

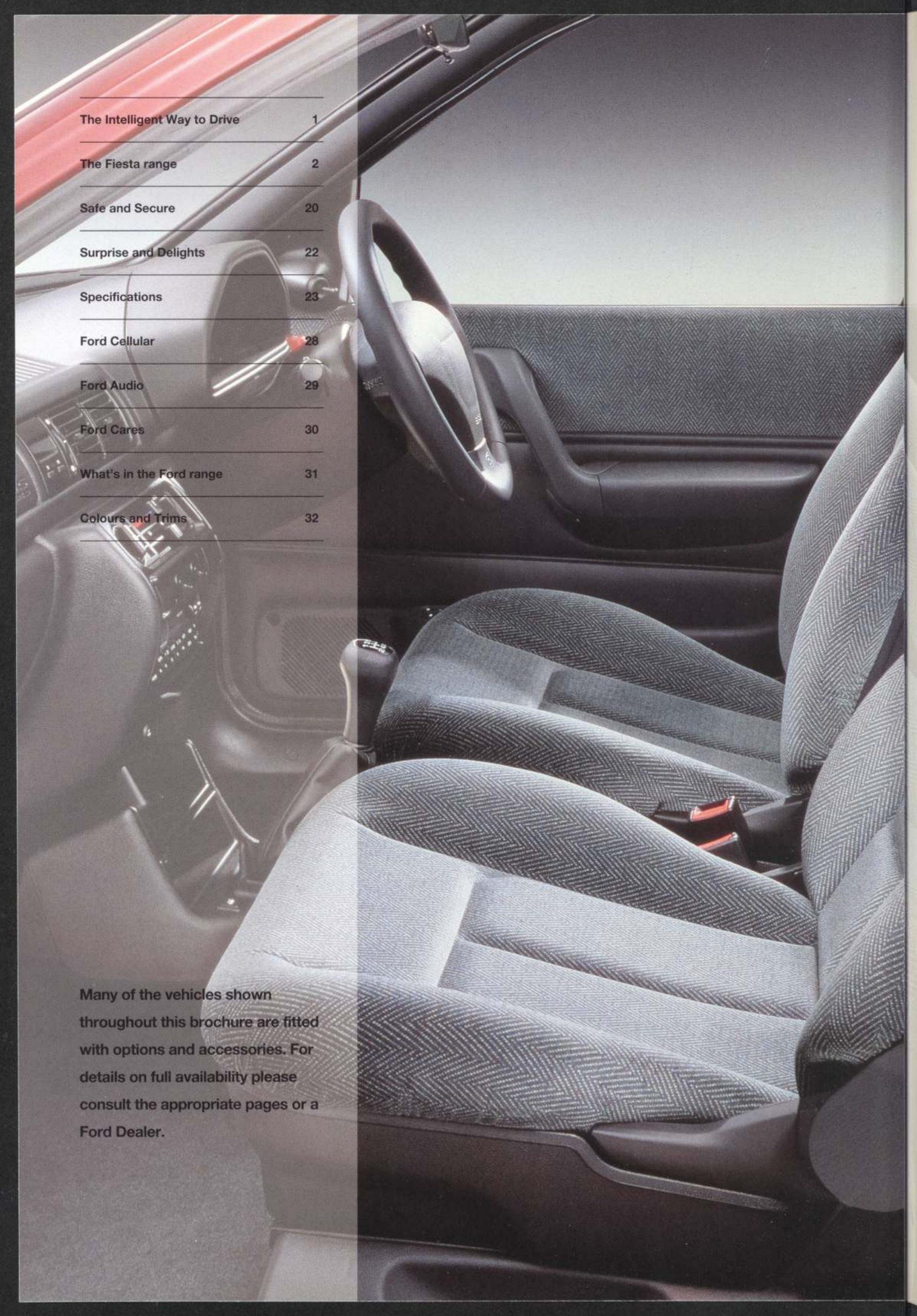
Fiesta



The Ford Fiesta range
featuring the new Azura



Fiesta. It's much more of a car.



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Many of the vehicles shown throughout this brochure are fitted with options and accessories. For details on full availability please consult the appropriate pages or a Ford Dealer.



BY APPOINTMENT TO
HER MAJESTY THE QUEEN
MOTOR VEHICLE MANUFACTURERS
FORD MOTOR COMPANY LIMITED
BRENTWOOD ESSEX



BY APPOINTMENT TO
H.M. QUEEN ELIZABETH THE QUEEN MOTHER
MOTOR VEHICLE MANUFACTURERS
FORD MOTOR COMPANY LIMITED
BRENTWOOD ESSEX



BY APPOINTMENT TO
H.R.H. THE PRINCE OF WALES
MOTOR VEHICLE MANUFACTURERS
FORD MOTOR COMPANY LIMITED
BRENTWOOD ESSEX



1993
QUEEN'S AWARD FOR EXPORT
ACHIEVEMENT 1993

ACUMEN

PERSONAL LEASING FROM FORD

Now you can drive a new car every two years.

Ford Acumen Personal Leasing Plan is the intelligent way for you to drive a new Ford more often. Jointly developed by Ford Credit Europe plc and Ford Motor Company Limited, this new personal leasing plan provides you with an innovative way to drive a new Ford every two years.

Now you can enjoy the benefits of a fixed cost motoring package.

The Ford Acumen Personal Leasing Plan's low initial outlay means there is no need to tie up your capital in a cash deposit. On a two year agreement, all you pay are three initial advance rentals,* and then twenty-one monthly rentals. This gives you a three month rental "holiday" at the end of your agreement in which you'll have time to start planning for your next lease. However, should you decide not to take out a new agreement, simply return your Ford to the original supplying Dealer and walk away.†

Some of the benefits you get with Ford Acumen Personal Leasing Plan:-

- Low initial outlay, typically just three advance payments.*
- Affordable fixed monthly payments.
- Peace of mind motoring.
- No worries about depreciation or resale values.†
- Maintenance inclusive package.
- A new Ford every two years.††

Remember, having agreed your rental payments, all you need to do is comprehensively insure the vehicle and pay for the fuel and the second year's road fund licence. Ford MotorQuote Insurance can arrange your insurance at highly competitive rates. Ask your Ford Dealer for details of our new two year insurance.

Getting real value for your money.

Because of the way your rentals are calculated, Ford Acumen rentals are typically lower than payments for conventional financing. The table below shows a typical example and clearly illustrates how Ford Acumen Personal Leasing Plan gives you the benefits of full value lease motoring.

TYPICAL EXAMPLE FOR FIESTA UNDER 2 YEAR FORD ACUMEN PLAN*

List price	£6,995.00
Estimated on the road price	£7,604.37
Advance 3 monthly rental	£772.14
Followed by 21 monthly rentals of	£257.38
Term	24 months
Total amount payable	£6,177.15

*All Figures shown are inclusive of VAT at 17.5% and a typical maintenance package (£16.00 for Fiesta). Maintenance is not financed. Minimum period of hire: 12 months. Includes £55.00 administration fee payable with advance rentals. Contract annual mileage 12,000 miles per annum. Finance and all Ford Acumen Personal Leasing Contracts provided subject to status to over 18's only. Guarantees & indemnities may be required. Further charges may be made subject to mileage & condition. Certain categories of business user may be ineligible. Written quotations available on request: Ford Credit Europe plc, PO Box 46, Brentwood, Essex CM13 3AR. Estimated on the road price includes delivery charges, one year's road fund licence and an estimated cost of number plates and fuel.

No need to worry about unexpected costs.

Because you don't own the vehicle, but are only paying for its use, you need have no concern about resale values.† By taking the Ford Maintenance package, your monthly payment will include full scheduled maintenance and the cost of all those unforeseen wear and tear items like tyres and brakes. Leaving you to enjoy your motoring without the prospect of any unexpected additional expense cropping up.

Ford Acumen Personal Leasing Plan – simply the most intelligent way to drive a new car.

*Plus administration fee £55. † Subject to excess mileage and excess wear and tear. †† Subject to status.

Extra Cover

It's hard to beat the quality of your new Ford. It is better built. Safer. More secure and more reliable than ever before. Your Ford will give you mile after mile of worry free motoring.

And with Extra Cover, Ford's extended warranty and maintenance plan, you can ensure complete peace of mind for up to three years from the day your vehicle is first registered, all for a simple monthly payment. (Wouldn't you like to know how much your car will cost to run the day you buy it?)

There are now three plans, each one giving even more comprehensive cover than the last. They all offer an extension to the Ford vehicle warranty, full RAC cover and assured mobility. The two new 'Service Cover' plans offer budgeted payments and fixed cost maintenance benefits too.

All three plans are supported by five key features:

- RAC membership
- full parts and labour cover for component failure
- free car hire/hotel costs in connection with a vehicle incident or theft
- exclusive linkline to a Ford Personal Incident Manager
- European rescue service

Because it is fully backed by the Ford Motor Company, you know Extra Cover is going to be easy to deal with; there are no third party insurers involved. There's also no limit to the value or number of claims you can make under the plan. And what's more, Ford backing enables the extension or upgrade of Extra Cover should your motoring needs change.

For further details of the many benefits and reassurance of Extra Cover, talk to a Sales Executive at your nearest Ford Dealership and make sure you're covered every mile of the way.



