

2013 **ALL-NEW ESCAPE**



Go Further



## Sleek. Smart. More fun than ever.

The all-new 2013 Ford Escape, Canada's #1 SUV,<sup>1</sup> just got better. We put more into it so you can get more out of it. EcoBoost® engines<sup>2</sup> employ turbocharging and direct injection to help it deliver a remarkable balance of power and fuel efficiency. Our class-exclusive<sup>3</sup> hands-free liftgate<sup>2</sup> utilizes motion-sensing technology to provide easy access to the cargo area. The carefully crafted interior offers more cargo space than ever – up to 1,920 litres (67.8 cu. ft.). And you'll be connecting, navigating and manoeuvring with the utmost ease and confidence thanks to some of its most advanced features ever. Introducing modern capability and functional technology. Go further in a 2013 Escape.

Titanium. Ginger Ale Metallic. Available equipment.

<sup>1</sup>Based on YTD December 2011 R.L. Polk vehicle registrations data for Canada in the Large Premium Utility, Large Traditional Utility, Large Utility, Medium Premium Utility, Medium Utility, Small Premium Utility and Small Utility segments. <sup>2</sup>Available feature. <sup>3</sup>Class is Small Utilities vs. 2012/2013 competitors.

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## Powers each drive with exhilarating efficiency.

### Delivers the best of both worlds: EcoBoost.

Get plenty of power out of every drop of fuel with EcoBoost® technology that helps to produce a cooler, denser fuel injection charge. Available in 1.6L or 2.0L, EcoBoost engines maximize performance with twin independent variable camshaft timing (Ti-VCT), while 2 different technologies – turbocharging and direct injection – work together to deliver plenty of low-end torque for acceleration and passing.

### Offers you 3 powerful options.

Choose the 1.6L EcoBoost 4-cylinder engine<sup>1</sup> for the most efficient Escape: 9.1L/100 km city and 6.0L/100 km hwy (31 mpg city/47 hwy).<sup>2</sup> Or go for power and performance with the 2.0L EcoBoost 4-cylinder engine,<sup>1</sup> which delivers 240 hp and 270 lb.-ft. of torque, plus an impressive 9.5L/100 km city and 6.7L/100 km hwy (30 mpg city/42 hwy).<sup>2</sup> The 2.0L easily enables Escape to tow up to 1,588 kg (3,500 lbs.) when properly equipped. Both EcoBoost engines and the standard 168-hp 2.5L Duratec® 4-cylinder are mated to our 6-speed SelectShift Automatic® transmission with Sport Mode.

### Engages the road. Cheats the wind.

As you accelerate through corners, Torque Vectoring Control seamlessly enhances your hold on the road. Electric power-assisted steering enables pull-drift compensation to help correct for road irregularities and improve overall steering feel, plus active nibble control to help smooth out minor vibrations. The all-new Escape can even make itself more aerodynamic and fuel efficient with its class-exclusive active grille shutters.<sup>3</sup> When closed, they help to reduce vehicle drag caused by air travelling through the engine compartment.



**6.0 L/100 km (47 MPG) HWY<sup>2</sup>**  
**9.1 L/100 km (31 MPG) CITY<sup>2</sup>**

Titanium. Ginger Ale Metallic. Available equipment.

<sup>1</sup>Available feature. <sup>2</sup>9.1L/100 km city and 6.0L/100 km hwy (31 mpg city/47 hwy), 1.6L EcoBoost FWD, 9.5L/100 km city and 6.7L/100 km hwy (30 mpg city/42 hwy), 2.0L EcoBoost FWD. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption will vary. See specifications for details. <sup>3</sup>Standard on 1.6L EcoBoost and 2.5L 4-cylinder engines.

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## Comforts with increased space. Ready to lend you a hand.

