

2010 | FUSION ^{AND}
FUSION HYBRID



 Ford
Drive one.

The All-New
FUSION HYBRID

GETS
UP TO

61
MPG CITY¹



The New
2010 FUSION

Fusion SEL in Sangria Red Metallic (left) and Fusion Hybrid in Light Ice Blue Metallic (right).

THE NEW **FUSION** & ALL-NEW **HYBRID**.

The dynamic new face proclaims its enthusiasm for the road: Fusion is a driver's car. Redesigned from the outside in, Fusion now offers more engine choices, including an efficient 2.5L I-4, a 3.0L V6 Flex Fuel and a 263-hp 3.5L V6. Plus, the all-new Fusion Hybrid gets up to 4.6L/100 km city, 5.4 hwy. (61 mpg city/52 hwy.)¹ Loaded with the latest in smart technology, like our available Ford SYNC® with new 911 Assist™ and available, class-exclusive² BLIS® (Blind Spot Information System) with Cross Traffic Alert, the 2010 Fusion is hotter than ever.


Drive one.



The all-new Fusion Hybrid uses its 2.5L I-4 Atkinson-cycle engine, electric traction motor, electronically controlled Continuously Variable Transmission and 275-volt battery pack to run up to 76 km/h (47 mph) in pure electric mode. Regenerative Braking automatically helps keep the battery pack charged, so Fusion Hybrid can deliver up to 4.6L/100 km city, 5.4 hwy. (61 mpg city/52 hwy.).¹

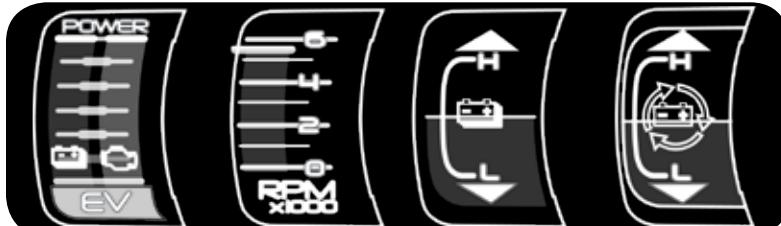


SMARTGAUGE™ WITH ECOGUIDE

Fusion Hybrid is the first in its class with 4.3-in. LCD screens flanking the luminous speedometer. There are 4 display modes: Inform, Enlighten, Engage or Empower. The vibrant Efficiency Forest grows (or loses) leaves according to your driving style.



Fusion Hybrid in Light Ice Blue Metallic.



DISPLAYS YOUR WAY

A built-in tutorial explains your options within each display mode. You can set your efficiency gauge style, choice of 3 languages, units of measurement and more.

LESS PUMP TIME. MORE FUN TIME.



Fusion Sport in Sport Blue Metallic.



The standard new 175-hp 2.5L I-4 engine is all about fun and efficiency. In fact, with front-wheel drive and the available 6-speed automatic transmission on SE, it gives Fusion max fuel-sipping ability of up to 6.4L/100 km hwy. (9.4 city).¹ Looking for road-grabbing, heart-pounding fun? Go with the new, 263-hp 3.5L V6 engine on Fusion Sport. It digs in with the help of 249 lb.-ft. of torque and All-Wheel Drive, while still delivering 8.3L/100 km hwy. (12.6 city).



RUNS ON E85 FUEL

The available 240-hp 3.0L V6 Flex Fuel engine keeps your refueling options open. It runs on E85, gasoline or any combination of the two.



SIZZLING 6-SPEEDS

The I-4 engine features a new 6-speed manual or an available 6-speed automatic. All V6 models get our new 6-speed SelectShift Automatic,TM which chooses the optimal gear for any situation and gives you the option to shift for yourself whenever you want. It's the best of both worlds.

Every Fusion starts with an independent double-wishbone suspension up front and a multilink twist-blade setup in back. A modified Sport-tuned suspension gives the new Fusion Sport a performance edge, while All-Wheel Drive helps keep you moving even if only one wheel has traction. That's serious fortitude.



MANOEUVRES SMARTER THAN EVER

Fusion is the only vehicle in its class with the available new BLIS® (Blind Spot Information System) with Cross Traffic Alert. When BLIS detects a vehicle in your blind spot, it flashes an amber light in your sideview mirror. Cross Traffic Alert sounds a warning when it detects a vehicle approaching either side of Fusion while you're moving in Reverse.



