

THE BEST OFF-ROADER ON THE ROAD

MAVERICK



1995 Edition One

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Ford

Many of the vehicles shown throughout this brochure are fitted with options and accessories some of which may have been bodycoloured.
See pages 16-18, or consult a Dealer for full details.



BY APPOINTMENT TO
HER MAJESTY THE QUEEN
MOTOR VEHICLE MANUFACTURERS
FORD MOTOR COMPANY LIMITED
BRENTWOOD ESSEX



BY APPOINTMENT TO
H.M. QUEEN ELIZABETH THE QUEEN MOTHER
MOTOR VEHICLE MANUFACTURERS
FORD MOTOR COMPANY LIMITED
BRENTWOOD ESSEX



BY APPOINTMENT TO
H.R.H. THE PRINCE OF WALES
MOTOR VEHICLE MANUFACTURERS
FORD MOTOR COMPANY LIMITED
BRENTWOOD ESSEX



1993
QUEEN'S AWARD FOR EXPORT
ACHIEVEMENT 1993

PEACE OF MIND - EASE OF PURCHASE

THE FORD BARCLAYCARD

Ford, Britain's biggest vehicle manufacturer, and Barclaycard, the number one credit card issuer have teamed up to launch the Ford Barclaycard, a credit card which we believe to be the best for today's driver.

The Ford Barclaycard will enable substantial savings of up to £1,800 on all new Mavericks and other Ford vehicles. This cash rebate scheme is also available to current Barclaycard holders registered for the Profiles programme and already provides an instant saving of up to £1,200. As with the existing Barclaycard, Ford Barclaycard provides up to eight weeks interest free credit and, with items bought on these cards, the customer will benefit from Barclaycard Purchase Cover, plus Barclaycard International Rescue, offering a card replacement and 24 hour cash advance for travellers abroad.

For further details and to register your interest in obtaining a Ford Barclaycard, either phone 0800 111 222 or complete the leaflet available in all Ford Dealerships.

Finance is provided subject to status to over 18s only, by Barclays Bank PLC. Written quotations are available on request; not available to businesses.

FORD CALL

BECAUSE YOU NEVER KNOW...

The last few years have seen the mobile phone play an increasingly important part in many people's lives, whether it be for business, convenience or, just as significantly, for safety and security. Ford appreciated this need and now can provide a free mobile phone and free line connection* to buyers of Maverick or any other Ford vehicle who take a twelve month airtime contract.

'Ford Call' offers Ford customers the opportunity to select from a range of competitive line rental and call charge tariffs, providing wide flexibility to meet private and business demands.

As a further benefit the 'Ford Call' mobile phone features a unique RAC button which, when activated, automatically connects you with the Ford/RAC control centre – manned 24 hours a day, 365 days a year. For full details call the Ford Information Service on 0800 111 222.

*Subject to status and conditions.



THE FORD COMMITMENT

The Ford Commitment is a major customer satisfaction programme for both car and commercial vehicle owners that provides a comprehensive new level of customer confidence and assurance that no other manufacturer can equal.

We value your custom and have structured our three point 'Commitment' to reflect this. When you buy your new Maverick you are comprehensively protected by 'The Ford Commitment' which promises:

- 1. 30 Day Exchange Scheme**
- 2. 24 Hour Roadside Assistance**
- 3. Replacement or Refund Scheme within 12 Months for persistent unresolvable defects.**

Developed as the result of an extensive consumer research programme the Commitment provides Ford customers with a no-nonsense charter that is in step with the demands of today's consumers.

Ask your Dealer for full details and conditions or leaflet SP 0111A is available for more information.

THE INNOVATIVE WAY TO GET BEHIND THE WHEEL OF A FORD

Options is an innovative way for customers to drive a new Maverick more often, for less than you thought possible.

With this and a full range of other finance plans, you can be assured of the same quality and level of service from Ford Credit as you expect from your Maverick.

Ford Credit Europe plc, PO Box 46, Brentwood, Essex CM13 3AR.

Finance is provided subject to status to over 18s only. Written quotations are available on request. Guarantees and indemnities may be required. Certain categories of business users do not qualify for the Options plan.

The only way to really appreciate a new Maverick is to get behind the wheel and drive it. Fortunately, nothing could be easier. Simply visit your Ford Dealer and arrange a test drive.

For more information on any aspect of Ford please ring the Ford Information Service on Freephone 0800 111 222.

Options

Now Maverick offers even more to the driver who seeks a truly civilised 4x4. The latest Maverick features many new exterior and interior improvements, including interior trims.

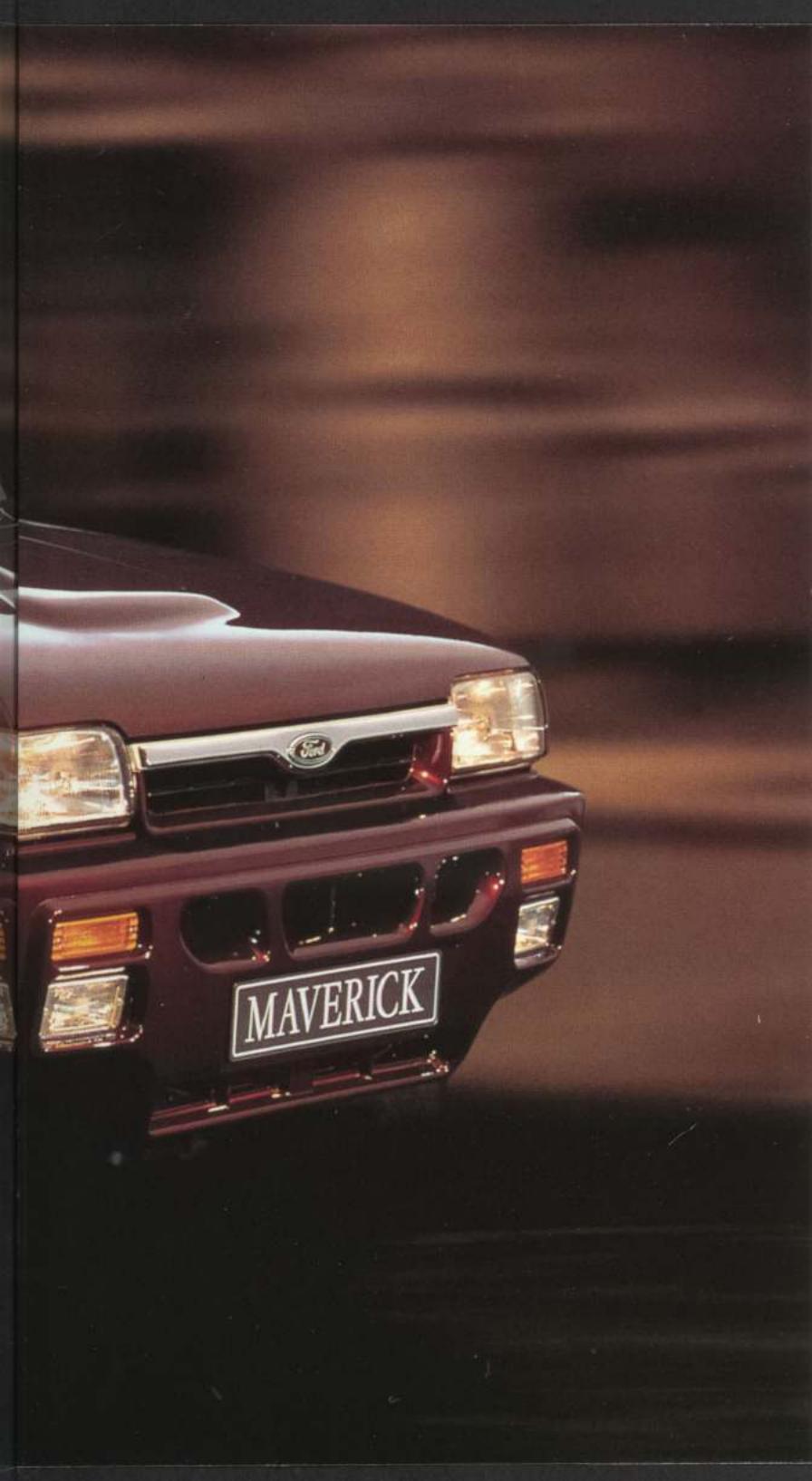
Both models now have a chrome grille bar and the spare wheel cover features the new distinctive Maverick logo. Depending on which model you choose, the specification also includes bodycolour bumpers and door mirrors and new alloy dished wheels.