The spacious, all-new Escape features more hip room, more 2nd-row leg room and more rear cargo room than ever before. Heated front seats are standard on SE, SEL and Titanium for extra comfort when it's cool outside. A variety of environmentally friendly materials are used throughout, including recycled plastic bottles that go into the carpeting. Scrap cotton from jeans, sweaters, T-shirts and the like are used in the sound-absorption material. Plus, the vehicle itself is over 85% recyclable after it's been driven its last kilometre. Escape also offers up to 1,920 litres (67.8 cu. ft.) of cargo space and a class-exclusive, hands-free liftgate.<sup>1</sup> Simply move your foot under the rear bumper in a gentle kicking motion while the Intelligent Access<sup>1</sup> key fob stays tucked away in your pocket or purse. Sensors detect your leg and the motion, triggering the liftgate to open. The same action triggers it to close. Ease your day with smart technology in the 2013 Ford Escape.



Titanium. Charcoal Black full leather trim. Available equipment.

<sup>1</sup>Available feature.

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## Keeps you connected on the go.

No more searching for your phone. No device on your ear. Once paired, voice-activated Ford SYNC®<sup>1</sup> recognizes your phone and automatically transfers your contacts to support voice calling. It also plays music from your phone, MP3, USB or iPod.<sup>2</sup> Just touch a button on the steering wheel and say things like "Call: John at work," or "Play playlist: roadtrip." SYNC also includes 911 Assist<sup>®</sup> with GPS location reporting. SYNC. Say the word.

With SiriusXM<sup>®</sup> Satellite Radio,<sup>2</sup> you can listen to your favourites all across Canada. Your 6-month prepaid subscription gets you the best in audio entertainment including 100% commercial-free music from every genre, world-class news, sports, comedy and entertainment.

Titanium. Charcoal Black full leather trim. SYNC with MyFord Touch.<sup>™</sup> Available equipment.

<sup>1</sup>Available feature. Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. SYNC with MyFord Touch offers voice recognition and screens in English, French and Spanish. Some features may be locked out while the vehicle is in gear. <sup>2</sup>Available feature. SiriusXM Satellite Radio subscriptions sold after 6-month prepaid period expires. Subscriptions are governed by SiriusXM Customer Agreement; see [sirius.ca](http://sirius.ca).

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## Makes it easy to make plans.

Incoming text? Let SYNC<sup>®1</sup> with MyFord Touch<sup>™1</sup> read it aloud from your paired phone. The system even translates common emoticons and abbreviations, like :-) and LOL. Simple graphics and fast touch-screen responses make it easy to control your phone, entertainment, navigation<sup>2</sup> and climate with this voice-activated system. SYNC with MyFord Touch includes a class-exclusive 8" LCD touch screen, an LCD screen in the gauge cluster, 5-way controls on the steering wheel, and a media hub with class-exclusive dual USB ports.

Upgrade to the Navigation System<sup>2</sup> for interactive maps you can zoom and scroll – complete with 3D landmarks. Choose Eco Route on the voice-guided turn-by-turn directions for a recommendation on the most efficient way to travel.

This remarkable system recognizes literally thousands of voice commands, everything from "set temperature to 20 degrees" to "destination nearest park." It'll help you make the most of every day and every drive – while keeping both hands on the wheel and your eyes on the road. Simple, safe and smart.

<sup>1</sup>Available feature. Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. SYNC with MyFord Touch offers voice recognition and screens in English, French and Spanish. Some features may be locked out while the vehicle is in gear. <sup>2</sup>Available feature.



## Intelligently adapts to your day.

Escape with Intelligent 4WD<sup>1</sup> is always ready for adventure. Assessing conditions about 20 times faster than the blink of an eye, the system readjusts as needed to deliver the right blend of handling and traction at all times. It's beneficial in all weather conditions, and provides excellent off-road traction. Plus, it's already proven itself in challenging test environments around the globe, from North America to Austria to New Zealand and beyond. This seamless, on-demand system is our most advanced Intelligent 4WD ever. Make your Escape.

SEL. Ruby Red Metallic Tinted Clearcoat. Titanium. Ginger Ale Metallic. Available equipment.

