

ALL-NEW EXPLORER

2011



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Drive one.

Thank you for your interest in the **2011 Ford Explorer**. Included in this brochure you'll find information about:

CAPABILITY: 2011 Explorer has a body/frame that's lighter yet stronger than before. Available Intelligent 4WD and Terrain Management systems provide handling confidence. There's Curve control, too, an enhancement to AdvanceTrac® with RSC®.

PERFORMANCE: Economy and power are also improved in the 2011 Explorer. The 3.5L TiVCT V6 engine delivers 25 highway mpg, 290 horsepower and 255 lb.-ft of torque. With all that power and torque, Explorer can tow up to 5,000 lbs. when properly equipped.

SMART: 2011 Explorer offers industry-first, Ford-exclusive inflatable rear safety belts that spread crash forces over more areas of the body compared with conventional safety belts. Ford-exclusive Collision Warning with Brake Support is also among the list of smart features.

TECHNOLOGY: Explorer has a lot of high-tech intelligence to make life easier. Among them is the in-car connectivity system MyFord Touch™. With simple voice commands, you can make phone calls, choose music and more without taking your eyes off the road.

Dealer Information

Find up-to-date contact information for your local Ford dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below.

Midway Ford Truck Center	7601 NE 38th Street Kansas City, MO 64161	(816) 455-3000
Shawnee Mission Ford Inc	11501 W. Shawnee Mission Pkwy. Shawnee, KS 66203	(913) 631-0000
Metro Ford, Inc.	2860 S. Noland Road Independence, MO 64055	(816) 254-9800
Thoroughbred Ford	I-29 at Barry Road Kansas City, MO 64154	(816) 505-1818

EXPERIENCED MY FORD YET? Get an inside look at the benefits of Ford ownership at the My Ford owner web site. It's a one-stop spot for managing important vehicle information – 24/7, whenever you need it. It's free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.myford.fordvehicles.com to get started.



It's everything you never knew
your SUV could be.



EXPLORER LIMITED. WHITE PLATINUM METALLIC TRI-COAT. AVAILABLE EQUIPMENT.

The All-New 2011 Explorer

Throw out your old SUV thinking. The 2011 Explorer is taking a smart new path to adventure – completely redefining what it means to be an SUV. It's 25% more fuel efficient on the highway¹ with the new 3.5L Ti-VCT V6 engine. It dials up your control on any road with the available new Terrain Management System.TM It's bringing you the world's first available inflatable rear safety belts in automotive production. And its available class-exclusive² MyFord TouchTM driver-connect technology fully integrates your digital world with your vehicle. It's Explorer. 100% reinvented.

¹Improvement over 2010MY Explorer V6. EPA-estimated 25 mpg hwy, FWD. ²Class is 3-row Large Utility Vehicles non-hybrid.

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**Power, you expect.
Efficiency, you need.**



**BEST-IN-CLASS V6
25 MPG HWY**

EXPLORER XLT. RED CANDY METALLIC TINTED CLEARCOAT. AVAILABLE EQUIPMENT.

The 2011 Explorer delivers both with ease. Thanks to its smart new 3.5L Ti-VCT V6 engine and 6-speed automatic transmission, Explorer delivers the best highway fuel economy of any V6 in the class: 25 mpg.¹ It also produces 290 horsepower – the most of any V6 in the class. The key to this outstanding combination: twin independent variable camshaft timing (Ti-VCT) adds an extra measure of precision to this new standard engine, contributing to fuel efficiency or power output as conditions demand.

For a truly engaging drive, you can manually select your own gears with the available new 6-speed SelectShift Automatic™ transmission. Not in the mood? You can always let it choose for you. This sophisticated transmission, paired with the optional Class III Trailer Tow Package, also helps Explorer tow up to 5,000 lbs.² so you can go all out on your adventures.

¹EPA-estimated 17 city/25 hwy/20 combined mpg, 3.5L V6 FWD. Class is 3-row Large Utility Vehicles non-hybrid. ²When properly equipped.

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Dial up your control. Any road, any time.

Challenging conditions? Simple solution: just turn the knob to match the scene outside. Our available new Terrain Management System™ is paired with available Intelligent 4WD to give you seamless shift-on-the-fly confidence. It's one more way the new Explorer takes you everywhere you want to go.

-  Mud, Rut – Lets the tires spin a bit if needed to help you keep moving.
-  Snow, Gravel, Grass – Optimizes grip on all sorts of slippery surfaces.
-  Sand – Allows the kind of aggressive wheel spin it takes to help you stay on top.
-  Normal – Ideal for everyday on-road driving.
-  Hill Descent Control™ – Automatically maintains your speed on steep declines.

