

2013 **TAURUS+SHO**



Go Further



## Precise technology. Inspiring innovation. More attitude than ever.

This much is certain: Ford Taurus never stops innovating. For 2013, aggressive new front and rear styling signals even higher levels of precision, inside and out. Standard new systems help keep Taurus planted in the corners and offer sharp-turn assistance. Inside, the experience is equally engaging. Stay connected to your calls, music and more with both hands on the wheel.<sup>1</sup> Enjoy the comfort of massaging front seats,<sup>1</sup> plus a new heated steering wheel.<sup>1</sup> Utilize systems that can adapt to traffic<sup>1</sup> and even help you parallel park.<sup>1</sup> And choose from 3 remarkable engines: a standard new 3.5L Ti-VCT V6, a new 2.0L EcoBoost® 4-cyl.<sup>1</sup> or the exhilarating 3.5L EcoBoost V6 in SHO. The 2013 Taurus. Ahead of its time. Again. Embrace the future.

Limited. Tuxedo Black Metallic. Available equipment.

<sup>1</sup>Available feature.

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**365 hp**



**7.8 L/100 km (36 MPG) HWY<sup>1</sup>**  
**12.2 L/100 km (23 MPG) CITY<sup>1</sup>**

## Enthusiastically tuned for Super High Output.

On the street, through corners, and even at the pump, the 2013 SHO is engineered to outperform. With a new race-inspired black mesh grille, SHO houses a 365-hp<sup>2</sup> 3.5L EcoBoost® V6 engine underneath its chiseled hood for consistent stick-to-your-seat acceleration. Along with a remarkable 7.8L/100 km (36 mpg) hwy.<sup>1</sup> Twin turbochargers (one for each bank of cylinders) boost the air going in, increasing power for tremendous low-end torque and acceleration. High-pressure fuel injectors adjust fuel delivery during intake (up to 300 times a second), optimizing combustion in each cylinder. Together with all-wheel drive (AWD) and large vented discs all around, SHO delivers true enthusiast performance. To up the ante, the SHO Performance Package<sup>3</sup> adds unique shocks and springs, performance friction brake pads, a 3.16 final drive ratio for enhanced acceleration, as well as 20" machined and painted aluminum wheels. Finally, a true "off" mode for AdvanceTrac® ESC (electronic stability control) lets you do a little fine tuning of your own. No one will know but you.

SHO. Ruby Red Metallic Tinted Clearcoat. Limited. Tuxedo Black Metallic. Available equipment.

<sup>1</sup>Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption will vary. <sup>2</sup>Figure achieved using premium unleaded gasoline. Premium fuel is recommended for 3.5L EcoBoost V6, but not required. <sup>3</sup>Available feature.

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## Engineered for maximum power, efficiency and grip.

Take its already engaging driving experience – and make it even better. Taurus engineers heeded this call, adding some notable handling innovations for 2013. To help more torque reach the road to keep Taurus firmly planted, new Torque Vectoring Control applies slight braking force to the inside front wheel to allow confident acceleration through a corner. For enhanced grip through sharp turns, there's Curve Control, which helps slow the vehicle by as much as 16 km/h in about a second if it senses you're taking a curve too quickly.<sup>1</sup> Both systems are standard. Along with electric power-assisted steering, AdvanceTrac<sup>®</sup> ESC (electronic stability control) and vented brake rotors at each wheel, Taurus brings an uncompromising level of confidence to each drive.



**6.2**L/100 km (**45**MPG) HWY<sup>2</sup>  
**9.2**L/100 km (**31**MPG) CITY<sup>2</sup>

### New 3.5L Ti-VCT V6

Twin independent variable camshaft timing (Ti-VCT) allows intake and exhaust valves to advance independently, providing precise valve timing control. By adding it to the 3.5L V6 engine on Taurus SE, SEL and Limited, engineers increased standard horsepower by almost 10% to 288, the first of many benefits. Ti-VCT also helps reduce induction and exhaust compromises, allowing the engine to deliver peak horsepower and robust low-end torque while helping contribute to improved fuel efficiency.

