

2013 **EDGE**



Go Further



## The Edge. Powerfully advanced.

Driven by your choice of 3 efficient engines, Ford Edge is an amazingly capable 5-passenger crossover. Its standard 3.5L Ti-VCT V6 delivers 7.2L/100 km (39 mpg) hwy and 11.1L/100 km (25 mpg) city.<sup>1</sup> Our remarkable 2.0L EcoBoost® engine<sup>2</sup> gives you plenty of low-end torque for acceleration and passing, plus 6.6L/100 km (43 mpg) hwy and 9.9L/100 km (28 mpg) city.<sup>1</sup> And the 305-horsepower 3.7L Ti-VCT V6 on Edge Sport is the most powerful V6 in its class.<sup>3</sup> SYNC® with MyFord Touch™<sup>2</sup> makes it easy to stay connected to your calls, music and more with both hands on the wheel. Plus, there's a new SEL Appearance Package<sup>2</sup> with eye-catching 20" wheels. Available in all-wheel drive<sup>2</sup> or front-wheel drive, the 2013 Ford Edge can help you maintain your cruising distance,<sup>2</sup> change lanes<sup>2</sup> and back out of parking spaces.<sup>2</sup> Experience yours today.

Limited. Mineral Grey Metallic. Available equipment. SEL. Deep Impact Blue Metallic. SEL Appearance Package. Available equipment.

<sup>1</sup>FWD. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption will vary. <sup>2</sup>Available feature.

<sup>3</sup>Class is Midsize Utilities vs. 2012 competitors.

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## Turbocharge your day. Efficiently.

Get up and go in Edge with our state-of-the-art, turbocharged, direct-injection 2.0L EcoBoost® 4-cyl. engine<sup>2</sup> and 6-speed automatic transmission. It helps Edge deliver 6.6L/100 km (43 mpg) hwy,<sup>1</sup> plus plenty of low-end torque for acceleration on demand. Our new active grille shutters, included with the EcoBoost engine, help Edge make itself even more aerodynamic and fuel efficient. When closed, they help to reduce vehicle drag caused by air travelling through the radiator. Spirited and smart – that's Edge with EcoBoost.

**6.6** L/100 km (**43** MPG) HWY<sup>1</sup>  
**9.9** L/100 km (**28** MPG) CITY<sup>1</sup>

Limited. Tuxedo Black Metallic. Available equipment.

<sup>1</sup>Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption will vary. <sup>2</sup>Available feature.

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## SYNC. Say the word. Stay connected.

Once paired, voice-activated Ford SYNC<sup>®1</sup> recognizes your Bluetooth<sup>®</sup>-enabled mobile phone and automatically transfers your contacts to support voice calling. It also includes 911 Assist<sup>®</sup> with GPS location reporting. Choose SYNC with MyFord Touch<sup>™1</sup> (shown) for ultimate control over your entertainment, phone, navigation and climate. The latest version features simple graphics, fast touch-screen responses and easy-to-use controls. Add the Navigation System<sup>2</sup> for interactive maps you can zoom and scroll – complete with 3D landmarks. MyFord Touch recognizes thousands of voice commands, so you can keep both hands on the wheel and your eyes on the road.



### Listen to your text messages.

Do your friends prefer texting? Let Ford SYNC<sup>1</sup> handle it. The system can read their text messages aloud to you from your paired phone. It even translates commonly used emoticons and abbreviations, such as :- ) and LOL.



### Entertain yourself – and friends.

Use voice commands to control your music from a media player, USB drive, portable hard drive or almost any device you plug into the media hub. Stream Internet radio or music from your smartphone via Bluetooth. Upload a photo to the home screen. When in Park, you can even connect a video camera or other device to show off the footage from your latest vacation.



Limited. Charcoal Black leather trim. Available equipment.

<sup>1</sup>Available feature. Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. SYNC with MyFord Touch offers voice recognition and screens in English, French and Spanish. <sup>2</sup>Available feature.

