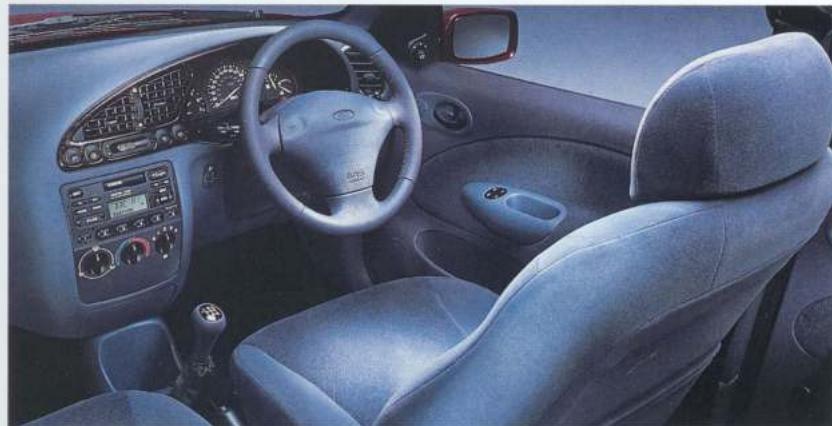


A stereo radio/CD player gives natural sound reproduction so you can fully enjoy your favourite music. It is standard in the Ghia X.



All controls fall easily to hand due to the ergonomic design of the facia layout.

Fiesta Ghia.
Vehicle shown features optional metallic paint.







*Fiesta Ghia.
Interior shown
features optional
passenger airbag.*

Independence

A model range that gives you real freedom of choice.

Your life. Your say. Find your balance.

No need to choose between a lively performance, a stylish appearance or a high level of comfort. All this comes as standard. There are 5 models, 2 body styles, 4 engines, 2 transmissions, 12 colours and a large range of options.

The Fiesta. Your choice.



Fiesta Encore 3/5-door



Fiesta Zetec 3/5-door



Fiesta Zetec LX 3/5-door



Fiesta Ghia 5-door



Fiesta Ghia X 5-door

Models shown feature optional equipment.

Independence







*Fiesta Zetec with
optional equipment
(foreground) and
Ghia X models.*



Precision

A refined engine performance you can feel.



Consistent. Controlled. Confident. Every small element fine-tuned.

Meticulous design and engineering. High quality manufacture. Every detail makes the Fiesta what it is. From the floating gearshift linkage for smoother gear changing with less vibration, to the light metal alloy in the 16V Zetec SE engine to maximise engine efficiency. The Fiesta uses state-of-the-art technology to full effect.

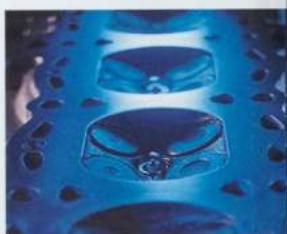
Feel the difference.



The advanced EEC V engine management system was first used in Ford's highly successful Formula 1 ZETEC-R racing engine. The system monitors and adjusts engine calibration, re-tuning the engine every 12 milliseconds. This means optimum performance. Fuel efficiency. Clean running. Quick starting from cold.*

*For fuel consumption figures, please refer to page 27.

Built using light metal alloy, the 16V Zetec SE four-cylinder engine is compact and lightweight for more efficient performance.



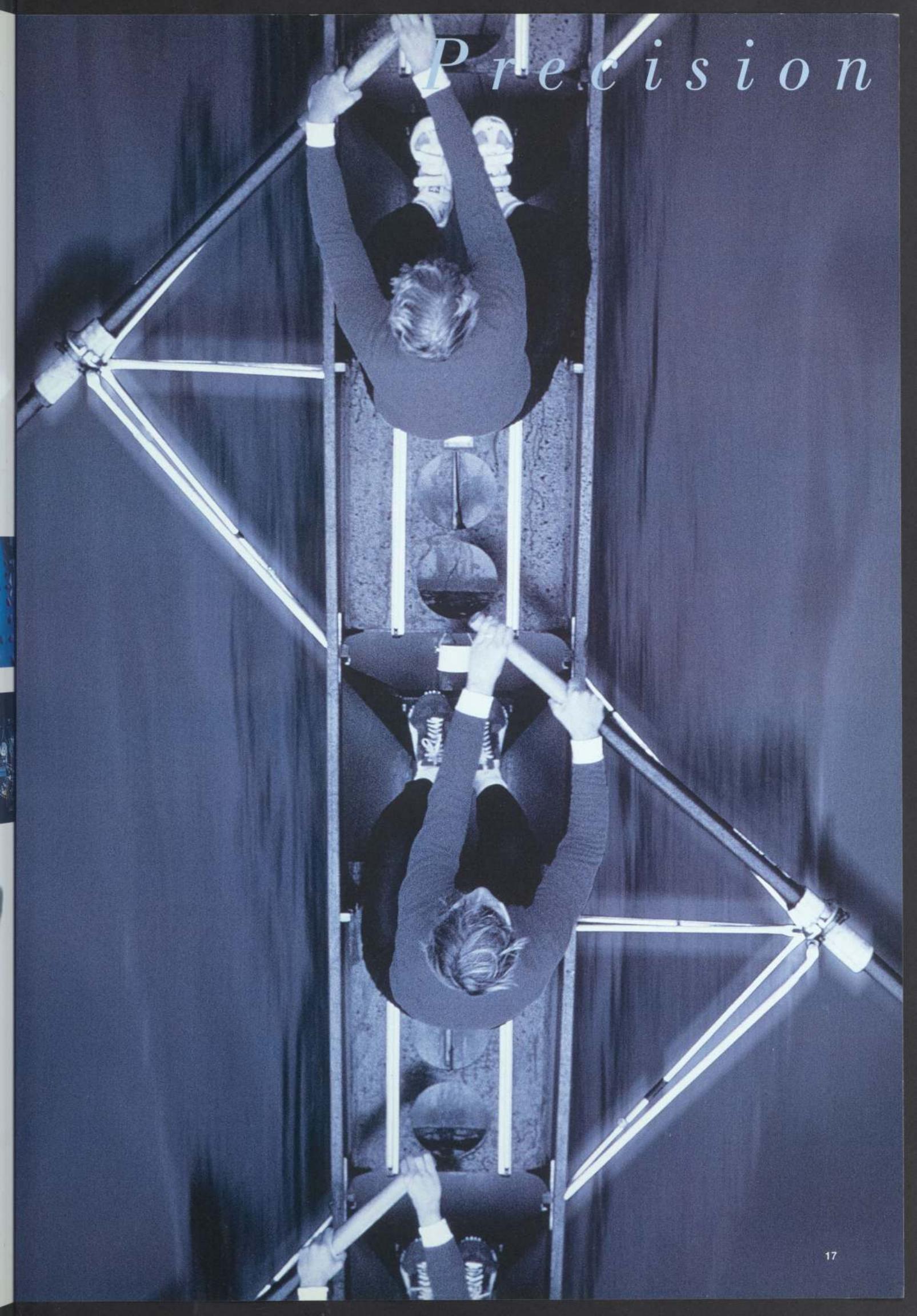
Torque Roll Axis (TRA) engine mounts help decrease noise and vibration levels.