EXTRA
COVER

The only way to really appreciate a new Fiesta is to get behind the wheel and drive it. Fortunately, nothing could be easier. Simply visit your Ford Dealer and arrange a test drive.

For more information on any aspect of Ford please ring the Ford Information Service on Freephone 0800 111 222.

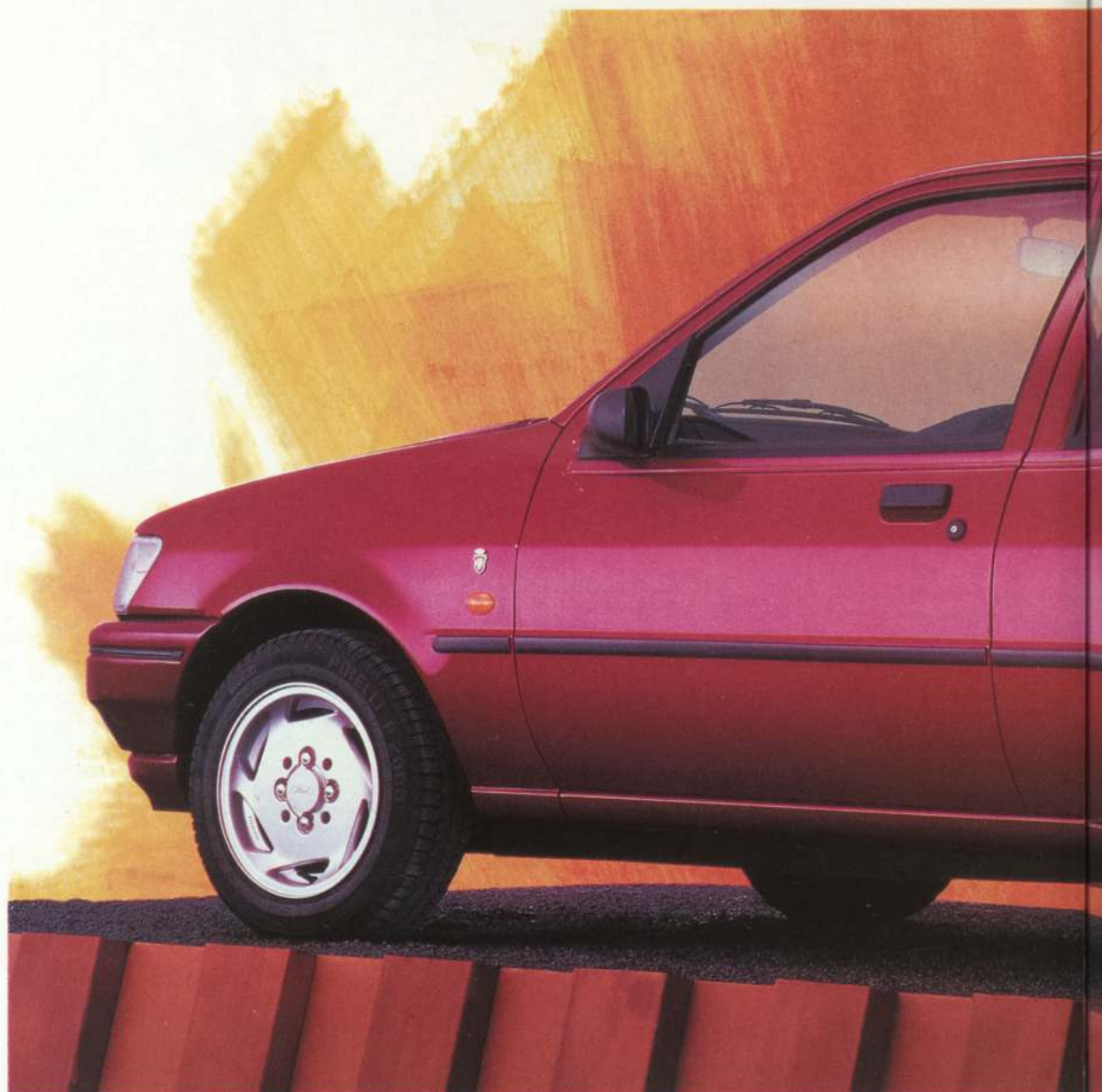
Fiesta – It's much more of a car

Azura

LX

Si

Ghia



Above: The Fiesta Ghia is illustrated with optional Alloy wheels

WHAT CAR?

CONSUMER AWARD

Presented to
Ford Motor Company Limited
for its security features



1994 was another highly successful year for the Ford Fiesta, with it continuing to be Britain's best selling small car in its class. All Fiestas are equipped with many innovative safety and security features which are particularly

impressive including Safeguard on petrol models and a steering wheel Airbag, as standard. In addition to the Fiestas comprehensive range of equipment, all have outstanding driveability, ease of parking and

manoeuvrability being particular strong points. An added bonus is the availability of power-assisted steering, which together with the Fiesta's roomy interior, make the new range even more impressive and desirable.

Fiesta

New for '95 is the Fiesta Azura – offering excellent value at a highly attractive price.

Elegant styling, exceptional comfort and a responsive performance are skilfully brought together in both the three and five-door models.

One glance at the easy-to-reach controls, the three-spoke soft-feel sports steering wheel and the fully reclining front seats confirms the Azura's status as a drivers car. With a choice of three engines the Fiesta Azura is most definitely the car where you can match the performance to your needs.

The stars of the 1995 series are the three and five-door Si models. They carry the same sleek exterior as the rest of the range, plus their own uniquely-styled front and rear bumpers, the front having integral fog lights. Winged sports seats are standard on the 1.6 Si. In addition to its spacious interior the Fiesta range provides you with a comprehensive selection of standard features and exciting options. The purpose is to provide a level of motoring that is both relaxing and comfortable. For example,

electrically-operated front windows, standard on the Ghia and optional on LX/Si, make driving more convenient and more of a pleasure. All Si and Ghia manual models feature, as standard, power-assisted steering which provides minimised steering effort, especially when parking, combined with excellent handling and control on the open road. Another worthwhile option is CTX automatic transmission. CTX is Ford's specially developed continuously variable transaxle, an efficient automatic transmission specifically designed for small cars. It has a stepless spread of engine/road speed ratios, giving smooth progress throughout the speed range with optimum efficiency. By ensuring the engine is always working at the most efficient speed for the conditions encountered fuel economy is maintained.



© For details of the Government fuel consumption figures see page 24.



Above: Occupants will appreciate the convenience of electrically-operated front windows, standard on the Ghia.

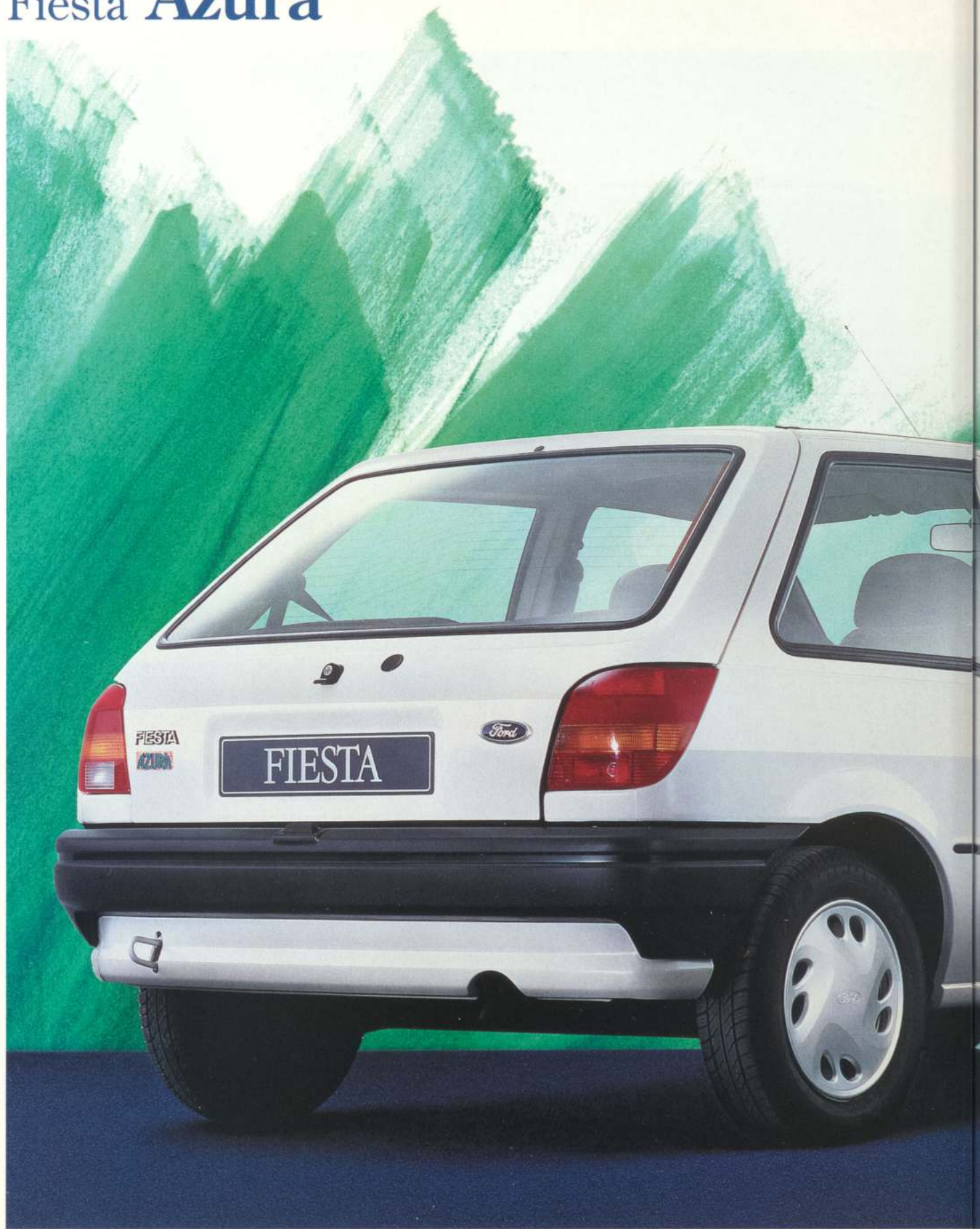


Above: Ford's CTX automatic transmission is available on a wide selection of Fiestas.