## Let Edge maintain the gap for you.

Space is a good thing. Especially on the highway. When you choose adaptive cruise control and collision warning with brake support<sup>1</sup>, Edge uses radar sensors to help maintain your choice of 4 preset gaps from the vehicle in front of you. It also uses those same front sensors to alert you to a potential collision. If one is detected, the system flashes a warning across your windshield, sounds an alarm, pre-charges the brakes and increases brake-assist sensitivity to provide full responsiveness when you do brake.



### It even illuminates obstacles you may not notice.

Just shift into Reverse and the rear view camera<sup>1</sup> shows you what's behind the vehicle. As you slowly back up, BLIS<sup>®</sup> (Blind Spot Information System) with cross-traffic alert<sup>1</sup> is designed to scan for approaching vehicles. If any are detected, you are alerted with a warning sound, a message centre notice and an amber light in the corresponding sideview mirror.<sup>2</sup> While you're driving, the same light alerts you if traffic is detected in a blind spot.



Limited. Kodiak Brown Metallic. Available equipment.

<sup>1</sup>Available feature. <sup>2</sup>BLIS replaces standard integrated blind spot mirrors. Driver-assist features are supplemental and do not replace the driver's judgment.

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## Travel in luxurious comfort.

Leather-trimmed, heated front seats featuring 10-way power adjustment are standard on Edge Limited, making it easy for you and your front passenger to find your optimum positions. The standard tilt/telescoping steering column adjusts to match your driving style too. In back, your friends can relax and stretch their legs – taking full advantage of 2nd-row leg room that is unsurpassed in the class.<sup>1</sup>

SiriusXM® Satellite Radio<sup>2,3</sup> lets you tune in to your favourites all across Canada. Your 6-month prepaid subscription gets you the best in audio entertainment including 100% commercial-free music from every genre, world-class news, sports, comedy and entertainment.

Enhance your listening experience further with the 390-watt Audio System from Sony.<sup>4</sup> Its unique Sony-designed finish panel features touch-sensitive switches and is completely flat except for the multifunction dial. Standard steering wheel-mounted controls for the audio, cruise and vehicle menus let you make adjustments with both hands on the wheel.

Limited. Charcoal Black leather trim. Available equipment.

<sup>1</sup>Class is Midsize Utilities vs. 2012 competitors. <sup>2</sup>Available feature. <sup>3</sup>SiriusXM Satellite Radio subscriptions sold after 6-month prepaid period expires. Subscriptions are governed by SiriusXM Customer Agreement; see [sirius.ca](http://sirius.ca).

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## Proceed confidently.

When you encounter wet or slippery conditions in Edge, standard AdvanceTrac® with RSC® (Roll Stability Control™) automatically enhances vehicle control to help you keep all 4 wheels firmly planted.<sup>1</sup> The standard sideview mirrors each feature an integrated convex blind spot mirror that helps alert you to vehicles and objects nearby so you can avoid them. Our advanced Personal Safety System™ front-seat side airbags and Safety Canopy® System are all standard equipment. In the event of airbag deployment or fuel pump shutoff, Ford SYNC®<sup>2</sup> with 911 Assist® uses your phone to call 911, and can even give the operator an urgent message for you.<sup>3</sup> It all adds up to serious peace of mind.

SEL. Ingot Silver Metallic. Available equipment.

<sup>1</sup>Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. <sup>2</sup>Available feature. <sup>3</sup>The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed.

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Well beyond bells and whistles.



Always on the go? Intelligent Access with push-button start gets you inside, and on the move, in a hurry. Socially active? Reinforce your life-of-the-party status with an amazing sound system. You can even play DJ with your own music files pulled from a USB drive or your MP3 player plugged into the media hub. Let the power liftgate do the lifting for you – at the touch of a button. And treat yourself to sweeping overhead views. It's your Edge. Equip it to reflect your style.

