

2013 **EDGE**



Go Further



The Edge. Powerfully advanced.

Driven by your choice of 3 efficient engines, Ford Edge is an amazingly capable 5-passenger crossover. Its standard 3.5L Ti-VCT V6 delivers 7.2L/100 km (39 mpg) hwy and 11.1L/100 km (25 mpg) city! Our remarkable 2.0L EcoBoost® engine² gives you plenty of low-end torque for acceleration and passing, plus 6.6L/100 km (43 mpg) hwy and 9.9L/100 km (28 mpg) city! And the 305-horsepower 3.7L Ti-VCT V6 on Edge Sport is the most powerful V6 in its class.³ SYNC® with MyFord Touch™² makes it easy to stay connected to your calls, music and more with both hands on the wheel. Plus, there's a new SEL Appearance Package² with eye-catching 20" wheels. Available in all-wheel drive² or front-wheel drive, the 2013 Ford Edge can help you maintain your cruising distance² change lanes² and back out of parking spaces.² Experience yours today.

Limited. Mineral Grey Metallic. Available equipment. SEL. Deep Impact Blue Metallic. SEL Appearance Package. Available equipment.

¹FWD. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption will vary. ²Available feature.

³Class is Midsize Utilities vs. 2012 competitors.

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Turbocharge your day. Efficiently.

Get up and go in Edge with our state-of-the-art, turbocharged, direct-injection 2.0L EcoBoost® 4-cyl. engine² and 6-speed automatic transmission. It helps Edge deliver 6.6L/100 km (43 mpg) hwy.¹ plus plenty of low-end torque for acceleration on demand. Our new active grille shutters, included with the EcoBoost engine, help Edge make itself even more aerodynamic and fuel efficient. When closed, they help to reduce vehicle drag caused by air travelling through the radiator. Spirited and smart – that's Edge with EcoBoost.

6.6 L/100 km (43 MPG) HWY¹
9.9 L/100 km (28 MPG) CITY¹

Limited. Tuxedo Black Metallic. Available equipment.

¹Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption will vary. ²Available feature.

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SYNC. Say the word. Stay connected.

Once paired, voice-activated Ford SYNC®¹ recognizes your Bluetooth®-enabled mobile phone and automatically transfers your contacts to support voice calling. It also includes 911 Assist® with GPS location reporting. Choose SYNC with MyFord Touch™¹ (shown) for ultimate control over your entertainment, phone, navigation and climate. The latest version features simple graphics, fast touch-screen responses and easy-to-use controls. Add the Navigation System² for interactive maps you can zoom and scroll – complete with 3D landmarks. MyFord Touch recognizes thousands of voice commands, so you can keep both hands on the wheel and your eyes on the road.



Listen to your text messages.

Do your friends prefer texting? Let Ford SYNC® handle it. The system can read their text messages aloud to you from your paired phone. It even translates commonly used emoticons and abbreviations, such as :-) and LOL.



Entertain yourself – and friends.

Use voice commands to control your music from a media player, USB drive, portable hard drive or almost any device you plug into the media hub. Stream Internet radio or music from your smartphone via Bluetooth. Upload a photo to the home screen. When in Park, you can even connect a video camera or other device to show off the footage from your latest vacation.



Limited. Charcoal Black leather trim. Available equipment.

¹Available feature. Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. SYNC with MyFord Touch offers voice recognition and screens in English, French and Spanish. ²Available feature.

Let Edge maintain the gap for you.

Space is a good thing. Especially on the highway. When you choose adaptive cruise control and collision warning with brake support,¹ Edge uses radar sensors to help maintain your choice of 4 preset gaps from the vehicle in front of you. It also uses those same front sensors to alert you to a potential collision. If one is detected, the system flashes a warning across your windshield, sounds an alarm, pre-charges the brakes and increases brake-assist sensitivity to provide full responsiveness when you do brake.



It even illuminates obstacles you may not notice.