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Another world-first in safety.

Ford has always been a leader in safety. The 2011 Explorer continues that heritage with the world's first inflatable rear safety belts¹ in automotive production. Optional for the 2nd-row outboard seating positions on XLT and Limited, the belts are compatible with child-safety seats. They are designed to deploy in less than a blink of an eye in the event of a frontal or side collision, distributing pressure across more of the occupant's torso than a traditional belt, which helps reduce the risk of injury.



Helping you stay in control. We all have our moments. Like when you realize you've misjudged a turn. You need to slow down. Fast. Introducing Curve Control. As the latest enhancement to our AdvanceTrac[®] with RSC[®] (Roll Stability Control[™]), it's standard on every Explorer. Curve Control actually senses when you're entering a turn too fast and can apply 4-wheel braking and reduce engine torque to help slow the vehicle by as much as 10 mph in about a second.² Now that's fast. And it works on dry or wet pavement.

¹Available early 2011. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



EXPLORER XLT, INGOT SILVER METALLIC.

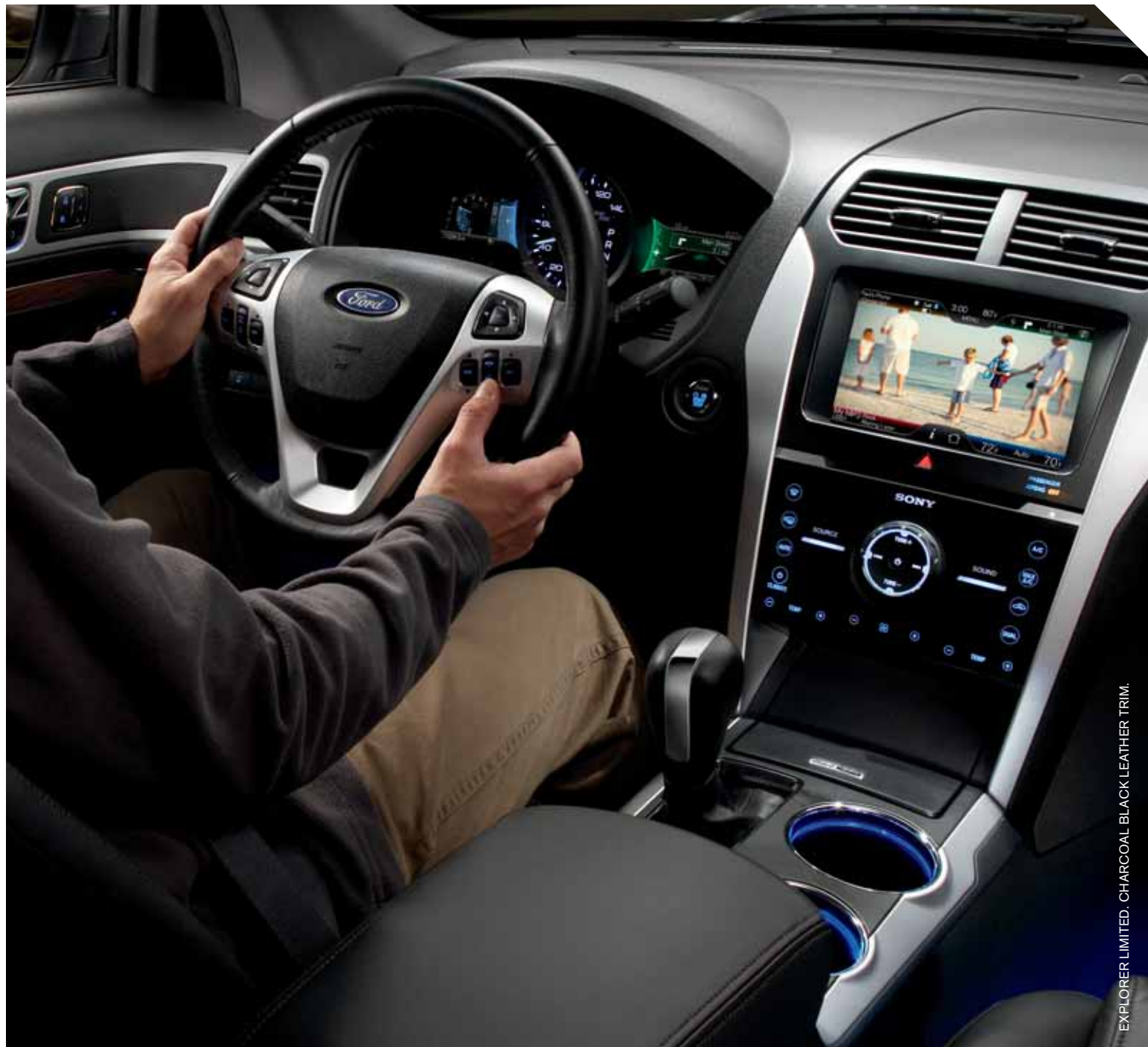
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EXPLORER LIMITED. CHARCOAL BLACK LEATHER TRIM.

