

2013 **TAURUS+SHO**



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Specifications

## Mechanical

4-wheel disc Anti-Lock Brake System (ABS)

Battery Management System

Brake- and engine-actuated traction control

Electric power-assisted steering (EPAS)

Suspension – Front: independent MacPherson strut

Suspension – Rear: independent multilink

Torque Vectoring Control

## Seating

Front bucket seats

60/40 split-fold rear seat back with fold-down center armrest

## Interior

12-volt powerpoints (2)

Accessory delay for power features

Adjustable rear vents

Auxiliary audio input jack

Driver and front-passenger seat back map pockets

Front and rear carpeted floor mats

Front center floor console with armrest and storage

Front overhead console with dome and map lights

Power door locks

Rear-seat reading lights

Sliding sun visors with illuminated vanity mirrors

Steering wheel-mounted cruise, audio and 5-way MyFord® controls

Tilt/telescoping steering column

## Exterior

Easy Fuel® capless fuel filler

Light-emitting diode (LED) taillamps

Rear-window defroster

Solar-tinted glass

## Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags,<sup>1</sup> safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

Front-seat side airbags<sup>1</sup>

Safety Canopy® System with side-curtain airbags<sup>1</sup> and rollover sensor

3-point safety belts for all seating positions

AdvanceTrac® electronic stability control and Curve Control

Battery saver

Belt-Minder® front safety belt reminder

Child-safety rear door locks

Emergency trunk release

Illuminated Entry System

LATCH (Lower Anchors and Tether Anchors for Children)

MyKey®

SecuriCode™ invisible keypad

SecuriLock® Passive Anti-Theft System

Side-intrusion door beams

SOS Post-Crash Alert System™

Tire Pressure Monitoring System (excludes spare)



## SE

Equipment Group 100A

Includes all standard features, plus:

### Mechanical

3.5L Ti-VCT V6 engine

6-speed SelectShift Automatic® transmission with Sport Mode and shifter button activation

Front-wheel drive (FWD)

### Seating

4-way adjustable front head restraints

6-way power driver and front-passenger seats with manual lumbar adjustment

Cloth seats

### Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers

Cruise control

Day/night rearview mirror

Message center

MyFord with 4.2" LCD displays in instrument cluster and center stack

Power windows with one-touch-up/-down driver's side window feature

Single-zone manual air conditioning

### Exterior

17" Sparkle Silver-painted aluminum wheels with P235/60R17 all-season tires

Black, power sideview mirrors with integrated blind spot mirrors

Quasi-dual exhaust with chrome tips

Remote Keyless Entry System with integrated keyhead transmitter remotes (2)

Wiper-activated halogen headlamps with autolamp

## Horsepwer, Torque & EPA-Estimated Fuel Economy

3.5L Ti-VCT V6 Engine 6-speed SelectShift Automatic FWD AWD	Horsepower: 288 @ 6,500 rpm 19 city/29 hwy/23 combined mpg 18 city/26 hwy/21 combined mpg	Torque (lb.-ft.): 254 @ 4,000 rpm
2.0L EcoBoost® I-4 Engine 6-speed SelectShift Automatic FWD	Horsepower: 240 @ 5,500 rpm 22 city/32 hwy/25 combined mpg (projected) <sup>3</sup>	Torque: 270 @ 1,675-4,800 rpm <sup>2</sup>
3.5L EcoBoost V6 Engine 6-speed SelectShift Automatic AWD	Horsepower: 365 @ 5,500 rpm <sup>2</sup> 17 city/25 hwy/20 combined mpg	Torque: 350 @ 1,500-5,000 rpm <sup>2</sup>

<sup>1</sup>Always wear your safety belt and secure children in the rear seat. <sup>2</sup>Figures achieved using premium unleaded fuel. <sup>3</sup>Ford preliminary test data. Pending EPA certification.

Comparisons based on 2012 competitive models (class is Full-Size Sedans), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.



