

# fiesta

*Not for the small-minded*

1995 New Edition  
Introducing  
the new  
Fiesta  
range











BY APPOINTMENT TO  
HER MAJESTY THE QUEEN  
MOTOR VEHICLE MANUFACTURERS  
FORD MOTOR COMPANY LIMITED  
BRENTWOOD ESSEX



BY APPOINTMENT TO  
H.M. QUEEN MOTHER THE QUEEN MOTHER  
MOTOR VEHICLE MANUFACTURERS  
FORD MOTOR COMPANY LIMITED  
BRENTWOOD ESSEX



BY APPOINTMENT TO  
HRH THE PRINCE OF WALES  
MOTOR VEHICLE MANUFACTURERS  
FORD MOTOR COMPANY LIMITED  
BRENTWOOD ESSEX



1993  
QUEEN'S AWARD FOR EXPORT  
ACHIEVEMENT 1993

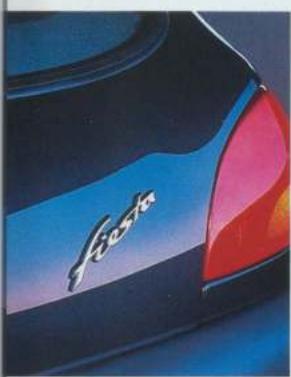
## Leading the way

Leading the way	1	As one of the world's foremost manufacturers, Ford has a unique understanding of
Shaping the future	3	the motor car industry. From the very beginning, our goal was to build vehicles of
A new generation in power	6	character that would provide the maximum in driving satisfaction. In achieving this our
Precision engineering	9	engineers have pioneered more industry firsts than any other volume manufacturer.
Making life easier	10	Whether in performance, economy or safety and security Ford is a leader in bringing
Fiesta Encore	12	the advantages of new technology to a growing motoring public.
Fiesta LX	16	However, it isn't only in technological development where we are industry leaders.
Fiesta Si	20	An essential part of our culture is in providing our customers with a range of effective
Fiesta Ghia	24	consumer services. Among the many new services we have recently introduced is
Care for the environment	28	Ford Acumen Personal Leasing, an intelligent way to drive a new car every two years.
Safe, secure, sure	29	
Equipped to delight	30	
Motorsport	32	
Accessories	33	
Fiesta specifications	34	
Ford Audio Systems	39	
Ford Cellular Systems	39	
Ford and Ford Credit Services	40	
Colour and trim	42	

We believe that no company has a divine right to success and we shall continue to do our utmost to meet the aspirations of our customers.

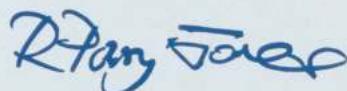


# Shaping the future



"Our philosophy in approaching the development of the new Fiesta has been to define new standards of overall vehicle performance for this class of car. The conventional wisdom within the industry was that, in order to improve ride comfort, you might have to compromise in some way or other the responsiveness and agility that characterise a true driver's car. Conversely, it was accepted that improving responsiveness and agility might mean trading off on comfort, smoothness or quietness.

So for the new Fiesta our objectives were to develop creative engineering solutions that would help us avoid some of the traditional compromises. The new Fiesta is an example of Ford doing what it does best, providing outstanding levels of function and enjoyment for the motorist at an affordable cost."



Richard Parry-Jones

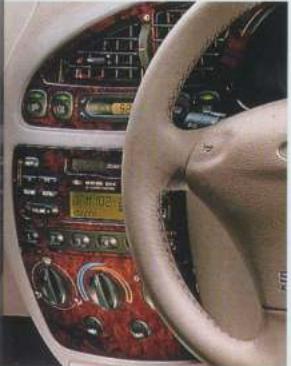
Vice President, Ford Small/Medium Vehicle Centre



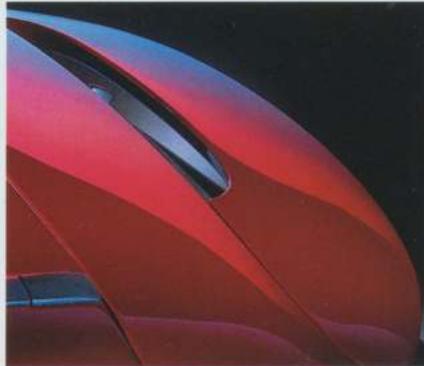
*The large rounded rear lights have been neatly sculpted into the tailgate.*



*The smooth, aerodynamic exterior of the new Fiesta has been designed to reduce wind noise and drag.*



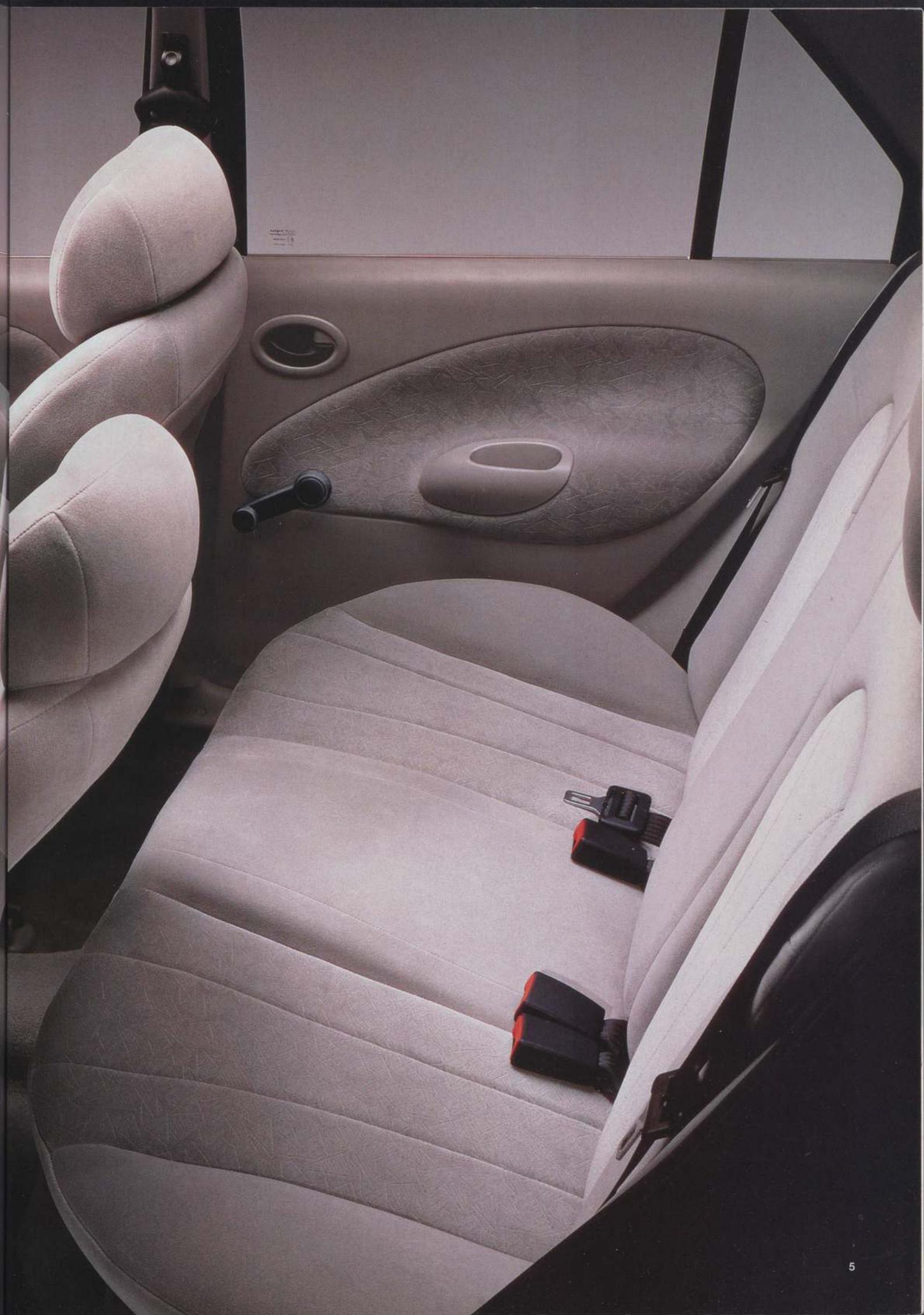
*The Fiesta Ghia features a 'wood effect' facia accommodating the new large bezel 5000 RDS EON Radio/Cassette.*



*Aerodynamically-styled rear spoiler adds further to the Fiesta Si's individual appearance.*



Fiesta Ghia interior  
shown features  
optional equipment.



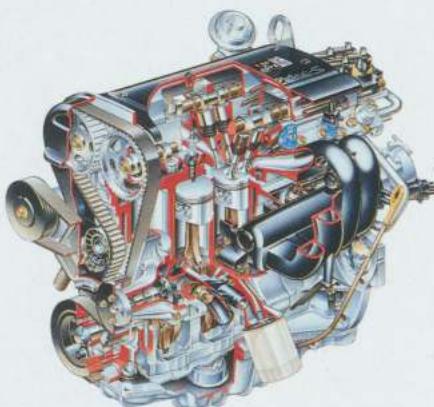
# A new generation in power

As the world's most advanced family of lightweight engines the new Zetec-SE multi-valve range has rewritten the record books. The innovative design, choice of materials and high build quality confirm their status as engines built without compromise.

The new EEC-V electronic engine management system is the same system used with such success in the Ford powered Benetton Formula 1 cars last season. It has 66% more memory and is 20 times faster than its predecessor and makes a major contribution to greater engine efficiency, smoother running and quicker fault diagnosis.

*The new high efficiency light alloy Zetec-SE 1.25 four-cylinder 16-valve powertrain.*

*The new Zetec-SE, four-cylinder 16-valve unit is exceptionally compact and uses light metal alloys for its main structural components.*



*The new Fiesta is capable of rapid start-up in conditions as low as -15°C.*







# Precision engineering

The new Fiesta's front suspension has been completely redesigned to provide improved braking stability, less sensitivity to wheel imbalance and greater steering response and feel. Modifications to the subframe provide improved ride and handling together with reduced Noise, Vibration and Harshness (NVH).