Just shift into Reverse and the rear view camera¹ shows you what's behind the vehicle. As you slowly back up, BLIS® (Blind Spot Information System) with cross-traffic alert¹ is designed to scan for approaching vehicles. If any are detected, you are alerted with a warning sound, a message centre notice and an amber light in the corresponding sideview mirror.² While you're driving, the same light alerts you if traffic is detected in a blind spot.



Limited. Kodiak Brown Metallic. Available equipment.

¹Available feature. ²BLIS replaces standard integrated blind spot mirrors. Driver-assist features are supplemental and do not replace the driver's judgment.

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Travel in luxurious comfort.

Leather-trimmed, heated front seats featuring 10-way power adjustment are standard on Edge Limited, making it easy for you and your front passenger to find your optimum positions. The standard tilt/telescoping steering column adjusts to match your driving style too. In back, your friends can relax and stretch their legs – taking full advantage of 2nd-row leg room that is unsurpassed in the class.¹

SiriusXM® Satellite Radio^{2,3} lets you tune in to your favourites all across Canada. Your 6-month prepaid subscription gets you the best in audio entertainment including 100% commercial-free music from every genre, world-class news, sports, comedy and entertainment.

Enhance your listening experience further with the 390-watt Audio System from Sony.^{®2} Its unique Sony-designed finish panel features touch-sensitive switches and is completely flat except for the multifunction dial. Standard steering wheel-mounted controls for the audio, cruise and vehicle menus let you make adjustments with both hands on the wheel.

Limited. Charcoal Black leather trim. Available equipment.

¹Class is Midsize Utilities vs. 2012 competitors. ²Available feature. ³SiriusXM Satellite Radio subscriptions sold after 6-month prepaid period expires. Subscriptions are governed by SiriusXM Customer Agreement; see sirius.ca.

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Proceed confidently.

When you encounter wet or slippery conditions in Edge, standard AdvanceTrac® with RSC® (Roll Stability Control™) automatically enhances vehicle control to help you keep all 4 wheels firmly planted! The standard sideview mirrors each feature an integrated convex blind spot mirror that helps alert you to vehicles and objects nearby so you can avoid them. Our advanced Personal Safety System™ front-seat side airbags and Safety Canopy® System are all standard equipment. In the event of airbag deployment or fuel pump shutoff, Ford SYNC®² with 911 Assist® uses your phone to call 911, and can even give the operator an urgent message for you.³ It all adds up to serious peace of mind.

SEL. Ingot Silver Metallic. Available equipment.

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ²Available feature. ³The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed.

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Go Further

Well beyond bells and whistles.



Always on the go? Intelligent Access with push-button start gets you inside, and on the move, in a hurry. Socially active? Reinforce your life-of-the-party status with an amazing sound system. You can even play DJ with your own music files pulled from a USB drive or your MP3 player plugged into the media hub. Let the power liftgate do the lifting for you – at the touch of a button. And treat yourself to sweeping overhead views. It's your Edge. Equip it to reflect your style.

Intelligent Access with push-button start¹

Audio System from Sony^{®1}

MyFord Touch™ media hub¹

Power liftgate¹

Panoramic Vista Roof^{®1}

¹Available feature.



Create a more meaningful driving experience: Connect with Ford Custom Accessories for authentic personalization possibilities. The cost of select accessories – ordered and paid for at the time you buy or lease your Edge – can be rolled into your monthly payment. And coverage for select accessories falls under the New Vehicle Limited Warranty. See your Ford of Canada Dealer for details.

