

2011
ALL-NEW EXPLORER



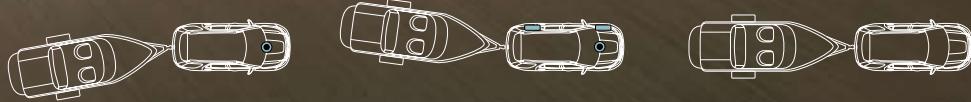
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**It's everything you never knew
your SUV could be.**



**8.0L /100 KM
HWY.**



EXPLORER XLT. RED CANDY METALLIC TINTED CLEARCOAT. AVAILABLE EQUIPMENT.

Throw out your old SUV thinking. The 2011 Explorer is taking a smart new path to adventure. It's more fuel efficient compared to last year's V6.¹ It's bringing you available inflatable rear safety belts. And its available MyFord Touch™ driver-connect technology fully integrates your digital world with your vehicle. It's Explorer. Reinvented.

With its new 3.5L Ti-VCT V6 engine, Explorer achieves 11.9L/100 km (24 mpg) city and 8.0L/100 km (35 mpg) highway with front-wheel drive. Twin independent variable camshaft timing (Ti-VCT) contributes to fuel efficiency or power output as conditions demand. This 290-horsepower engine also helps Explorer tow up to 2,268 kg (5,000 lbs.) when properly equipped.

You'll have the utmost confidence while towing thanks to standard trailer sway control (TSC) and new hill start assist. When trailer sway is detected, TSC automatically reduces engine speed and selectively applies the brakes to help you maintain control of both the vehicle and the trailer.² Hill start assist is particularly useful on boat launch ramps, since it helps prevent you from rolling downhill when you take your foot off the brake. Whether heading up an incline in Drive or in Reverse, you're covered.

¹Fuel consumption ratings based on Transport Canada approved test methods. 12.5L/100 km city and 8.8L/100 km hwy. (23 mpg city/32 hwy.), 4WD. Actual fuel consumption may vary. See specifications for details. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

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Dial up your control. Any road, any time.

Challenging conditions? Simple solution: Just turn the knob to match the scene outside. Our innovative Terrain Management System™ is included with available Intelligent 4WD to give you seamless shift-on-the-fly confidence. It's one more way the new Explorer takes you everywhere you want to go.

 Mud, Rut – Lets the tires spin a bit if needed to help you keep moving.

 Snow, Gravel, Grass – Optimizes grip on all sorts of slippery surfaces.

 Sand – Allows the kind of aggressive wheel spin it takes to help you stay on top.

 Normal – Ideal for everyday on-road driving.

 Hill Descent Control™ – Automatically maintains your speed on steep declines.

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Drive one.

World-changing safety innovations – because we know what matters most.

Ford has always been a leader when it comes to safety. The 2011 Explorer continues that heritage with new inflatable rear safety belts.¹ Optional for the 2nd-row outboard seating positions on XLT and Limited, the belts are compatible with child-safety seats. They are designed to deploy in less than a blink of an eye in the event of a frontal or side collision, distributing pressure across more of the occupant's torso than a traditional belt, which helps reduce the risk of injury.



Helping you stay in control. We all have our moments. Like when you realize you've misjudged a turn. You need to slow down. Fast. Introducing Curve Control. As the latest enhancement to our AdvanceTrac® with RSC® (Roll Stability Control™), it's standard on every Explorer. Curve Control actually senses when you're entering a turn too fast and can apply 4-wheel braking and reduce engine torque to help slow the vehicle by as much as 16 km/h in about a second.² Now that's fast. And it works on dry or wet pavement.

¹Late availability. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



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EXPLORER XLT. INGOT SILVER METALLIC.



EXPLORER LIMITED, INGOT SILVER METALLIC.
AVAILABLE EQUIPMENT.



What's better than a sixth sense? Radar sensors.

The available BLIS® (Blind Spot Information System) with cross-traffic alert uses sophisticated radar-based technology to sense traffic you may not see. If BLIS detects an obstacle in your blind-spot zones while you're driving, it warns you with a light in the appropriate sideview mirror. Similarly, cross-traffic alert warns you if it detects traffic behind you (up to about 5 parking spaces away) while you're slowly backing up. Simple. And smart.



