

2012 **TAURUS**



Drive one.



So innovative, it can make you a better driver.

As the flagship sedan of the Ford family, Taurus more than fulfills our promise of leading-edge technology. Defined by an array of class-exclusive¹ and “first-ever” systems, its driver-focused features will change the way you drive. Enter and start without using your key.² Enjoy the comfort of massaging front seats.² Take calls without picking up your phone.² And utilize technologies² that can help you change lanes, handle rush-hour traffic and back out of parking spots. Taurus also delivers on our commitment to safety, with AdvanceTrac[®] ESC (electronic stability control) and 6 airbags standard. Ford Taurus for 2012. It's a breakthrough – through and through.

Limited. Dark Blue Pearl Metallic. Available equipment.

¹Full-Size Sedan class. ²Available feature.



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Empowers your commitment to efficiency.

Which will you appreciate more? Its liquid-smooth 263 hp? Or its 7.1L/100 km (40 mpg) hwy and 11.5L/100 km (25 mpg) city¹ efficiency? Most likely both. The standard 3.5L Duratec® V6 engine is mated with a 6-speed automatic transmission to put you in the right gear at the right time. Or, if you prefer revving it yourself, Taurus offers a SelectShift Automatic® transmission² for manual shifts using racing-style paddle shifters on the steering wheel.

The more a driver “feels” the road, the better their driving experience. That’s why our engineers fine-tuned the suspension calibration of each Taurus model. Whether you’re driving a FWD Taurus or AWD² model, ride and handling balance are equally impressive. This commitment to engineering excellence brings an engaging driving dynamic and uncompromising level of confidence to every drive.



7.1L/100 km HWY | **40 MPG¹**
11.5L/100 km CITY | **25 MPG¹**

Limited. Ingot Silver Metallic. Available equipment.

¹Fuel consumption ratings based on Transport Canada approved test methods, FWD with 6-speed automatic transmission. Actual fuel consumption may vary. ²Available feature.



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Keeps you connected to your world (and massages you as well).

It lightly massages your back and legs.¹ It actively adjusts the contour of your seat.¹ Thanks to 7 air cushions in each Taurus multicontour Active Motion™ massaging front seat,¹ you'll enjoy a sensory experience you won't find in any competitor. Add the comfort of heating and cooling,¹ and you may just skip your destination. Cool Ice Blue™ Lighting draws you to the instrument panel. A solid sense of quiet surrounds you. The quality of high-grade materials and high-tech features dazzles you. A unique forward-leaning centre stack flows into a sweeping centre console, enlarging the cabin and elevating controls. Rear passengers, not to miss out, can enjoy heated seats¹ as well. No question: Ford stylists have crafted a distinctly satisfying space inside Taurus.



Hands-free calls and music.

No more searching for your phone or media player. No device on your ear. With voice-activated Ford SYNC,² you just touch a button on the steering wheel and say things like "Call Melissa," or "Play genre: Pop." Once paired, the system recognizes your phone and automatically transfers your contacts to support voice calling. SYNC also includes 911 Assist.TM

Full-colour travel guide.

The voice-activated Navigation System³ features a vibrant 8" LCD touch screen with interactive maps you can zoom and scroll. Play DVDs while Taurus is in Park, store nearly 10 gigs of your digital music and much more with this easy-to-use system.

Boundless entertainment.

Sirius® Satellite Radio⁴ comes with a 6-month prepaid subscription. Surf up to 120 channels including 100% commercial-free music, plus the best sports, news, talk and entertainment – all across Canada.

Limited. Light Stone leather trim with perforated inserts. Available equipment.

¹Available feature. ²Available feature. Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. SYNC voice recognition available in English, French and Spanish. ³Available feature. Coming Fall 2011. ⁴Available feature. Sirius Satellite Radio subscriptions sold after prepaid period expires. Subscriptions are governed by Sirius Customer Agreement; see sirius.ca.



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Senses what you may not see.

Maintains your cruising distance.

Adaptive cruise control¹ uses forward radar to monitor traffic. It's designed to automatically adjust your cruising speed to maintain one of 3 preset "headway" gaps to the vehicle in front of you.²

62
metres

39
metres

28
metres



14
metres



Reacts before you can.

