

ALL-NEW FORD KUGA



Go Further

Introducing the all-new Ford Kuga

How you use your car changes every day. The all-new Ford Kuga is smart enough to do it all in style, whether it's a weekday commute or a weekend away.

1-2

The smarter way to get there

The sophisticated driver and engine technology in the all-new Ford Kuga is designed to get you where you want to go in the smartest possible way.

3-6

Technology

Hands-free and automatic technologies make life easier and safer. From a tailgate you can open with your foot to selecting your favourite track with simple voice commands, every feature is designed for maximum convenience.

7-12

Capability

Whatever challenge is at hand, the all-new Ford Kuga adapts with ease. From its All-Wheel-Drive system that adjusts instantly to changed road conditions, to flexible rear seats that fold down for extra space, everything about the all-new Ford Kuga says, 'no worries.'

13-16

Sustainability

The all-new Ford Kuga offers the latest in Ford petrol and diesel technologies, including the EcoBoost petrol engine, which delivers fuel efficiency without compromising performance.

17-20

Safety

To help protect you and give you real peace of mind, the all-new Ford Kuga comes equipped with the latest Ford safety technology along with the maximum 5-star ANCAP safety rating.

21-26

Choose your all-new Ford Kuga

- Ambiente
- Trend
- Titanium

27-30

Colours and accessories

31-32

Specifying your all-new Ford Kuga



Ford Kuga Titanium shown.

The smarter way to get there

Inspiring a sense of freedom and adventure, the all-new Ford Kuga is powerful yet fuel efficient for the most rewarding drive. With a range of helpful technologies it keeps you connected and in control, taking any change in the road, or your plans, effortlessly in its stride.



Ford Kuga Titanium shown.

Technology

The technology in the all-new Ford Kuga isn't solely about a better driving experience. It's also about making every day more effortless and enjoyable.



Ford Kuga Titanium shown.

Hands-free power tailgate[^]

Only the all-new Ford Kuga* gives you a tailgate that opens (and closes) with a wave of your foot under the bumper. Because chances are, if you're putting things in the back, you've probably got your hands full.

[^]Titanium model only. Feature will not operate when fitted with a towpack. *SUV category exclusive feature.



Active Park Assist[†]

First it helps you find a parking spot that's just the right fit. Then it virtually parallel parks itself. How? Simply push a button, put the all-new Ford Kuga into gear, take your hands off the wheel and watch it perfectly steer itself into your parking space. All you have to do is work the accelerator and brakes – and relax.



Ford Kuga Titanium interior shown with optional technology pack.[#]



Sony Audio System[~]

Enjoy the premium sound quality of this top-of-the-line, multi-speaker Sony audio system with digital radio/CD player. You can even control and listen to your USB music player or iPod^{*} through the system, hands-free. Just plug it in and tell SYNC[™] what you want to hear.



Push-button start/stop

You don't need to have the key in your hand to start the all-new Ford Kuga. As long as you have your key fob with you, once you're inside, simply put your foot on the brake, press the power button and go.



Ford SYNC[™] connectivity system[#]

Developed with Microsoft, SYNC[™] is an advanced voice control platform for hands-free access to your music, phone and more. Call family and friends just by saying their name, or request your favourite tracks – all while keeping your hands on the wheel and eyes on the road. And with Emergency Assistance, if you're ever in an accident that deploys the vehicle's airbags, SYNC[™] can use your paired and in range mobile phone to call for help and give your GPS location to emergency services.

Effortless driving

Wherever your travels take you, the all-new Ford Kuga delivers a smart and effortless adventure with exciting technology you never want to be without.

Capability

Life can present unexpected surprises at any time. That's why the all-new Ford Kuga is designed for maximum flexibility. It effortlessly adapts to how you drive, what you're carrying, and whatever road conditions you'll encounter on the way.



Ford Kuga Titanium shown with optional Genuine Ford towpack.*

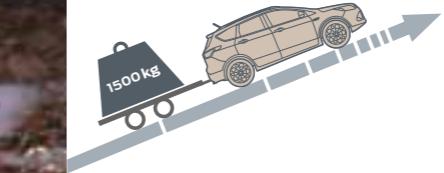
Ready for anything

Make the most of the terrain around you. The all-new Ford Kuga's intelligent All-Wheel-Drive and streamlined power and efficiency helps you tackle whatever your day serves up to you, with confidence.



Torque adjusts 62.5 times a second

The all-new Ford Kuga's Intelligent AWD monitors each wheel and increases or decreases the amount of torque to optimise grip and handling in all conditions. A display in your instrument panel lets you see how the system is performing, by giving you a graphic illustration of the power distribution between all four wheels.



