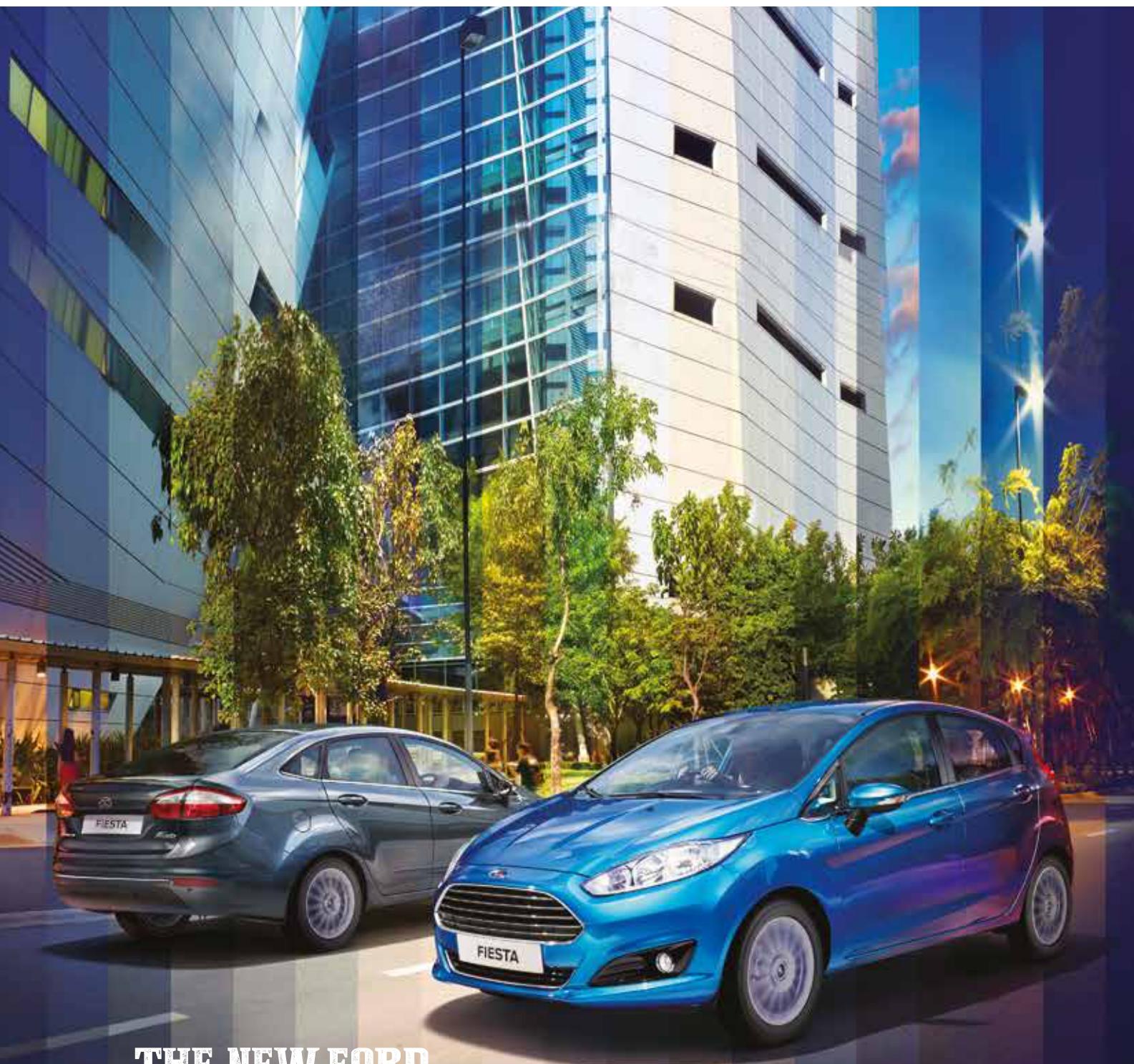


NEW FORD FIESTA



THE NEW FORD
FIESTA

Get the most outta life!



Go Further

Designed to be the centre of attention

With its bold, dynamic profile, more luxurious interior and the latest in new technology, the new Ford FIESTA will get you noticed.



Indulge your sense of style

Do you love great style and design? Then you'll love the new Ford FIESTA. Hip and fashionable colours show off its eye-catching new design to perfection. Inside, the design is refined yet very cool, with stylish detailing and smart technology.



Auto headlamp with home safe lighting

The new Ford FIESTA comes with a wealth of thoughtful features including automatic headlamps with home safe lighting that help you see clearly in the dark for a few seconds even after turning the engine off.



Leather seats*

An absolutely welcoming interior only made more desirable by finely trimmed leather seats, which extends a sense of comfort and luxury beyond the ordinary.



Ford SYNC™ with voice activation

SYNC™ allows you to play music, make and receive hands-free calls and call phone contacts by simply saying their name. It will even read your incoming text messages for you. Cool right? (Phone dependent feature.)



ESP, Traction Control & EBD

Our reengineered design now helps distribute weight evenly on your tyres providing the balance and control you need in uncompromising conditions.



Rear Parking Aid with Park Pilot

Park comfortably and confidently with the help of rear parking aid.



Keyless entry and Push Button Start

As long as your key fob is in your pocket or bag, your FIESTA automatically unlocks when you push a button on the door handle. You can also set it to only open on the driver's side to avoid any unfortunate incidents. Then simply put your foot on the brake, press the start button and drive away.



Smart Regenerative Charging

This advance feature allows additional energy to be converted and stored in the battery rather than dissipated at the brakes, especially during vehicle deceleration.