By flashing a warning light across the windshield and sounding an alarm, collision warning with brake support¹ alerts you if its radar sensors detect a potential collision with the car in front of you. The alert can provide 1.5 to 2.5 extra seconds for you to apply the brakes. The system also pre-charges the brakes and increases brake-assist sensitivity to provide full responsiveness when you brake.



Simplifies lane changes.

Always check your surroundings before making a move. Standard sideview mirrors (not shown) on Taurus feature an integrated convex blind spot mirror that helps identify vehicles and objects nearby so you can avoid them. With BLIS® (Blind Spot Information System),^{1,3} an amber light in your sideview mirrors indicates that the system senses a vehicle in your way – so stay in your lane until it passes.



Eases parking lot stress.

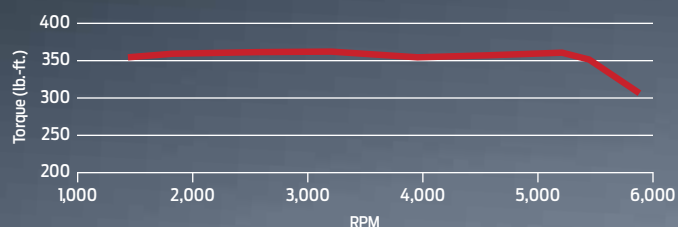
With cross-traffic alert,¹ Taurus lets you know if its radar sensors detect a vehicle approaching while you're slowly backing out of your spot. It sounds a warning, alerts you in the message centre, and flashes a light in your sideview mirror.

¹Available feature. ²Distances shown based on a speed of 100 km/h. ³BLIS replaces standard integrated blind spot mirrors.



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Fast Forward

Here's a flatline that'll make your pulse race. No need to wait for rpm to build with the 3.5L EcoBoost V6. Just enjoy the broad, linear torque band all the way from 1,500 to 5,250 rpm.



8.1L/100 km HWY | **35 MPG¹**
12.4L/100 km CITY | **23 MPG¹**



365 horsepower. Surprising efficiency. It's a go.

An aerodynamic spoiler and lower front chin define its powerful shape. A painted grille, plus premium 20" aluminum wheels add shine. A 365-hp² EcoBoost™ V6 lurks underneath the hood, with twin turbochargers and direct-injection technology that helps SHO achieve a remarkable 8.1L/100 km (35 mpg) hwy and 12.4L/100 km (23 mpg) city.¹ Make no mistake: SHO is every bit a driver's car. Its leather-wrapped steering wheel awaits your grip. The perforated Miko® Suede and leather-trimmed power driver's seat holds you tight. Crisp aluminum trim gleams, part of the high-tech SHO treatment. At your feet, aluminum pedals wait to be pressed to the "SHO" branded floor mats. As it launches, the air is punctuated by the tuned exhaust notes from dual chrome-tipped pipes. Time to take off.