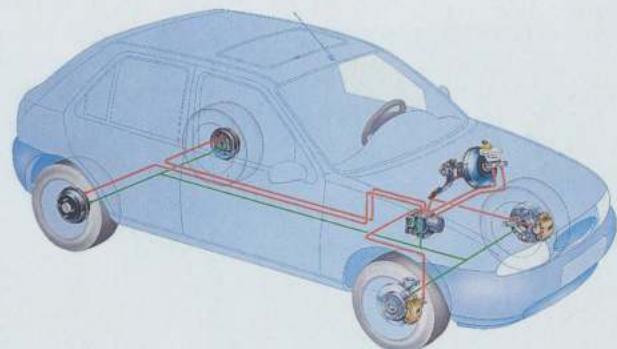
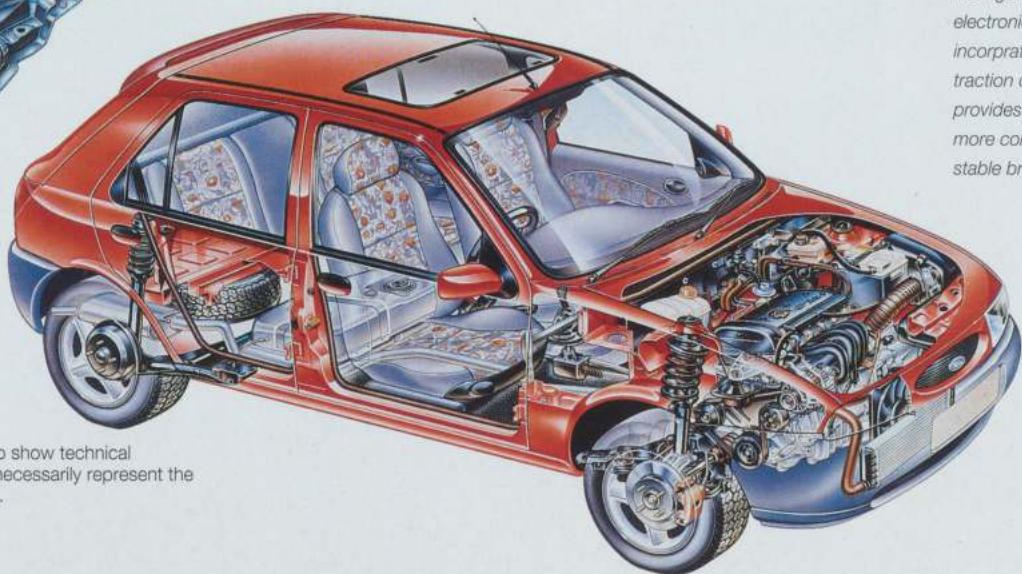
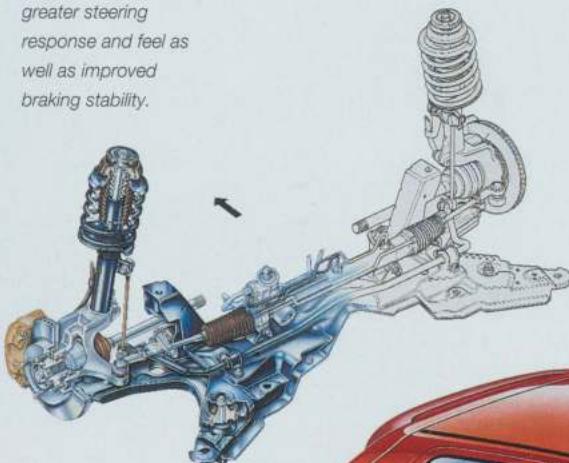
Our engineers have refined the Fiesta steering system. It is more precise, providing the driver with greater control. The effect of torque steer has been reduced making for improved dynamic stability and with power-assisted steering available on all models the new Fiesta has even greater manoeuvrability.

The Fiesta is equipped with a newly designed braking system. In addition to improved brake pad and disc life the redesigned system means less brake noise. The brake pedal and linkage has

also been redesigned giving the driver a more reassuring brake feel and reducing the pedal travel and effort. The hand brake has been completely revised too and now is quieter and easier to operate.

The new Fiesta is the first car in the world to be offered with the option of a new generation electronic four channel ABS system that incorporates electronic brake force distribution and low-speed traction control. The ABS and traction control both operate to improve driver control. ABS assists steering control to be maintained under emergency braking, while traction control helps prevent wheelspin that can interfere with directional stability when accelerating on slippery surfaces. As a result, the driver now has more consistent and stable braking, improved stability and reduced stopping distance.

*Redesigned front suspension gives greater steering response and feel as well as improved braking stability.*



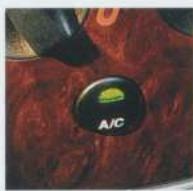
*New generation electronic ABS incorporating low-speed traction control provides the driver with more consistent and stable braking.*

This illustration is intended to show technical features only and does not necessarily represent the latest product specifications.

# Making life easier

CTX automatic transmission provides improved performance and economy. Unlike conventional automatic transmissions, the Ford CTX varies the gearing continuously to keep the engine working as closely as possible to the peak of efficiency.

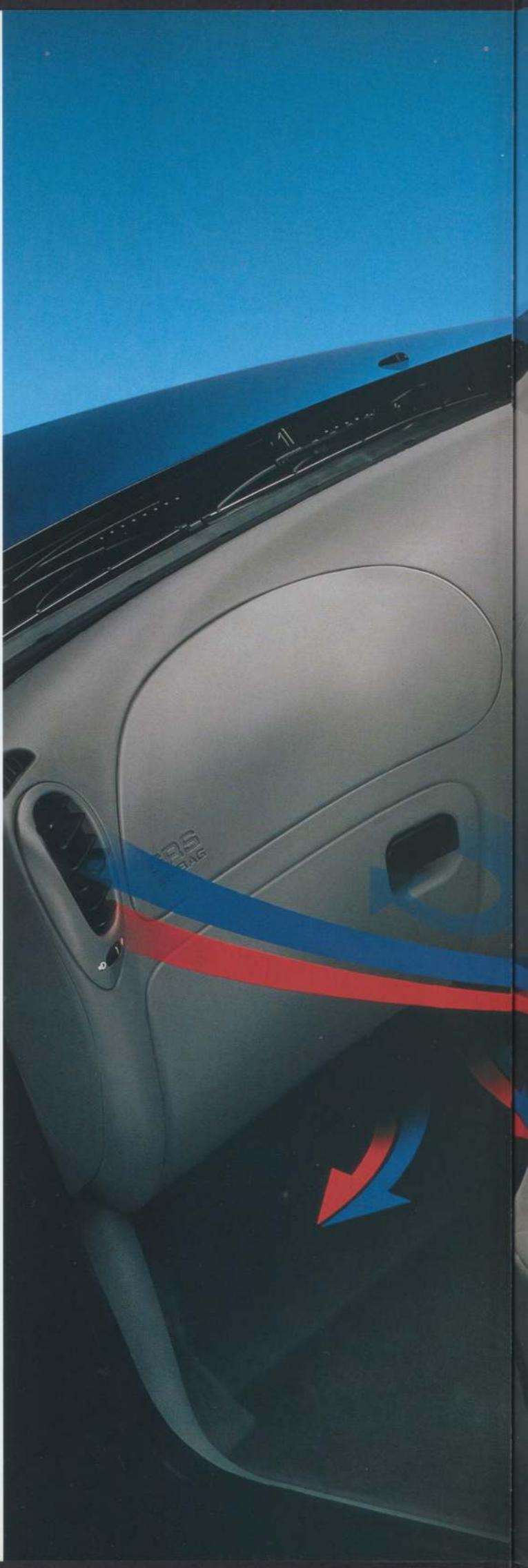
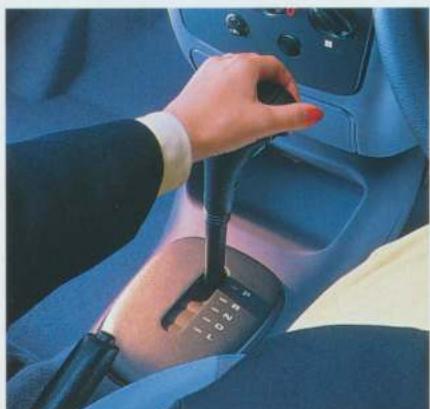
The air-conditioning system, when fitted, uses CFC-free refrigerant. The system is simply operated by a single push-button with an integral warning light, with a separate push-button recirculation control that electrically closes off the outside air intake – to reduce traffic fumes or boost air conditioning performance. A small bore air pipe feeds refrigerated air to an outlet in the glovebox, to provide a cooling compartment.



*When air conditioning is fitted, the glovebox is fed with refrigerated air to help keep things cool, on even the warmest of days.*



*New 'straight gate' CTX selector lever makes manual override easier and smoother to operate.*





# Fiesta Encore





The full depth bumpers and distinctive wheelcovers together with black door handles and mirror housings give the Encore a stylishly understated appearance.

Standard exterior features include:

- Power-assisted steering on 1.8 Diesel.
- Full-depth bumpers.
- Black radiator grille with body-coloured surround.
- Manually-adjustable door mirrors with black housings.
- Heated rear window.
- Safeguard engine immobiliser.
- Tailgate wiper with electric wash.
- 5x13 Steel wheels with full wheelcovers.
- Key optional features, available at extra cost, include power-assisted steering; and metallic paint.

Model	Engine
Encore 3/5-door	1.3i
Encore 3/5-door	1.8D

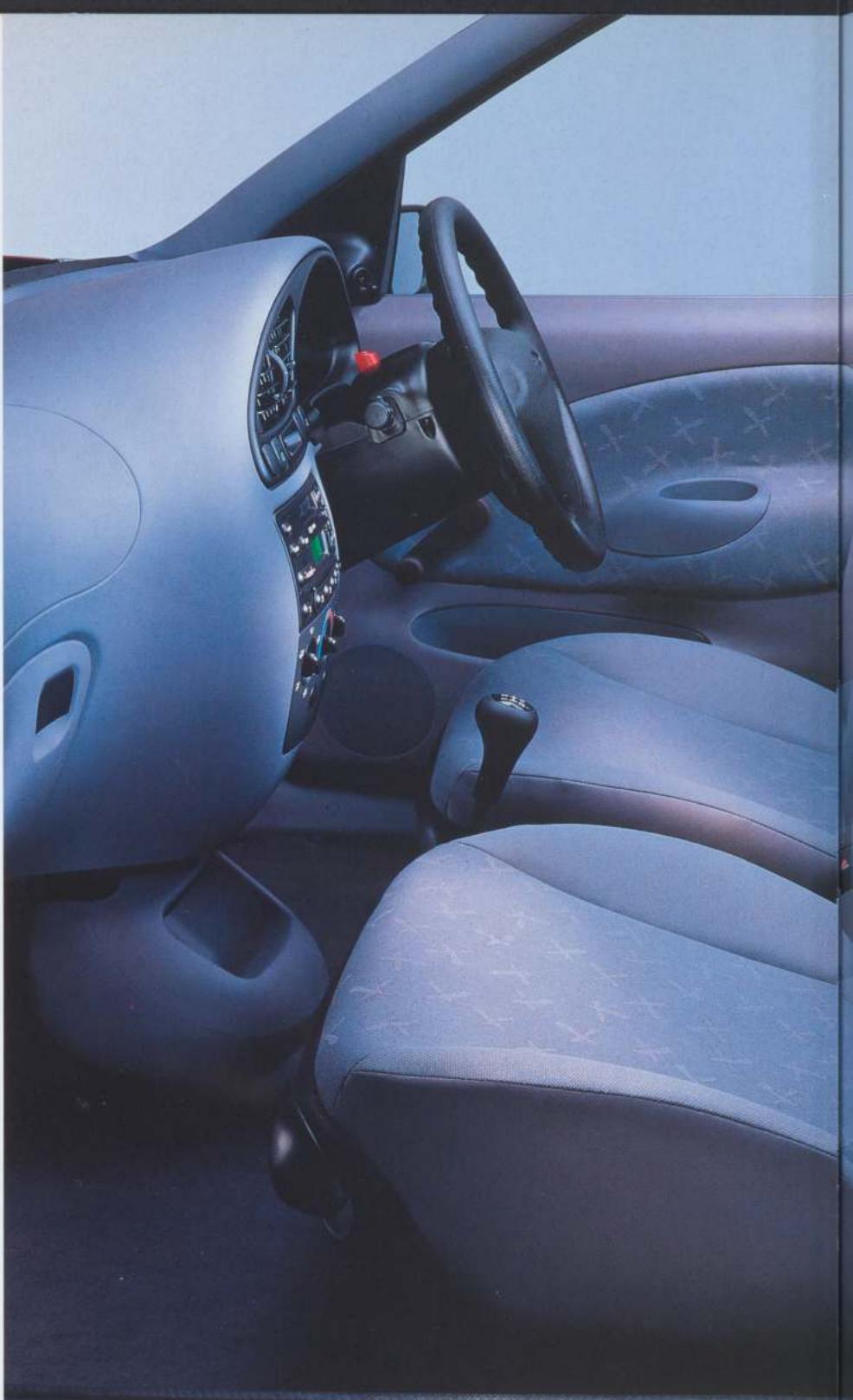
Interior features, see pages 14-15.  
Specification and option availability, see pages 34-37.