SE in White Suede customized with painted-black grille insert, smoked hood and side window deflectors, keyless entry keypad, roof side rails and crossbars, plus roof-mounted cargo box by THULE®¹

Trailer hitch

All-weather floor mats

Illuminated door sill plates

Cargo security shade, cargo area protector and rear bumper protector

Mechanical

4-wheel disc Anti-Lock Brake System (ABS)

17" spare wheel and tire

All-wheel drive (AWD models only)

Easy Fuel® capless fuel filler

Front-wheel drive (FWD models only)

Hill start assist

Independent front and rear suspension

Power rack-and-pinion steering

Seating

Front bucket seats with 4-way adjustable head restraints

Rear 60/40 split fold-flat seat with manually reclining seat backs and folding centre armrest

Interior

Accessory delay for power features

Adjustable driver and front-passenger sun visors

Air conditioning with rear-seat vents

Cargo area tie-downs and hooks

Centre console with deep bin, armrest, dividers, powerpoint and 2 cupholders

Coat hooks (2)

Cupholders/beverage holders (8)

Four 12-volt powerpoints (2 in 1st row, 1 in 2nd row and 1 in rear cargo area)

Front and rear carpeted floor mats

Front and rear dome/map lights

Front-passenger (1) and B-pillar (2) assist handles

Instrumentation (tachometer, lamp outage, low fuel warning, low washer fluid, low oil pressure, door ajar, liftgate ajar and coolant temperature indicator)

Map pockets in driver and front-passenger seat backs and in all 4 door panels, with beverage holders in front and rear door panels

Overhead console with sunglasses holder

Power door locks

Power windows with one-touch-up/-down driver's side window feature

Rear-seat fold-down armrest with 2 cupholders

Rear-window defroster

Steering wheel-mounted cruise, audio and 5-way

MyFord™ controls (2)

Tilt and telescoping steering column

Exterior

Bi-functional projector-beam halogen headlamps

Body-colour rear spoiler

Power sideview mirrors with integrated blind spot mirrors and manual fold-away design

Privacy glass (rear doors, rear quarter windows and liftgate window)

Remote Keyless Entry System with 2 integrated key transmitter remotes

Rocker mouldings

Roof-mounted antenna

Windshield wipers – Front: variable-intermittent with washer; rear: 2-speed with washer

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags,¹ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System AdvanceTrac® with RSC® (Roll Stability Control™)

Autolock

Battery saver with headlamps-off delay

Belt-Minder™ front safety belt reminder

Child-safety rear door locks

Front-seat side airbags¹

Front height-adjustable shoulder safety belts

Illuminated Entry System

LATCH – Lower Anchors and Tether Anchors for Children (2 in rear outboard seating positions)

MyKey®

Safety Canopy® System with side-curtain airbags¹ and rollover sensor

SecuriLock® Passive Anti-Theft Engine Immobilizer System

SOS Post-Crash Alert System™

Tire Pressure Monitoring System (excludes spare)



SE

FWD

Equipment Group 100A

Includes all standard features, plus:

Mechanical

3.5L Ti-VCT V6 engine

6-speed SelectShift Automatic® transmission with Sport Mode

Seating

Cloth seats

Front bucket seats with driver's manual lumbar

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers

Dark Slate Metallic centre stack finish

MyFord with 4.2" colour LCD displays in instrument cluster and centre stack, and media hub with auxiliary audio input jack

Textured Black instrument panel appliqués

Exterior

17" painted aluminum wheels

Black door handles, sideview mirrors and rocker mouldings

Chrome grille

Chrome, dual round exhaust tips



Horsepower, Torque & Estimated Fuel Consumption Ratings²

3.5L Ti-VCT V6 Engine

6-speed SelectShift Automatic

FWD

AWD

Horsepower: 285 @ 6,500 rpm

Torque (lb.-ft.): 253 @ 4,000 rpm

11.1L/100 km city and 7.2L/100 km hwy (25 mpg city/39 hwy)

11.8L/100 km city and 7.8L/100 km hwy (24 mpg city/36 hwy)

2.0L EcoBoost® 4-cyl. Engine

6-speed automatic

FWD

Horsepower: 240 @ 5,500 rpm³

Torque (lb.-ft.): 270 @ 3,000 rpm³

9.9L/100 km city and 6.6L/100 km hwy (28 mpg city/43 hwy)

3.7L Ti-VCT V6 Engine

6-speed SelectShift Automatic

AWD

Horsepower: 305 @ 6,500 rpm

Torque (lb.-ft.): 280 @ 4,000 rpm

12.1L/100 km city and 8.7L/100 km hwy (23 mpg city/32 hwy)

¹Always wear your safety belt and secure children in the rear seat. ²Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption will vary. ³Figures achieved using premium unleaded gasoline.