### New 2.0L EcoBoost<sup>®</sup> 4-cyl.

If fuel efficiency tops your priorities, Taurus is the first Ford sedan to offer the new 2.0L EcoBoost 4-cyl. engine.<sup>3</sup> Using Ti-VCT to enhance fuel efficiency and performance while reducing emissions, the 2.0L helps Taurus achieve 6.2L/100 km (45 mpg) hwy.<sup>2</sup> Its single turbocharger is optimally sized for quick response, producing 240 hp and plenty of low-end torque for passing. A 6-speed SelectShift Automatic<sup>®</sup> transmission even lets you shift gears yourself. Make the most of every kilometre with EcoBoost.

Limited. Tuxedo Black Metallic. Available equipment.

<sup>1</sup>Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. <sup>2</sup>2.0L EcoBoost 4-cylinder. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption will vary. <sup>3</sup>Available feature.

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Heated rear outboard seats<sup>1</sup>

Class-exclusive multicontour  
front seats with Active Motion<sup>®1</sup>

Intelligent Access  
with push-button start<sup>1</sup>

Power-tilt/-telescoping  
steering column<sup>1</sup>

## Pleases at every touch. Especially the new heated steering wheel.<sup>1</sup>

With new soft-touch surfaces throughout, Taurus is crafted to soothe your senses. For starters, leather-trimmed, 10-way power front seats in Limited can do more than simply caress. When equipped, 7 air cushions<sup>1</sup> can massage your back and legs and actively adjust your seat contour – helping to keep you alert on long journeys. Add the comfort of heating and cooling,<sup>1</sup> plus a new heated steering wheel,<sup>1</sup> and you may never want to stop. Rear passengers, not to be outdone, can enjoy heated outboard seats<sup>1</sup> as well. Crafted to world-class standards for fit and finish and filled with the latest technological advancements, this invigorating space is designed to please *everyone* – whether you're behind the wheel or gazing up through the power moonroof.<sup>1</sup>

Limited. Dune leather trim with perforated inserts. Available equipment.

<sup>1</sup>Available feature.

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## Thoughtfully designed to keep you connected.

### Hands-free calls and music.

The best technology makes life more convenient. So you'll love how easy it is to stay connected in Taurus thanks to voice-activated Ford SYNC.<sup>®1</sup> No more searching for your phone. No device on your ear. Once paired, SYNC recognizes your phone and automatically transfers your contacts to support voice calling. It also plays music from your phone, MP3, USB or iPod.<sup>®</sup> Just touch a button on the leather-wrapped steering wheel and say things like "Call: work" or "Play playlist: Favourites." SYNC also includes 911 Assist<sup>®</sup> with GPS location reporting. SYNC. Say the word.

### Boundless entertainment.

Listen to your favourites all across Canada with SiriusXM<sup>®</sup> Satellite Radio.<sup>2</sup> With your 6-month prepaid subscription, get the best in audio entertainment including 100% commercial-free music from every genre, world-class news, sports, comedy and entertainment.

Limited. Dune leather trim. SYNC with MyFord Touch.<sup>™</sup> Available equipment.

<sup>1</sup>Available feature. Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. SYNC with MyFord Touch offers voice recognition and screens in English, French and Spanish. <sup>2</sup>Available feature. SiriusXM Satellite Radio subscriptions sold after 6-month prepaid period expires. Subscriptions are governed by SiriusXM Customer Agreement; see [sirius.ca](http://sirius.ca).



## Voice activated. Amazingly capable.

Simple graphics. Fast touch-screen response. Easy-to-use controls. We've made the latest version of our voice-activated SYNC<sup>®1</sup> with MyFord Touch<sup>™1</sup> more amazing. With it, you'll have ultimate control over your phone, entertainment, navigation and climate. SYNC with MyFord Touch includes an 8" LCD centre touch screen, a media hub, 2 LCD screens in the instrument cluster and familiar 5-way controls on each spoke of the steering wheel. The system recognizes over 10,000 voice commands – everything from "I'm hungry" to "make it warmer." Say "Show NHL games" to listen to the big game. There's almost no limit to what you can do, all with both hands on the wheel and your eyes on the road.



### See who wants to connect.

MyFord Touch makes it easy to stay in touch. The system can download personal photos from your phone contact list and display them on its full-colour screen when you place or receive a call, or browse your directory. On supported phones, SYNC can also play unique ringtones you've selected to help identify specific callers.



