

SMART & SMARTER

PRESENTING THE NEW FORD **FIGO**



Feel the difference



Kinetic Design

The large trapezoidal lower grille, sloping roofline, large day-light opening and sculpted side panels are all kinetic elements that give the Figo its signature look and the dynamism to make it seem in motion even at standstill. Adding to this is the imposing appeal of the Figo, courtesy to its planted and sure footed stance and a wide, muscular and sturdy look that inspires confidence and implies safety.



Best-in-class Ride and Handling

Slip behind the wheel and you'd get the feel of a nimble, well-engineered steering and suspension system. The steering is light and precise with superb sense of control. The suspension has been optimized to offer comfortable ride without compromising on body roll and handling.



Best-in-class Air Conditioning

The extra large compressor on the Figo ensures that the interiors cool twice as fast as competition cars. Tested in a wide range of ambient temperatures up to 49 degree Celsius.



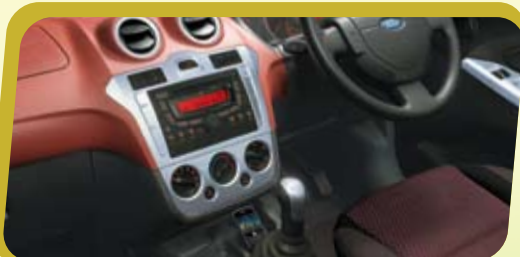
Safety

Ford's high standard of safety and integrity in structural design ensures that Figo is safe as a cocoon. Figo's confident braking is further enhanced through ABS with EBD letting you steer clear of trouble. Front Dual Airbags are also standard on the Titanium series to protect you in case of any eventuality.



Best-in-class Boot Space

Swallows practically anything you can throw at it, the 284 Litre boot is just perfect for shopping or airport trips. The rear seat can be folded flat for that odd-sized souvenir from a road trip.



Bluetooth Connectivity

Simply pair your Bluetooth mobile with the audio unit and start a conversation. Pair up to 4 phones and access full phone book, dialled numbers, received & missed calls on the audio display. You can mute the call, switch to Privacy Mode, get second Call Alerts and SMS Alerts without reaching for your phone. You can also stream music from your phone.



Vibrant and Spacious Interiors

A vibrant coral red theme runs from the Instrument Panel through to the seat accents and backlit illumination giving the Figo interiors an appeal that's hard to resist. The Figo interiors also let you stretch out with plenty of leg and head room. Silver accents and a high quality of fit and finish embellish this spacious cabin. You can choose between Coral Red and Ebony Black IP on ZXI and Titanium series while Ebony is standard on other series.

INTELLIGENT FEATURES

Lane Change Indicators



A single flick of the indicator stalk flashes the turn lamps thrice indicating your choice of lane.



Rapid Deceleration Warning

Sudden braking at speeds greater than 96 kmph will activate the hazard warning lamps to warn trailing drivers.

Speed Sensing Volume Controls



You can set the speed sensing volume control to compensate road noise automatically as you gain speed.

INTELLIGENT FEATURES



Smart Programmable Remote Key

Smart Programmable remote key that allows you to unlock all four doors or just the driver's door. You can also open the boot through a button on the key.

Distance to Empty



Tells you how many kms you can go with the available fuel in tank.



6 Speed Intermittent Wiper

Choose from six different speeds to cope with the intensity of rainfall.

Intelligent Central Locking



Drive away locking and ignition off unlocking is smart and convenient. Auto relocking and crash unlocking ensures security and safety.

TECHNICAL SPECIFICATIONS

| Key Dimensions | | | | | |
|--------------------------|---------------------------|--|------|-------------------|----------|
| Overall | Length mm | 3795 | | | |
| | Width mm | 1680 Without ORVM | | | |
| | Height mm | 1427 | | | |
| | Wheel Base mm | 2489 | | | |
| | Ground Clearance mm | 168 | | | |
| | Fuel Tank Capacity (L) | 45 | | | |
| | Turning Circle Radius (M) | 4.9 | | | |
| | Boot Space (L) | 284 | | | |
| Engine | | Petrol | | Diesel | |
| Displacement(cc) | | 1196 | | 1399 | |
| Valves/OHC | | 16V DOHC | | 8V SOHC | |
| Fuel System | | SEFI | | Common Rail | |
| Max Power PS(KW) @ RPM | | 71 (52.4) @ 6,250 | | 69 (50.7) @ 4,000 | |
| Max Torque NM(KGM) @ RPM | | 102(10.4) @ 4,000 | | 160(16.3) @ 2,000 | |
| Transmission | | 5 Speed Manual Transmission | | | |
| Wheels & Tyres | | | | | |
| Wheel Size | | 175 / 65 R14 | | | |
| Type | | Radial / Tubeless | | | |
| Suspension | | | | | |
| Front | | Independent McPherson Strut with Dual Path mounts Semi-Independent Twist Beam, Coil Springs | | | |
| Rear | | | | | |
| Brakes | | | | | |
| Front | | Ventilated Disc Drum | | | |
| Rear | | | | | |
| Steering | | | | | |
| Type | | Hydraulic Power Assisted | | | |
| Kerb Weight (KG) | | LXI | EXI | ZXI | Titanium |
| Petrol | | 1040 | 1060 | 1075 | 1090 |
| Diesel | | 1090 | 1105 | 1115 | 1130 |