Fiesta Azura





The ever popular Fiesta range proves that affordability can come with quality and style. The Fiesta Azura is for the buyer that favours a small car and demands high standards of driveability. Powered by either a 1.1i or 1.3i (automatic only) petrol engine with catalyst or the 1.8 diesel engine, the Azura is definitely the small car to buy.

Standard features include:

- Three or five-door models.
- 1.1 CFI (Catalyst) or 1.3 CFI (Catalyst) petrol engines or 1.8 diesel.
- Steering wheel Airbag.
- Sports steering wheel.
- Safeguard immobiliser system (petrol only).
- Driver's and passenger's side internal manual control door mirrors.
- Centre console and hand brake trim.
- Full wheelcovers.
- Non-woven velour carpet.
- Digital clock
- Glovebox with lid.
- Front door bins.
- 'Lights on' audible warning.
- Trip recorder.
- Fully reclining front seats, trimmed in Papillon velour fabric, with height adjustable head restraints.
- Seat belt grabbers, height adjustable belt upper fixing.
- Vanity mirror with cover on driver's sunvisor.
- Audio pack consisting of wiring, roof aerial and two speakers.
- Key optional features, available at extra cost, include front passenger Airbag; power-assisted steering on 1.8 diesel; Stereo Radio/Cassette – Model 2015; and tilting/removable sunroof.

For full specification details and option availability see pages 23-27.

Model	Engine
Azura 3/5-door	(4) 1.1 CFI (Catalyst)
Azura 3/5-door (Auto)	(5) 1.3 CFI (Catalyst)
Azura 3/5-door	(7) 1.8 D

Figures in brackets are insurance groups.
See back cover for details.



Fiesta LX

As expected, the Fiesta LX provides outstanding style and refinement, with a choice of either the 1.1 CFi or 1.3 CFi petrol engines or the 1.8 diesel. Boasting a distinctive exterior with black bumpers, bodyside mouldings and full wheelcovers the LX is the small car to catch the eye. It's also reassuring to know that Safeguard is fitted to petrol models, helping to keep your LX in your hands.

Standard exterior features include:

- Three or five-door bodystyles.
- 1.1 CFi (Catalyst) or 1.3 CFi (Catalyst) petrol engines or 1.8 diesel.
- Safeguard immobiliser system (petrol only).
- Black bumpers and bodyside mouldings.
- Driver's and passenger's side internal manual control door mirrors.
- Fuel filler flap with locking cap.
- High security, anti-burst door locks.
- Lower paint treatment on front and rear valance.
- Tinted glass.
- Steel wheels with full wheel covers and 165/65 x 13 tyres.
- Tailgate wiper with electric wash.
- Two-speed wipers with intermittent wipe and electric wash.
- Key optional feature, available at extra cost, is the Security option pack consisting of anti-theft alarm; central, double locking; remote tailgate release; electrically-operated front windows and torch key.

For interior features see pages 10-11.

For full specification details and option availability see pages 23-27.





Model	Engine
LX 3/5-door	(5) 1.1 CFI (Catalyst)
LX 3/5-door	(6) 1.3 CFI (Catalyst)
LX 3/5-door (Auto)	(6) 1.3 CFI (Catalyst)
LX 3/5-door	(7) 1.8 D

Figures in brackets are insurance groups.
See back cover for details.

Fiesta LX



The Fiesta LX is as attractive inside as it is out, with its 60:40 split rear seat and load compartment light, it is both practical and versatile. There's a host of impressive standard features, one of which is the quality Ford 2005 Radio/Cassette.

Standard interior features include:

- Steering wheel Airbag.
- Centre console, floor-mounted with stowage box.
- Digital clock.
- Glovebox with lid.
- Tachometer (petrol only).
- Load compartment light
- Dipping rear view mirror.
- Tilting/removable screened glass sunroof.
- Fully reclining front seats trimmed in Columbo velour fabric.



- 60:40 split rear seat back.
- Vanity mirrors on driver's and passenger's sunvisors with cover on the driver's side.
- Stereo Radio/Cassette – Model 2005, 'Keycoded', four speakers.

- Key optional features, available at extra cost, include front passenger Airbag; and Stereo Radio/Cassette – Model 2006 RDS.

For full specification details and option availability see pages 23-27.

Fiesta Si



With the choice of the 1.4 litre EFi engine or the 1.6i Zetec 16 valve engine the Fiesta Si will delight the most discerning motorist who appreciates responsive performance. The exterior has an impressive bodystyle, featuring a black

tailgate spoiler, wheelarch extensions and, unique to this range, specially-styled bodycolour bumpers, making it much more of a car. With the combination of performance and looks the Si has established itself as a firm favourite.

Standard exterior features include:

- Three or five-door models.
- 1.4 EFi (Catalyst) or 1.6i 16V (Catalyst) petrol engines.
- Power-assisted steering.
- Sports suspension on 1.6i.
- Safeguard immobiliser system.



- Metallic paint
- Body colour sports bumpers with integral front fog lights.
- Tinted glass.
- Tailgate spoiler.
- 5½ x 14 steel wheels with full wheelcovers and 185/55 HR x14 tyres.

- Two-speed wipers with intermittent wipe and electric wash.
- Key optional features, available at extra cost, include anti-lock brakes; Alloy wheels (4); and the Electric option pack consisting of central locking; remote tailgate release; electrically-operated front windows and torch key.

For interior features see pages 14-15.

For full specification details and option availability see pages 23-27.

Above: The Fiesta Si five-door 1.4 EFI model.

Model	Engine
Si 3/5-door	(7) 1.4 EFI (Catalyst)
Si 3/5-door	(8) 1.6i 16V (Catalyst)

Figures in brackets are insurance groups.
See back cover for details.

Fiesta Si

The Si is the car to suit the motorist who desires excitement. With this in mind, the Si is equipped with a three-spoke sports steering wheel and front sports seats ('winged' on the 1.6i). With power-assisted steering as standard the Si provides the highest level of driveability.

Standard interior features include:

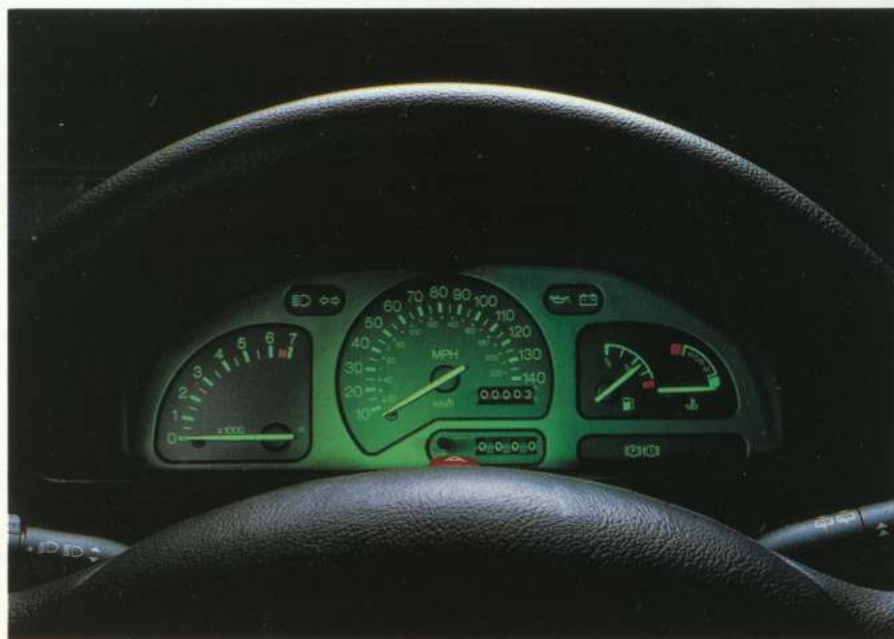
- Steering wheel Airbag.
- Centre console, floor-mounted with stowage box.
- Digital clock.
- Glovebox with lid.
- Tachometer.
- Sports front seats (Winged on 1.6i), trimmed in Jigsaw fabric.
- 60:40 split rear seat back.
- Sports, three-spoke steering wheel.
- Tilting/removable screened glass sunroof.
- Vanity mirrors on driver's and passenger's sunvisors with cover on the driver's side.

- Stereo Radio/Cassette – Model 2005, 'Keycoded', four speakers.
- Key optional features, available at extra cost, include front passenger Airbag; and Stereo Radio/Cassette – Model 2006 RDS.