### Instantly adjust your climate settings.

One touch of the MyTemp button (or spoken command) and the system recalls your preferred temperature setting. Heated seats,<sup>2</sup> fan speed and other climate-related features are easily accessible as well. Select climate controls are also located beneath the touch screen for quick access anytime.



### Entertain yourself – and friends.

Use voice commands to control your music from a media player, USB drive, portable hard drive or almost any device you plug into the media hub. Stream Internet radio or music from your smartphone via Bluetooth.<sup>®</sup> Upload a photo to the home screen. When in Park, you can even connect a video camera or other device to show off the footage you just shot of your star player's big game.



### Split screens for easier navigation.

Upgrade to the voice-activated Navigation System<sup>2</sup> for interactive maps you can zoom and scroll – including 3D landmarks. You can even split the screen to see the route from a distance and up close.

<sup>1</sup>Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. SYNC with MyFord Touch offers voice recognition and screens in English, French and Spanish. <sup>2</sup>Available feature.

So advanced, it can know what's ahead, behind and beside you.



#### Maintains your chosen gap.

By automatically maintaining a preset gap from the vehicle in front of you, adaptive cruise control and collision warning with brake support<sup>1</sup> help alleviate concerns about rush-hour traffic. And, if a potential collision is detected, the system flashes a warning across your windshield, sounds an alarm, pre-charges the brakes and increases brake-assist sensitivity for full responsiveness when you do brake.

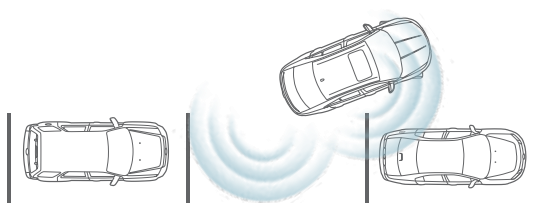
#### Steers itself into parking spots. Drives stress away.

Talk about stress reduction. First, simply press a button and active park assist<sup>1</sup> alerts you when it has located an appropriate parallel parking spot. Then, take your hands off the wheel and your Taurus literally steers itself into place. All you have to do is follow system prompts to shift gears and control the brake and accelerator pedals. In practically no time at all, you'll be parked and ready for action.



#### Alerts you to vehicles you may not see.

Change lanes and back up confidently with BLIS® (Blind Spot Information System) with cross-traffic alert.<sup>2</sup> When traffic is detected in your blind spots, it is designed to alert you with a light in your sideview mirror.<sup>2</sup> If a vehicle is detected approaching from either side as you're slowly backing out, it is designed to alert you with a sound, a message centre warning and the light – giving you time to stop.



Limited. Ingot Silver Metallic. Available equipment.

<sup>1</sup>Available feature. <sup>2</sup>BLIS replaces standard integrated blind spot mirrors. Driver-assist features are supplemental and do not replace the driver's judgment.

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6 standard airbags, with rollover sensor and Safety Canopy® System

SecuriCode™ invisible keypad

AdvanceTrac ESC (electronic stability control)

SOS Post-Crash Alert System™

## Masters the elements.

Of safety, of course. Underneath its aggressively styled shape, a masterful combination of high-strength and ultra-high-strength boron steel forms an intricate safety cage around the passenger compartment of the 2013 Taurus. Its Trinity front-crash structure and SPACE (Side Protection And Cabin Enhancement) Architecture join innovations like AdvanceTrac® ESC (electronic stability control), as well as enhanced airbags with tethering and venting to tailor deployment force to occupant size, position and safety belt status. To help you see farther at night, auto high beams<sup>1</sup> activate themselves when no automotive headlamps or tail lamps are detected in front of Taurus. If lights are sensed, the system returns to the low-beam setting to help reduce glare for vehicles in front of you.

SHO. Ruby Red Metallic Tinted Clearcoat. Available equipment.

<sup>1</sup>Available feature. Driver-assist features are supplemental and do not replace the driver's judgment.

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So many advancements. Your turn to choose.



In addition to smart standards that make your life easier, a long list of available features allows you to create a Taurus that addresses your specific needs and desires. Warm things up with heated front seats and a new heated steering wheel. Or cool it down with cooled front seats and a rear-window power sunshade. Make sure you know what's behind you when backing up with the help of a rear view camera. Or pump up your audio with an amazing sound system, and brighten your interior with a power moonroof. Whatever you choose, you'll create the Taurus you want, just the way you want it.