Touch. Talk. Drive.™ Totally intuitive new controls.

Introducing MyFord Touch™ – first-of-its-kind technology – only from Ford. Just touch a button and say, “Call Sarah,” “Climate temperature 72°” or thousands of other commands. This available system is fully integrated with our award-winning, voice-activated Ford SYNC® technology to put you in total control of your entertainment, phone, navigation and more with your hands on the wheel and your eyes on the road. MyFord Touch includes a vibrant 8-in. LCD touch screen in the center of the action, two 4.2-in. LCD screens in the gauge cluster and 5-way controls on each side of the steering wheel. It’s all about connecting your digital world with your vehicle.

MyFord Touch features correct at time of release. Driving while distracted can result in loss of vehicle control. Only use mobile phones/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear.

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And you won't believe everything it can do.

From hands-free calling and music to Vehicle Health Reports and 911 Assist,TM available voice-activated Ford SYNC^{®2} significantly enhances your drive. It delivers audible turn-by-turn directions with bold new on-screen graphics, personalized traffic reports, customized text-message alerts and much more.³ Visit SyncMyRide.com for the latest features and details.

Revolutionary new MyFord Touch^{TM2} enhances your SYNC experience with even more vehicle features. Entertainment, phone, navigation and climate can all be controlled with simple spoken commands or through the color-coded menus on its vibrant LCD screens. This available system also displays your personal photos, enables you to create a Wi-Fi[®] hot spot (shown) for passengers to access while on the road, and works with many popular electronic devices, including video game consoles.⁴

Upgrade to the available Navigation System for interactive maps featuring new 3D landmarks, plus an efficient new Eco-Route option on the voice-guided turn-by-turn directions. This system also includes an introductory 6-month subscription to Sirius TrafficTM and Sirius Travel Link^{TM3} which provides fuel prices, weather reports movie listings, sports scores and more.



Entertainment – Browse your music by album art.



Phone – See your phone book contact photos.



Navigation – Find your way via 3D landmarks.¹



Climate – Get comfy in an instant with MyTemp.

MyFord Touch features correct at time of release.

¹When equipped with optional Navigation System.

²Driving while distracted can result in loss of vehicle control. Only use mobile phones/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. ³Turn-by-turn directions and traffic alerts available in select markets. Standard text messaging and data rates apply. ⁴Some features are only available when the vehicle is in Park.

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EXPLORER LIMITED, INGOT SILVER METALLIC, AVAILABLE EQUIPMENT.



What's better than a sixth sense? Radar sensors. On all sides.

The available new BLIS® (Blind Spot Information System) with cross-traffic alert uses sophisticated radar-based technology to sense traffic you may not see. If BLIS detects an obstacle in your blind-spot zones while you're driving, it warns you with a light in the appropriate sideview mirror. Similarly, cross-traffic alert warns you if it detects traffic behind you (up to about 5 parking spaces away) while you're slowly backing up. Simple. And smart.



Maintain your distance and avoid potential collisions with the vehicle in front of you with class-exclusive available adaptive cruise control (ACC) and collision warning with brake support. ACC uses radar sensors to help maintain your choice of 4 preset gaps from the vehicle in front of you. Collision warning with brake support uses those same front sensors to alert you to a potential collision. If one is detected, it flashes a warning across your windshield and sounds an alarm, providing extra time for you to apply the brakes. The brakes are also pre-charged, and brake-assist sensitivity is increased to provide full responsiveness when you brake.

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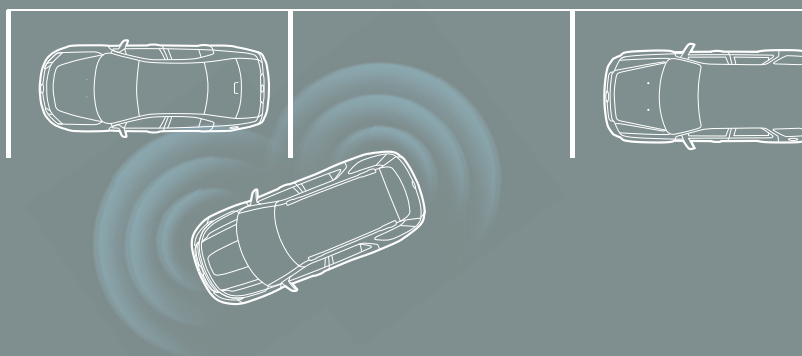
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EXPLORER LIMITED. WHITE PLATINUM METALLIC TRI-COAT. AVAILABLE EQUIPMENT.