Pulling power

With up to 1,500kg[^] of maximum towing capacity (depending on engine selected), the all-new Ford Kuga serves up substantial pulling power with solid safety credentials. An array of built-in safety features such as Hill Launch Assist and Trailer Stability Control keeps you and your trailer secure, so that you can enjoy the journey from start to finish.



Intelligent All-Wheel-Drive

This isn't just any AWD. Every 16 milliseconds the all-new Ford Kuga adjusts the torque of each wheel, so your traction and cornering is always spot-on – whatever the weather and road conditions. But this isn't the only technology working to keep you effortlessly connected to the road. Torque Vectoring Control automatically transfers torque to the front wheels with the most grip. The front end hugs the inside of every bend for superb handling, virtually eliminating under-steering.



Working the space

You know the saying 'a place for everything, and everything in its place?' That's the philosophy behind the all-new Ford Kuga's cabin design, with plenty of clever storage to make under-seat clutter a thing of the past.



Ford Kuga Titanium interior shown.

Space that works for you

The spacious all-new Ford Kuga becomes even roomier when you fold down the 60/40 split rear seats. Fold down one seat to fit those extra pieces of luggage and still have room for passengers. Fold both seats flat to carry a bigger load with up to 1,603 litres of space. There's even a hidden compartment for valuables.



Let the sun shine in[^]

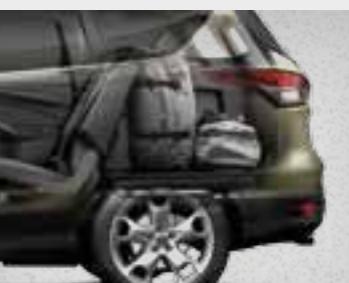
A full-length glass panorama roof offers a bright and airy drive – and if you crave some fresh air too, you can slide it back completely at the touch of a button. A Solar Reflect coating helps keep the interior cool, while an internal blind provides shade and privacy when you need it.

[^]Titanium model only.



Adjustable load floor

Moving an irregularly shaped piece of sports gear or furniture? No problem. Simply lower the floor in the back to make the storage space deeper, or fold the rear seats down to create a flat load surface.



Sustainability

The all-new Ford Kuga offers petrol and diesel engine options with smart fuel-saving technologies, delivering impressive fuel-efficiency without compromising power.



Ford Kuga Titanium shown.

Less fuel. More drive.

The less often you need to visit the fuel pump, the better. That's why the all-new Ford Kuga is designed with fuel-saving technology to help reduce your cost of ownership, all without the slightest compromise in style and performance.



Electric Power Assisted Steering (EPAS)

The all-new Ford Kuga's Electric Power Assisted Steering (EPAS) only uses energy when the steering wheel is turned. So on straight roads, the motor is inactive, saving power and fuel.

2.0L TDCi diesel engine[^]

Enjoy a responsive, effortless journey thanks to a 2.0L TDCi diesel engine – delivering a spirited performance every time you drive.

Active Grille Shutter*

Located behind the grille, the shutter only opens when the engine needs cooling and closes when it doesn't, so less air travels through the radiator. The less aerodynamic 'drag,' the less fuel you use.



Power and fuel efficiency, without compromise

EcoBoost engine technology turns traditional petrol engine thinking on its head, using an advanced combination of direct injection and turbocharging. With the all-new Ford Kuga's 1.6L GTDi EcoBoost petrol engine, delivering 134kW[#] of power with fuel efficiency of 7.7L/100km,[§] it gives you the best of both worlds.



Feel the power, not the shift

Whatever your engine, enjoy an effortlessly powerful drive. With the 1.6L GTDi EcoBoost petrol engine, you'll love the thrill of a 6-speed automatic (with sports mode) working the gears. Or in 2.0L TDCi diesel engine models, Ford PowerShift[®] selects the next gear at precisely the right moment, to deliver the perfect combination of manual fuel efficiency with the ease of an automatic.



Ford EcoMode driver information system

To achieve optimum efficiency, EcoMode software monitors your speed, gear shifting and driving style and offers tips to save fuel as you go.

Safety

The all-new Ford Kuga incorporates some of the most advanced safety features available. Not only to help protect you, but to help prevent the need for protection in the first place.



Ford Kuga Titanium shown.

Extra levels of protection

The all-new Ford Kuga's highly advanced technology provides you with the very best levels of protection. And it helps make your life simpler and stress-free too.

