

MAVERICK

1997 Edition 1





MAVERICK
GLS

MAVERICK





BY APPOINTMENT TO
HER MAJESTY THE QUEEN
MOTOR VEHICLE MANUFACTURERS
FORD MOTOR COMPANY LIMITED
BRENTWOOD ESSEX



BY APPOINTMENT TO
H.M. QUEEN ELIZABETH THE QUEEN MOTHER
MOTOR VEHICLE MANUFACTURERS
FORD MOTOR COMPANY LIMITED
BRENTWOOD ESSEX



BY APPOINTMENT TO
H.R.H. THE PRINCE OF WALES
MOTOR VEHICLE MANUFACTURERS
FORD MOTOR COMPANY LIMITED
BRENTWOOD ESSEX



1993
QUEEN'S AWARD FOR EXPORT
ACHIEVEMENT 1993

THE NEW MAVERICK

Whether you're taking on the challenge of the great outdoors or taming the urban jungle, the new Maverick makes the ideal companion. On the outside, the restyled exterior and standard alloy wheels give the Maverick its distinctive appearance. Beneath the skin, the range of new features combine to make the Maverick both easy to live with in everyday on-road use, and truly rugged off-road. Both the short wheelbase (SWB) 3-door and long wheelbase (LWB) 5-door models are available with a choice of engines; the proven 2.4 EFi petrol engine or the powerful new 2.7 intercooled turbo diesel.

Built to take on the toughest terrain	2-3
Safely in command	4-5
Comfort without compromise	6-7
Street credibility	8-9
Robust engineering	10-11
Working thoroughbred	12-13
Respect for the environment	14-15
Options and Accessories	16-19
Maverick specifications	20-23
Interior Trims and Body Colours	24
The spirit of adventure	26





BUILT TO TAKE ON THE TOUGHEST TERRAIN

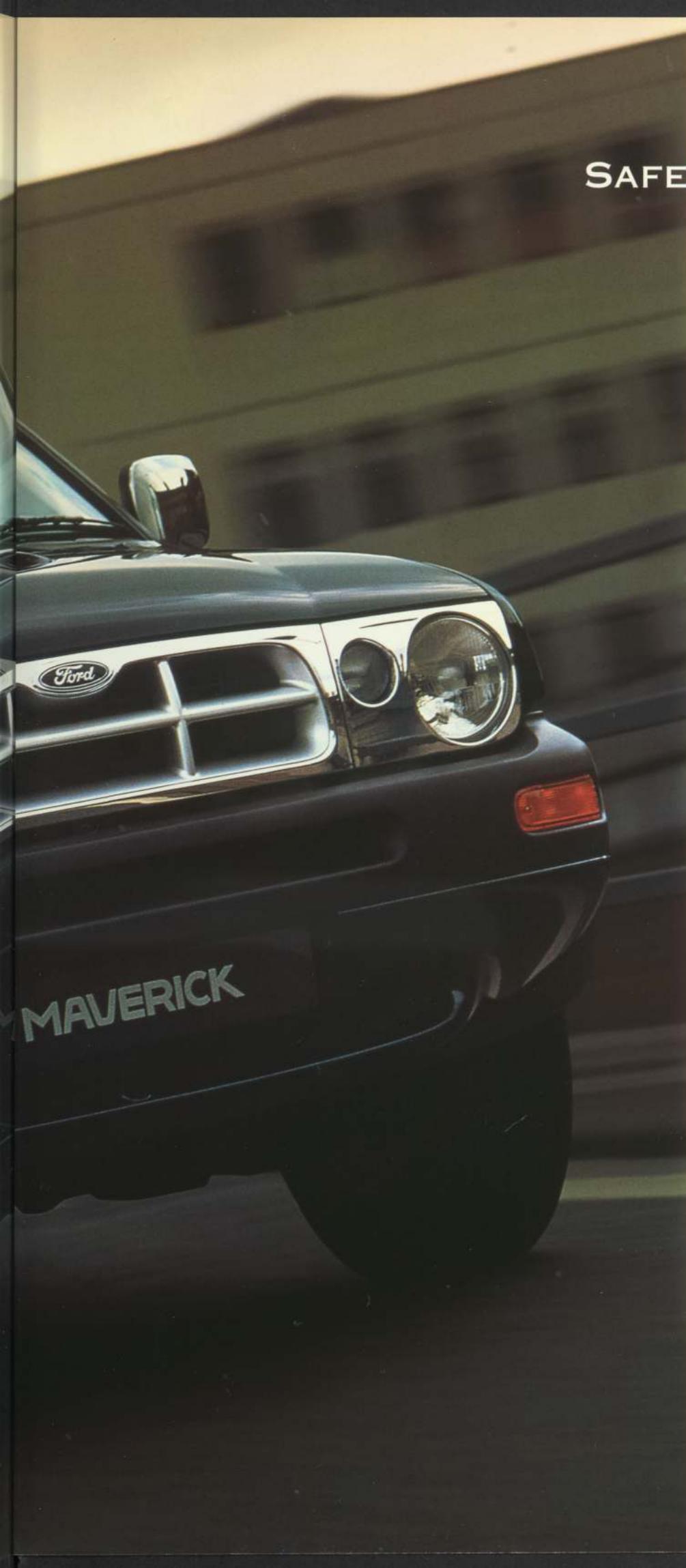


The new Maverick is engineered to handle practically anything you can throw at it. Starting with the robust, corrosion-protected ladder-frame chassis the emphasis is on toughness and structural integrity.

To maximise traction, Maverick has a selectable two and four-wheel drive system, including low ratio four-wheel drive gearing for serious off-road action. It also has automatic locking front wheel hubs and a rear limited slip differential as standard. This intelligent combination provides you with the driving flexibility to match your power and traction to prevailing driving conditions.

An up-rated wishbone and coil spring suspension system further ensures that Maverick achieves a combination of off-road handling and on-road ride comfort that is second to none.





SAFELY IN COMMAND

On the city streets you begin to sense how comfortable and reassuring to drive the Maverick is. From the high command drive position you get an outstanding view of the road ahead, which enables you to see and avoid potential hazards.

As with all Ford vehicles, occupant safety has the highest priority in the Maverick's design – a product of Ford's Dynamic Safety Engineering (DSE) programme. DSE is designed to help drivers avoid accidents in the first place and to help reduce the risk of serious injuries to occupants in the event of a collision.

Safety systems designed for the Maverick include a driver's Airbag, a front passenger's Airbag is optional. Side impact door beams ensure occupants are well protected in the event of an impact. Child safety is enhanced by auto locking retractors fitted on all rear outboard seat belts to improve child seat retention. Child safety locks are fitted on the rear doors of long wheelbase 5-door models. Maverick's optional new ABS braking system, which has been specifically-designed for both on and off-road use, will ensure that you can maintain steering control under heavy braking.