Yes, it fits. And you won't even have to steer.

That's right. First, our new active park assist uses ultrasonic sensors to help you locate the perfect parallel parking spot. Then, you take your hands off the wheel and your smart new Explorer steers itself into place. You simply follow system prompts to shift gears and control the brake and accelerator pedals. The vehicle can be parked in as little as 24 seconds. Available exclusively on Explorer Limited.



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EXPLORER LIMITED. CHARCOAL BLACK LEATHER TRIM WITH PECAN INSERTS. AVAILABLE EQUIPMENT.



The more, the merrier.

It's a common theme among SUV enthusiasts. So the reinvented Explorer gives you standard seating for 7. Available 10-way power, heated and cooled front seats provide year-round comfort. An available dual-panel moonroof floods the space with natural light and fresh air. And there's plenty of room to breathe with best-in-class 1st- and 2nd-row head room, plus unsurpassed 2nd- and 3rd-row leg room. Environmentally friendly, soy-based foam is used in the new seat cushions and seat backs, helping conserve limited resources and reduce CO₂ emissions. The graceful interior design blends this sustainable material with recycled content, new soft-touch surfaces and premium trim, all crafted to world-class standards for fit and finish.

- A.** 6-passenger seating with 2nd-row bucket seats and 2nd-row center console – both optional on Limited
- B.** Standard 1st-row center floor console
- C.** 110-volt power outlet in 2nd row on Limited
- D.** Standard 3rd-row cupholders and storage bins
- E.** Available PowerFold® 3rd-row seat

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A



B



C

It adapts with your ever-changing plans.

Spontaneous day trips. Carefully organized vacations. Every ride in between. The reinvented Explorer is designed to go with the flow. There's standard 7-passenger seating. And it's packed with convenient features you'll all appreciate. You get 4 standard 12-volt powerpoints, perfect for recharging everybody's electronics. Overhead lights are standard in all 3 rows. The available 2nd-row center console takes an innovative approach, opening from the back side, so its storage space can be utilized by passengers in both the 2nd and 3rd rows. You can even rest smaller items in the built-in recessed area on the lid when it's open. And 3rd-row riders get large, new storage bins all to themselves. Explorer delivers more crowd-pleasing versatility than ever.

A. Flat load floor with up to 80.7 cu. ft. of cargo space

B. Extra-deep 21-cu.-ft. cargo area behind 3rd row¹

C. Standard 2nd-row 60/40 split-fold seat

¹Including rear seat well.

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EXPLORER XLT. RED CANDY METALLIC TINTED CLEARCOAT. AVAILABLE EQUIPMENT.

Ready to take along 2.5 tons of fun.

That's an abundant 5,000 lbs. Equipped with the standard new 290-hp 3.5L Ti-VCT V6 and the optional Class III Trailer Tow Package, Explorer is geared up for adventure.

You'll have the utmost confidence while towing, thanks to standard trailer sway control (TSC) and new hill start assist. When trailer sway is detected, TSC automatically reduces engine speed and selectively applies the brakes to help you maintain control of both the vehicle and the trailer.¹ Hill start assist is particularly useful on boat launch ramps, since it helps prevent you from rolling downhill when you take your foot off the brake. Whether heading up an incline in Drive or in Reverse, you're covered.

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

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STANDARD FEATURES

Mechanical

3.5L Ti-VCT V6 engine
6-speed automatic transmission
4-wheel disc Anti-Lock Brake System (ABS)
18.6-gallon fuel tank
Easy Fuel [®] capless fuel filler
Electric power-assisted steering
Front-wheel drive (FWD)
Hill start assist
Independent front and rear suspension
Traction control
Trailer sway control

Seating

1st-row bucket seats
2nd-row 60/40 split fold-flat seat
3rd-row 50/50 split fold-flat seat

Interior

1st-, 2nd- and 3rd-row dome/map lights
1st- and 2nd-row carpeted floor mats
1st- and 2nd-row scuff plates with embossed Explorer logo
1st-row center console with armrest and storage
Accessory delay for power features
Adjustable driver and front-passenger sun visors with covered vanity mirrors
Air conditioning with auxiliary rear controls
Cabin air filter
Cargo area hooks
Four 12-volt powerpoints (2 in 1st row, 1 in 2nd row and 1 in rear cargo area)
Front-passenger (1) and B-pillar (2) assist handles
Load floor tie-down hooks
Overhead console with sunglasses holder
Power door locks
Power windows
Rear-window defroster
Steering wheel-mounted cruise, audio, and 5-way MyFord [™] controls (2)
Tilt/telescoping steering column