BLIS® (Blind Spot Information System) ^~

If another vehicle is in your blind spot when changing lanes, the BLIS® alerts you with a discreet warning light built into the driver and passenger doors' side mirrors.



Active City Stop ^§

Accidents can occur often when traffic is crawling along. In speeds between 3.6km/h and 30km/h, Active City Stop detects if the car ahead has unexpectedly stopped and automatically applies the brakes to slow the vehicle down.



Lane Keeping Aid ^†

If you inadvertently begin to drift out of your lane, your steering wheel will vibrate to let you know. At the same time, an alert appears in the instrument panel and steering torque directs you back to the lane you were in, reminding you to move back.

Intelligent Protection System (IPS)

The all-new Ford Kuga's advanced Intelligent Protection System (IPS) uses a range of sophisticated technologies designed to help protect you, including an ultra-high strength steel safety cage, Dynamic Stability Control (DSC) and front and curtain airbags.



The all-new Ford Kuga IPS includes:

1. Driver and front passenger airbags
2. Driver and front passenger side thorax and pelvis airbags
3. Side curtain airbags for front and rear seats
4. Driver inflatable knee airbag
5. Collapsible steering column and pedals for optimised protection of driver's legs and feet
6. Robust computer-optimised body structure with ultra-rigid safety cell and crumple zones
7. Pre-tensioners, load-limiting retractor and height-adjustable mounts on front seat belts

8. Anti-submarining seat bases
9. ISOFIX fixing points for child seats on rear outer seats
10. Dynamic Stability Control (DSC) with Anti-lock Braking System (ABS), Electronic Brake-force Distribution (EBD) and Emergency Brake Assist (EBA)
11. Emergency brake lights – automatic flashing of brake lights under heavy braking

Adaptive Cruise Control ^

Adaptive Cruise Control allows you to chose the distance between you and the car in front, and will automatically adjust your speed when it detects the car in front has slowed.



Ford Kuga Titanium shown.

AdvanceTrac® Roll Stability Control*

Enter a curve too quickly and the all-new Ford Kuga automatically reduces speed and selectively applies braking across all wheels to maintain control and grip. It also reduces your speed, automatically, if it senses that your vehicle is in danger of rolling over.



Fog lamps

For a safer and easier drive in all weather conditions, front fog lamps help you see the road ahead – and rear fog lamps ensure that you are seen.

Rear parking sensors

Activating automatically when you put the all-new Ford Kuga in reverse, sensors give a warning tone to help you safely gauge the distance behind you.



5-star ANCAP safety rating

With a wide range of advanced safety features, you can rest assured knowing the all-new Ford Kuga comes with Australia's highest safety rating.



Ambiente standard features

- 1.6L GTDI EcoBoost 4-cylinder petrol engine
- 6-speed manual transmission with engine auto stop-start (FWD models)
- 6-speed automatic transmission with sport mode (AWD models)
- Electronic Power Assisted Steering (EPAS)
- 17" x 7.5" steel wheels with 235/55 R17 tyres
- Body colour mirrors, door and lift-gate handles
- Power heated side mirrors
- Front and rear fog lamps
- Rear spoiler
- Rear parking sensors
- 6-way manual adjustable driver seat and 4-way manual adjustable front passenger seat
- 60/40 split-fold rear seats with partial recline function
- Flat loading rear cargo floor
- Push button start/stop
- Air conditioning (manual controls)
- Cruise control with auto speed limit device
- One touch power windows front and rear
- Interior illumination with theatre dimming and front & rear map lights
- Capless refuelling system
- 12 volt power outlets x3

- SYNC™ connectivity system with Bluetooth® hands-free phone, Voice Control, USB port and iPod™ connectivity
- 3.5" multi-function display
- Steering wheel mounted audio controls
- ANCAP 5-star safety
- Beltminder™ (front and rear)
- ABS with Electronic Brake-force Distribution (EBD)
- DSC with Rollover Mitigation, Traction Control, Emergency Brake Assist (EBA) and Hill Launch Assist
- ANCAP 5-star safety

#Bluetooth® is a registered trademark of Bluetooth SIG, Inc. and is used under licence. Customers should consult their Ford Dealer on the ability of their mobile phone handset to integrate with the Bluetooth® system prior to making a purchase decision. Please visit www.ford.com.au/compatibility for compatible devices. *iPod is a trademark of Apple Inc. Please refer to [ford.com.au/iPod compatibility](http://ford.com.au/iPodcompatibility).

Ambiente

The Ambiente is a stylish introduction to the all-new Ford Kuga range.



Push button start/stop

Starting up the all-new Ford Kuga couldn't be simpler. Just push the power button and you're ready to go.