The driving position and safety package are complemented by power-assisted steering for surprisingly easy manoeuvrability, to make Maverick as great to use in town, as it is great to use out in the wild.



COMFORT WITHOUT COMPROMISE

Maverick's superbly designed and spacious interior is the perfect counterpoint to its rugged exterior. With the focus on occupant comfort, the Maverick's interior boasts a range of convenience features that are on a par with a well-appointed saloon car. The seating, available in either hard wearing fabric or optional luxurious leather, is contoured for comfort and support. The driver's seat has individual height and lumbar adjustment and, together with the tilt adjustable steering column, enables you to find your ideal driving position. When you require additional luggage space, Maverick features 50:50 split folding rear seats (the second row in the long wheelbase). The long wheelbase model boasts seven seater capability through the inclusion of a third row seat. However, when you need to maximise luggage space, the third seating row can be easily removed. Power windows and power, heated door mirrors add to the all-round driving pleasure. For further comfort the short wheelbase model has an electrically-operated sunroof as standard (optional on long wheelbase models) and the long wheelbase has CFC-free air conditioning as standard (optional on short wheelbase models).



Long wheelbase shown
here in 7-seat mode
with optional leather trim

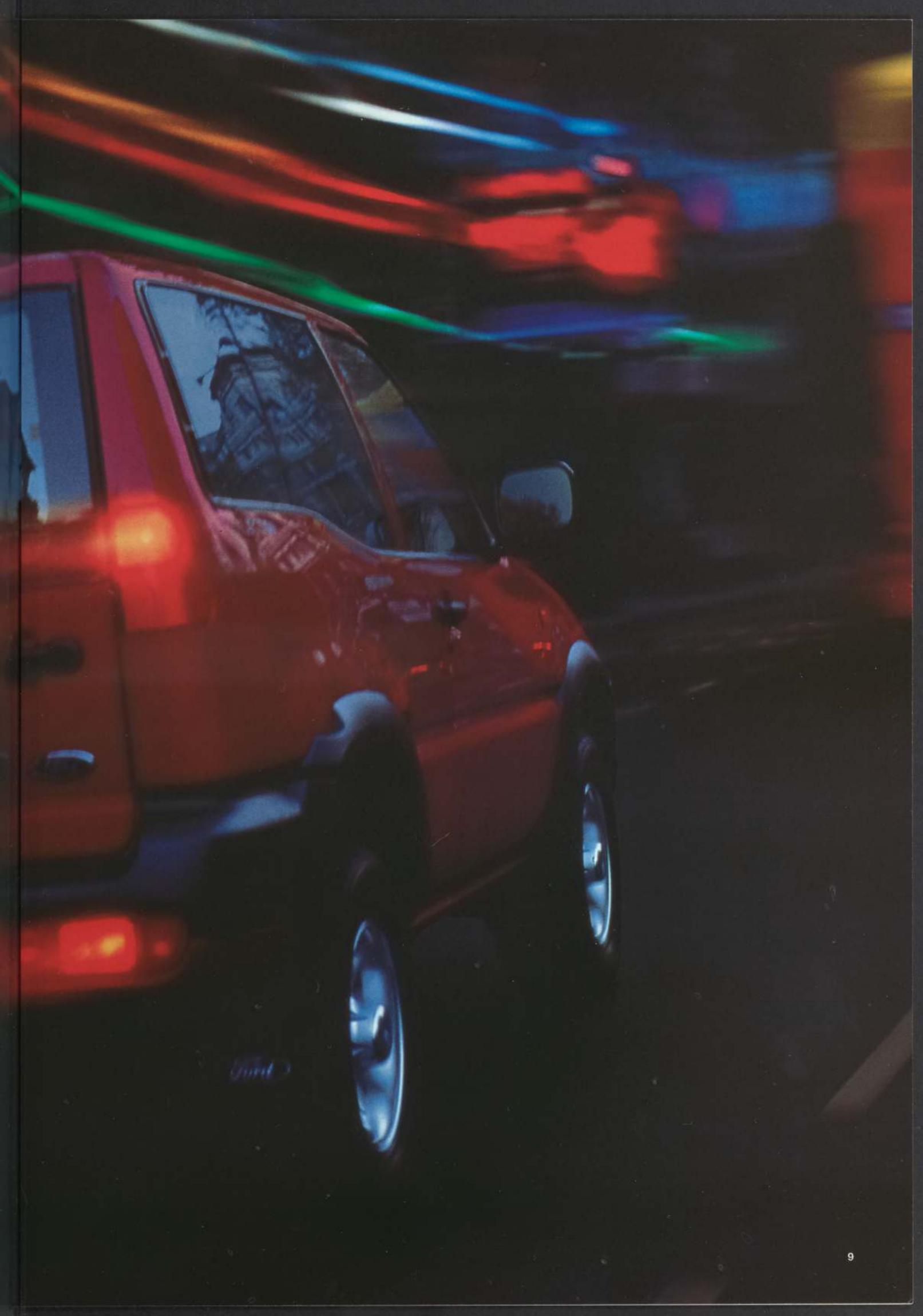
STREET CREDIBILITY

Owning a Maverick is fun and its distinctive appearance may well attract admiring glances. But to protect it from the unwelcome attention of the car thief, Maverick is equipped with an array of effective anti-theft features. The Safeguard engine immobiliser, standard on all Mavericks, is activated each time you remove the ignition key. And the remote-control central, double locking together with remote fuel filler flap release combine security with convenience of operation. The quality 2006R stereo radio/cassette is Keycode protected and features a removable control panel for extra security. Opportunist theft of a vehicle's contents is top of the car crime list, so Maverick's lockable glovebox and retractable load space tonneau cover should prove helpful in hiding your possessions from view. Should you require extra security measures your Maverick can be fitted with a perimeter alarm with an ultra-sonic volume sensor, an option available on all models.



The high quality 2006R stereo radio/cassette features a removal control panel for extra security.





ROBUST ENGINEERING

Maverick is robustly engineered to handle any terrain with ease. Built on the heavy gauge steel ladderframe chassis, Maverick is tough from the ground up. The suspension is specially rated to provide excellent handling and ride comfort whether travelling off or on-road.

Generous ground clearance, exceptional entry and exit angles and a wading depth of 450 mm prove invaluable when encountering demanding off-road conditions and clearly define Maverick as the 4x4 that is engineered to provide you with the best of both motoring worlds.