Exterior

Bi-functional projector-beam halogen headlamps
Dual chrome exhaust tips
LED taillamps
Power sideview mirrors with integrated blind spot mirrors and manual fold-away design
Privacy glass (rear doors, rear quarter windows and liftgate window)
Rear spoiler
Remote Keyless Entry System with 2 integrated keyhead transmitter remotes
Roof-mounted antenna
Windshield wipers – Front: speed-sensitive, variable-intermittent with washer; rear: 2-speed with washer

Safety & Security

Personal Safety System [™] for driver and front passenger includes dual-stage front airbags, ¹ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
AdvanceTrac [®] with RSC [®] (Roll Stability Control [™]) and Curve Control
Autolock
Battery saver with headlamps-off delay
Belt-Minder [®] front safety belt reminder
Child-safety rear door locks
Front height-adjustable shoulder safety belts
Front-seat side airbags ¹
Illuminated Entry System
LATCH – Lower Anchors and Tether Anchors for Children (2 in rear)
MyKey [®] owner controls feature
Safety Canopy [®] System with 3-row side-curtain airbags ¹ and rollover sensor
SecuriLock [®] Passive Anti-Theft System
SOS Post-Crash Alert System ^{™2} unlocks doors, flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions
Tire Pressure Monitoring System (excludes spare)

Horsepower, Torque & EPA-Estimated Fuel Economy

3.5L Ti-VCT V6 Engine	
Horsepower	290 @ 6,500 rpm
Torque (lb.-ft.)	255 @ 4,000 rpm
6-speed automatic	
FWD	17 city/25 hwy/20 combined mpg
4WD	17 city/23 hwy/19 combined mpg
6-speed SelectShift Automatic™	
FWD	17 city/25 hwy/20 combined mpg
4WD	17 city/23 hwy/19 combined mpg

Dimensions & Capacities

Exterior	
Wheelbase	112.6"
Length	197.1"
Height	70.4"
Width – Excluding mirrors	78.9"
Width – Including mirrors	90.2"
Width – Mirrors folded	82.5"
Liftover height	31.3"
Interior	
1st/2nd/3rd Row	
Head room	41.4"/40.5"/37.8"
Shoulder room	61.3"/61.0"/50.8"
Hip room	57.3"/56.7"/40.7"
Leg room	40.6"/39.8"/33.2"

Max. Capacities	
Passenger volume (cu. ft.)	151.7
Cargo volume behind 1st row (cu. ft.)	80.7
Cargo volume behind 2nd row (cu. ft.)	43.8
Cargo volume behind 3rd row (cu. ft.) ³	21.0
Fuel capacity (gal.)	18.6
Max. towing (lbs.) ⁴	5,000

Dimensions may vary by trim level. Cargo and load capacity limited by weight and weight distribution.

¹Always wear your safety belt and secure children in the rear seat. ²SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. ³Including rear seat well. ⁴Maximum weights shown are for properly equipped vehicles with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer.

New Vehicle Limited Warranty. We want your Ford Explorer ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Comparisons based on 2011 competitive models (class is 3-row Large Utility Vehicles non-hybrid), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

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The term Wi-Fi[®] is a registered trademark of the Wi-Fi Alliance[®].

Sony is a registered trademark of the Sony Corporation.

HD Radio is a proprietary trademark of iBiquity Digital Corp.

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iTunes is a registered trademark of Apple Inc. All rights reserved.

Facebook is a trademark of Facebook, Inc.

STANDARD FEATURES



EXPLORER

Rapid Spec 100A

Includes all standard features, plus:

Mechanical

17-in. steel wheels with 5-spoke wheel covers and P245/65R17 all-season BSW tires

58-amp-hr battery

175-amp alternator

Seating

1st-row bucket seats with 2-way adjustable head restraints and 6-way power driver's seat with manual lumbar

Cloth seats

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers

Manual day/night rearview mirror

MyFord™ with 4.2-in. color LCD displays in instrument cluster and center stack; and media hub with auxiliary audio input jack

Power windows with one-touch-down driver's side window feature

Exterior

Black door handles, sideview mirrors, roof-rack side rails, lower bodyside cladding and wheel-lip moldings
Foundry Gray-painted grille

XLT

Rapid Spec 200A

Includes select Explorer features, plus:

Mechanical

6-speed SelectShift Automatic™ transmission

18-in. painted aluminum wheels with P245/60R18 all-season BSW tires

200-amp alternator

Perimeter alarm

Seating

Unique cloth seats

Interior

Illuminated visor vanity mirrors

Leather-wrapped steering wheel and shift knob

Power windows with front one-touch-up/-down feature

Sirius® Satellite Radio with introductory

6-month subscription

Exterior

Automatic headlamps

Black lower bodyside moldings with chrome accents

Chrome door handles

Fog lamps

Gloss Black heated sideview mirrors with LED turn signal indicators and security approach lamps

Reverse Sensing System

Satin Silver-finish grille

SecuriCode™ invisible keypad

Silver roof-rack side rails

LIMITED

Rapid Spec 300A

Includes select XLT features, plus:

Mechanical

20-in. painted aluminum wheels

72-amp-hr battery

Intelligent Access with push-button start

Remote Start System

Seating

1st-row heated buckets with 4-way adjustable head restraints, 10-way power driver's seat (including power lumbar and recline) with memory feature and 6-way power front-passenger seat

2nd-row 60/40 split fold-flat seat with armrest and dual cupholders

Leather-trimmed seating surfaces

Interior

110-volt power outlet

Ambient lighting

Audio System from Sony with 12 speakers and HD Radio™ technology

Auto-dimming rearview mirror

Cargo net

Dual-zone electronic automatic temperature control

Ford SYNC® voice-activated, in-vehicle connectivity system

High-gloss Black center stack accents

MyFord Touch™ with 2 configurable displays in instrument cluster; 8-in. LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks

Power-adjustable pedals with memory

Unique wood-appearance instrument panel appliqués

Universal garage door opener

Exterior

Body-color grille

Body-color power-folding, heated sideview mirrors with LED turn signal indicators, security approach lamps and driver's side memory

Chrome door handles and beltline moldings

Rear view camera

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MEDIUM LIGHT STONE CLOTH.



RED CANDY METALLIC TINTED CLEARCOAT.

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OPTIONAL FEATURES

Available Options & Packages

6-speed SelectShift Automatic™ transmission (requires and only available with Class III Trailer Tow Package)

All-weather floor mats

Class III Trailer Tow Package includes engine oil cooler, tire mobility kit and 4-/7-pin wiring harness (requires 6-speed SelectShift Automatic transmission)

Intelligent 4WD with Terrain Management System,™ Hill Descent Control™ and front recovery hooks

Sirius Satellite Radio

Exterior Colors

Kona Blue Metallic

Red Candy Metallic Tinted Clearcoat¹

White Suede

Ingot Silver Metallic

Tuxedo Black Metallic

Interior Color



Interior: ● Medium Light Stone Cloth

INTERIOR



Medium Light Stone Cloth
Standard

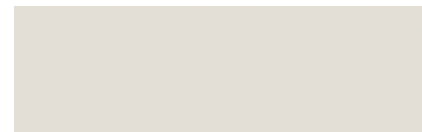
EXTERIOR



Kona Blue Metallic



Red Candy Metallic Tinted Clearcoat



White Suede



Ingot Silver Metallic



Tuxedo Black Metallic



17-in. Steel Wheels
with 5-Spoke Wheel Covers
Standard

Colors are representative only.
See your dealer for actual paint/trim options.

¹Additional charge.

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XLT



CHARCOAL BLACK LEATHER TRIM. AVAILABLE EQUIPMENT.



GOLD LEAF METALLIC. AVAILABLE EQUIPMENT.

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XL^T

OPTIONAL FEATURES

Available Rapid Spec

Rapid Spec 201A – Premium Audio System with 8 speakers + rear view camera + dual-zone electronic automatic temperature control + **Driver Connect Package** includes MyFord Touch™ with Ford SYNC® voice-activated, in-vehicle connectivity system, which includes two 4.5-in. configurable displays in instrument cluster; 8-in. LCD touch screen in center stack; media hub with 2 USB ports, SD card reader and audio/video input jacks; and auto-dimming rearview mirror

Rapid Spec 202A – Includes all content of Rapid Spec 201A + **Comfort Package** includes leather-trimmed seating surfaces, 10-way power driver's seat, 6-way power front-passenger seat and 4-way adjustable driver and front-passenger head restraints

Available Options & Packages

20-in. polished aluminum wheels (requires Rapid Spec 201A or 202A)

All-weather floor mats

BLIS® (Blind Spot Information System) with cross-traffic alert (requires Rapid Spec 202A)

Class III Trailer Tow Package includes engine oil cooler, tire mobility kit and 4-/7-pin wiring harness

Dual-panel moonroof (requires Rapid Spec 201A or 202A)

Inflatable rear safety belts in 2nd-row outboard seating positions (available early 2011; requires Rapid Spec 201A or 202A)

