

FOCUS



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ALL-NEW FOCUS ZX5

This just in ... **FOCUS ZX5.**

THE NEWEST ADDITION TO THE ALREADY HUGE FOCUS LINEUP.

All-new 5-door configuration —

two on each side and one on the back.

**PUSH PLAY.**

**IT'S GUARANTEED TO EVOKE "OOHS AND AHHHS."**



This is Focus.  
Turn it up. All the way up.



ZX5 shown in Sangria Red with optional equipment.

FOCUS



## FOCUS ZTS

Getting into the best clubs can be pretty tough.

You've got to know how to look; know how to move.

Basically, you just have to be in the know.

## SAME THING GOES IN THE CAR WORLD.

There's got to be more than just great curves and shiny paint.

The totally fresh **ZTS** definitely fits with the scene.

FOCUS ZTS



ZTS shown in Pitch Black.

FOCUS



FOCUS ZTW • FOCUS ZX3

Focus is more than a one-hit wonder.  
**ZTW AND ZX3 GIVE YOU SEATING AND STORAGE OPTIONS GALORE,**  
with forward-thinking features that will keep Focus from having  
that “where are they now” status years from now.

Door number one? Door number two? Or door number three? With Focus ZX3, you always win. Especially with the standard in-dash CD just waiting to be cranked up.



ZTW shown in French Blue.



ZX3 Premium shown in Egg-Yolk Yellow.

Probably the most fun thing you'll ever carry in the ZTW isn't in the trunk. It's under the hood. Our high-revving 16V Zetec engine delivers 130 horsepower. Suddenly wagon doesn't have to be the dull “w” word.

FOCUS



## INTERIOR

Your friends won't believe you scored seats this good.

**Room. Leather trim. And that fancy word ... AMENITIES.**

(And you didn't have to camp out for 3 days to get them.)

**LEGS, HEADS, RIFFS AND LYRICS ALL HAVE FREEDOM TO MOVE AROUND.**

You won't want to leave without an encore.

FOCUS ZTS  
INTERIOR



ZTS optional leather-trimmed interior shown in Medium Parchment with optional equipment and dealer-installed accessory.

◀ MENU ▶

# FOCUS



## WHEELS

Available only on SE Wagon. 15" aluminum multi-spoke (16 exactly) glamour.



Focus LX struts its stuff on 14" steel wheels with "bolt-on" covers. Industrial chic hits the street.



You'll find 16" 6-spoke aluminum wheels on ZTS, ZX5, ZTW, ZX3 Premium and Power Premium. They're bound to strike a chord.

The SE Sedans and ZX3 cop some attitude with 15" 5-spoke aluminum wheels. One spin and you'll know they're not just for looks, either.

## PERFORMANCE FEATURES

110 horsepower — the 2.0L 4-cylinder engine keeps Focus LX and SE Sedans movin' on. Quickly, we might add.



The 16V Zetec 2.0L engine kicks out the jams to the tune of 130 horses. For Focus ZX3, ZTS, ZX5, SE Wagon and ZTW. Optional with the SE Comfort Sedan.



ZTS optional leather-trimmed interior shown in Medium Graphite.

Don't sing the blues about not fitting in. 60/40 rear seating helps you get over those awkward moments.

Open the power moonroof (available on ZX3 Power Premium, SE Comfort Sedan and Wagon, ZTS, ZTW and ZX5) and let the beat be heard.



ZX3 Premium with dealer-installed accessory.

Hey, it's your environment. Be comfortable. The easy-to-reach controls let you dial in the right temp or find the right tune.






Hey, with the in-dash single CD player, tunes this good are meant to be shared. It's standard on ZX3, SE Sedans, ZTS and SE Wagons. An in-dash 6-disc CD player is standard with ZX5, ZX3 Power Premium and ZTW.