Sintered steel connecting rods on the 16V Zetec SE engine increase durability.



P r e c i s i o n







Assurance

Safety and security features built-in to protect you.



Every Fiesta has its own visible Vehicle Identification Number (VIN) plate. This makes it very difficult for its true identity to be interfered with.



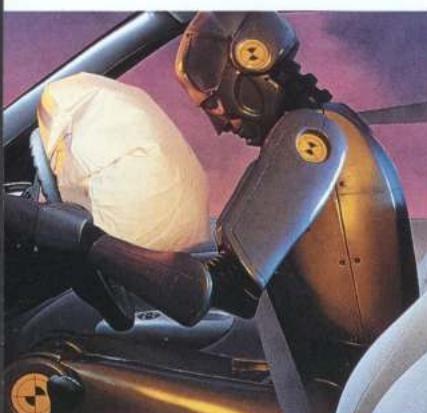
The central control panel is easily removed on all audio equipment. This effective safeguard reduces the risk of theft.



All locks are shielded and have strengthened mountings. This deterrent to thieves, designed to slow vehicle entry, helps to increase the Fiesta's security.



The front subframe and cross car beam are strengthened for added safety, helping the Fiesta to score highly in recent crash tests for cars of its class.



The standard driver's airbag and optional front passenger's airbag* help prevent injury to the head and chest.

Responsive, invigorating, the Fiesta's handling, braking and steering get you to where you want to be. But should the unthinkable happen, every Fiesta is thoroughly equipped to protect you and your passengers. A safety cage, side impact beams, a driver's airbag as standard and an optional front passenger's airbag* are just some of the special features that help keep you safe.

Arrive at your destination. Switch off the Fiesta's ignition. Ford's unique Safeguard engine immobiliser is standard on all models. Other precautions include shielded lock mechanisms and a removable control panel for Fiesta audio equipment. Remind yourself how well the Fiesta is protected against theft.

Enjoy peace of mind.



An anti-lock braking system improves handling and braking under less-than-perfect conditions. It is optional on the Zetec, Ghia and Ghia X.



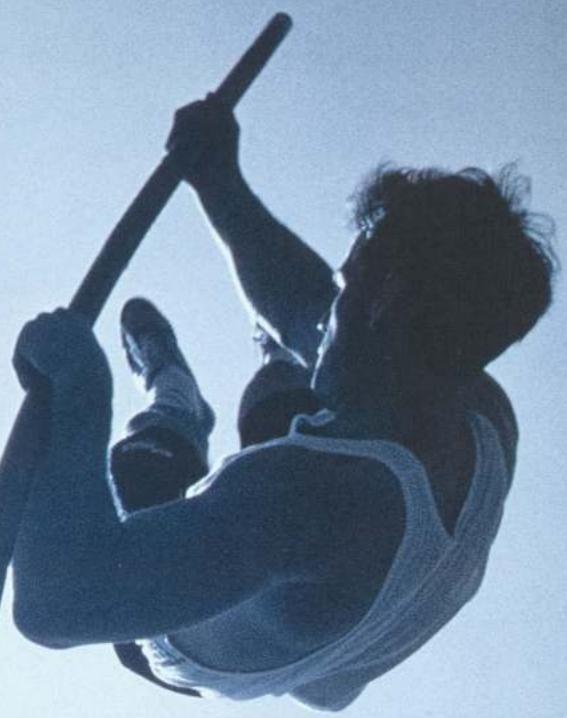
An electronic perimeter alarm is triggered if the Fiesta's doors, bonnet or tailgate are tampered with. It is standard on the Ghia and Ghia X and optional on the Zetec and Zetec LX.

A remote central double locking system, activated by an infrared transmitter housed in the key fob, enables you to conveniently lock or unlock your Fiesta when you're nearby. It is standard on the Ghia and Ghia X and optional on the Zetec and Zetec LX.



A safety cage and side impact beams help to give all-round protection.

◆ Note: A rear-facing child seat should never be placed in the front passenger seat if the Ford vehicle is equipped with a front passenger airbag.



Range

ENCORE



Exterior and Technical: ■ Manually-adjustable door mirrors with black housings ■ Heated rear window ■ Tailgate wiper with electric wash ■ 5x13 steel wheels with full wheelcovers.

Exterior Safety and Security: ■ Safeguard engine immobiliser ■ Steel safety cage with engine compartment cross beam ■ Front and rear crumple zones ■ Side impact door beams.

Options: ■ Metallic paint ■ Passenger airbag* ■ Power-assisted steering ■ Screened glass tilting and removable sunroof.

Insurance groups:*
Encore 3/5-door 1.3i – group 4.
Encore 3/5-door 1.8D – group 5.

Zetec



Exterior and Technical: ■ Power-assisted steering ■ Body colour tailgate spoiler ■ Alloy wheels (steel spare) ■ Sports suspension settings on 1.4i ■ Front fog lights.