Maverick's off-road credentials are completed by a selectable four-wheel drive system with low and high ratio gearing, auto locking front hubs and a rear limited slip differential combined with superb visibility and power-assisted steering.

Approach Angle
35° (3-door)
34.5° (5-door).

Measured from the front of the vehicle to the front tyre at ground level, this is the maximum angle at which a vehicle can approach a gradient without risk of damage.

Ramp Breakover Angle
27° (3-door)
25° (5-door).

Measured between the wheels and the body at the lowest point. This is the angle determining when the vehicle will bottom out.

Maximum ground clearance



210 mm on the 3-door and 205 mm on the 5-door.

Departure Angle
35° (3-door)
26° (5-door).

Measured from the rear of the vehicle to the rear tyre at ground level. It's the maximum angle at which a vehicle can depart from a gradient.

Tilt Angle



The maximum angle of tilt before a vehicle will roll.

Maximum climbing angle

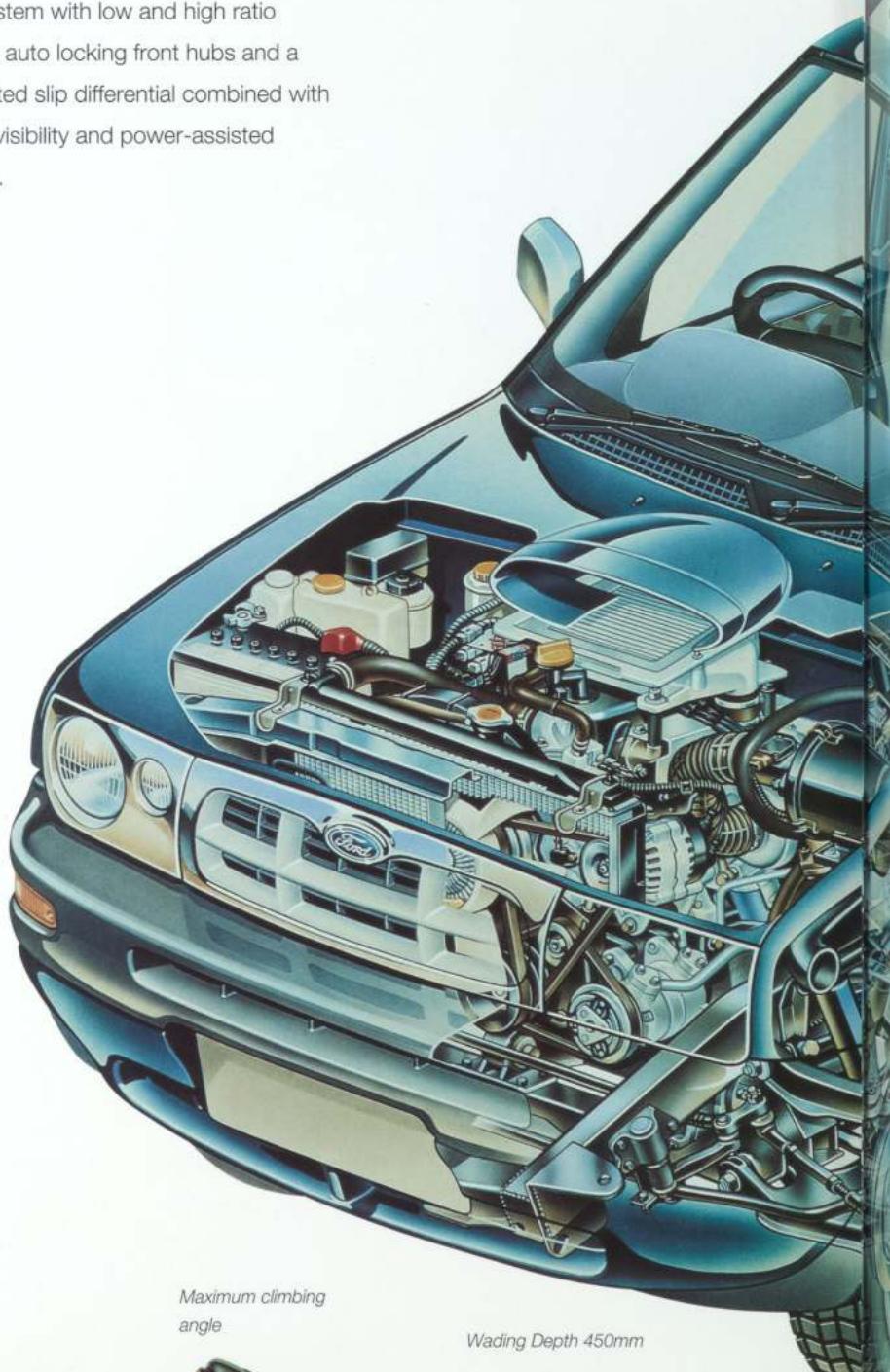


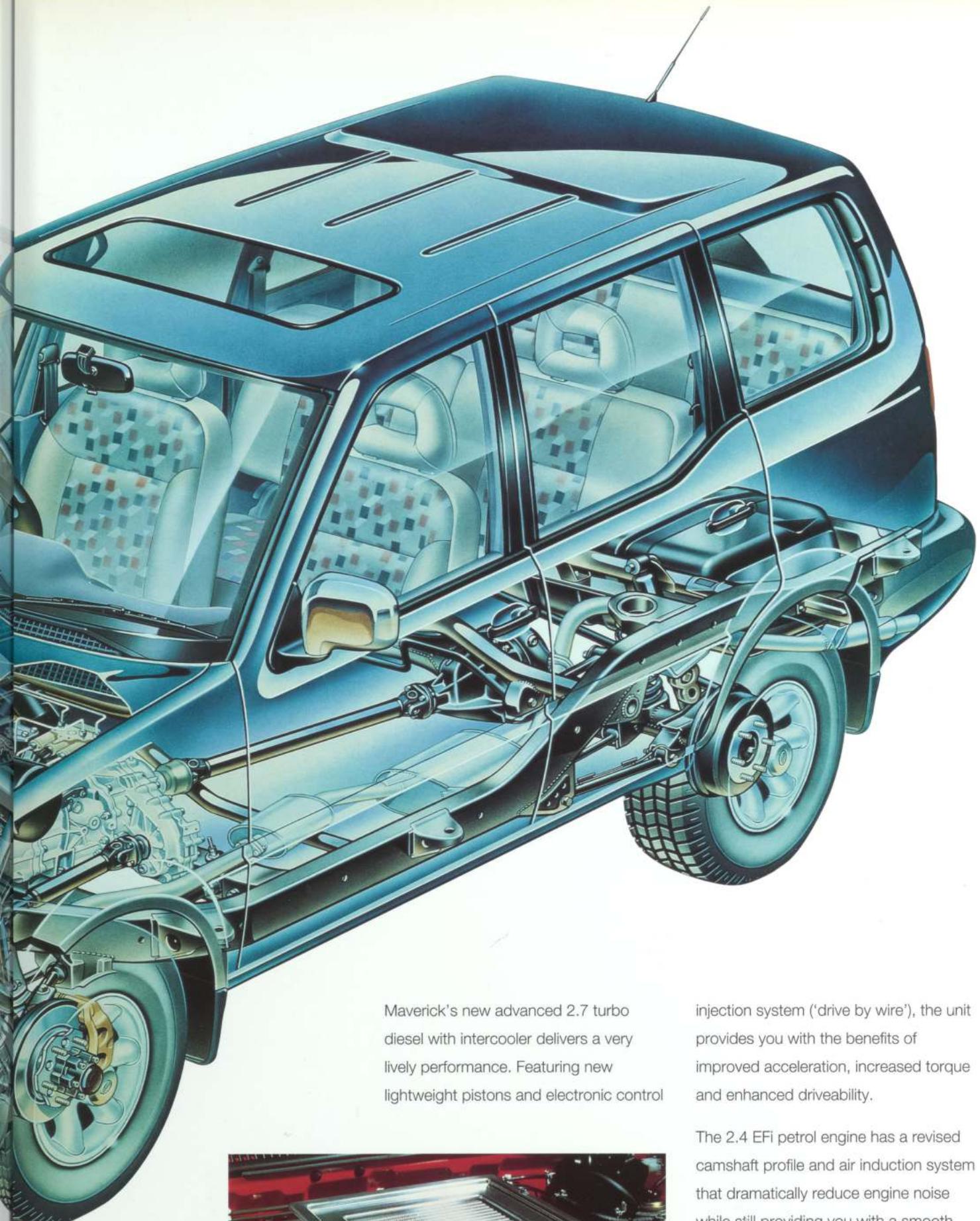
The maximum angle of incline Maverick can negotiate safely.

Wading Depth 450mm



Simply the depth of water your Maverick is safely able to drive through.





Maverick's new advanced 2.7 turbo diesel with intercooler delivers a very lively performance. Featuring new lightweight pistons and electronic control

injection system ('drive by wire'), the unit provides you with the benefits of improved acceleration, increased torque and enhanced driveability.

The 2.4 EFi petrol engine has a revised camshaft profile and air induction system that dramatically reduce engine noise while still providing you with a smooth flow of power.