<sup>1</sup>Available feature.

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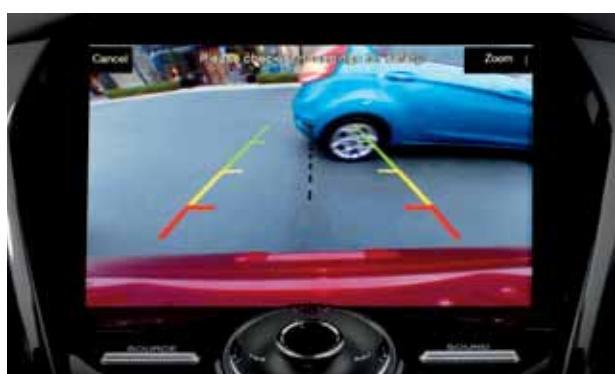
## Steers itself into parallel spots.

One of the most challenging and avoided driving manoeuvres is no longer a problem. Just press a button and listen for active park assist<sup>1</sup> to alert you when it has located an appropriate parallel parking spot. Then, take your hands off the wheel and Escape will literally steer itself into place. You simply follow system prompts to shift gears and control the brake and accelerator pedals. You'll be parked and on with the day's adventure in practically no time at all. Class-exclusive active park assist is part of our comprehensive Parking Technology Package<sup>1</sup> which also includes a class-exclusive Forward Sensing System, BLIS<sup>®</sup> with cross-traffic alert, a rear view camera and rain-sensing windshield wipers.



### Warns of traffic you may not notice. Displays your rear view on screen.

As you slowly back out of a parking spot or driveway, BLIS (Blind Spot Information System) with cross-traffic alert<sup>1</sup> is designed to scan for vehicles approaching from either side. If any are detected, the system alerts you with a chime, a message centre warning and an amber light in the corresponding sideview mirror.<sup>2</sup> While you're driving, BLIS uses the same amber lights to alert you if traffic is detected in your blind spots. The rear view camera<sup>1</sup> also shows you what's behind the vehicle whenever you're in Reverse. Its built-in distance guide and dotted centre line really come in handy when you need to hook up a trailer.



<sup>1</sup>Available feature. <sup>2</sup>BLIS replaces standard integrated blind spot mirrors. Driver-assist features are supplemental and do not replace the driver's judgment.



## Maximizes grip to keep adventures on track.

If it senses you're taking a curve too quickly, Curve Control can help slow the vehicle by as much as 16 km/h in approximately one second! It's the latest enhancement to our AdvanceTrac® with RSC® (Roll Stability Control™) – standard on every new Escape. Curve Control is effective on dry or wet pavement and is particularly useful on highway off ramps. Trailer sway control (TSC), included with the Class II Trailer Tow Prep Package,<sup>2</sup> monitors the motion of the vehicle and detects trailer sway. If needed, TSC reduces engine speed and selectively applies the brakes to help you maintain control of both the vehicle and the trailer.<sup>1</sup> In addition, there are 7 airbags standard on every Escape, including a driver's knee airbag and new front-seat side airbags that use innovative tunnel-vent technology to adjust airbag pressure based on the stature of the occupant.

SEL. Ruby Red Metallic Tinted Clearcoat. Available equipment.

<sup>1</sup>Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. <sup>2</sup>Available feature.

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## Takes tech to new heights.



The all-new Escape offers many of our latest advancements. For entertaining, there's the full-bodied sound of the 10-speaker 390-watt Audio System from Sony.<sup>®</sup> Push-button start works with the Intelligent Access key fob tucked away in your pocket or purse. Standard MyKey<sup>®</sup> enables parents of young drivers to block calls and reduce audio volume while driving. Up top, a fabric mesh deflector on the panoramic Vista Roof<sup>®</sup> helps provide quiet performance along with fresh air.