SEL

FWD or AWD
Equipment Group 200A
Includes select SE features, plus:

Seating

EasyFold® rear seat back release
Heated front buckets with 10-way power driver's seat
Unique cloth seats

Interior

Auto-dimming rearview mirror
Below-floor Cargo Management System
Cargo net
Compass
Dual-zone electronic automatic temperature control with particulate air filter
Ford SYNC® voice-activated, in-vehicle connectivity system (includes USB port in media hub)
Illuminated visor vanity mirrors
Leather-wrapped steering wheel and shift knob
Pewter instrument panel appliqués
SiriusXM Satellite Radio with 6-month prepaid subscription

Exterior

18" painted aluminum wheels
Automatic headlamps with wiper activation
Body-colour door handles
Body-colour SecuriCode™ keyless entry keypad
Body-colour, heated sideview mirrors with security approach lamps
Reverse Sensing System
"SEL" badge
Supplemental park lamps



Limited

FWD or AWD
Equipment Group 300A
Includes select SEL features, plus:

Seating

Heated front bucket seats with 10-way power driver's seat with memory feature and 10-way power front-passenger seat
Leather-trimmed seating surfaces

Interior

Ambient lighting
Brushed-aluminum finish on front door-sill scuff plates
High-gloss Black centre stack finish
MyFord Touch™ with 2 configurable LCD displays in instrument cluster; 8" LCD touch screen in centre stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks
Audio System from Sony® with 12 speakers
Unique wood appearance instrument panel appliqués
Universal garage door opener

Exterior

18" chrome-clad aluminum wheels
Body-colour, heated sideview mirrors with security approach lamps and memory
Bright beltline mouldings
"LIMITED" badge
Polished exhaust tips
Rear view camera



Sport

AWD
Equipment Group 400A
Includes select SEL features, plus:

Mechanical

3.7L Ti-VCT V6 engine
6-speed SelectShift Automatic® transmission with Sport Mode and paddle activation
Sport-tuned suspension

Seating

Charcoal Black leather-trimmed seating surfaces with Silver Smoke Metallic inserts and contrast stitching
Heated front bucket seats with 10-way power driver's seat with memory feature and 6-way power, fold-flat front-passenger seat

Interior

Aluminum brake and accelerator pedal covers
Ambient lighting
Brushed-aluminum finish on front door-sill scuff plates
High-gloss Black centre stack finish
Liquid Silver Smoke appearance instrument panel appliqués
MyFord Touch with 2 configurable LCD displays in instrument cluster; 8" LCD touch screen in centre stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks
Audio System from Sony with 12 speakers
Universal garage door opener

Exterior

22" polished aluminum wheels with Tuxedo Black spoke accents
Body-colour door cladding and side-skirt rocker mouldings
Body-colour, heated sideview mirrors with security approach lamps and memory
Chrome, dual oval exhaust tips
Painted Tuxedo Black grille
Rear view camera
"SPORT" badge
Unique body-colour front and rear lower fascias
Unique headlamp and tail lamp treatment

Exterior Dimensions mm (in.)

Wheelbase	2,824 (111.2)
Length	4,679 (184.2)
Height	1,702 (67.0)
Width - Excluding mirrors	1,930 (76.0)
Width - Including mirrors	2,223 (87.5)
Width - Mirrors folded	2,009 (79.1)
Liftover height	782 (30.8)

Interior Dimensions mm (in.)