One thing, however, has not changed. Maverick still successfully combines superlative off-road credentials with car ride comfort and the spacious flexibility of an estate.









THE MAVERICK ASPEN

The new Maverick Aspen offers a surprisingly wide range of luxury and convenience features, as standard. Exterior changes, such as the bright front grille bar and 'canvas' spare wheel cover have dramatically added to the Maverick Aspen's presence and appeal. Of course, the aerodynamically contoured body shape together with a stunning new range of colours gives the Maverick a distinctive and individual character.

- 3-door short or 5-door long wheelbase versions.

- 2.4Efi (Catalyst) petrol engine or 2.7 Turbo diesel engine.
- Engine immobiliser on petrol models.
- Central door locking.
- Electrically operated front windows with 'one-shot' lowering on driver's side.
- Front fog lights.
- Bright front grille bar.
- Electrically-operated and heated door mirrors.
- Variable interval intermittent front/wipers.
- New 'canvas' spare wheel cover with new Maverick logo.







The Aspen's interior benefits from a number of upgrades too. In addition to standard features such as fully adjustable seating and a rake adjustable steering column the instrument panel is now finished with a black centre moulding and passenger side parcel shelf. Neatly complementing other features like the lockable, illuminated glovebox and dashboard stowage tray is a rubber mat on the instrument panel shelf that helps keep items from falling.

- Bright interior door handles.
- Rubber mat for instrument panel shelf.
- Front seat back map pockets.
- Adjustable seating.
- Height adjustable seat belts.
- Clear and comprehensively featured facia.
- Centre console with armrest.
- Fingertip controls.
- Ergonomically-designed interior.
- Tilt adjustable steering column.
- Variable interval intermittent front wipers.
- Audio – 2007 Radio.



Seat back stowage.



Adjustable seat belt.



Central locking.



Sunroof (optional).





THE MAVERICK GLX

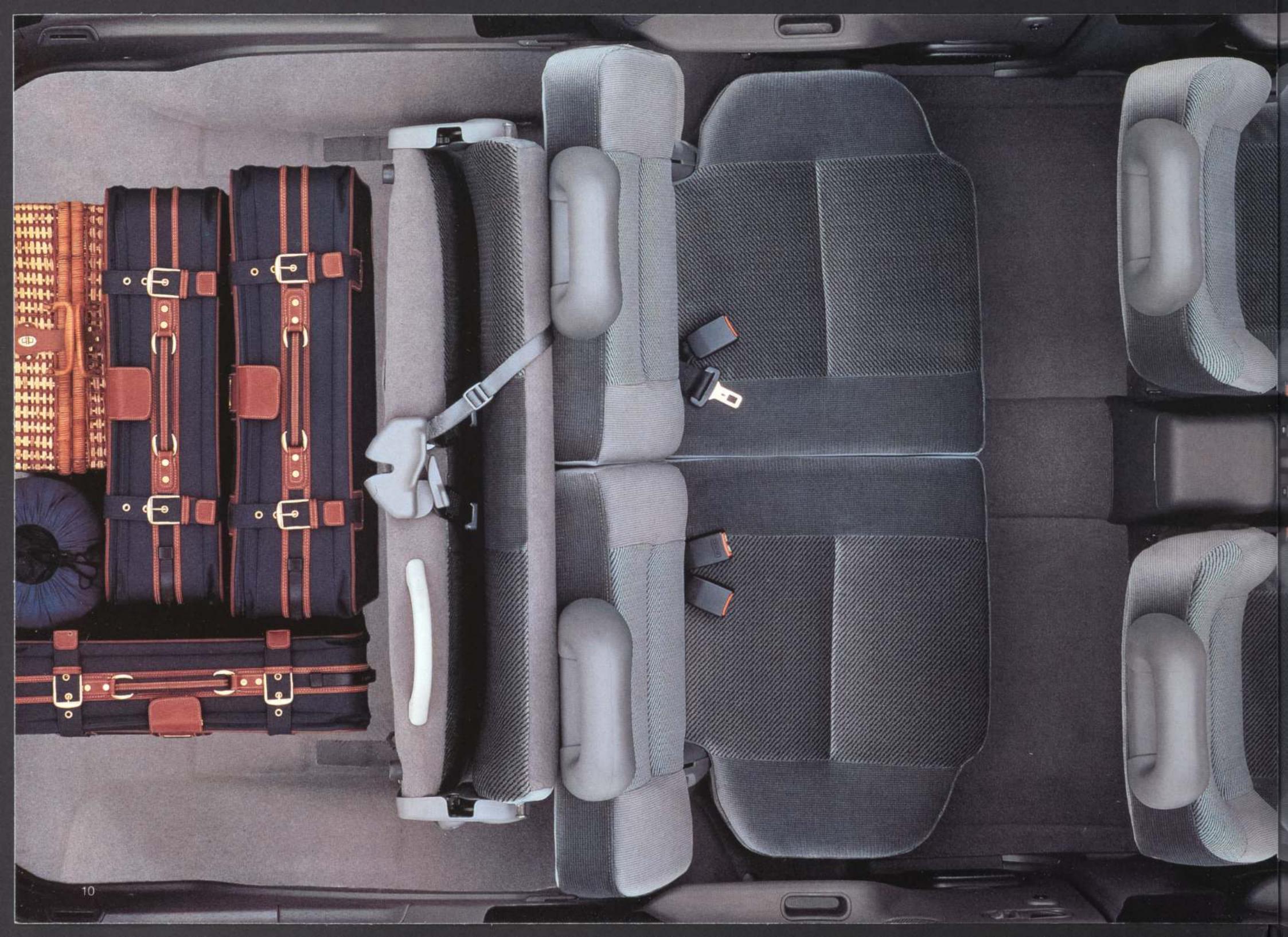
The GLX is the ultimate Maverick featuring new larger alloy wheels on 235 R15 tyres and body-coloured bumpers and door mirrors, to add a stylish 'low-on-the-road' look. Inside, thoughtful touches like a leather-covered steering wheel and outstanding specification prove that a tough, do-anything, go-anywhere vehicle can also be luxurious.