Intelligent 4WD with Terrain Management System,™ Hill Descent Control™ and front recovery hooks

Power liftgate (requires Rapid Spec 201A or 202A)

Voice-activated Navigation System with SD card for map and POI storage, and integrated Sirius Traffic and Sirius Travel Link with introductory 6-month subscription (requires Rapid Spec 202A)

Exterior Colors

Bordeaux Reserve Red Metallic	●	●	■	■
Kona Blue Metallic	●	●	■	■
Red Candy Metallic Tinted Clearcoat ¹	●	●	■	■
White Suede	●		■	
Gold Leaf Metallic	●		■	
Golden Bronze Metallic	●	●	■	■
White Platinum Metallic Tri-coat ¹	●	●	■	■
Sterling Gray Metallic	●	●	■	■
Ingot Silver Metallic	●	●	■	■
Tuxedo Black Metallic	●	●	■	■

Interiors: ● Medium Light Stone Cloth ● Charcoal Black Cloth
■ Medium Light Stone Leather ■ Charcoal Black Leather

INTERIOR



Medium Light Stone Cloth
Standard



Charcoal Black Cloth
Standard



Medium Light Stone Leather
(requires Comfort Package)



Charcoal Black Leather
(requires Comfort Package)



18-in. Painted Aluminum Wheels
Standard



20-in. Polished Aluminum Wheels
Available

Colors are representative only.
See your dealer for actual paint/trim options.

¹Additional charge.

EXTERIOR



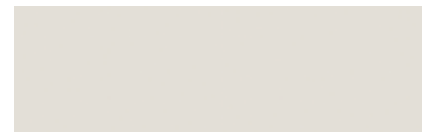
Bordeaux Reserve Red Metallic



Kona Blue Metallic



Red Candy Metallic Tinted Clearcoat



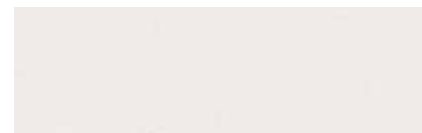
White Suede



Gold Leaf Metallic



Golden Bronze Metallic



White Platinum Metallic Tri-coat



Sterling Gray Metallic



Ingot Silver Metallic



Tuxedo Black Metallic

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LIMITED



CHARCOAL BLACK LEATHER TRIM. AVAILABLE EQUIPMENT.



WHITE PLATINUM METALLIC TRI-COAT. AVAILABLE EQUIPMENT.

2011

ALL-NEW EXPLORER

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LIMITED OPTIONAL FEATURES

Available Rapid Spec

Rapid Spec 301A – Voice-activated Navigation System with SD card for map and POI storage, and integrated Sirius Traffic and Sirius Travel Link with introductory 6-month subscription + power liftgate + **Luxury Seating Package** includes PowerFold® 3rd-row seat, perforated leather-trimmed seats, heated and cooled driver and front-passenger seats, and 10-way power front-passenger seat with power lumbar

Rapid Spec 302A – Includes all content of Rapid Spec 301A + active park assist + adaptive cruise control and collision warning with brake support + rain-sensing wipers + BLIS® (Blind Spot Information System) with cross-traffic alert + HID headlamps

Available Options & Packages

20-in. polished aluminum wheels (requires Rapid Spec 301A or 302A)

2nd-row bucket seats (requires Rapid Spec 301A or 302A)

2nd-row center console (requires 2nd-row bucket seats and Rapid Spec 301A or 302A)

All-weather floor mats

BLIS (Blind Spot Information System) with cross-traffic alert

Class III Trailer Tow Package includes engine oil cooler, tire mobility kit and 4-/7-pin wiring harness

Dual-panel moonroof























Inflatable rear safety belts in 2nd-row outboard seating positions (late availability)

Intelligent 4WD with Terrain Management System,™ Hill Descent Control™ and front recovery hooks


Power liftgate

Voice-activated Navigation System with SD card for map and POI storage, and integrated Sirius Traffic and Sirius Travel Link with introductory 6-month subscription

Exterior Colors

Exterior Colors	Interior Colors
Bordeaux Reserve Red Metallic	 
Kona Blue Metallic	  
Red Candy Metallic Tinted Clearcoat¹	 
Gold Leaf Metallic	
Golden Bronze Metallic	  
White Platinum Metallic Tri-coat¹	  
Sterling Gray Metallic	  
Ingot Silver Metallic	 
Tuxedo Black Metallic	  