Ford SYNC™ connectivity system

Ford SYNC™ gives you enhanced control of features like Bluetooth®, Voice Control, iPod™, AUX and USB. So staying entertained and keeping in touch has never been easier.



EcoBoost engine technology

Using an advanced combination of direct injection and turbocharging, the all-new Ford Kuga's engine delivers exceptional fuel economy – without compromising on power.





Auto headlamps and rain sensing wipers

Front headlights and windscreen wipers turn on automatically whenever it gets dark or starts to rain.

Roof rails

With silver finished roof rails you can enjoy the freedom to fit even more into your weekend plans.

Dual-zone climate control

Driver and passenger can both set their perfect temperature, so everyone can ride in complete comfort.

In addition to Ambiente

- 2.0L TDCi 4-cylinder diesel engine
- 18" x 7.5" alloy wheels with 235/50 R18 tyres
- Roof rails (silver finish)
- 10-way power adjustable driver seat
- Front passenger seat 4-way manual lumbar adjust
- Leather seat bolsters
- Electrochromatic rear vision mirror

- Privacy glass (rear of B-pillar)
- Dual-zone automatic climate control
- Auto headlamps
- Rain sensing wipers
- 4.2" colour multi-function display
- Sony audio unit with DAB+ radio and 9 speakers

Optional Technology pack

- Adaptive Cruise Control
- Active City Stop
- Blind Spot Information System (BLIS)
- Lane Keeping Aid



Trend

Smart features meet an outstanding driving experience in the all-new Ford Kuga Trend.





Panorama roof

The all-new Ford Kuga's fixed glass panorama roof lets natural light flood in, giving the already spacious cabin a brighter, airier feel.



Hands-free power tailgate*

Hands full? Open the tailgate the easy way just by waving your foot under the rear bumper.



Active Park Assist

Makes parallel parking simple. Finds a park you can fit into, then steers the all-new Ford Kuga into it for you while you work the accelerator and brakes.



In addition to Trend

- 19" x 8" alloy wheels with 235/45 R19 tyres
- Power opening panorama glass roof
- Hands-free power tailgate*
- Bi-Xenon HID headlamps with auto headlamp levelling and headlamp jet wash
- Power folding mirrors with approach light
- Front parking sensors
- Leather seat inserts and bolsters
- Driver and front passenger heated seats

- 6-way manual adjustable front passenger seat with lumbar adjust
- Front door scuff plates (stainless steel)
- Ambient lighting with multi-colour LEDs
- Active Park Assist
- Intelligent Access with push button start/stop
- Satellite navigation
- 5" colour multi-function display
- Rear view camera
- AdvanceTrac® Roll Stability Control

Optional Technology pack:

- Adaptive Cruise Control
- Active City Stop
- Blind Spot Information System (BLIS)
- Lane Keeping Aid



Titanium

The top-of-the-range all-new Ford Kuga Titanium is all class with striking design, superb drivability and luxurious interior features.

Panorama roof

The all-new Ford Kuga's fixed glass panorama roof lets natural light flood in, giving the already spacious cabin a brighter, airier feel.



Hands-free power tailgate*

Hands full? Open the tailgate the easy way just by waving your foot under the rear bumper.



Active Park Assist

Makes parallel parking simple. Finds a park you can fit into, then steers the all-new Ford Kuga into it for you while you work the accelerator and brakes.



Leather seat inserts and bolsters

Leather seat inserts and bolsters add another layer of polish to an already stylish interior.



Sat Nav with 5" colour screen

Directions are easy to follow with intuitive satellite navigation on a 5" full-colour screen.



Reverse camera

A wide angle camera that automatically activates when the reverse gear is selected gives a clear view of what's behind you.





Frozen White



Moondust Silver*



Sterling Grey*



Ginger Ale*



Ink Blue*



Burnished Glow*

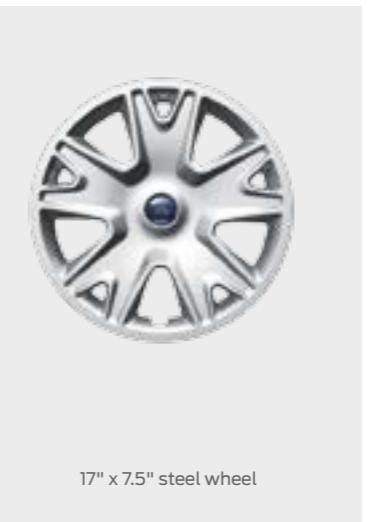


Panther Black*



Ambiente

Seat insert: Prada in Charcoal Black
 Seat bolster: Lux in Charcoal Black
 Instrument panel: Charcoal Black