Head room (without Vista Roof®)	Front/Rear 1,016 (40.0) / 998 (39.3)
Shoulder room	1,496 (58.9) / 1,491 (58.7)
Hip room	1,392 (54.8) / 1,425 (56.1)
Leg room	1,034 (40.7) / 1,006 (39.6)

Capacities litres (cu. ft.)

Passenger volume	3,070 (108.4)
Cargo volume behind front seats	1,951 (68.9)
Cargo volume behind rear seats	912 (32.2)
Fuel capacity litres	
FWD	68
AWD	72
Max Towing ¹ kg (lbs.)	1,588 (3,500)

¹Maximum capacity shown is for properly equipped vehicles with required equipment and a 68-kg (150-lb.) driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. Cargo and load capacity limited by weight and weight distribution. For additional information, see your Ford of Canada Dealer.

Dimensions may vary by trim level. Microsoft is a registered trademark of Microsoft Corporation. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. Sony is a registered trademark of the Sony Corporation. "SiriusXM," the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under licence. THULE is a registered trademark of Thule Sweden AB. INVISION is a trademark of Audiovox Corporation. Alcantara is a registered trademark of Alcantara S.p.A., Italy.

SE+SEL



SE. Charcoal Black cloth trim. | 2.0L EcoBoost® 4-cyl. engine! | Easy Fuel® capless fuel filler. | SEL. Unique Charcoal Black cloth trim. | 12-volt powerpoint, one of 4 in Edge.

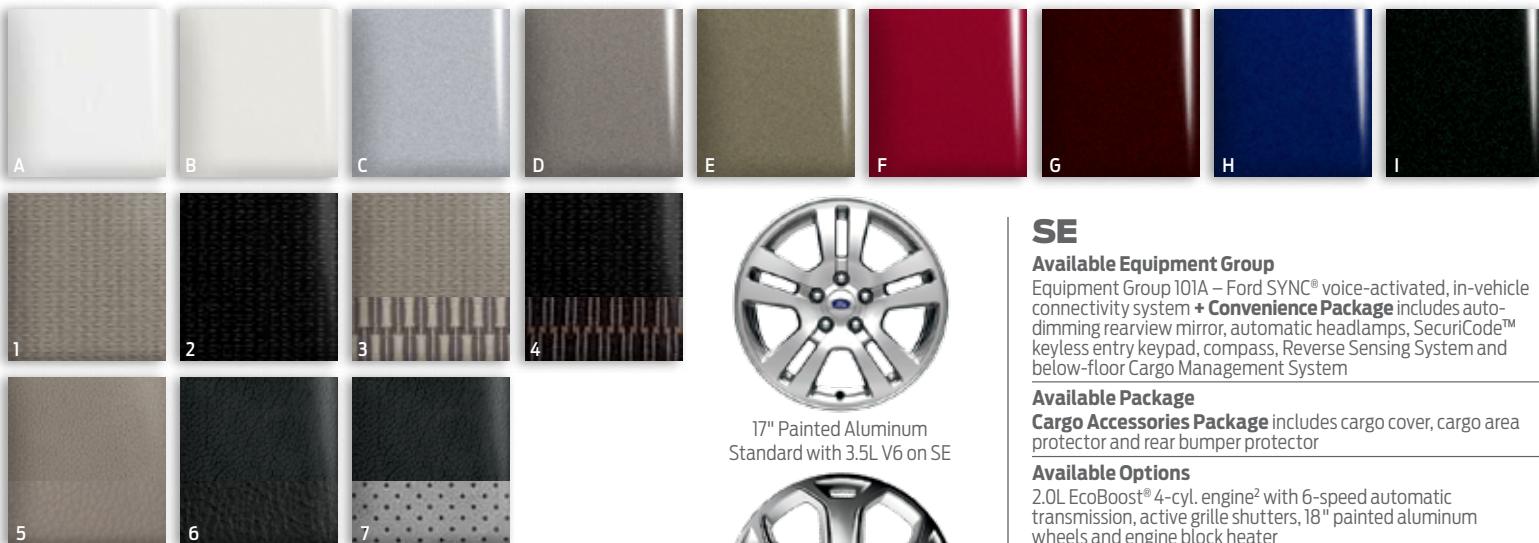


¹Available feature.