HELPS YOU BACK UP

The available new Rear View Camera displays an image on the available 8-in. Navigation screen, or in your rearview mirror (without Navigation). As you slowly back up, the available Reverse Sensing System sounds an alert to warn of certain objects behind the vehicle.



SIMPLY A **BLAST** TO DRIVE.

Fusion SEL in Sangria Red Metallic.

LOADED WITH HOT TECHNOLOGY.

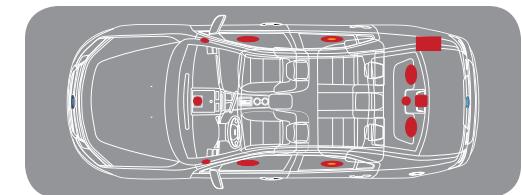


Fusion Sport in Charcoal Black.

SIRIUS
SATELLITE RADIO

SYNC
Powered by Microsoft

Standard SIRIUS® Satellite Radio³ streams sports, news, personalities and commercial-free music all across Canada. You can even listen online with your 6-month prepaid subscription. With new 911 Assist,TM the available Ford SYNC® system can directly contact a 911 operator if any airbag has deployed.⁴ Developed in association with Microsoft,[®] SYNC integrates your Bluetooth[®]-enabled mobile phone and nearly any portable media player.⁵ Visit SyncMyRide.ca for details.



SURROUNDS YOU WITH SONY[®]

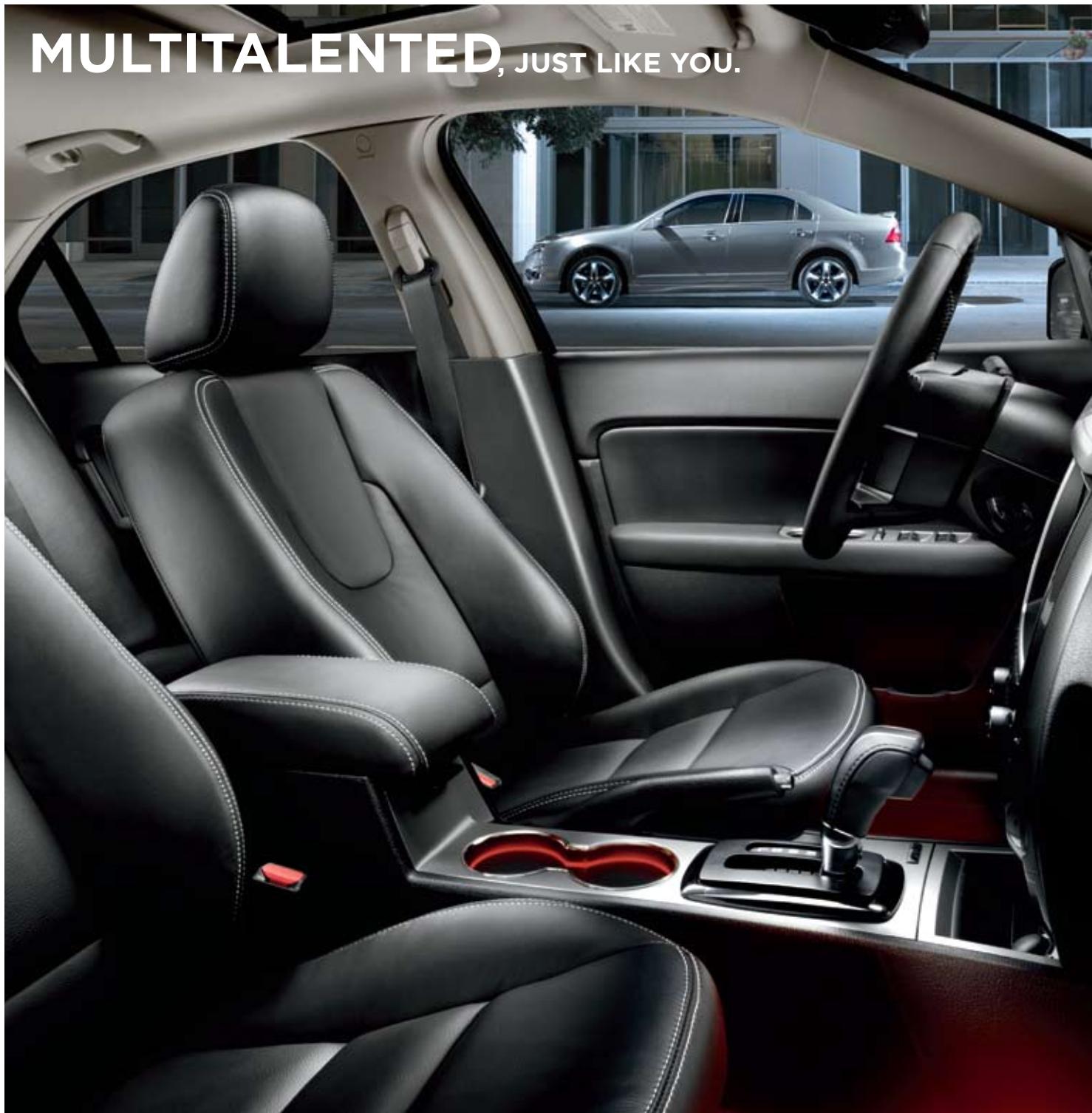
390 watts of continuous power. 12 speakers. 2 amplifiers. The class-exclusive, available Sony Audio System uses Dolby[®] Automotive Entertainment Program (DAEP) 5.1 Surround Sound technology to create a home theatre-style experience in your Fusion.