Both engines meet the EEC exterior Drive-by Noise and Stage II exhaust emission requirements.



The superb new 2.7 turbo diesel with intercooler.



WORKING THOROUGHBRED

With a towing capability of up to 2,800 kg Maverick is a remarkably impressive workhorse. Whether you're pulling a boat, a caravan, a horsebox or a trailer Maverick's rigid chassis and advanced suspension ensure superb stability. And with selectable two or four-wheel drive you can adjust your traction to suit your circumstances. The wide torque bands of both the petrol and diesel engines, together with power-assisted steering and excellent driving position, ensure that when towing, Maverick is easy to drive and manoeuvre.



RESPECT FOR THE ENVIRONMENT

The Ford Maverick opens up new horizons in motoring, enabling you to leave the tarmac behind for the delights of the countryside. Using your judgement and driving skills to optimise the Maverick's capabilities off-road is an enjoyable and rewarding challenge, but before driving off-road, always ensure you have right of access and remember to show consideration for the rural environment. The Land Access and Recreation Association (LARA) has developed the 'Four Ws' rule to help protect the environment when off-roading.

Weather

Do not drive on unsurfaced tracks when they risk being damaged beyond the point of natural recovery.

Weight

Do not use tracks which may be seriously damaged by your vehicle's wheel pressure.

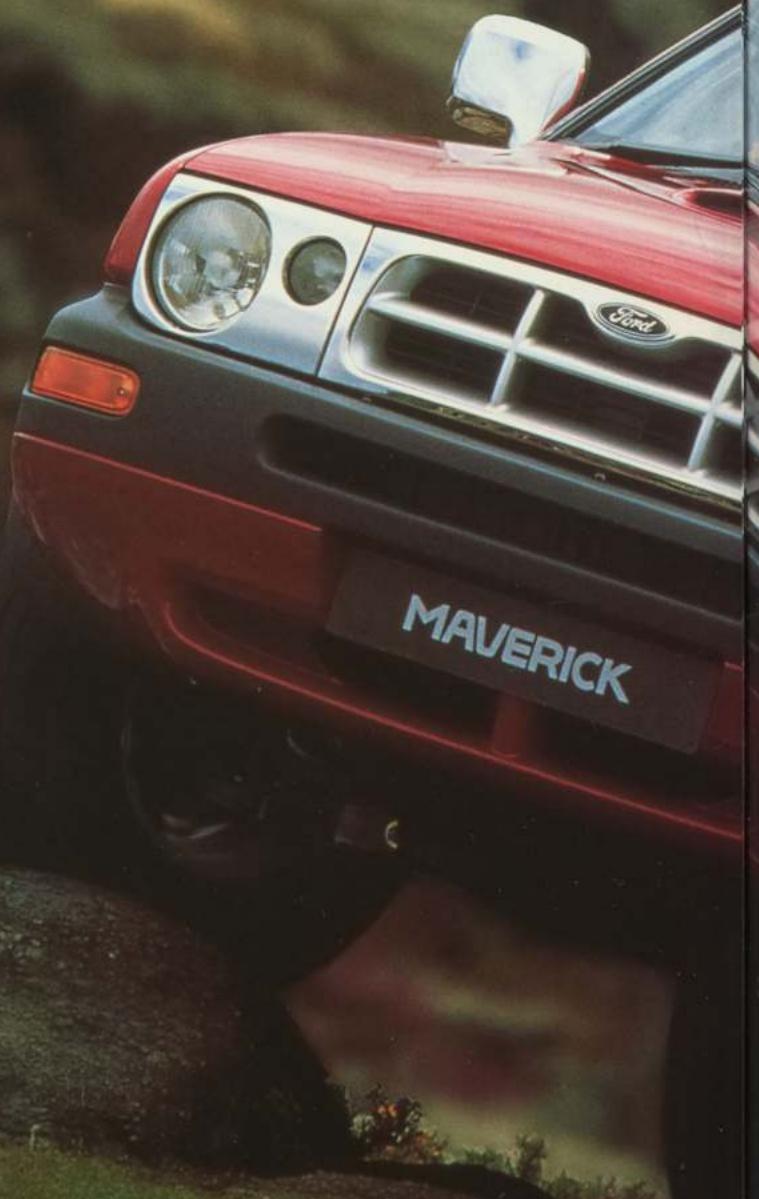
Width

Do not use tracks which are too narrow for your vehicle. Avoid damage to trees, hedgerows and boundaries.