# FOCUS






## MODEL AVAILABILITY




	<h3>STANDARD FEATURES GALORE</h3> <p><b>MECHANICAL</b></p> <ul style="list-style-type: none"> <li>• 5-Speed Manual Transmission</li> <li>• Front-Wheel Drive</li> <li>• Suspension:             <ul style="list-style-type: none"> <li>Front: Independent MacPherson Strut</li> <li>Rear: Independent Control Blade</li> </ul> </li> <li>• Front Stabilizer Bar</li> <li>• Power Rack-and-Pinion Steering</li> <li>• Power Brakes</li> </ul> <p><b>SAFETY/SECURITY</b></p> <ul style="list-style-type: none"> <li>• Airbags* – Driver and Front Passenger</li> <li>• SecuriLock™ – Passive Anti-Theft System</li> </ul>	<p>Each and every Focus comes equipped standard with a lot of cool features. Check these out and then talk with your dealer for the full scoop.</p> <ul style="list-style-type: none"> <li>• Child Safety Locks – Rear Passenger Doors</li> <li>• Lower Anchors and Tethers for Child Safety Seats – Rear Outboard</li> <li>• Battery Saver</li> </ul> <p><b>INTERIOR</b></p> <ul style="list-style-type: none"> <li>• 60/40 Split-Fold Rear Seat with Flip-Up Rear Cushion</li> <li>• Driver's Seat Height Adjustment – Manual</li> <li>• Center Console – Full Length with 2 Cupholders</li> <li>• Storage Area with Rear Cupholder</li> <li>• Courtesy Lights with Theater Dimming</li> </ul> <ul style="list-style-type: none"> <li>• Rear Seat Heat Ducts</li> <li>• Assist Handles</li> <li>• Power Point – 12V</li> <li>• Rear Window Defroster</li> <li>• Side Window Demisters</li> </ul> <p><b>EXTERIOR</b></p> <ul style="list-style-type: none"> <li>• Solar Tinted Glass</li> <li>• Windshield Wipers – 2-Speed with Fixed Intermittent Feature</li> <li>• Stainless Steel Exhaust</li> <li>• Compact Spare Tire</li> <li>• Fuel Tank – 13.2 Gallons</li> </ul>
	<h3>FOCUS LX SEDAN</h3> <ul style="list-style-type: none"> <li>• 2.0L SPI I4 Engine</li> <li>• 14" Wheels with Bolt-On-Appearance Wheelcovers and P185/65R14 All-Season Tires</li> </ul>	<p>Focus LX Sedan includes the standard Focus features, plus:</p> <ul style="list-style-type: none"> <li>• Low-Back Front Bucket Seats with Adjustable Head Restraints</li> <li>• AM/FM Stereo/Cassette with Digital Clock</li> <li>• Bodyside Protection Moldings – Black</li> </ul> <p><b>ADDITIONAL OPTIONS:</b></p> <ul style="list-style-type: none"> <li>• Anti-Lock Braking System</li> <li>• Side-Impact Airbags</li> </ul>
	<h3>FOCUS LX PREMIUM SEDAN</h3> <ul style="list-style-type: none"> <li>• Air Conditioning</li> <li>• Front Center Armrest with Storage</li> </ul>	<p>Focus LX Premium Sedan includes the standard features of Focus LX Sedan, plus:</p> <p><b>ADDITIONAL OPTIONS:</b></p> <ul style="list-style-type: none"> <li>• 4-Speed Automatic Transmission</li> <li>• Anti-Lock Braking System</li> <li>• Side-Impact Airbags</li> </ul>