LEADS THE WAY AND MORE

The available new Navigation System features voice activation, an 8-in. LCD touch screen, and nearly 10 gigabytes of storage for photos and music. It even plays DVDs when Fusion is in Park.

MULTITALENTED, JUST LIKE YOU.



Fusion is built to comfortably accommodate you and up to 4 of your friends. It's also ready to impress with fun features like available Ambient Lighting that lets you choose from 7 hues and change them whenever you like. Convenient storage is all around, including several areas of the dash, covered storage in the centre floor console, and a pocket/beverage holder in each front door. There's plenty of room for you and all your essentials.



GOES TO GREAT LENGTHS

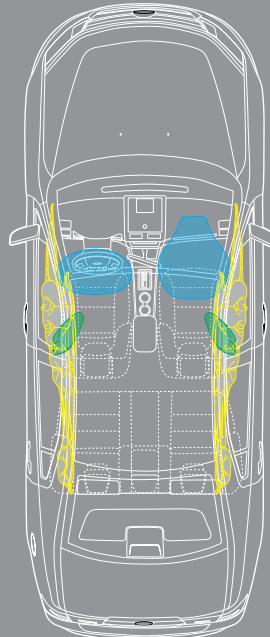
With the fold-flat front-passenger seat and quick-release 60/40 split-folding rear seat (SE and SEL), Fusion holds items up to 2.7 m (9 ft.) in length.



STOWS MORE THAN EVER

The voluminous Fusion trunk provides more room for your travelling gear this year, boasting 467 litres (16.5 cu. ft.) of capacity (334 litres [11.8 cu. ft.] in Hybrid).

Fusion has more standard safety features than ever for 2010. Brake-Actuated Traction Control joins our standard AdvanceTrac® ESC⁶ (electronic stability control) to help you stay on track. Of course, you'll also find 6 airbags standard on every Fusion, plus a unique new knee airbag for Fusion Hybrid drivers. The new SOS Post-Crash Alert System^{TM7} flashes the hazard lights and sounds the horn to attract help after an airbag has deployed or a safety belt pretensioner has activated in certain collisions. Fusion's got you covered. All around.



6 AIRBAGS STANDARD

Every Fusion is equipped with the latest safety technology, including front-seat side airbags, 2-row side-curtain airbags, and our Personal Safety SystemTM with dual-stage front airbags.



Fusion Sport in Brilliant Silver Metallic.

SPECIFICATIONS

Model-Specific Features

Fusion SE standard content:

2.5L DOHC Duratec I-4 engine • 6-speed manual transmission • 17-in. 5-spoke-design steel wheels with silver-painted covers • P225/50R17 V-rated all-season tires • Chrome-tipped exhaust • 6-way power driver seat with manual lumbar • Fold-flat front-passenger seat • 60/40 split-folding spring-assisted rear seat • Air conditioning • AM/FM stereo/single-CD player with MP3 capability • Manual day/night rearview mirror

Fusion SEL includes SE content, plus:

17-in. 5-spoke machined-aluminum wheels • 8-way power driver seat • Ambient Lighting • Auto-dimming rearview mirror with microphone and compass • Dual-zone Electronic Automatic Temperature Control • Ford SYNC voice-activated communications and entertainment system • Steering wheel-mounted cruise and secondary audio controls • Automatic headlamps • SecuriCode keyless-entry keypad • Body-colour, power, heated sideview mirrors with security approach lamps • Fog lamps with bright surround

Fusion Sport includes SEL content, plus:

3.5L V6 engine with 6-speed SelectShift Automatic transmission • All-Wheel Drive (AWD) • 18-in. 5-spoke painted-aluminum wheels • P255/45R18 V-rated all-season tires • Dual chrome-tipped exhaust • Sport-tuned suspension • 8-way power driver seat • 6-way power front-passenger seat • Heated front seats • Leather-trimmed seats with Red, Blue or Black trim inserts • Leather-wrapped steering wheel • Sony Audio System with DAEP 5.1 Surround Sound, AM/FM stereo/6-disc in-dash CD changer and 12 speakers • Unique appliquéd on centre stack • Chrome-accented exterior trim • Rear spoiler • Side rocker mouldings • BLIS (Blind Spot Information System) with Cross Traffic Alert • Fog lamps with chrome surround • Power moonroof • Reverse Sensing System • Rear View Camera

Fusion Hybrid includes all standard I-4 SEL content, plus:

2.5L I-4 Atkinson-cycle engine • eCVT transmission • Hybrid battery – 275-volt sealed (NiMH) • Permanent-Magnet electric motor • Regenerative Braking System • 17-in. 15-spoke aluminum wheels • P225/50R17 V-rated all-season tires • 110-volt power point • SmartGauge™ dual LCD cluster with EcoGuide • Fixed rear seat • Eco-friendly cloth seating • Premium AM/FM/6-disc in-dash CD/MP3-capable audio system with 6 speakers

Engines

	2.5L Duratec I-4	3.0L Duratec V6	3.5L Duratec V6
Horsepower (hp @ rpm)	175 @ 6000	240 @ 6550	263 @ 6250
Torque (lb.-ft. @ rpm)	172 @ 4500	223 @ 4300	249 @ 4500
Hybrid – 2.5L iVCT Atkinson-cycle I-4 engine with Permanent-Magnet AC-synchronous electric motor			
Net Horsepower	191		

Estimated Fuel Consumption Ratings¹

Transmission	2.5L Duratec I-4	3.0L Duratec V6	3.5L Duratec V6
6-speed manual (FWD)	9.4L/100 km city and 6.9 hwy. (30 mpg city/41 hwy.)	n/a	n/a
6-speed automatic (FWD)	9.4L/100 km city and 6.4 hwy. (30 mpg city/44 hwy.)	11.3L/100 km city and 7.4 hwy. (25 mpg city/38 hwy.)	n/a
6-speed automatic (AWD)	n/a	11.8L/100 km city and 7.8 hwy. (24 mpg city/36 hwy.)	12.6L/100 km city and 8.3 hwy. (22 mpg city/34 hwy.)
Hybrid – 2.5L iVCT Atkinson-cycle I-4 engine with Permanent-Magnet AC-synchronous electric motor			
eCVT	4.6L/100 km city and 5.4 hwy. (61 mpg city/52 hwy.)		

Dimensions & Ratings

Exterior	Fusion mm (in.)	Hybrid mm (in.)
Wheelbase	2728 (107.4)	2728 (107.4)
Length	4841 (190.6)	4841 (190.6)
Height	1445 (56.9)	1445 (56.9)
Width – Excluding mirrors	1834 (72.2)	1834 (72.2)
Width – Including mirrors	2035 (80.1)	2035 (80.1)
Interior		
Front		
Head room	983 (38.7)	983 (38.7)
Shoulder room	1458 (57.4)	1458 (57.4)
Hip room	1372 (54.0)	1372 (54.0)
Leg room	1074 (42.3)	1074 (42.3)
Rear		
Head room	960 (37.8)	960 (37.8)
Shoulder room	1435 (56.5)	1435 (56.5)
Hip room	1354 (53.3)	1354 (53.3)
Leg room	942 (37.1)	932 (36.7)
Capacities		
Passenger volume litres (cu. ft.)	2840 (100.3)	2826 (99.8)
Luggage volume litres (cu. ft.)	467 (16.5)	334 (11.8)
Total interior volume litres (cu. ft.)	3307 (116.8)	3160 (111.6)
Seating capacity	5	5
Fuel capacity litres (FWD/AWD)	66/63	66/–

Footnotes & Disclaimers

¹Fuel consumption ratings based on Transport Canada approved test methods.