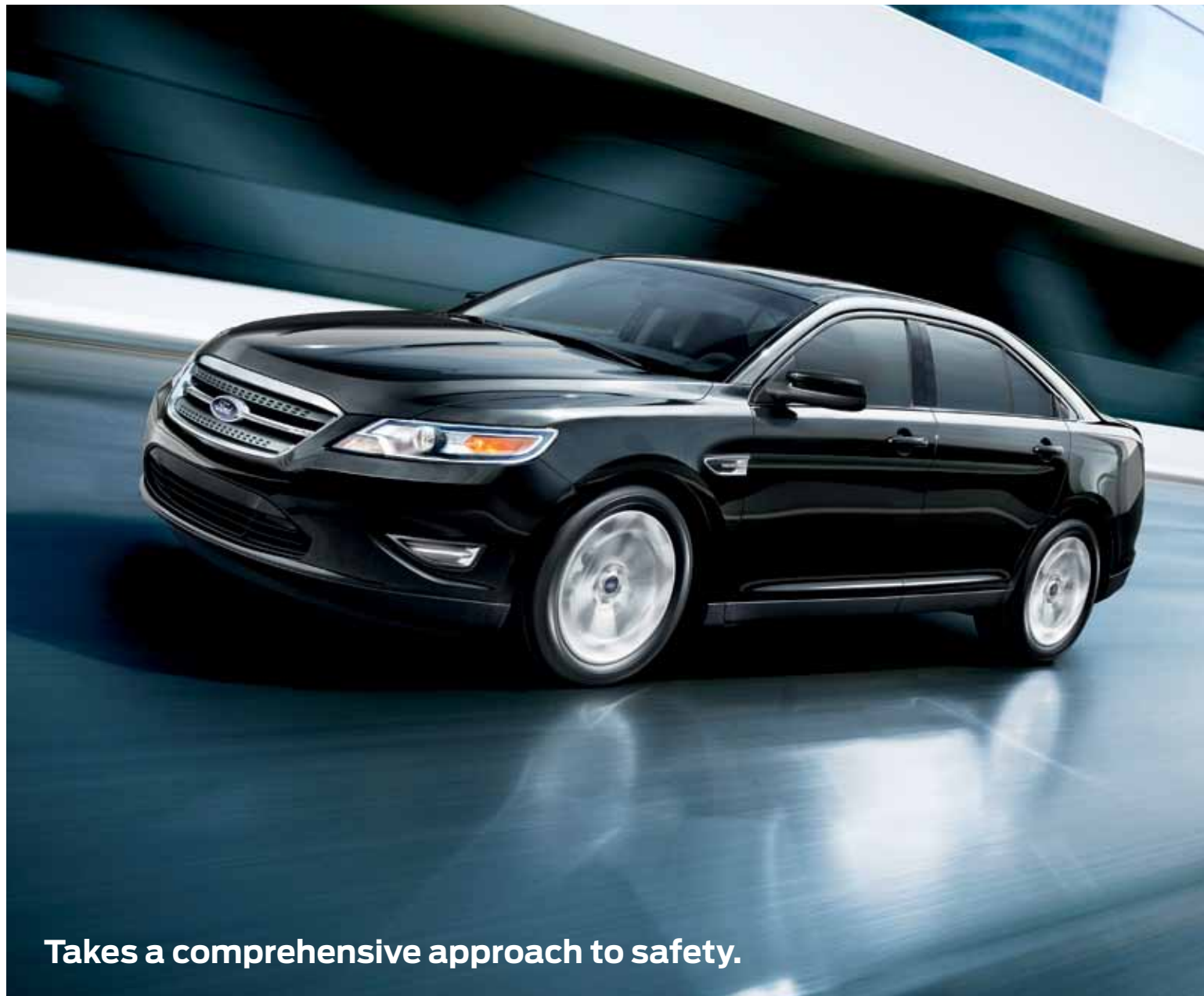
SHO. Red Candy Metallic Tinted Clearcoat. Available equipment.

¹Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary. ²Figure achieved using premium unleaded gasoline. Premium fuel is recommended for EcoBoost V6, but not required.



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Takes a comprehensive approach to safety.

Masters challenging moments.

Our standard AdvanceTrac® ESC (electronic stability control) with brake-actuated traction control¹ automatically enhances vehicle control in wet or slippery conditions.

Personalizes your protection.

Our advanced Personal Safety System™ uses sensors to optimize deployment of the dual-stage front airbags in certain frontal collisions. Front-seat side airbags deploy in certain side-impact collisions. And our Safety Canopy® System increases protection with a rollover sensor and side-curtain airbags that deploy to cover both rows.

Surrounds you with strength.

SPACE (Side Protection And Cabin Enhancement) Architecture utilizes a hydroformed cross-car beam between the door frames, strengthening the passenger compartment.

Promotes smart driving.

Our exclusive MyKey™ allows you to program ignition keys with reminders to drive at appropriate speeds, keep the audio volume low and more, including limiting the vehicle's top speed and muting the audio system until front safety belts are fastened.

Sends an SOS for you.

Our SOS Post-Crash Alert System™ can automatically flash the hazard lights and sound the horn after an airbag has deployed or a safety belt pretensioner has activated in certain collisions.²

Directly contacts 911.

Ford SYNC®³ with 911 Assist™ uses your paired mobile phone to call 911 in the event of a crash that results in airbag deployment or fuel pump shutoff.⁴ If needed, it can even give the operator an urgent message for you.