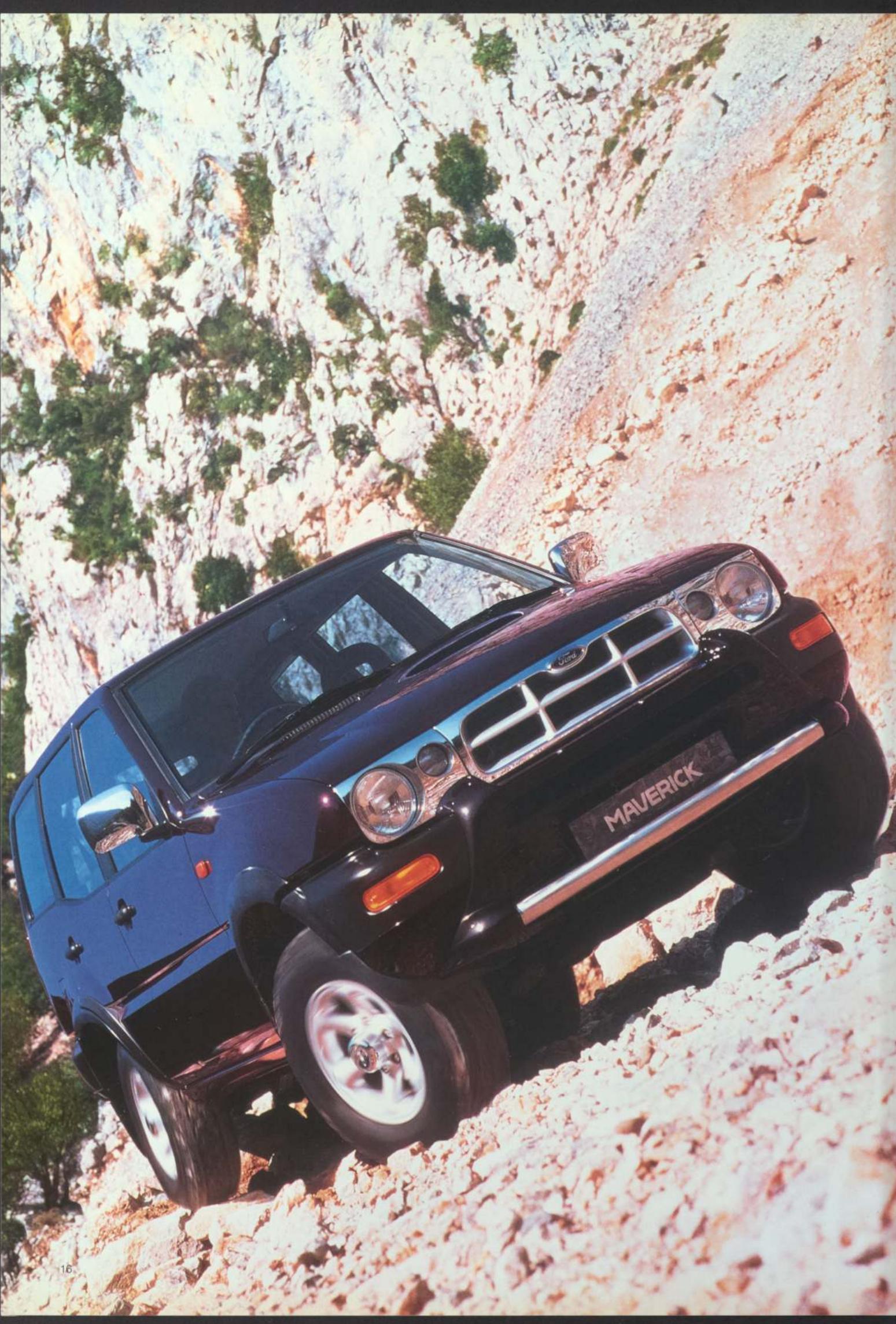
Winches

Use only when unavoidable. Avoid damage to trees, walls and the ground when winching. Use ground anchors in preference to trees, but sink them in with great care.

Take extra care when driving near walkers, horses and livestock. Always carry litter bags and take your rubbish home. Your respect for the environment will prolong the life of your off-road location.







ACCESSORIES

A wide range of Dealer-fitted accessories are available to further enhance the appearance or practicality of your new Maverick.



This photograph shows the following accessories in place:
Hard Spare Wheel Cover, Rear Grab Handles, Rear Bumper Step Kit, Chrome Finish Exhaust, Rear Light Guards, and Rear Roof Spoiler with High Mounted Stop Lights.



Detachable Crossbars for secure luggage when required



Crossbars for Styled Roof Rails



Left: Styled Sidesteps for ease of access



Left: Bright Sidebars help protect the vehicle's exterior



Left: Loadspace Liner protects the load area



Left: Rear Mounted Bicycle Carrier for safe and secure transportation



Right: Dog Guard ideal for containing your animals as well as protecting occupants from luggage entering the passenger compartment



Right: Partition Net prevents load displacement



Right: Global Rear Vision for increased visibility



Right: Spacious Super Fridge ideal for keeping food and drink fresh

OPTIONS AND ACCESSORIES

The superb range of factory-fitted options and Dealer-fitted accessories provide you with the opportunity to individualise your Maverick.

OPTIONS

The following fitted options are available (at extra cost) for your new Maverick:

- CFC-free air conditioning (SWB only)
- Perimeter alarm with volume sensor
- Anti-lock brakes
- Ford GSM phone (no charge)
- Styled roof rails
- Leather trim
- Electrically-operated tilt-or-slide sunroof (LWB only)
- Towbar
- Metallic paint



Sturdy steel
Towbar



Leather trim for
added luxury



This photograph shows
the following options
fitted: Styled Roof Rails
for extra convenience,
plus electrically-
operated tilt-or-slide
Sunroof

MAVERICK SPECIFICATIONS

MODEL AVAILABILITY

and weights and loads
(see key alongside)

Short wheelbase (3-door) Maverick

		Kerbweight (kg) ^{††}	Gross vehicle mass (kg)	Maximum towable weight - braked (kg)	Maximum towable weight - unbraked (kg)	Maximum payload [†]
2.4i		1630	2585	2800	750	880
2.7TDI		1745	2585	2800	750	765

Long wheelbase (5-door) Maverick

		Kerbweight (kg) ^{††}	Gross vehicle mass (kg)	Maximum towable weight - braked (kg)	Maximum towable weight - unbraked (kg)	Maximum payload [†]
2.4i		1760	2585	2800	750	750
2.7TDI		1875	2655	2800	750	705

^{††} Represents the lightest kerbweight assuming full fluid levels and fuel levels, subject to manufacturing tolerances and options, etc., fitted.