²Midsized Sedan class.

³See your Ford of Canada Dealer or contact SIRIUS at 1-888-539-7474 for more information. "SIRIUS," the SIRIUS dog logo, channel names and logos are trademarks of SIRIUS Satellite Radio Inc.

⁴The vehicle's electrical system (including the battery), the wireless service provider's signal, and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be turned on, connected to SYNC, and the 911 Assist feature enabled in order for 911 to be dialed.

⁵Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Microsoft is a registered trademark of Microsoft Corporation. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.

⁶Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

⁷SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

⁸Always wear your safety belt and secure children in the rear seat.

Sony is a registered trademark of Sony Corporation.

Dolby is a registered trademark of Dolby Laboratories.

ACCESSORIES

- A. Interior Cargo Organizer
- B. Interior Cargo Net
- C. Garmin® nüvi® Portable Navigation System⁹
- D. Keyless Entry Keypad
- E. Graphic Stripe
- F. Bi-Directional Remote Start System
- G. 17-in. Polished-Aluminum Wheel
- H. Front Illuminated Sill Plates
- I. Soft-Sided Cooler

Also available:

- 5-Piece Body Kit by 3dCarbon⁹
- 6-Piece Body Kit by 3dCarbon⁹
- 17-in. Painted-Black Aluminum Wheels
- All-Weather Floor Mats
- Ashcup/Coin Holder/Smoker's Pack
- Dual INVISION™ DVD Headrests⁹
- Electrochromic Mirrors
- Ford SYNC®
- Interior Cargo Area Protector
- Interior Lighting Kit
- Moonroof Deflector
- Side Window Deflectors
- Splash Guards⁹
- Vehicle Security System
- Wheel Locks
- Wiper Shaker⁹

⁹Ford Licensed Accessories.
Garmin is a registered trademark of Garmin Ltd.



Ford of Canada warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 36-month/60,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Ford of Canada Dealer for details.

Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Contact your local Ford of Canada Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer.

Ford ESP PremiumCare Plan. Depending on the Ford ESP Plan you select, some Dealer-installed Genuine Ford Accessories can be covered up to 7 years or 150,000 km. See your Ford of Canada Dealer for details.



WHEELS



17-in. 5-Spoke
Machined-Aluminum
Standard on SEL



17-in. 5-Spoke-Design Steel with
Silver-Painted Covers
Standard on SE



17-in. 15-Spoke Aluminum
Standard on Hybrid



18-in. 5-Spoke Painted-Aluminum
Standard on Sport

COLOURS

Exterior



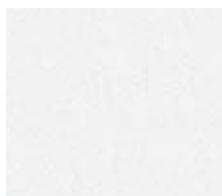
Smokestone Metallic



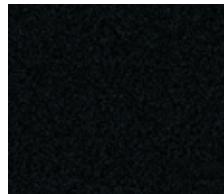
Sangria Red Metallic



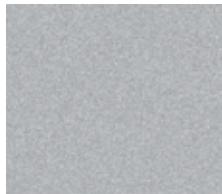
Sport Blue Metallic



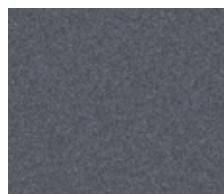
White Platinum Metallic
Tri-Coat



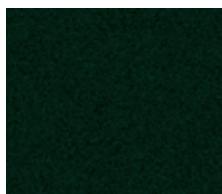
Tuxedo Black Metallic



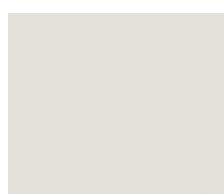
Brilliant Silver Metallic



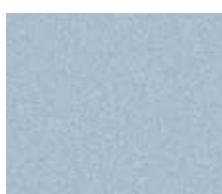
Sterling Grey Metallic



Atlantis Green Metallic



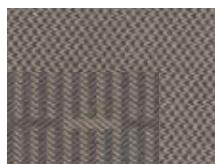
White Suede



Light Ice Blue Metallic

Interior

SE



Cloth - Medium Light Stone with
Medium Light Stone inserts
Standard on SE and SEL

SEL



Leather - Medium Light Stone with
Medium Light Stone inserts
Available on SEL and Hybrid