Exterior Safety and Security: ■ Safeguard engine immobiliser ■ Central locking ■ Steel safety cage with engine compartment cross beam ■ Front and rear crumple zones ■ Side impact door beams.

Options: ■ Air conditioning with air recirculation and pollen filter ■ Anti-lock brakes ■ Heated windscreens – 'Quickclear' ■ Passenger airbag* ■ Screened glass tilting and removable sunroof ■ Zetec Security Pack (includes electrically-operated front windows) ■ Metallic paint.

Insurance groups:*
Zetec 3/5-door 1.25i 16V – group 6.
Zetec 3-door 1.4i 16V – group 7.

Model shown features optional metallic paint.

♦ Note: A rear-facing child seat should never be placed in the front passenger seat if the Ford vehicle is equipped with a front passenger airbag.

Zetec



Exterior and Technical (in addition to Encore):

- Power-assisted steering ■ Zetec LX wheelcovers
- Body colour bumpers ■ Body colour door mirror housings ■ Bodyside mouldings ■ Tinted glass.

Exterior Safety and Security: ■ Safeguard engine immobiliser ■ Central locking ■ Steel safety cage with engine compartment cross beam ■ Front and rear crumple zones ■ Side impact door beams.

Options: ■ Air conditioning with air recirculation and pollen filter (1.25i manual with power-assisted steering only) ■ Zetec LX Security Pack

- Heated windscreen - 'Quickclear' ■ Metallic paint
- Passenger airbag* ■ Automatic transmission on 1.25i.

Insurance groups: *

Zetec LX 3/5-door 1.25i 16V - group 5.

LX 3/5-door 1.8D - group 5.

Model shown features optional metallic paint.



Exterior and Technical (in addition to Zetec LX):

- Body colour electrically-operated and heated door mirrors ■ Ghia wheelcovers ■ Body colour bodyside mouldings ■ Acrylic surround to radiator grille
- Heated windscreen - 'Quickclear' ■ Front fog lights.

Exterior Safety and Security: ■ Perimeter alarm

- Remote control central, double locking
- Safeguard engine immobiliser ■ Steel safety cage with engine compartment cross beam ■ Front and rear crumple zones ■ Side impact door beams.

Options: ■ Alloy wheels (steel spare) ■ Anti-lock brakes ■ Metallic paint ■ Passenger airbag*.

Insurance groups: *

Ghia 5-door 1.25i 16V - group 6.

Ghia 5-door 1.4i 16V - group 7.



Exterior and Technical (in addition to Ghia):

- Alloy wheels (steel spare) ■ Metallic paint.

Exterior Safety and Security: ■ Perimeter alarm

- Remote control central, double locking
- Safeguard engine immobiliser ■ Steel safety cage with engine compartment cross beam ■ Front and rear crumple zones ■ Side impact door beams.

Options: ■ Anti-lock brakes ■ Passenger airbag*.

Insurance groups: *

Ghia X 5-door 1.4i 16V - group 7.

*See back cover for information on insurance groups.



Interiors

ENCORE



Standard features: ■ 'Midnight' seat fabric ■ Driver's airbag ■ Accessory socket ■ Ebony velour carpet ■ Digital clock ■ Glovebox with lid ■ Trip recorder ■ Fully reclining front seats with height-adjustable head restraints ■ Front seat belt grabbers and pretensioners ■ Height-adjustable seat belt mounts ■ Stereo FM radio/cassette – Model 1000 with removable control panel.

Model shown features optional metallic paint.

Zetec



Standard features: ■ 'Flight' seat fabric ■ Passenger's sunvisor mirror ■ Driver's seat tilt adjustment ■ White instrument dials ■ Tachometer ■ 60:40 split rear seat back ■ Luggage compartment light ■ Fully reclining sports front seats ■ Stereo FM/AM radio/cassette – Model 3000 with removable control panel, security 'Keycoded'.

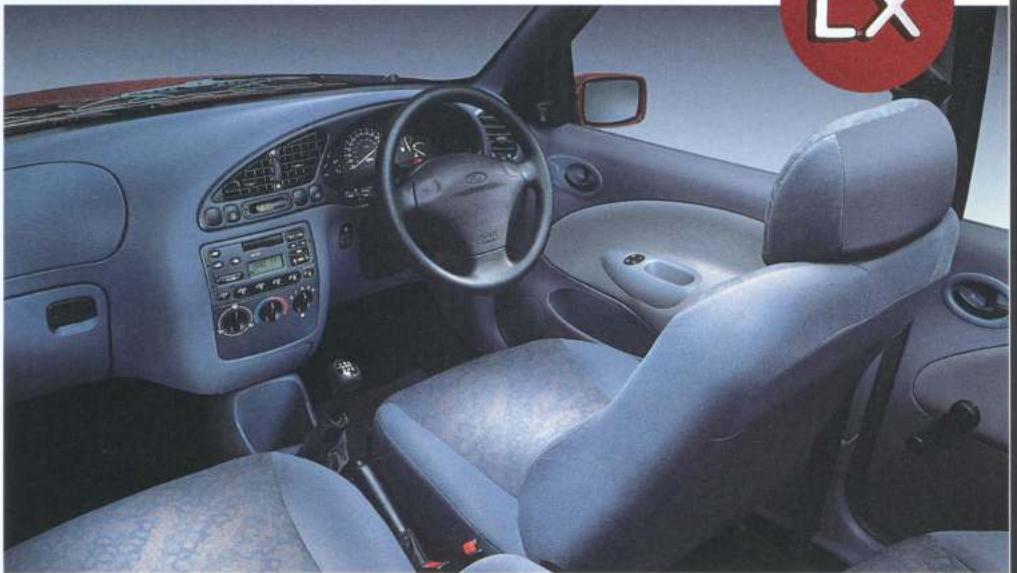
Model shown features optional equipment.

Zetec

Additional standard features over Encore:

- 'Palette' seat fabric ■ Passenger's sunvisor mirror
- Driver's seat tilt adjustment ■ Tachometer on 1.25i engine ■ 60:40 split rear seat back ■ Screened glass tilting and removable sunroof ■ Luggage compartment light ■ Electrically-operated front windows ■ Stereo FM/AM radio/cassette - Model 3000 with removable control panel, security 'Keycoded'.