Intelligent Access with push-button start<sup>1</sup>

Audio System from Sony<sup>®1</sup>

MyFord Touch™ media hub<sup>1</sup>

Power liftgate<sup>1</sup>

Panoramic Vista Roof<sup>®1</sup>

<sup>1</sup>Available feature.

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Create a more meaningful driving experience: Connect with Ford Custom Accessories for authentic personalization possibilities. The cost of select accessories – ordered and paid for at the time you buy or lease your Edge – can be rolled into your monthly payment. And coverage for select accessories falls under the New Vehicle Limited Warranty. See your Ford of Canada Dealer for details.

SE in White Suede customized with painted-black grille insert, smoked hood and side window deflectors, keyless entry keypad, roof side rails and crossbars, plus roof-mounted cargo box by THULE®<sup>1</sup>

Trailer hitch

All-weather floor mats

Illuminated door sill plates

Cargo security shade, cargo area protector and rear bumper protector

custom  
accessories 

<sup>1</sup>Ford Licensed Accessory.

EDGE Standard Features

Mechanical

4-wheel disc Anti-Lock Brake System (ABS)
17" spare wheel and tire
All-wheel drive (AWD models only)
Easy Fuel® capless fuel filler
Front-wheel drive (FWD models only)
Hill start assist
Independent front and rear suspension
Power rack-and-pinion steering

Seating

Front bucket seats with 4-way adjustable head restraints
Rear 60/40 split fold-flat seat with manually reclining seat backs and folding centre armrest

Interior

Accessory delay for power features
Adjustable driver and front-passenger sun visors
Air conditioning with rear-seat vents
Cargo area tie-downs and hooks
Centre console with deep bin, armrest, dividers, powerpoint and 2 cupholders
Coat hooks (2)
Cupholders/beverage holders (8)
Four 12-volt powerpoints (2 in 1st row, 1 in 2nd row and 1 in rear cargo area)
Front and rear carpeted floor mats
Front and rear dome/map lights
Front-passenger (1) and B-pillar (2) assist handles
Instrumentation (tachometer, lamp outage, low fuel warning, low washer fluid, low oil pressure, door ajar, liftgate ajar and coolant temperature indicator)
Map pockets in driver and front-passenger seat backs and in all 4 door panels, with beverage holders in front and rear door panels
Overhead console with sunglasses holder
Power door locks
Power windows with one-touch-up/-down driver's side window feature
Rear-seat fold-down armrest with 2 cupholders
Rear-window defroster
Steering wheel-mounted cruise, audio and 5-way MyFord™ controls (2)
Tilt and telescoping steering column

Exterior

Bi-functional projector-beam halogen headlamps
Body-colour rear spoiler
Power sideview mirrors with integrated blind spot mirrors and manual fold-away design
Privacy glass (rear doors, rear quarter windows and liftgate window)
Remote Keyless Entry System with 2 integrated key transmitter remotes
Rocker mouldings
Roof-mounted antenna
Windshield wipers – Front: variable-intermittent with washer; rear: 2-speed with washer

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags¹, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System AdvanceTrac® with RSC® (Roll Stability Control™)
Autolock
Battery saver with headlamps-off delay
Belt-Minder™ front safety belt reminder
Child-safety rear door locks
Front-seat side airbags¹
Front height-adjustable shoulder safety belts
Illuminated Entry System
LATCH – Lower Anchors and Tether Anchors for Children (2 in rear outboard seating positions)
MyKey®
Safety Canopy® System with side-curtain airbags¹ and rollover sensor
SecuriLock® Passive Anti-Theft Engine Immobilizer System
SOS Post-Crash Alert System™
Tire Pressure Monitoring System (excludes spare)



SE

FWD  
Equipment Group 100A  
Includes all standard features, plus:

Mechanical

3.5L Ti-VCT V6 engine
6-speed SelectShift Automatic® transmission with Sport Mode