17" x 7.5" steel wheel

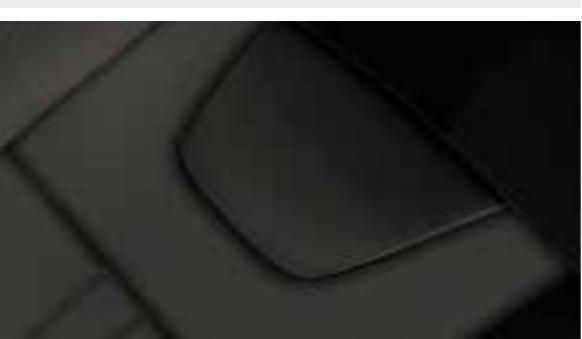


Trend

Seat insert: Prada in Charcoal Black
 Seat bolster: Torino Leather in Charcoal Black
 Instrument panel: Charcoal Black



18" x 7.5" alloy wheel



Titanium

Seat insert: Torino Leather in Charcoal Black
 Seat bolster: Torino Leather in Charcoal Black
 Instrument panel: Charcoal Black



19" x 8" alloy wheel



Ford Kuga Titanium interior shown.

*Prestige paint is an option that incurs an additional charge.

Colour and trim

Complementing the all-new Ford Kuga's stylish design and satisfying your personal taste is a range of attractive metallic and solid colours.

Accessories

	Ambiente	Trend	Titanium
Exterior Styling & Protection			
17" Alloy wheel 5 spoke ¹ .	A	-	-
17" Alloy wheel 9 spoke ¹ .	A	-	-
Bonnet Protector ² .	A	A	A
Headlamp Guards ² .	A	A	A
Mudspats - front and rear	A	A	A
Licence plate covers	A	A	A
Alloy wheel lock nut kit	A	A	A
Weathershields - Slimline set of 4	A	A	A
Interior styling, comfort & storage			
Carpet mats rear - set of 2	A	A	S
All weather mats - set of 4	A	A	A
Waterproof luggage compartment mat	A	A	A
Boot scuff guard	A	A	A
Cargo organiser	A	A	A
Front door scuff plates - stainless steel with Kuga logo	A	A	S
Smoker's Pack	A	A	A
Rear Window Sunshades ³ .	A	A	A
Umbrella storage	A	A	A
In car entertainment and electrical			
Auxiliary audio plug in cable	A	A	A
iPod® USB Integration cable ⁴ .	A	A	A
Go Tech Rear Camera ³ .	A	-	-
Organiser child activity	A	A	A
DVD / CD wallet	A	A	A
Fridge 15L	A	A	A
Fridge power adaptor	A	A	A
Garmin Nuvi portable satellite navigation systems and accessories ³ .	A	A	-
Safety			
Fire extinguisher	A	A	A
Kit-first aid	A	A	A
Safety triangle	A	A	A
Carrying			
Carry Bars	A	A	A
Roof Rails	A	S	S
Ski / snowboard carrier ⁵ .	A	A	A
Rhino-Rack carry bars and accessories ^{3,6} .	A	A	A
Towpack ⁶ .	A	A	A
LED trailer wiring connector	A	A	A

Accessories

When it comes to fitting out your all-new Ford Kuga, we've got just what you need for wherever you're heading.



Alloy wheel 17" 5-spoke.¹

These distinctive alloy wheels are purpose-designed to complement the all-new Ford Kuga's dynamic lines.



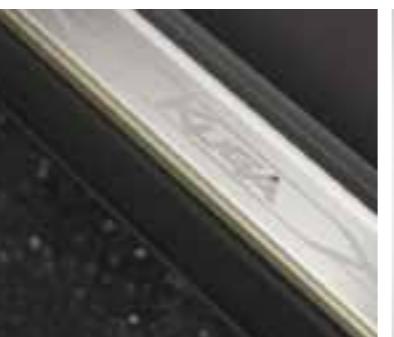
All weather mats.

Help protect the floor of your vehicle from water, mud and sand with this set of all weather mats.



Alloy wheel 17" 9-spoke.¹

Designed in Europe, these 9-spoke alloy wheels give your all-new Ford Kuga an even sportier edge.



Scuff plate.

Enhance the appearance of your all-new Ford Kuga with these sporty alloy scuff plates.



Garmin Nuvi portable satellite navigation.³

A widescreen display offers easy map viewing and gives clear directions to your destination.



Mudspats.