Model shown features optional metallic paint.



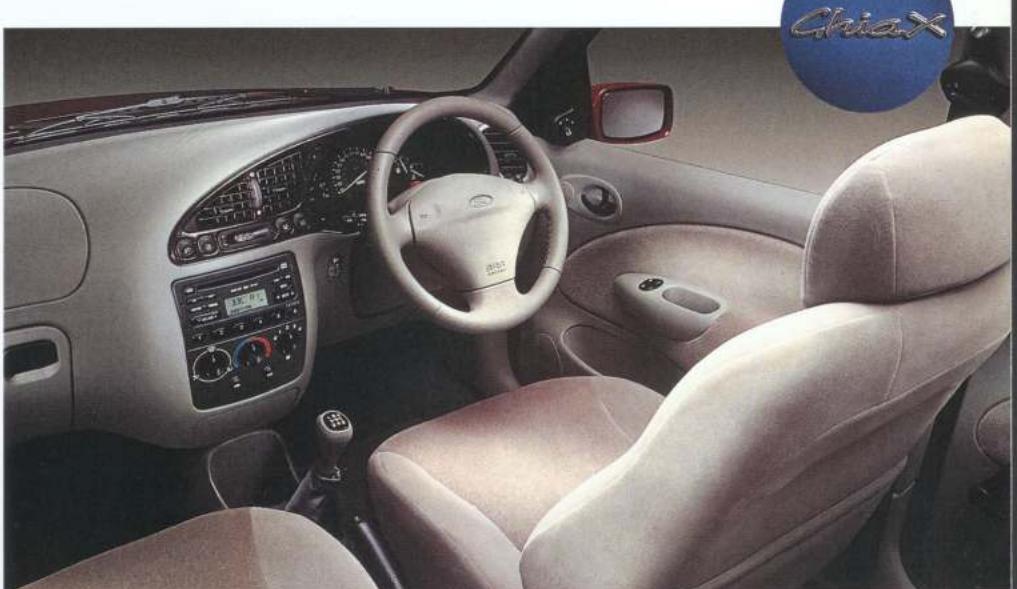
Additional standard features over Zetec LX:

- Air conditioning - CFC-free ■ 'Alpina' seat fabric
- Leather-trimmed steering wheel ■ Leather-covered gear lever knob ■ Wood-effect finish on facia
- Delayed switch-off courtesy light ■ Reading lights
- Front seat back storage pockets ■ Driver's seat electric height adjust ■ Stereo FM/AM radio/cassette - Model 5000 with RDS EON, removable control panel, security 'Keycoded'.

Model shown features optional metallic paint.



Additional standard features over Ghia: ■ Rear head restraints ■ Stereo radio/CD - Model 6000 with RDS EON, removable control panel, 'Keycode' anti-theft coding.



Specifications

Model availability

& Weights and Loads (see key alongside)

	Kerbweights (kg) ^{††}	Encore	Zetec	Zetec LX [†]	Ghia	Ghia X	Gross Vehicle Mass (GVM) (kg)	Max. towing limit at GVM (kg)
3-door Fiesta								
1.25i 16V			942	947			1460	900
1.25i 16V Auto				[970]			1460	900
1.3i	937						1470	900
1.4i 16V			966				1460	900
1.8D	1010*			1029			1520	900
5-door Fiesta								
1.25i 16V			970	975	989		1490	900
1.25i 16V Auto				[998]	[1012]		1510	900
1.3i	965						1490	900
1.4i 16V					1001	1001	1480	900
1.8D	1038*			1057			1560	900

^{††} Represents the lightest kerbweight assuming full fluid levels and fuel levels, subject to manufacturing tolerances and options, etc., fitted.

* The Zetec LX column also includes the non-Zetec diesel LX models.

* Non power-assisted steering models.

Key:

This table shows the availability of engine and gearbox combinations on Fiesta models and their resulting kerbweights.

Note:

All vehicles are 5-speed unless Auto stated. All petrol engines are equipped with a catalytic converter.

[] = Optional transmission.

Towing limits

quoted in this catalogue represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on an 8 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. For further guidance, refer to the National Caravan Council's Towing Code.

Roof rack load
is a maximum of 75 kg on all models.

Dimensions

Exterior (mm)

A Overall length	3828
B Overall width without mirrors	1634
C Overall width with mirrors	1793
D Unladen height	1320
E Wheelbase	2446

Interior (mm)

Front

F Effective headroom	967
G Maximum effective leg room	1036
H Shoulder room (3-door)	1281
H Shoulder room (5-door)	1277

Rear

I Effective headroom	928
J Minimum effective leg room	836
K Shoulder room (3-door)	1348
K Shoulder room (5-door)	1285

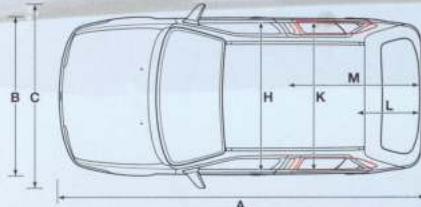
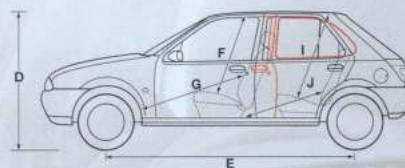
Stowable Luggage (cu m)[†]

L 5-seat mode	0.250
M 2-seat mode (laden to roof)	0.929

[†] Measured using the VDA method.

Dimensions may vary dependent on the model and equipment fitted.