- Heated and cooled front seats<sup>1</sup> and heated steering wheel<sup>1</sup>
- Rear-window power sunshade<sup>1</sup>
- Rear view camera<sup>1</sup>
- Audio System from Sony® with 12 speakers and 390 watts of continuous power<sup>1</sup>
- Power moonroof<sup>1</sup>

<sup>1</sup>Available feature.





Create a more meaningful driving experience: Connect with Ford Custom Accessories for authentic personalization possibilities. The cost of select accessories – ordered and paid for at the time you buy or lease your Taurus – can be rolled into your monthly payment. And coverage for select accessories falls under the New Vehicle Limited Warranty. See your Ford of Canada Dealer for details.

SEL in Ingot Silver Metallic customized with smoked moonroof and side window deflectors, moulded splash guards, chrome mirror caps, rear decklid spoiler and chrome-plated wheel lock kit

Cargo organizer

All-weather floor mats

Remote start systems

Rear spoiler

custom  
accessories 



# TAURUS Standard Features

## Mechanical

4-wheel disc Anti-Lock Brake System (ABS)
Brake- and engine-actuated traction control
Electric power-assisted steering (EPAS) with drift control
Suspension – Front: independent MacPherson strut
Suspension – Rear: independent multilink
Torque Vectoring Control

## Seating

Front bucket seats
60/40 split-fold rear seat back with fold-down centre armrest

## Interior

12-volt powerpoints (2)
Accessory delay for power features
Auxiliary audio input jack
Driver and front-passenger seat back map pockets
Front and rear carpeted floor mats
Front centre floor console with armrest and storage
Front overhead console with dome light and map light
Power door locks
Rear-seat reading lights
Sliding sun visors with illuminated vanity mirrors
Steering wheel-mounted cruise, audio and 5-way MyFord™ controls
Tilt/telescoping steering column

## Exterior

Easy Fuel® capless fuel filler
LED tail lamps
Rear-window defroster
Solar-tinted glass

## Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags¹, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
Front-seat side airbags¹
Safety Canopy® System with side-curtain airbags¹ and rollover sensor
3-point safety belts for all seating positions
AdvanceTrac® ESC (electronic stability control) and Curve Control
Battery saver
Belt-Minder™ front safety belt reminder
Child-safety rear door locks
Emergency trunk release
Illuminated Entry System
LATCH – Lower Anchors and Tether Anchors for Children
MyKey®
SecuriCode™ invisible keypad
SecuriLock® Passive Anti-Theft Engine Immobilizer System
Side-intrusion door beams
SOS Post-Crash Alert System™
Tire Pressure Monitoring System (excludes spare)



## SE

Equipment Group 100A  
Includes all standard features, plus:

## Mechanical

3.5L Ti-VCT V6 engine
6-speed SelectShift Automatic® transmission with Sport Mode and shifter button activation
Front-wheel drive (FWD)

## Seating

4-way adjustable front head restraints
6-way power driver and front-passenger seats with manual lumbar adjustment
Cloth seats

## Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers
Cruise control
Day/night rearview mirror
Message centre
MyFord with 4.2" colour LCD displays in instrument cluster and centre stack
Power windows with one-touch-up/-down driver's side window feature
Single-zone manual air conditioning

## Exterior

17" Sparkle Silver-painted aluminum wheels with P235/60R17 all-season tires
Black, power sideview mirrors with integrated blind spot mirrors
Quasi-dual exhaust with chrome tips
Remote Keyless Entry System with integrated key transmitter remotes (2)
Wiper-activated halogen headlamps with autolamp

## Horsepower, Torque & Estimated Fuel Consumption Ratings²

3.5L Ti-VCT V6 Engine 6-speed SelectShift Automatic FWD AWD	Horsepower: 288 @ 6,500 rpm  Torque (lb.-ft.): 254 @ 4,000 rpm
2.0L EcoBoost 4-cyl. Engine 6-speed SelectShift Automatic FWD	10.7L/100 km city and 6.9L/100 km hwy (26 mpg city/41 hwy) 11.5L/100 km city and 7.7L/100 km hwy (25 mpg city/37 hwy)
3.5L EcoBoost V6 Engine 6-speed SelectShift Automatic AWD	Horsepower: 240 @ 5,500 rpm³  Torque (lb.-ft.): 250 @ 1,675-4,800 rpm³  9.2L/100 km city and 6.2L/100 km hwy (31 mpg city/45 hwy)
	365 @ 5,500 rpm³  Torque (lb.-ft.): 350 @ 1,500-5,000 rpm³  12.2L/100 km city and 7.8L/100 km hwy (23 mpg city/36 hwy)