# MODEL AVAILABILITY

	<b>FOCUS SE SEDAN</b>	Focus SE Sedan includes the standard features of Focus LX Premium Sedan, plus:
	<ul style="list-style-type: none"> <li>• AM/FM Stereo with CD Player and Digital Clock</li> <li>• 15" Alloy Wheels with P195/60R15 All-Season Tires</li> <li>• Power Windows, Door Locks and Outside Mirrors</li> </ul>	<ul style="list-style-type: none"> <li>• Remote Keyless Entry System</li> <li>• Variable Intermittent Wipers</li> <li>• Bodyside Protection Moldings – Body Color</li> </ul> <p><b>ADDITIONAL OPTIONS:</b></p> <ul style="list-style-type: none"> <li>• 4-Speed Automatic Transmission</li> <li>• Anti-Lock Braking System</li> <li>• Side-Impact Airbags</li> <li>• Perimeter Alarm</li> </ul>
	<b>FOCUS SE COMFORT SEDAN</b>	Focus SE Comfort Sedan includes the standard features of Focus SE Sedan, plus:
	<ul style="list-style-type: none"> <li>• Speed Control</li> <li>• Tilt/Telescoping Steering Wheel</li> <li>• Front Map/Reading Lights</li> </ul>	<p><b>ADDITIONAL OPTIONS</b></p> <ul style="list-style-type: none"> <li>• 2.0L 16V Zetec Engine with Rear Stabilizer Bar</li> <li>• 4-Speed Automatic Transmission</li> <li>• Power Moonroof</li> </ul> <ul style="list-style-type: none"> <li>• AM/FM Stereo with In-Dash 6-Disc CD Player and Digital Clock</li> <li>• Anti-Lock Braking System</li> <li>• Side-Impact Airbags</li> <li>• Perimeter Alarm</li> </ul>
	<b>FOCUS ZTS SEDAN</b>	Focus ZTS Sedan includes the standard features of Focus SE Comfort Sedan, plus:
	<ul style="list-style-type: none"> <li>• 2.0L 16V Zetec Engine with Rear Stabilizer Bar</li> <li>• Rear Spoiler</li> <li>• 16" Alloy Wheels with P205/50R16 All-Season Tires</li> <li>• Fog Lamps</li> <li>• Tachometer</li> </ul>	<p><b>ADDITIONAL OPTIONS</b></p> <ul style="list-style-type: none"> <li>• 4-Speed Automatic Transmission</li> <li>• AM/FM Stereo with In-Dash 6-Disc CD Player and Digital Clock</li> </ul> <ul style="list-style-type: none"> <li>• Leather-Wrapped Steering Wheel</li> <li>• Driver's Side Lumbar Support</li> <li>• Leather-Trimmed Seats</li> <li>• Power Moonroof</li> <li>• Anti-Lock Braking System</li> <li>• Anti-Lock Braking System with AdvanceTrac™ Traction Control</li> <li>• Side-Impact Airbags</li> <li>• Perimeter Alarm</li> </ul>
	<b>FOCUS ZX5</b>	Focus ZX5 includes the standard Focus features, plus:
	<ul style="list-style-type: none"> <li>• 2.0L 16V Zetec Engine with Rear Stabilizer Bar</li> <li>• Air Conditioning</li> <li>• 16" Alloy Wheels with P205/50R16 All-Season Tires</li> <li>• Fog Lamps</li> <li>• AM/FM Stereo with In-Dash 6-Disc CD Player and Digital Clock</li> <li>• Power Windows, Door Locks and Outside Mirrors</li> <li>• Remote Keyless Entry</li> </ul>	<p><b>ADDITIONAL OPTIONS</b></p> <ul style="list-style-type: none"> <li>• 4-Speed Automatic Transmission</li> <li>• Leather-Trimmed Seats</li> <li>• Power Moonroof</li> <li>• Anti-Lock Braking System</li> <li>• Anti-Lock Braking System with AdvanceTrac™ Traction Control</li> <li>• Side-Impact Airbags</li> <li>• Perimeter Alarm</li> </ul> <ul style="list-style-type: none"> <li>• Speed Control</li> <li>• Tilt/Telescoping Steering Wheel</li> <li>• Sport Front Bucket Seats with Adjustable Head Restraints</li> <li>• Tachometer</li> <li>• Leather-Wrapped Steering Wheel</li> <li>• Front Center Armrest with Storage</li> <li>• Front Map/Reading Lights</li> <li>• Bodyside Protection Moldings – Body Color</li> <li>• Rear Wiper/Washer</li> </ul>