Standard features include:

- 3-door short or 5-door long wheelbase versions.
- 2.7 Turbo diesel (5-door) or 2.4 EFi petrol (3-door) engines.

- New 7x15 alloy wheels with 235 R15 tyres.
- Full depth body colour bumpers.
- New chrome grille bar.
- New-look spare wheel cover with distinctive graphic.
- Front fog lights.
- Electrically-operated and heated door mirrors with body colour housing.
- Electrically-operated front (and rear on 5-door) windows.
- Variable interval intermittent front wipers and intermittent rear wash/wipe.
- 'Roma' velour seat trim.
- Front seat back map pockets.

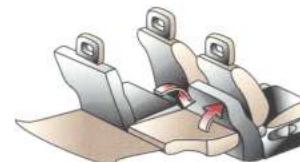






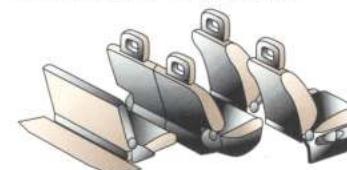
The Maverick GLX's robust exterior belies an interior of saloon car status. Interior upgrades include the attractive 'Roma' velour seat trim and leather-trimmed steering wheel.

THREE-DOOR MAVERICK

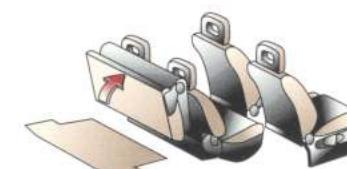


Split folding rear seat back -

FIVE-DOOR MAVERICK

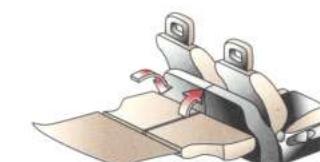


Maverick five-door is a full 7 seater -

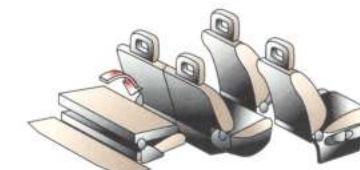


as an impressive load carrier -

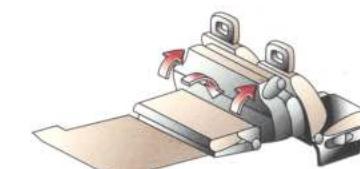
And, as you would expect from a vehicle of this pedigree, a comprehensive range of convenience, luxury and safety features all come as standard.



or full folding rear seats for extra load carrying.



but it provides outstanding versatility -



with a payload of up to 755 kg.



Vehicle shown features Leather and wood interior packs available as extra cost options.

SURPRISE AND DELIGHT

Both the Aspen and GLX come with an outstanding range of features and benefits. With the focus on added luxury and convenience the new Maverick is undoubtedly setting the pace in the 4x4 market. Stylish good looks, superbly appointed interiors and a stunning choice of finishes give the new Maverick a presence that few other vehicles can come close to.



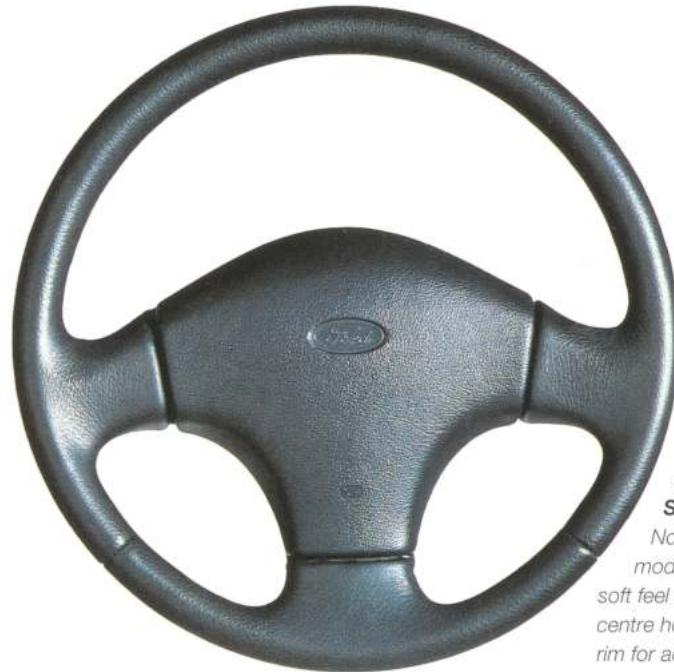
Electrically-operated Windows

Operated by illuminated controls and featuring 'one shot' opening on the driver's side front for added convenience.



Central Locking

Central locking forms a convenient and effective way to protect your vehicle. Simply turn the key twice and all doors, including the rear, will be simultaneously locked.



Leather-rimmed Steering Wheel

Now standard on GLX models is a three-spoke, soft feel steering wheel with centre horn push and leather rim for added driver comfort.



Front Fog Lights

Powerful front fog lights provide enhanced visibility in adverse weather conditions.



Headlight Washer Jets

Maverick GLX is equipped with headlight washer jets that help improve visibility for the driver. Note also the stylish new chrome front grille bar.

Electrically-operated and heated Door Mirrors

The heated power mirrors are particularly useful in winter conditions offering clear visibility within minutes of being turned on.



Electrically-operated Sunroof

Electrically-operated sunroof (standard on GLX) enables both driver and passengers to take advantage of weather conditions.



CFC-Free Air Conditioning

Whatever the weather conditions Maverick's superb CFC-free air conditioning option ensures occupants travel in complete comfort.