Maintain your distance and avoid potential collisions with the vehicle in front of you with available adaptive cruise control (ACC) and collision warning with brake support. ACC uses radar sensors to help maintain your choice of 4 preset gaps from the vehicle in front of you. Collision warning with brake support uses the same front sensors to alert you to potential collisions. It flashes a warning across your windshield, sounds an alarm, pre-charges the brakes, and increases brake-assist sensitivity to provide full responsiveness when you brake.

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Entertainment – Browse your music by album art.



Phone – See your phone book contact photos.



Navigation – Find your way via 3D landmarks.



Climate – Get comfy in an instant with MyTemp.

SYNC
POWERED BY Microsoft®

Touch. Talk. Drive.™ Totally intuitive new controls.

From hands-free calling and music to 911 Assist,™ the available voice-activated Ford SYNC®² in-vehicle connectivity system significantly enhances your drive.

Revolutionary new MyFord Touch™² adds to your SYNC experience with even more vehicle features. Entertainment, phone, navigation¹ and climate can all be controlled with simple spoken commands or through the colour-coded menus on its vibrant LCD screens including the 8-in. touch screen in the centre of the action. This available system also displays your personal photos, enables you to create a Wi-Fi® hot spot for passengers to access on the road, and works with many popular electronic devices including video game consoles.³

You can upgrade to the available Navigation System for interactive maps featuring new 3D landmarks, plus an efficient Eco-Route option on the voice-guided turn-by-turn directions.

MyFord Touch features correct at time of printing of 2011 original printed version.

¹When equipped with optional Navigation System.

²Driving while distracted can result in loss of vehicle control. Only use mobile phones/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. ³Some features are only available when the vehicle is in Park.

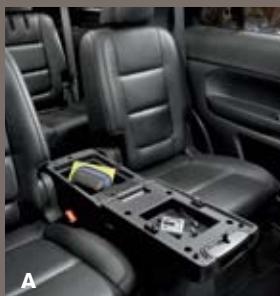
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EXPLORER LIMITED. CHARCOAL BLACK LEATHER TRIM WITH PECAN INSERTS. AVAILABLE EQUIPMENT.



A



B



C



D



E



F



G

The more, the merrier.

It's a common theme among SUV enthusiasts. So the reinvented Explorer gives you standard seating for 7, along with plenty of flexibility to transport all sorts of gear. Up front, a commanding position and excellent visibility inspire confidence. Available 10-way power, heated and cooled front seats provide year-round comfort. An available dual-panel moonroof floods the space with natural light and fresh air. Best of all, the graceful design includes new soft-touch surfaces, sustainable materials and premium trim, all crafted to world-class standards for fit and finish.

A 6-passenger seating with 2nd-row bucket seats and 2nd-row

centre console – both optional on Limited

B Extra-deep 595 L (21-cu.-ft.) cargo area behind 3rd row¹

C Flat load floor with up to 2,285 L (80.7 cu. ft.) of cargo space

D Standard 1st-row centre floor console

E 110-volt power outlet in 2nd row on Limited

F Standard 3rd-row cupholders and storage bins

G Available PowerFold® 3rd-row seat

¹Including rear seat well.

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Ford
Drive one.

STANDARD FEATURES

Mechanical

3.5L Ti-VCT V6 engine
6-speed automatic transmission
4-wheel disc Anti-Lock Brake System (ABS)
70.4L fuel tank
Easy Fuel® capless fuel filler
Electric power-assisted steering
Engine block heater
Front-wheel drive (FWD)
Hill start assist
Independent front and rear suspension
Intelligent 4WD with Terrain Management System™, Hill Descent Control™ and front recovery hooks (4WD models only)
Traction control
Trailer sway control

Seating

1st-row bucket seats
2nd-row 60/40 split fold-flat seat
3rd-row 50/50 split fold-flat seat