Keep your car in the best shape by reducing mud and dirt on the exterior while also protecting the paintwork from stone chips. Front and rear sold separately.



Carry bars.

Easily fitted to the all-new Ford Kuga's side rails, these aluminium carry bars can carry up to 75kg of extra cargo.



Waterproof luggage compartment mat.

Keep your boot clean and pristine whatever the weather, with an anti-slip mat tailored to fit the Ford Kuga perfectly.



Ski/snowboard carrier.⁵

With soft rubber padding and lockable fastenings, you can transport up to five pairs of skis safely and securely.

1. Wheels and tyres sold separately. 2. Please check with your local Ford Dealer for availability of this accessory. 3. This accessory is a Supplier Branded Accessory and is not manufactured or warranted by Ford. 4. iPod is a trademark of Apple Inc. 5. Attaches to Genuine Ford carry bars (sold separately). 6. Towpack is currently unavailable. Please check with your local Ford Dealer for availability of the Genuine Ford towpack. Towing is subject to State and Territory regulations.

Mechanical specifications

31

Engine	Petrol		Diesel	
Engine type	1.6L GTDi EcoBoost		2.0L TDCi	
Engine size (cc)	1596		1998	
Compression ratio	10 +/- 0.3:1		18:1	
Max. power ¹	110kW @ 5700 RPM (FWD) 134kW @ 5700 RPM (AWD)		120kW @ 4000 RPM	
Max. torque ¹	240Nm @ 1600-5000 RPM		340Nm @ 1750 RPM	
No. of valves	16		16	
Bore x stroke (mm)	79.0 x 81.4		85.0 x 88.0	
Injection	Direct injection with turbo-charging		High pressure common rail	
Suspension				
Front	MacPherson strut		MacPherson strut	
Rear	Control Blade Independent Rear Suspension		Control Blade Independent Rear Suspension	
Transmissions/ratios	FWD Manual	AWD Auto	AWD Auto	
1st	3.818	4.584	3.583	
2nd	2.150	2.964	1.952	
3rd	1.423	1.192	1.194	
4th	1.029	1.446	0.842	
5th	1.129	1.000	0.943	
6th	0.943	0.746	0.789	
Reverse	5.433	2.943	4.843	
Final drive ratio	4.063/2.955	3.51	4.53/3.24	
Towing capacities (kg) ²				
Maximum towing capacity - braked trailer ³	1500	1200	1500	
Maximum towing capacity - unbraked trailer ³	750kg		750kg	
Luggage capacity (L)				
5-seat mode (laden to package tray)	406		406	
2-seat mode (laden to roof)	1603		1603	
Exterior dimensions (mm)				
Overall length	4524		4524	
Overall width (excluding mirrors)	1838		1838	
Overall height (excluding roof rails)	1702	1701	1701	
Wheelbase	2690		2690	
Front track	1563		1563	
Rear track	1565		1565	
Front overhang	924		924	
Rear overhang	910		910	
Approach angle	21.5	21.2	21.2	
Departure angle	28.2	27.7	27.7	
Ground clearance	197.2	192.9	192.9	
Interior dimensions (mm)				
Front head room	1013 (973 with panorama roof)		1013 (973 with panorama roof)	
Front leg room	1027		1027	
Front hip room	1392		1392	
Front shoulder room	1421		1421	
2nd row head room	991 (950 with panorama roof)		991 (950 with panorama roof)	
2nd row leg room	934		934	
2nd row hip room	1330		1330	
2nd row shoulder room	1398		1398	
Minimum turning circle (m)				
Diameter kerb-to-kerb	11.1		11.1	
Weight				
Kerb weight (kg) ⁴	1569	1675	1749	
Gross Vehicle Mass (GVM)	2100	2250	2230	

Fuel	Petrol				Diesel	
	Ambiente FWD Manual 1.6L EcoBoost	Ambiente AWD Auto 1.6L EcoBoost	Trend AWD Auto 1.6L EcoBoost	Titanium AWD Auto 1.6L EcoBoost	Trend AWD Auto 2.0L TDCi	Titanium AWD Auto 2.0L TDCi
Fuel tank capacity (L)	60 litres	60 litres	60 litres	60 litres	60 litres	60 litres
Combined fuel consumption (ADR 81/02 L/100km - rounded) ⁵	6.7	7.7	8.0	8.0	6.3	6.4
CO ₂ emissions (g/km) ⁵	157	179	186	186	166	168
Recommended fuel ⁶	95-98 RON	95-98 RON	95-98 RON	95-98 RON	Diesel	Diesel

1. Petrol power and torque figures measured using premium unleaded fuel (95-98 RON). 2. Towing is subject to State and Territory regulations. 3. Maximum braked towing capacity when fitted with a Genuine Ford towpack. Towpack is currently unavailable. Please check with your local Ford Dealer for availability of the Genuine Ford towpack. 4. Approximate kerb (unladen) mass based on a full tank of fuel and assuming driver at 75kg. 5. Figures obtained from controlled tests using ADR 81/02. Actual fuel consumption and emissions will depend on many factors including driving habits, prevailing conditions and your vehicle's equipment, condition and use.

