

INTRODUCING THE NEW FORD ESCORT



Value has a new face and a very familiar name. Ford Escort. America's best-selling small car for 14 consecutive years has just been redesigned and re-engineered to give you even more for your money. Escort has always given you all the unexpected extras. Now, along with its new, contemporary styling, it gives you even more.

More fun-to-drive performance features:

A new engine with split-port induction for 25% more power with excellent fuel efficiency* and a 100,000-mile scheduled tune-up interval.** It's the only car in its class to give you both.[†]

Improved quadralink suspension for a smooth ride. **More**

safety features:

Improved steel safety cell construction. New available anti-lock brakes.

More convenience:

New integrated control panel. New available driver's door remote entry. New battery-saver feature. Even the stereo gets a boost with the added extended-range speakers.

The new Ford Escort.

Now there's a whole lot more to value.

*EPA estimates unavailable at time of printing. **Under normal driving conditions with routine fluid/filter changes.
[†]Small car high segment as defined by Auto Pacific, Inc.



AMERICA'S BEST-SELLING SMALL CAR. NEW AND MORE ADVANCED.

The new Escort LX 4-Door Sedan with Sport Appearance Package is shown in Royal Plum Clearcoat Metallic. The new Escort LX Wagon is shown in Light Saddle Clearcoat Metallic with optional spoke swirl aluminum wheels.

SELECT FEATURES AND OPTIONS

Performance & Handling

- 2.0-liter I-4 engine with new split-port induction system — two intake ports per cylinder contributing to 25% higher horsepower and increased torque
- Quadralink suspension with stabilizer bars for accurate wheel control during acceleration, cornering or braking
- Precise and responsive standard power rack-and-pinion steering system
- Available 4-wheel ABS for straighter stops and greater steering control

Comfort & Convenience

- Integrated control panel combining stereo and climate controls into one user-friendly system, a class exclusive
- 5-passenger seating with a versatile 60/40 split-folding rear seat for passenger and cargo flexibility

- Adjustable-height front shoulder belts
- 12.1-cu.-ft. trunk with low liftover height for easy loading or unloading
- Full console with cassette storage and three cupholders standard
- AM/FM stereo system with extended-range speakers standard
- Available 6-disc CD changer in trunk

Safety & Security

- Standard dual air bags*
- Side door intrusion beams
- Available integrated rear child safety seat
- Available driver's door remote entry system with panic button
- Available 4-wheel anti-lock brakes
- Improved steel safety cell construction
- Battery saver turns off interior lights after 10 minutes

*Always be sure to buckle up your safety belts.



Escort's new user-friendly instrument panel.



The versatile 60/40 split rear seats allow easy access to the rear storage area. Fold both seat backs down to carry cargo, one seat back down for cargo and a passenger.



The new 2.0L split-port induction engine can go 100,000 miles between scheduled tune-ups (normal driving conditions with routine fluid/filter changes).



The available driver's door remote keyless entry system includes a panic button.



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