Audio System from Sony<sup>®</sup>

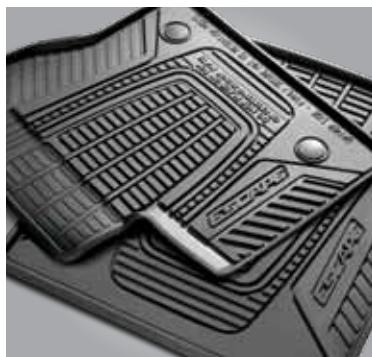
Class-exclusive MyKey

110-volt power outlet<sup>1</sup>

Intelligent Access with push-button start<sup>1</sup>

Power panoramic Vista Roof<sup>1</sup>

<sup>1</sup>Available feature.



Create a more meaningful driving experience: Connect with Ford Custom Accessories for authentic personalization possibilities. The cost of select accessories – ordered and paid for at the time you buy or lease your Escape – can be rolled into your monthly payment. And coverage for select accessories falls under the New Vehicle Limited Warranty. See your Ford of Canada Dealer for details.

SE in Ingot Silver Metallic customized with roof cross bars and side rails, smoked side window deflectors, molded splash guards and roof-mounted carriers by THULE®<sup>1</sup>

Remote start systems

All-weather floor mats

Cargo security shade and cargo area protector

Roof-mounted cargo box by THULE<sup>1</sup>

## MECHANICAL

6-speed SelectShift Automatic® transmission with Sport Mode

4-wheel independent suspension

Electric power-assisted steering

Engine block heater

Front and rear stabilizer bar

Front-wheel drive (FWD models only)

Intelligent 4WD System (4WD models only)

Power disc brakes with Anti-Lock Brake System (ABS)

Torque Vectoring Control

## SEATING

Front bucket seats

60/40 split-fold rear bench seat with tip-fold-flat latch

## INTERIOR

Adjustable driver and front-passenger sun visors with covered vanity mirrors

Air conditioning

Cargo area hooks

Coat hooks (2)

Front (2) and rear (2) assist handles

Front and rear carpeted floor mats

Front and rear dome lights with front map lights and rear cargo area light

Front-row centre floor console with armrest

Illuminated Entry System

Message centre

Overhead console with sunglasses holder

Power door locks with child-safety rear door locks

Power windows with one-touch-down driver's side window feature

Rear-seat in-floor storage compartment

Seat-side storage trays for driver and front passenger

Steering wheel-mounted cruise and audio controls

Tachometer

Three 12-volt powerpoints

Tilt/telescoping steering column

## EXTERIOR

Active grille shutters (n/a with 2.0L EcoBoost)

Body-colour front and rear fascias

Body-colour rear spoiler

Easy Fuel® capless fuel filler

Power sideview mirrors with integrated blind spot mirrors and manual fold-away design

Privacy glass (rear doors, rear quarter windows and liftgate window)

Rear-window defroster

Windshield wipers – Front: variable-intermittent with washer; rear: 2-speed with washer

## SAFETY & SECURITY

3-point safety belt restraint system for all seating positions

Adjustable head restraints at all 5 seating positions

AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control

Battery saver with headlamps-off delay

Belt-Minder™ front safety belt reminder

Driver's knee airbag<sup>1</sup>

Front height-adjustable shoulder safety belts

Front-seat side airbags<sup>1</sup>

LATCH – Lower Anchors and Tether Anchors for Children (rear outboard seating positions)

MyKey<sup>®</sup>

Personal Safety System™ with dual-stage front airbags<sup>1</sup>

Safety Canopy® System with side-curtain airbags<sup>1</sup> and rollover sensor

SecuriLock® Passive Anti-Theft Engine Immobilizer System

SOS Post-Crash Alert System™

Tire Pressure Monitoring System (excludes spare)



## S

### FWD

Equipment Group 100A

Includes all standard features, plus:

### Mechanical

2.5L Duratec® 4-cylinder engine

### Seating

6-way manual driver's seat

Cloth seats

### Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers

Auxiliary audio input jack

Cupholders (6)

### Exterior

17" steel wheels with Sparkle Silver-painted wheel covers and P235/55R17 all-season BSW tires