Limited. Black. Available equipment.

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ²SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. ³Available feature. ⁴The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed.



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Lots of ways to make it yours.



In addition to smart standards that make your life easier (like helping to keep your hands clean at the pump), a long list of optional features allows you to create a Taurus that addresses your specific needs. Have small children? Add a rear view camera to help see what's behind you when slowly backing up, or a rear power sunshade that helps keep the interior cool. Active on the social scene? Then pump up your audio with an amazing sound system and light up your night with special interior lighting. Whatever you choose, you're creating the Taurus you want, just the way you want it.

Rear view camera¹

Sony® Audio System includes 12 speakers and 390 watts of continuous power¹

Rear-window power sunshade¹

Industry-first Easy Fuel® capless fuel filler, standard
Ambient lighting¹

¹Available feature.



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Create a more meaningful driving experience: Connect with Ford Custom Accessories for authentic personalization possibilities. The cost of select accessories – ordered and paid for at the time you buy or lease your Taurus – can be rolled into your monthly payment. And coverage for select accessories falls under the New Vehicle Limited Warranty. See your Ford of Canada Dealer for details.

SEL in Red Candy Metallic Tinted Clearcoat customized with smoked moonroof and side window deflectors; moulded splash guards; chrome mirror caps; 20" chrome wheels¹ and chrome-plated wheel lock kit

Dual head restraint DVD by INVISION™²

All-weather floor mats

Remote start systems

Rear decklid spoiler

custom
accessories 

¹Vehicle application and restrictions apply. Additional components are required. See your Ford of Canada Dealer for details. ²Ford Licensed Accessory.

TAURUS Standard Features



Mechanical

4-wheel disc Anti-Lock Brake System (ABS)
Brake- and engine-actuated traction control
Power rack-and-pinion steering
Suspension – Front: independent MacPherson strut
Suspension – Rear: independent multilink

Seating

Front bucket seats
60/40 split-fold rear seat back with fold-down centre armrest

Interior

2nd-row reading lights
Accessory delay for power features
Auxiliary audio input jack
Driver and front-passenger seat back map pockets
Front and rear carpeted floor mats
Front centre floor console with armrest and storage
Front overhead console with dome light and map light
Power door locks
Powerpoints (3)
Sliding sun visors with illuminated vanity mirrors
Steering wheel-mounted cruise and audio controls
Tilt/telescoping steering column

Exterior

Easy Fuel® capless fuel filler
Projector-beam halogen headlamps with autolamp
Rear-window defroster
Solar-tinted glass

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags, ¹ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
Front-seat side airbags ¹
Safety Canopy® System with side-curtain airbags ¹ and rollover sensor
3-point safety belts for all seating positions
AdvanceTrac® ESC (electronic stability control)
Battery saver
Belt-Minder™ front safety belt reminder
Child-safety rear door locks
Emergency trunk release
Illuminated Entry System
LATCH – Lower Anchors and Tether Anchors for Children
MyKey™
Remote Keyless Entry System with integrated key transmitter remotes (2)
SecuriCode™ invisible keypad
SecuriLock® Passive Anti-Theft Engine Immobilizer System
Side-intrusion door beams
SOS Post-Crash Alert System™
Tire Pressure Monitoring System (excludes spare)

SE

Equipment Group 100A
Includes all standard features, plus:

Mechanical

3.5L DOHC Duratec® V6 engine
6-speed automatic transmission
Front-wheel drive (FWD)

Seating

6-way power driver's seat with manual lumbar adjustment
2-way manual front-passenger seat
Cloth seats

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers
Day/night rearview mirror
Message centre
Power windows with one touch-up/-down driver's side window feature
Single-zone manual air conditioning

Exterior

17" Sparkle Silver-painted aluminum wheels with P235/60R17 all-season tires
Black, power sideview mirrors with integrated blind spot mirrors
Incandescent tail lamps with red surrounds
Twin chrome-tipped exhaust
Wiper-activated halogen headlamps with autolamp

