

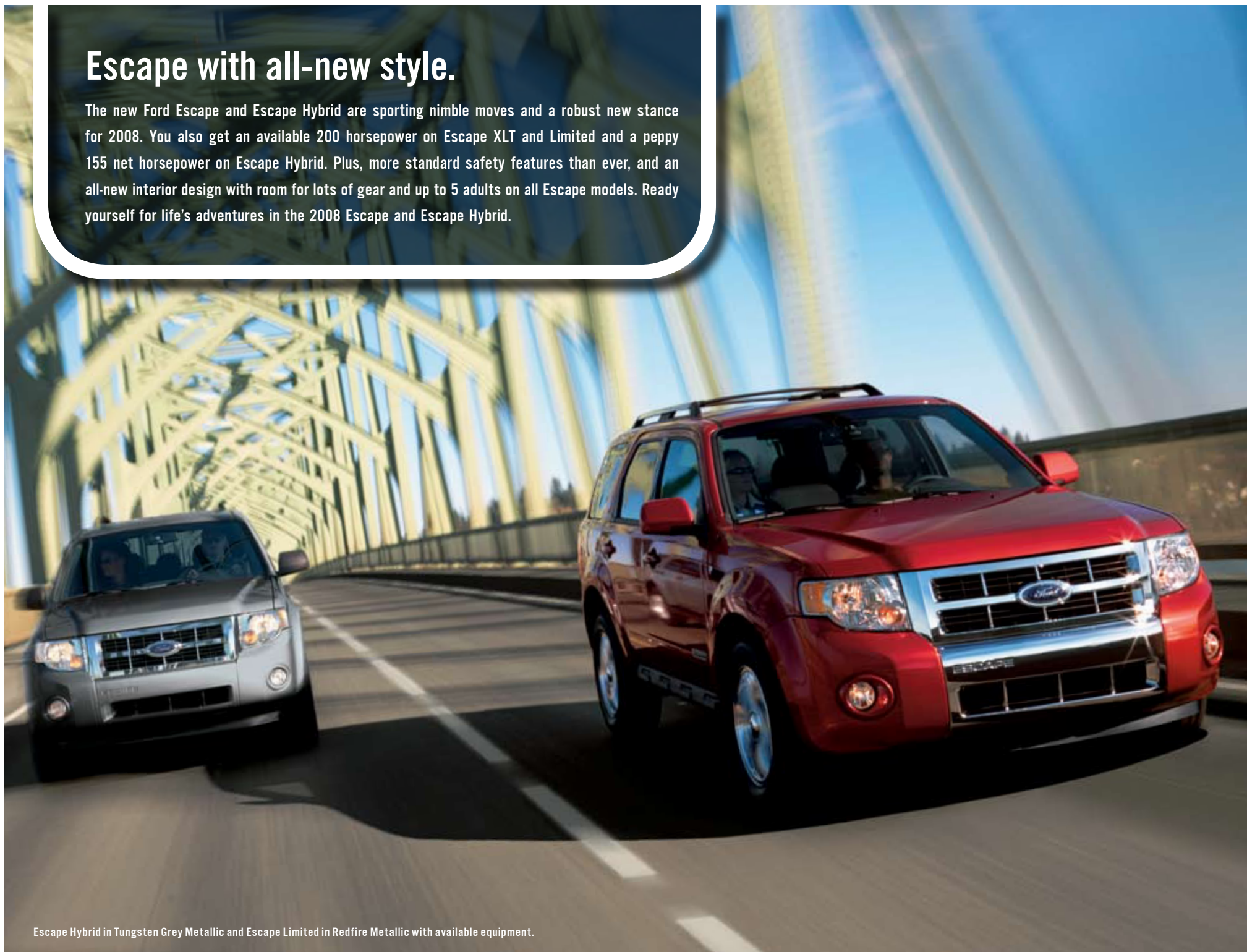
THE NEW
2008 ESCAPE & ESCAPE HYBRID



Built for life in Canada

Escape with all-new style.

The new Ford Escape and Escape Hybrid are sporting nimble moves and a robust new stance for 2008. You also get an available 200 horsepower on Escape XLT and Limited and a peppy 155 net horsepower on Escape Hybrid. Plus, more standard safety features than ever, and an all-new interior design with room for lots of gear and up to 5 adults on all Escape models. Ready yourself for life's adventures in the 2008 Escape and Escape Hybrid.