Black door handles, upper and lower grilles and sideview mirrors

Quad-beam halogen headlamps

Remote Keyless Entry System with integrated key transmitter remotes (2)

## Horsepower, Torque & Estimated Fuel Consumption Ratings<sup>2</sup>

2.5L Duratec 4-cyl. Engine 6-speed SelectShift Automatic FWD	Horsepower: 168 @ 6,000 rpm 9.5L/100 km city and 6.3L/100 km hwy (30 mpg city/45 hwy)	Torque (lb.-ft.): 170 @ 4,500 rpm
1.6L EcoBoost 4-cyl. Engine 6-speed SelectShift Automatic FWD 4WD	Horsepower: 178 @ 5,700 rpm <sup>3</sup> 9.1L/100 km city and 6.0L/100 km hwy (31 mpg city/47 hwy) 9.2L/100 km city and 6.6L/100 km hwy (31 mpg city/43 hwy)	Torque (lb.-ft.): 184 @ 2,500 rpm <sup>3</sup>
2.0L EcoBoost 4-cyl. Engine 6-speed SelectShift Automatic FWD 4WD	Horsepower: 240 @ 5,500 rpm <sup>3</sup> 9.5L/100 km city and 6.7L/100 km hwy (30 mpg city/42 hwy) 9.8L/100 km city and 6.9L/100 km hwy (29 mpg city/41 hwy)	Torque (lb.-ft.): 270 @ 3,000 rpm <sup>3</sup>

<sup>1</sup>Always wear your safety belt and secure children in the rear seat. <sup>2</sup>Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption will vary. <sup>3</sup>Figures achieved using premium unleaded gasoline. <sup>4</sup>Power liftgate replaces hands-free liftgate when equipped with Trailer Tow Package.

# ESCAPE Standard Features



## SE

### FWD or 4WD

Equipment Group 200A

Includes select S features, plus:

#### Mechanical

1.6L EcoBoost® 4-cylinder engine

#### Seating

Driver's seat back map pocket

Heated front buckets

Rear seat with recline and centre armrest

#### Interior

110-volt power outlet

Chrome finish on door handles

Compass and outside temperature display

Cupholders (8)

Ford SYNC® with MyFord™ voice-activated, in-vehicle connectivity system which includes 4.2" colour LCD displays in instrument cluster and centre stack; media hub with USB port; and steering wheel-mounted 5-way controls (2)

SiriusXM Satellite Radio with 6-month prepaid subscription

#### Exterior

17" Sparkle Silver-painted aluminum wheels

Automatic headlamps

Black upper grille with chrome bar

Body-colour door handles and mirror caps

Chrome beltline mouldings

Dual chrome exhaust tips

Fog lamps

SecuriCode™ invisible keypad

Silver skid plates



## SEL

### FWD or 4WD

Equipment Group 300A

Includes select SE features, plus:

#### Mechanical

2.0L EcoBoost 4-cylinder engine

Perimeter alarm

#### Seating

10-way power driver's seat with memory feature

Leather-trimmed seats

#### Interior

Ambient lighting

AM/FM stereo/single-CD player with MP3 capability and 9 speakers

Auto-dimming rearview mirror

Cargo security shade

Chrome finish on air register vents and shifter knob insert

Dual-zone electronic automatic temperature control

High-gloss Black finish on centre stack and window switch bezels

Illuminated visor vanity mirrors

Leather-wrapped steering wheel and shift knob

Power windows with one-touch-up/-down feature

SYNC with MyFord Touch which includes 4.2" display in instrument cluster; 8" LCD touch screen in centre stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks (2)

Universal garage door opener

#### Exterior

18" Sparkle Nickel-painted aluminum wheels with P235/50R18 all-season BSW tires

Black roof-rack side rails and crossbars

Body-colour, heated sideview mirrors with turn signal indicators, security approach lamps and driver's side memory