Horsepower, Torque & Estimated Fuel Consumption Ratings²

3.5L Duratec V6 Engine 6-speed automatic FWD	Horsepower: 263 @ 6,250 rpm 11.5L/100 km city and 7.1 hwy (25 mpg city/40 hwy)	Torque (lb.-ft.): 249 @ 4,500 rpm
6-speed SelectShift Automatic® FWD AWD	12.0L/100 km city and 7.7 hwy (24 mpg city/37 hwy) 12.2L/100 km city and 7.8 hwy (23 mpg city/36 hwy)	
3.5L EcoBoost™ V6 Engine 6-speed SelectShift Automatic AWD	Horsepower: 365 @ 5,500 rpm ³ 12.4L/100 km city and 8.1 hwy (23 mpg city/35 hwy)	Torque: 350 @ 1,500-5,250 rpm ³

¹Always wear your safety belt and secure children in the rear seat. ²Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary. ³Figures achieved using premium unleaded gasoline. Premium fuel is recommended for EcoBoost V6, but not required.

TAURUS Standard Features



SEL

Equipment Group 200A
Includes select SE features, plus:

Mechanical

6-speed SelectShift Automatic® transmission with paddle shifters

Seating

6-way power front-passenger seat

Heated front seats

Unique cloth seats

Interior

Auto-dimming rearview mirror

Dual-zone electronic automatic temperature control

Leather-wrapped shift knob

Leather-wrapped steering wheel

Message centre with compass

Outside temperature display

Sirius Satellite Radio with 6-month prepaid subscription

Exterior

18" Sparkle Silver-painted aluminum wheels with P235/55R18 all-season tires

Anti-theft perimeter alarm

Body-colour, power, heated sideview mirrors with security approach lamps and integrated blind spot mirrors

Supplemental park lamps



LIMITED

Equipment Group 302A
Includes select SEL features, plus:

Mechanical

All-wheel drive (AWD)

Seating

8-way power driver and front-passenger seats with driver's side memory feature

Heated and cooled front seats

Heated rear seats

Leather-trimmed seats with perforated inserts

Multicontour Active Motion™ massaging front seats

Interior

Ambient lighting

Bright front door-sill plates

Cargo net

Ford SYNC® voice-activated, in-vehicle connectivity system

Leather-wrapped steering wheel with wood accent

"LIMITED" branded front floor mats

Power windows with global open and one-touch-up/-down for driver and front passenger

Premium Sound System with AM/FM stereo/6-disc in-dash CD changer, MP3 capability and 6 speakers, plus additional centre speaker

Rear-window power sunshade

Universal garage door opener

Exterior

19" chrome-clad aluminum wheels with P255/45R19 all-season tires

Chrome-accented, power, heated sideview mirrors with memory, security approach lamps and integrated blind spot mirrors

Incandescent tail lamps with chrome surrounds

Rear view camera

Reverse Sensing System



SHO

Equipment Group 401A
Includes select LIMITED features, plus:

Mechanical

3.5L EcoBoost™ V6 engine

All-wheel drive (AWD)

Black-painted brake calipers

Electronic power-actuated steering with drift control

Engine block heater

Sport-tuned suspension

Seating

Leather-trimmed seats with Miko® Suede perforated inserts

Interior

Aluminum brake and accelerator pedal covers

BLIS® (Blind Spot Information System) with cross-traffic alert

Intelligent Access with push-button start

Leather-wrapped steering wheel with perforated leather accent

Power-adjustable pedals with memory

Power moonroof

"SHO" branded front floor mats

Sony® Audio System with 5.1 Surround Sound, AM/FM stereo/6-disc in-dash CD changer, MP3 capability, 12 speakers and 390 watts

Exterior

20" premium painted aluminum wheels with P245/45R20 V-rated all-season tires

Auto high-beam headlamps and rain-sensing windshield wipers

Body-colour, power, heated sideview mirrors with memory, security approach lamps and auto-dimming driver's side

Dual exhaust with chrome tips

High-intensity discharge (HID) headlamps with autolamp

Rear spoiler

Exterior Dimensions mm (in.)

Wheelbase	2,868 (112.9)
Length	5,154 (202.9)
Height	1,542 (60.7)
Width – Excluding mirrors	1,936 (76.2)
Width – Including mirrors	2,177 (85.7)

Interior Dimensions mm (in.)

