

*Ultima*



Car of  
the Year  
1994



**The Special Edition  
Mondeo Ultima**



Mondeo

# Mondeo Ultima



Car of the  
Year 1994

**Winning the much coveted 1994 Car of the Year award has already established the Mondeo as the European car by which all others are judged.**

**Although this is a highly envious situation Ford's designers aren't resting on their laurels, in fact they have been exceptionally busy creating a new Mondeo star – Ultima.**

Standard features include:

- Choice of five-door or estate bodystyles.
- 1.8i 16V (Catalyst) petrol engine.
- Driver and front passenger Airbags with adjustable rear head restraints.
- Power-assisted steering.
- Leather-rimmed four-spoke steering wheel.
- Electronic anti-lock brakes.

- Immobiliser - Ford 951.
- Central, double door locking with torch key.
- 5½x14 Alloy wheels (4) with 195/60 VR 14 tyres.
- Full body colour bumpers
- Electric Currant Red metallic paint.
- Electrically-operated and heated door mirrors in body colour housings.
- Sports front seats trimmed in Rushing fabric.
- Electrically-operated front windows with 'one shot' lowering on driver's side.
- Tinted glass.
- 'Quickclear' heated windscreen with heated washer jets.
- Electronic Self-Seek AM/FM Stereo Radio/Cassette - Model 2006 RDS, 'Keycode' anti-theft coding and four speakers.
- Optional features, available at extra cost, are CFC-free air conditioning; self-levelling rear suspension (estate only).



*Rushing Trim*





# Specifications (All models and options are subject to availability)



## Technical features

### Engine

1.8i 16V (Catalyst) with 5-speed gearbox	
Max. power PS	115 at 5750 rpm
Max. torque Nm	158 at 3750 rpm

### Brakes

Front discs and self-adjusting rear drums, servo-assisted
Electronically-controlled anti-lock brakes

### Fuel tank - 61.5 litres

### Steering

Variable ratio rack and pinion with power assistance
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### Suspension

Front: MacPherson struts with anti-roll bar
Rear: Quadralink independent with anti-roll bar (not Estate)
Rear: Short and long arm (Estate only)

### Turning circle

Kerb to kerb 10.35m
Wall to wall 10.91m

## Technical Fuel and performance

All figures in mpg (L/100km) are from officially approved tests under the Passenger Fuel Consumption Order 1983.

5-door, 5-speed manual	1.8i 16V (Catalyst)
Simulated urban driving	25.9 (10.9)
Constant 56 mph (90 kmh)	52.3 (5.4)
Constant 75 mph (120 kmh)	41.5 (6.8)
Estate, 5-speed manual	1.8i 16V (Catalyst)
Simulated urban driving	25.7 (11.0)
Constant 56 mph (90 kmh)	48.7 (5.8)
Constant 75 mph (120 kmh)	38.2 (7.4)

### The Government fuel figures

do not express or imply any guarantee of the fuel consumption of any particular car. The cars themselves have not been tested and there are inevitably differences between individual cars of the same model. In addition, a car may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the car has been driven and the standard of maintenance, will affect its fuel consumption.

5-door, 5-speed manual	1.8i 16V (Catalyst)
Max. speed (mph)	121
0-60 mph (secs)	10.5
30-50 mph (secs)*	8.2
Estate, 5-speed manual	1.8i 16V (Catalyst)
Max. speed (mph)	118
0-60 mph (secs)	10.7
30-50 mph (secs)*	8.4
Ford test figures *In 4th gear	

## Standard safety features

Electronically-controlled anti-lock brakes
Inertia switch fuel cut off and safety fuel tank
Steel safety cage with engine compartment cross beam
Side impact door beams, front and rear
Seats: Anti-submarine, front and rear

Seat belts: Front belt pretensioners and grabbers

Driver and front passenger Airbags

Steering column: Additional bracing

## Standard security features

Alarm: Anti-theft with movement sensor and starter inhibitor

Alarm: Rear side window shatter detection (Estate only)

Immobiliser - Ford 951

Locks: High security, anti-burst door locks

Locks: Strengthened mountings

Locks: Shielded door locks

Locks: Central, double door locking with torch key

Remote fuel filler flap release and tailgate release

Visible VIN (Vehicle Identification Number)

'Keycode' anti-theft coded audio equipment

## Standard exterior features

### Exterior Appearance and Styling

Bodystyle: 5-door or Estate

Bodyside mouldings: Grey

Bumpers: Full body colour

Paint, metallic

Wheels: 5 1/2 x 14 Alloy with 195/60 VR 14 tyres (steel spare wheel)

### Exterior Functional

Alarm: Anti-theft with movement sensor and starter inhibitor

Alarm: Rear side window shatter detection (Estate only)