## MODEL AVAILABILITY

	<b>FOCUS ZX3</b>	Focus ZX3 includes the standard Focus features, plus:
	<ul style="list-style-type: none"> <li>• 2.0L 16V Zetec Engine with Rear Stabilizer Bar</li> <li>• 15" Alloy Wheels with P195/60R15 All-Season Tires</li> <li>• AM/FM Stereo with CD Player and Digital Clock</li> </ul>	<ul style="list-style-type: none"> <li>• Sport Front Bucket Seats with Front Passenger Tip/Slide Feature and Adjustable Head Restraints</li> <li>• Tachometer</li> <li>• Leather-Wrapped Steering Wheel</li> <li>• Fog Lamps</li> <li>• Rear Window Wiper/Washer</li> </ul> <p><b>ADDITIONAL OPTIONS</b></p> <ul style="list-style-type: none"> <li>• Air Conditioning</li> <li>• Anti-Lock Braking System</li> <li>• Side-Impact Airbags</li> </ul>
	<b>FOCUS ZX3 PREMIUM</b>	Focus ZX3 Premium includes the standard features of ZX3, plus:
	<ul style="list-style-type: none"> <li>• Air Conditioning</li> <li>• 16" Alloy Wheels with P205/50R16 All-Season Tires</li> <li>• Speed Control</li> <li>• Tilt/Telescoping Steering Wheel</li> </ul>	<ul style="list-style-type: none"> <li>• Front Center Armrest</li> <li>• Front Map/Reading Light</li> </ul> <p><b>ADDITIONAL OPTIONS</b></p> <ul style="list-style-type: none"> <li>• 4-Speed Automatic Transmission</li> <li>• AM/FM Stereo with In-Dash 6-Disc CD Player and Digital Clock</li> <li>• Anti-Lock Braking System</li> <li>• Side-Impact Airbags</li> </ul>
	<b>FOCUS ZX3 POWER PREMIUM</b>	Focus ZX3 Power Premium includes the standard features of ZX3 Premium, plus:
	<ul style="list-style-type: none"> <li>• Power Windows, Door Locks and Outside Mirrors</li> <li>• Remote Keyless Entry System</li> <li>• AM/FM Stereo with In-Dash 6-Disc CD Player and Digital Clock</li> </ul>	<p><b>ADDITIONAL OPTIONS</b></p> <ul style="list-style-type: none"> <li>• 4-Speed Automatic Transmission</li> <li>• Power Moonroof</li> <li>• Anti-Lock Braking System</li> </ul> <ul style="list-style-type: none"> <li>• Anti-Lock Braking System with AdvanceTrac™ Traction Control</li> <li>• Side-Impact Airbags</li> <li>• Perimeter Alarm</li> </ul>

# MODEL AVAILABILITY

	<p><b>FOCUS SE WAGON</b></p> <ul style="list-style-type: none"> <li>• 2.0L 16V Zetec Engine with Rear Stabilizer Bar</li> <li>• 4-Speed Automatic Transmission</li> <li>• Air Conditioning</li> <li>• 15" Multi-Spoke Sport Wheels with P195/60R15 All-Season Tires</li> <li>• AM/FM Stereo with CD Player and Digital Clock</li> </ul>	<p>Focus SE Wagon includes the standard Focus features, plus:</p> <ul style="list-style-type: none"> <li>• Power Windows, Doors Locks and Outside Mirrors</li> <li>• Remote Keyless Entry System</li> <li>• Low-Back Front Bucket Seats with Adjustable Head Restraints</li> <li>• Front Center Armrest with Storage</li> <li>• Luggage Rack</li> <li>• Bodyside Protection Moldings – Body Color</li> <li>• Rear Wiper/Washer</li> </ul> <p>ADDITIONAL OPTIONS:</p> <ul style="list-style-type: none"> <li>• 5-Speed Manual Transmission</li> <li>• Anti-Lock Braking System</li> <li>• Side-Impact Airbags</li> <li>• Perimeter Alarm</li> </ul>
	<p><b>FOCUS SE COMFORT WAGON</b></p> <ul style="list-style-type: none"> <li>• Speed Control</li> <li>• Tilt/Telescoping Steering Wheel</li> <li>• Front Map/Reading Lights</li> </ul>	<p>Focus SE Comfort Wagon includes the standard SE Wagon features, plus:</p> <p>ADDITIONAL OPTIONS:</p> <ul style="list-style-type: none"> <li>• 5-Speed Manual Transmission</li> <li>• Power Moonroof</li> <li>• Anti-Lock Braking System</li> <li>• Side-Impact Airbags</li> <li>• Perimeter Alarm</li> </ul>
	<p><b>FOCUS ZTW WAGON</b></p> <ul style="list-style-type: none"> <li>• 16" Alloy Wheels with P205/50R16 All-Season Tires</li> <li>• Leather-Trimmed Seats with Driver's Side Lumbar Support</li> <li>• AM/FM Stereo with In-Dash 6-Disc CD Player and Digital Clock</li> </ul>	<p>Focus ZTW Wagon includes the standard features of SE Comfort Wagon, plus:</p> <ul style="list-style-type: none"> <li>• Fog Lamps</li> <li>• Tachometer</li> <li>• Leather-Wrapped Steering Wheel</li> </ul> <p>ADDITIONAL OPTIONS</p> <ul style="list-style-type: none"> <li>• 5-Speed Manual Transmission</li> <li>• Power Moonroof</li> <li>• Anti-Lock Braking System</li> <li>• Anti-Lock Braking System with AdvanceTrac™ Traction Control</li> <li>• Side-Impact Airbags</li> <li>• Perimeter Alarm</li> </ul>

\*Remember, always wear your safety belts and secure children in the rear seat.