	Front/Rear
Head room	991 (39.0)/960 (37.8)
Shoulder room	1,471 (57.9)/1,445 (56.9)
Hip room	1,430 (56.3)/1,417 (55.8)
Leg room	1,064 (41.9)/968 (38.1)

Capacities litres (cu. ft.)

Passenger volume	2,894 (102.2)
Luggage capacity	569 (20.1)
Total interior volume	3,463 (122.3)
Fuel capacity (litres) FWD/AWD	72/75

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SEL. Light Stone leather trim with available equipment. | SEL. Rear view camera.¹ | SEL. Soft-touch door-trim panels. | SEL. Paddle shifters.
 | SEL. Leather-wrapped shifter with chrome trim.



¹Available feature.

SE+SEL

SE

Available Option

Engine block heater

Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection

SEL

Available Equipment Groups

Equipment Group 201A – SYNC® + Reverse Sensing System

Equipment Group 202A – Includes content of 201A + ambient lighting + Intelligent Access with push-button start + power-adjustable pedals + Sony® Audio System with AM/FM stereo/ 6-disc in-dash CD changer, MP3 capability, 12 speakers and 390 watts + rear view camera

Available Options

All-wheel drive (AWD)

Engine block heater

Leather-trimmed seats with heated front seats

Multicontour front seats with Active Motion™ (requires leather-trimmed seats)

Power moonroof (requires 201A or 202A)

Available Ford Custom Accessories

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SE Exteriors

White Suede	1
Ingot Silver Metallic	1
Sterling Grey Metallic	1
Cinnamon Metallic ¹	1
Dark Blue Pearl Metallic ¹	1
Black	1

1 Light Stone Cloth – Standard

SEL Exteriors

White Platinum Metallic Tri-coat ²	2	3	4	5
White Suede	2		4	
Ginger Ale Metallic	2	3	4	5
Ingot Silver Metallic	2	3	4	5
Sterling Grey Metallic	2	3	4	5
Red Candy Metallic Tinted Clearcoat ²	2	3	4	5
Cinnamon Metallic ¹	2	3	4	5
Dark Blue Pearl Metallic ¹	2	3	4	5
Black	2	3	4	5

2 Light Stone Cloth – Standard
3 Charcoal Black Cloth – Standard
4 Light Stone Leather – Optional
5 Charcoal Black Leather – Optional



17" Sparkle Silver-Painted Aluminum
Standard on SE



18" Sparkle Silver-Painted Aluminum
Standard on SEL

Exterior Colours

	White Platinum Metallic Tri-coat
	White Suede
	Ginger Ale Metallic
	Ingot Silver Metallic
	Sterling Grey Metallic
	Red Candy Metallic Tinted Clearcoat
	Cinnamon Metallic
	Dark Blue Pearl Metallic
	Black

Interior Colours

	Light Stone Cloth Standard on SE
	Light Stone Cloth Standard on SEL
	Charcoal Black Cloth Standard on SEL
	Light Stone Leather Optional on SEL
	Charcoal Black Leather Optional on SEL



SEL. Black.

¹Late availability. ²Additional charge.

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.



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Limited



Charcoal Black with available equipment. | Instrument panel wood appliqué. | Multicontour front seats with Active Motion™ | Cargo net. | "LIMITED" front floor mats.



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Limited

Available Equipment Groups

Equipment Group 303A – Intelligent Access with push-button start + power-adjustable pedals with memory + Sony® Audio System with 12 speakers and 390 watts + auto-dimming driver's side sideview mirror + auto high beam headlamps + BLIS® (Blind Spot Information System) with cross-traffic alert + rain-sensing windshield wipers

Available Options

Adaptive cruise control and collision warning with brake support
Engine block heater

Hard drive-based, voice-activated Navigation System¹ with 8" touch screen and nearly 10 gigabytes of digital storage; includes AM/FM stereo/single-CD/DVD and MP3 capability (requires 303A)