For full specification details and option availability see pages 23-27.

Right: The interior of the Si 1.4 EFI has the optional passenger Airbag and Electric option pack.

Below: The sports front seat, available in the Si 1.4 EFI, is trimmed in Jigsaw fabric.





Fiesta Ghia



The Fiesta Ghia, with its stylish looks and lively performance is a real pleasure to drive. The sleek body-styled exterior, body colour bumpers with black insert, and smart comfortable interior together with a choice of engines ensure all-round driving satisfaction. The 1.6i Zetec 16 valve and the 1.4 EFi engines,

both with standard power steering give exceptional ease of handling and the 1.8 diesel engine adds the finishing touch to the line-up.

Standard exterior features include:

- 1.3 CFI (Catalyst) Automatic, 1.4 EFi (Catalyst) or 1.6i 16V (Catalyst) petrol engines or 1.8 diesel.

- Power-assisted steering, with manual gearbox.
- Anti-theft alarm.
- Safeguard immobiliser system (petrol only).
- Black bodyside mouldings.
- Body colour bumpers with black insert.



- Driver's and passenger's side internal manual control door mirrors.
- Fuel filler flap with locking cap.
- Central, double locking with torch key.
- Tinted glass.
- 5½ x 13 steel wheels with 165/65 SRx13 tyres.
- Tailgate wiper with electric wash.

- Two-speed wipers with intermittent wipe and electric wash.
- Key optional features, available at extra cost, include Alloy wheels (4); electrically-operated and heated door mirrors with body colour housing; and anti-lock brakes (manual gearbox only).

For interior features see pages 18-19.

For full specification details and option availability see pages 23-27.

Above: The Fiesta Ghia features optional Alloy wheels.

Model	Engine
Ghia 5-door (Auto)	(7) 1.3 CFI (Catalyst)
Ghia 5-door	(TBA) 1.4 EFI (Catalyst)
Ghia 5-door	(8) 1.6i 16V (Catalyst)
Ghia 5-door	(8) 1.8 D

Figures in brackets are insurance groups. See back cover for details.

Fiesta Ghia



The interior of the Fiesta Ghia is nothing short of impressive, with its style and comfort it's definitely the car to be seen in. With a host of outstanding features ranging from electrically-operated front windows through to a leather-rimmed sports steering wheel, and central, double locking and

perimeter alarm, the Ghia is definitely luxurious and secure enough to make anyone feel at ease.

Standard interior features include:

- Steering wheel Airbag.
- Centre console, floor-mounted with stowage box.
- Leather-covered gearlever knob.
- Tachometer (petrol only).
- Four-door operated courtesy light.
- Remote tailgate release.
- Front seat back stowage nets.
- 60:40 split rear seat back.
- Spectrum fabric seat trim.



- Sports, three-spoke soft-feel steering wheel with leather rim.
- Tilting/removable screened glass sunroof.
- Electrically-operated front windows.
- Vanity mirror on driver's and passenger's sunvisors with cover on the driver's side.

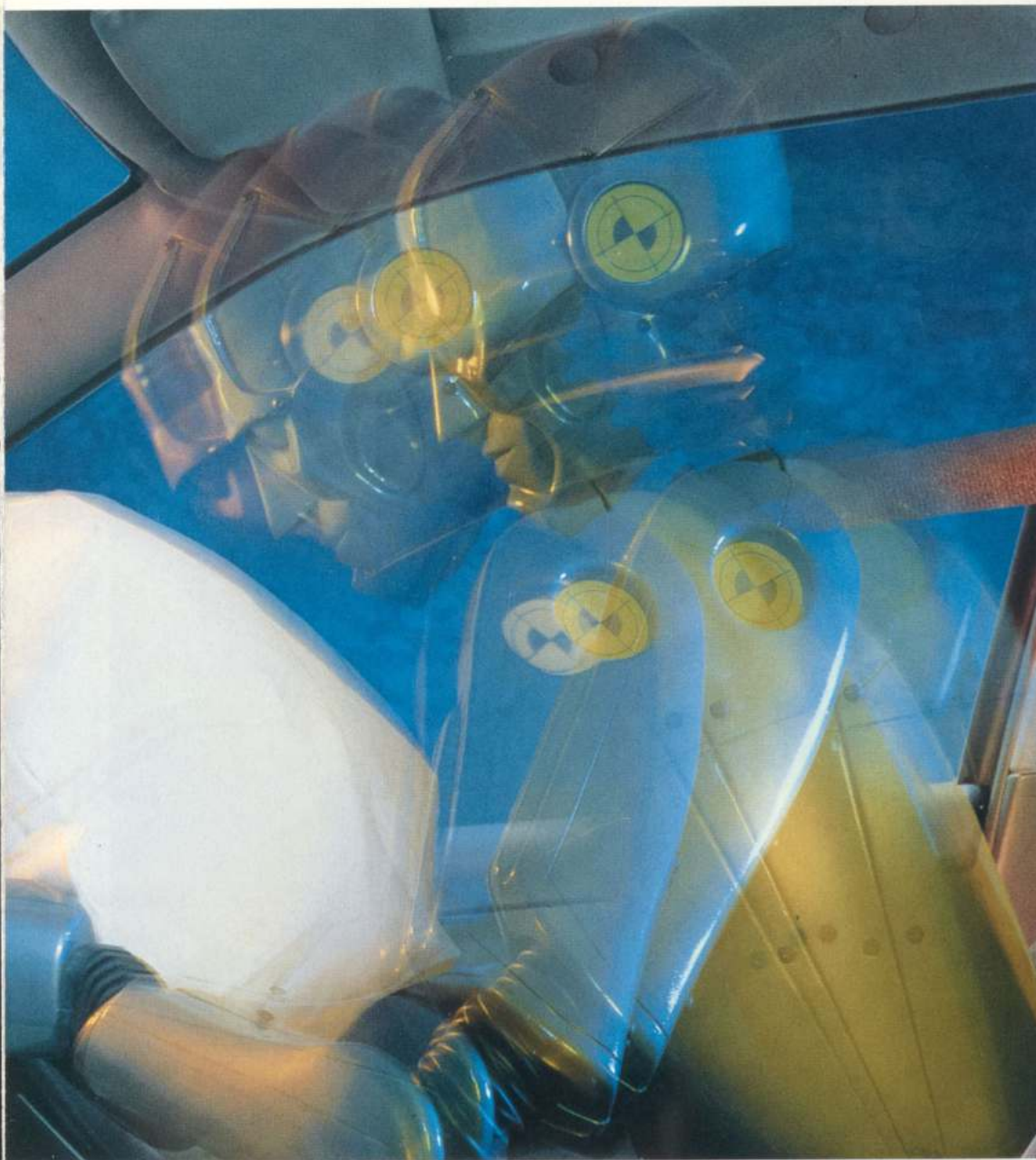
- Stereo Radio/Cassette – Model 2006 RDS, 'Keycoded', four speakers.
- Key optional features, available at extra cost, are a front passenger Airbag and an option pack of 'Quickclear' heated windscreen and electrically-operated and heated, body-coloured door mirrors.

For full specification details and option availability see pages 23-27.

Above: The optional passenger Airbag is featured above.



Safe and Secure



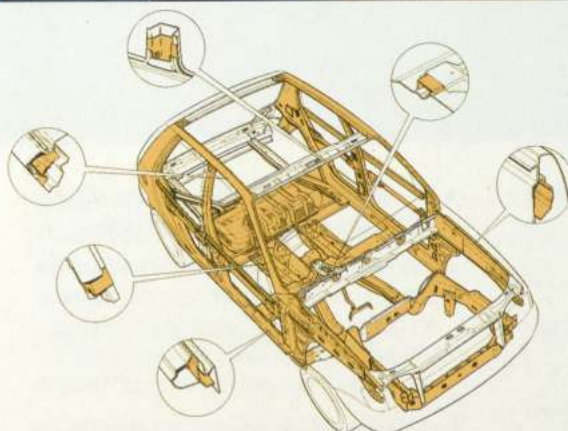
Safety features

Steering wheel: Airbag	■
Front passenger Airbag	□
Seat belts: Front belt grabbers	■
Side impact door beams, front and rear.	■
Steel safety cage	■
Additional steering column bracing	■
Anti-lock brakes, with manual gearbox only	†□
Safety Pack – Anti-lock brakes and front passenger Airbag	†□

† LX and above

■ Standard feature

□ Optional feature



The reinforced steel Safety Cage, offers protection during frontal, side and rear end impact.

Ford's Dynamic Safety Engineering programme has now provided Fiesta owners with the benefits of many of the most advanced safety features available today, with the installation of the Supplementary Restraint System (SRS) of driver's Airbag and optional front passenger Airbag.

Working in conjunction with the Airbag are the seat belt grabbers, which operate under emergency braking or impact.

The safety features incorporated across the Fiesta range show the commitment Ford has to their customers' safety. Structural strength has been increased with the inclusion of a reinforced steel safety cage, and integral steel side impact beams providing additional protection to occupants during a collision.

As a further commitment to safety, Ford produces a range of accessory child seats for all ages. You should note, however, that a rear-facing child seat should never be placed in the front passenger seat if the Ford vehicle is equipped with either a standard or optional front passenger Airbag.