## Fiesta Encore

Inside the Encore there is ample storage space including a glovebox equipped with a cup and pen holder. The front seats have a wide range of adjustment and, of course, a driver's Airbag is standard.

Standard interior features include:

- Driver's Airbag.
- Accessory socket/cigar lighter.
- Non-woven velour carpet.
- Digital clock.
- Glovebox with lid.
- Driver's covered sunvisor mirror.
- Trip recorder.
- Fully reclining front seats with height adjustable head restraints.
- Front seat belt grabbers.
- Height adjustable seat belt mounts.
- Key optional features, available at extra cost, include front passenger's Airbag; tilting and removable sunroof; and Stereo Radio/Cassette – Model 3000.



The superb new Compact II mobile phone is available, subject to status and conditions, with the Ford Call programme.





Fiesta Encore featuring optional 3000 Stereo Radio/Cassette.

# Fiesta LX



The Fiesta LX's striking lines are further complemented by stylish bodyside mouldings and full depth bumpers. There are new rounded door handles and the sculptured tailgate features a badged tailgate handle.

Standard exterior features include:

- Power-assisted steering on 1.8 Diesel and Automatic.
- Full depth bumpers with bodyside mouldings.

- Safeguard engine immobiliser.
- Tailgate wiper with electric wash.
- Manually-adjustable door mirrors with black housings.



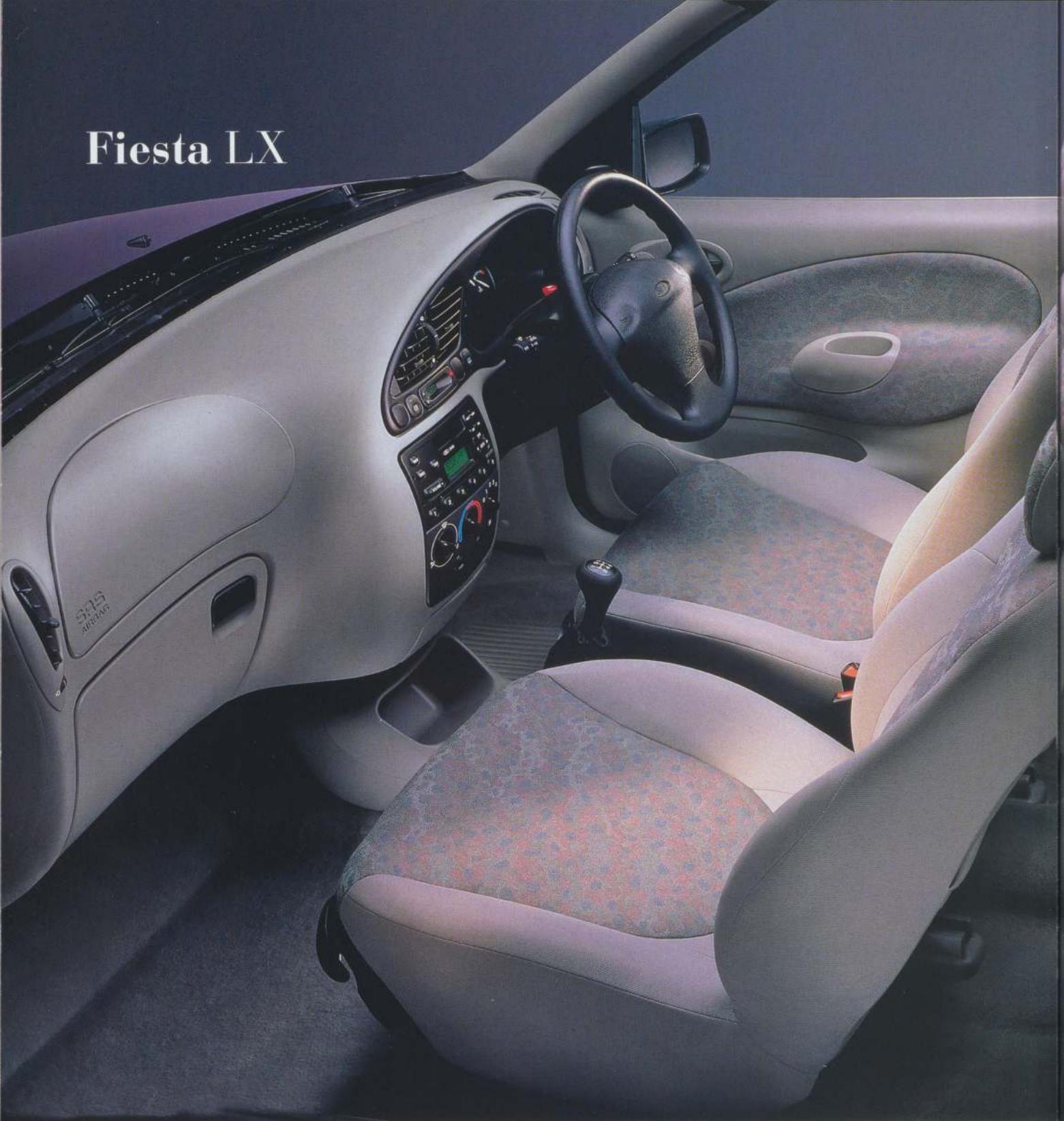
- Key optional features, available at extra cost, include anti-lock brakes and traction control (manual only); power-assisted steering; and metallic paint.

Vehicle shown features optional equipment.

Model	Engine
LX 3/5-door	1.25i 16V
LX 3/5-door Auto	1.25i 16V
LX 3/5-door	1.3i
LX 3/5-door	1.8D

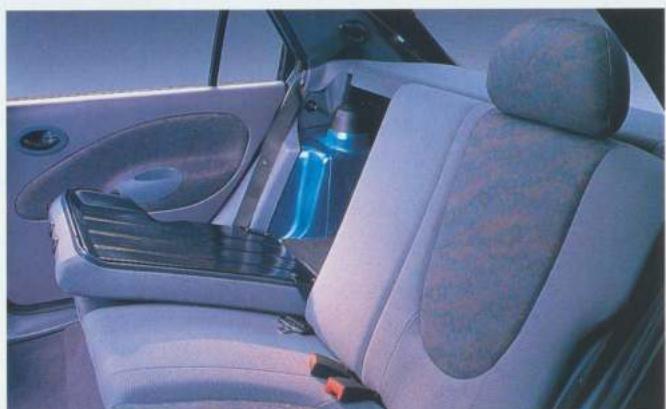
Interior features, see pages 18-19.  
Specification and option availability, see pages 34-37.

# Fiesta LX



Vehicle shown includes optional equipment.

The 60/40 split rear seat provides plenty of additional luggage space when necessary. Please remember when using a child seat it is vital that the seat is securely fixed and matched to the weight of the child.





The LX provides an integrated cabin environment with a strong feeling of quality, comfort and spaciousness. From the smart carpeting and trim, to behind the wheel convenience, the emphasis is on quality.

Standard interior features include:

- Driver's Airbag.
- Accessory socket/cigar lighter.
- Passenger's and covered driver's sunvisor mirror.
- Fully reclining front seats with height adjustable head restraints and seat back storage pockets.
- Driver's seat tilt adjustment.
- Tachometer on 1.25i engine.
- Front seat belt grabbers.
- Height adjustable seat belt mounts.
- 60:40 split rear seat back.
- Screened glass tilting and removable sunroof.
- Luggage compartment light.
- Stereo Radio/Cassette – Model 3000 removable bezel, 'Keycoded', 4 speakers.
- Key optional features, available at extra cost, include front passenger's Airbag; and a combination option pack featuring front passenger's Airbag, driver's seat electric height adjust and rear seat head restraints.



Specification and option availability, see pages 34-37.

## Fiesta Si

Metallic paint, full depth bumpers and bodyside mouldings together with the rear spoiler set the tone for this sporty Fiesta. The smooth aerodynamic contours are further complemented by the stylish new black front grille and body colour surround.

Standard exterior features include:

- Power-assisted steering.
- Full depth bumpers and, on 3-door models, special bodyside mouldings.
- Metallic paint.
- Manually-adjustable door mirrors with body colour housings.
- Safeguard engine immobiliser.
- Body colour tailgate spoiler.
- Tinted glass.
- Tailgate wiper with electric wash.

○ Key optional features, available at extra cost, include anti-lock brakes and traction control; and an option pack consisting of 'Quickclear' heated windscreen, electrically-operated and heated door mirrors and electrically-operated front windows.