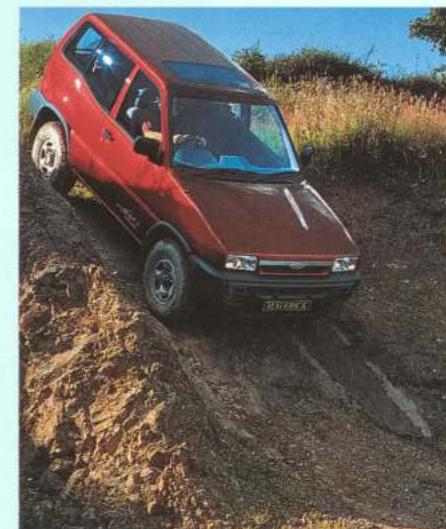
Interior Storage

Both the short and long wheelbase Maverick's adjustable rear seating increase your options for carrying cargo and/or an extra passenger.



OFF-ROAD CAPABILITIES

The Ford Maverick's rugged qualities make it a particularly capable off-road performer. Its powerful engines, excellent gearing and high ground clearance enable it to tackle terrain where other vehicles designated as off-roaders perhaps wouldn't dare to tread.



Tilt Angle

The maximum angle of tilt before a vehicle will roll.



Maximum climbing angle

The maximum angle of a gradient or incline that Maverick can negotiate with safety.



Wading Depth 450mm

Simply the depth of water your Maverick is safely able to drive through.



Approach Angle 35 degrees (Three and five-door)

Measured from the front of the vehicle to the front tyre at ground level, this is the maximum angle at which a vehicle can approach a gradient without risk of damage.

Ramp Breakover Angle 28 degrees (Three-door) 26 degrees (Five-door)

Measured between the wheels and the body at the lowest point. This is the most critical off-road angle determining when the vehicle will bottom out.

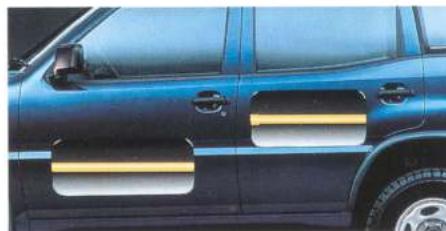
Departure Angle 36.5 degrees (Three-door) 26.5 degrees (Five-door)

Measured from the rear of the vehicle to the rear tyre at ground level. It's the maximum angle at which a vehicle can depart from a gradient. Naturally, to ensure you can get out of any situation, this angle should be at least equal to the approach angle.

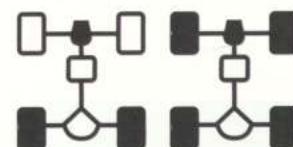
PROVEN PERFORMANCE

The Maverick is available with a choice of two power units. Firstly, a 2.7 litre turbocharged EGR diesel 74 kW (100 PS) engine that provides a very wide, flat torque band peaking at 221 Nm at only 2200 rpm, and can achieve 37.7 mpg^o at a constant 56 mph. Secondly, the responsive multi-valve 2.4 litre Catalyst equipped EFI 91 kW (124 PS) petrol unit. Both the durable diesel and proven petrol engine offer a smooth and reliable performance.

^o See page 16 for Government Fuel figures.



To achieve optimum performance and handling over rough terrain, 'genuine' off-road vehicles such as Maverick have the strength and rigidity of a separate chassis. However, this is not at the expense of excellent ride comfort, as low noise, reduced vibration and harshness are achieved by bolting the body to the chassis with fixing mounts and rubber bushes. Maverick's box section ladder-type chassis design also combines corrosion protection and electrocoating for longer life.



The part time, easy to select two and four-wheel drive means you can match traction and power to the exact driving conditions.

SPECIFICATIONS

MODEL AVAILABILITY – WEIGHTS AND LOADS

	Kerbweights (kg)††		Gross vehicle mass (kg)	Maximum towable weight (kg)	Payload†
	Aspen	GLX			
3-door SWB Maverick					
2.4 EFi (Catalyst) 5-speed	1620	1620	2300	2800	605
2.7 Turbo diesel (EGR) 5-speed	1730	–	2300	2800	495
5-door LWB Maverick					
2.4 EFi (Catalyst) 5-speed	1750	–	2580	2800	755
2.7 Turbo diesel (EGR) 5-speed	1850	1850	2580	2800	655

Roof rack load

For Styled Roof Rails and Crossbars the maximum load is 55kg
For the Detachable Roof Rack the maximum load is 75kg

†† Represents the lightest kerbweight assuming full fluid levels and fuel levels, subject to manufacturing tolerances and options, etc., fitted.

† Payload = Gross vehicle mass, less kerb mass, less allowance of 75kg for driver.

Towing limits

Both the 3-door and 5-door Maverick can tow a braked trailer up to a maximum of 2800 kg. For further guidance, refer to the National Caravan Council's Towing Code.

TECHNICAL – ENGINE DATA

	Engine technical features	Maximum power PS	Maximum torque Nm
2.4 EFi (Catalyst)	Cylinders – 4 in-line • 2389 cc Electronic fuel injection • Electronic breakerless ignition	91kW(124 PS) @ 197Nm @ 5200 min ⁻¹ (rpm) 4000 min ⁻¹ (rpm)	
2.7 Turbo diesel (EGR)	Cylinders – 4 in-line • (EGR) 2663 cc	74kW (100 PS) @ 221 Nm @ 4000 min ⁻¹ (rpm) 2200 min ⁻¹ (rpm)	



DIMENSIONS

Exterior mm

	3-door SWB	5-door LWB
A Overall length	4105	4585
B Width without mirrors	1735	1735
C Width with mirrors	1990	1990
D Unladen height	1805	1810
E Wheelbase	2450	2650

Interior mm

Front

F Effective headroom	1005	1005
G Max effective legroom	1010	1010
H Hip room	1338	1338

Rear (2nd seat row)

I Effective headroom	985	985
J Max effective legroom	920	950
K Hip room	1320	1311

Rear (3rd seat row on 5-door only)

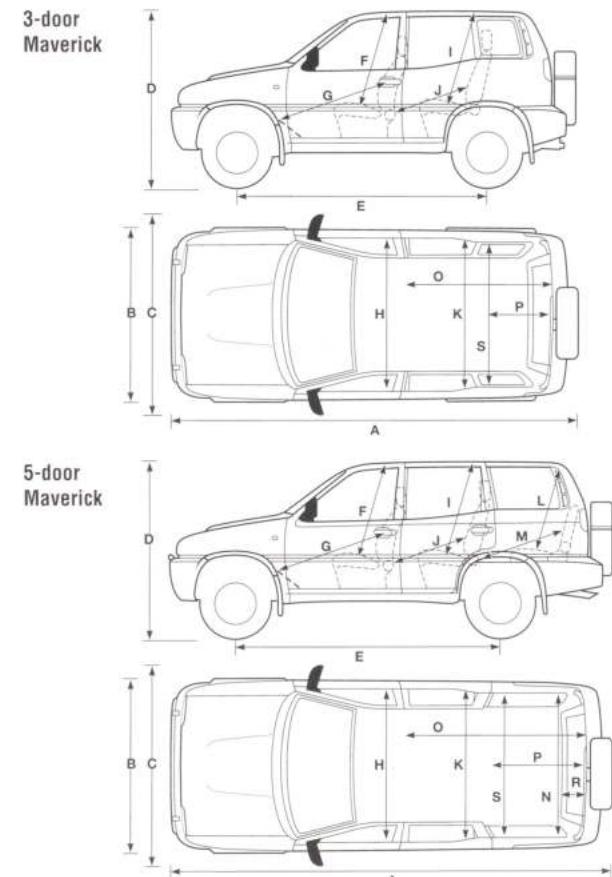
L Effective headroom	–	920
M Max effective legroom	–	615
N Hip room	–	1288