[†] Payload = Gross vehicle mass, less kerb mass, less allowance of 75kg for driver.

DIMENSIONS

Exterior (mm)

	GLS SWB (3-door)	GLS LWB (5-door)
A Overall length (inc spare wheel)	4185	4665
B Width without mirrors	1755	1755
C Width with mirrors	1990	1990
D Unladen height	1830	1850
E Wheelbase	2450	2650

Interior (mm)

Front

F Effective headroom	1005	1005
G Max effective legroom	1010	1010
H Hip room	1338	1338

Rear (2nd seat row)

I Effective headroom	985	985
J Max effective legroom	920	950
K Hip room	1320	1311

Rear (3rd seat row on 5-door only)

L Effective headroom	—	920
M Max effective legroom	—	615
N Hip room	—	1288

Luggage compartment

O Maximum load length (2-seat mode)	1200	1500
P Maximum load length (5-seat mode)	445	670
R Maximum load length (7-seat mode on 5-door only)	—	175
S Maximum width (Between wheelarches)	1050	1050

Stowable luggage (cu m)[†]

2-seat mode (laden to roof)	1.650	1.900
5-seat mode (laden to waistline)	0.335	—
7-seat mode (laden to waistline)	—	0.115

[†]Measured using the VDA Method. Dimensions may vary dependent on the model and equipment fitted.

INSURANCE GROUPS

	GLS SWB (3-door)	GLS LWB (5-door)
2.4i	10	10
2.7TDI	10	10

See back cover for details.

Kerbweight (kg) ^{††}	Gross vehicle mass (kg)	Maximum towable weight - braked (kg)	Maximum towable weight - unbraked (kg)	Maximum payload [†]
1630	2585	2800	750	880
1745	2585	2800	750	765

Key:

This table shows the availability of standard engine and gearbox combinations on Maverick models and their resulting kerbweights.

Note:

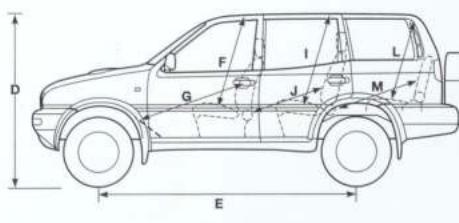
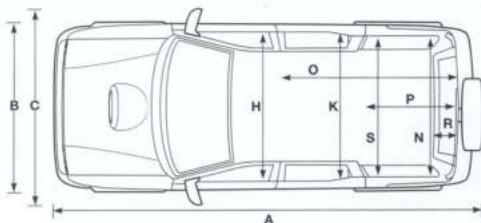
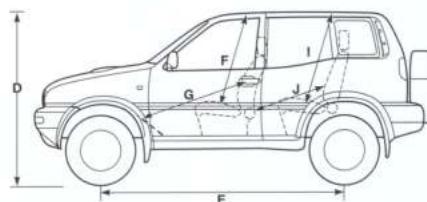
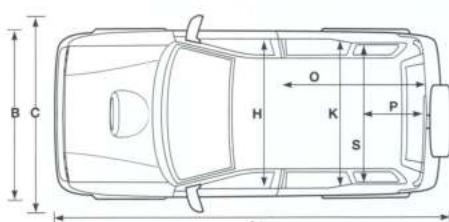
All vehicles are 5-speed. All petrol engines are equipped with a Catalytic Converter.

Towing limits

quoted in this catalogue represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on an 8 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. For further guidance, refer to the National Caravan Council's Towing Code.

Roof rack load

For Styled Roof Rails and Crossbars the maximum load is 55kg. For the Detachable Roof Rack the maximum load is 75 kg.



ENGINE DATA

Engine technical features		Maximum power ^a	Maximum torque ^a
2.4 EFi (Catalyst) 2389 cc	Cylinders – 4 in-line ■ Electronic fuel injection ■ Electronic breakerless ignition	85 kW (116 PS) at 4800 min ⁻¹ (rpm)	191 Nm at 3200 min ⁻¹ (rpm)
2.7 Turbo Diesel Intercooled 2663 cc	Cylinders – 4 in-line ■ Electronic control injection ■ Turbo intercooler	92 kW (125 PS) at 3600 min ⁻¹ (rpm)	278 Nm at 2000 min ⁻¹ (rpm)

^a Tested in accordance with DIN 70020.

FUEL AND PERFORMANCE

		Fuel cons. L/100km (Urban	Extra urban	Combined	Performance test figs.)	Max speed	0–62 mph (37–50 mph
3-door SWB Maverick									
2.4i		15.2 (18.6)	10.1 (28.0)	11.9 (23.7)		99	14.4	6.8	
2.7TDI		12.4 (22.8)	8.8 (32.1)	10.1 (28.0)		99	15.8	5.4	
5-door LWB Maverick									
2.4i		15.8 (17.9)	10.3 (27.4)	12.3 (23.0)		98	15.2	7.4	
2.7TDI		12.5 (22.6)	9.3 (30.4)	10.5 (26.9)		98	16.7	5.6	

¹All figures in L/100km (mpg) are from officially approved tests under the Passenger Car Fuel Consumption Order 1983 and in accordance with EEC Directive 93/116/EC.

The Government fuel consumption test figures shown in the chart do not express or imply any guarantee of the fuel consumption of a car of the class in question. See back cover.

Note: All vehicles are 5-speed. All petrol engines are equipped with a Catalytic Converter.