¹Always wear your safety belt and secure children in the rear seat. ²Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption will vary. ³Figures achieved using premium unleaded gasoline. Premium fuel is recommended for EcoBoost V6, but not required. Microsoft is a registered trademark of Microsoft Corporation. "SiriusXM," the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under licence. iPod is a registered trademark of Apple Inc. All rights reserved. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. Sony is a registered trademark of the Sony Corporation. Miko is a registered trademark of Miko s.r.l.

## TAURUS Standard Features



### SEL

Equipment Group 200A  
Includes select SE features, plus:

#### Seating

Heated front seats  
Unique cloth seats

#### Interior

Auto-dimming rearview mirror  
Dual-zone electronic automatic temperature control  
Ford SYNC® voice-activated, in-vehicle connectivity system  
Leather-wrapped shift knob with chrome trim  
Leather-wrapped steering wheel  
Message centre with compass  
Outside temperature display  
Remote Start System  
SiriusXM Satellite Radio with 6-month prepaid subscription

#### Exterior

18" Sparkle Silver-painted aluminum wheels with P235/55R18 all-season tires  
Anti-theft perimeter alarm  
Body-colour, power, heated sideview mirrors with security approach lamps and integrated blind spot mirrors  
LED supplemental park lamps



### LIMITED

Equipment Group 300A  
Includes select SEL features, plus:

#### Mechanical

All-wheel drive (AWD)

#### Seating

10-way power driver and front-passenger seats with driver's side memory feature  
Heated and cooled front seats  
Leather-trimmed seats with perforated leather inserts

#### Interior

Adjustable brake and accelerator pedals with memory  
Ambient lighting  
Audio System from Sony® with 12 speakers including additional centre speaker  
BLIS® (Blind Spot Information System) with cross-traffic alert  
Bright front door-sill scuff plates  
Cargo net  
Intelligent Access with push-button start (2 key fob transmitters)  
Leather-wrapped steering wheel with wood accent  
"LIMITED" branded front floor mats  
MyFord Touch™ with 2 configurable 4.2" LCD colour displays in instrument cluster; 8" LCD touch screen in centre stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks  
Power-adjustable pedals with memory  
Power-tilt/-telescoping steering column  
Power windows with global open and one-touch-up/-down for driver and front passenger  
Universal garage door opener

#### Exterior

19" premium Luster Nickel-painted aluminum wheels with P255/45R19 all-season tires  
Chrome-accented, power, heated sideview mirrors with memory and security approach lamps  
Rear view camera  
Reverse Sensing System



### SHO

Equipment Group 401A  
Includes select LIMITED features, plus:

#### Mechanical

3.5L EcoBoost® V6 engine  
6-speed SelectShift Automatic® transmission with paddle shifters  
18" Black-painted brake calipers  
All-wheel drive (AWD)  
Engine block heater  
Sport-tuned suspension

#### Seating

Heated rear outboard seats  
Leather-trimmed seats with perforated inserts and "SHO" graphics embroidered on front seat backs

#### Interior

Active park assist  
Aluminum brake and accelerator pedal covers  
Leather-wrapped, heated steering wheel with perforated leather accent  
Power moonroof  
Rear window power sunshade  
"SHO" branded front floor mats

#### Exterior

20" machined and painted aluminum wheels with P245/45R20 V-rated all-season tires  
Auto high-beam headlamps and rain-sensing windshield wipers  
Dual exhaust with chrome tips  
LED supplemental park lamps with Piano Black bezels  
Piano Black mesh grille  
Piano Black, power, heated sideview mirrors with memory, security approach lamps and auto-dimming driver's side  
Rear spoiler  
"SHO" branded side fender vents

#### Exterior Dimensions mm (in.)

Wheelbase	2,868 (112.9)
Length	5,154 (202.9)
Height	1,542 (60.7)
Width – Excluding mirrors	1,936 (76.2)
Width – Including mirrors	2,177 (85.7)