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Exteriors

	Interiors				
SE					
B White Suede	1				
C Ingot Silver Metallic	1 2				
H Deep Impact Blue Metallic	1 2				
I Tuxedo Black Metallic	1 2				
1 Medium Light Stone Cloth – Standard	2 Charcoal Black Cloth – Standard				
SEL					
A White Platinum Metallic Tri-coat ¹	3	4	5	6	7
B White Suede	3	5			
C Ingot Silver Metallic	3	4	5	6	7
D Mineral Grey Metallic	3	4	5	6	
E Ginger Ale Metallic	3	4	5	6	
F Ruby Red Metallic Tinted Clearcoat ¹	3	4	5	6	7
G Kodiak Brown Metallic	3	4	5	6	
H Deep Impact Blue Metallic	3	4	5	6	7
I Tuxedo Black Metallic	3	4	5	6	

3 Unique Medium Light Stone Cloth – Standard
4 Unique Charcoal Black Cloth – Standard
5 Medium Light Stone Leather – Optional
6 Charcoal Black Leather – Optional
7 Charcoal Black Leather with Grey Alcantara® Suede Perforated Inserts – Standard on SEL Appearance Package



SEL. Tuxedo Black Metallic with available equipment.

¹Additional charge. ²Not available with SelectShift Automatic® transmission, AWD or Trailer Tow Package. ³Ford Licensed Accessory. Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.



17" Painted Aluminum Standard with 3.5L V6 on SE



18" Painted Aluminum Standard with EcoBoost 4-cyl. on SE Standard on SEL



18" Chrome-Clad Aluminum Available on SEL



20" Painted-Black Aluminum with Machined Face
Included with SEL Appearance Package

20" Chrome-Clad Aluminum Available on SEL

SE

Available Equipment Group

Equipment Group 101A – Ford SYNC® voice-activated, in-vehicle connectivity system + **Convenience Package** includes auto-dimming rearview mirror, automatic headlamps, SecuriCode™ keyless entry keypad, compass, Reverse Sensing System and below-floor Cargo Management System

Available Package

Cargo Accessories Package includes cargo cover, cargo area protector and rear bumper protector

Available Options

2.0L EcoBoost® 4-cyl. engine² with 6-speed automatic transmission, active grille shutters, 18" painted aluminum wheels and engine block heater

All-weather floor mats

Engine block heater

Roof-rack side rails

SiriusXM Satellite Radio with 6-month prepaid subscription (requires 101A)

SEL

Available Equipment Groups

Equipment Group 201A – SYNC with MyFord Touch,TM which includes two 4.2" configurable LCD displays in instrument cluster; 8" LCD touch screen in centre stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks + rear view camera

Equipment Group 202A – Includes content of 201A + **Canadian Comfort Package** includes leather-trimmed seats, 6-way power, fold-flat front-passenger seat and panoramic Vista Roof[®]

Available Packages

Cargo Accessories Package includes cargo cover, cargo area protector and rear bumper protector

Class II Trailer Tow Package includes hitch receiver, larger radiator, upgraded cooling fans, wiring harness with 4-pin connector and trailer sway control (1,588 kg [3,500 lbs.] max.)