Security features

Alarm: Anti-theft (Ghia only)	■
Safeguard immobiliser (petrol only)	■
Locks: High security, shielded door locks with strengthened mountings	■
Locks: Central, double locking including torch key (Ghia only)	■
Electric Pack: Central locking; electrically-operated front windows; torch key and remote tailgate release (LX and Si only)	□
Security Pack: Alarm, double locking and Electric Pack (LX and Si only)	□
Fuel filler flap with locking cap	■
Visible VIN (Vehicle Identification Number)	■
'Keycode' anti-theft coded audio equipment (optional on Azura)	■
■ Standard feature □ Optional feature	

TRACKER

STOLEN VEHICLE TRACKING SYSTEM

Ford has become the first volume manufacturer in Britain to offer the TRACKER stolen vehicle detection system as a Dealer Fit Option on its entire range of vehicles, further extending its anti-theft security measures.

Security has also been significantly upgraded. All petrol Fiestas are fitted with Safeguard immobilisers and all vehicles feature high security, shielded door locks with strengthened mountings. Optional security features such as central, double locking make a useful contribution towards overall vehicle security and can be incorporated into your car at a very reasonable cost.

Fiesta ... It's much more of a car.

WHAT CAR?

CONSUMER AWARD

Criterion: The manufacturer that shows real commitment to meeting motorists' needs by making car ownership easier and more enjoyable.

"Ford's Safeguard system is a crook's nightmare, and here's the important point – you get it whether you spend £7,700 on a Fiesta or £27,000 on a Scorpio. It proves that, at Ford, there's no class division in making cars that will frustrate the thief. Such responsible thinking deserves to be rewarded."



Above: Safeguard is an ignition immobiliser, designed to prevent starting until its electronic control unit receives the correct coded signal.



Surprise and Delight



Available on selected models is CTX automatic transmission for added convenience.

1994 was another highly successful year for the Fiesta with its wide range of quality equipment it's set to continue its success this year.

All the design elements of the Fiesta have been developed to give the exterior a sleek, streamlined appearance and an interior to enhance driver and passenger comfort.



Tachometer on LX, Si and Ghia petrol models.



Remote tailgate release allows occupants to remain inside the vehicle whilst opening the tailgate. (Ghia only).



Occupants of the Ghia will appreciate the convenience of electrically-operated front windows.

Winged front sports seats, (exclusive to Si 1.6i) give greater comfort and support to both driver and passenger.



Three-spoke, soft-feel leather rimmed steering wheel (Ghia only) incorporating a driver's Airbag as standard.



Tailgate panel with integral hand-hold for easy access.

Right: Available on selected models is a tilting removable sunroof for added ventilation.



Specifications

Model availability –
(see key attached)
& Weights and Loads

3-door Fiesta

	Standard Gearbox and Kerbweights (kg)††	Azura	LX	Si	Ghia	Gross Vehicle Mass (GVM) (kg)	Max. towing Limit at GVM (kg)
1.1 CFI (Catalyst) 5-speed	845	850				1325	900
1.3 CFI (Catalyst) 5-speed		860				1325	900
1.3 CFI (Catalyst) Automatic	870	875				1325	900
1.4 EFI (Catalyst) 5-speed				920		1375	900
1.6i 16V (Catalyst) 5-speed				990		1475	900
1.8 Diesel 5-speed	940	940				1425	900

5-door Fiesta

1.1 CFI (Catalyst) 5-speed	870	880				1350	900
1.3 CFI (Catalyst) 5-speed		885				1350	900
1.3 CFI (Catalyst) Automatic	895	905			915	1350	900
1.4 EFI (Catalyst) 5-speed				945	920	1400	900
1.6i 16V (Catalyst) 5-speed				1020	980	1475	900
1.8 Diesel 5-speed	950	965			970	1425	900

†† Represents the lightest kerbweight assuming full fluid levels and fuel levels, subject to manufacturing tolerances and options, etc., fitted.

Key:

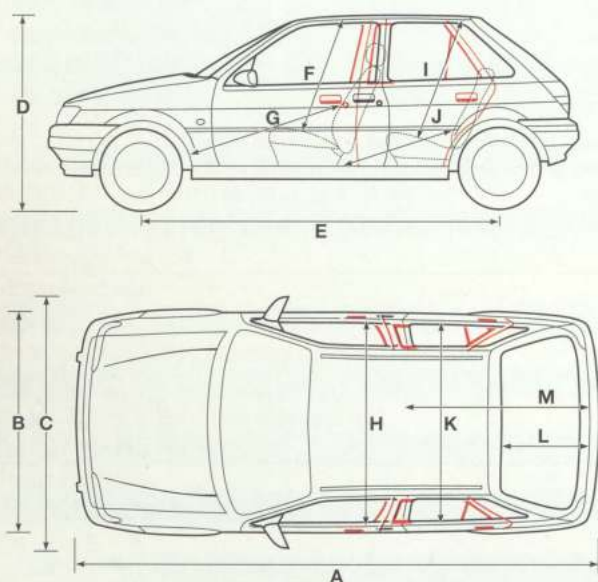
This table shows the availability of standard engine and gearbox combinations on Fiesta models and their resulting kerbweights.

Towing limits

quoted in this catalogue represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on an 8 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. For further guidance, refer to the National Caravan Council's Towing Code.

Roof rack load is a maximum of 75kg on all models.

Dimensions



Dimensions

Exterior mm

A Overall length	3744
B Overall width without mirrors	1606
C Overall width with mirrors	1793
D Unladen height	1376
E Wheelbase	2446

Interior mm

Front

F Effective headroom	958
G Max effective leg room	1036
H Shoulder room (3-door)	1323
H Shoulder room (5-door)	1260

Rear

I Effective headroom	927
J Min. effective leg room	836
K Shoulder room (3-door)	1364
K Shoulder room (5-door)	1308

Stowable luggage cubic metres‡

L 5-seat mode	0.249
M 2-seat mode (laden to roof)	0.929

‡ Measured using the VDA Method. Dimensions may vary dependent on the model and equipment fitted.

3 & 5-door



Specifications



EXTRA
COVER

New Maintenance Plans

Your Ford Dealer can advise you on extended warranties. Extra Cover, the optional extended warranty from Ford now incorporates Service Cover, allowing you to add routine servicing or full maintenance cover to your plan.

Petrol and diesel models

24 Months/18,000 miles
24 Months/24,000 miles
24 Months/36,000 miles
24 Months/unlimited miles*
36 Months/24,000 miles
36 Months/36,000 miles
36 Months/60,000 miles

Selected Diesel models only

36 Months/100,000 miles

* 80,000 miles for Service Cover contracts

Note:

• The timescale for the Warranty Plans is from the date of Warranty commencement and continues until the completion of the time or mileage allowance, whichever occurs first.

• Extra Cover can be purchased up to 12 months after the date of vehicle Warranty commencement, but still starts from the date the vehicle was registered.

• Service Cover can be purchased up to 2 months after the date of vehicle Warranty commencement.

The bracketed figures on the right show the door availability by model.

Technical - Engine data

Engine technical features

		Maximum power ^g	Maximum torque ^g
1.1 HCS CFI (Catalyst) 1119 cc	Cylinders - 4 in-line ■ Electronic single point central fuel injection ■ Electronic breakerless ignition	37 kW (50 PS) at 5200 min ⁻¹ (rpm)	83 Nm at 3000 min ⁻¹ (rpm)
1.3 HCS CFI (Catalyst) 1299 cc	Cylinders - 4 in-line ■ Electronic single point central fuel injection ■ Electronic breakerless ignition	44 kW (60 PS) at 5000 min ⁻¹ (rpm)	101 Nm at 2500 min ⁻¹ (rpm)
1.4 EFI (Catalyst) 1391 cc	Cylinders - 4 in-line ■ Electronic fuel injection with EEC IV engine management system ■ Electronic breakerless ignition	55 kW (75 PS) at 5500 min ⁻¹ (rpm)	109 Nm at 2750 min ⁻¹ (rpm)
1.6i DOHC 16V (Catalyst) 1597 cc	Cylinders - 4 in-line ■ Electronic fuel injection with EEC IV engine management system ■ Electronic breakerless ignition	66 kW (90 PS) at 5500 min ⁻¹ (rpm)	134 Nm at 3000 min ⁻¹ (rpm)
1.8 Diesel 1753 cc	Cylinders - 4 in-line ■ Indirect mechanical fuel injection ■ Glow-plug pre-warm	44 kW (60 PS) at 4800 min ⁻¹ (rpm)	110 Nm at 2200 min ⁻¹ (rpm)

^g Tested in accordance with EEC Directive 80/1269/EEC

Technical - Fuel and performance

3/5-door Fiesta

1.1 CFI (Catalyst) 5-speed	40.9 (6.9)	58.9 (4.8)	43.5 (6.5)	89	17.7	12.4
1.3 CFI (Catalyst) 5-speed	35.3 (8.0)	56.5 (5.0)	42.2 (6.7)	95	14.2	9.5
1.3 CFI (Catalyst) Automatic	32.8 (8.6)	55.4 (5.1)	39.8 (7.9)	92	15.4	N/A
1.4 EFI (Catalyst) 5-speed	30.4 (9.3)	50.4 (5.6)	37.7 (7.5)	104	12.0	10.0
1.6i 16V (Catalyst) 5-speed	30.4 (9.3)	45.6 (6.2)	36.2 (7.8)	110	10.4	6.7
1.8 Diesel 5-speed	45.6 (6.2)	65.7 (4.3)	46.3 (6.1)	94	15.4	10.3

[†] All figures in mpg (L/100km) are from officially approved tests under the Passenger Car Fuel Consumption Order 1983.