MECHANICAL FEATURES

Brakes	
Servo-assisted, ventilated front discs and rear drums	■ ■
Fuel tank	
72 litres	■
80 litres	■
Steering	
Recirculating ball mechanism	■ ■
Power-assisted	■ ■
Suspension and Body	
Front – Double wishbones with torsion bars, dual action telescopic dampers and stabiliser bar.	■ ■
Rear – 5-bar link with coil springs, dual action telescopic dampers and stabiliser bar	■ ■
Chassis – Ladder-frame construction	■ ■
Side impact door beams	■ ■
Transmission	
5-speed, manual gearbox	■ ■
2 or 4WD modes through a transfer box with High/Low ratios in 4WD	■ ■
Automatic locking front hubs	■ ■
Limited-slip differential – Rear	■ ■
Turning circle	
Kerb to kerb 10.8m	■
Kerb to kerb 11.4m	■

MAVERICK SPECIFICATIONS

EXTERIOR FEATURES

	GLS SWB (3-door)	GLS LWB (5-door)
Exterior Appearance and Styling		
Bumpers – Grey upper, body colour lower	■	■
Bumpers – Front "spats"	■	■
Front grille and headlight mounting panels – Chrome	■	■
Wheels – 7x15 Alloy (steel spare) with 235/75 R15 tyres and chrome centre caps	■	■
Wheel arch extensions	■	■
Exterior Functional		
Door mirrors – Electrically-operated and heated, chrome housings	■	■
Fuel flap – Remote release	■	■
Heated rear window	■	■
Immobiliser – Safeguard system	■	■
Locks – Remote control central, double locking	■	■
Locks – Rear, childproof	■	■
Mudflaps – Front and rear	■	■
Scoop – Bonnet mounted (air intake for TDI)	■	■
Spare wheel – On rear door, cover with Maverick icon	■	■
Tinted glass	■	■
Wipers – Front, with variable interval, intermittent and flick wipe	■	■
Wipers – Rear wiper, intermittent with electric wash	■	■
Lighting		
Halogen headlights, side lights rear fog light, reversing light. High mounted brake lights	■	■
Fog lights – Front, high mounted	■	■

INTERIOR FEATURES

	GLS SWB (3-door)	GLS LWB (5-door)
Audio		
Stereo Radio/Cassette – Model 2006R RDS EON, removable control panel 'Keycode' anti-theft coding, 4 speakers	■	■
Aerial – Whip type, roof-mounted, rear	■	■
Carpet and Trim		
Carpet – Needle-pile	■	■
Door bins	■	■
Door trims – Fabric insert	■	■
Door pull handle/armrest	■	■
Door handles – Bright finish	■	■
Gear lever gaiter – Soft bag	■	■
Lighting		
Courtesy light – Centre-mounted, front and rear door-operated	■	■
Courtesy light – Delayed switch-off	■	■
Instruments and Controls		
Instruments – Speedometer, odometer, tachometer, fuel gauge, water temperature gauge, trip recorder	■	■
Warning indicators for oil pressure, direction indicators, glow plugs on (diesel only), ignition/alternator, brake failure, handbrake on, Airbag(s), low fuel, low washer fluid, door ajar	■	■
Indicator lights for heated rear window, rear fog light, immobiliser, high beam and 4WD engaged	■	■
Illuminated heater controls – 4-speed fan, four vents with temperature and direction control and side window demist	■	■
Control stalks – Two, column-mounted for master lights, indicators and wash/wipe functions	■	■
Steering column – Tilt adjustable	■	■
Airbag – Driver's	■	■
Steering wheel – Four-spoke incorporating horn function	■	■

INTERIOR FEATURES

Seats and Seat Belts

	GLS SWB (3-door)	GLS LWB (5-door)
Front seat – Driver's height adjust	■	■
Front seat – Driver's adjustable lumbar support	■	■
Front seats – Head restraints, fabric-covered 'see-through', height adjustable	■	■
Front seats – Quick release with neutral position memory	■	■
Storage pockets – Front seat backs	■	■
Rear seats – Head restraints, 'see-through', height adjustable (not 3rd row on 5-door)	■	■
Rear seats – Rake adjustable (2nd row only)	■	■
Rear seats – 50/50 split folding back and cushion (2nd row only)	■	■
3rd row seat – Fold and roll/removable		■
Seat belts – Front, inertia reel with height adjustable mounts. Rear, (2nd row) two inertia reel, one centre lap static. Rear, (3rd row) two inertia reel	■	■
Seat belts – Auto locking retractors for child seat retention (rear outboard seats only)	■	■

Comfort and Convenience

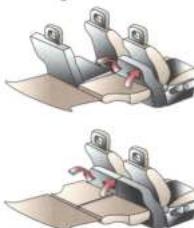
	GLS SWB (3-door)	GLS LWB (5-door)
Accessory socket/cigar lighter	■	■
Air conditioning – CFC-free		■
Centre console – Large with trinket tray, penholder, CD and cassette storage box with lid and cup holders for rear seats	■	■
Clock – Digital quartz	■	■
Cup holder – Facia-mounted, pull out	■	■
Glovebox – With lid, illumination and lock	■	■
Grabhandle – Facia-mounted	■	■
Mirror – Dipping rear view	■	■
Storage – Facia, passenger's upper, with rubber mat	■	■
Sunroof – Electrically-operated tilt-or-slide with screened glass	■	■
Sunvisors – Two with mirror on passenger's side	■	■
Windows – Front, electrically-operated with one shot lowering on driver's side	■	■
Windows – Rear, electrically-operated		■
Windows – Rear passengers' opening vents	■	■

Luggage Compartment

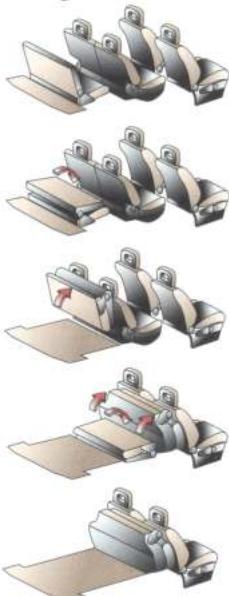
	GLS SWB (3-door)	GLS LWB (5-door)
Carpet – On floor with sidewall trims	■	■
Luggage tie-down hooks	■	■
Tonneau cover – Retractable	■	■

GLS SWB (3-door)
GLS LWB (5-door)

Short Wheelbase Seating Configurations



Long Wheelbase Seating Configurations



OPTIONS

at extra cost

Equipment

	GLS SWB (3-door)	GLS LWB (5-door)
Airbag – Front passenger's *	■	■
Air conditioning – CFC free	■	■
Alarm – Perimeter with volume sensor	■	■
Anti-lock brakes	■	■
Ford GSM phone (no charge) *	■	■
Roof rails – Styled	■	■
Seats – Leather-trimmed	■	■
Sunroof – Electrically-operated tilt-or-slide	■	■
Towing couplings	■	■

Body Colour

	GLS SWB (3-door)	GLS LWB (5-door)
Paint – Metallic	■	■

* Note: A rear-facing child seat should never be placed in the front passenger seat if the Ford vehicle is equipped with a front passenger Airbag.