Interior

1st, 2nd- and 3rd-row dome/map lights
1st-row centre console with armrest and storage
1st- and 2nd-row carpeted floor mats
1st- and 2nd-row scuff plates with embossed Explorer logo
Accessory delay for power features
Adjustable driver and front-passenger sun visors with covered vanity mirrors
Air conditioning with auxiliary rear controls
Cabin air filter
Cargo area hooks
Four 12-volt powerpoints (2 in 1st row, 1 in 2nd row and 1 in rear cargo area)
Front-passenger (1) and B-pillar (2) assist handles
Load floor tie-down hooks
Overhead console with sunglasses holder
Power door locks
Power windows
Rear-window defroster
Steering wheel-mounted cruise, audio and 5-way MyFord™ controls (2)
Tilt/telescoping steering column

Exterior

Bi-functional projector-beam halogen headlamps
Dual chrome exhaust tips
LED tail lamps
Power sideview mirrors with integrated blind spot mirrors and manual fold-away design
Privacy glass (rear doors, rear quarter windows and liftgate window)
Rear spoiler
Remote Keyless Entry System with 2 integrated key transmitter remotes
Roof-mounted antenna
Windshield wipers – Front: speed-sensitive, variable-intermittent with washer; rear: 2-speed with washer

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags, ¹ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control
Autolock
Battery saver with headlamps-off delay
Belt-Minder™ front safety belt reminder
Child-safety rear door locks
Front-seat side airbags ¹
Front height-adjustable shoulder safety belts
Illuminated Entry System
LATCH – Lower Anchors and Tether Anchors for Children (2 in 2nd row, 1 in 3rd row)
MyKey™ owner controls feature
Safety Canopy® System with 3-row side-curtain airbags ¹ and rollover sensor
SecuriLock® Passive Anti-Theft Engine Immobilizer System
SOS Post-Crash Alert System™ ² unlocks doors, flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions
Tire Pressure Monitoring System (excludes spare)

Horsepower, Torque & Fuel Efficiency³

3.5L Ti-VCT V6 Engine

Horsepower	290 @ 6,500 rpm
Torque (lb.-ft.)	255 @ 4,000 rpm
FWD	11.9L/100 km (24 mpg) city 8.0L/100 km (35 mpg) hwy.
4WD	12.5L/100 km (23 mpg) city 8.8L/100 km (32 mpg) hwy.

Dimensions & Capacities

Exterior mm (in.)

Wheelbase	2,860 (112.6)
Length	5,006 (197.1)
Height	1,788 (70.4)
Width – Excluding mirrors	2,004 (78.9)
Width – Including mirrors	2,291 (90.2)
Width – Mirrors folded	2,096 (82.5)
Liftover height	795 (31.3)

Interior 1st/2nd/3rd

Head room	1,052/1,029/960 (41.4/40.5/37.8)
Shoulder room	1,557/1,549/1,290 (61.3/61.0/50.8)
Hip room	1,455/1,440/1,034 (57.3/56.7/40.7)
Leg room	1,031/1,011/843 (40.6/39.8/33.2)

Max. Capacities litres (cu. ft.)

Passenger volume	4,296 (151.7)
Cargo volume behind 1st row	2,285 (80.7)
Cargo volume behind 2nd row	1,240 (43.8)
Cargo volume behind 3rd row ⁴	595 (21.0)
Fuel capacity litres	70.4

Dimensions may vary by trim level. Cargo and load capacity limited by weight and weight distribution.

¹Always wear your safety belt and secure children in the rear seat.

²SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

³Fuel consumption ratings based on Transport Canada approved test methods. Actual consumption may vary.

⁴Including rear seat well.

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Sony is a registered trademark of the Sony Corporation.

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STANDARD FEATURES



EXPLORER

FWD or 4WD

Includes all standard features, plus:

Mechanical

17-in. steel wheels with 5-spoke wheel covers and P245/65R17 all-season BSW tires

58-amp-hr battery

175-amp alternator

Seating

1st-row bucket seats with 2-way adjustable head restraints and 6-way power driver's seat with manual lumbar

Cloth seats

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers

Manual day/night rearview mirror

MyFord with 4.2-in. colour LCD displays in instrument cluster and centre stack; and media hub with auxiliary audio input jack

Power windows with one-touch-down driver's side window feature

Exterior

Black door handles, sideview mirrors, roof-rack side rails, lower bodyside cladding and wheel-lip mouldings

Foundry Gray-painted grille

XLT

FWD or 4WD

Includes select Explorer features, plus:

Mechanical

6-speed SelectShift Automatic transmission

18-in. painted aluminum wheels with P245/60R18 all-season BSW tires

200-amp alternator

Perimeter alarm

Seating

Heated front buckets with 2-way adjustable head restraints, 10-way power driver's seat (including power lumbar and recline) and 6-way power front-passenger seat

Unique cloth seats

Interior

Auto-dimming rearview mirror

Dual-zone electronic automatic temperature control

Ford SYNC® voice-activated, in-vehicle connectivity system

Illuminated visor vanity mirrors

Leather-wrapped steering wheel and shift knob

MyFord Touch™ with 2 configurable displays in instrument cluster; 8-in. LCD touch screen in centre stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks

Power windows with front one-touch-up/-down feature

Premium Plus Sound System with 8 speakers

SIRIUS® Satellite Radio with 6-month prepaid subscription

Exterior

Automatic headlamps

Black lower bodyside mouldings with chrome accent

Chrome door handles

Fog lamps

Gloss-black heated sideview mirrors with LED turn signal indicators and security approach lamps

Reverse Sensing System

Satin Silver-finish grille

SecuriCode™ keyless entry keypad

Silver roof-rack side rails

LIMITED

FWD or 4WD

Includes select XLT features, plus:

Mechanical

20-in. painted aluminum wheels with P255/50R20 all-season BSW tires

72-amp-hr battery

Intelligent Access with push-button start

Remote Start System

Seating

2nd-row 60/40 split fold-flat seat with armrest and dual cupholders

Leather-trimmed seating surfaces with driver's seat memory feature

Interior

110-volt power outlet

Ambient lighting

Audio System from Sony with 12 speakers

Cargo net

High-gloss Black centre stack accents

Power-adjustable pedals with memory

Unique wood-appearance instrument panel appliqués

Universal garage door opener

Exterior

Body-colour grille

Body-colour, power-folding, heated sideview mirrors with security approach lamps and driver's side memory

Chrome door handles and beltline mouldings

HID headlamps

Power liftgate

Rear view camera

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EXPLORER FWD or 4WD



MEDIUM LIGHT STONE CLOTH.



RED CANDY METALLIC TINTED CLEARCOAT.

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Drive one.

EXPLORER OPTIONAL FEATURES

Available Options & Packages

6-speed SelectShift Automatic® transmission (requires and only available with Class III Trailer Tow Package)

All-weather floor mats

Class III Trailer Tow Package includes engine oil cooler, tire mobility kit and 4-/7-pin wiring harness (requires and only available with 6-speed SelectShift Automatic transmission)

Reverse Sensing System

SIRIUS Satellite Radio with 6-month prepaid subscription

Exterior Colours

Kona Blue Metallic

Red Candy Metallic

Tinted Clearcoat[†]

White Suede

Ingot Silver Metallic

Tuxedo Black Metallic

Interior Colour



Interior: ● Medium Light Stone Cloth

INTERIOR



Medium Light Stone Cloth
Standard

EXTERIOR



Kona Blue Metallic



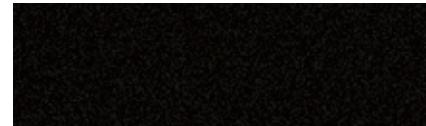
Red Candy Metallic Tinted Clearcoat



White Suede



Ingot Silver Metallic



Tuxedo Black Metallic



17-in. Steel Wheels
with 5-Spoke Wheel Covers
Standard

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Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.

[†]Additional charge.

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Drive one.

XLT FWD or 4WD



CHARCOAL BLACK LEATHER TRIM. AVAILABLE EQUIPMENT.



INGOT SILVER METALLIC. AVAILABLE EQUIPMENT.