3 & 5-door



Engine data

	Engine technical features	Maximum power ^a	Maximum torque ^a
1.25i DOHC 16V (Catalyst) 1242 cc	Cylinders – 4 in-line ■ Electronic fuel injection with EEC V engine management system ■ Electronic breakerless ignition	55 kW (75 PS) at 5200 min ⁻¹ (rpm)	110 Nm at 4000 min ⁻¹ (rpm)
1.3 HCS EFi (Catalyst) 1299 cc	Cylinders – 4 in-line ■ Electronic fuel injection with EEC V engine management system ■ Electronic breakerless ignition	44 kW (60 PS) at 5000 min ⁻¹ (rpm)	103 Nm at 2500 min ⁻¹ (rpm)
1.4i DOHC 16V (Catalyst) 1388 cc	Cylinders – 4 in-line ■ Electronic fuel injection with EEC V engine management system ■ Electronic breakerless ignition	66 kW (90 PS) at 5500 min ⁻¹ (rpm)	125 Nm at 4500 min ⁻¹ (rpm)
1.8 Diesel (Oxidation Catalyst) 1753 cc	Cylinders – 4 in-line ■ Indirect mechanical fuel injection ■ Glow-plug pre-warm ■ Compression ignition	44 kW (60 PS) at 4800 min ⁻¹ (rpm)	105 Nm at 2500 min ⁻¹ (rpm)

^a Tested in accordance with ISO 1585.

Fuel and performance

	Fuel consumption in L/100 km (mpg) ^b	Performance (Ford test figs.)		
		Urban	Extra Urban	Combined
3/5-door Fiesta				
1.25i 16V	8.9 (31.7)	5.6 (50.4)	6.8 (41.5)	106
1.25i 16V Auto	9.3 (30.4)	5.8 (48.7)	7.1 (39.8)	99
1.3i	8.6 (32.8)	5.7 (49.6)	6.8 (41.5)	96
1.4i 16V	9.6 (29.4)	6.1 (46.3)	7.4 (38.2)	112
1.8D	7.9 (35.8)	5.0 (56.5)	6.1 (46.3)	96

^b All figures in L/100 km (mpg) are from officially approved tests under the Passenger Car Fuel Consumption Order 1983 and in accordance with EEC Directive 93/116/EC.

The Government fuel consumption test figures shown in the chart do not express or imply any guarantee of the fuel consumption of a car of the class in question. See back cover.

Note: All vehicles are 5-speed unless Auto stated. All engines are equipped with a catalytic converter. 1.25i 16V (manual) and 1.3i engines were tested without power-assisted steering.

Note: Urban

An engine started from cold in laboratory conditions operated at varying speeds, maximum 31 mph, average 12 mph over a theoretical distance of 4 km (2.5 miles).

Extra Urban

Conducted immediately after the urban cycle, it consists of half steady speed driving and half varying speed driving, maximum 75 mph over a distance of 7 km (4.3 miles).

Combined

This is an average of the two parts of the test, weighted by the distances covered in each part.

Mechanical features

	Encore	Zetec	Zetec LX	Ghia	Ghia X
Brakes	■	■	■	■	■
Diagonally-split, with dual-line servo-assistance. Front discs, rear drums	■	■	■	■	■
Fuel Tank	■	■	■	■	■
40 litres	■	■	■	■	■
Fuel cut-off – Inertia switch (petrol only)	■	■	■	■	■
Steering	■	■	■	■	■
Rack-and-pinion (variable ratio)	■	■	■	■	■
Power-assisted	■	■	■	■	■
Suspension and Body	■	■	■	■	■
Front – Independent with MacPherson struts, and subframe-mounted 'L' arm. Anti-roll bar	■	■	■	■	■
Rear – Twist-beam semi-trailing coil springs	■	■	■	■	■
Sports suspension on 1.4i		■			
Side impact door beams, front and rear. Steel safety cage with engine compartment cross beam. Energy absorbing crumple zones, front and rear	■	■	■	■	■
Steering column – Additional bracing	■	■	■	■	■
Towing eye – Front and rear (stored with jack)	■	■	■	■	■
Turning Circle	■	■	■	■	■
Kerb to kerb 9.9 m	■	■	■	■	■

Exterior features

	Encore	Zetec	Zetec LX	Ghia	Ghia X
Exterior Appearance and Styling	■	■	■	■	■
Body side mouldings – Grey/blue		■	■		
Body side mouldings – Body colour	■	■	■	■	■
Bumpers – Grey/blue		■			
Bumpers – Body colour	■	■	■	■	■
Paint – Metallic			■		■

S p e c i f i c a t i o n s

Exterior features (continued)

Exterior Appearance and Styling (continued)

	Encore	Zetec	Zetec LX	Ghia	Ghia X
Radiator grille – Black with body-coloured surround	■	■	■		
Radiator grille – Black with acrylic surround			■	■	■
Tailgate spoiler – Body colour		■			
Wheels – 5x13 Steel with full wheelcovers and 155/70 TRx13 tyres (petrol only)	■				
Wheels – 5x13 Steel with full wheelcovers and 165/70 TRx13 tyres (not 1.4i, diesel only on Encore)	■		■	■	
Wheels – 5½x14 Steel with full wheelcovers and 185/55 TRx14 tyres (1.4i only)			■	■	
Wheels – 5½x14 Alloy (steel spare) with 185/55 HRx14 tyres		■		■	■

Exterior Functional

	Encore	Zetec	Zetec LX	Ghia	Ghia X
Aerial – Roof-mounted	■	■	■	■	■
Alarm – Perimeter			■	■	■
Door mirrors – Manual internal control, body colour housings (black housings on Encore)	■	■	■		
Door mirrors – Electrically-operated and heated, body colour housings			■	■	■
Fuel cap – Locking	■	■	■	■	■
Heated rear window	■	■	■	■	■
Heated windscreen – 'Quickclear'				■	■
Immobiliser – Safeguard system	■	■	■	■	■
Locks – Anti-burst	■	■	■	■	■
Locks – Central locking		■	■		
Locks – Remote control central, double locking				■	■
Locks – High security, shielded with strengthened mountings, childproof on rear doors	■	■	■	■	■
Tinted glass	■	■	■	■	■
Vehicle Identification Number (VIN) – Visible	■	■	■	■	■
Wheel arch liners – Front and rear	■	■	■	■	■
Wipers – Front, 2-speed, plus intermittent with electric wash	■	■	■	■	■
Wipers – Tailgate wiper with electric wash	■	■	■	■	■

