

FORD KUGA



Go Further

THE SMARTER WAY TO GET THERE

The All-New 2013 Ford Kuga. We put more into it so you can get more out of it. The EcoBoost® engine employs turbocharging and direct injection to help it deliver best-in-class fuel economy without compromising on power. Our class-exclusive hands-free power liftgate utilizes motion-sensing technology similar to that in the latest video games. The carefully crafted interior offers more cargo space and you'll be connecting, navigating and maneuvering with the utmost ease and confidence thanks to some of its most advanced features ever. Introducing the all-new, thoroughly modern, 5-seater SUV. Go further in the All-New 2013 Ford Kuga.

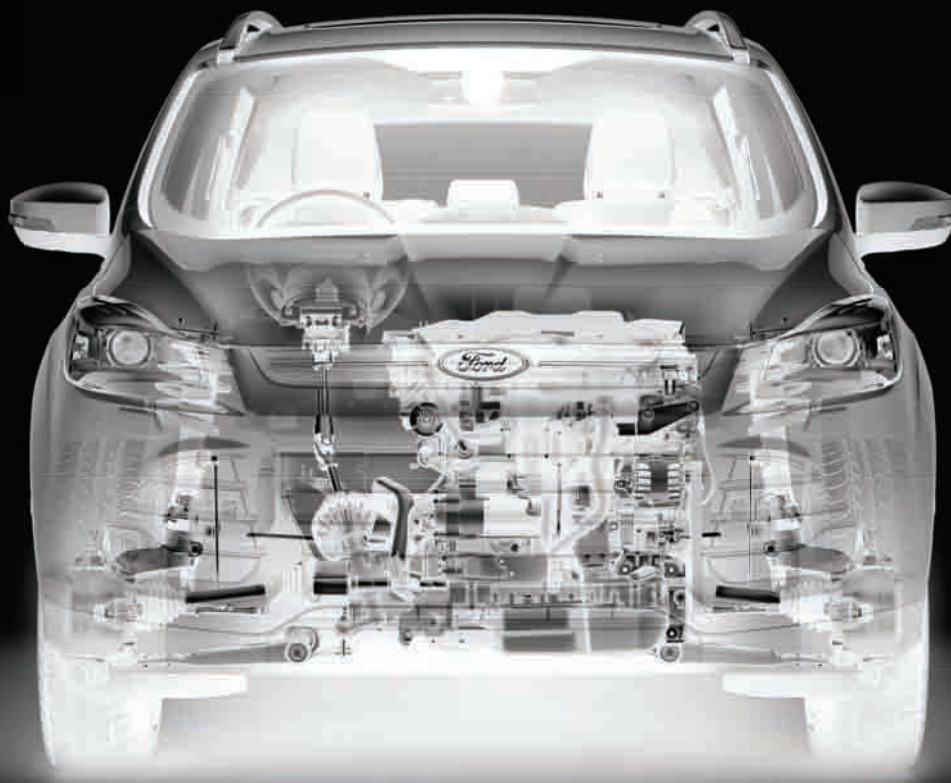


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CLASS-LEADING POWER OF 180PS AND 240Nm OF TORQUE



Power up

Whatever the road throws at you, the All-New Kuga takes it all in its stride. Stylish, surefooted and exceptionally rewarding, you can rely on its outstanding capability in any situation.



Traction where you need it

Monitor the Intelligent All-Wheel Drive (AWD) system's performance with a display that shows the power distribution between all four wheels.



REDEFINE CLASS WITH THE MILEAGE OF 1.6L ECOBOOST®



Powerful and efficient

The All-New Kuga is powered by an advanced petrol engine. The 1.6L EcoBoost® GTDI petrol engine offers the performance of a large engine with the fuel efficiency of a small engine and is available with 180PS and an automatic transmission. Standard Active Grille Shutters on all models boost fuel economy by closing at higher speeds to reduce aerodynamic drag.

Faster than the blink of an eye

The available Intelligent All-Wheel-Drive System checks how much grip is available on the terrain you are driving across every 16 milliseconds – that's 20 times faster than the blink of an eye. It then transmits the optimum amount of torque to the driven wheels to help you avoid oversteer and understeer. The system is of particular benefit on loose, uneven and slippery surfaces.

Strength in depth

The standard Anti-Lock Brake System (ABS), Electronic Stability Program (ESP) and 7 airbags mean the All-New Kuga is designed to help you steer clear of an accident, or, if a collision is unavoidable, to help minimize its potential consequences.