Chrome liftgate garnish

Gloss Black lower grille

Gloss Black upper grille with chrome surround

Power liftgate



## Titanium

### 4WD

Equipment Group 400A

Includes select SEL features, plus:

#### Mechanical

Intelligent Access with push-button start

Remote Start System

#### Seating

Premium partial leather-trimmed seats

#### Interior

Audio System from Sony® with MP3 capability and 10 speakers

#### Exterior

19" Luster Nickel-painted aluminum wheels with P235/45R19 all-season BSW tires

Body-colour liftgate garnish

Hands-free liftgate<sup>4</sup>

High-intensity discharge (HID) headlamps

Reverse Sensing System

Silver roof-rack side rails and black crossbars

#### Exterior Dimensions mm (in.)

Wheelbase	2,690 (105.9)
Length	4,524 (178.1)
Height	1,684 (66.3)
Width – Excluding mirrors	1,839 (72.4)
Width – Including mirrors	2,078 (81.8)
Width – Mirrors folded	1,905 (75.0)
Liftover height	706 (27.8)

#### Interior Dimensions mm (in.)

	Front/Rear
Head room	1,013 (39.9) / 991 (39.0)
Shoulder room	1,422 (56.0) / 1,405 (55.3)
Hip room	1,392 (54.8) / 1,331 (52.4)
Leg room	1,095 (43.1) / 935 (36.8)

#### Capacities litres (cu. ft.)

Passenger volume	2,778 (98.1)
Cargo volume behind front seats	1,920 (67.8)
Cargo volume behind rear seats	971 (34.3)
Fuel capacity (litres)	57
Max. Towing kg (lbs.)	1,588 (3,500)

Dimensions may vary by trim level. Microsoft is a registered trademark of Microsoft Corporation. "SiriusXM," the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under licence. iPod is a registered trademark of Apple Inc. All rights reserved. Sony is a registered trademark of the Sony Corporation. THULE is a registered trademark of Thule Sweden AB.

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S+SE



SE. Medium Light Stone cloth trim. ■ SE. 2nd-row 60/40 split seat with reclining seat backs. ■ Overhead console with sunglasses holder. ■ Ford SYNC.<sup>®</sup>



<sup>®</sup>Available feature.

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## Exteriors

S	Interiors
B Oxford White	2
C Ingot Silver Metallic	2
D Sterling Grey Metallic	2
I Deep Impact Blue Metallic	2
J Tuxedo Black Metallic	2

## SE

A White Platinum Metallic Tri-coat <sup>1</sup>	1	2	3	4
B Oxford White	1	2	3	4
C Ingot Silver Metallic	1	2	3	4
D Sterling Grey Metallic	1	2	3	4
E Ginger Ale Metallic		2		4
F Ruby Red Metallic Tinted Clearcoat <sup>1</sup>	1	2	3	4
G Kodiak Brown Metallic	1	2	3	4
H Frosted Glass Metallic		2		4
I Deep Impact Blue Metallic	1	2	3	4
J Tuxedo Black Metallic	1	2	3	4

1 Medium Light Stone Cloth – Standard

2 Charcoal Black Cloth – Standard

3 Medium Light Stone Leather – Available

4 Charcoal Black Leather – Available

## S

### Available Options

Cargo area protector

Cargo Management System includes cargo security shade, and black roof-rack side rails and crossbars

Ford SYNC® voice-activated, in-vehicle connectivity system

Front and rear all-weather floor mats



17" Steel with  
Sparkle Silver-Painted Wheel Covers  
Standard on S



17" Sparkle Silver-Painted  
Aluminum  
Standard on SE



18" Polished Aluminum  
Available on SE

## SE

### Available Equipment Groups

Equipment Group 201A – **Cargo Management System** includes cargo security shade, black roof-rack side rails and crossbars, and perimeter alarm + SYNC with MyFord Touch™ with 4.2" display in instrument cluster; 8" LCD touch screen in centre stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks (includes dual-zone electronic automatic temperature control)