Exterior Lighting

	Encore	Zetec	Zetec LX	Ghia	Ghia X
Halogen headlights, side lights, rear fog light, reversing light	■	■	■	■	■
Fog lights – Front		■	■	■	■

Interior features

Audio

	Encore	Zetec	Zetec LX	Ghia	Ghia X
Stereo FM radio/cassette – Model 1000, removable control panel, 2 front speakers	■				
Stereo FM/AM radio/cassette – Model 3000, removable control panel, 'Keycode' anti-theft coding, 4 front speakers		■	■		
Stereo FM/AM radio/cassette – Model 5000 RDS EON, removable control panel, 'Keycode' anti-theft coding, 6 speakers (4 front, 2 rear)				■	

	Encore	Zetec	Zetec LX	Ghia	Ghia X
Stereo FM/AM radio/CD – Model 6000 RDS EON, removable control panel, 'Keycode' anti-theft coding, 6 speakers (4 front, 2 rear)				■	

Carpet and Trim

	Encore	Zetec	Zetec LX	Ghia	Ghia X
Carpet – Non-woven velour	■	■	■	■	■
Door trim – Fabric insert, moulded panel with pull handle/armrest, door bins and integrated speaker grilles	■	■	■	■	■
Gear lever gaiter – Simulated leather	■	■	■	■	■

	Encore	Zetec	Zetec LX	Ghia	Ghia X
Wood-effect finish on facia. Leather-covered gear lever knob			■	■	■

Interior Lighting

	Encore	Zetec	Zetec LX	Ghia	Ghia X
Courtesy light – Header-mounted, front door-operated	■	■	■	■	■
Courtesy light – Delayed switch-off			■	■	■
Luggage compartment light	■	■	■	■	■

Reading lights

	Encore	Zetec	Zetec LX	Ghia	Ghia X
Instruments – Speedometer, odometer, trip recorder, constant read-out fuel gauge, water temperature gauge	■	■	■	■	■
Tachometer (1.25i and 1.4i only)		■	■	■	■

	Encore	Zetec	Zetec LX	Ghia	Ghia X
Warning indicators for oil pressure, direction indicators, glow plugs (diesel only), high beam, ignition/alternator, brake failure, handbrake on, airbag(s), 'lights on' audible warning	■	■	■	■	■

Encore Zetec Zetec LX Ghia Ghia X



EXTRA
COVER



One, Two and
Three Star
maintenance
plans

Your Ford Dealer can
advise you on Extra
Cover One, Two and
Three Star Warranty
plans from Ford.

They allow you to
add routine servicing
or full maintenance
cover to your
standard New
Vehicle Warranty.

All plans include
RAC Membership
and Accident Assist.

Note:

- All Extra Cover plans begin from the New Vehicle Warranty commencement date, irrespective of the Extra Cover sale date, and continue until the completion of the time and mileage allowance, whichever occurs first.
- Extra Cover can be purchased within 12 months of the New Vehicle Warranty commencement date.
- Service Cover can only be purchased within 3 months of the New Vehicle Warranty commencement date.



Interior features

Instruments and Controls (continued)

	Encore	Zetec	Zetec LX	Ghia	Ghia X
Warning indicators – Auxiliary, low fuel and fluid				■	■
Illuminated heater controls – 4-speed fan. Four vents with temperature and direction control	■	■	■	■	■
Control stalks – Column-mounted for master lights, indicators and wash/wipe functions	■	■	■	■	■
Airbag – Driver's	■	■	■	■	■
Steering wheel – 3-spoke incorporating horn function (partial leather-trimmed on Ghia and Ghia X)	■	■	■	■	■
Seats and Seat Belts. For seat fabrics see page 32					
Front seat – Driver's electric height adjustment				■	■
Front seats – Anti-submarining, fully reclining with height-adjustable head restraints	■	■	■	■	■
Front seats – Sports		■			
Storage pockets – Front seat backs				■	■
Rear seat – Folding back	■	■	■	■	■
Rear seat – 60:40 split back	■	■	■	■	■
Rear seats – Head restraints				■	
Seat belts – Front, inertia reel, with grabbers, pre-tensioners and height-adjustable mounts.	■	■	■	■	■
Rear, two inertia reel, one centre lap static				■	■

Comfort and Convenience

	Encore	Zetec	Zetec LX	Ghia	Ghia X
Accessory socket	■	■	■	■	■
Air conditioning – CFC-free with air recirculation and pollen filter				■	■
Centre console – Long with storage pocket and cup holder	■	■	■	■	■
Clock – Digital, quartz	■	■	■	■	■
Glovebox with lid	■	■	■	■	■
Grab handles – Front passenger's and, on 5-door, 2 rear	■	■	■	■	■
Mirror – Dipping rear-view	■	■	■	■	■
Mirror – Passenger's sunvisor		■	■	■	■
Storage – Driver's side lower	■	■	■	■	■
Sunroof – Tilting/removable, screened glass			■	■	■
Windows – Front, electrically-operated			■	■	■
Luggage Compartment					
Rear parcel tray – Carpet covered, tilting	■	■	■	■	■
Carpet on floor with sidewall trims. Wheel arch trims	■	■	■	■	■

Options

at extra cost

Equipment

	Encore	Zetec	Zetec LX	Ghia	Ghia X
Airbag – Front passenger's*	■	■	■	■	■
Air conditioning – CFC-free with air recirculation and pollen filter (1.25i only on Zetec LX)		■	■		
Anti-lock brakes		■	■	■	■
Ford GSM phone (no charge)*	■	■	■	■	■
Front seat – Driver's electric height adjustment		■	■		
Integrated hands-free car kit (only with Ford GSM phone)	■	■	■	■	■
Heated windscreens – 'Quickclear'		■	■		
Power-assisted steering	■				
Security Pack – Remote control central, double locking with torch key, perimeter alarm and map reading light				■	
Security Pack – Remote control central, double locking, perimeter alarm, map reading light and electrically-operated front windows		■			
Sunroof – Tilting/removable, screened glass	■	■			
Wheels – 5½x14 Alloy wheels (steel spare) with 185/55 HRx14 tyres				■	

Audio

	Encore	Zetec	Zetec LX	Ghia	Ghia X
Stereo FM/AM radio/cassette – Model 3000, removable control panel, 'Keycode' anti-theft coding	■				
Stereo FM/AM radio/cassette – Model 3000T RDS, removable control panel, 'Keycode' anti-theft coding	■	■	■	■	■

Body Colour

	Encore	Zetec	Zetec LX	Ghia	Ghia X
Paint – Metallic	■	■	■	■	■

Storage pockets at the back of the front seats are standard on Ghia and Ghia X for added convenience.