Door mirrors: Electrically-operated and heated with body colour housing

Heated rear window

Locks: Anti-burst, high security door locks

Locks: Central, double door locking with torch key

'Quickclear' heated windscreen with heated washer jets

Remote fuel filler flap and tailgate release

Roof-rails, integral (Estate only)

Tinted glass

Immobiliser - Ford 951

Wipers: Two speed/intermittent front with electric wash

Wipers: Variable interval intermittent front

Wipers: Tailgate wiper with electric wash (5-door only)

Wipers: Intermittent tailgate wiper with electric wash (Estate only)

### Exterior Lighting

Halogen headlights; rear fog lights; reversing lights

## Standard interior features

### Interior Carpeting and Trim

Carpet: Cut-pile

Door bins, front

### Interior Lighting

Courtesy lights: Front header-mounted, 4 door operated with delayed 'switch off' function

Load compartment light

### In-car Entertainment

Electronic Self-Seek AM/FM Stereo Radio/Cassette - Model 2006 RDS, 'Keycode' anti-theft coding and 4 speakers

## Instruments and Controls

Speedometer and odometer; trip recorder; constant readout fuel gauge; water temperature gauge

Tachometer

Warning lights for: Oil pressure; direction indicator; high beam; ignition/alternator; brake failure; handbrake on; Airbags

'Lights on' audible warning

Instrument panel rheostat

Illuminated heater controls, 4-speed fan. Four 'MicronAir' filtered vents with direction control. Dedicated side window demists and rear compartment ducts

Driver and front passenger Airbags

Steering column, rake and reach adjustable

Steering wheel: Four-spoke soft-feel with centre horn push

Steering wheel: Leather rim

## Seats and Seat Belts

Front seats: Fully reclining sports, with fully adjustable head restraints and side stowage bins

Rear seats: Forward tilt one piece rear seat cushion (5-door only)

Rear seats: 60:40 split seat back

Rear seats: Head restraints, adjustable

Rear seats: Folding, soft-feel centre armrest

Seat belts: Front inertia reel with belt pretensioners, grabbers, and height adjustable mounts. Two rear inertia reel and one centre lap static

## Comfort and Convenience

Centre console with pen holder, coin slots, padded lid and stowage box (cassette upper, CD lower). Lid flips back to reveal cup depressions for rear passengers

Clock, quartz digital with 12/24 hour display

Glovebox with lid, illumination and lock

Sunroof, tilt-or-slide screened glass, with soft fabric-covered blind

Windows, electrically-operated front with 'one shot' lowering on driver's side

## Luggage compartment

Carpet on floor with sidewall trims

Carpeted rear seat backs

Load tie-down eyes

Tailgate panel with integral handhold

Rear parcel tray, tilting/removable (5-door only)

Tonneau cover (Estate only)

## Factory fitted optional features at extra cost†

### Equipment

Air conditioning - CFC-free

Self-levelling rear suspension (Estate only)

† All vehicle and option combinations are subject to availability

## Colour and trim

### Car body colour

Metallic

Electric Currant Red

### Seat trim

Rushing

Ebony



## An adventure in luxury



### The Ford Commitment

The Ford Commitment provides you with a level of customer confidence and assurance that no other motor manufacturer can equal. We value your custom and have structured our three point 'Commitment' to reflect this.

**Ford Commitment ① – 30 Day Exchange.**

**Ford Commitment ② – 24 Hour Roadside Assistance.**

**Ford Commitment ③ – Replacement or Refund within 12 Months for persistent unresolvable defects.**

Ask your Dealer for details or leaflet SP 0111A is available for more information.

With the emphasis on luxury both the Mondeo Ultima five-door and estate models embrace the very essence of comfortable, safe motoring. Little touches like the distinctive alloy wheels and body-coloured heated door mirrors set the tone. This is then carried through to the interior, reflected in the electrically-operated front windows with 'one shot' lowering on driver's side and the inclusion of fully adjustable front sports seats, trimmed and complemented in Rushing, an attractive new fabric, in a subtle shade called Ebony, that brings its own elegance and flair. Naturally a car that is equipped to such a high level of luxury could only have a steering wheel that is leather-rimmed, making it both stylish and comfortable to handle, in keeping with the rest of the interior.

But don't be mistaken into thinking that the Ultima story is simply one of luxury. It boasts a stunning collection of class leading safety and security features, with both driver and front passenger Airbags and the Ford 951 Immobiliser as standard, it's a car that protects and is protected too.

With electronic anti-lock brakes, power-assisted steering and the Keycode protected self-seeking AM/FM Stereo Radio/Cassette 2006 RDS as standard equipment, together with optional CFC-free air-conditioning and self-levelling suspension on the estate, the Mondeo Ultima is definitely a car for the motorist who enjoys the finer things in life.