*Vehicle shown features optional equipment including alloy wheels.*

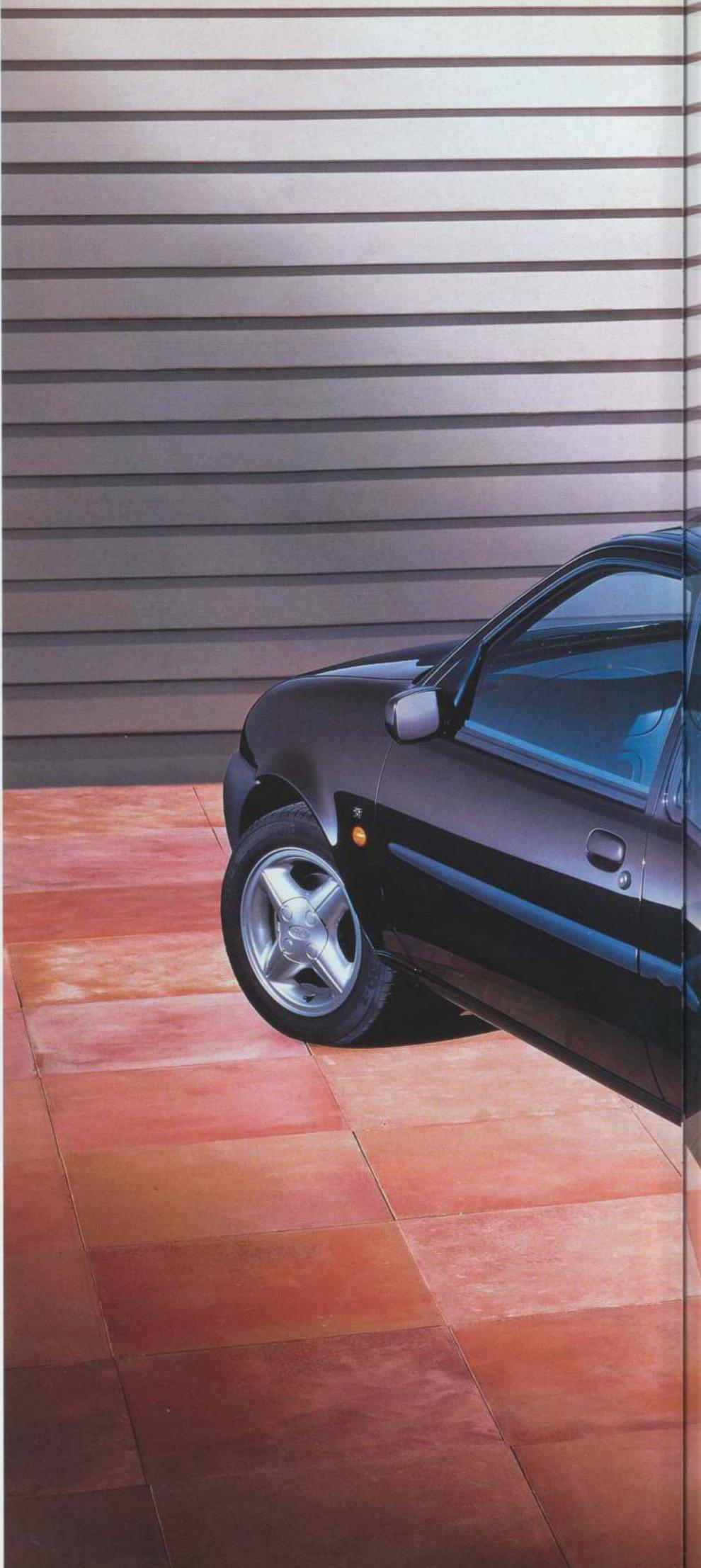
### Model

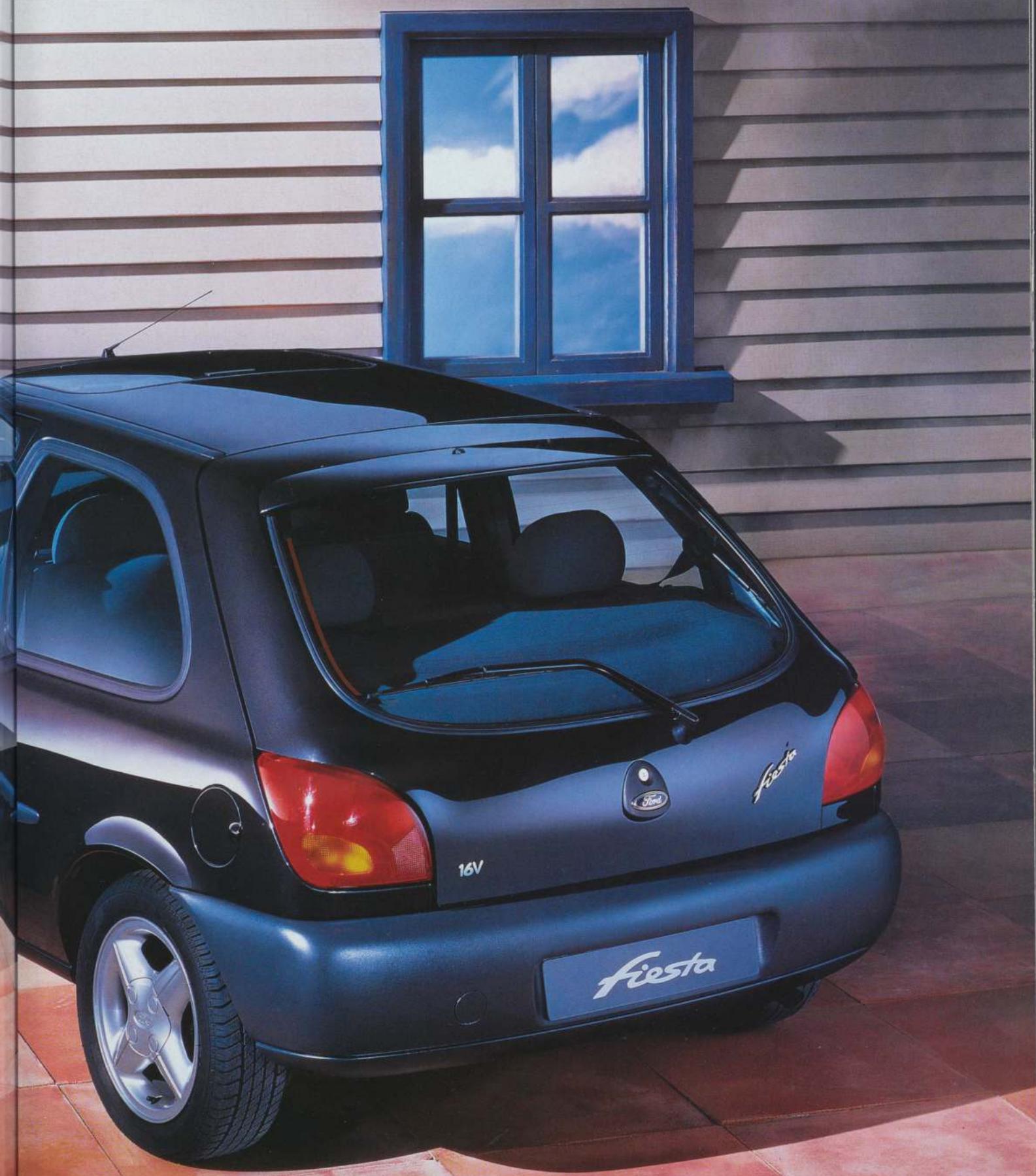
Si 3/5-door

### Engine

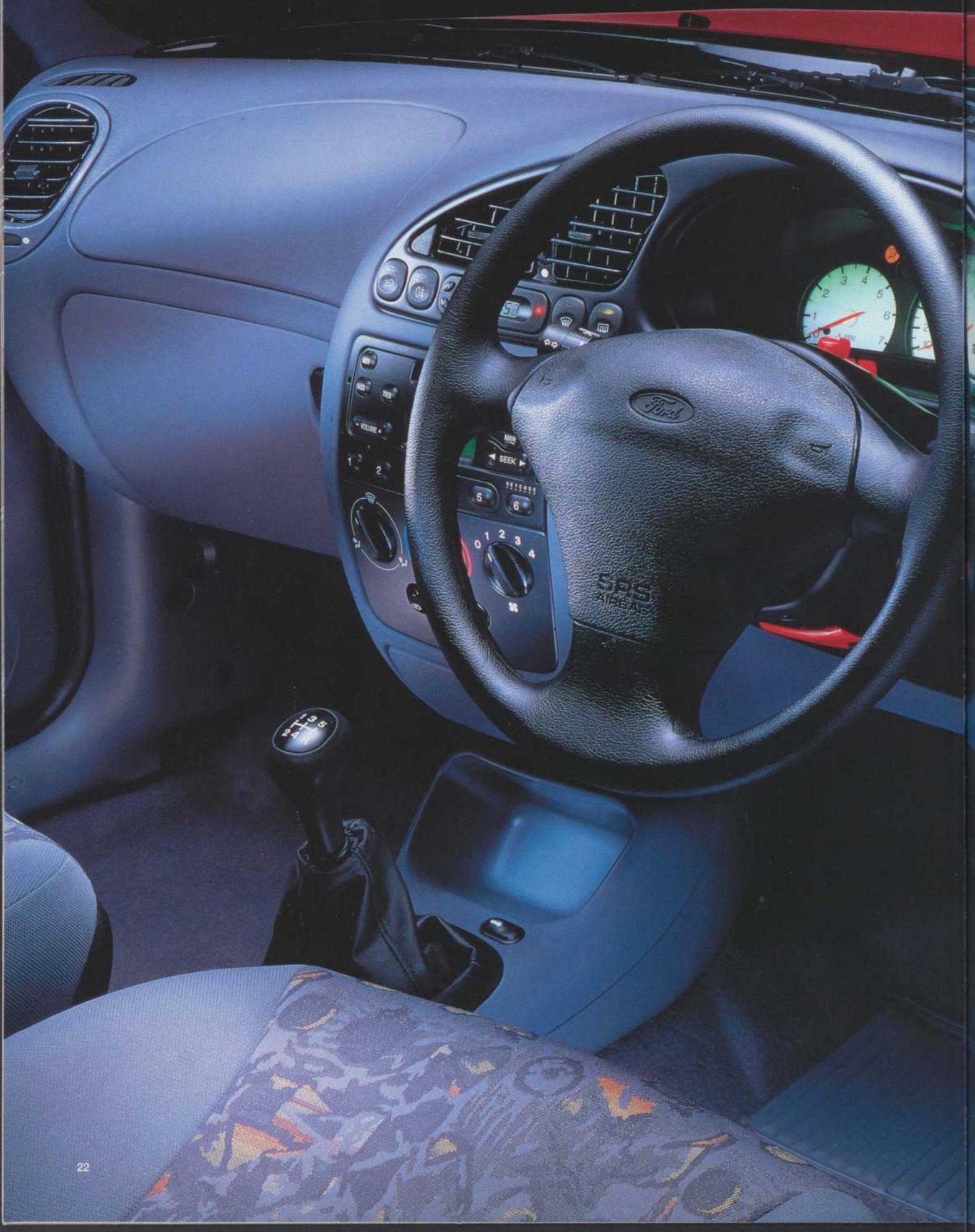
1.25i 16V

Interior features, see pages 22-23.  
Specification and option availability, see pages 34-





# Fiesta Si





The interior is extensively equipped to provide a driving environment of supreme quality and convenience. Fully adjustable seating and an ergonomically-designed facia with white instrument dials, plus a central console, combine to make driving a pleasure.