CLASS-EXCLUSIVE HANDS-FREE POWER LIFTGATE

Loading cargo into your SUV has never been easier than with the class-exclusive, hands-free power liftgate on the All-New Kuga. Simply wave your foot under the rear bumper in a gentle waving motion while the Intelligent Access key fob stays tucked away in your pocket or purse. Sensors in the bumper detect your leg and the motion, triggering the liftgate to open. The same action triggers it to close. You can even program the opening height to work inside your garage. Advance your independence in the All-New 2013 Ford Kuga.





Airbags all-round

The All-New Kuga's system of next generation airbags surrounds you and your family with extra levels of protection. In the front seat, there are driver and passenger airbags and seat-mounted side airbags. There's even one for the driver's knee. Side-curtain airbags provide protection for people in the front and the back.



Ford SelectShift® transmission

Enjoy the efficiency and the convenience of the smooth-shifting 6-speed SelectShift® automatic transmission. It combines remarkable responsiveness and fuel economy.



Torque Vectoring Control for maximum grip

Torque Vectoring Control is a cutting-edge technology that reacts to the road surface 100 times per second. It repeatedly balances the amount of power and braking delivered to each of the two front wheels. This maximizes grip and sharpens handling, helping you round corners and over undulations in the road.



Maximizes grip to keep adventures on track

If it senses you're taking a curve too quickly, Curve Control can help slow the vehicle and is effective on dry or wet pavement and is expected to be particularly useful on highway ramps. In any weather, the All-New Kuga adjusts the torque of all four wheels every 16 milliseconds. Giving you an optimum grip, rain or shine.



Class-leading luxury and spaciousness

The interior of the All-New Kuga is styled with an emphasis on spaciousness, clean lines and versatility. It features supportive seating, sophisticated fabric and leather trim options. The All-New Kuga also provides more cargo room. You get 406 liters of space behind the 60/40 split rear seat and 1603 liters with it folded down.



Stay in touch

The All-New Kuga incorporates technology designed to keep you in touch with what's going on in your world – wherever your journey takes you. Voice activated Ford SYNC™ makes it easy to stay connected. No more searching for your phone. No device at your ear. Once paired, Ford SYNC™ recognizes your phone and automatically transfers your contacts to support voice calling. It also plays music from your phone, MP3 or USB.

Music to your ears

Good music can make a great drive even better. The All-New Kuga is available with a high-quality audio system that is designed to provide crystal-clear sound when you're on the move. For example, it has a 4.2" multifunction display with color screen, MP3 capability, a USB port, an auxiliary input jack, 9 speakers and Bluetooth® audio streaming.

Fits like a glove

The first time you slide behind the wheel, you feel at one with your surroundings. The driver-oriented cockpit wraps around you. Our latest technology and all the essential controls fall easily to hand. Every instrument and screen is clearly visible, so just a quick glance gets the information.

Get in and go

Fumbling around in an effort to find your ignition key can be frustrating. Keyless Start with Ford Power Button lets you start your All-New Kuga with the key still in your pocket or bag. Just get in, depress the brake pedal, press the button and you're off... simple as that.

Cruise Control with Speed Limiter

Integrated with the Cruise Control function, the Speed Limiter lets you set your top speed, simply by using a control on the steering wheel. Then the car stays within it, so you can keep your eyes on the road, not the speedometer. When you need to go faster, just press the accelerator to override the system.