# Ford Cares

## All the service you expect

### Ford Aftercare Services

#### 12 Month Unlimited Mileage New Car Warranty

Ford protection starts from the moment you collect your new car. You have complete peace of mind because you have a 12 month, unlimited mileage Warranty. The Ford Customer Warranty states that if any part of your car becomes defective due to faulty manufacture or materials in the first 12 months from the date you took delivery, the part will be repaired or replaced free of charge, without any fuss.

#### 6 Year Perforation Warranty

Your vehicle's bodywork is covered against corrosion for 12 months and in addition against perforation from 'inside out' caused by faulty manufacture or materials for 6 years from the date you took delivery. That is defined as originating from inside a section of bodywork, welded or joined sections, sealed edges or seams. Ask your Dealer for full details and conditions.

#### Extra Cover – The Ford Optional Warranty Plan

Extra Cover is Ford's own optional warranty plan, giving you peace of mind for up to three years. With Extra Cover, you gain protection against unexpected repair bills for most mechanical and electrical components. And your car's first year RAC membership is automatically extended for the full period of your Extra Cover plan, with Rescue, Recovery, 'At Home', Assured Mobility (subject to status) and many other benefits. Just think, only one unexpected bill could easily recoup the whole cost of your Extra Cover plan!

There are six Extra Cover plans, all of which run from the start of your new car's Warranty. Simply choose the plan which best suits your anticipated motoring.

- 2 years or 18,000 miles
- 2 years or 24,000 miles
- 2 years with unlimited mileage

#### Illustrations, descriptions and specifications

Ford policy is one of continuous product improvement. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. For vehicle dimensions and luggage capacity see Ford CARS catalogue.

- 3 years or 24,000 miles
- 3 years or 36,000 miles
- 3 years or 60,000 miles

Unlike most optional warranties, Extra Cover is not insurance based and is operated with the needs of Ford owners in mind. Ford values you as a customer, so you can rest assured that Extra Cover has a simple claims procedure and no 'small print'. All you need do is have your Ford serviced regularly by any Ford Dealer and keep the service record up to date. In the event of a claim your nearest Ford Dealer will be pleased to sort everything out for you.

Extra Cover – peace of mind for years of worry-free motoring. Ask a Ford Dealer for full details of the Extra Cover plans. Next to your new Ford, Extra Cover is one of the best choices you could make.

### Ford Barclaycard

Ford and Barclaycard have teamed up to offer what we believe to be the best credit card package for today's motorist. The card provides holders with the opportunity to accumulate rebates of up to £600 per year, over a period of three years, to the maximum rebate value of £1,800 off any new Ford vehicle. For further details about this exciting new credit card scheme please ask your local Dealer for a leaflet, or call 0800 111 222.

Finance is provided subject to status to over 18s only, by Barclays Bank PLC. Written quotations are available on request: not available to businesses.

### Ford Credit Europe plc

Ford Credit finances every third new Ford car sold in Britain. From first time buyers to fleet operators, Ford Credit provides finance plans to a wide range of motorists and remains committed to the very highest levels of customer service. When it comes to financing a new Ford vehicle, Ford Credit has the key. Ford Credit Europe plc, PO Box 46, Brentwood, Essex CM13 3AR.

Finance is provided subject to status and to over 18s only. Written quotations are available on request, guarantees and indemnities may be required.

### Options

Options is an innovative way for customers to drive a new Ford more often, for less than you thought possible. With this and a full range of other finance plans, you can be assured of the same quality and level of service from Ford Credit as you get from your Ford vehicle. Ford Credit Europe plc, PO Box 46, Brentwood, Essex CM13 3AR.

## Options

Finance is provided subject to status to over 18s only. Written quotations are available on request. Guarantees and indemnities may be required. Certain categories of business users do not qualify for the options plan.

### Ford MotorQuote

Ford has established a national car insurance service called MotorQuote. Working in association with RAC Insurance Services, MotorQuote offers Ford customers a guaranteed quotation at an affordable price. Details of the Ford MotorQuote insurance service are available from your nearest Ford Dealer or telephone direct on 0325 282897 – UK Mainland (0232 314884 – Northern Ireland).

### Motability

Ford Motor Company Limited provide more cars for disabled people than any other manufacturer through the Motability schemes as well as Ford's own special terms for the disabled. Ford are committed to assisting disabled people through its Dealer network. For specialist advice without obligation, a Ford Motability approved Dealer will be pleased to help, alternatively contact our Motability Administration Centre at Ford Motor Company Limited, PO Box 288, Marlow, Buckinghamshire, SL7 1YS. Tel: 0628 895410

### Your Ford Dealer

Designed and produced electronically by Allan Burrows Limited, Ingatestone, Essex.

Printed by Jarrold Printing, Norwich.

Published by Merchandising Programmes, Ford Motor Company Limited, Brentwood, Essex, England. March 1994  
FA 1173



**Everything we do is driven by you.**