Standard interior features include:

- Driver's Airbag.
- Accessory socket/cigar lighter.
- Luggage compartment light.
- Passenger's and covered driver's sunvisor mirrors.
- Tachometer.
- Fully reclining sports front seats with height adjustable head restraints.
- Driver's seat tilt adjustment.
- Front seat belt grabbers.
- Height adjustable seat belt mounts.
- 60:40 split rear seat back.
- Screened glass tilting and removable sunroof.
- Stereo Radio/Cassette – Model 3000 removable bezel, 'Keycoded', 4 speakers.
- Key optional features, available at extra cost, include front passenger's Airbag; CFC-free air conditioning; and an option pack featuring front passenger's Airbag, driver's seat electric height adjust and rear seat head restraints.

*The Si interior features optional equipment.*

Specification and option availability, see pages 34-37.

# Fiesta Ghia



As befits the flagship of the range the new Fiesta Ghia combines style and comfort with safety and security. The sleek rounded body design is complemented by new rounded door handles, full depth front and rear body-coloured bumpers and bodyside mouldings. The restyled tailgate has a new aerodynamic sweeping rear wash/wipe arm and a body-coloured, badged tailgate handle.

Standard exterior features include:

- Power-assisted steering.
- Body colour bumpers and bodyside mouldings.
- Manually-adjustable door mirrors with body colour housings.
- Black radiator grille with acrylic surround.
- Safeguard engine immobiliser.
- Perimeter alarm.
- Remote control central, double locking with torch key.
- Stainless steel front scuff plates.
- Tinted glass.
- Tailgate wiper with electric wash.



○ Key optional features, available at extra cost, include anti-lock brakes and traction control; and an option pack consisting of 'Quickclear' heated windscreen, electrically-operated and heated door mirrors, front fog lights, driver's seat electric height adjust, rear head restraints and alloy wheels.

Vehicle shown features optional equipment, including alloy wheels.



Model	Engine
Ghia 5-door	1.25i 16V
Ghia 5-door Auto	1.25i 16V
Ghia 5-door	1.8D

Interior features, see pages 26-27.  
Specification and option availability, see pages 34-37.

# Fiesta Ghia



Once inside the Ghia you'll find the look is warm and inviting. The seats have been reshaped, with height adjustable front head restraints.

The instrument panel is a model of intelligent design and layout. Gauges are large and easy to read and switches are conveniently positioned.

The facia is designed to provide easy access to heater and ventilation controls and audio system. The spacious glovebox has an interior light and, on models with optional air-conditioning, is refrigerated. The lid has designated cup holders and a pen holder for extra convenience.

Standard interior features include:

- Driver's Airbag.
- Digital clock with temperature read out and warning.
- Leather-trimmed steering wheel.
- Leather-covered gear lever knob.
- Driver's seat tilt adjustment.



- Wood-effect finish on facia, heater controls surround and radio facia.
- Tachometer on 1.25i.
- Delayed switch-off courtesy light.
- Reading lights.
- Remote tailgate release.
- Front seat back storage pockets.
- Screened glass tilting and removable sunroof.
- Electrically-operated front windows.
- Stereo Radio/Cassette – Model 5000 RDS EON removable bezel, 'Keycoded', 6 speakers.
- Key optional features, available at extra cost, include front passenger's Airbag; and CFC-free air conditioning.

*Interior shown features optional equipment.*



Specification and option availability, see pages 34-37.

# Care for the environment

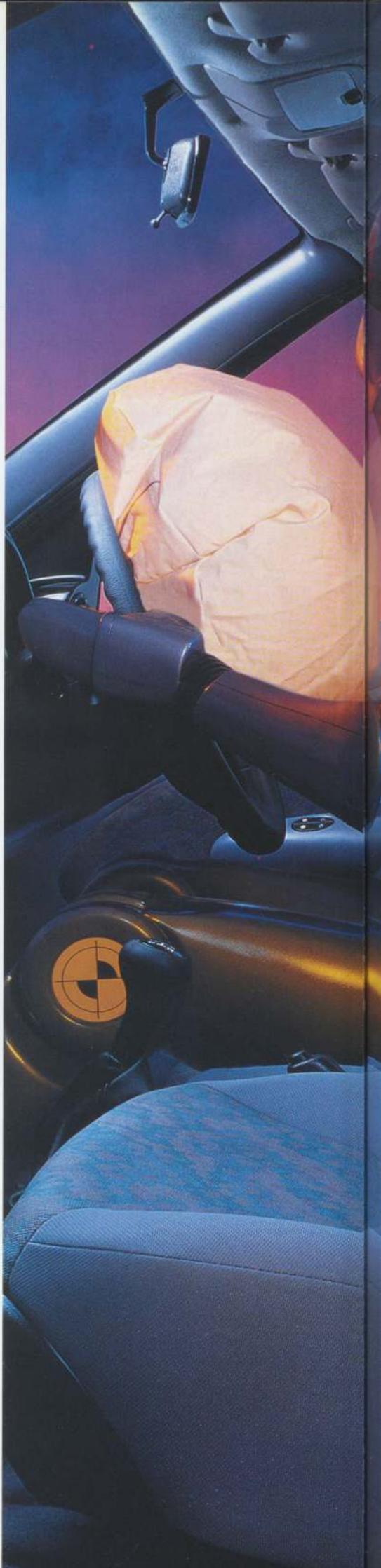
Protecting the environment is a major priority for Ford and we take every opportunity to ensure that our cars are built with this in mind.

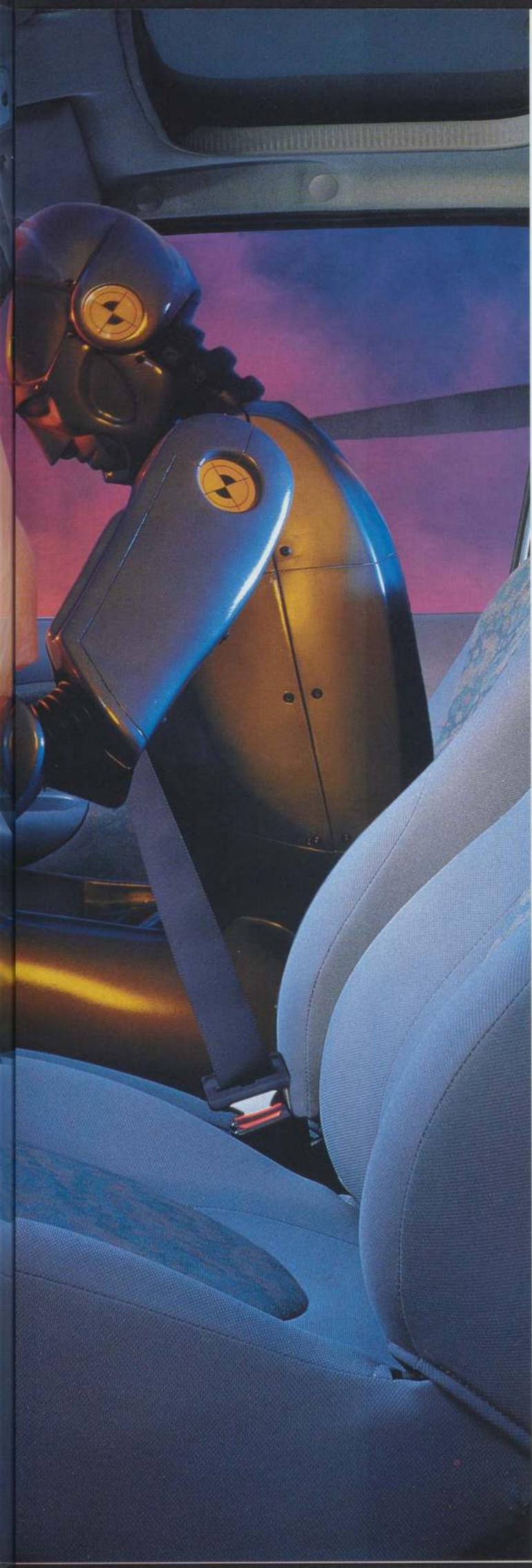
To meet the new stringent EEC '96 emission standards all Fiesta petrol models are fitted with close-coupled catalytic converters that start to operate very quickly after a cold start. On petrol engines the system is controlled within the engine management module. On the new Fiesta diesel engines there is an oxidation catalyst.

The new Fiesta has been designed with a high degree of recyclability in mind:

- Steel and iron used in Fiesta is almost 100% suitable for recycling.
- All light alloys are suitable for recycling.
- Over 50% of the aluminium used for castings comes from recycled sources.
- All toughened glass can be recycled by the bottle glass industry
- Rubber used for tyres, hoses and bushes is suitable for energy recovery by incineration.

We believe as the country's leading automotive manufacturer it is our responsibility to lead by example and to continue working towards environmentally friendly motoring.





## Safe, secure, sure

As with all Ford vehicles, occupant safety has the highest priority in the Fiesta's design – a product of Ford's Dynamic Safety Engineering (DSE) programme. DSE is designed to help drivers avoid accidents in the first place and to help reduce the risk of serious injuries to occupants in the event of a collision.

The safety systems designed for Fiesta include redesigned suspension and steering for greater control. Redesigned braking system for improved stability. Climate control with improved demisting performance for better visibility. Options like electronic anti-lock brakes and heated windscreens also add to improved driver safety. The new Fiesta also has many passive safety measures too. The new design can meet the latest 35mph barrier impact criteria with the doors remaining operational. The body structure has also been tested to the German ADAC offset frontal test and the 1995 EC angled front and side impact criteria.

### Security

The Fiesta is equipped with a full range of anti-theft protection systems. For example, on the Ghia a high security double-locking system is linked to a central locking control operated by either of the front doors.

All lock mechanisms are shielded and operated by shrouded cables instead of rods, which makes interference much more difficult.

### Safeguard immobiliser

The Safeguard immobiliser, is specifically designed to provide an effective passive vehicle immobiliser that is armed without the driver having to take any specific action.



*Ford safety engineers made extensive use of the latest computer-aided engineering (CAE) techniques to develop the body structure and supplementary restraint systems (SRS) of the new Fiesta.*

# Equipped to delight

The new Fiesta has been thoughtfully equipped down to the finest detail.

Whether you're a driver or passenger, you'll discover the interior is furnished for maximum comfort and convenience.

As for the exterior, every discreet feature is in perfect keeping with the Fiesta's streamlined appearance.

A wide range of optional features further adds to its appeal.