Luggage compartment

O Minimum load length (2-seat mode)	1200	1500
P Minimum load length (5-seat mode)	445	670
R Minimum load length (7-seat mode on 5-door only)	–	175
S Minimum width (Between wheelarches)	1050	1050

Stowable luggage cubic metres – Measured using the VDA Method

2-seat mode (laden to roof)	1.650	1.900
5-seat mode	0.335	T.B.A.
7-seat mode (laden to roof on 5-door only)	–	0.115



The Maverick's high command position offers drivers the benefits of excellent all round visibility. In providing a clear view of the road ahead, potential hazards can be successfully anticipated and the appropriate action taken to ensure a smoother, safer journey.

SPECIFICATIONS

TECHNICAL – FUEL ECONOMY

	Fuel consumption in mpg (L/100km)†	Simulated urban driving	Constant 56 mph (90 kmh)	Constant 75 mph (120 kmh)
3-door SWB Maverick				
2.4 EFi (Catalyst) 5-speed	21.6 (13.1)	33.2 (8.5)	23.9 (11.8)	
2.7 Turbo diesel (EGR) 5-speed	27.4 (10.3)	37.7 (7.5)	23.9 (11.8)	
5-door LWB Maverick				
2.4 EFi (Catalyst) 5-speed	21.2 (13.3)	32.5 (8.7)	23.0 (12.3)	
2.7 Turbo diesel 5-speed	26.6 (10.6)	37.7 (7.5)	23.3 (12.1)	

† All figures in mpg (L/100km) are from officially approved tests under the Passenger Car Fuel Consumption Order 1983. The fuel consumption test figures shown in the chart do not express or imply any guarantee of the fuel consumption of a car of the class in question. See back page.

TECHNICAL – DRIVING PERFORMANCE

	Performance (Ford test figs.)		
	Max. speed mph	0-62 mph (secs)	37-50 mph (secs)
3-door SWB Maverick			
2.4 EFi (Catalyst) 5-speed	99	13.2	6.3
2.7 Turbo diesel (EGR) 5-speed	90	19.0	6.2
5-door LWB Maverick			
2.4 EFi (Catalyst) 5-speed	99	14.0	6.8
2.7 Turbo diesel 5-speed	90	19.9	6.4

Insurance Groups

All Mavericks are placed in Insurance Group 10 by the Association of British Insurers. These are only a recommendation by the ABI. Always consult your insurance adviser for confirmation.

TECHNICAL – MECHANICAL FEATURES

	Aspen (3&5)	GLX (3&5)
Brakes		
Ventilated front discs and rear drums, servo-assisted	■	■
Automatic locking front hubs	■	■
Fuel tank – 72 litres (3-door only)	■	■
Fuel tank – 80 litres (5-door only)	■	■
Limited slip differential, rear	■	■
Steering		
Recirculating ball	■	■
Power-assisted	■	■
Suspension		
Front: Double wishbones with torsion bars, dual action telescopic dampers and stabiliser bar	■	■
Rear: 5-bar link with coil springs, dual action telescopic dampers and stabiliser bar	■	■
Transmission		
5-speed fully-synchro meshed	■	■
Selectable 2WD and 4WD system with high/low ratio	■	■

MANOEUVRABILITY

	3-door	5-door
Performance		
Approach Angle	35°	35°
Departure Angle	36.5°	26.5°
Maximum climbing angle	37°	37°
Wading depth (mm)	450	450
Ground clearance (mm)	215	210
Ramp breakover	28°	26°
Tilt angle	48°	48°
Turning circle: Kerb to kerb (m)	10.8	11.4

STANDARD EXTERIOR FEATURES

	Aspen (3&5)	GLX (3&5)
Exterior Appearance and Styling		
Bumpers: Full depth grey	■	
Bumpers: Full depth body colour		■
Bright front grille bar	■	■
Wheels: 6X15 steel with 215 R15 tyres	■	
Wheels: 7X15 Alloy with 235 R15 tyres		■
Wheelarch extensions (small)	■	■
Exterior Functional		
Engine, transmission and fuel tank undershields	■	■
Safeguard immobiliser (petrol only)	■	■
Doors: Side impact beams	■	■
Door mirrors: Electrically-operated and heated	■	■
Door mirrors: Body colour housing		■
Locks: Central door locking	■	■
Locks: Childproof rear door locks (5-door only)	■	■
Mudflaps, front and rear	■	■
Remote fuel filler flap release	■	■
Spare wheel with cover, mounted on rear door	■	■
Tinted glass	■	■
Wipers: Variable interval intermittent front wipers	■	■
Wipers: Rear intermittent window wiper with electric wash	■	■
Exterior Lighting		
Halogen headlights, rear fog light, reversing light, front fog lights	■	■
Headlight washer jets		■



Roof transportation system – various attachments available

STANDARD INTERIOR FEATURES

Interior Carpeting and Trim

	Aspen (3&5)	GLX (3&5)
Needle carpet	■	■
Door bins	■	■
Door trims, fabric insert	■	■
Door pull handle	■	■

Interior Lighting

	Aspen (3&5)	GLX (3&5)
Courtesy lights: Delayed 'switch off' function	■	■
Courtesy lights: Front map reading lights		■

In-car Entertainment

	Aspen (3&5)	GLX (3&5)
Stereo Radio/Cassette – Model 2007 RDS, 'Keycoded', 4 speakers	■	■

CD-playing audio equipment is now available as part of the Audio Upgrade programme.