* In 4th Gear.

The fuel consumption test figures shown in the chart do not express or imply any guarantee of the fuel consumption of a car of the class in question. See back cover.

Technical - Mechanical features

Brakes

Diagonally split dual-line servo-assisted system

Front discs and rear drums

Ventilated front discs and rear drums

Fuel tank - 42 litres

Steering

Variable ratio rack and pinion (not with power assistance)

Power-assisted (with manual gearbox only)

Suspension

Front: Independent with MacPherson struts and A-frame tie-bars. Rear: Semi-trailing coil spring system

Front: Anti-roll bar (1.6i 16V only)

Sports suspension, including rear stabiliser bar (1.6i only on Si)

Turning circle

Kerb to kerb 9.8m. Wall to wall 10.2m

Saloons
Azura (3 & 5)
LX (3 & 5)
Si (3 & 5)
Ghia (5)

Safety and Security features

	Saloons	Azura (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
Steering wheel: Airbag	■	■	■	■	■
Seat belts: Front belt grabbers	■	■	■	■	■
Side impact door beams, front and rear. Steel safety cage	■	■	■	■	■
Steering column: Additional bracing	■	■	■	■	■
Anti-burst locks	■	■	■	■	■
Alarm: Anti-theft					■
Safeguard immobiliser system (petrol only)	■	■	■	■	■
Locks: High security, shielded door locks with strengthened mountings	■	■	■	■	■
Locks: Central, double locking including torch key					■
Fuel filler flap with locking cap	■	■	■	■	■
Visible VIN (Vehicle Identification Number)	■	■	■	■	■
'Keycode' anti-theft coded audio equipment			■	■	■

The Tracker stolen vehicle detection system is now available as Dealer Fit Option on all Ford cars. Contact a Ford Dealer for full details.



Ford Call Because you never know...

The last few years have seen the mobile phone play an increasingly important part in many people's lives, whether it be for business, convenience or, just as significantly, for safety and security. Ford appreciated this need and now can provide a free mobile phone (shown above) and free line connection[®] to Ford buyers who take a twelve month airtime contract. 'Ford Call' offers Ford customers the opportunity to select from a range of competitive line rental and call charge tariffs, providing wide flexibility to meet private and business demands. As a further benefit the 'Ford Call' mobile phone features a unique RAC button which, when activated automatically connects you with the Ford/RAC control centre – manned 24 hours a day, 365 days a year. For full details call the Ford Information Service on 0800 111 222.

Exterior features

Exterior Appearance and Styling

	Saloons	Azura (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
Bodyside mouldings: Black	■	■			■
Lower paint treatment on front and rear valance		■			
Bumpers: Black	■	■			
Bumpers: Sports body colour				■	
Bumpers: Body colour with black insert					■
Paint, metallic				■	
Spoiler, tailgate, black				■	
Wheels: 4½x13 Steel with full wheelcovers and 155/70 SR x 13 tyres (petrol only)	■				
Wheels: 5x13 Steel with full wheelcovers and 165/65 SR x 13 tyres (diesel only)	■				
Wheels: 5½ x 14 Steel with full wheelcovers and 185/55 HR x 14 tyres				■	
Wheels: 5 x 13 Steel with full wheelcovers and 165/65 SR x 13 tyres			■		■
Wheelarch extensions, front				■	

Exterior Functional

Heated rear window	■	■	■	■	■
Door mirrors: Black housing with internal manual control	■	■	■	■	■
Tinted glass		■	■	■	■
Wipers: Two speed with intermittent and electric wash	■	■	■	■	■
Wipers: Tailgate wiper with electric wash		■	■	■	■

Exterior Lighting

Halogen headlights; rear fog light; reversing light	■	■	■	■	■
Front fog lights					■



Key Accessory:
Aerodynamically-styled rear spoiler with integrated brake lights.



Specifications

Interior features



Certain popular accessories have been highlighted. For further information please ask your Dealer for the Fiesta Accessories brochure.



Key Accessory: Two tilt position, washable baby seat which also transforms into a carry-cot. **Note:** A rear-facing child seat should never be placed in the front passenger seat if the Ford vehicle is equipped with either a standard or optional front passenger Airbag.

Interior Carpeting and Trim

	Saloons	Azura (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
Non-woven velour carpet	■	■	■	■	■
Front door bins; door pull handle/armrest; fabric upper door trim;	■	■	■	■	■
Gearlever gaiter	■	■	■	■	■
Leather-covered gearlever knob					■

Interior Lighting

Courtesy light: Front header-mounted, operated by switches on front doors	■	■	■	■	■
Courtesy lights: Front and rear-door operated		■	■	■	■
Load compartment light		■	■	■	■

In-car Entertainment

Audio pack consisting of wiring, roof aerial and 2 speakers	■				
Stereo Radio/Cassette – Model 2005, 'Keycoded', 4 speakers		■	■		
Stereo Radio/Cassette – Model 2006 RDS, 'Keycoded', 4 speakers					■

For further details of Ford In-car Entertainment products see page 29. For full details of the Ford Audio Upgrade programme, including the new FX3000 CD Player/Radio, please consult a Ford Dealer.

Instruments and Controls

Speedometer and odometer; trip recorder; constant readout fuel gauge, water temperature gauge	■	■	■	■	■
Tachometer (petrol only)		■	■	■	■
Warning lights for: Oil pressure; direction indicator; glow plugs on (diesel only); high beam; ignition/alternator; brake failure; handbrake on, Airbag(s). 'Lights-on' audible warning	■	■	■	■	■
Illuminated heater controls, 3-speed fan. Four vents with temperature and direction control	■	■	■	■	■
Steering wheel: Three-spoke soft feel		■			
Steering wheel: Sports three-spoke soft feel (Leather rim on Ghia)	■		■	■	■

Seats and Seat Belts

For seat fabric see page 32					
Front seats: Fully reclining with height adjustable head restraints	■	■	■	■	■
Front seats: Sports (1.4 EFI only)			■		
Front seats: Winged sports (1.6i only)			■		
Front seat back stowage nets					■
Folding rear seat back	■	■	■	■	■
60:40 split rear seat back		■	■	■	■
Seat belts: Front inertia reel with height adjustable mounts. Two rear inertia reel and one centre lap static	■	■	■	■	■

Comfort and Convenience

Accessory socket/cigar lighter		■	■	■	■
Floor mounted centre console with stowage box. Driver's lower and passenger's upper fascia storage	■	■	■	■	■
Quartz digital clock.	■	■	■	■	■
Glovebox with lid	■	■	■	■	■
Rear view mirror, dipping	■	■	■	■	■
Remote tailgate release					■
Sunroof, tilting/removable screened glass		■	■	■	■
Vanity mirror on passenger's sunvisor		■	■	■	■
Vanity mirror with cover on driver's sunvisor	■	■	■	■	■
Windows, electrically-operated front					■

Luggage compartment

Rear parcel tray, carpet covered/tilting	■	■	■	■	■
Carpet on floor with sidewall trims	■	■	■		
Carpet on floor with sidewall and wheel arch trims					■

Options at extra cost

Equipment

	Saloons	Azura (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
Airbag; Front passenger	■	■	■	■	■
Anti-lock brakes, with manual gearbox only		■	■	■	■
Door mirrors: Electrically-operated and heated with body colour housing		■	■	■	■
Electric pack: Central locking; electrically-operated front windows; torch key and remote tailgate release		■	■		
Ford Compact phone (no charge) ^o	■	■	■	■	■
Power-assisted steering on 1.3 CFi (with manual gearbox only) and 1.8D	■	■			
Heated windscreen – 'Quickclear'		■	■	■	■
Heated windscreen – 'Quickclear' – and electrically-operated and heated door mirrors with body colour housing					■
Safety pack: Passenger Airbag and anti-lock brakes		■	■	■	■
Security pack: Alarm; double locking and Electric pack		■	■		
Sunroof, tilting/removable screened glass	■				
Wheels: 5 x 13 Alloy (steel spare wheel) with 165/65 SR x 13 tyres		■		■	■
Wheels: 5½x14 Alloy (steel spare wheel) with 185/55 HR x 14 tyres			■	■	
Wipers: Tailgate wiper with electric wash	■				

In-car Entertainment

Stereo Radio/Cassette – Model 2015, 'Keycoded', 2 speakers	■				
Stereo Radio/Cassette – Model 2006 RDS, 'Keycoded', 4 speakers		■	■		

Exterior Colour

Paint, metallic	■	■	■	■	■
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Ford Cellular Systems produces a wide range of cellular phones and other communications equipment. For further information see page 28 or contact a Ford Dealer.

^o Subject to status and the signing of a 12 month airtime contract. The contract may be terminated by giving 30 days written notice after the end of the 12 month period. Available in conjunction with the purchase in the UK of a new Ford vehicle (excluding the Channel Islands and Isle of Man, named daily rental companies (Avis, Hertz, Budget, Eurocar, Euro Dollar, Flightform, Thrifty and their licensees/agents and Daily Rental), Ford and Dealer demonstrator programme vehicles, FRCS/Service rental vehicles, direct service vehicles).