Seating

Cloth seats
Front bucket seats with driver's manual lumbar

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers
Dark Slate Metallic centre stack finish
MyFord with 4.2" colour LCD displays in instrument cluster and centre stack, and media hub with auxiliary audio input jack
Textured Black instrument panel appliqué

Exterior

17" painted aluminum wheels
Black door handles, sideview mirrors and rocker mouldings
Chrome grille
Chrome, dual round exhaust tips



Horsepower, Torque & Estimated Fuel Consumption Ratings²

3.5L Ti-VCT V6 Engine	Horsepower: 285 @ 6,500 rpm	Torque (lb.-ft.): 253 @ 4,000 rpm
6-speed SelectShift Automatic		
FWD	11.1L/100 km city and 7.2L/100 km hwy (25 mpg city/39 hwy)	
AWD	11.8L/100 km city and 7.8L/100 km hwy (24 mpg city/36 hwy)	
2.0L EcoBoost® 4-cyl. Engine	Horsepower: 240 @ 5,500 rpm³	Torque (lb.-ft.): 270 @ 3,000 rpm³
6-speed automatic		
FWD	9.9L/100 km city and 6.6L/100 km hwy (28 mpg city/43 hwy)	
3.7L Ti-VCT V6 Engine	Horsepower: 305 @ 6,500 rpm	Torque (lb.-ft.): 280 @ 4,000 rpm
6-speed SelectShift Automatic		
AWD	12.1L/100 km city and 8.7L/100 km hwy (23 mpg city/32 hwy)	

¹Always wear your safety belt and secure children in the rear seat. ²Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption will vary. ³Figures achieved using premium unleaded gasoline.



## EDGE Standard Features



### SEL

FWD or AWD  
Equipment Group 200A  
Includes select SE features, plus:

#### Seating

EasyFold® rear seat back release  
Heated front buckets with 10-way power driver's seat  
Unique cloth seats

#### Interior

Auto-dimming rearview mirror  
Below-floor Cargo Management System  
Cargo net  
Compass  
Dual-zone electronic automatic temperature control with particulate air filter  
Ford SYNC® voice-activated, in-vehicle connectivity system (includes USB port in media hub)  
Illuminated visor vanity mirrors  
Leather-wrapped steering wheel and shift knob  
Pewter instrument panel appliqué  
SiriusXM Satellite Radio with 6-month prepaid subscription

#### Exterior

18" painted aluminum wheels  
Automatic headlamps with wiper activation  
Body-colour door handles  
Body-colour SecuriCode™ keyless entry keypad  
Body-colour, heated sideview mirrors with security approach lamps  
Reverse Sensing System  
"SEL" badge  
Supplemental park lamps



### Limited

FWD or AWD  
Equipment Group 300A  
Includes select SEL features, plus:

#### Seating

Heated front bucket seats with 10-way power driver's seat with memory feature and 10-way power front-passenger seat  
Leather-trimmed seating surfaces

#### Interior

Ambient lighting  
Brushed-aluminum finish on front door-sill scuff plates  
High-gloss Black centre stack finish  
MyFord Touch™ with 2 configurable LCD displays in instrument cluster; 8" LCD touch screen in centre stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks  
Audio System from Sony® with 12 speakers  
Unique wood appearance instrument panel appliqué  
Universal garage door opener

#### Exterior

18" chrome-clad aluminum wheels  
Body-colour, heated sideview mirrors with security approach lamps and memory  
Bright beltline mouldings  
"LIMITED" badge  
Polished exhaust tips  
Rear view camera



### Sport

AWD  
Equipment Group 400A  
Includes select SEL features, plus:

#### Mechanical

3.7L Ti-VCT V6 engine  
6-speed SelectShift Automatic® transmission with Sport Mode and paddle activation  
Sport-tuned suspension

#### Seating

Charcoal Black leather-trimmed seating surfaces with Silver Smoke Metallic inserts and contrast stitching  
Heated front bucket seats with 10-way power driver's seat with memory feature and 6-way power, fold-flat front-passenger seat