Following the publication of the catalog, certain changes in standard equipment, options and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

# FOCUS



## COLORS



SE Wagon in Fort Knox Gold  
(also available on LX, SE Sedan, ZTS, ZTW)



ZX3 Premium in Malibu Blue  
(also available on ZX5)



SE in Grabber Green  
(available on all models)



ZTS in Pitch Black  
(available on all models)



ZTS in Liquid Grey  
(also available on ZX3, ZX5, SE, ZTW)



ZX3 in Egg Yolk Yellow  
(also available on ZX5)



ZX5 in Sangria Red  
(also available on ZX3, SE, ZTS, ZTW)



LX in Infra-Red  
(available on all models)



ZTS in Twilight Blue  
(available on all models)



ZTW in CD Silver  
(available on all models)



SE Sedan in Cloud 9 White  
(available on all models)



ZTW in French Blue  
(also available on SE, ZTS)

Focus features Clearcoat paint for beauty and protection. Colors shown are representative only. See your dealer for actual paint/trim options. Vehicles shown may contain optional equipment.



## TRIM



Leather-trimmed. Hmmm. Sounds like you're stepping out in style. And you are.



Our designer fabrics hug the interior curves like a well-tailored suit.

### FOCUS COLOR AND TRIM COMBINATIONS

ZX3/ZX5	Dark Charcoal	Med. Parchment	Med. Graphite
Egg Yolk Yellow Clearcoat	•		•
Liquid Grey Clearcoat Metallic	•		•
Infra-Red Clearcoat	•	•	•
Grabber Green Clearcoat Metallic	•	•	•
Sangria Red Clearcoat Metallic	•	•	•
Malibu Blue Clearcoat Metallic	•		•
Twilight Blue Clearcoat Metallic	•	•	•
CD Silver Clearcoat Metallic	•		•
Pitch Black Clearcoat	•	•	•
Cloud 9 White Clearcoat	•	•	•

LX	Dark Charcoal	Med. Parchment	Med. Graphite
Fort Knox Gold Clearcoat Metallic	•		•
Infra-Red Clearcoat	•		•
Grabber Green Clearcoat Metallic	•		•
Twilight Blue Clearcoat Metallic	•		•
CD Silver Clearcoat Metallic	•		•
Pitch Black Clearcoat	•		•
Cloud 9 White Clearcoat	•		•

SE/ZTS/ZTW	Dark Charcoal	Med. Parchment	Med. Graphite
Fort Knox Gold Clearcoat Metallic	•	•	•
Liquid Grey Clearcoat Metallic	•		•
Infra-Red Clearcoat	•	•	•
Grabber Green Clearcoat Metallic	•	•	•
Sangria Red Clearcoat Metallic	•	•	•
French Blue Clearcoat Metallic	•	•	•
Twilight Blue Clearcoat Metallic	•	•	•
CD Silver Clearcoat Metallic	•		•
Pitch Black Clearcoat	•	•	•
Cloud 9 White Clearcoat	•	•	•

## Ford Credit's Red Carpet Lease

Many lease managers have completed many hours of training in a Red Carpet Lease program designed to make us the best in the business. We think you'll find a Red Carpet Lease is the best way to lease.

To get details on various financing options available on your new Ford vehicle, please visit our website at [www.fordcredit.com](http://www.fordcredit.com). Doing so can give you a head start before talking to your Ford Dealer about financing your new Ford vehicle.

Under the New Vehicle Limited Warranty, you'll receive bumper-to-bumper no-deductible coverage on your new Ford vehicle for 3 years/36,000 miles. You'll also receive unlimited-mileage, no-deductible corrosion perforation coverage for five years. Ask your Ford Dealer for a copy of this warranty.

During its 3-year/36,000-mile limited warranty period, every new Ford vehicle includes the assurance and support of a 24-hour emergency Roadside Assistance program. Roadside Assistance includes such services as fuel delivery, tire changes, jump starts, and help when you are locked out of your vehicle. Ask your Ford Dealer for complete details about this program.