FEATURES

| EXTERIOR APPEARANCE | LXI | EXI | ZXI | TITANIUM |
|--|-----|-----|-----|----------|
| Body Coloured Front & Rear Bumpers | ✓ | ✓ | ✓ | ✓ |
| Left Hand Side Outside Mirrors | — | ✓ | ✓ | ✓ |
| Full Wheel Covers | — | ✓ | ✓ | ✓ |
| Body Coloured Outside Mirrors | — | — | ✓ | ✓ |
| Body Coloured Outside Door Handles | — | — | ✓ | ✓ |
| Chrome Finisher on Radiator Grille | — | — | ✓ | ✓ |
| Chrome Finisher on Side Repeaters | — | — | ✓ | ✓ |
| Chrome Finisher on Tailgate Applique | — | — | ✓ | ✓ |
| COMFORT & CONVENIENCE | | | | |
| Airconditioning with Heater | ✓ | ✓ | ✓ | ✓ |
| Power Steering | ✓ | ✓ | ✓ | ✓ |
| Remote Fuel Filler opening | ✓ | ✓ | ✓ | ✓ |
| Front Power Windows | — | ✓ | ✓ | ✓ |
| Remote Boot Open (Electric) | — | ✓ | ✓ | ✓ |
| Driver Seat Height Adjust | — | — | ✓ | ✓ |
| Electically Adjustable Outside Mirrors | — | — | ✓ | ✓ |
| 6 Speed Variable Intermittent Front Wipers | — | — | — | ✓ |
| Anti Drip Wiping | — | — | — | ✓ |

FEATURES

| INTERIOR | LXI | EXI | ZXI | TITANIUM |
|---|-----|-----|-----|----------|
| Vibrant Coral IP | — | — | ✓ | ✓ |
| Day / Night Inside Rear View Mirror | ✓ | ✓ | ✓ | ✓ |
| Front Power Point (12V) | ✓ | ✓ | ✓ | ✓ |
| Cupholders in Front Centre Console | ✓ | ✓ | ✓ | ✓ |
| Foldable Grab Handles with Coat Hooks (Rear) | ✓ | ✓ | ✓ | ✓ |
| Fabric Insert on Door Trim | — | ✓ | ✓ | ✓ |
| Passenger Vanity Mirror on Sunvisor | — | ✓ | ✓ | ✓ |
| Removable Parcel Tray | — | ✓ | ✓ | ✓ |
| Cargo Area Lamp | — | — | ✓ | ✓ |
| INFOTAINMENT & CONNECTIVITY | | | | |
| Wiring to Antenna Base | ✓ | ✓ | ✓ | ✓ |
| MP3 Player with Radio (AM / FM) + 4 Speakers | — | ✓ | ✓ | ✓ |
| Bluetooth Phone Interface | — | — | ✓ | ✓ |
| - Full Phonebook Access | — | — | ✓ | ✓ |
| - Call Logs (Incoming, Outgoing, Missed) | — | — | ✓ | ✓ |
| - Call Swap, Call Hold, Call Mute, Privacy Mode | — | — | ✓ | ✓ |
| - SMS Notification | — | — | ✓ | ✓ |
| - Audio Streaming | — | — | ✓ | ✓ |
| INSTRUMENTATION | | | | |
| Digital Odometer & Tripmeter | ✓ | ✓ | ✓ | ✓ |
| Distance to Empty | ✓ | ✓ | ✓ | ✓ |
| Door Ajar Warning | ✓ | ✓ | ✓ | ✓ |
| Low Fuel Warning | ✓ | ✓ | ✓ | ✓ |
| Water in Fuel Indicator (Diesel Only) | ✓ | ✓ | ✓ | ✓ |
| Headlamp on Reminder (Chime) | ✓ | ✓ | ✓ | ✓ |
| Tachometer | — | — | ✓ | ✓ |
| SAFETY & SECURITY | | | | |
| 3 Point Seatbelts for Front & Rear Seats | ✓ | ✓ | ✓ | ✓ |
| Lap Strap for Rear Centre Passenger | ✓ | ✓ | ✓ | ✓ |
| Dual Tone Horn | ✓ | ✓ | ✓ | ✓ |
| Laminated Glazed Windscreen | ✓ | ✓ | ✓ | ✓ |
| Intelligent Central Locking | — | ✓ | ✓ | ✓ |
| Smart Programmable Keyless Entry | — | ✓ | ✓ | ✓ |
| Engine Immobilizer (PATS) | — | ✓ | ✓ | ✓ |
| Rear Wash / Wipe | — | — | ✓ | ✓ |
| Rear Defogger with Auto Cut-off | — | — | ✓ | ✓ |
| Antilock Braking System (ABS with EBD) | — | — | — | ✓ |
| Dual Front Airbag | — | — | — | ✓ |

EXTERIOR COLOURS



*Coral IP not available on Colorado Red exterior colour



Smart Savings on Service : Ford Figo comes with a 2 year/ 1, 00,000 kilometers warranty and an option to purchase **'Extended Warranty'** that covers the car against all electrical and mechanical failures for an additional period. If you wish to have the complete maintenance of the car covered, then you can opt for the **'Total Maintenance Plan'** which offers complete peace of mind. All this can be availed at over 120 authorized Ford service centres across the country. **'Ford Service-Roadside Assistance Program'**- a 24/7 helpline available in select cities.

Smarter is the Best-in-Class Scheduled Service Intervals: Service intervals are designed to meet customer driving patterns to minimize your visits to service stations.

* Terms & conditions apply. Accessories shown may not be part of standard equipment. Specifications and features are subject to change without notice. Colours are indicative only, and may vary due to printing constraints. Please confirm the colours and specification before booking with your nearest Authorised Ford Dealer. Printed for Ford India Private Limited - February 2010.

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for more information

DEALER STAMP