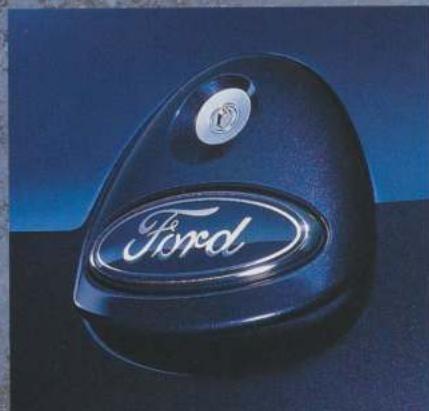
With equipment levels of this quality, the delights in store with the new Fiesta are many.

Power-assisted steering, standard on selected models, provides excellent road handling and control, minimising effort.

Remote locking and unlocking and an alarm system ensure additional security.



Ergonomically shaped seats to give greater comfort and support to driver and front passenger.

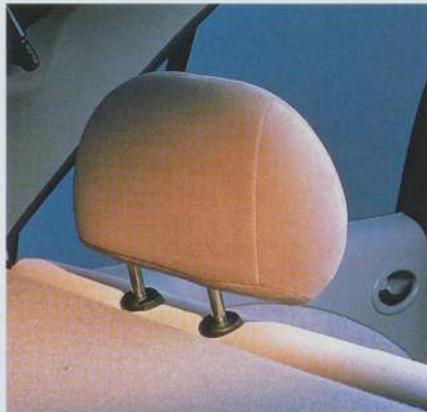


Electronic remote tailgate release on the Ghia, for added convenience.

For improved visibility the Si and Ghia are available with fog lights as part of an option pack.



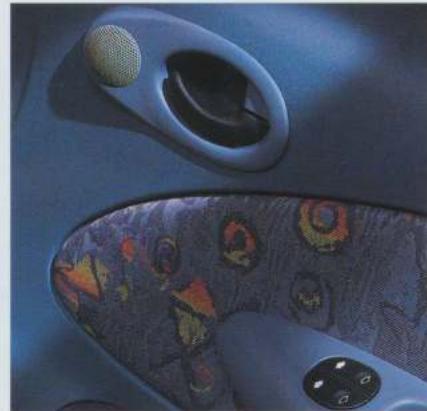
Adjustable rear head restraints for extra passenger comfort are included in option packs for the LX, Si and Ghia.



A new three button courtesy light with integral driver and passenger reading lights is available on the Ghia.



Optional air conditioning provides the added benefit of a cool glovebox, particularly useful when travelling in hot weather.



Audio speakers have been neatly designed into the front door handles to provide a higher quality of sound and, where specified, the electrically-operated front window switches are within easy reach.



The Fiesta's roomy luggage compartment provides ample storage space and combined with folding rear seat backs offers loadspace versatility.

Many of these features are either standard or optional according to model. See pages 35-37 or consult a Ford Dealer.

# Fiesta Motorsport

The Fiesta Championship has been going for more than a decade and is well established as one of the top one-make saloon car racing series in the U.K.

This year the applause goes to John Bintcliffe who rounded off a successful year's racing by winning the 1995 Ford

Credit Fiesta Championship. Rob Hall took second position and Gareth Downing secured third place in the overall Championship.

**We race. You get the result!**



# Accessories

Add to the enjoyment of owning the new Fiesta by tailoring it to your individual taste and requirements. Ford's comprehensive range of Dealer-supplied and fitted accessories has been specifically developed for the new Fiesta and enhances the styling, security, comfort and convenience that the vehicle has to offer. All accessories are designed and manufactured to the highest quality, and are fully protected by Ford's comprehensive Customer Assurance.

Complementing the high levels of standard security features already fitted to the Fiesta, Ford has developed a range of additional anti-theft devices.

*The Fiesta shown has a Dealer-fitted body styling kit and accessory alloy wheels.*



These meet the criteria laid down by the insurance industry test facility at Thatcham and may enable policy holders to benefit from additional premium discount from most major insurance companies.

Some of the most popular items in the Fiesta range have been highlighted. For more information about the wide selection of accessories available please ask your local Ford Dealer.

*Securable crossbars with bicycle attachment, ideal for transporting mountain bikes.*



*Steel mesh dog/goods guard.*



*Ford premium velour carpet mats are tailored to fit Fiesta perfectly.*



*Alloy wheels and specially designed front and rear mudflaps are available.*



*Your Dealer can fit a 'one touch' power sunroof, giving ease of operation and greater convenience.*



# Fiesta specifications

## Model availability

& Weights and Loads (see key alongside)

### 3-door Fiesta

		Encore	LX	Si	Ghia	Gross Vehicle Mass (GVM) (kg)	Max. towing Limit at GVM (kg)
1.3i		930	954			1470	900
1.25i 16V			940	935		1460	900
1.25i 16V Auto			963			1470	900
1.8D		1016	1022			1530	900

### 5-door Fiesta

		958	982			1475	900	
1.3i				968	963	977	1480	900
1.25i 16V				1001		1000	1500	900
1.25i 16V Auto				1044	1050	1059	1550	900
1.8 D								

† Represents the lightest kerbweight assuming full fluid levels and fuel levels, subject to manufacturing tolerances and options, etc., fitted.

## Dimensions

### Exterior mm

A Overall length	3828
B Overall width without mirrors	1634
C Overall width with mirrors	TBA
D Unladen height	1320
E Wheelbase	2446

### Interior mm

#### Front

F Effective headroom	967
G Max effective leg room	1036
H Shoulder room (3-door)	1281
H Shoulder room (5-door)	1277

#### Rear

I Effective headroom	928
J Min. effective leg room	TBA
K Shoulder room (3-door)	1348
K Shoulder room (5-door)	1285

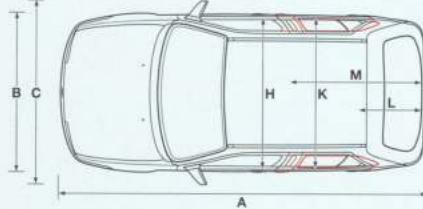
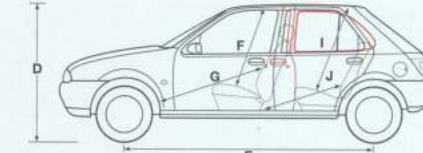
### Stowable luggage cubic metres†

L 5-seat mode	0.250
M 2-seat mode (laden to roof)	TBA

† Measured using the VDA Method.

Dimensions may vary dependent on the model and equipment fitted.

3 & 5-door



**Key:**  
This table shows the availability of engine and gearbox combinations on Fiesta models and their resulting kerbweights.

**Note:**  
All vehicles are 5-speed unless Auto stated. All petrol engines are equipped with a Catalytic Converter.

**Towing limits**  
quoted in this catalogue represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on an 8 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. For further guidance, refer to the National Caravan Council's Towing Code.

**Roof rack load**  
is a maximum of 75kg on all models.

## Engine data

### Engine technical features

Maximum power g  
Maximum torque g

<b>1.25i DOHC 16V (Catalyst)</b> 1242 cc	Cylinders – 4 in-line • Fuel injection with EEC V engine management system • Electronic breakerless ignition	55 kW (75 PS) at 5200 min <sup>-1</sup> (rpm)	110 Nm at 4000 min <sup>-1</sup> (rpm)
<b>1.3 HCS EFi (Catalyst)</b> 1297 cc	Cylinders – 4 in-line • Fuel injection with EEC V engine management system • Electronic breakerless ignition	44 kW (60 PS) at 5000 min <sup>-1</sup> (rpm)	103 Nm at 2500 min <sup>-1</sup> (rpm)
<b>1.8 Diesel (Oxidation Catalyst)</b> 1753 cc	Cylinders – 4 in-line • Indirect mechanical fuel injection • Glow-plug pre-warm • Compression ignition	44 kW (60 PS) at 4800 min <sup>-1</sup> (rpm)	105 Nm at 2500 min <sup>-1</sup> (rpm)

\* Tested in accordance with DIN 70020

## Fuel and performance

	Fuel consumption in mpg (L/100km) <sup>†</sup>	Simulated urban driving			Constant 56 mph (90 kmh)			Constant 75 mph (120 kmh)			Performance (Ford test figs.)
		37.7 (7.8)	58.9 (4.8)	41.5 (6.8)	106	11.9	9.1	Max. speed mph	0-60 mph (secs)	30-50 mph* (secs)	
1.25i	37.7 (7.8)	58.9 (4.8)	41.5 (6.8)	106	11.9	9.1					
1.25i Auto	34.0 (8.3)	56.5 (5.0)	41.5 (6.8)	99	14.7	N/A					
1.3i	37.2 (7.6)	58.0 (4.9)	41.5 (6.8)	96	14.8	10.2					
1.8D	44.1 (6.4)	64.3 (4.5)	45.6 (6.2)	96	16.2	10.6					

<sup>†</sup> All figures in mpg (L/100km) are from officially approved tests under the Passenger Car Fuel Consumption Order 1983. \* In 4th Gear.

The fuel consumption test figures shown in the chart do not express or imply any guarantee of the fuel consumption of a car of the class in question. See back cover.

**Note:** All vehicles are 5-speed unless Auto stated. All petrol engines are equipped with a Catalytic Converter.

## Mechanical features

### Brakes

Diagonally-split, with dual-line servo-assistance. Front discs, rear drums

Saloons	Encore (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■

### Fuel tank

42 litres

Fuel cut off – Inertia switch (petrol only)

Saloons	Encore (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■

### Steering

Rack-and-pinion (variable ratio)

Power-assisted on 1.8D Encore, 1.8D LX and Auto

Power-assisted

Saloons	Encore (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■

### Suspension and Body

Front – Independent with MacPherson struts, and sub-frame mounted 'L' arm

Saloons	Encore (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■

Rear – Twist-beam semi-trailing coil springs

Anti-roll bar – Front

Side impact door beams, front and rear. Steel safety cage with engine compartment cross beam. Energy absorbing crumple zones, front and rear

Steering column – Additional bracing

Towing eyes – Front and rear (stored in glovebox)

Saloons	Encore (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■

### Turning circle

Kerb to kerb 9.8m

Saloons	Encore (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■

The bracketed figures on the left show the door availability by model.