Specifications

32

Model	Ambiente FWD	Ambiente AWD	Trend AWD	Titanium AWD
Engine and Transmission				
1.6L GTDi EcoBoost	S	S	S	S
2.0L TDCi Diesel	-	-	O	O
6-speed manual	S	-	-	-
6-speed automatic with sport mode	-	S	-	-
6-speed PowerShift® automatic with sport mode	-	-	S	S
Ride & Handling				
Electric Power Assist Steering (EPAS)	S	S	S	S
Front-Wheel-Drive	S	-	-	-
All-Wheel-Drive (Intelligent AWD System)	-	S	S	S
17" x 7.5" steel wheels with 235/55 R17 tyres ²	S	S	-	-
18" x 7.5" alloy wheels with 235/50 R18 tyres ⁷	-	-	S	-
19" x 8.0" alloy wheels with 235/45 R19 tyres ⁷	-	-	-	S
Exterior				
Prestige paint	O	O	O	O
Front upper grille painted black with chrome trim	S	S	S	S
Privacy glass	-	-	S	S
Roof rails (painted silver)	-	-	S	S
Power opening panorama roof	-	-	-	S
Front and rear fog lamps	S	S	S	S
Power side mirrors with integrated side indicators and heated	S	S	S	S
Twin exhausts with stainless steel finish	S	S	S	S
Rear parking sensors	S	S	S	S
Bi-Xenon HID headlamps with Headlamp jet wash	-	-	-	S
Mini-spare wheel	S	S	S	S
Comfort and convenience				
Push button start/stop	S	S	S	S
Intelligent Access with push button start/stop	-	-	-	S
Hands-free power tailgate ⁸	-	-	-	S
Active Park Assist	-	-	-	S
Auto Stop/Start	S	-	-	-
Air conditioning (manual controls)	S	S	-	-
Dual-zone automatic climate control	-	-	S	S
Cruise control	S	S	S	S
Capless refueling system with misfuel inhibitor	S	S	S	S
Rain sensing windscreen wipers	-	-	S	S
Auto headlamps	-	-	S	S
12 volt power outlets (x3)	S	S	S	S
Electrochromatic rear view mirror	-	-	S	S
Technology pack:				
- Adaptive Cruise Control				
- Active City Stop	-	-	O	O
- Lane keeping aid				
- Blind Spot Information System (BLIS)				

Model	Ambiente FWD	Ambiente AWD	Trend AWD	Titanium AWD
Interior				
5 seat capacity	S	S	S	S
Sports style front seats	S	S	S	S
60/40 split-fold rear seats	S	S	S	S
Flat loading rear cargo floor	S	S	S	S
Rear cargo cover	S	S	S	S
Front floor mats	S	S	S	-
Front and rear floor mats	-	-	-	S
Leather seat bolsters	-	-	S	-
Leather seat inserts and bolsters	-	-	-	S
Heated driver and front passenger seats with variable heating control	-	-	-	S
Leather wrapped steering wheel	S	S	S	S
4-way adjustable steering column	S	S	S	S
6-way manual adjustable driver seat	S	S	-	-
10-way power adjustable driver seat	-	-	S	S
Audio & Communication				
SYNC™ with Voice Control	S	S	S	S
Sony single CD audio system (MP3 compatible)	-	-	S	S
Bluetooth® ⁹	S	S	S	S
3.5" multi-function display	S	S	-	-
4.2" colour multi-function display	-	-	S	-
5.0" colour multi-function display	-	-	-	S
Steering column mounted audio controls	S	S	S	S
USB/Auxiliary port	S	S	S	S
DAB+ radio	-	-	S	S
iPod™ integration ¹⁰	S	S	S	S
Satellite navigation	-	-	-	S
Safety and Security				
Intelligent Protection System (IPS)	S	S	S	S
Driver and front passenger airbags (both single stage)	S	S	S	S
Driver and front passenger side thorax and pelvis airbags	S	S	S	S
Side curtain airbags	S	S	S	S
Driver's knee airbag	S	S	S	S
ABS with Electronic Brakeforce Distribution (EBD)	S	S	S	S
DSC (with Rollover Mitigation)	S	S	S	S
Traction control	S	S	S	S
Emergency Brake Assist (EBA)	S	S	S	S
Driver and front passenger Beltminder™	S	S	S	S
Immobiliser	S	S	S	S
Rear view camera	-	-	-	S
AdvanceTrac® Roll Stability Control	-	-	-	S
Hill Launch Assist	S	S	S	S
Trailer Stability Control	S	S	S	S
Rear parking sensors	-	-	S	S
Front parking sensors	-	-	-	S
ANCAP 5-star safety	S	S	S	S