1.5L Ti-VCT engine with 112PS of power and 140Nm of torque

Enjoy a smooth drive with the power and acceleration, plus a more efficient fuel consumption system to make the miles worth your money.

PowerShift® 6-speed automatic transmission with SelectShift®

Experience a gearshift with impressive responsiveness and better fuel economy.

Wipers with rain sensor

Automatically clearing your vision before you even realized it has started to rain.

SPECIFICATION

		1.5L Fiesta Sport	1.5L Fiesta Titanium
ENGINE			
Engine type		1.5L Ti-VCT, I-4, DOHC, 16V.	1.5L Ti-VCT, I-4, DOHC, 16V.
Fuel Preparation		Minimum RON 95	Minimum RON 95
Displacement (cc)		1498	1498
Bore & Stroke (mm)		79.0 x 76.4	79.0 x 76.4
Compression ratio		11.0:1	11.0:1
Maximum Power (Ps (kW)/rpm)		112 (82) @ 6300	112 (82) @ 6300
Maximum Torque Nm (kg.m)/rpm)		140 (14) @ 4400	140 (14) @ 4400
Fuel Tank Capacity (Liters)		43	43
TRANSMISSION			
Type		Powershift® 6 Speed Automatic	Powershift® 6 Speed Automatic
1st Gear Ratio		3.917	3.917
2nd Gear Ratio		2.429	2.429
3rd Gear Ratio		1.436	1.436
4th Gear Ratio		1.021	1.021
5th Gear Ratio		0.867	0.867
6th Gear Ratio		0.702	0.702
Reverse Gear Ratio		3.507	3.507
Final Gear Ratio		3.895	3.895
BRAKE			
Front		Ventilated Disc	Ventilated Disc
Rear		Drum	Drum
STEERING			
Type		EPAS	EPAS
Power Assisted		S	S
Minimum Turning Radius (m)		5.1	5.1
SUSPENSION			
Front		Macpherson Strut	Macpherson Strut
Rear		Twist Beam	Twist Beam
WHEEL			
Wheel Size		16" Alloy	16" Alloy
TYRE			
Front & Rear		195/50 R16	195/50 R16
Conventional Spare Wheel		175/65 R14	175/65 R14
EXTERIOR			
Power Window - Front		S, Driver 1 touch/down	S, Driver 1 touch/down
Power Windor - Rear		S	S
Front Grille		Painted Black w/ Chrome surround	Painted Black w/ Chrome surround
Rear View Wing Mirror		Power Adjustable & Retractable, With Indicator & Puddle Lamp	Power Adjustable & Retractable, With Indicator & Puddle Lamp
Door Handles		Body Color	Body Color
Front Headlamps		Auto	Auto
Front Driving Lights		Automatic Twin Chamber Halogen Reflector Headlamps w/ Home Safe Lighting	Automatic Twin Chamber Halogen Reflector Headlamps w/ Home Safe Lighting
Fog Lights		Front & Rear	Front & Rear
Rear Tail Lamps		S	S
Front & Rear Bumper		Body Color	Body Color
Rear Parking Aid with Park Pilot		S	S
Automatic Wiper System		Rain sensing	Rain sensing
Smart Regenerative Charging (SRC)		S	S
DIMENSIONS & WEIGHT			
Overall Length (mm) x Width (mm) x Height (mm)		3982mm x 1722mm x 1489mm	4323mm x 1722mm x 1489mm
Curb Weight (kg)		1125	1141
INTERIOR			
Anti Allergy Interior		S	S
Keyless Ignition System with Push Button Start		S	S
Bluetooth® & Voice Command		S, with SYNC	S, with SYNC
Electronic Automatic Temperature Control		S	S
MP3, CD iDash with 6 Speakers with Auxiliary Port, Bluetooth & Voice Command, USB and AUX Port, Dual am/fm		S	S
Tilt & Telescopic Steering Wheel Adjust		Tilt	Tilt
Electronically Controlled Side Mirrors		S	S
Audio Control on Steering Wheel		S	S
Leather Wrapped Steering Wheel		S	S
Leather Wrapped Gear Knob		S	S
Power Door Lock		S	S
Seat Material		Partial Leather & Fabric Seat	Leather
Shoe Stowage under front Passenger		S	S
Manual Driver Seat Adjust 4 Way Driver Only		S	S
Passenger Manual Seat Adjust- 2 Way		S	S
Interior Rear View Mirror		S	S
Driver Seat Height Adjustable		Manual	Manual
Rear Fold 60:40		S	S
Aesthetic Lighting		S	S
Glovebox		S	S
Footwell		S	S
SAFETY & SECURITY			
Electronic Stability Programme (ESP)		S	S
ABS with EBD		S	S
Emergency Brake Assist (EBA)		S	S
PATS with Immobilizer (Passive Anti Theft Alarm System)		S	S
Ford Easy Fuel® Capless Fuel System		S	S
Hill Launch Assist (HLA)		S	S
Driver & Passenger Airbags		S	S
Collapsible Steering Column		S	S
Central Locking		S	S
Rear Window Defogger		S	S
Seat Belt Pretensioners		S	S
ISOFIX for Childseats Attachments		S	S
Side Impact Beam		S	S

Remark: S = Standard Equipment, - = Not Available



Colours

5-dr Hatchback 1.5L Automatic (Sport)



4-dr Sedan 1.5L Automatic (Titanium)

provide a representation of the colour and may vary on actual vehicle.

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Bhd reserves the right to make changes in terms of accessories level and prices at any time without prior notice.

Authorized Dealer

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