Interiors:  Medium Light Stone Leather

 Charcoal Black Leather  Charcoal Black Leather with Pecan inserts

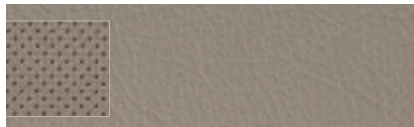
INTERIOR



Medium Light Stone Leather
Standard



Charcoal Black Leather
Standard



Medium Light Stone Leather with Perforated
Inserts (requires Luxury Seating Package)



Charcoal Black Leather with Perforated
Inserts (requires Luxury Seating Package)



Charcoal Black Leather with Perforated
Pecan Inserts (requires Luxury Seating Package)



20-in. Painted Aluminum Wheels
Standard



20-in. Polished Aluminum Wheels
Available

EXTERIOR



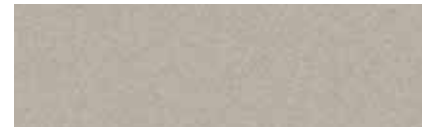
Bordeaux Reserve Red Metallic



Kona Blue Metallic



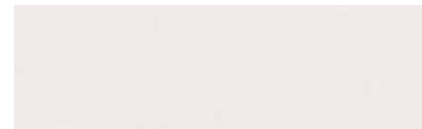
Red Candy Metallic Tinted Clearcoat



Gold Leaf Metallic



Golden Bronze Metallic



White Platinum Metallic Tri-coat



Sterling Gray Metallic



Ingot Silver Metallic



Tuxedo Black Metallic

Colors are representative only.
See your dealer for actual paint/trim options.

¹Additional charge.

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Drive one.

Enhance your Explorer with these available features.



A Ambient lighting sets the mood in 7 different hues. Standard on Limited.

B The extension height of the available power liftgate can be adjusted to work in spaces with low ceiling clearance.

C Refine your listening experience with the crystal clear digital sound of HD Radio™ technology on the 390-watt, 12-speaker Audio System from Sony. Also includes iTunes® tagging capability. Standard on Limited.

D Intelligent Access with push-button start allows you to enter the vehicle with your key fob tucked away in a pocket or purse. Standard on Limited.

E The rear view camera displays a full-color image on the 8-in. LCD screen. Standard on Limited; available on XLT.

F The available dual-panel moonroof includes dual power sunshades and one-touch-open/-close functionality on the front panel.

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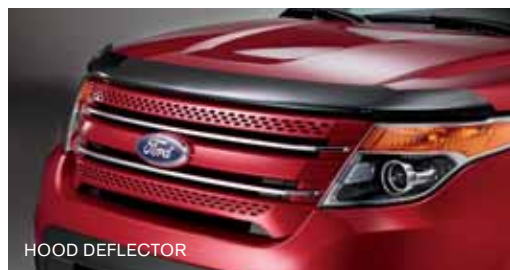
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Ford Custom Accessories



CARGO SECURITY SHADE AND REAR BUMPER PROTECTOR



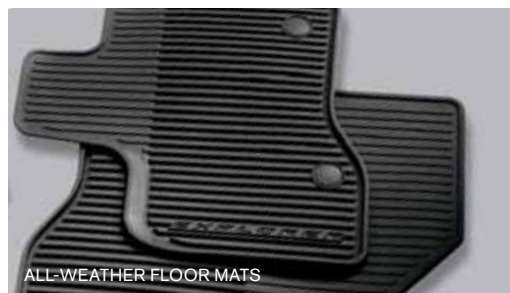
HOOD DEFLECTOR



SPLASH GUARDS



RACKS AND CARRIERS BY THULE®¹



ALL-WEATHER FLOOR MATS



SIDE WINDOW DEFLECTORS

ALSO AVAILABLE:

ELECTRONICS

Dual Head Restraint DVD by INVISION™¹
Portable Navigation Systems by Garmin®¹
Remote Start Systems
Keyless Entry Keypad
Vehicle Security System
HitchScan™ Rear Park Assist Sensor and Hitch Step by EchoMaster®¹
Forward or Reverse Bumper-Mounted Parking Assist System by EchoMaster¹
Back Up Alarm by ECCO®¹

EXTERIOR

Roof Crossbars
Locking Fuel Plug
Trailer Hitch Balls/Drawbars
Sportz® SUV Tents by Napier¹

INTERIOR

Soft Cargo Organizers (Large and Standard Sizes)
Soft Cargo Cooler Bag
Ash Cup/Coin Holder with or without Lighter Element
Interior Light Kit
Cargo Net

WHEELS

Wheel Lock Kit

¹Ford Licensed Accessories.

THULE is a registered trademark of Thule Sweden AB.
INVISION is a trademark of Audiovox Corporation.
Garmin is a registered trademark of Garmin Ltd.

custom
accessories 

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Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details regarding the manufacturer's limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.

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