Equipment Group 202A – Includes all content of 201A + **Leather Comfort Package** includes leather-trimmed seating surfaces, 10-way power driver's seat, power windows with one-touch-up/down feature, heated sideview mirrors, illuminated visor vanity mirrors, and leather-wrapped steering wheel and shift knob

### Available Package

**Class II Trailer Tow Prep Package** with trailer sway control (2.0L EcoBoost® only)

### Available Options

2.0L EcoBoost 4-cylinder engine

18" polished aluminum wheels with P235/50R18 all-season BSW tires (requires 201A or 202A)

Cargo area protector

Front and rear all-weather floor mats

Power liftgate (requires 201A or 202A)

Power panoramic Vista Roof® (requires 201A or 202A)

Reverse Sensing System (not available with Trailer Tow Package or 4WD)

Voice-activated Navigation System with SD card for map and POI storage (includes dual-zone electronic automatic temperature control)(requires 201A or 202A)

### Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection



S. Ingot Silver Metallic. SE. Deep Impact Blue Metallic. Available equipment.

<sup>1</sup>Additional charge.

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.

# SEL



Medium Light Stone leather trim with available equipment. | Dual-zone electronic automatic temperature control. | Chrome finish accents. | Leather-wrapped shift knob. | Heated front bucket seats.



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**Exteriors**

	<b>Interiors</b>	
	<b>1</b>	<b>2</b>
A White Platinum Metallic Tri-coat <sup>1</sup>	1	2
B Ingot Silver Metallic	1	2
C Sterling Grey Metallic	1	2
D Ginger Ale Metallic		2
E Ruby Red Metallic Tinted Clearcoat <sup>1</sup>	1	2
F Kodiak Brown Metallic	1	2
G Frosted Glass Metallic		2
H Deep Impact Blue Metallic	1	2
I Tuxedo Black Metallic	1	2

1 Medium Light Stone Leather – Standard

2 Charcoal Black Leather – Standard

**Interiors**18" Sparkle Nickel-Painted Aluminum  
Standard18" Chrome Alloy Finish Aluminum  
Optional**Available Equipment Group**

Equipment Group 301A – **Technology Package** includes Intelligent Access with push-button start, hands-free liftgate, Reverse Sensing System, Audio System from Sony® with 10 speakers, and Remote Start System

**Available Packages**

**Class II Trailer Tow Prep Package** with trailer sway control (power liftgate replaces hands-free liftgate on 301A)

**Parking Technology Package** includes active park assist, BLIS® (Blind Spot Information System) with cross-traffic alert, rain-sensing windshield wipers, Forward Sensing System, and rear view camera (requires 301A)

**Available Options**

18" chrome alloy finish aluminum wheels with P235/50R18 all-season BSW tires

Cargo area protector

Front and rear all-weather floor mats

Intelligent 4WD System

Power panoramic Vista Roof®

Voice-activated Navigation System with SD card for map and POI storage

**Available Ford Custom Accessories**

Visit your Ford of Canada Dealer to shop the complete collection



Sterling Grey Metallic. Available equipment.

<sup>1</sup>Additional charge.

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.

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Go Further

# Titanium



Charcoal Black full leather trim<sup>1</sup> with available equipment. | Ambient lighting. | Charcoal Black cloth and leather trim. | 10-way power driver's seat. | HID headlamps.