Instruments and Controls

	Aspen (3&5)	GLX (3&5)
Speedometer and odometer; tachometer; fuel gauge; water temperature gauge, trip recorder	■	■
Warning lights for: Oil pressure; high beam; brake failure; handbrake on; low fuel; low washer fluid; door ajar; 4WD engaged	■	■

Steering column, rake adjustable

	Aspen (3&5)	GLX (3&5)
Steering wheel: Three-spoke, soft-feel, (leather-covered rim on GLX) with centre horn push	■	■

Seats and Seat Belts

	Aspen (3&5)	GLX (3&5)
Front seats: Head restraints, height adjustable	■	■
Front seats: Quick release (3-door only)	■	■
Front seats: Driver's height adjust		■
Front seats: Driver's adjustable lumbar support	■	

Seats and Seat Belts (continued)

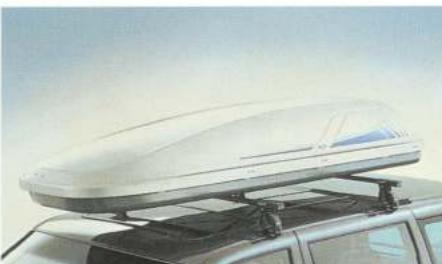
	Aspen (3&5)	GLX (3&5)
Rear seats: Head restraints, height adjustable (not 3rd row on 5-door)	■	■
Front seat back map pockets	■	■
Rear seats: Split folding rear seat back (2nd row)	■	■
Rear seats: Rake adjustable (2nd row)	■	■
Rear seat: 3rd row fold and roll (5-door only)	■	■
Seat belts: Front: inertia, height adjustable. Rear: 2nd row two inertia reel and one centre lap static	■	■
Seat belts: Rear 3rd row: Two inertia reel (5-door only)	■	■

Comfort and Convenience

	Aspen (3&5)	GLX (3&5)
Accessory socket/cigar lighter	■	■
Centre console with trinket tray, stowage box and lid	■	■
Clock, quartz digital	■	■
Facia storage: Passenger's upper, coin box	■	■
Facia storage: Stowage mat	■	■
Glovebox, with illumination and lock	■	■
Illuminated heater controls, 4-speed fan. Four vents with temperature and direction control	■	■
Sunroof, electrically-operated tilt-or-slide	■	
Windows, electrically-operated front with 'one shot' lowering on driver's side	■	■
Windows, opening rear quarter vents (3-door only)	■	■
Windows, electrically-operated rear (5-door only)	■	■

Luggage Compartment

	Aspen (3&5)	GLX (3&5)
Load tie-down hooks (5-door only)	■	■



Secure combi box



Water ski attachment



Snow ski attachment



Surfboard attachment

OPTIONS AT EXTRA COST

	Aspen (3&5)	GLX (3&5)
Air conditioning – CFC-free	■	■
'Star' exterior appearance packs (see pages 18/19)	■	■
Ford Compact phone®	■	■
Velour trim (3-door only)	■	■
Leather trim	■	■
Wood appliqué trim – consists of wood/leather steering wheel, wood finish gearlever knob, passenger grabhandles and door handles	■	■
Roof rails	■	■
Trailer couplings	■	■
Sunroof, electrically-operated tilt-or-slide	■	■

Dealer-fitted accessory options

	Aspen (3&5)	GLX (3&5)
Floor mats	■	■
Steel mesh partition	■	■
Hard tonneau cover	■	■
Global rear vision lens	■	■
Loadspace liner	■	■
Wet weather seat covers	■	■
Plastic floor trays	■	■
4 Cassette stowage box	■	■
4 CD stowage box	■	■

○ Subject to status and the signing of a 12 month airtime contract.

RAPID SPEC AND DEALER-FIT ACCESSORIES

Through our "Rapid Spec" facility Ford has developed a range of 5 exterior appearance "Star" packs, as detailed below. These will enable you to tailor your Maverick closer to your individual needs and style. Fitted by Ford engineers, each pack can be used to either meet a particular requirement or

simply to add character. In addition, a comprehensive range of accessory options (many illustrated) are available to further complement your vehicle. For full details on the availability of Maverick accessories please ask your Dealer for the Maverick Accessory brochure.



Loadspace liner



Global rear vision lens



Steel mesh partition



Hard tonneau cover



Floor mats



All-terrain alloy wheel

	One Star Pack	Two Star Pack	Three Star Pack	Four Star Pack	Five Star Pack
Body colour bumpers (std on GLX)	■	■	■	■	■
Alloy wheels with 235 tyres (std on GLX)	■	■	■	■	■
'Soft-feel' body-colour front bar (3dr small/5dr large)		■		■	■
Wheelarch extensions			■	■	■
Rear lamp guards – black			■	■	■
Hard spare wheel cover			■	■	■
Chrome side bars and chrome tailpipe finisher (3dr only)					■
Full length side steps (5dr only)					■
Rear spoiler with internal stop lamp					■





SWB Aspen and LWB GLX fitted with the Five Star Appearance Packs and optional roof rails.

LEADERS IN CUSTOMER CARE

FORD AFTERCARE SERVICE

From the moment your Maverick leaves the showroom, Ford aftercare services can provide total protection throughout its life. Scheduled Ford servicing is available to you through a nationwide network of Dealers, each offering a range of Ford aftercare packages. No one is more committed to customer service and complete motoring confidence than Ford.

36 Month Warranty Care on your new Maverick

Every new Ford Maverick is covered by a 12 month, unlimited mileage warranty. The Ford Customer Warranty states that if any part of your vehicle becomes defective due to faulty manufacture or materials in the first 12 months from the date you took delivery, the part will be repaired or replaced free of charge without any fuss. In addition your Maverick is protected by Ford Extra Cover for 3 years or 60,000 miles from the date you took delivery. This cover supplements your new vehicle warranty in the first year by providing additional benefits and then gives Warranty for the majority of components for the second and third year. Extra Cover is Ford's Warranty plan and provided to you by your Dealer free of charge. Your Dealer has completed the necessary paperwork on your behalf, no additional forms need to be completed by you. As a customer with a vehicle covered by Extra Cover you will receive a 'gold' Customer Assistance card, showing that your vehicle is covered by Extra Cover. This card confirms that your Maverick has RAC cover for three years (without mileage limitation), a major benefit of the Extra Cover Plan.

6 Year Perforation Warranty

The bodywork of all Ford Mavericks is covered against corrosion for 12 months, and, in addition, against perforation from 'inside out' caused by faulty manufacture or materials for six years from the day you took delivery. Perforation is defined as originating from the inside section of bodywork, welded or joined sections, sealed edges or seams. For full details and conditions, please ask a Ford Dealer.

THE FORD COMMITMENT

The Ford Commitment provides you with a level of customer confidence and assurance that no other motor manufacturer can equal. We value your custom and have structured our three point 'Commitment' to reflect this.

Ford Commitment ① – 30 Day Exchange Scheme.
Ford Commitment ② – 24 Hour Roadside Assistance.

Ford Commitment ③ – Replacement or Refund Scheme within 12 Months for persistent unresolvable defects.

Ask your Dealer for full details and conditions or leaflet SP 0111A is available for more information.

CUSTOMER ORDER PRICE PROTECTION PLAN

As part of its continuing commitment to customer satisfaction, Ford has a Price Protection Plan. This Price Protection Plan means that the price you pay is the same as the price on your order, as long as you are prepared to accept delivery within 3 months, and in any event, as soon as your car is available. Your Dealer has full details of the Plan.