Driver Entry Package includes perimeter alarm, Intelligent Access with push-button start, power liftgate and Remote Start System (requires 201A or 202A)

SEL Appearance Package includes unique leather-trimmed seats with grey Alcantara suede perforated inserts, 20" painted-black aluminum wheels with machined faces, unique headlamp and tail lamp treatment, body-colour grille and floor mats with logo (requires 201A)

Available Options

2.0L EcoBoost 4-cyl. engine² with 6-speed automatic transmission, active grille shutters and engine block heater

18" chrome-clad aluminum wheels

20" chrome-clad aluminum wheels (requires 201A or 202A)

All-weather floor mats

Dual head restraint DVD by INVISION^{TM3} (Dealer-installed)

Illuminated door sill plates

Panoramic Vista Roof

Roof-rack side rails (n/a with Vista Roof)

Voice-activated Navigation System with SD card reader for map and POI storage (requires 201A or 202A)

Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection

Limited

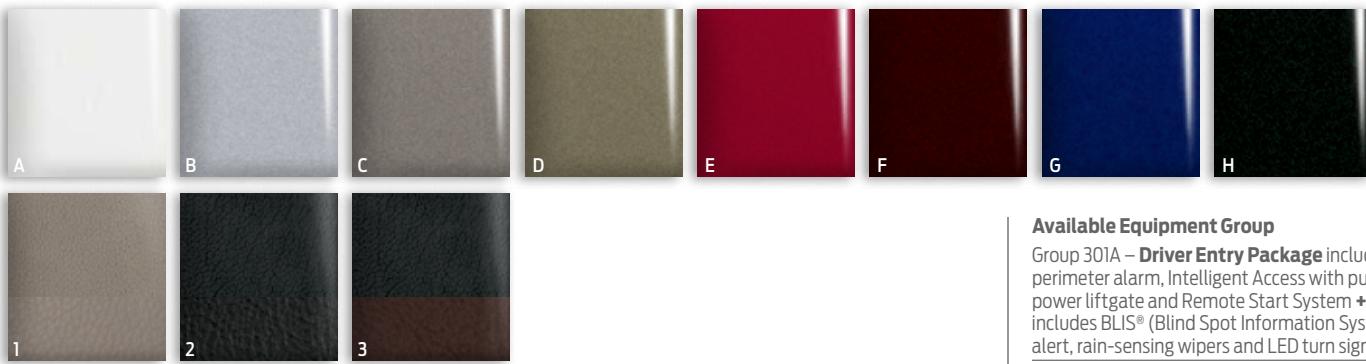


Charcoal Black leather trim. SYNC® with MyFord Touch™ and available equipment. ■ 2.0L EcoBoost® 4-cyl. engine¹ exterior badging. ■ EasyFold® rear seat back release. ■ Voice-activated Navigation System.¹ ■ Charcoal Black leather trim with Sienna seating surfaces.



¹Available feature.

Limited



Exteriors	Interiors		
	1	2	3
A White Platinum Metallic Tri-coat ¹	1	2	3
B Ingot Silver Metallic	1	2	3
C Mineral Grey Metallic	1	2	3
D Ginger Ale Metallic	1	2	
E Ruby Red Metallic Tinted Clearcoat ¹	1	2	
F Kodiak Brown Metallic	1	2	3
G Deep Impact Blue Metallic	1	2	
H Tuxedo Black Metallic	1	2	3

1 Medium Light Stone Leather – Standard

2 Charcoal Black Leather – Standard

3 Charcoal Black Leather with Sienna Seating Surfaces – Standard



18" Chrome-Clad Aluminum
Standard



20" Chrome-Clad Aluminum
Available

Available Equipment Group

Group 301A – **Driver Entry Package** includes anti-theft perimeter alarm, Intelligent Access with push-button start, power liftgate and Remote Start System + **Vision Package** includes BLIS® (Blind Spot Information System) with cross-traffic alert, rain-sensing wipers and LED turn signal mirror indicators

Available Packages

Canadian Touring Package includes panoramic Vista Roof® and Navigation System

Cargo Accessories Package includes cargo cover, cargo area protector and rear bumper protector

Class II Trailer Tow Package includes hitch receiver, larger radiator, upgraded cooling fans, wiring harness with 4-pin connector and trailer sway control (1,588 kg [3,500 lbs.] max.)