GLS SWB (3-door)
GLS LWB (5-door)

^{*} Subject to status and the signing of a 12 month airtime agreement. The agreement may be terminated by giving 30 days written notice after the end of the 12 month period. Available in conjunction with the purchase in the UK of a new Ford vehicle (excluding the Channel Islands and Isle of Man, named daily rental companies (Avis, Hertz, Budget, Eurocar, Euro Dollar, Flightform, Thrifty and their licensees/agents and Daily Rental), Ford and Dealer demonstrator programme vehicles, FRCS/Service rental vehicles, direct service vehicles).

INTERIOR TRIMS AND BODY COLOURS



Volcano Red



Davos White



Smokestone



Comet Grey



Loden Green



Pimento Red



Eclipse Black



Dark Aubergine



Halcyon Blue



Bauhaus Fabric



Grey Leather †

BODY COLOUR AND TRIM AVAILABILITY

Model	Fabric
GLS (SWB & LWB)	Bauhaus
GLS (SWB & LWB)	Grey Leather †

† Grey leather trim is available as an option, at extra cost, on all models.

Solid Body Colours

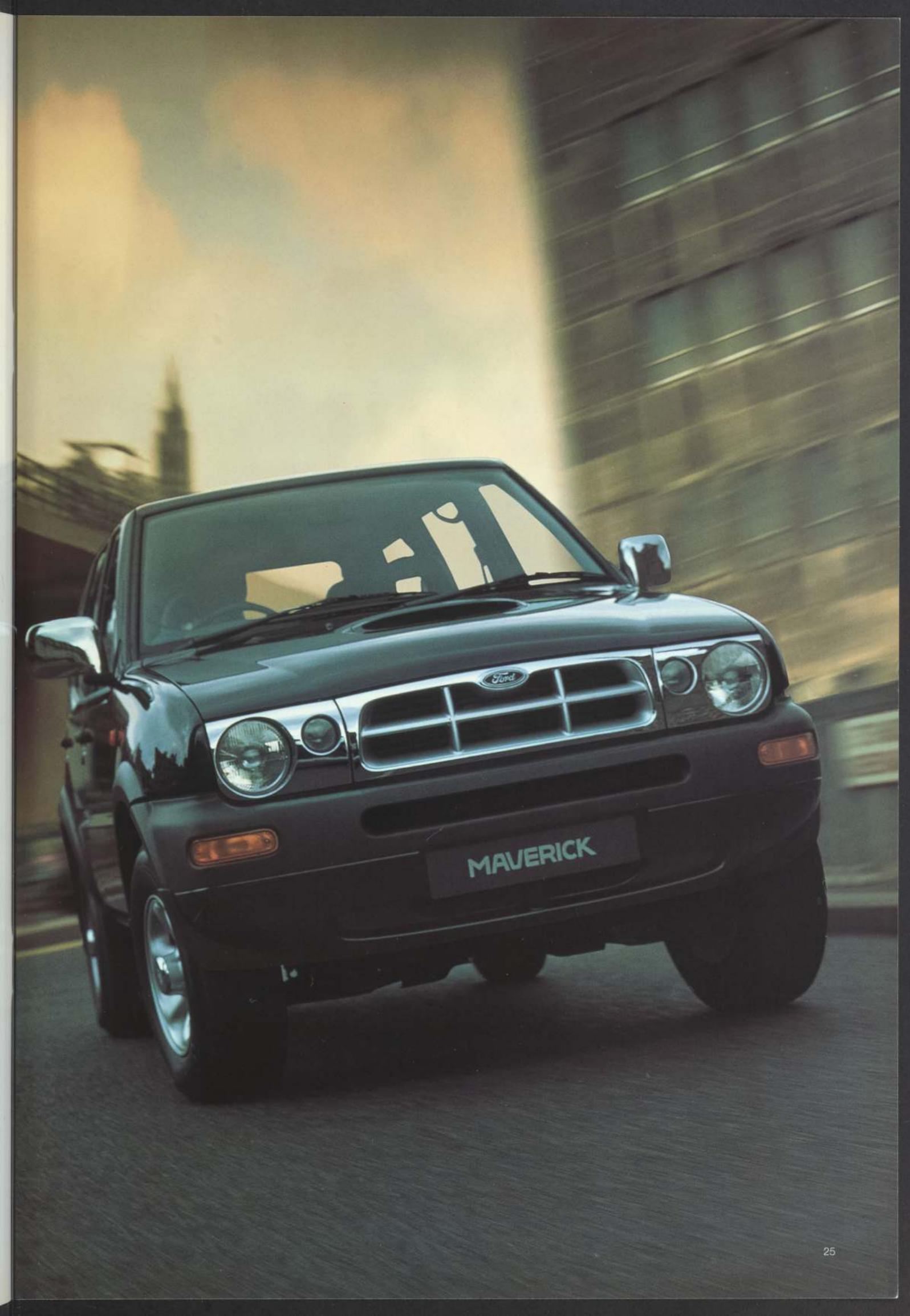
Volcano Red
Davos White

Metallic Body Colours

Smokestone
Comet Grey
Loden Green
Pimento Red
Eclipse Black
Dark Aubergine
Halcyon Blue

Note:

The vehicle images used are to illustrate body colours only and may not reflect current specifications. Colours and trims reproduced on this page may vary from the actual colours due to the limitations of printing processes used.



THE SPIRIT OF ADVENTURE

"Expedition Earth 2000 represents a unique combination of exciting adventure and compelling conservation to create the largest televised adventure in history Equally unique is its ability to transcend cultural boundaries as has been proven by the media's unprecedented interest in more than 25 countries. The event will be watched by many millions of people, uniting black, white, young and old to help protect the planet that is home to all."

Mark D M Hiley, F.R.G.S., M.R.I.N.

Founder and Expedition Leader

Expedition Earth 2000 is a major Millennium Event designed to undertake the most important global environmental public audit in history. The expedition team will be embarking on an epic journey covering some 30,000 miles reporting and highlighting the desperate plights of our seas, forests and wildlife. The intrepid crew of six will be transported by their specially prepared Maverick 4x4 vehicles, the highest specification expedition vehicles ever produced. As they travel through all 24 time zones, the Expedition Earth 2000 crew will discover a broad range of planetary topics and bring them into the homes of millions of ordinary people around the world. Thereby raising awareness and finance on a scale never seen before for our natural world.

Many manufacturers of off-roaders make extravagant claims, and that is to be expected. However, we believe the proof is in the performance. Maverick's impeccable off-road credentials and superb driveability have made it the team's first choice for the coming Expedition Earth 2000.





The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular car. The cars themselves have not been tested and there are inevitably differences between individual cars of the same model. In addition, a car may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the car has been driven and the standard of maintenance, will affect its fuel consumption.

Insurance Groups are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

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