FORD CREDIT EUROPE PLC

Ford Credit provides finance plans to a wide range of motorists and remains committed to the very highest levels of customer service. When it comes to financing a new Maverick vehicle, Ford Credit has the key. Ford Credit Europe plc, PO Box 46, Brentwood, Essex CM13 3AR.

OPTIONS

At Ford Credit we believe in providing our customers with the highest level of customer service. Now we have Options, too, an innovative way for customers to drive a new Maverick more often. Options has been designed to meet the needs of today's motorist and gives you the opportunity to drive a new car for less than you thought possible. With this choice of plans, full nationwide coverage and the resources of the Ford Dealer network, you can be assured of the highest quality of service from Ford Credit at all times. Ford Credit Europe plc, PO Box 46, Brentwood, Essex CM13 3AR.

Finance is provided subject to status to over 18s only. Written quotations are available on request. Guarantees and indemnities may be required. Certain categories of business users do not qualify for the Options plan.

FORD CONTRACT MOTORING

Ford Contract Motoring combines the benefits of contract hire with a national service network that is second to none. It can be structured to allow your business to concentrate on success whilst our Dealers look after your vehicles. Ford Contract Motoring – Servicing Your Success.

TAX FREE SALES

Most cars in the Ford range are available for Tax Free Personal Export. Details are available from your local Ford Dealer or Ford Motor Company Limited, Tax Free Sales, Wintersells Road, Byfleet, Surrey, KT14 7LF.
Tel: 01932 335113. Fax: 01932 335198.

FORD CALL

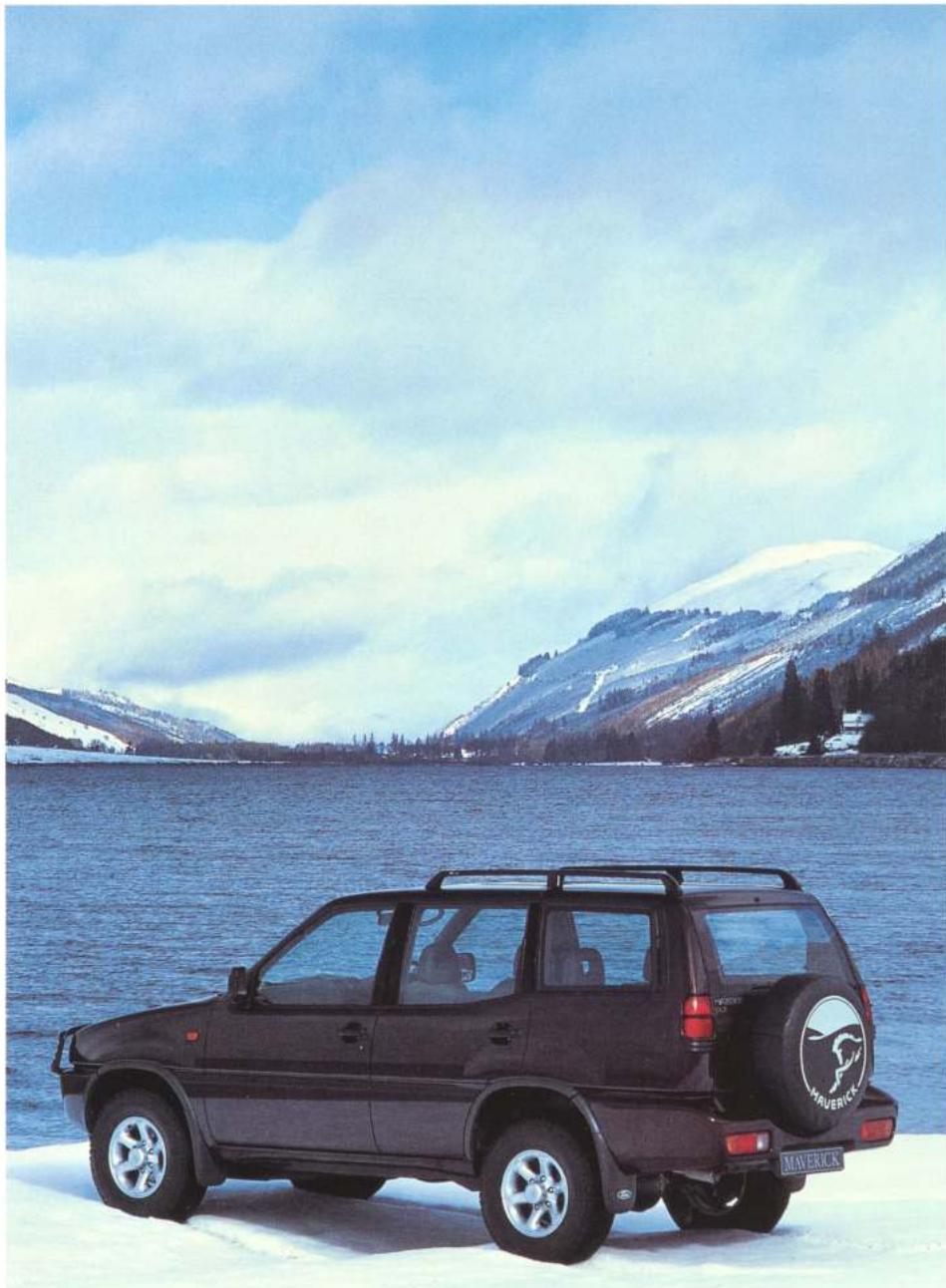
The last few years have seen the mobile phone play an increasingly important part in many people's lives, whether it be for business, convenience or, just as significantly, for safety and security. Ford appreciated this need and now can provide a free mobile phone and free line connection* to buyers of Maverick or any other Ford vehicle who take a twelve month airtime contract.

'Ford Call' offers our customers the opportunity to select from a range of competitive line rental and call charge tariffs, providing wide flexibility to meet private and business demands.

As a further benefit the 'Ford Call' mobile phone features a unique RAC button which, when activated automatically connects you with the Ford/RAC control centre – manned 24 hours a day, 365 days a year. For full details call the Ford Information Service on 0800 111 222.



* Subject to status and the signing of a 12 month airtime contract. The contract may be terminated by giving 30 days written notice after the end of the 12 month period. Available in conjunction with the purchase in the UK of a new Ford vehicle (excluding the Channel Islands and Isle of Man, named daily rental companies (Avis, Hertz, Budget, Eurocar, Euro Dollar, Flightform, Thrifty and their licensees/ agents and Daily Rental), Ford and Dealer demonstrator programme vehicles, FRCS/Service rental vehicles, direct service vehicles).