#### Interior Dimensions mm (in.)

	Front/Rear
Head room	991 (39.0)/960 (37.8)
Shoulder room	1,471 (57.9)/1,445 (56.9)
Hip room	1,430 (56.3)/1,417 (55.8)
Leg room	1,064 (41.9)/968 (38.1)

#### Capacities litres (cu. ft.)

Passenger volume	2,894 (102.2)
Luggage capacity	569 (20.1)
Total interior volume	3,463 (122.3)
Fuel capacity (litres) FWD/AWD	72/75



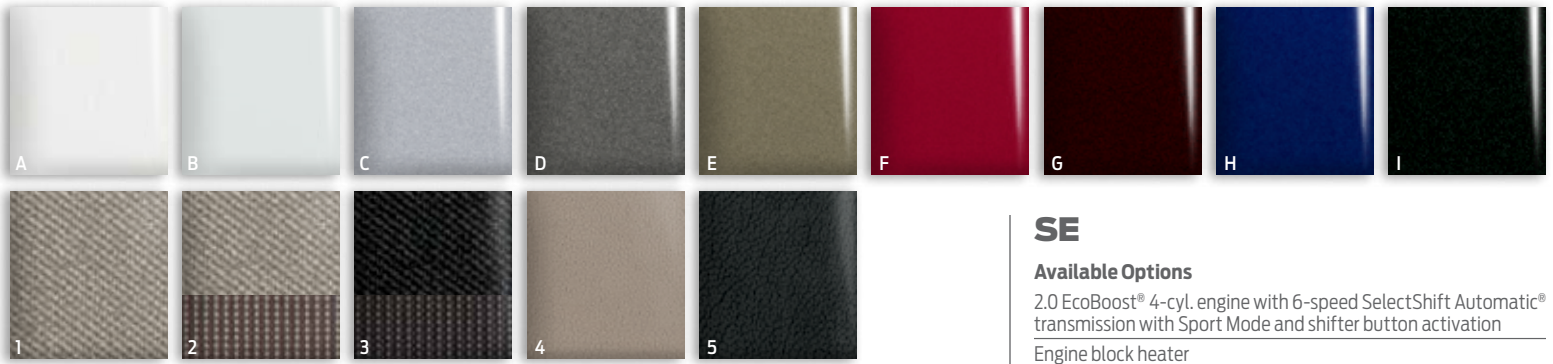
SEL. Dune leather trim.<sup>1</sup> Available equipment. ■ SEL. MyFord Touch™<sup>1</sup> with voice-activated Navigation System.<sup>1</sup> ■ SEL. Intelligent Access with push-button start.<sup>1</sup> ■ Quasi-dual exhaust with chrome tips. ■ SEL. Leather-wrapped shift knob with chrome trim.



<sup>1</sup>Available feature.



# SE+SEL



## SE Exteriors

B Oxford White	1
C Ingot Silver Metallic	1
D Sterling Grey Metallic	1
G Kodiak Brown Metallic	1
H Deep Impact Blue Metallic	1
I Tuxedo Black Metallic	1

1 Dune Cloth – Standard

## SEL Exteriors

A White Platinum Metallic Tri-coat <sup>1</sup>	2	3	4	5
B Oxford White	2		4	
C Ingot Silver Metallic	2	3	4	5
D Sterling Grey Metallic	2	3	4	5
E Ginger Ale Metallic	2	3	4	5
F Ruby Red Metallic Tinted Clearcoat <sup>1</sup>	2	3	4	5
G Kodiak Brown Metallic	2	3	4	5
H Deep Impact Blue Metallic	2	3	4	5
I Tuxedo Black Metallic	2	3	4	5

2 Dune Cloth – Standard

3 Charcoal Black Cloth – Standard

4 Dune Leather – Optional

5 Charcoal Black Leather – Optional

## Interiors



17" Sparkle Silver-Painted Aluminum  
Standard on SE



18" Sparkle Silver-Painted Aluminum  
Standard on SEL



19" Sparkle Silver-Painted Aluminum  
Available on SEL

## SE

### Available Options

2.0 EcoBoost® 4-cyl. engine with 6-speed SelectShift Automatic transmission with Sport Mode and shifter button activation