Escape Hybrid in Tungsten Grey Metallic and Escape Limited in Redfire Metallic with available equipment.



Turn every ride into a powerfully fun time.

The new Escape is bursting with enthusiasm for the open road — especially those twisty, curvy sections. Its retuned, fully independent suspension delivers a smoother, more refined ride than before, while the available Duratec 30–3.0L V6 engine supplies a sporty 200 horsepower to keep you on the move. If maximizing fuel economy is your kind of fun, go for Escape's available Duratec 23–2.3L I-4 or the ultra-efficient hybrid powertrain.

Escape Limited in Black Pearl Slate Metallic with available equipment.



TOW YOUR TOYS

Escape XLT and Limited can tow up to 1588 kg (3500 lbs.).*

*When properly equipped with Class II Trailer Tow Prep Package and Duratec 30–3.0L V6 engine. Maximum trailer towing capability will vary based on passenger and cargo loads, and optional equipment installed on the vehicle. See your Ford of Canada Dealer for more information.



GET OVER IT

The new Escape is naturally nimble thanks to its outstanding approach, breakover and departure angle capabilities. So you can drive Escape up and over some formidable obstacles that others will have to drive around.

Wander the great outdoors.

It's Saturday. It's sunny. You've got to get out. Time to call your friends and hit the road. Or maybe there's no road where you're going. No matter. Escape's available Intelligent 4WD System is always on and always working. In fact, it automatically monitors traction and adjusts torque distribution as needed to give you maximum grip. So change course whenever you'd like. Escape is willing and able to take you anywhere your heart desires.

Escape XLT in Silver Metallic with available equipment.

MAXIMIZE YOUR STABILITY

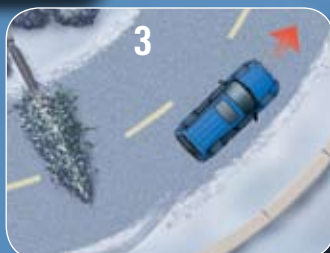
LEGEND



Vehicle inertia



Brakes activating
to maintain control



AdvanceTrac® with class-exclusive* RSC®

An electronic stability enhancement system that actually measures what other manufacturers' systems ignore or can only estimate, AdvanceTrac with RSC (Roll Stability Control) features a unique vehicle-roll motion sensor that works in conjunction with the Anti-lock Brake System (ABS), traction control and yaw control. The sensor directly measures the vehicle's roll-rate 100 times every second, which is used to determine when and how the system will apply individual brakes and modify engine power to help keep all 4 wheels firmly planted. This system is standard on Escape XLS, XLT and Limited.

*Small SUV class.

Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



Traverse the rough stuff with poise.

With more standard safety features than ever, the new Escape is well equipped to get you through all sorts of situations. For instance, our new Electric Power Steering system adapts with changing road conditions and vehicle speed, resulting in more confident steering and handling. It also improves steering feel at low speeds and provides precise steering on the highway. It's just one of the many new standards we put into the new Escape and Escape Hybrid.



All 6 airbags now standard

The dual front airbags in our Personal Safety System® are now joined by front-seat side airbags and the side-curtain airbags of our Safety Canopy™ System as standard equipment on every Escape.

Take control with all-new style.

Designed to help keep your eyes on the road, Escape's new instrument panel features a "top of dash" display that you can reference for everything from your radio station, to the available dual-zone temperature control settings, compass and outside temperature. Optional on Escape XLT and Limited, the DVD-based Navigation System is paired with our 320-watt Audiophile® Sound System which features a 6-disc in-dash CD changer with MP3 capability.

TUNE IN TO YOUR OWN STYLE



MP3 jack and SIRIUS Satellite Radio

Thanks to Escape's standard new auxiliary audio input jack, you can plug your personal MP3 player into the vehicle's sound system and tune in to your own road trip sound track. SIRIUS Satellite Radio* is also available to expand your listening options. Standard on Escape Limited and available on Escape Hybrid and XLT, SIRIUS comes with a 6-month subscription to get you started surfing your choice of sports, news, entertainment and 100% commercial-free music channels, coast to coast.

