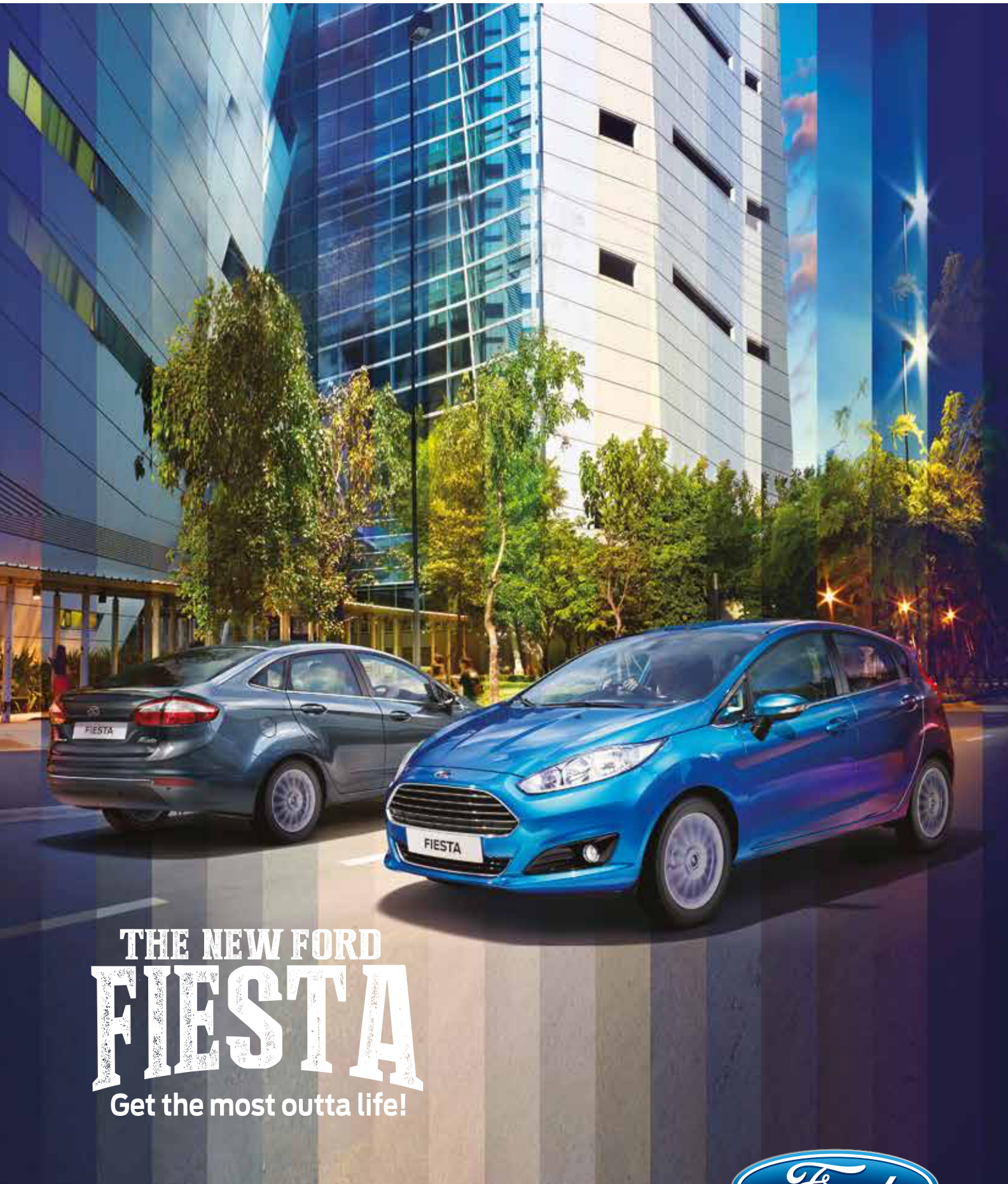


NEW FORD **FIESTA**



THE NEW FORD
FIESTA

Get the most outta life!



Go Further

Designed to be the centre of attention

With its bold, dynamic profile, more luxurious interior and the latest in new technology, the new Ford **FIESTA** will get you noticed.



Indulge your sense of style

Do you love great style and design? Then you'll love the new Ford **FIESTA**. Hip and fashionable colours show off its eye-catching new design to perfection. Inside, the design is refined yet very cool, with stylish detailing and smart technology.



Auto headlamp with home safe lighting

The new Ford **FIESTA** comes with a wealth of thoughtful features including automatic headlamps with home safe lighting that help you see clearly in the dark for a few seconds even after turning the engine off.



Rear Parking Aid with Park Pilot

Park comfortably and confidently with the help of rear parking aid.



Smart Regenerative Charging

This advance feature allows additional energy to be converted and stored in the battery rather than dissipated at the brakes, especially during vehicle deceleration.



Leather seats*

An absolutely welcoming interior only made more desirable by finely trimmed leather seats, which extends a sense of comfort and luxury beyond the ordinary.



1.5L Ti-VCT engine with 112PS of power and 140Nm of torque

Enjoy a smooth drive with the power and acceleration, plus a more efficient fuel consumption system to make the miles worth your money.