Key Option:
5-spoke Alloy wheels available as an option on the Fiesta Si.



Key Accessory:
Windsurf attachment making it an easy and safe way of carrying a surf board.



Key Accessory:
Stylish RS three-spoke alloy wheel.



Key Accessory:
Tough durable tow bar with either fixed or removable ball.



Key Accessory:
New-style front skirt kit with integral fog lights designed to accentuate the lines of your Fiesta.

Ford Cellular systems

Ford has a separate division specialising in mobile communications, with a wide range of cellular phones to fit Ford cars and vans, along with a wide choice of call tariffs. Each Ford phone is supplied with:

- Free messaging services – you only pay for the calls.
- Open and fair airtime contract.
- Half minute billing after the first minute.
- Ford Cellular Careline number programmed into each phone supplied.

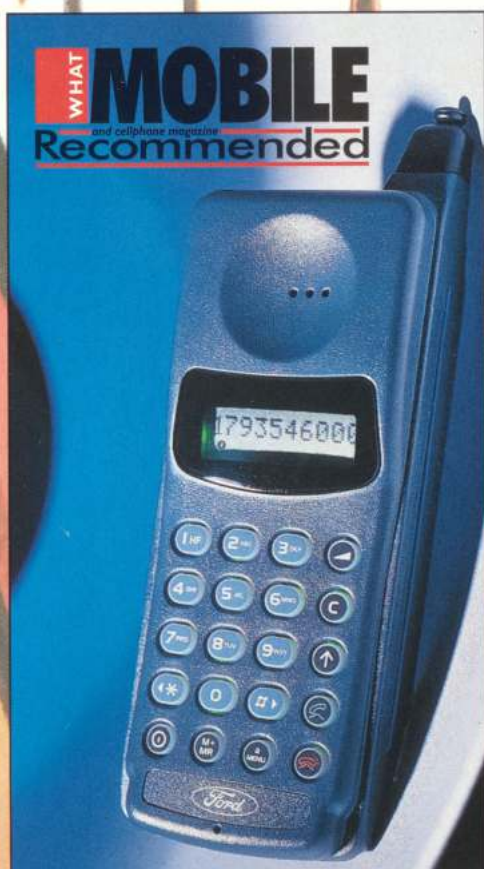
Ford phone Micro Tac II

This heavyweight performer weighs in at a lightweight 225 grams. Offers a 99 number memory with name labelling.



Ford phone Mobile

A powerful fixed car phone with full 'hands-free' operation. Full compatibility with your Ford vehicle is guaranteed.



Ford phone Compact

The latest phone in the range and one of the smallest. Light enough to slip into a pocket or handbag, the Ford phone Compact is the ideal phone for the whole family to use. Small in size but packed with features, the Compact has a 99 number memory which can be labelled with names, an automatic memory for the last 10 numbers called and a secretarial memory for you to jot down up to a further 10 numbers to call later.

Whatever your cellular requirements Ford Cellular Systems has products to meet your needs. Contact your Dealer or Ford Cellular Systems direct on 0345 91 92 93.

Ford Audio Systems

Ford are one of the largest car audio manufacturers in the world with dedicated research, development and manufacturing facilities in Europe, producing high quality sound systems to suit the European market. By investing in state-of-the-art electronic testing equipment, we are able to design a sound system specifically to complement each car model, ensuring that all its component parts are precisely matched to optimise the listening experience.

To keep your Ford audio system safe our products are fitted with various security features. All models have a Keycode system, except the FX3000 which has a fully removable front panel. In addition, the vehicle registration number can be stored in the memory of the 2006. If the unit is removed from the vehicle the registration number is displayed when the power is reconnected, making it easier for the police to trace the rightful owner. A commitment to continuous product development to incorporate the latest technology is shown in the use of EON (Enhanced Other Networks) on all of our RDS Radios. This advanced feature provides up-to-the-minute traffic information helping the driver to avoid frustrating delays.



2015/2005 Audio Systems

AM/FM stereo Radio/Cassette players featuring Autostore facility which stores the six strongest FM stations at the touch of a button. Both have an auto-reverse cassette deck with fast forward, fast rewind and noise reduction. Features are:

- Power output – 12 watts (2015)
– 24 watts (2005)
- FM stereo, MW and LW.
- Auto search and manual tuning.
- Automatic store of six strongest stations.
- LCD tape direction display.
- Auto-reverse tape deck.
- Noise reduction.
- Fast forward and rewind.
- Keycode security system.
- Speakers – 2 (2015)
– 4 (2005)

2006 RDS Audio System

This fully electronic auto-reverse Radio/Cassette has RDS-EON. This enables the driver to receive local traffic news even when tuned to national BBC stations.

Features over 2005 are:

- Music search
- Dolby noise reduction.
- RDS-EON decoder with:-
– Traffic programme
– Station name display
– Automatic station re-tuning
- Vehicle registration memory.

FX3000 RDS CD Radio

This all new audio system offers an RDS EON radio together with a CD player.

Features include:

- RDS EON decoder with:-
– Traffic programme
– Station name display
– Automatic station retuning
– Programme type (PTY)
- Fully detachable front security panel
- Track scan, shuffle and repeat on CD

The FX3000 is only available as a Dealer fitted option, and can be exchanged with any factory fitted Ford radio cassette.



2015 Audio System.



2006 RDS Audio System.



FX 3000 RDS CD Radio

Upgrade Flexibility

A wide variety of audio options is offered as Dealer or factory fit. This gives you the flexibility to upgrade the standard system in your vehicle to an RDS EON unit, or to add a CD player. A summary of audio option availability is shown below. For further details please consult a Ford Dealer.

	2015	2005	2006	FX3000 CD
Fiesta	□/U	U	U	U
Fiesta LX		■	□/U	U
Fiesta Si		■	□/U	U
Fiesta Ghia			■	U

■ Standard feature □ Optional feature U Dealer Audio Upgrade

Ford Cares All the service you expect

Ford Aftercare Services

No one is more committed to customer service and complete motoring confidence than Ford.

12 Month Unlimited Mileage New Car Warranty

Every new Ford car is covered by a 12 month, unlimited mileage Warranty. Ford also assures total peace of mind in your driving, by providing the benefits of membership of the RAC – free for the first year.

Extra Cover – The Ford Optional Extended Warranty Plan

A wide range of Extra Cover Plans will also protect you against unexpected repair bills for a further one or two years.

6 Year Perforation Warranty

The bodywork of all Ford cars is covered against corrosion for 12 months, and, in addition, against perforation from 'inside out' caused by faulty manufacture or materials for six years from the day you took delivery.

The Ford Commitment

The Ford Commitment provides you with a level of customer confidence and assurance that no other motor manufacturer can equal. We have structured our three point 'Commitment' to reflect this.

Ford Commitment

1– 30 Day Exchange Scheme.

Ford Commitment

2– Replacement or Refund Scheme within 12 Months for persistent unresolvable defects.

Ford Commitment

3– 24 Hour Roadside Assistance.

Ask your Dealer for full details and conditions.

Customer Order Price Protection Plan

The Ford Price Protection Plan means that the price on your order is guaranteed for 3 months from the date of your order. There are some conditions, so please ask your Dealer for details.

Motability

Ford is fully committed to the needs of the disabled, and their careers, through the Motability programme. Please call free on 0800 111 222 for an information pack.

The Ford Barclaycard

The Ford Barclaycard enables savings of up to £1,800 on all new Ford vehicles. This cash rebate scheme is also available to Barclaycard holders registered for the Profiles programme.

Value Guaranteed Insurance

In the event of an insurance write-off, the payout from the comprehensive policy usually reflects the market value of the vehicle at the time of the loss, not the full invoice value. Value Guaranteed Insurance protects you against this shortfall. Only one payment at the time of vehicle purchase is required and then you are covered for a full 2-year period.

Tax Free Sales

Most cars in the Ford range are available for Tax Free Personal Export. For details contact Ford Tax Free Sales. Tel: 01932 335113. Fax: 01932 335198.

Ford MotorQuote

Working with RAC Insurance Services, Ford MotorQuote offers Ford customers a guaranteed quotation at an affordable price. Telephone on 0345 585119 – UK Mainland (01232 314884 – Northern Ireland).

Ford Contract Motoring

Ford Contract Motoring combines the benefits of contract hire with a national service network. It can be structured to allow you to concentrate on success whilst our Dealers look after your vehicles. Ford Contract Motoring – Servicing your Success.

Ford Credit Europe plc

Ford Credit finances every third new Ford car sold in Britain. From first time buyers to fleet operators, Ford Credit provides finance plans to a wide range of motorists and remains committed to the very highest levels of customer service. When it comes to financing a new Ford vehicle, Ford Credit has the key.

Ford Credit Europe plc, PO Box 46, Brentwood, Essex CM13 3AR.

Options

Options is an innovative way for customers to drive a new Ford more often, for less than you thought possible. With this and a full range of other finance plans, you can be assured of the same quality and level of service from Ford Credit as you expect from your Ford vehicle. Ford Credit Europe plc, PO Box 46, Brentwood, Essex CM13 3AR.

Finance is provided subject to status to over 18s only. Written quotations are available on request. Guarantees and indemnities may be required. Certain categories of business users do not qualify for the Options plan.