*See your Ford of Canada Dealer or contact SIRIUS at 1-888-539-7474 for more information.

Skyward vision

Escape's available moonroof opens and closes at the push of a button so you can let the sun in or shut the rain out at a moment's notice. Paired with a mini-overhead console that includes a storage bin and map lights, this refreshing feature is standard on Escape Limited and available on Escape Hybrid and XLT.



Escape Limited with Camel interior and available equipment. U.S. model shown.



Spacious possibilities

Escape can carry up to 827 litres* (29.2 cu. ft.) of cargo behind its standard 60/40 split-folding rear seats. When you need more space, fold both rear seats down and load up to 1877 litres* (66.3 cu. ft.) of fun.

*Escape XLT capacities stated. Actual capacities vary by model.



INCREASE THE LUXURY QUOTIENT

These must-have features are all standard on Escape Limited: new Dual-zone Electronic Automatic Temperature Control for the driver and front passenger, heated sideview mirrors, heated front seats, new steering wheel-mounted audio controls, and the Reverse Sensing System.

Escape Limited with Camel interior and available equipment.

The perfect fit for you and your friends.

Escape features its quietest ride ever thanks to a new acoustic-laminate windshield and other refinements that help make it 15% quieter inside at highway speeds. To make the experience even more plush, leather-trimmed seating is standard on Limited and available on Escape Hybrid and XLT. New earth-friendly seat fabric, standard on Escape Hybrid and XLT, is made from 100% post-industrial materials that would have ended up in landfills otherwise.



KEEP YOURSELF IN THE KNOW

Escape Hybrid's optional Hybrid Energy/Navigation/Audiophile® System allows you to track the powertrain's 3 main modes of operation (Hybrid Drive, Electric Drive and Idle Charging); find your way to destinations near and far; and jam out in 320-watt audio bliss. The Navigation and Audiophile Systems are also available on Escape XLT and Limited.

Have your Hybrid and your SUV too.

As earth's first full-hybrid SUV, Escape Hybrid continues to offer the best of both worlds: outstanding hybrid fuel efficiency and SUV capability. And it produces near-zero tailpipe emissions* which helps keep our air cleaner too. Available Intelligent 4WD and up to 1869 litres (66.0 cu. ft.) of cargo space make it the ideal SUV for all sorts of outings. Start down the path toward a brighter tomorrow in the new Escape Hybrid.

*When operating in Electric Drive mode.

Escape Hybrid in Kiwi Green Metallic with available equipment.



Use your (passing) power for good.

Escape Hybrid is all about conserving fuel. So on those rare occasions when you step on the accelerator looking for some additional get-up-and-go, Hybrid Drive mode will engage its electric traction motor to give the gas engine an extra boost. The result? Lively V6-like acceleration performance with lower average fuel consumption. Another fun fact: Thanks to its electronically controlled Continuously Variable Transmission, Escape Hybrid can also be flat towed behind your motor home.

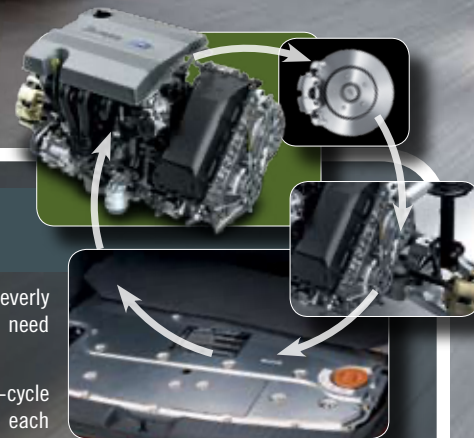
Escape Hybrid in Light Ice Blue Metallic with available equipment.

START A NEW RECYCLING PLAN

The Escape Hybrid powertrain cleverly recharges itself, so there's never any need to plug it in.

The 2.3L I-4 engine uses Atkinson-cycle combustion to make the most of each drop of gas, producing 124 lb.-ft. of torque and a peppy 155 net hp. When you apply the brakes, the electric traction motor captures the kinetic energy that's created through a process called Regenerative Braking and uses it to recharge the battery pack. The 330-volt battery pack completes the circle by supplying energy to start the engine, to drive at low speeds, and to boost acceleration.