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XLT OPTIONAL FEATURES

Available Options & Packages

20-in. polished aluminum wheels
All-weather floor mats
BLIS® (Blind Spot Information System) with cross-traffic alert (requires rear view camera)
Class III Trailer Tow Package includes engine oil cooler, tire mobility kit and 4-/7-pin wiring harness
Dual-panel moonroof
Head restraint-mounted DVD Family Entertainment System with 2 wireless headphones
Leather-trimmed seating
Power liftgate
Rear-outboard inflatable safety belts (late availability)
Rear view camera
Voice-activated Navigation System with single-CD/MP3 player, USB port, SD card reader for map and POI storage

Exterior Colours

Bordeaux Reserve Red Metallic
Kona Blue Metallic
Red Candy Metallic
Tinted Clearcoat ¹
White Suede
Gold Leaf Metallic
Golden Bronze Metallic
White Platinum
Metallic Tri-coat ¹
Sterling Gray Metallic
Ingot Silver Metallic
Tuxedo Black Metallic

Interiors: ● Medium Light Stone Cloth ● Charcoal Black Cloth ■ Medium Light Stone Leather ■ Charcoal Black Leather

Interior Colours

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INTERIOR



Medium Light Stone Cloth
Standard



Charcoal Black Cloth
Standard



Medium Light Stone Leather
Optional



Charcoal Black Leather
Optional

EXTERIOR



Bordeaux Reserve Red Metallic



Kona Blue Metallic



Red Candy Metallic Tinted Clearcoat



White Suede



Gold Leaf Metallic



Golden Bronze Metallic



White Platinum Metallic Tri-coat



Sterling Gray Metallic



Ingot Silver Metallic



Tuxedo Black Metallic



18-in. Painted Aluminum Wheels
Standard



20-in. Polished Aluminum Wheels
Available

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.

¹Additional charge.

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Drive one.

LIMITED FWD or 4WD



CHARCOAL BLACK LEATHER TRIM. AVAILABLE EQUIPMENT.



WHITE PLATINUM METALLIC TRI-COAT. AVAILABLE EQUIPMENT.

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Drive one.

LIMITED OPTIONAL FEATURES

Available Options & Packages

20-in. polished aluminum wheels
2nd-row bucket seats (requires Luxury Seating Package)
2nd-row console (requires 2nd-row bucket seats)
All-weather floor mats
Class III Trailer Tow Package includes engine oil cooler, tire mobility kit and 4-7-pin wiring harness
Dual-panel moonroof
Head restraint-mounted DVD Family Entertainment System with 2 wireless headphones
Luxury Seating Package includes PowerFold® 3rd-row seat, perforated leather-trimmed seats, heated and cooled driver and front-passenger seats, and 10-way power passenger seat with power lumbar
Rear-outboard inflatable safety belts (late availability)
Technology Package includes active park assist, adaptive cruise control and collision warning with brake support, rain-sensing wipers and BLIS® (Blind Spot Information System) with cross-traffic alert (requires Luxury Seating Package)
Voice-activated Navigation System with single-CD/MP3 player, USB port, SD card reader for map and POI storage

Exterior Colours

Bordeaux Reserve Red Metallic
Kona Blue Metallic
Red Candy Metallic
Tinted Clearcoat ¹
Gold Leaf Metallic
Golden Bronze Metallic
White Platinum
Metallic Tri-coat ¹
Sterling Gray Metallic
Ingot Silver Metallic
Tuxedo Black Metallic

Interiors: ■ Medium Light Stone Leather ■ Charcoal Black Leather ■ Charcoal Black Leather with Pecan inserts

Interior Colours

■	■
■	■
■	■
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■	■
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■	■

INTERIOR



Medium Light Stone Leather
Standard



Charcoal Black Leather
Standard



Medium Light Stone Leather with Perforated
Inserts (requires Luxury Seating Package)



Charcoal Black Leather with Perforated
Inserts (requires Luxury Seating Package)



Charcoal Black Leather with Perforated
Pecan Inserts (requires Luxury Seating Package)

EXTERIOR



Bordeaux Reserve Red Metallic



Kona Blue Metallic



Red Candy Metallic Tinted Clearcoat



Gold Leaf Metallic



Golden Bronze Metallic



White Platinum Metallic Tri-coat



Sterling Gray Metallic



Ingot Silver Metallic



Tuxedo Black Metallic

20-in. Painted Aluminum Wheels
Standard



20-in. Polished Aluminum Wheels
Available

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.

¹Additional charge.

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Drive one.

Enhance your Explorer with these available features.



A Ambient lighting sets the mood in 7 different hues. Standard on Limited.

B The extension height of the available power liftgate can be adjusted to work in spaces with low ceiling clearance.

C Refine your listening experience with the 390-watt, 12-speaker Audio System from Sony. Standard on Limited.