Driver Entry Package includes anti-theft perimeter alarm, Intelligent Access with push-button start, power liftgate and Remote Start System

Available Options

2.0L EcoBoost® 4-cyl. engine² with 6-speed automatic transmission, active grille shutters and engine block heater

20" chrome-clad aluminum wheels

Adaptive cruise control and collision warning with brake support (requires 301A and HID headlamps, n/a with 2.0L EcoBoost engine)

All-weather floor mats

Dual head restraint DVD by INVISION™³ (Dealer-installed)

Engine block heater (included with 2.0L EcoBoost engine)

HID headlamps (requires 301A)

Illuminated door sill plates

Roof-rack side rails (n/a with Vista Roof®)

Voice-activated Navigation System with SD card for map and POI storage

Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection



Deep Impact Blue Metallic with available equipment.

¹Additional charge. ²Not available with SelectShift Automatic® transmission, AWD or Trailer Tow Package. ³Ford Licensed Accessory. Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.

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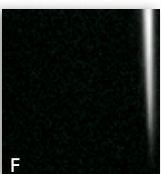
Sport



Charcoal Black leather trim with available equipment. ■ Ambient lighting. ■ Chrome, oval exhaust tips. ■ Aluminum pedal covers. ■ 6-speed SelectShift Automatic® paddle shifters.



Sport



Exteriors

A White Platinum Metallic Tri-coat¹

B Ingot Silver Metallic

C Mineral Grey Metallic

D Ruby Red Metallic Tinted Clearcoat¹

E Deep Impact Blue Metallic

F Tuxedo Black Metallic

1 Charcoal Black Leather with Silver Smoke Metallic Seating Surfaces

Interior

1



22" Polished Aluminum with
Tuxedo Black Metallic Spoke Accents
Standard

Available Packages

Canadian Touring Package includes panoramic Vista Roof[®] and Navigation System

Cargo Accessories Package includes cargo cover, cargo area protector and rear bumper protector

Driver Entry Package includes anti-theft perimeter alarm, Intelligent Access with push-button start, power liftgate and Remote Start System

Vision Package includes BLIS[®] (Blind Spot Information System) with cross-traffic alert, rain-sensing wipers and LED turn signal mirror indicators

Available Options

All-weather floor mats

Dual head restraint DVD by INVISION^{™2} (Dealer-installed)

Engine block heater

Illuminated door sill plates

Voice-activated Navigation System with SD card for map and POI storage

Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection



Ruby Red Metallic Tinted Clearcoat with available equipment.

¹Additional charge. ²Ford Licensed Accessory.

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.

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QUALITY, GREEN, SAFE AND SMART.

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Our commitment to you: Peace-of-Mind Protection

- Basic Coverage: 3 years/60,000 km
- Powertrain Limited Warranty: 5 years/100,000 km
- Corrosion Warranty: 5 years/unlimited distance
- Roadside Assistance: 5 years/100,000 km

Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit ford.ca.

Ford Extended Service Plan. Help protect your investment and add to your peace of mind by complementing your vehicle purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your Basic Coverage in the New Vehicle Limited Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your ESP with a prepaid maintenance plan, which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your Ford of Canada Dealer for details. ☐ **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Ford of Canada Dealer for details or check us out at fordcredit.ca. ☐ **Genuine Ford Accessories.** Ford of Canada warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 36-month/60,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Ford of Canada Dealer for details. ☐ **Ford Licensed Accessories (FLA)** are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your local Ford of Canada Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer. ☐ **For prompt, courteous answers to your questions: Ford Customer Relationship Centre 1-800-565-3673; Ford Credit Customer Service Centre: 1-877-636-7346.**

Competitive comparisons are based on 2012 competitive models, publicly available information and Ford data at the time of printing of the 2013 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2013 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local dealer or ford.ca for complete vehicle details.

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