## SEL

Equipment Group 200A  
Includes select SE features, plus:

### Seating

Unique cloth seats

### Interior

Auto-dimming rearview mirror

Covered front-row cupholders and storage

Dual-zone electronic automatic temperature control

Ford SYNC® voice-activated, in-vehicle connectivity system

Leather-wrapped shift knob with chrome trim

Leather-wrapped steering wheel

Message center with compass

Outside temperature display

Remote Start System

SiriusXM Satellite Radio with 6-month trial subscription

### Exterior

18" Sparkle Silver-painted aluminum wheels with P235/55R18 all-season tires

Anti-theft perimeter alarm

Body-color, power, heated sideview mirrors with security approach lamps and integrated blind spot mirrors

LED supplemental park lamps



## Limited

Equipment Group 300A  
Includes select SEL features, plus:

### Seating

10-way power driver and front-passenger seats with driver's side memory feature

Leather-trimmed seats with perforated leather inserts

### Interior

Additional center speaker

Ambient lighting

Bright front door-sill plates

Cargo net

Ford SYNC voice-activated, in-vehicle connectivity system with SYNC Services for Traffic, Directions and Information

Leather-wrapped steering wheel with wood accent

MyFord Touch® with 2 configurable 4.2" color LCD displays in instrument cluster; 8" LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks

Power windows with global open and one-touch-up/-down for driver and front passenger

Universal garage door opener

### Exterior

19" premium Luster Nickel-painted aluminum wheels with P255/45R19 LRR all-season tires

Chrome-accented, power, heated sideview mirrors with memory, security approach lamps and integrated blind spot mirrors

Rear view camera

Reverse Sensing System



## SHO

Equipment Group 400A  
Includes select Limited features, plus:

### Mechanical

3.5L EcoBoost® V6 engine

6-speed SelectShift Automatic transmission with paddle shifters

All-wheel drive (AWD)

Electric power-actuated steering with drift control

Silver-painted brake calipers

Sport-tuned suspension

### Seating

Leather-trimmed seats with "SHO" graphics embroidered on front seat backs

### Interior

Adjustable brake and accelerator pedals with memory

Aluminum pedal covers

Intelligent Access with push-button start (2 key fob transmitters)

Power-tilt/-telescoping steering column

"SHO" branded front floor mats

Top grain leather-wrapped steering wheel

### Exterior

19" premium Luster Nickel-painted aluminum wheels with P255/45R19 LRR all-season tires

Dual exhaust with chrome tips

High-intensity discharge (HID) headlamps

LED supplemental park lamps with piano black bezels

Piano black mesh grille

Piano black, power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver's side and integrated blind spot mirrors

Rear spoiler

"SHO" branded side fender vents

### Exterior Dimensions

Wheelbase	112.9"
Length	202.9"
Height	60.7"
Width - Excluding mirrors	76.2"
Width - Including mirrors	85.7"

### Interior Dimensions

Head room	39.0"/37.8"
Shoulder room	57.9"/56.9"
Hip room	56.3"/55.8"
Leg room	41.9"/38.1"

### Capacities (cu. ft.)

Passenger volume 102.2

Luggage capacity 20.1

Total interior volume 122.3

### Fuel Tank (gal.)

FWD/AWD 19.0

Dimensions may vary by trim level. SiriusXM Satellite Radio, Traffic and Travel Link subscriptions sold separately or as a package after trial expires. SiriusXM Traffic and Travel Link service available in select markets. See SiriusXM Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). Sirius satellite service is available in the 48 contiguous USA, DC, and PR. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. HD Radio is a proprietary trademark of iBiquity Digital Corp. Sony is a registered trademark of the Sony Corporation. Miko is a registered trademark of Miko s.r.l. Alcantara is a registered trademark of Alcantara S.p.A., Italy.

## SE+SEL Specifications



SEL. Dune leather trim. Available equipment. | MyFord Touch® with voice-activated Navigation System! | SEL. Intelligent Access with push-button start.<sup>1</sup>  
| Quasi-dual exhaust with chrome tips. | SEL. Leather-wrapped shift knob with chrome trim.



<sup>1</sup>Available feature.

# SE+SEL Specifications



## Exteriors

### SE

B Oxford White	1
C Ingot Silver Metallic	1
D Sterling Gray Metallic	1
G Kodiak Brown Metallic	1
H Deep Impact Blue Metallic	1
I Tuxedo Black Metallic	1

1 Dune Cloth

### SEL

A White Platinum Metallic Tri-coat <sup>1</sup>	2	3	4	5
B Oxford White	2		4	
C Ingot Silver Metallic	2	3	4	5
D Sterling Gray Metallic	2	3	4	5
E Ginger Ale Metallic	2	3	4	5
F Ruby Red Metallic Tinted Clearcoat <sup>1</sup>	2	3	4	5
G Kodiak Brown Metallic	2	3	4	5
H Deep Impact Blue Metallic	2	3	4	5
I Tuxedo Black Metallic	2	3	4	5