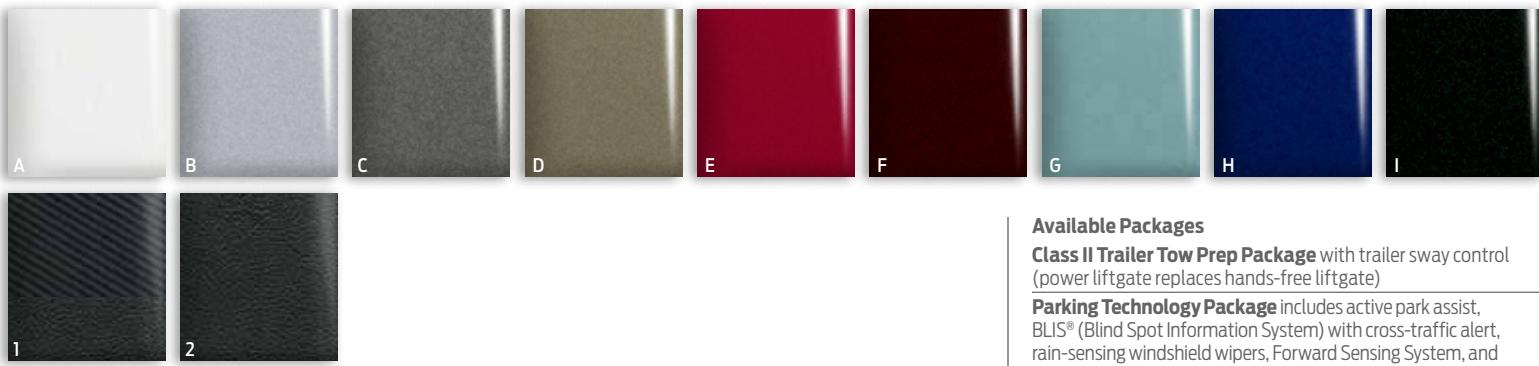


<sup>1</sup>Available feature.

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# Titanium



## Exteriors

	Interiors	
	1	2
A White Platinum Metallic Tri-coat <sup>1</sup>	1	2
B Ingot Silver Metallic	1	2
C Sterling Grey Metallic	1	2
D Ginger Ale Metallic	1	2
E Ruby Red Metallic Tinted Clearcoat <sup>1</sup>	1	2
F Kodiak Brown Metallic	1	2
G Frosted Glass Metallic	1	2
H Deep Impact Blue Metallic	1	2
I Tuxedo Black Metallic	1	2

1 Premium Charcoal Black Cloth/Leather – Standard

2 Charcoal Black Leather – Optional



19" Luster Nickel-Painted Aluminum  
Standard

## Available Packages

**Class II Trailer Tow Prep Package** with trailer sway control (power liftgate replaces hands-free liftgate)

**Parking Technology Package** includes active park assist, BLIS® (Blind Spot Information System) with cross-traffic alert, rain-sensing windshield wipers, Forward Sensing System, and rear view camera

## Available Options

Cargo area protector

Front and rear all-weather floor mats

Full leather-trimmed seating surfaces

Power panoramic Vista Roof®

Voice-activated Navigation System with SD card for map and POI storage

## Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection



Kodiak Brown Metallic. Available equipment.

<sup>1</sup>Additional charge.

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.

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# QUALITY, GREEN, SAFE AND SMART.

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## Our commitment to you: Peace-of-Mind Protection

- Basic Coverage: 3 years/60,000 km
- Powertrain Limited Warranty: 5 years/100,000 km
- Corrosion Warranty: 5 years/unlimited distance
- Roadside Assistance: 5 years/100,000 km

Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit [ford.ca](http://ford.ca).

**Ford Extended Service Plan.** Help protect your investment and add to your peace of mind by complementing your vehicle purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your Basic Coverage in the New Vehicle Limited Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your ESP with a prepaid maintenance plan, which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your Ford of Canada Dealer for details. ☐ **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Ford of Canada Dealer for details or check us out at [fordcredit.ca](http://fordcredit.ca). ☐ **Genuine Ford Accessories.** Ford of Canada warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 36-month/60,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Ford of Canada Dealer for details. ☐ **Ford Licensed Accessories (FLA)** are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your local Ford of Canada Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer. ☐ **For prompt, courteous answers to your questions: Ford Customer Relationship Centre 1-800-565-3673; Ford Credit Customer Service Centre: 1-877-636-7346.**

Competitive comparisons are based on 2012/2013 competitive models, publicly available information and Ford data at the time of printing of the 2013 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2013 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local dealer or [ford.ca](http://ford.ca) for complete vehicle details.

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