## Exterior features

### Exterior Appearance and Styling

Bodyside mouldings – Grey/blue (unique style on 3-door Si)

Saloons	Encore (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■

Bodyside mouldings – Body colour

Bumpers – Grey/blue

Saloons	Encore (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■

Bumpers – Body colour

Paint – Metallic

Radiator grille – Black with body-coloured surround

Saloons	Encore (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■

Tailgate spoiler – Body colour

Wheels – 5x13 Steel with full wheelcovers and 155/70 TRx13 tyres (petrol manuals only)

Saloons	Encore (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■

Wheels – 5x13 Steel with full wheelcovers and 165/70 TRx13 tyres (diesel and automatic only)

Saloons	Encore (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■

Wheels – 5x13 Steel with full wheelcovers and 165/70 TRx13 tyres

### Exterior Functional

Aerial – Roof mounted

Saloons	Encore (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■
■ ■ ■ ■	■	■	■	■

# Fiesta specifications

## Exterior features

### Exterior Functional (continued)

	Saloons	Encore (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
Alarm – Perimeter					■
Door mirrors – Manual internal control, black housings	■	■			
Door mirrors – Manual internal control, body colour housings			■	■	■
Fuel cap – Locking	■	■	■	■	■
Heated rear window	■	■	■	■	■
Immobiliser – Safeguard system	■	■	■	■	■
Locks – Anti-burst	■	■	■	■	■
Locks – Remote control, central, double locking with torch key					■
Locks – High security, shielded with strengthened mountings, childproof on rear doors	■	■	■	■	■
Scuff plates – Stainless steel, front doors only					■
Tinted glass			■	■	■
Vehicle Identification Number (VIN) – Visible	■	■	■	■	■
Wheel arch liners – Front and rear	■	■	■	■	■
Wipers – Front, two speed, plus intermittent with electric wash	■	■	■	■	■
Wipers – Tailgate wiper with electric wash	■	■	■	■	■
<b>Exterior Lighting</b>					
Halogen headlights, side lights, rear fog light, reversing light	■	■	■	■	■

## Interior features

### Audio

	Saloons	Encore (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
Audio pack consisting of wiring, roof aerial and suppression	■				
Stereo Radio/Cassette – Model 3000, removable bezel, 'Keycode' anti-theft coding, 4 speakers	■	■	■		

### Carpet and Trim

	Saloons	Encore (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
Carpet – Non-woven velour	■	■	■	■	■
Door trim – Fabric insert, moulded panel with pull handle/armrest, door bins and integrated speaker grilles	■	■	■	■	■
Gear lever gaiter – Simulated leather	■	■	■	■	■
Gear lever knob – Leather-covered					■
Wood-effect finish on facia, heater controls surround and radio facia	■	■			■

### Interior Lighting

	Saloons	Encore (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
Courtesy light – Header-mounted, front door-operated	■	■	■	■	■
Courtesy light – Header-mounted, front and rear door-operated	■	■	■	■	■
Courtesy light – Delayed switch off	■	■	■	■	■
Luggage compartment light	■	■	■	■	■
Reading lights	■	■	■	■	■

### Instruments and Controls

	Saloons	Encore (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
Instruments – Speedometer, odometer, trip recorder, constant read-out fuel gauge, water temperature gauge	■	■	■	■	■
Tachometer (not 1.3i or 1.8D)	■	■	■	■	■
Warning indicators for oil pressure, direction indicators, glow plugs (diesel only), high beam, ignition/alternator, brake failure, low brake fluid, handbrake on, Airbag(s), 'lights-on' audible warning	■	■	■	■	■
Warning indicators – Auxiliary, low fuel and fluid					■
Illuminated heater controls – 4-speed fan. Four vents with temperature and direction control	■	■	■	■	■
Control stalks – Column-mounted for master lights, indicators and wash/wipe functions	■	■	■	■	■
Airbag – Driver's	■	■	■	■	■
Steering wheel – Three-spoke, soft-feel incorporating horn function	■	■	■	■	■
Steering wheel – Trimmed in colour-keyed leather	■	■	■	■	■

### Seats and Seat Belts

For seat fabric see page 42-43

	Saloons	Encore (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
Front seat – Driver's tilt adjustment	■	■	■	■	■
Front seats – Anti-submarine	■	■	■	■	■
Front seats – Fully reclining with height-adjustable head restraints	■	■	■	■	■

# Interior features

## Seats and Seat Belts (continued)

	Saloons	Encore (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
Front seats – Sports			■		
Storage pockets – Front seat backs			■	■	
Rear seat – Folding back	■	■	■	■	■
Rear seat – 60:40 split back		■	■	■	
Seat belts – Front, inertia reel, with grabbers and height adjustable mounts. Rear, two inertia reel, one centre lap static	■	■	■	■	■

## Comfort and Convenience

	Saloons	Encore (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
Accessory socket/cigar lighter	■	■	■	■	■
Centre console – Small with storage pocket	■				
Centre console – Long with storage pocket		■	■	■	■
Clock – Digital, quartz (with temperature read out and warning on Ghia)	■	■	■	■	
Glovebox with lid (illuminated on Ghia)	■	■	■	■	■
Grab handle – Front passenger's, coathooks in rear		■			
Grab handles – Front passenger's and two rear			■	■	■
Mirror – Dipping rear view	■	■	■	■	■
Mirror – Passenger's sunvisor		■	■	■	■
Mirror – Driver's sunvisor with cover	■	■	■	■	■
Storage – Driver's side lower	■	■	■	■	■
Sunroof – Tilting/removable, screened glass		■	■		
Tailgate release – Remote			■	■	
Windows – Front, electrically-operated				■	

## Luggage Compartment

	Saloons	Encore (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
Rear parcel tray – Carpet covered, tilting	■	■	■	■	■
Carpet on floor with sidewall trims	■	■	■		
Carpet on floor with sidewall and wheel arch trims				■	

# Options

at extra cost

## Equipment

	Saloons	Encore (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
Airbag – Front passenger's	■	■	■	■	■
Air conditioning – CFC-free		■	■	■	■
Anti-lock brakes and traction control	■	■	■	■	■
Ford Compact phone (no charge) <sup>a</sup>	■	■	■	■	■
Pack 1 – Heated windscreens – 'Quickclear'; electrically-operated and heated door mirrors and electrically-operated front windows	■	■	■		
Pack 2 – Driver's seat electric height adjustment, rear head restraints and front passenger's Airbag	■	■			
Pack 3 – Remote control central, double locking with torch key; perimeter alarm; remote tailgate release; delayed switch-off courtesy light and reading light	■	■	■		
Pack 4 – 5½x14 Alloy wheels (steel spare) with 185/55 HR x 14 tyres and front fog lights			■		
Pack 5 – Heated windscreens – 'Quickclear'; electrically-operated and heated door mirrors; front fog lights; driver's seat electric height adjustment; rear head restraints and alloy wheels with 185/55x14 tyres				■	
Pack 6 – Pack 5 plus leather trim				■	
Power-assisted steering (standard on automatics and diesels)	■	■	■	■	■
Sunroof – Tilting/removable, screened glass	■				

## Audio

	Saloons	Encore (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
Stereo Radio/Cassette – Model 3000, removable bezel, 'Keycode' anti-theft coded, 4 speakers	■				
Stereo Radio/Cassette – Model 4000 RDS, removable bezel, 'Keycode' anti-theft coding, 6 speakers (from 1/1/96)		■			
Stereo Radio/Cassette – Model 5000 RDS, removable bezel, 'Keycode' anti-theft coded, 6 speakers			■		

## Body Colour

	Saloons	Encore (3 & 5)	LX (3 & 5)	Si (3 & 5)	Ghia (5)
Paint – Metallic (no charge on Si)	■	■	■	■	■

<sup>a</sup>Subject to status and the signing of a 12 month airtime contract. The contract may be terminated by giving 30 days written notice after the end of the 12 month period. Available in conjunction with the purchase in the UK of a new Ford vehicle (excluding the Channel Islands and Isle of Man, named daily rental companies (Avis, Hertz, Budget, Eurocar, Euro Dollar, Flightform, Thrifty and their licensees/agents and Daily Rental), Ford and Dealer demonstrator programme vehicles, FRCS/Service rental vehicles, direct service vehicles).



EXTRA  
COVER

## New Maintenance Plans

Your Ford Dealer can advise you on extended warranties.

Extra Cover, the optional extended warranty from Ford now incorporates Service Cover, allowing you to add routine servicing or full maintenance cover to your plan. Petrol and diesel models

24 Months/18,000 miles
24 Months/24,000 miles
24 Months/36,000 miles
24 Months/unlimited miles*
36 Months/24,000 miles
36 Months/36,000 miles
36 Months/60,000 miles

## Selected Diesel models only

36 Months/100,000 miles
* 80,000 miles for Service Cover contracts

## Note:

- The timescale for the Warranty Plans is from the date of Warranty commencement and continues until the completion of the time or mileage allowance, whichever occurs first.
- Extra Cover can be purchased up to 12 months after the date of vehicle Warranty commencement, but still starts from the date the vehicle was registered.
- Service Cover can be purchased up to 2 months after the date of vehicle Warranty commencement.



# Ford Audio Systems

Ford are one of the largest vehicle audio manufacturers in the world with dedicated research, development and manufacturing facilities in Europe, producing high quality sound systems to suit your needs.

By investing in state of the art electronic testing equipment, Ford have the ability to design a sound system specifically to complement each vehicle, ensuring that

all its component parts are precisely matched to optimise the listening experience.

Audio systems equipped with an RDS or RDS EON decoder pick up inaudible signals transmitted on the FM waveband to provide station name display, automatic re-tuning and up to the minute traffic information.

As well as having a unique 4 digit Keycode the 3000, 4000 and 5000 audio systems have a removable bezel for additional security.

## Upgrade flexibility

A wide variety of audio options is offered as Dealer or factory fit. This gives you the flexibility to upgrade the standard system in your vehicle. For further details on the Upgrade programme please consult your Ford Dealer.

Stereo Radio/Cassette, Model 3000 with 'Keycode' anti-theft coding and removable bezel.



Stereo Radio/Cassette, Model 5000 RDS EON is standard on the Ghia and optional on the Si.

# Ford Cellular Systems



Motorola Micro Tac II. This heavyweight performer weighs in at a lightweight 225 grams. Offers a 99 number memory with name labelling.



The Compact II features two unique keys giving one touch access to the Ford Call Careline and to the Ford/RAC Control Centre.

Ford is the world's only vehicle manufacturer to offer its customer the benefits of a totally integrated mobile communications service. Whether you require reassurance and security at an affordable cost or the very latest state of the art digital technology, you can rely on the expertise and value offered by Ford's mobile communications specialists.

Backed by dedicated customer services personnel, a team of technical support specialists and the ability to bill you direct, Ford Cellular can meet all your communication needs with an open, fair contract and the most flexible and competitive line rental and call tariffs available. For more information contact your Ford Dealer or Ford Cellular Systems direct on 0345 91 92 93.

## Ford Phone Compact II

The newcomer to the Ford Cellular range was specifically designed for our customers in partnership with Motorola, the world's leading cellular manufacturer. With two unique one touch keys connecting you directly to either the Ford Call Careline or the RAC Control Centre, the Compact II has been created with security, quality of service and value for money in mind.

The latest Ford model shows signal strength with accuracy, a permanently displayed battery gauge and has a ten memory capacity; enough for those important and often used personal numbers. For business tariff customers the Compact II is available in a hi-tier version. This includes additional features such as a 50 number alpha-numeric memory and a built-in rapid battery charger.