#### Interior

Aluminum brake and accelerator pedal covers  
Ambient lighting  
Brushed-aluminum finish on front door-sill scuff plates  
High-gloss Black centre stack finish  
Liquid Silver Smoke appearance instrument panel appliqué  
MyFord Touch with 2 configurable LCD displays in instrument cluster; 8" LCD touch screen in centre stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks  
Audio System from Sony with 12 speakers  
Universal garage door opener

#### Exterior

22" polished aluminum wheels with Tuxedo Black spoke accents  
Body-colour door cladding and side-skirt rocker mouldings  
Body-colour, heated sideview mirrors with security approach lamps and memory  
Chrome, dual oval exhaust tips  
Painted Tuxedo Black grille  
Rear view camera  
"SPORT" badge  
Unique body-colour front and rear lower fascias  
Unique headlamp and tail lamp treatment

#### Exterior Dimensions mm (in.)

Wheelbase	2,824 (111.2)
Length	4,679 (184.2)
Height	1,702 (67.0)
Width – Excluding mirrors	1,930 (76.0)
Width – Including mirrors	2,223 (87.5)
Width – Mirrors folded	2,009 (79.1)
Liftover height	782 (30.8)

#### Interior Dimensions mm (in.)

	Front/Rear
Head room (without Vista Roof®)	1,016 (40.0) / 998 (39.3)
Shoulder room	1,496 (58.9) / 1,491 (58.7)
Hip room	1,392 (54.8) / 1,425 (56.1)
Leg room	1,034 (40.7) / 1,006 (39.6)

#### Capacities litres (cu. ft.)

Passenger volume	3,070 (108.4)
Cargo volume behind front seats	1,951 (68.9)
Cargo volume behind rear seats	912 (32.2)
Fuel capacity litres	
FWD	68
AWD	72
Max Towing¹ kg (lbs.)	1,588 (3,500)

¹Maximum capacity shown is for properly equipped vehicles with required equipment and a 68-kg (150-lb.) driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. Cargo and load capacity limited by weight and weight distribution. For additional information, see your Ford of Canada Dealer.

Dimensions may vary by trim level. Microsoft is a registered trademark of Microsoft Corporation. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. Sony is a registered trademark of the Sony Corporation. "SiriusXM," the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under licence. THULE is a registered trademark of Thule Sweden AB. INVISION is a trademark of Audiovox Corporation. Alcantara is a registered trademark of Alcantara S.p.A., Italy.

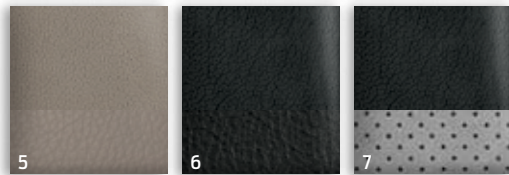
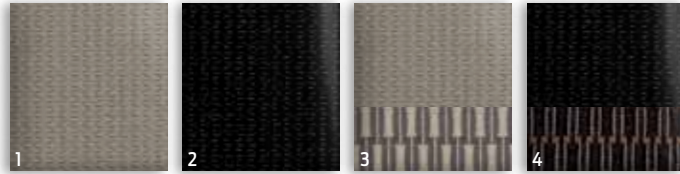


SE. Charcoal Black cloth trim. | 2.0L EcoBoost® 4-cyl. engine¹ | Easy Fuel® capless fuel filler. | SEL. Unique Charcoal Black cloth trim. | 12-volt powerpoint, one of 4 in Edge.