Engine block heater

Ford SYNC® voice-activated, in-vehicle connectivity system

### Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection

## SEL

### Available Equipment Groups

Equipment Group 201A – MyFord Touch™ with two 4.5" configurable displays in instrument cluster; 8" LCD touch screen in centre stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks + additional centre channel speaker + Reverse Sensing System + 19" Sparkle Silver-painted wheels with P255/45R19 all-season tires

Equipment Group 202A – Includes all content of 201A + ambient lighting + Intelligent Access with push-button start + power-adjustable pedals + rear view camera

### Available Options

2.0L EcoBoost 4-cyl. engine with 6-speed SelectShift Automatic transmission with Sport Mode and shifter button activation

All-wheel drive (AWD)

Engine block heater

Leather-trimmed seats with heated front seats

Power moonroof (requires 201A or 202A)

Rear spoiler

Voice-activated Navigation System with SD card for map and POI storage (requires 201A or 202A)

### Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection



SEL. Tuxedo Black Metallic.

<sup>1</sup>Additional charge.

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.

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# Limited

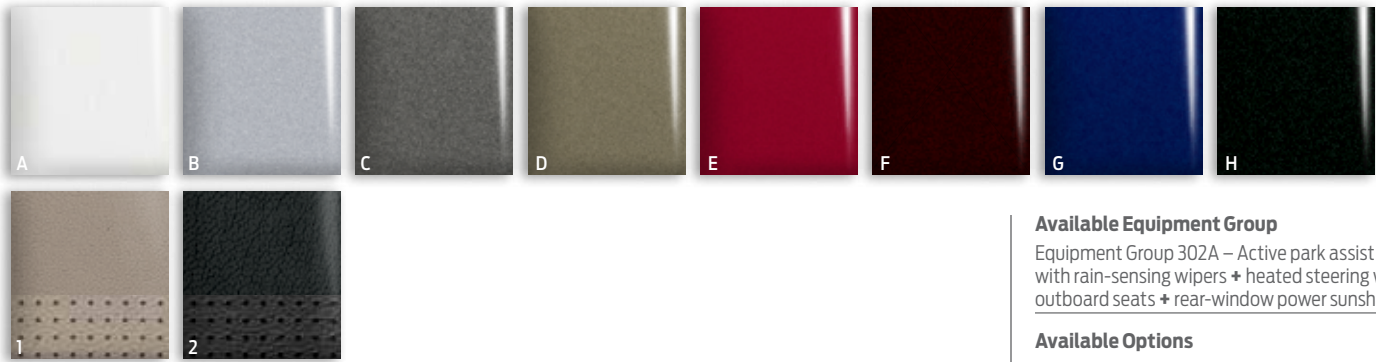


Dune leather trim. Available equipment. ■ BLIS® (Blind Spot Information System) with cross-traffic alert. ■ Multicontour front seats with Active Motion.<sup>®1</sup> ■ Adaptive cruise control and collision warning with brake support.<sup>1</sup> ■ "LIMITED" front floor mats.



<sup>1</sup>Available feature.

# Limited



## Exteriors

A White Platinum Metallic Tri-coat <sup>1</sup>	1	2
B Ingot Silver Metallic	1	2
C Sterling Grey Metallic	1	2
D Ginger Ale Metallic	1	2
E Ruby Red Metallic Tinted Clearcoat <sup>1</sup>	1	2
F Kodiak Brown Metallic	1	2
G Deep Impact Blue Metallic	1	2
H Tuxedo Black Metallic	1	2

- 1 Dune Leather with Perforated Inserts  
2 Charcoal Black Leather with Perforated Inserts

## Interiors



19" Premium Luster  
Nickel-Painted Aluminum  
Standard



20" Polished Aluminum  
Available

## Available Equipment Group

Equipment Group 302A – Active park assist + auto-high beams with rain-sensing wipers + heated steering wheel + heated rear outboard seats + rear-window power sunshade

## Available Options

- 20" polished aluminum wheels with P245/45R20 V-rated tires  
Adaptive cruise control and collision warning with brake support  
Engine block heater  
Voice-activated Navigation System with SD card for map and POI storage  
Multicontour front seats with Active Motion®  
Power moonroof  
Rear spoiler

## Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection



Ingot Silver Metallic. Available equipment.

<sup>1</sup>Additional charge.  
Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.