A digital quartz clock is standard.



A three-button courtesy light with integral driver and passenger reading lights is standard on the Ghia and Ghia X.

***Note**
A rear-facing child seat should never be placed in the front passenger seat if the Ford vehicle is equipped with a front passenger airbag.

Subject to status and the signing of a 12 month airtime agreement. The agreement may be terminated by giving 30 days written notice after the end of the 12 month period. Available in conjunction with the purchase in the UK of a new Ford vehicle (excluding the Channel Islands and Isle of Man, named daily rental companies (Avis, Hertz, Budget, Eurocar, Euro Dollar, Flightform, Thrifty and their licensees/agents and Daily Rental), Ford and Dealer demonstrator programme vehicles, FRCS/Service rental vehicles, direct service vehicles).



Harmony

Options and accessories to meet your unique needs.

A mobile phone? A CD-player? Alloy wheels?

A finishing touch.

A wide range of custom-designed Fiesta accessories is available. All accessories are designed to complement the Fiesta's style, comfort and safety.

The Fiesta Zetec shown here is fitted with a Dealer-fitted body styling kit, accessory alloy wheels and high-mounted rear brake light.



Securable crossbars with bicycle attachment. This accessory can conveniently transport mountain bikes and other two-wheelers.



Ford's carefully designed range of accessory safety seats helps keep babies and children secure and comfortable.



All Fiestas now have fully-integrated sound systems which can be further enhanced with additional audio equipment, and Ford Cellular Systems offer flexible, competitive, mobile communications.

Co-ordinated, Composed, Considered.



*Stereo FM radio/
cassette – Model 1000
with removable control
panel.*



Stereo FM/AM radio/
cassette - Model 3000
with 'Keycode' anti-theft
coding and removable
control panel.



Stereo FM/AM radio/
cassette – Model 3000T
RDS with 'Keycode'
anti-theft coding and
removable control panel.



Stereo FM/AM radio/
cassette – Model 5000
RDS EON with
'Keycode' anti-theft
coding and removable
control panel.



Stereo FM/AM radio/
CD - Model 6000 RDS
EON with 'Keycode'
anti-theft coding and
removable control panel.



The Ford GSM digital mobile phone features useful one-touch buttons for the RAC and Ford Call Free Careline, so you have easy access to help, should you need it. It is available free with every Fiesta model, subject to status and conditions.



T r i m s



Encore Midnight Fabric



Zetec LX Palette Fabric



Zetec Flight Fabric



Ghia and Ghia X
Alpina Fabric



Colours



Panther Black

Solid Body Colours

Bright Blue

Diamond White

Radiant Red

Metallic Body Colours (Extra Cost*)

Copper Glow

Cuirass

Jewel Green

Nouveau Red

Melina Blue

Moondust Silver

Panther Black

State Blue

Tourmaline Green

SEAT FABRIC COLOUR KEY: B - BLUE T - TRUFFLE

*No charge on Ghia X.

Note:

The car images used are to illustrate body colours only and may not reflect current build levels.

Colours and trims reproduced on this page may vary from the actual colours due to the limitations of printing processes used.

Please complete.

To obtain further information on our products and services, please tick the relevant boxes, complete the details requested and post free of charge. Alternatively, you may wish to call us on 0345 111 888.

About Your Car

What is the make and model of your current vehicle?

Current make (e.g. Ford)

Current model (e.g. Fiesta)

Registration no. (e.g. R123 ABC)

About You

Title First name Initial(s)

Surname

Address

Postcode

Telephone number

Please enter your date of birth / / e.g. 10/12/70

About Your Next Purchase

How many cars in your household?

One Two Three Three plus

Is your next car likely to be new or used?

New Nearly new (less than 18 months old) Used (over 18 months old)

When choosing your next vehicle, which make and model are you most likely to consider?

Make (e.g. VW) Model (e.g. Golf) Derivative (e.g. GTI)

1st choice

2nd choice

3rd choice

Will your next vehicle be a private purchase or a company car?

Private Company

When are you thinking of replacing your car?

/ / e.g. 09/10/99

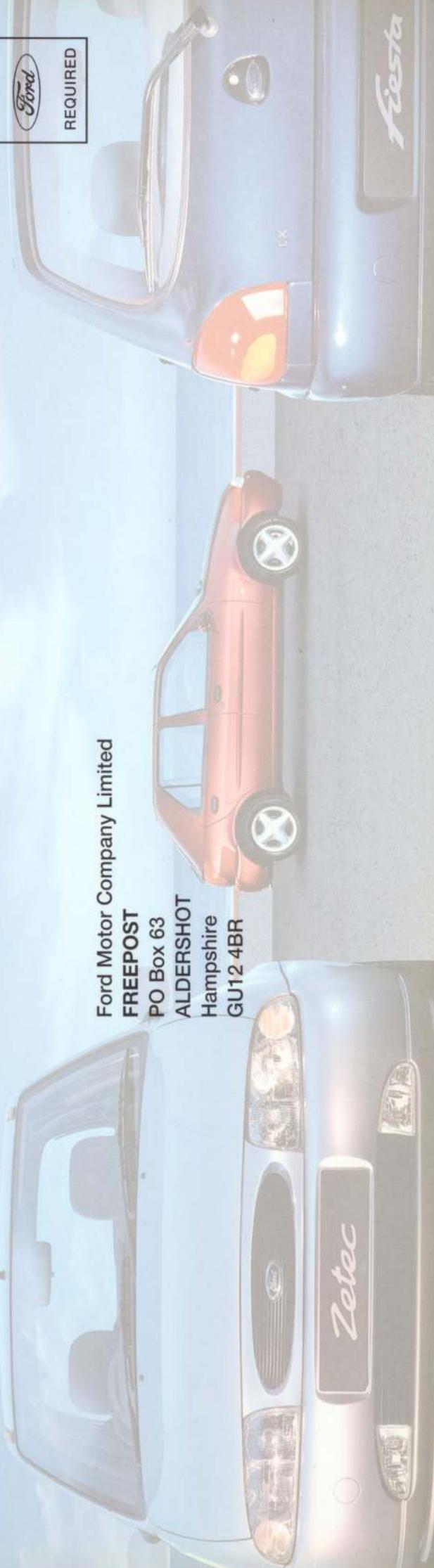
What Ford vehicles are you currently considering to purchase?