KUGA TITANIUM SPECIFICATION

FEATURE	1.6L GTDI EcoBoost®
ENGINE	
Engine type	1.6L GTDI I4 DOHC 16V, Twin Independent Variable Camshaft Timing (Ti-VCT)
Turbocharger	With
Fuel Preparation	Minimum RON 95
Displacement (cc)	1596
Bore & Stroke (mm)	79.0 x 81.4
Compression ratio	10.0:1
Maximum Power Ps (kW)@rpm	180 (132)@5700
Maximum Torque Nm (kg.m)@rpm	240 (24)@2500
Fuel Tank Capacity (Liters)	60
Consumption (litres/100 kms)	
• Urban	10.2
• Extra Urban	6.3
• Combined	7.7
Top Speed (km/h)	200
TRANSMISSION	
Type	6 Speed SelectShift Automatic
1st Gear Ratio	4.548
2nd Gear Ratio	2.964
3rd Gear Ratio	1.192
4th Gear Ratio	1.446
5th Gear Ratio	1.000
6th Gear Ratio	0.746
Reverse Gear Ratio	2.943
Final Gear Ratio	3.510
BRAKE	
Front	Ventilated Disc
Rear	Solid Disc
STEERING	
Type	Electric Power-Assist (EPAS)
Power Assisted	S
Minimum Turning Radius (m)	5.5
SUSPENSION	
Front	Macpherson Strut
Rear	Control Blade Multi-link
WHEEL	
Wheel Size	17" Alloy
TYRE	
Front & Rear	235/55 R17
Spare Tyre	Mini Size Spare Wheel
DIMENSIONS & WEIGHT	
Overall Rear Track (mm)	1575
Wheelbase (mm)	2690
Overall Front Track (mm)	1574
Overall Length (mm)	4524
Overall Width (mm)	1838
Overall Height (mm)	1702
Ground Clearance (mm)	214
Curb Weight (kg)	1682
Seating Capacity	5
Luggage Capacity (Litres)	406ℓ
EXTERIOR	
Power Window - Global Open & Close	S
Front Upper Grille	Painted Black w/ Chrome Bar
Front Lower Grille	Painted Black
Active Grille Shutter	S
Rear View Wing Mirror	Power Adjustable w/ Side Indicator, heated
Door Handles	Body Color
Front Driving Lights	Bi-Xenon HID Automatic Headlamps with Follow-me-home function
Headlamp washer jet	S
Front & Rear Fog Lights	S
Rear Tail Lamps	LED Type (With Emergency Hazard Warning)
Front Bumper	Body Color
Rear Bumper	Body Color
Rear Parking Sensor	S
Automatic Wiper System	Rain Sensing
Rear Washer & Wiper	S
Front & Rear Towing Hook	S
Roof Rail	Silver
Handsfree Power Liftgate	S

INTERIOR	
Anti Allegy Interior	S
Keyless Ignition System	S
EcoMode	S
Torque Vectoring Control	S
4.2" TFT Multifunction Display	S
Bluetooth® & Voice Command	S
Automatic Airconditioning with Dual Zone Climate	S
MP3, CD Indash with 9 Speakers with Auxiliary Port,	S
Compass Display in Cluster	S
Tilt & Telescopic Steering Wheel Adjust	S
Electronically Controlled Side Mirrors	S
Audio Control on Steering Wheel	S (With Info Center Toggle)
Overhead Console with Sunglasses Holder	S
Leather Wrapped Steering Wheel	S
Leather Wrapped Gear Knob	S
Select Shift Technology	S
Power Door Lock	S
Seat Material	Partial Leather
Rear Center Armrest	S
Driver 6-Way Seat Adjust	Manual Adjust
Passenger 4-Way Seat Adjust	Manual Adjust
Sunvisor with Illuminated Vanity Mirror	S
Interior Rear View Mirror	Auto Dimming
Front & Rear Floor Mats	S
Interior Illuminations	
Footwell	S
Glovebox	S
Power Point- Auxiliary in Luggage Compartment	S
SAFETY & SECURITY	
ABS + Electronic Stability Programme (ESP)	S
Roll Stability Control (RSC)	S
Hill Start Assist (HSA)	S
Trailer Sway Control	S
Emergency Brake Assist (EBA)	S
EPATS (Passive Anti- Theft System)	S
Thatcham Category 1 alarm with volume sensing & perimeter alarm	S
SOS Post Crash Alert	S
Capless Fuel System	S
7 Airbags	
• Driver & Pasenger Airbags	S
• Driver & Passenger Side Airbags	S
• Front & Second Row Airbags, inflatable curtain system	S
• Knee Airbag- Driver Only	S
Collapsible Steering Column	S
Anti Intrusion Pedals	S
Rear Window Defogger	S
Seat Belt Pretensioners	S
Seat Belt Reminder	S
ISOFIX for Childseat Attachment	S
Side Impact Beam	S
Driver Seat Height Adjustable	Manual
Driver Seat Lumbar Support	S
Rear Seat Foldable 60:40	S
Key Free System (Keyless entry & Keyless Start)	S
Cruise Control with Speed Limiter	S
Curve Control	S



17" Alloy Wheel Design

COLOURS Moondust Silver Frozen White Panther Black Ginger Ale



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Dealer's Stamp



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