If you're already into recycling, Escape Hybrid is a natural fit. And if you're not, there's no better way to start.



ESCAPE & ESCAPE HYBRID STANDARD FEATURES

Each series includes the standard equipment of the previous series, except where additions/exceptions are noted.

ESCAPE XLS Duratec 23—2.3L I-4 engine • 4-speed automatic transmission • Front-wheel drive • AdvanceTrac® with RSC® (Roll Stability Control) • Safety Canopy™ System • Front-seat side airbags • 16" styled-steel wheels • Chrome grille • Power windows, door locks and sideview mirrors • Remote keyless-entry system with 2 integrated key fobs • AM/FM stereo/single-CD player and clock with MP3 capability • Cloth seats • Front and rear floor mats

ESCAPE XLT 16" cast-aluminum wheels • Automatic headlamps • Front fog lamps • Privacy glass • Roof rack with crossbars • Premium cloth seats with 6-way power driver seat

ESCAPE LIMITED Duratec 30—3.0L V6 engine • Intelligent 4-wheel drive • 16" bright machined-aluminum wheels • Monochromatic exterior appearance • Heated sideview mirrors • Premium leather-trimmed seats • Heated front seats • Auto-dimming rearview mirror • Audiophile® Sound System • AM/FM stereo/6-disc in-dash CD changer with MP3 capability and SIRIUS Satellite Radio • Compass and outside temperature display • Illuminated visor vanity mirrors • Keyless-entry keypad • Reverse Sensing System • Moonroof with mini-overhead console

ESCAPE HYBRID (contains equipment exclusive to Escape Hybrid) 2.3L Atkinson-cycle engine • 330-volt nickel-metal-hydride (NiMH) battery • Regenerative Braking System • Safety Canopy System • Front-seat side airbags • Front-wheel drive • 16" cast-aluminum wheels • Chrome grille • Premium cloth seats with 6-way power driver seat • 60/40 split rear seat with tip-fold-flat latch • AM/FM stereo with 6-disc in-dash CD changer with MP3 capability



Create your own unique Escape.

Are you drawn to the environmentally conscious, amazingly efficient Escape Hybrid? Does the fundamentally capable nature of Escape XLS meet your needs? Perhaps you'd enjoy Escape XLT's standard 6-way power driver seat and other conveniences. Or could the monochromatic exterior, 200-hp V6, and leather-trimmed seating of Escape Limited be your must-haves? Compare them here, and explore the following pages to consider all your options.

Escape Hybrid in Kiwi Green Metallic, Escape XLS in Redfire Metallic, Escape XLT in Silver Metallic and Escape Limited in Black Pearl Slate Metallic.

ESCAPE & ESCAPE HYBRID SPECS

ESCAPE STANDARD FEATURES

MECHANICAL
4-wheel independent suspension
4-speed automatic transmission
Electric Power Steering (EPS) system
Front-wheel drive
Fuel tank — 62-litre (16.5-gallon) capacity
Intelligent 4WD System on 4WD-equipped vehicles
Power front disc/rear drum brakes with Anti-lock Brake System (ABS)
Stabilizer bar — Front
Unibody construction

SAFETY/SECURITY

Personal Safety System® for driver and front passenger — Includes dual-stage front airbags*, driver-seat position sensor and Front-Passenger Sensing System
3-point safety belt restraint system for all seating positions
Adjustable head restraints at all seating positions
AdvanceTrac® with RSC® (Roll Stability Control)
Brake/shift interlock with automatic transmission
Front-seat side airbags
Fuel pump inertia shutoff switch
Height-adjustable shoulder safety belts — Front
LATCH system for child-safety seats — Rear-outboard positions
Remote keyless-entry system with 2 integrated key fobs
Safety Canopy™ System with rollover sensor
SecuriLock® passive anti-theft system
Side-intrusion door beams
Tire Pressure Monitoring System (TPMS)

SEATING

Front seats — Dual, reclining buckets
Rear seats — 60/40 split-folding with tip-fold-flat latch

INTERIOR

Air conditioning
Auxiliary audio input jack
Cargo area floor hooks (4)
Floor console — Storage bin with removable interior bin and 4 cupholders
Illuminated-entry system
Power door locks with child-safety rear door locks
Power points (2) — Front console and rear
Power windows — With one-touch-down driver-side feature
Rear floor heat ducts
Tachometer
Tilt steering wheel

EXTERIOR

Grille — Chrome (body-colour on Limited)
Headlamps — Aerodynamic halogen clear-lens
Liftgate with flip-up glass
Rear-window defroster
Sideview mirrors — Power with manual-fold feature
Solar-tinted glass (door, quarter windows and rear window)

*Always wear your safety belt and secure children in the rear seat.