Ka	<input type="checkbox"/> 1	Maverick	<input type="checkbox"/> 7
Fiesta	<input type="checkbox"/> 2	Explorer	<input type="checkbox"/> 8
Escort	<input type="checkbox"/> 3	Focus	<input type="checkbox"/> 9
Mondeo	<input type="checkbox"/> 4	Cougar	<input type="checkbox"/> 10
Scorpio	<input type="checkbox"/> 5	Galaxy	<input type="checkbox"/> 11
Puma	<input type="checkbox"/> 6		

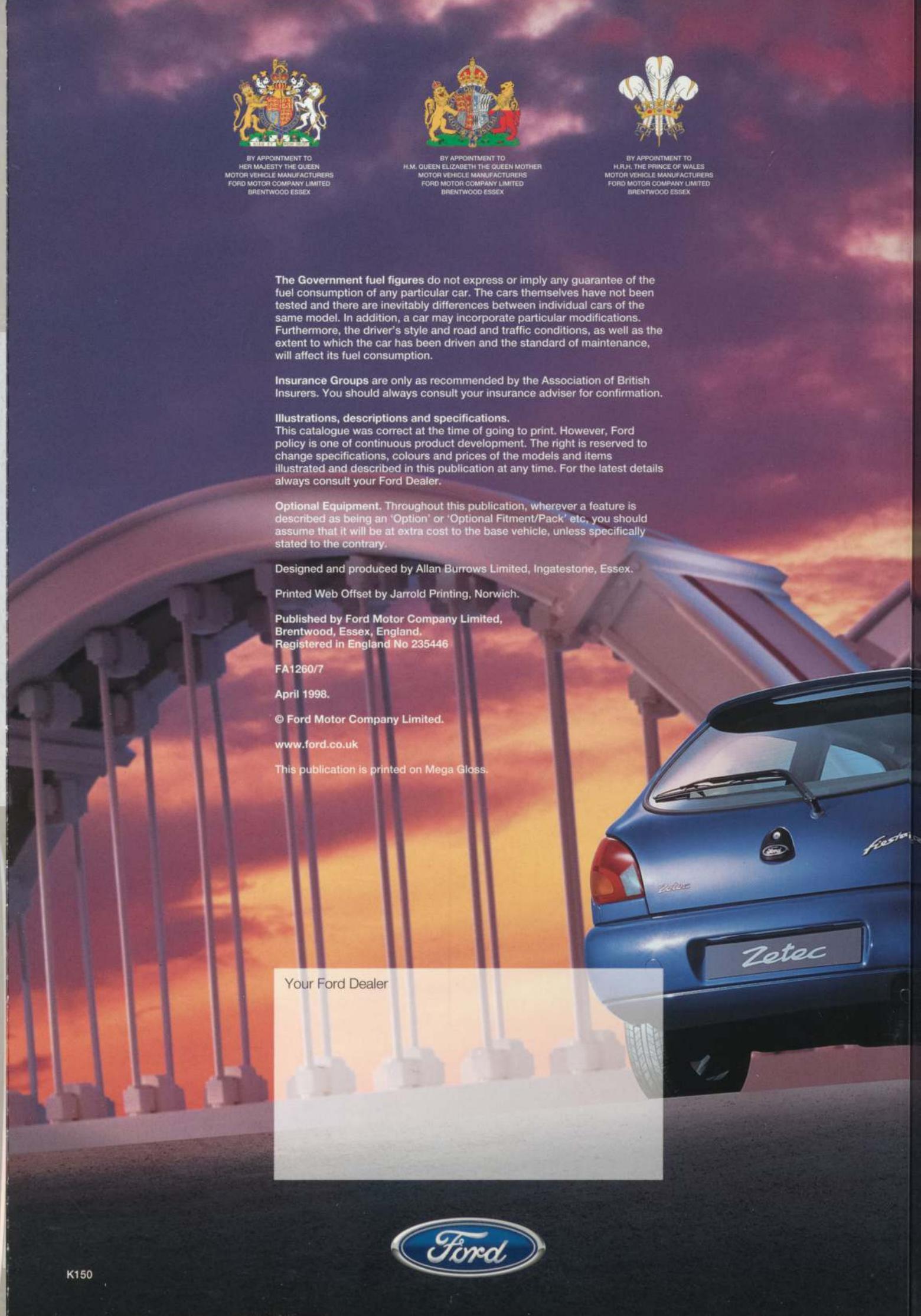
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Model	Interior Colour	Seat Fabric										
Encore	Warm Blue	Midnight	B	B	B			B	B	B	B	
Zetec	Warm Blue Truffle	Flight Flight	B	B		B	T	B	B	B	B	T
Zetec LX	Warm Blue Truffle	Palette Palette	B	B	B		B	B	B	B	T	T
Ghia	Warm Blue Truffle	Alpina Alpina	B	T			B	B	B	B	T	T
Ghia X	Warm Blue Truffle	Alpina Alpina					B	B	B	B	T	T



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BRENTWOOD ESSEX

The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular car. The cars themselves have not been tested and there are inevitably differences between individual cars of the same model. In addition, a car may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the car has been driven and the standard of maintenance, will affect its fuel consumption.

Insurance Groups are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

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Your Ford Dealer