SPORT



Leather - Charcoal Black with
Charcoal Black inserts
Standard on Sport

HYBRID



Cloth - Medium Light Stone with
Medium Light Stone inserts
Standard on Hybrid

Brushed-Aluminum trim



Brushed-Aluminum trim
SEL



Black Carbon
Weave trim
SEL



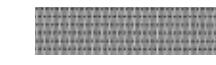
Silver Carbon
Weave trim
Hybrid

Polished Slate trim



Polished Slate trim

Silver Carbon Weave trim



Silver Carbon Weave trim

Cloth - Charcoal Black with Charcoal Black inserts

Standard on SE and SEL

Leather - Charcoal Black with Charcoal Black inserts

Available on SEL and Hybrid

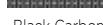
Leather - Charcoal Black with Sport Blue inserts

Standard on Sport

Cloth - Charcoal Black with Charcoal Black inserts

Standard on Hybrid

Brushed-Aluminum trim



Brushed-Aluminum trim
SEL



Black Carbon
Weave trim
SEL



Silver Carbon
Weave trim
Hybrid

Blue Racer trim



Blue Racer trim

Silver Carbon Weave trim



Silver Carbon Weave trim

Cloth - Camel with Camel inserts

Standard on SE and SEL

Leather - Camel with Camel inserts

Available on SEL

Leather - Charcoal Black with Sport Red inserts

Standard on Sport

Brushed-Aluminum trim



Brushed-Aluminum trim



Woodgrain trim

Cherry Red trim



Cherry Red trim

Medium Light Stone

Camel

Charcoal Black

Charcoal Black/Sport Blue Inserts

Charcoal Black/Sport Red Inserts

SE

Smokestone Metallic

Sangria Red Metallic¹⁰

Sport Blue Metallic

White Platinum Metallic Tri-Coat

Tuxedo Black Metallic

Brilliant Silver Metallic

Sterling Grey Metallic¹⁰

Atlantis Green Metallic¹⁰

White Suede

SEL

Smokestone Metallic

Sangria Red Metallic¹⁰

Sport Blue Metallic

White Platinum Metallic Tri-Coat

Tuxedo Black Metallic

Brilliant Silver Metallic

Sterling Grey Metallic¹⁰

Atlantis Green Metallic¹⁰

White Suede

SPORT

Sangria Red Metallic¹⁰

Sport Blue Metallic

Tuxedo Black Metallic

Brilliant Silver Metallic

HYBRID

Light Ice Blue Metallic

White Platinum Metallic Tri-Coat

Tuxedo Black Metallic

Brilliant Silver Metallic

Sterling Grey Metallic¹⁰

Atlantis Green Metallic¹⁰

¹⁰New for 2010.

Ford uses clearcoat paint for beauty and protection. Colours shown are representative only. Not all colours are available on all models. See your Ford of Canada Dealer for actual paint/trim options.

For more information on
Ford of Canada products and services,
please visit our website:



Our commitment to you... Peace-of-Mind Protection

- Basic Coverage:
3 years/60,000 km
- Powertrain Warranty:
5 years/100,000 km
- Corrosion Warranty:
5 years/unlimited distance
- Roadside Assistance:
5 years/100,000 km

Certain conditions apply. For more information on
these warranties and coverages, ask your local
Ford of Canada Dealer or visit ford.ca.



Focus

Fusion

Mustang

Taurus

For prompt, courteous answers
to your questions:

Ford Customer Relationship Centre
1-800-565-3673
Ford Credit Customer Service Centre
1-877-636-7346

Please note: The electronic version of the
Ford of Canada vehicle brochure is a condensed
version of the original printed version.

Competitive comparisons are based on 2009 competitive models, publicly available information and Ford data at the time of printing of the 2010 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2010 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local dealer or ford.ca for complete vehicle details.

FORD EXTENDED SERVICE PLAN

For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and help protect you from the cost of unexpected repairs. To add to your peace of mind and help protect your investment beyond your New Vehicle Basic Warranty, complement your ESP with a prepaid maintenance plan that covers all required scheduled maintenance items for your vehicle and 8 wear items. Ask your Dealer for a Ford ESP, the only service contract backed exclusively by Ford Motor Company of Canada, Limited, and honoured at all Ford and Ford Lincoln Dealerships across North America. Certain limitations and exclusions apply, see your Dealer for details.

FORD CREDIT

Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Ford of Canada Dealer for details or check us out at fordcredit.ca.