ESCAPE HYBRID STANDARD FEATURES

MECHANICAL
2.3L I-4 Atkinson-cycle engine with Permanent-Magnet AC-synchronous electric motor
330-volt sealed nickel-metal-hydride (NiMH) battery
4-wheel independent suspension
Electric Power Steering (EPS) system
Electronically controlled Continuously Variable Transmission (eCVT)
Front-wheel drive
Fuel tank — 56-litre (15-gallon) capacity
Intelligent 4WD System on 4WD-equipped vehicles
Power 4-wheel disc brakes with Anti-lock Brake System (ABS)
Regenerative Braking System

SAFETY/SECURITY

3-point safety belt restraint system for all seating positions
Child-safety rear door locks
Front-seat side airbags
Height-adjustable shoulder safety belts — Front
LATCH system for child-safety seats — Rear-outboard positions
Mini-size spare wheel and tire (underbody-mounted) with wheel-nut wrench and jack
Personal Safety System*
Safety Canopy System with rollover sensor
Side-intrusion door beams
Tire Pressure Monitoring System (TPMS)

SEATING

Front seats — Premium cloth low-back buckets with map pockets
Power 6-way driver seat
Rear seats — Premium cloth 60/40 split seats with tip-fold-flat latch

WARRANTY

3-year/60,000-km Bumper-to-Bumper Limited Warranty**
8-year/160,000-km Hybrid Limited Warranty**

INTERIOR

Air conditioning — Dual-zone Electronic Automatic Temperature Control
AM/FM stereo with 6-disc in-dash CD changer and 4 speakers with MP3 capability
Auxiliary audio input jack
Centre dome light with map lights and cargo area light
Floor console — Storage bin and 4 cupholders
Power Group — Power windows, door locks, mirrors and remote keyless-entry system with 2 integrated key fobs
Power point with cap in floor console

EXTERIOR

16" cast-aluminum wheels
P235/70R16 all-season BSW tires
Grille — Chrome
Fog lamps
Privacy glass
Roof-rack side rails — Black

ESCAPE HYBRID OPTIONAL FEATURES & PACKAGES

Hybrid Chrome Appearance Package — Includes upper and lower chrome grille, liftgate garnish and roof-rack side rail inserts; body-colour door handles and sideview mirrors
Hybrid Energy/Navigation/Audiophile® System
Hybrid Moonroof & Satellite Radio Package — Includes power moonroof and SIRIUS Satellite Radio
Hybrid Premium Package — Includes premium leather-trimmed seats, heated front seats, leather-wrapped steering wheel, auto-dimming rearview mirror, illuminated visor vanity mirrors, heated sideview mirrors, Reverse Sensing System, 110-volt AC power outlet, retractable cargo area cover and roof-rack crossbars
Integrated side step bars
Leather Comfort Group — Includes leather-trimmed seats and leather-wrapped steering wheel
Power outlet — 110-volt AC in front console