SAFETY IN THE COUNTRYSIDE

The Ford Maverick leisure vehicle opens up new horizons in motoring. The 4x4 transmission, twin-ratio gearbox and rugged suspension are designed for off-road use, enabling you to enjoy the countryside and access the remotest of locations. However, off-road driving is not about speed. It is about tackling rough terrain with judgement and skill to leave as little trace as possible. When driving off-road, remember that, in addition to the undergrowth, off-road locations are also the homes of wildlife, and the balance of nature is important to our well-being.

The Land Access and Recreation Association (LARA) has developed the 'Four W's' rule to help protect the environment when off-roading.

Weather. Do not drive on unsurfaced tracks when they risk being damaged beyond the point of natural recovery.

Weight. Do not use tracks which may be seriously damaged by your vehicle's wheel pressure.

Width. Do not use tracks which are too narrow for your vehicle. Avoid damage to trees, hedgerows and boundaries.

Winches. Use only when unavoidable. Avoid damage to trees, walls and the ground when winching. Use ground anchors in preference to trees, but sink them in with great care.

Take extra care when driving near walkers, horses and livestock. Always carry litter bags and take your rubbish home. Your respect for the environment will prolong the life of your off-road location.

Always follow LARA's Countryside Code for drivers. It says:

1. Use only vehicular rights of way – There is no right to drive on bridleways or footpaths without the express permission of the occupier of the land they cross.
2. Keep to defined tracks. Detour only to pass immovable obstructions. If the route is not obvious on the ground, ask locally or check County Council maps.
3. Travel at a quiet and unobtrusive pace. When travelling in groups, keep to a small number.
4. Ensure that your vehicle is fully road legal. All unsurfaced public rights of way are subject to the same laws as surfaced roads. Normally, there is no public right to drive on common land, moorland, sand dunes or beaches.

OTHER VEHICLES THAT YOU WILL FIND IN THE FORD RANGE

In addition to Maverick, there's a comprehensive range of vehicles with something for everyone. Take the ever popular Fiesta range, Europe's best-selling car in its class, combining sleek contours with an array of new features it remains firmly ahead of the competition.

Or the classic Escort, a best seller whose good looks and lively performance ensure that it continues to enjoy market leading status. Discover the stunning qualities of the award winning Mondeo, a car where advance technology and imaginative design are ideally brought together. In the arena of luxury cars the eagerly awaited Scorpio has arrived. The innovative design together with a quite remarkable level of comfort endorses Scorpio as a car that redefines luxury status.

For the sports enthusiast Probe is a sports coupé that not only looks the part but performs to expectation. Sleek, aerodynamic styling, a lively performance and responsive handling make driving the Probe a particularly exhilarating car to drive.

Breathtaking performance, staggering road holding and purposeful good looks make both the Escort RS 2000 together with the Escort Cosworth performance cars for the motoring connoisseur. Later this year sees the exciting arrival of Galaxy. A car where space and first class luxury are interwoven with an incredibly high degree of interior



versatility that makes Galaxy the ideal car for a multitude of pursuits.

The tough durability together with advanced driver comforts continue to make Ford's range of light and medium commercial vehicles the business community's first choice.

For further details about Ford's range, simply visit your local Ford Dealership.

COLOURS AND TRIMS

Maverick is available in a stunning range of colour finishes. Each colour has been carefully selected to show the vehicle's stylish contours off in the most impressive fashion.

There are two fabric finishes, Bauhaus on Aspen and Roma on GLX providing an attractive and durable interior that fully complements your vehicle's exterior.

Bauhaus Fabric



Roma Velour



Note: Colours and trims reproduced on this page may vary from the actual colours due to the limitations of printing processes used.

SOLID COLOURS



Volcano Red

Davos White

METALLIC COLOURS



Oasis Blue



Canyon Red



Mallard Green



Chianti Red



Eclipse Black

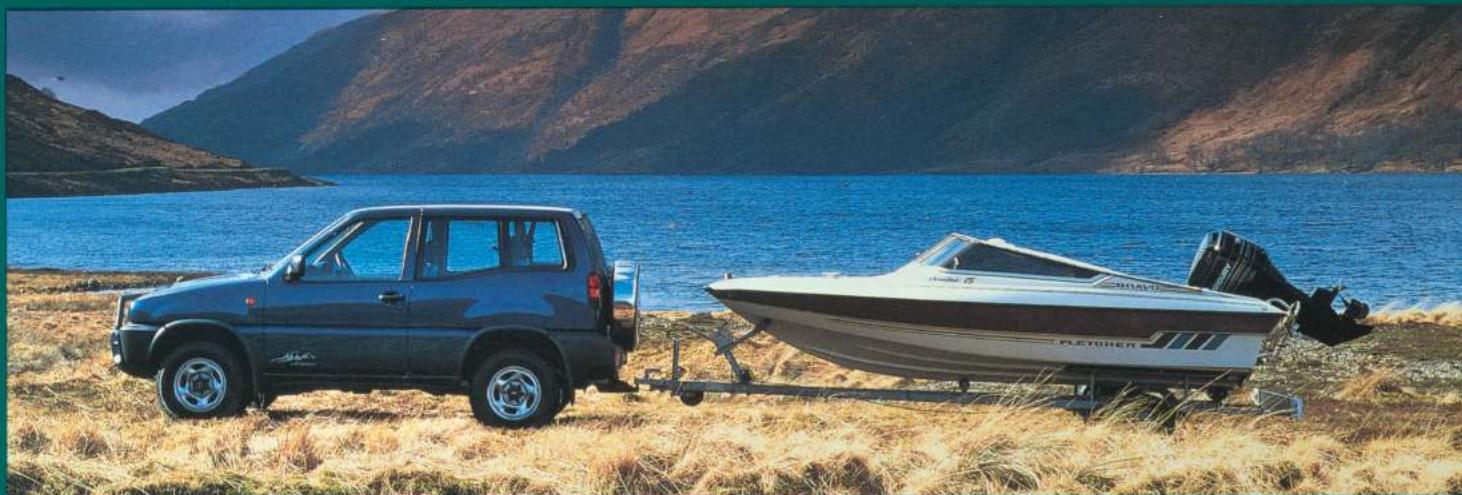


Metalica Grey



Java Blue

Your Ford Dealer



The Government fuel figures

do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption.

Illustrations, descriptions and specifications

Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and

items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer.

Optional equipment

Throughout this publication, wherever a feature is described as being an 'Option' or 'Optional Fitment/Pack' etc, you should assume that it will be extra cost to the base vehicle, unless specifically stated to the contrary.

Ford Motor Company Limited would like to thank
Fletcher International Sports Boats Limited,
Burntwood, Staffordshire, for their kind co-operation.

Designed and produced electronically by
Allan Burrows Limited, Ingleside, Essex.

Printed by The White Dove Press.

**Published by Merchandising Programmes,
Ford Motor Company Limited,
Brentwood, Essex, CM13 3BW.**

FA1232
April 1995.

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MAVERICK. THE BEST OFF-ROADER ON THE ROAD.