# SE+SEL



## Exteriors

### SE

<b>B</b> White Suede	<b>1</b>
<b>C</b> Ingot Silver Metallic	<b>1</b> <b>2</b>
<b>H</b> Deep Impact Blue Metallic	<b>1</b> <b>2</b>
<b>I</b> Tuxedo Black Metallic	<b>1</b> <b>2</b>

**1** Medium Light Stone Cloth – Standard    **2** Charcoal Black Cloth – Standard

### SEL

<b>A</b> White Platinum Metallic Tri-coat <sup>1</sup>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>
<b>B</b> White Suede	<b>3</b>	<b>5</b>			
<b>C</b> Ingot Silver Metallic	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>
<b>D</b> Mineral Grey Metallic	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	
<b>E</b> Ginger Ale Metallic	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	
<b>F</b> Ruby Red Metallic Tinted Clearcoat <sup>1</sup>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>
<b>G</b> Kodiak Brown Metallic	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	
<b>H</b> Deep Impact Blue Metallic	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>
<b>I</b> Tuxedo Black Metallic	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	

**3** Unique Medium Light Stone Cloth – Standard  
**4** Unique Charcoal Black Cloth – Standard  
**5** Medium Light Stone Leather – Optional  
**6** Charcoal Black Leather – Optional  
**7** Charcoal Black Leather with Grey Alcantara® Suede Perforated Inserts – Standard on SEL Appearance Package



20" Painted-Black Aluminum with Machined Face  
Included with SEL Appearance Package



17" Painted Aluminum  
Standard with 3.5L V6 on SE



18" Painted Aluminum  
Standard with EcoBoost 4-cyl. on SE  
Standard on SEL



18" Chrome-Clad Aluminum  
Available on SEL



20" Chrome-Clad Aluminum  
Available on SEL



## SE

### Available Equipment Group

Equipment Group 101A – Ford SYNC® voice-activated, in-vehicle connectivity system + **Convenience Package** includes auto-dimming rearview mirror, automatic headlamps, SecuriCode™ keyless entry keypad, compass, Reverse Sensing System and below-floor Cargo Management System

### Available Package

**Cargo Accessories Package** includes cargo cover, cargo area protector and rear bumper protector

### Available Options

2.0L EcoBoost® 4-cyl. engine<sup>2</sup> with 6-speed automatic transmission, active grille shutters, 18" painted aluminum wheels and engine block heater

All-weather floor mats

Engine block heater

Roof-rack side rails

SiriusXM Satellite Radio with 6-month prepaid subscription (requires 101A)

## SEL

### Available Equipment Groups

Equipment Group 201A – SYNC with MyFord Touch™ which includes two 4.2" configurable LCD displays in instrument cluster; 8" LCD touch screen in centre stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks + rear view camera

Equipment Group 202A – Includes content of 201A + **Canadian Comfort Package** includes leather-trimmed seats, 6-way power, fold-flat front-passenger seat and panoramic Vista Roof®

### Available Packages

**Cargo Accessories Package** includes cargo cover, cargo area protector and rear bumper protector

**Class II Trailer Tow Package** includes hitch receiver, larger radiator, upgraded cooling fans, wiring harness with 4-pin connector and trailer sway control (1,588 kg [3,500 lbs.] max.)

**Driver Entry Package** includes perimeter alarm, Intelligent Access with push-button start, power liftgate and Remote Start System (requires 201A or 202A)

**SEL Appearance Package** includes unique leather-trimmed seats with grey Alcantara suede perforated inserts, 20" painted-black aluminum wheels with machined faces, unique headlamp and tail lamp treatment, body-colour grille and floor mats with logo (requires 201A)

### Available Options

2.0L EcoBoost 4-cyl. engine<sup>2</sup> with 6-speed automatic transmission, active grille shutters and engine block heater

18" chrome-clad aluminum wheels

20" chrome-clad aluminum wheels (requires 201A or 202A)

All-weather floor mats

Dual head restraint DVD by INVISION™<sup>3</sup> (Dealer-installed)

Illuminated door sill plates

Panoramic Vista Roof

Roof-rack side rails (n/a with Vista Roof)

Voice-activated Navigation System with SD card reader for map and POI storage (requires 201A or 202A)

### Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection

SEL. Tuxedo Black Metallic with available equipment.