**See dealer for details.

ESCAPE & ESCAPE HYBRID SPECS

DIMENSIONS



EXTERIOR* mm (in.)	ESCAPE (FWD/4WD)	ESCAPE HYBRID (FWD/4WD)
A. Overall length	4437 (174.7)	4437 (174.7)
B. Wheelbase	2619 (103.1)	2619 (103.1)
C. Overhang – Front	856 (33.7)	856 (33.7)
D. Overhang – Rear	960 (37.8)	960 (37.8)
E. Vehicle width (with mirrors)	2065 (81.3)	2065 (81.3)
F. Height (without options)	1720 (67.7)	1720 (67.7)
G. Minimum running ground clearance	216 (8.5)/206 (8.1)	216 (8.5)
H. Liftover height	747 (29.4)	747 (29.4)
I. Ramp breakover angle	21.1°/20.6°	21.2°
J. Angle of approach	24.5°/23.5°	24.7°/24.6°
K. Angle of departure	28.8°/28.3°	28.8°/28.7°
INTERIOR mm (in.)		
Front		
Head room	1026 (40.4)	1026 (40.4)
Shoulder room	1438 (56.6)	1438 (56.6)
Hip room	1354 (53.3)	1354 (53.3)
Leg room (max.)	1057 (41.6)	1057 (41.6)
Rear		
Head room	996 (39.2)	996 (39.2)
Shoulder room	1420 (55.9)	1420 (55.9)
Hip room	1247 (49.1)	1247 (49.1)
Leg room (max.)	904 (35.6)	904 (35.6)
Cargo Volume* L (cu. ft.)		
Behind 1st row	1877 (66.3)	1869 (66.0)
Behind 2nd row	827 (29.2)	706 (27.8)

*May vary by model.

ESCAPE & ESCAPE HYBRID WHEELS

- A** 16" Styled-Steel
Standard on XLS
- B** 16" Cast-Aluminum
Standard on XLT; optional on XLS
- C** 16" Bright Machined-Aluminum
Standard on Limited
- D** 17" Chrome-Clad Aluminum
Optional on Limited and XLT with V6
- E** 16" Cast-Aluminum
Standard on Hybrid



ESCAPE & ESCAPE HYBRID SPECS

ESCAPE FEATURES & OPTIONS

XLS – FWD			
XLT – FWD or 4WD			
LIMITED – 4WD			
MECHANICAL			
●	●	—	Duratec 23–2.3L I-4 engine
—	○	●	Duratec 30–3.0L V6 engine
●	—	—	16" styled-steel wheels
○	●	—	16" cast-aluminum wheels
—	—	●	16" bright machined-aluminum wheels
—	●	○	17" chrome-clad aluminum wheels with P225/65R17 all-season BSW tires (XLT requires V6)*
—	○	○	Full-size spare – Wheel and tire
●	—	●	P235/70R16 all-season BSW tires
—	●	—	P235/70R16 all-season OWL tires
SEATING			
●	—	—	Cloth trim
—	●	—	Cloth trim – Premium-grade
—	●	●	6-way power driver seat
—	●	●	Driver and front-passenger seatback map pockets
INTERIOR			
●	●	—	AM/FM stereo/single-CD player, clock and 4 speakers with MP3 capability
○	○	—	AM/FM stereo with 6-disc in-dash CD changer, clock and 4 speakers with MP3 capability
—	○	●	AM/FM Audiophile Sound System with 6-disc in-dash CD changer, clock and 7 speakers (including an 8" subwoofer) with MP3 capability
○	●	●	Cruise control
—	—	●	Dual-zone Electronic Automatic Temperature Control
—	○	○	Navigation System – DVD-based with Audiophile® Sound System
—	○	●	SIRIUS Satellite Radio** – Includes 6-month prepaid subscription (requires Convenience Package on XLT)
—	—	●	Steering wheel-mounted audio controls

XLS – FWD			
XLT – FWD or 4WD			
LIMITED – 4WD			
EXTERIOR			
—	●	●	Automatic headlamps
—	●	●	Fog lamps – Front, round
—	○	●	Power moonroof with sunshade and mini-overhead console
○	●	●	Privacy glass (rear doors, quarter windows and rear windows)
—	—	●	Reverse Sensing System
○	●	●	Roof-rack side rails with crossbars
○	○	○	Side step bars – Integrated
●	●	—	Sideview mirrors and door handles – Black moulded-in-colour
—	—	●	Sideview mirrors and door handles – Body-colour-painted
PACKAGES			
—	○	●	Canadian Winter Package – Includes heated front seats and sideview mirrors; leather-trimmed seats and leather-wrapped steering wheel (premium leather on Limited)
—	○	●	Convenience Package – Includes dual illuminated visor mirrors, compass display, auto-dimming rearview mirror, keyless-entry keypad, message centre, outside air temperature reading and overhead console
—	—	○	Limited Chrome Appearance Package – Includes upper and lower chrome grille, liftgate garnish and roof-rack side rail inserts
○	○	●	Rear Cargo Convenience Group – Includes roof-rack side rails with crossbars, cargo area retractable cover, lockable wet trunk
—	●	●	Trailer Tow Prep Package – Includes Class II 1588-kg (3500-lb.) receiver, trailer wiring harness with 4-pin connector and oil cooler (XLT requires V6)

● Standard ● Select Availability ○ Optional — Not Available

*Late availability. **See your Ford of Canada Dealer or contact SIRIUS at 1-888-539-7474 for more information. "SIRIUS" and related marks are trademarks of SIRIUS Satellite Radio Inc.
Audiophile is a registered trademark of Audiophile, Inc.