Power moonroof

Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection

Exteriors

	1	2
White Platinum Metallic Tri-coat²	1	2
Ginger Ale Metallic	1	2
Ingot Silver Metallic	1	2
Sterling Grey Metallic	1	2
Red Candy Metallic Tinted Clearcoat²	1	2
Cinnamon Metallic³	1	2
Dark Blue Pearl Metallic³	1	2
Black	1	2

1 Light Stone Leather with Perforated Inserts
2 Charcoal Black Leather with Perforated Inserts



19" Chrome-Clad Aluminum
Standard

Exterior Colours

	White Platinum Metallic Tri-coat
	Ginger Ale Metallic
	Ingot Silver Metallic
	Sterling Grey Metallic
	Red Candy Metallic Tinted Clearcoat
	Cinnamon Metallic
	Dark Blue Pearl Metallic
	Black

Interior Colours

	Light Stone Leather with Perforated Inserts
	Charcoal Black Leather with Perforated Inserts



Ingot Silver Metallic with available equipment.

¹Coming Fall 2011. ²Additional charge. ³Late availability.

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.



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SHO



Charcoal Black leather trim with Charcoal Black Miko® Suede perforated inserts and available equipment. | Charcoal Black leather trim with Umber Miko Suede perforated inserts and available equipment. | EcoBoost™ direct fuel injector. | "SHO" engine cover. | Rear "SHO" badging.



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Available Equipment Group

Equipment Group 402A – **SHO Performance Package** includes performance brake pads, sport-calibrated steering, electronic stability control "Sport Mode," 3.16:1 final drive ratio, P245/45R20 Y-rated Performance Summer Tire Compound and tire sealant/inflation kit (n/a with adaptive cruise control)

Available Options

Adaptive cruise control and collision warning with brake support (n/a with 402A)

Hard drive-based, voice-activated Navigation System¹ with 8" touch screen and nearly 10 gigabytes of digital storage for pictures and music; includes AM/FM stereo/single-CD/DVD and MP3 capability

Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection

Exteriors

White Platinum Metallic Tri-coat ²	1	2
Ingot Silver Metallic	1	2
Sterling Grey Metallic	1	2
Red Candy Metallic Tinted Clearcoat ²	1	
Dark Blue Pearl Metallic ³	1	
Black	1	2

- 1 Charcoal Black Leather with Charcoal Black Miko® Suede Perforated Inserts
- 2 Charcoal Black Leather with Umber Miko Suede Perforated Inserts



20" Premium Painted Aluminum Standard

Exterior Colours

	White Platinum Metallic Tri-coat
	Ingot Silver Metallic
	Sterling Grey Metallic
	Red Candy Metallic Tinted Clearcoat
	Dark Blue Pearl Metallic
	Black

Interior Colours

	Charcoal Black Leather with Charcoal Black Miko Suede Perforated Inserts
	Charcoal Black Leather with Umber Black Miko Suede Perforated Inserts



Red Candy Metallic Tinted Clearcoat with available equipment.
¹Coming Fall 2011. ²Additional charge. ³Late availability.
Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.



QUALITY, GREEN, SAFE AND SMART.



Our commitment to you... Peace-of-Mind Protection

● Basic Coverage: 3 years/60,000 km ● Powertrain Limited Warranty: 5 years/100,000 km ● Corrosion Warranty: 5 years/unlimited distance ● Roadside Assistance: 5 years/100,000 km

Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit ford.ca.

Ford Extended Service Plan. Help protect your investment and add to your peace of mind by complementing your vehicle purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your New Vehicle Basic Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your ESP with a prepaid maintenance plan, which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your Ford of Canada Dealer for details. □ **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Ford of Canada Dealer for details or check us out at fordcredit.ca. □ **Genuine Ford Accessories.** Ford of Canada warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 36-month/60,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Ford of Canada Dealer for details. □ **Ford Licensed Accessories (FLA)** are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your local Ford of Canada Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer. □ **For prompt, courteous answers to your questions: Ford Customer Relationship Centre 1-800-565-3673; Ford Credit Customer Service Centre: 1-877-636-7346.**

Competitive comparisons are based on 2011 competitive models, publicly available information and Ford data at the time of printing of the 2012 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2012 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local dealer or ford.ca for complete vehicle details.



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