# Ford and Ford Credit Services



EXTRA  
COVER

## Ford Aftercare Services

Every new Ford car is covered by a 12 month, unlimited mileage Warranty. This can be further enhanced for one or two years by Ford Extra Cover – the Ford Optional Extended Warranty Plan. The bodywork of all Ford cars is covered against corrosion for 12 months and against perforation caused by faulty manufacture or materials for six years.

**Freephone 0800 111 222**



## The Ford Commitment

Ford Commitment gives you complete protection for your new vehicle. The four main elements of the Ford Commitment are:

1. 30 Day Exchange Scheme
2. 12 Month Replacement Scheme
3. 24 Hour RAC Assistance
4. Ford Customer Freephone Advice

The Ford Commitment applies to all new Ford vehicles and is valid for 12 months from the date of vehicle registration.

**Freephone 0800 111 222**

## Customer Order Price Protection Plan

The price on your order is guaranteed for 3 months from the date of your order.

**Freephone 0800 111 222**



## The Ford Barclaycard

Ford Barclaycard can enable savings of up to £1,800 on all new Ford vehicles.

**Freephone 0800 111 222**

## Tax Free Sales

Most cars in the Ford range are available for Tax Free Personal Export.

**For details call 01932 335 113**

Ford  
Contract  
Motoring

## Ford Contract Motoring

Combining the benefits of contract hire with a national service network.

**For details call 01932 476 300**

## MotorQuote

## Ford MotorQuote

MotorQuote car insurance service offers Ford customers a guaranteed quotation at an affordable price.

**For details call 0345 585 119**



## Rapid Fit

Rapid Fit offers you the convenience of a "no-appointment necessary, while-you-wait" service for routine maintenance work.

**Freephone 0800 22 44 44**



## Ford Credit

Ford Credit finances every second new Ford car sold in Britain.

**Freephone 0800 111 222**

## Options



## Options

Options is an innovative way for customers to drive a new Ford more often for less than you thought possible.

**For details call 0345 125 756**

## Ford Acumen

Ford Acumen Personal Leasing Plan is the intelligent way to drive a new Ford more often. An innovative personal leasing plan provides you with a way to drive a new Ford every two years (subject to status).

**For details call 0345 166 166**

## Value Guaranteed Insurance

Value Guaranteed Insurance (VGI) is a new insurance product from Ford Credit which gives motorists added protection.

**Freephone 0800 111 222**



## Motability

Ford is fully committed to the needs of the disabled, and their carers, through the Motability programme.

**Freephone 0800 111 222**

There are terms and conditions applicable to all these programmes. For further details, clarification or copies of literature available please call the telephone numbers detailed.

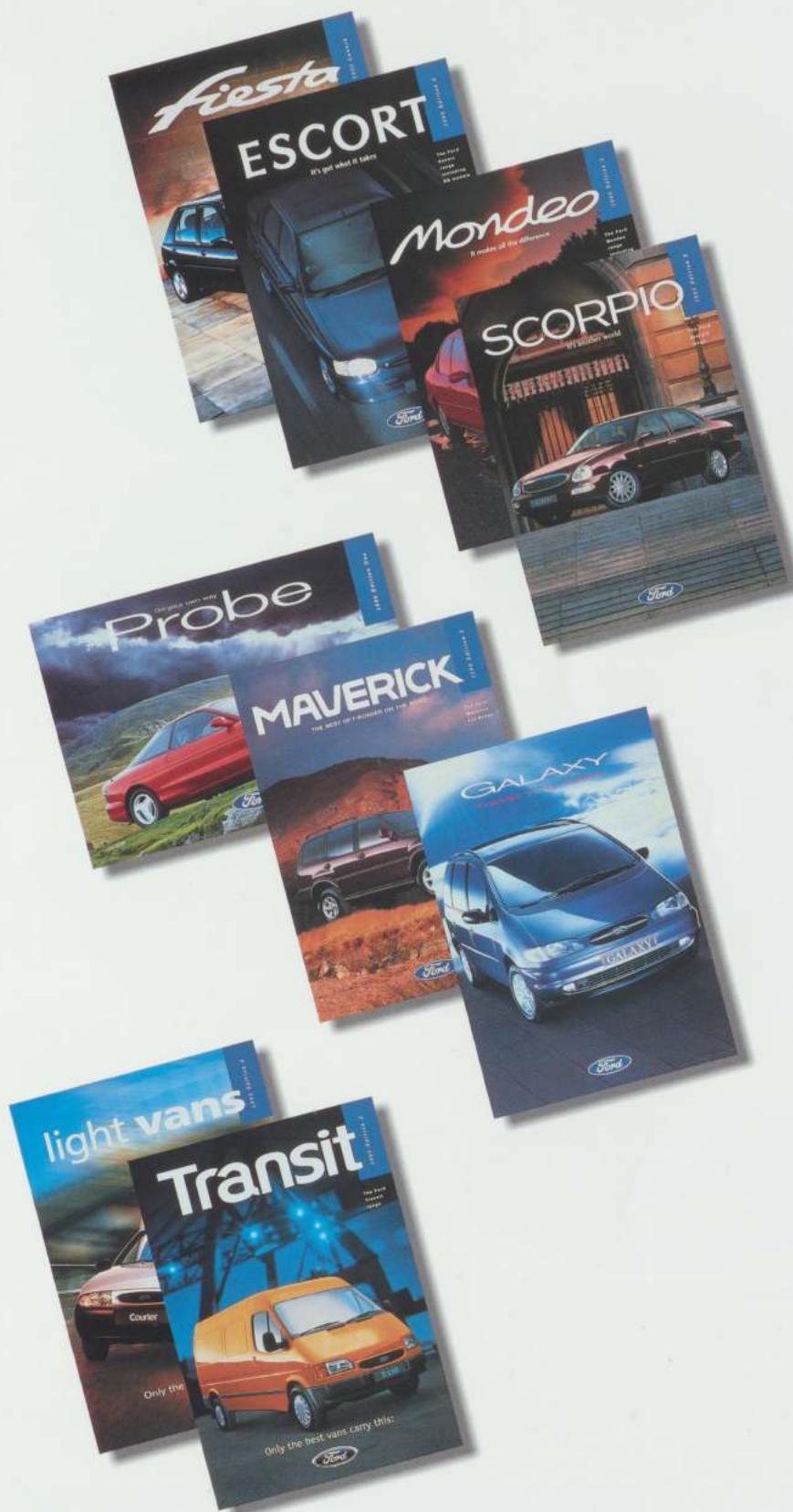
Finance is provided subject to status to over 18s only. Written quotations are available on request from Ford Credit Europe plc, PO Box 46, Brentwood, Essex, CM13 3AR. Guarantees and Indemnities may be required. Certain categories of business user do not qualify for the Options or Ford Acumen plan.

# The Ford Range

In addition to Fiesta, there's a comprehensive range of vehicles with something for everyone. The new look Escort whose good looks and lively performance ensure its continued success. Discover the stunning qualities of the award winning Mondeo, where advanced technology and imaginative design are ideally brought together. For luxury motoring look no further than Ford's flagship range Scorpio. Whether it is business or pleasure the spacious and versatile Galaxy makes the ideal companion. Blending comfort with durability ensures the Maverick 4x4 is the perfect choice for the adventurous. And for the sports enthusiast the sleek Probe sports coupé offers thrills aplenty. Ford also offer a wide range of light to medium size commercial vehicles including the Fiesta Van, Courier, Escort and of course the Transit range.

For further details about Ford's range, simply visit your local Ford Dealership or call freephone 0800 111 222.

Please note: The range of brochures is constantly updated and the ones shown on this page may differ from those in your Dealership.



# Colour and trim

## Interior Trims



Contact



Pallette Blue



Pallette Truffle



Transfer



Alpina Blue



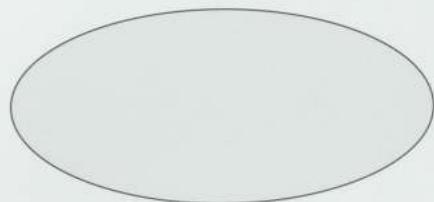
Alpina Truffle

Model	Interior Colour	Seat Fabric	Solid Body Colours			Metallic Body Colours (Extra Cost*)								
			Diamond White	Bright Blue	Radiant Red	Nouveau Red	State Blue	Moondust Silver	Ash Black	Tourmaline Green	Samakand	Arizona Orange	Vitreous Green	
Encore	Blue	Contact	B	B	B		B	B	B					
LX	Blue	Pallette	B	B	B		B	B						
	Truffle	Pallette	T				T			T	T	T		
Si	Blue	Transfer					B	B	B	B		B	B	
Ghia	Blue	Alpina	B				B	B						
	Truffle	Alpina	T				T	T		T	T	T		

SEAT FABRIC COLOUR KEY: \* No charge on Si  
B - BLUE      T - TRUFFLE

Note: Colours and trims reproduced on this page may vary from the actual colours due to the limitations of printing processes used.

## Solid Colours



*Diamond White*



*Bright Blue*



*Radiant Red*

## Metallic Colours



*Nouveau Red*



*State Blue*



*Moondust Silver*



*Ash Black*



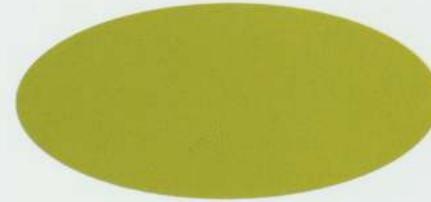
*Tourmalard Green*



*Samakand*



*Arizona Orange*



*Vitreous Green*

**The Government fuel figures**

do not express or imply any guarantee of the fuel consumption of any particular car. The cars themselves have not been tested and there are inevitably differences between individual cars of the same model. In addition, a car may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the car has been driven and the standard of maintenance, will affect its fuel consumption.

**Illustrations, descriptions and specifications**

Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer.

**Optional Equipment**

Throughout this publication, wherever a feature is described as being an 'Option' or 'Optional Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary.

**Please note:**

This catalogue was correct at the time of going to print. However, it is re-published at approximately four monthly intervals and may not show current specification. Please consult a Ford Dealer for up-to-date information as Ford's policy is one of continuous product development.

Designed and produced electronically by  
Allan Burrows Limited, Ingatstone, Essex.

Printed Web Offset by Jarrold Printing, Norwich.

**Published by Marketing Communications,  
Ford Motor Company Limited,  
Brentwood, Essex, England.  
Registered in England No 235446**

FA1260/1

October 1995.

© Ford Motor Company Limited.

This publication is printed on Luminova, a low chlorine paper produced from renewable forest resources. Modern bleaching technology is used in the pulping process and the waste waters are effectively purified by biological cleaning methods. This choice of paper is a further expression of Ford's concern for the environment.

Your Ford Dealer



*New Fiesta. Not for the small-minded.*