ENGINES

ESCAPE	HORSEPOWER (hp @ rpm)	TORQUE (lb.-ft. @ rpm)	TOWING CAPACITY¹ kg (lbs.)
Duratec 23–2.3L I-4	153 @ 5800	152 @ 4250	680 (1500)
Duratec 30–3.0L V6	200 @ 6000	193 @ 4850	1587 (3500)¹¹
ESCAPE HYBRID 2.3L I-4	133 @ 6000	124 @ 4250	—
Electric Motor	94 @ 5000	152 @ 4250	—
System Net	155		

Hybrid System Net Horsepower is 155 – it is not the combination of the gas engine horsepower of 133 and the electric motor horsepower of 94, as the two systems generate horsepower at different times.

¹Maximum capacity shown is for properly equipped vehicle with required equipment and a 68-kg (150-lb.) driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford of Canada Dealer. ¹¹With Class II Trailer Tow Prep Package.

ESCAPE & ESCAPE HYBRID SPECS

EXTERIORS



*Not available on Escape Hybrid. **Available on Escape Hybrid only.
Ford uses clearcoat paint for beauty and protection. Colours shown are representative only. Not all colours are available on all models. See your Ford of Canada Dealer for actual paint/trim options.

INTERIORS



CAMEL		
STONE		
CHARCOAL BLACK		
XLS		
●		Oxford White
●		Redfire Metallic
●		Light Sage Metallic†
●		Vista Blue Metallic
●		Silver Metallic
●		Tungsten Grey Metallic
●		Black
●		Kiwi Green Metallic†
●		Black Pearl Slate Metallic†
XLT		
●	●	Oxford White
●	●	Redfire Metallic
●	●	Light Sage Metallic†
●	●	Vista Blue Metallic
●	●	Silver Metallic
●	●	Tungsten Grey Metallic
●	●	Black
●	●	Kiwi Green Metallic†
●	●	Black Pearl Slate Metallic†
LIMITED		
●	●	Oxford White
●	●	Redfire Metallic
●	●	Light Sage Metallic†
●	●	Silver Metallic
●	●	Tungsten Grey Metallic
●	●	Black
●	●	Black Pearl Slate Metallic†
HYBRID		
●		Oxford White††
●		Vista Blue Metallic††
●		Tungsten Grey Metallic
●		Black
●		Kiwi Green Metallic†
●		Black Pearl Slate Metallic†
●		Light Ice Blue Metallic†

†New for 2008. ††Not available with moonroof.

For more information on
Ford of Canada and Ford products,
please visit our website:



**Our commitment to you...
Peace-of-Mind Protection**

Basic Coverage

3 years/60,000 km

Corrosion Warranty

5 years/unlimited distance

Roadside Assistance

5 years/100,000 km**

Extended Hybrid Warranty

8 years/160,000 km†

†Certain conditions apply. Go to ford.ca or ask your local Ford of Canada Dealer for more information on these warranties and coverages.

**No additional cost. TeCVT – electronically controlled Continuously Variable Transmission, hybrid battery pack and DC/DC converter.

**For prompt, courteous answers to
your questions:**

Ford Customer Relationship Centre
1-800-565-3673
Ford Credit Customer Service Centre
1-877-636-7346

Please Note: The electronic version of the Ford of Canada vehicle brochure is a condensed version of the original printed version.

Competitive comparisons are based on 2007 competitive models, publicly available information and Ford data at the time of printing of the 2008 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2008 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local dealer or www.ford.ca for complete vehicle details.

THE NEW 2008 FORD ESCAPE HYBRID

- **World's First Full-Hybrid SUV**
- **Near-zero tailpipe emissions***

*When operating in Electric Drive mode.