For further details of all the ways in which Ford Cares contact a Ford Dealer or call the Ford Information Service on 0800 111 222.

Other vehicles that you will find in the Ford range

In addition to Fiesta, there's a comprehensive range of vehicles with something for everyone.

The classic Escort, a best seller whose good looks and lively performance ensure that it continues to enjoy market leading status.

Discover the stunning qualities of the award winning Mondeo, a car where advanced technology and imaginative design are ideally brought together.

In the arena of luxury cars the eagerly awaited Scorpio has arrived. The innovative design together with a quite remarkable level of comfort endorses Scorpio as a car that redefines luxury status.

Breathtaking performance, staggering road holding and purposeful good looks make both the Escort RS2000 together with the Escort Cosworth high performance cars for the motoring connoisseur.

Why not experience the exciting power and exceptional handling of the 16V and 24V Probes. The leading-edge, revolutionary styling and innovative technology combine together to make a sports coupé that turns the heads of on-lookers.

For those who seek the excitement of off-roading yet still appreciate their creature comforts the Ford Maverick fits the bill. Robustly designed this 4x4 goes, and keeps going where others fear to tread.

Later this year will see the arrival of the exciting new Ford Galaxy. A car where space and first class luxury are interwoven with an incredibly high degree of interior versatility that makes Galaxy the ideal car for a multitude of pursuits.

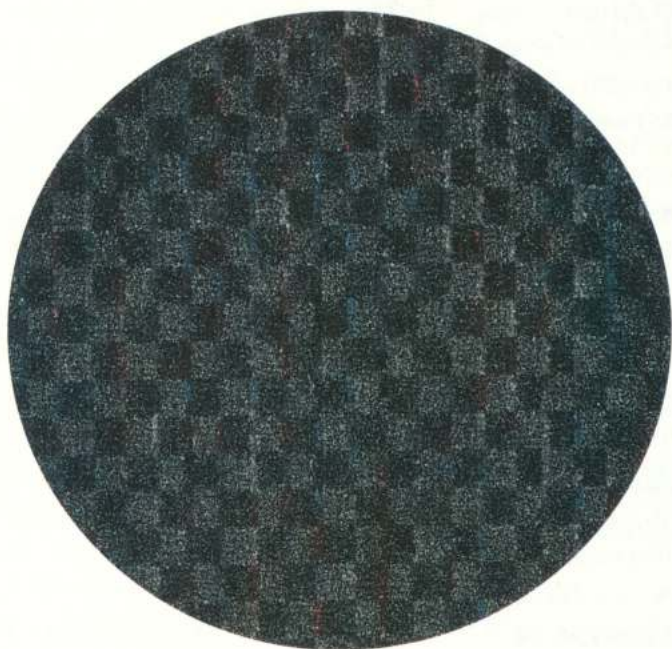
Ford commercial vehicles are renowned for reliability, performance and capacity. Furthermore, they offer the benefits of a driving environment that combines comfort with practicality together with class leading safety and security features. Tough, durable and driver friendly – the qualities that continue to make Fiesta Van, Courier, Escort Van and the Transit range of Vans, Chassis-cabs and Buses the business community's first choice.

For further details about Ford's range, simply visit your local Ford Dealership.

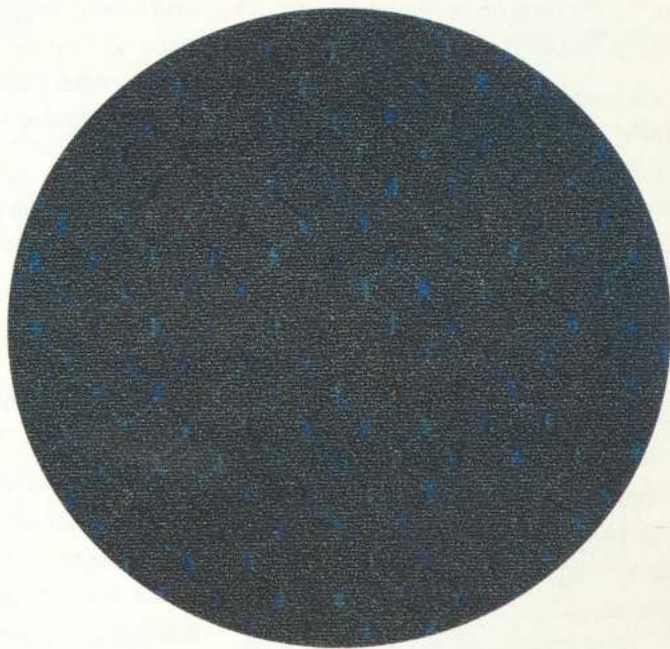


Colours and Trims

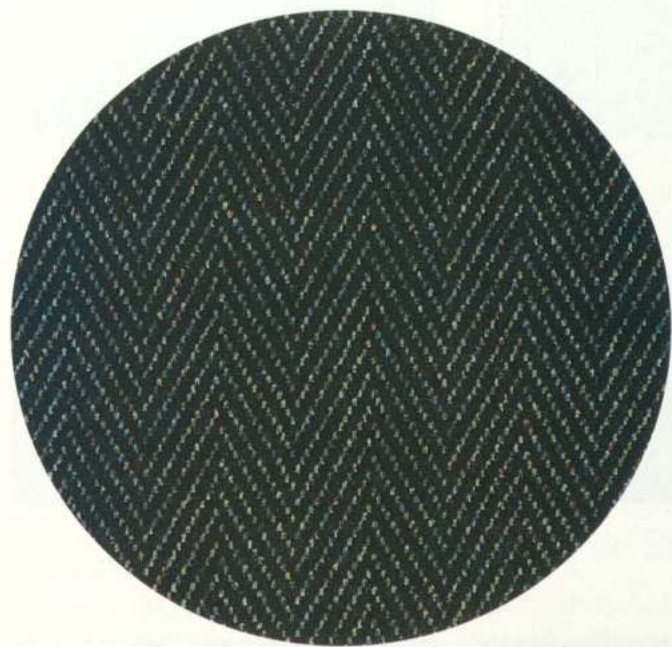
Trims



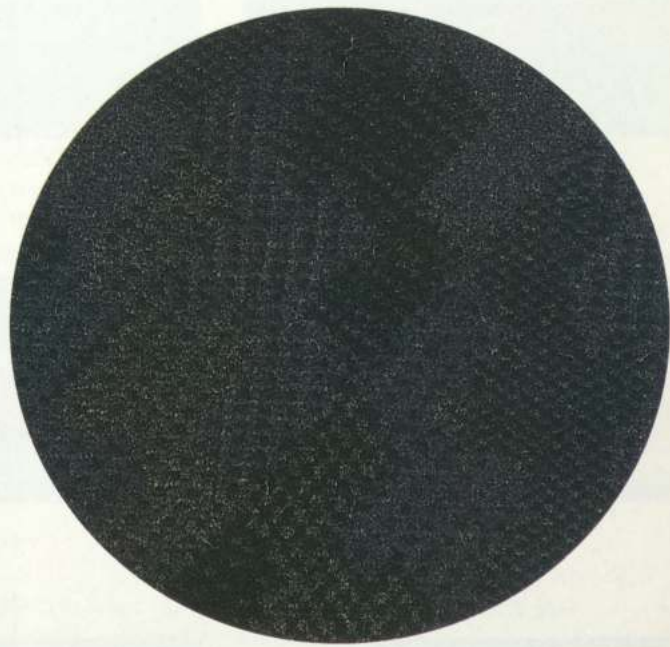
Columbo Raven



Papillon Opal



Spectrum Raven



Jigsaw Raven

Body Colour and trim availability

Model	Seat Fabric	Solid Body Colours	Ontario Blue	Diamond White	Radiant Red	Metallic Body Colours (Extra Cost*)	Moondust Silver	Nouveau Red	Petrol Blue	State Blue	Tourmallard Green	Dark Aubergine	Ash Black	Alberto Green
Azura	Papillon	O	O	O			O	O	O				O	
LX	Columbo	R	R	R			R	R	R	R	R	R	R	
Si	Jigsaw							R	R		R	R	R	
Ghia	Spectrum		R	R			R	R	R	R	R	R	R	R

SEAT FABRIC COLOUR KEY:

O - Opal

R - Raven

Solid Colours



Ontario Blue



Diamond White



Radiant Red

Metallic Colours



Moondust Silver



Nouveau Red



Ash Black



Petrol Blue



State Blue



Tourmallard Green



Dark Aubergine



Alberto Green

Note: Colours reproduced here may vary from the actual colours due to the limitations of printing processes used.

The Government fuel figures

do not express or imply any guarantee of the fuel consumption of any particular car. The cars themselves have not been tested and there are inevitably differences between individual cars of the same model. In addition, a car may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the car has been driven and the standard of maintenance, will affect its fuel consumption.

Insurance Groups are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

Illustrations, descriptions and specifications

Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer.

Optional Equipment

Throughout this publication, wherever a feature is described as being an 'Option' or 'Optional Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary.

Please note:

This catalogue was correct at the time of going to print. However, it is re-published at approximately four monthly intervals and may not show current specification. Please consult a Ford Dealer for up-to-date information as Ford's policy is one of continuous product development.

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Your Ford Dealer



Fiesta. It's much more of a car.