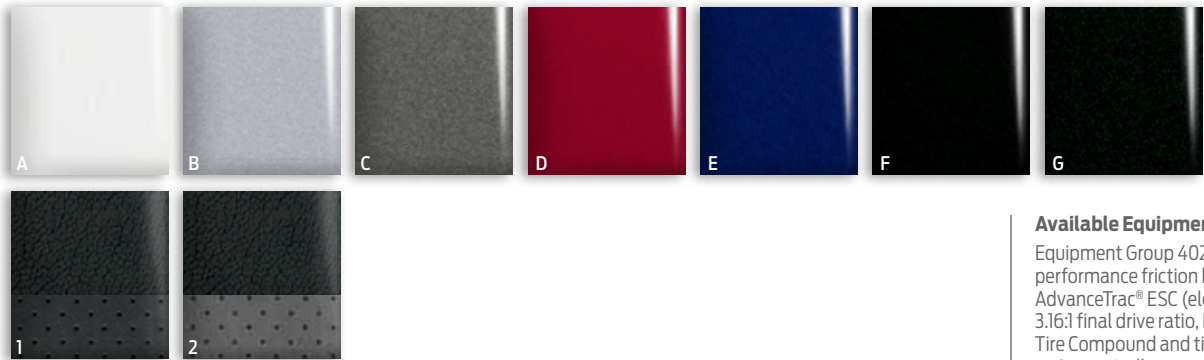
# SHO



Charcoal Black leather trim. Mayan Grey Miko® Suede perforated inserts. Available equipment. ■ Charcoal Black leather trim. Charcoal Black perforated inserts.  
■ "SHO" EcoBoost® engine cover. ■ EcoBoost direct fuel injector. ■ Rear spoiler.



# SHO



Exteriors	Interiors	
A White Platinum Metallic Tri-coat <sup>1</sup>	1	2
B Ingot Silver Metallic	1	2
C Sterling Grey Metallic	1	2
D Ruby Red Metallic Tinted Clearcoat <sup>1</sup>	1	2
E Deep Impact Blue Metallic	1	2
F Green Gem Metallic	1	2
G Tuxedo Black Metallic	1	2

1 Charcoal Black Leather with Charcoal Black Perforated Inserts  
2 Charcoal Black Leather with Mayan Grey Miko Suede Perforated Inserts



20" Machined and Painted Aluminum  
Available

### Available Equipment Group

Equipment Group 402A – **SHO Performance Package** includes performance friction brake pads, sport-calibrated steering, AdvanceTrac® ESC (electronic stability control) "Sport Mode," 3.16:1 final drive ratio, P245/45R20 Y-rated Performance Summer Tire Compound and tire sealant/inflation kit (n/a with adaptive cruise control)

### Available Options

Adaptive cruise control and collision warning with brake support (n/a with 402A)

Multicontour front seats with Active Motion®

Voice-activated Navigation System with SD card for map and POI storage

### Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection



Ruby Red Metallic Tinted Clearcoat. Available equipment.

<sup>1</sup>Additional charge.  
Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.





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## Our commitment to you: Peace-of-Mind Protection

- Basic Coverage: 3 years/60,000 km
- Powertrain Limited Warranty: 5 years/100,000 km
- Corrosion Warranty: 5 years/unlimited distance
- Roadside Assistance: 5 years/100,000 km

Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit [ford.ca](http://ford.ca).

**Ford Extended Service Plan.** Help protect your investment and add to your peace of mind by complementing your vehicle purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your Basic Coverage in the New Vehicle Limited Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your ESP with a prepaid maintenance plan, which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your Ford of Canada Dealer for details.

□ **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Ford of Canada Dealer for details or check us out at [fordcredit.ca](http://fordcredit.ca). □ **Genuine Ford Accessories.** Ford of Canada warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 36-month/60,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Ford of Canada Dealer for details. □ **Ford Licensed Accessories (FLA)** are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your local Ford of Canada Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer.

□ **For prompt, courteous answers to your questions: Ford Customer Relationship Centre 1-800-565-3673; Ford Credit Customer Service Centre: 1-877-636-7346.**

Competitive comparisons are based on 2012 competitive models, publicly available information and Ford data at the time of printing of the 2013 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2013 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local dealer or [ford.ca](http://ford.ca) for complete vehicle details.

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