S = Standard. - = Not available O = Option that can be ordered before a vehicle is manufactured.

6.9RON compatible. For optimum engine performance, 95-98 RON unleaded petrol is recommended. 7. Set of four. 8. This feature will not function if your vehicle is fitted with a towbar. 9. Bluetooth® is a registered trademark of Bluetooth SIG, Inc. and is used under licence. Customers should consult their Ford Dealer on the ability of their mobile phone handset to integrate with the Bluetooth® system prior to making a purchase decision. Please visit www.ford.com.au/compatibility for compatible devices. 10. iPod is a trademark of Apple Inc. Please refer to ford.com.au for iPod compatibility.



Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully, too.



Sustainability

Using advanced technology, we're committed to creating vehicles with improved fuel economy, reduced CO₂ emissions and a lower overall cost of ownership.



Safety

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to help protect you.



Smart

Vehicles with smart, intuitive technologies designed to connect you to your world and many clever solutions that make life a little easier.

Speak to your Ford Dealer today about how we can help you make the most out of your vehicle ownership experience.

3 year/100,000km new car warranty.*

For three years or 100,000km, whichever comes first, your Ford is covered against any defects in factory materials or workmanship. This also applies to Genuine Ford Accessories you may have had fitted before you took delivery.

5 year warranty against perforation corrosion.*

It's reassuring to know that the original body of your gleaming new Ford is guaranteed against perforation corrosion for the first five years of its life. If perforation corrosion occurs, we'll fix it for free.

myFord Warranties and Insurance.

When you first turn the key of your brand new Ford you want to do so without a care in the world. Our range of myFord products gives you that extra peace of mind. For more information about myFord Warranties and Insurance, visit your participating Ford Dealer for further details on the plans that best suit your needs. Terms, conditions and eligibility criteria apply.

12 months/15,000km service intervals.

Under normal driving conditions service intervals are 12 months or 15,000km, whichever occurs first.

Running a fleet?

Our Ford Fleet team is available to assist fleet customers with information on Ford products and services. Call 1300 13 13 30 or email askfleet@ford.com

Want to contact us?

For answers to your questions, or help with any concern, contact our Customer Relationship Centre on 13 FORD (13 3673) or email customers@fordcrc.com.au

Visit us on the web.

If you want more information on Ford or our entire product range, visit us at ford.com.au

myFord Capped Price Servicing.

Your new Ford vehicle now gives you access to myFord Capped Price Servicing, which means it makes even more sense to have your Ford looked after by the people who know your Ford back to front, inside and out. With myFord Capped Price Servicing, Ford will publish the maximum price you will pay for a standard A or B logbook service at participating Authorised Ford Dealers for all vehicles built from 2007 up to 6 years or 105,000 kilometres, whichever comes first.

In addition, when vehicles are serviced under myFord Capped Price Servicing, Retail and Small Business Customers will also receive 12 months myFord Standard Roadside Assistance (RRP \$90).

For more details visit your local Ford Dealer or visit www.ford.com.au/myfordcps for full terms and conditions.



Click to Request



Quote



Hot Deals



Test Drive

#Conditions and exclusions apply. For more information visit www.ford.com.au/newvehiclewarranties

This brochure details specifications and features of the all-new Ford Kuga. Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions. Not all features will be available on the entire all-new Ford Kuga model range. Please visit our website www.ford.com.au for more information.

This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Because of changes in conditions and circumstances Ford* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchasers. The latest specification sheet should be referred to for information on the availability, ordering and use of features and optional equipment. Always consult an authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

*FORD MOTOR COMPANY OF AUSTRALIA LIMITED. (A.B.N. 30 004 116 223) Registered Office: 1735 Sydney Road, Campbellfield, Victoria 3061, Australia. Printed May, 2013. KUGA0037. All-new Ford Kuga Brochure. FRD001597.



Go Further

ford.com.au