2 Dune Cloth – Standard

3 Charcoal Black Cloth – Standard

4 Dune Leather – Optional

5 Charcoal Black Leather – Optional

## Interiors



17" Sparkle Silver-Painted Aluminum  
Standard on SE



18" Sparkle Silver-Painted Aluminum  
Standard on SEL



19" Sparkle Silver-Painted Aluminum  
Available on SEL

## SE

### Available Options

2.0L EcoBoost® I-4 engine with 6-speed SelectShift Automatic® transmission with Sport Mode and shifter button activation
All-weather floor mats <sup>2</sup>
Ash cup/coin holder with lighter element <sup>2</sup>
Cargo organizer <sup>2</sup>

## SEL

### Available Equipment Groups

Equipment Group 201A – SYNC® with MyFord Touch® voice-activated, in-vehicle connectivity system, which includes SYNC Services; 2 configurable 4.2" color LCD displays in instrument cluster; 8" LCD touch screen in center stack; media hub with 2 USB ports, SD card reader and audio/video input jacks + additional center channel speaker + Reverse Sensing System
Equipment Group 202A – Includes all content of 201A + 19" Sparkle Silver-painted aluminum wheels with P255/45R19 LLR all-season tires + ambient lighting + Intelligent Access with push-button start + power-adjustable pedals + rear view camera

### Available Options

2.0L EcoBoost I-4 engine with 6-speed SelectShift Automatic transmission with Sport Mode and shifter button activation (n/a with AWD)
All-weather floor mats <sup>2</sup>
All-wheel drive (AWD)
Ash cup/coin holder with lighter element <sup>2</sup>
Cargo organizer <sup>2</sup>

Leather-trimmed seats with heated front seats

Power moonroof (requires 201A or 202A)

Rear spoiler

Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (requires 201A or 202A)

### Available Ford Custom Accessories

Visit [accessories.ford.com](http://accessories.ford.com) to shop the complete collection



SEL. Tuxedo Black Metallic.

<sup>1</sup>Additional charge. <sup>2</sup>Factory-Invoiced Accessory.

Colors are representative only. See your dealer for actual paint/trim options.

# Limited Specifications



Dune leather trim. Available equipment. ■ BLIS® (Blind Spot Information System) with cross-traffic alert! ■ Multicontour front seats with Active Motion.®  
■ Adaptive cruise control and collision warning with brake support! ■ "LIMITED" front floor mats!\*



\*Available feature.

# Limited Specifications



## Exteriors

	Interiors	
	1	2
A White Platinum Metallic Tri-coat <sup>1</sup>	1	2
B Ingot Silver Metallic	1	2
C Sterling Gray Metallic	1	2
D Ginger Ale Metallic	1	2
E Ruby Red Metallic Tinted Clearcoat <sup>1</sup>	1	2
F Kodiak Brown Metallic	1	2
G Deep Impact Blue Metallic	1	2
H Tuxedo Black Metallic	1	2

1 Dune Leather with Perforated Inserts – Standard

2 Charcoal Black Leather with Perforated Inserts – Standard



Ingot Silver Metallic. Available equipment.

<sup>1</sup>Additional charge. <sup>2</sup>Factory-Invoiced Accessory.

Colors are representative only. See your dealer for actual paint/trim options.

## Available Equipment Groups

Equipment Group 301A – Power-adjustable pedals with memory + auto-dimming driver's side sideview mirror + BLIS® (Blind Spot Information System) with cross-traffic alert + Intelligent Access with push-button start + power-tilt/-telescoping steering column + heated and cooled front seats + HD Radio™ Technology + Audio System from Sony® with 12 speakers

Equipment Group 302A – Includes all content of 301A + active park assist + auto high beams with rain-sensing wipers + heated steering wheel + heated rear outboard seats + rear-window power sunshade + "LIMITED" front floor mats

## Available Options

2.0L EcoBoost® I-4 engine with 6-speed SelectShift Automatic® transmission with Sport Mode and shifter button activation (n/a with AWD)

20" polished aluminum wheels (requires 301A or 302A)

Adaptive cruise control and collision warning with brake support (requires 301A or 302A)

All-weather floor mats<sup>2</sup>

All-wheel drive (AWD)

Ash cup/coin holder with lighter element<sup>2</sup>

Cargo organizer<sup>2</sup>

Multicontour front seats with Active Motion® (requires 301A or 302A)

Power moonroof (requires 301A or 302A)

Rear spoiler

Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

## Available Ford Custom Accessories

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19" Premium  
Luster Nickel-Painted Aluminum  
Standard