<sup>1</sup>Additional charge. <sup>2</sup>Not available with SelectShift Automatic® transmission, AWD or Trailer Tow Package. <sup>3</sup>Ford Licensed Accessory. Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.

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# Limited



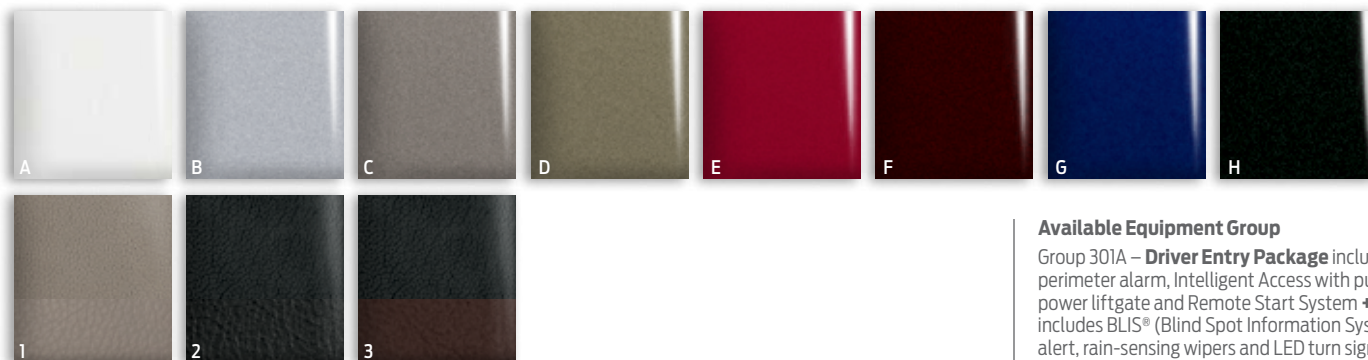
Charcoal Black leather trim. SYNC® with MyFord Touch™ and available equipment. || 2.0L EcoBoost® 4-cyl. engine¹ exterior badging. || EasyFold® rear seat back release. || Voice-activated Navigation System.¹ || Charcoal Black leather trim with Sienna seating surfaces.



¹Available feature.



# Limited



## Exteriors

	Interiors		
<b>A</b> White Platinum Metallic Tri-coat <sup>1</sup>	1	2	3
<b>B</b> Ingot Silver Metallic	1	2	3
<b>C</b> Mineral Grey Metallic	1	2	3
<b>D</b> Ginger Ale Metallic	1	2	
<b>E</b> Ruby Red Metallic Tinted Clearcoat <sup>1</sup>	1	2	
<b>F</b> Kodiak Brown Metallic	1	2	3
<b>G</b> Deep Impact Blue Metallic	1	2	
<b>H</b> Tuxedo Black Metallic	1	2	3

- 1 Medium Light Stone Leather – Standard  
 2 Charcoal Black Leather – Standard  
 3 Charcoal Black Leather with Sienna Seating Surfaces – Standard



18" Chrome-Clad Aluminum  
Standard



20" Chrome-Clad Aluminum  
Available

## Available Equipment Group

Group 301A – **Driver Entry Package** includes anti-theft perimeter alarm, Intelligent Access with push-button start, power liftgate and Remote Start System + **Vision Package** includes BLIS® (Blind Spot Information System) with cross-traffic alert, rain-sensing wipers and LED turn signal mirror indicators

## Available Packages

**Canadian Touring Package** includes panoramic Vista Roof® and Navigation System

**Cargo Accessories Package** includes cargo cover, cargo area protector and rear bumper protector

**Class II Trailer Tow Package** includes hitch receiver, larger radiator, upgraded cooling fans, wiring harness with 4-pin connector and trailer sway control (1,588 kg [3,500 lbs.] max.)