PowerShift® 6-speed automatic transmission with SelectShift®

Experience a gearshift with impressive responsiveness and better fuel economy.



Ford SYNC™ with voice activation

SYNC™ allows you to play music, make and receive hands-free calls and call phone contacts by simply saying their name. It will even read your incoming text messages for you. Cool right? (Phone dependent feature.)



ESP, Traction Control & EBD

Our reengineered design now helps distribute weight evenly on your tyres providing the balance and control you need in uncompromising conditions.



Keyless entry and Push Button Start

As long as your key fob is in your pocket or bag, your **FIESTA** automatically unlocks when you push a button on the door handle. You can also set it to only open on the driver's side to avoid any unfortunate incidents. Then simply put your foot on the brake, press the start button and drive away.



Wipers with rain sensor

Automatically clearing your vision before you even realized it has started to rain.

* Applicable for 4-door variant only, partial leather and fabric for 5-door variant. Note: Images shown are taken from other markets and may differ from actual vehicle.

SPECIFICATION

1.5L Fiesta Sport

1.5L Fiesta Titanium

ENGINE		
	Engine type	1.5L Ti-VCT, I-4, DOHC, 16V.
	Fuel Preparation	Minimum RON 95
	Displacement (cc)	1498
	Bore & Stroke (mm)	79.0 x 76.4
	Compression ratio	11.0:1
	Maximum Power (Ps (kW)/rpm)	112 (82) @ 6300
Maximum Torque Nm (kg.m)/rpm	140 (14) @ 4400	140 (14) @ 4400
	Fuel Tank Capacity (Liters)	43
TRANSMISSION		
	Type	Powershift® 6 Speed Automatic
	1st Gear Ratio	3.917
	2nd Gear Ratio	2.429
	3rd Gear Ratio	1.436
	4th Gear Ratio	1.021
	5th Gear Ratio	0.867
6th Gear Ratio	0.702	0.702
	Reverse Gear Ratio	3.507
	Final Gear Ratio	3.895
BRAKE		
	Front	Ventilated Disc
Rear	Drum	Ventilated Disc
	Drum	Drum
STEERING		
	Type	EPAS
	Power Assisted	S
	Minimum Turning Radius (m)	5.1
SUSPENSION		
	Front	Macpherson Strut
	Rear	Twist Beam
WHEEL		
	Wheel Size	16" Alloy
TYRE		
	Front & Rear	195/50 R16
	Conventional Spare Wheel	175/65 R14
EXTERIOR		
	Power Window - Front	S, Driver 1 touch/down
	Power Windor - Rear	S
	Front Grille	Painted Black w/ Chrome surround
	Rear View Wing Mirror	Power Adjustable & Retractable. With Indicator & Puddle Lamp
	Door Handles	Body Color
	Front Headlamps	Auto
	Front Driving Lights	Automatic Twin Chamber Halogen Reflector Headlamps w/ Home Safe Lighting
	Fog Lights	Front & Rear
	Rear Tail Lamps	S
	Front & Rear Bumper	Body Color
	Rear Parking Aid with Park Pilot	S
	Automatic Wiper System	S
	Smart Regenerative Charging (SRC)	Rain sensing
		S
DIMENSIONS & WEIGHT		
	Overall Length (mm) x Width (mm) x Height (mm)	3982mm x 1722mm x 1489mm
Curb Weight (kg)	1125	4323mm x 1722mm x 1489mm
		1141
INTERIOR		
	Anti Allegy Interior	S
	Keyless Ignition System with Push Button Start	S
	Bluetooth® & Voice Command	S, with SYNC
	Electronic Automatic Temperature Control	S
	MP3, CD Indash with 6 Speakers with Auxiliary Port, Bluetooth & Voice Command, USB and AUX Port, Dual am/fm	S
	Tilt & Telescopic Steering Wheel Adjust	Tilt
	Electronically Controlled Side Mirrors	S
	Audio Control on Steering Wheel	S
	Leather Wrapped Steering Wheel	S
	Leather Wrapped Gear Knob	S
	Power Door Lock	S
	Seat Material	Partial Leather & Fabric Seat
	Shoe Stowage under front Passenger	Leather
	Manual Driver Seat Adjust 4 Way Driver Only	S
	Passenger Manual Seat Adjust- 2 Way	S
	Interior Rear View Mirror	S
	Driver Seat Height Adjustable	S
	Rear Fold 60:40	Manual
	Asthetic Lighting	S
	Glovebox	S
	Footwell	S
SAFETY & SECURITY		
	Electronic Stability Programme (ESP)	S
	ABS with EBD	S
	Emergency Brake Assist (EBA)	S
	PATS with Immobilizer (Passive Anti Theft Alarm System)	S
	Ford Easy Fuel® Capless Fuel System	S
	Hill Launch Assist (HLA)	S
	Driver & Pasenger Airbags	S
	Collapsible Steering Column	S
	Central Locking	S
	Rear Window Defogger	S
	Seat Belt Pretensioners	S
	ISOFIX for Childseats Attachments	S
	Side Impact Beam	S

Remark: S = Standard Equipment, - = Not Available

provide a representation of the colour and may vary on actual vehicle.
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Bhd reserves the right to make changes in terms of accessories level and prices at any time without prior notice.

Authorized Dealer

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