D Intelligent Access with push-button start allows you to enter the vehicle with your key fob tucked away in a pocket or purse. Standard on Limited.

E The rear view camera displays a full-colour image on the 8-in. LCD screen. Standard on Limited; available on XLT.

F The available dual-panel moonroof includes dual power sunshades and one-touch-open/-close functionality on the front panel.

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Ford Custom Accessories



CARGO SECURITY SHADE AND REAR BUMPER PROTECTOR



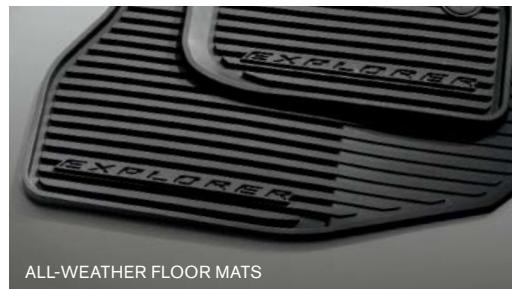
HOOD DEFLECTOR



SPLASH GUARDS



RACKS AND CARRIERS BY THULE^{®1}



ALL-WEATHER FLOOR MATS



SIDE WINDOW DEFLECTORS

ALSO AVAILABLE:

ELECTRONICS

Dual Head Restraint DVD by INVISION^{TM1}
Portable Navigation Systems by Garmin[®]
Remote Start Systems
Keyless Entry Keypad
Vehicle Security System
HitchScan[™] Rear Park Assist Sensor and Hitch Step by EchoMaster^{®1}

EXTERIOR

Roof Crossbars
Locking Fuel Plug
Trailer Hitch Balls/Drawbars
Sportz[®] SUV Tents by Napier¹

INTERIOR

Soft Cargo Organizers (Large and Standard Sizes)
Soft Cargo Cooler Bag
Ash Cup/Coin Holder with or without Lighter Element
Interior Light Kit
Cargo Net

WHEELS

Wheel Lock Kit

¹Ford Licensed Accessories.

INVISION is a trademark of Audiovox Corporation.

Garmin is a registered trademark of Garmin Ltd.

THULE is a registered trademark of Thule Sweden AB.

custom
accessories



Ford of Canada warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 36-month/60,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Ford of Canada Dealer for details.

Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your local Ford of Canada Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer.

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Our commitment to you... Peace-of-Mind Protection

- **Basic Coverage:** 3 years/60,000 km
- **Powertrain Limited Warranty:** 5 years/100,000 km
- **Corrosion Warranty:** 5 years/unlimited distance
- **Roadside Assistance:** 5 years/100,000 km

Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit ford.ca.

Ford Extended Service Plan

Help protect your investment and add to your peace of mind by complementing your vehicle purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your New Vehicle Basic Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your ESP with a prepaid maintenance plan, which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your Ford of Canada Dealer for details.

Ford Credit

Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Ford of Canada Dealer for details or check us out at fordcredit.ca.

For prompt, courteous answers to your questions:

Ford Customer Relationship Centre
1-800-565-3673

Ford Credit Customer Service Centre
1-877-636-7346

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Drive smart.

With available features like Ford SYNC®, adaptive cruise control, Easy Fuel® and MyKey,™ Ford cars and utility vehicles offer you more innovative and easy-to-use technology than ever before.



Drive green.

Ford offers 30 vehicles that get 8.3L/100 km (34 mpg) highway or better.¹



Drive quality.

The ultimate proving ground for Ford's quality commitment is your driving experience. Drive one and you'll feel it.



Drive safe.

As awarded by the Insurance Institute for Highway Safety (IIHS), Ford has earned more "Top Safety Picks" in 2010 than any other automaker.

¹2011 and 2010 model year ratings: 8.3L/100 km highway and 12.7L/100 km city or better on 30 vehicles, based on powertrain and body style. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary based on road conditions, vehicle loading, vehicle equipment and driving habits.

Please note: The electronic version of the Ford of Canada vehicle brochure is a condensed version of the original printed version.

Competitive comparisons are based on 2010/2011 competitive models, publicly available information and Ford data at the time of printing of the 2011 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2011 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local dealer or ford.ca for complete vehicle details.

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Drive one.