**Driver Entry Package** includes anti-theft perimeter alarm, Intelligent Access with push-button start, power liftgate and Remote Start System

## Available Options

2.0L EcoBoost® 4-cyl. engine<sup>2</sup> with 6-speed automatic transmission, active grille shutters and engine block heater  
 20" chrome-clad aluminum wheels

Adaptive cruise control and collision warning with brake support (requires 301A and HID headlamps, n/a with 2.0L EcoBoost engine)

All-weather floor mats

Dual head restraint DVD by INVISION™<sup>3</sup> (Dealer-installed)

Engine block heater (included with 2.0L EcoBoost engine)

HID headlamps (requires 301A)

Illuminated door sill plates

Roof-rack side rails (n/a with Vista Roof®)

Voice-activated Navigation System with SD card for map and POI storage

## Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection



Deep Impact Blue Metallic with available equipment.

<sup>1</sup>Additional charge. <sup>2</sup>Not available with SelectShift Automatic® transmission, AWD or Trailer Tow Package. <sup>3</sup>Ford Licensed Accessory. Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.

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# Sport



Charcoal Black leather trim with available equipment. ■ Ambient lighting. ■ Chrome, oval exhaust tips. ■ Aluminum pedal covers. ■ 6-speed SelectShift Automatic® paddle shifters.





# Sport



Exteriors	Interior
A White Platinum Metallic Tri-coat <sup>1</sup>	1
B Ingot Silver Metallic	1
C Mineral Grey Metallic	1
D Ruby Red Metallic Tinted Clearcoat <sup>1</sup>	1
E Deep Impact Blue Metallic	1
F Tuxedo Black Metallic	1
1 Charcoal Black Leather with Silver Smoke Metallic Seating Surfaces	



22" Polished Aluminum with  
Tuxedo Black Metallic Spoke Accents  
Standard

### Available Packages

- Canadian Touring Package** includes panoramic Vista Roof<sup>®</sup> and Navigation System
- Cargo Accessories Package** includes cargo cover, cargo area protector and rear bumper protector
- Driver Entry Package** includes anti-theft perimeter alarm, Intelligent Access with push-button start, power liftgate and Remote Start System
- Vision Package** includes BLIS<sup>®</sup> (Blind Spot Information System) with cross-traffic alert, rain-sensing wipers and LED turn signal mirror indicators
- Available Options**
- All-weather floor mats
  - Dual head restraint DVD by INVISION<sup>™2</sup> (Dealer-installed)
  - Engine block heater
  - Illuminated door sill plates
  - Voice-activated Navigation System with SD card for map and POI storage
- Available Ford Custom Accessories**
- Visit your Ford of Canada Dealer to shop the complete collection



Ruby Red Metallic Tinted Clearcoat with available equipment.  
<sup>1</sup>Additional charge. <sup>2</sup>Ford Licensed Accessory.  
Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.



# QUALITY, GREEN, SAFE AND SMART.

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## Our commitment to you: Peace-of-Mind Protection

- Basic Coverage: 3 years/60,000 km
- Powertrain Limited Warranty: 5 years/100,000 km
- Corrosion Warranty: 5 years/unlimited distance
- Roadside Assistance: 5 years/100,000 km

Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit [ford.ca](http://ford.ca).

**Ford Extended Service Plan.** Help protect your investment and add to your peace of mind by complementing your vehicle purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your Basic Coverage in the New Vehicle Limited Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your ESP with a prepaid maintenance plan, which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your Ford of Canada Dealer for details.

▢ **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Ford of Canada Dealer for details or check us out at [fordcredit.ca](http://fordcredit.ca). ▢ **Genuine Ford Accessories.** Ford of Canada warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 36-month/60,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Ford of Canada Dealer for details. ▢ **Ford Licensed Accessories (FLA)** are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your local Ford of Canada Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer.

▢ **For prompt, courteous answers to your questions: Ford Customer Relationship Centre 1-800-565-3673; Ford Credit Customer Service Centre: 1-877-636-7346.**

Competitive comparisons are based on 2012 competitive models, publicly available information and Ford data at the time of printing of the 2013 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2013 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local dealer or [ford.ca](http://ford.ca) for complete vehicle details.

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