20" Polished Aluminum  
Available



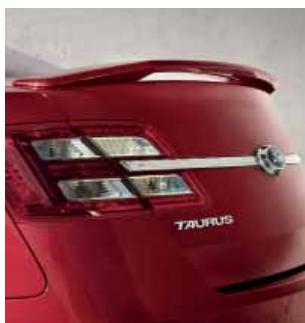
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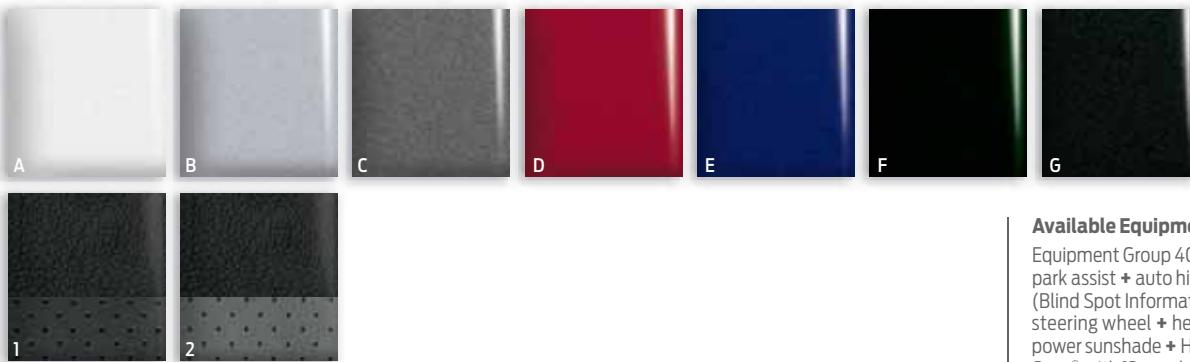
# SHO Specifications



Charcoal Black leather trim with Mayan Gray Miko® Suede perforated inserts. Available equipment. ■ Charcoal Black leather trim with perforated inserts. ■ "SHO" engine cover. ■ EcoBoost® direct fuel injector. ■ Rear spoiler.



# SHO Specifications



## Exteriors

	1	2
A White Platinum Metallic Tri-coat <sup>1</sup>		
B Ingot Silver Metallic	1	2
C Sterling Gray Metallic	1	2
D Ruby Red Metallic Tinted Clearcoat <sup>1</sup>	1	2
E Deep Impact Blue Metallic	1	2
F Green Gem Metallic	1	2
G Tuxedo Black Metallic	1	2

1 Charcoal Black Leather with Perforated Inserts and front-seat embroidered "SHO" graphics – Standard

2 Charcoal Black Leather with Mayan Gray Miko® Suede Perforated Inserts and front-seat embroidered "SHO" graphics – Standard

## Interiors

	1	2
1 Charcoal Black Leather with Perforated Inserts and front-seat embroidered "SHO" graphics – Standard		
2 Charcoal Black Leather with Mayan Gray Miko® Suede Perforated Inserts and front-seat embroidered "SHO" graphics – Standard		



19" Premium  
Luster Nickel-Painted Aluminum  
Standard



20" Machined and Painted Aluminum  
Available

## Available Equipment Group

Equipment Group 402A – Heated and cooled front seats + active park assist + auto high beams with rain-sensing wipers + BLIS® (Blind Spot Information System) with cross-traffic alert + heated steering wheel + heated rear outboard seats + rear-window power sunshade + HD Radio™ Technology + Audio System from Sony® with 12 speakers

## Available Package

**SHO Performance Package** includes performance friction brake pads, sport-calibrated steering, AdvanceTrac® electronic stability control "Sport Mode" setting, 3.16:1 final drive ratio, Alcantara® suede-trimmed steering wheel, 20" machined and painted aluminum wheels with P245/45R20 Performance Summer Tire Compound and tire sealant/inflation kit (n/a with adaptive cruise control)

## Available Options

20" machined and painted aluminum wheels with P245/45R20 all-season tires (requires 402A)

Adaptive cruise control and collision warning with brake support (requires 402A; n/a with SHO Performance Package)

All-weather floor mats<sup>2</sup>

Ash cup/coin holder with lighter element<sup>2</sup>

Cargo organizer<sup>2</sup>

Multicontour front seats with Active Motion® (requires 402A)

Power moonroof (requires 402A)

Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

## Available Ford Custom Accessories

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Ruby Red Metallic Tinted Clearcoat. Available equipment.

<sup>1</sup>Additional charge. <sup>2</sup>Factory-Invoiced Accessory.

Colors are representative only. See your dealer for actual paint/trim options.

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