

*Ford* FOCUS ST



*Ford*  
Go Further





#### Fast and Agile

Ford's famed 2.3-litre EcoBoost turbo engine is the most powerful ever offered for a Focus ST, using advanced turbocharging technology delivering 206kW of power and 420Nm of torque<sup>2</sup>.

#### Take Your Pick

For the first time, the new Focus ST is available with a new 7-speed automatic transmission and 6-speed manual transmission. This along with Adaptive Shift Scheduling, which alters gearshift timings depending on different driving styles, delivers driving performance that is optimised whether you're on the road or the track.

#### Ride Quality

The Focus ST comes armed with Ford's sophisticated Continuously Controlled Damping technology. This smart system continuously monitors vehicle suspension. It then adjusts individual damping responses to deliver enhanced comfort and outstanding driving dynamics.

#### Faster Off The Line

Designed to deliver a consistent take off and maximise acceleration off the line, Focus ST is equipped with Launch Control. Set the maximum rpm for the engine and you can put your foot flat on the throttle whilst the car holds your desired engine evolution.

# BUILT TO PERFORM

Blending track-day performance with everyday driving fun, Ford Performance have engineered the 2020 Focus ST hot-hatch to make the most of every driving experience.

#### Colour Range

\*Prestige Paint is an option that incurs an additional charge.



Orange Fury\*



Race Red



Ruby Red\*



Ford Performance Blue\*



Frozen White



Magnetic\*



Agate Black Metallic\*

#### Notes



## Drive Modes

With Selectable Drive Modes, including Normal, Slippery, Sport and Track, you can seamlessly change between drive modes that suit the driving conditions and your driving scenario at the push of a button.



## Take The Driver's Seat

So you get the most out of your Focus ST, it comes with race-inspired RECARO sport seats. Highly supportive, these seats are optimised to give you the perfect position for every drive.



## No Strings Attached

No need for cables thanks to the sophisticated wireless charging pad. Charge your compatible device just by placing it on the pad.



## Stay Focused

The Focus' 180-degree split view camera gives you incredible awareness of your surroundings. You'll be able to spot hazards that can't be seen over your shoulder or in the mirrors.



## Listen Up

Not only does the Focus look good, it sounds good too, thanks to the B&O PLAY sound system. With 10 premium speakers it will transform your road trip with any playlist.



## Speak Up

It's all in the power of the voice. With Apple CarPlay and Android Auto you'll be able to control music, hear text messages and find your nearest restaurant, all with voice commands<sup>7</sup>. Plus, the SYNC<sup>®</sup>3 system allows you to set and clear directions and view traffic conditions.



## 2020 Fiesta ST

Looking for something smaller but just as exciting? The new Ford Fiesta ST is the most responsive, engaging and fun-to-drive Fiesta ST ever. Featuring a range of sports technologies that enhance power, performance, cornering and agility, for a thrilling driving experience.

<b>Engine &amp; Transmission</b>		<b>Comfort and Convenience</b>																																																																																																							
Engine Type <sup>1</sup>	2.3L EcoBoost Petrol	Ambient Lighting - Multi- Colour LED																																																																																																							
7-Speed Automatic	S	Auxillary 12V Power Outlets - Lower Dashboard & Rear of Centre Console																																																																																																							
6-Speed Manual	O	Cargo Area Cover																																																																																																							
Engine Size (cm <sup>3</sup> )	2261	Centre Console - 2 x Cup Holders																																																																																																							
Compression Ratio	9.7:1	Climate Control - Dual Zone Automatic																																																																																																							
Maximum Power <sup>2</sup>	206kW @ 5500rpm	Electronic Park Brake																																																																																																							
Maximum Torque <sup>2</sup>	420Nm @ 3000-4000rpm	Floor Coverings - Carpet																																																																																																							
No. of Valves	16	Floor Mats - Front & Rear																																																																																																							
Bore x Stroke (mm)	87.5 x 94	Headlamps - Auto On/Off Function with Auto High Beam																																																																																																							
Fuel Management System	Turbocharged petrol with direct and port fuel injection	Illuminated Vanity Mirrors																																																																																																							
Auto Start-Stop	S	Leather Handbrake																																																																																																							
Rev Matching	S	Leather Wrapped ST unique Gear Knob																																																																																																							
<b>Fuel</b>		Performance Shift Light																																																																																																							
Capless Fuel Filler <sup>4</sup>	S	Power Front & Rear Windows (with Global Open & Close and One Shot Up & Down)																																																																																																							
CO <sub>2</sub> Emissions (g/km) <sup>3</sup>	188	Rain Sensing Automatic Windscreen Wipers																																																																																																							
Combined Fuel Economy (L/100km) <sup>3</sup>	8.1 Manual / 8.8 Automatic	Rear Centre Armrest with Cup Holder																																																																																																							
Emissions Level	5	Rear View Mirror - Electrochromatic																																																																																																							
Fuel Tank Capacity (L)	52	Rotary E-Shifter (Auto Only)																																																																																																							
Fuel Type <sup>1</sup>	98 - 95 RON PETROL	Smart Keyless Entry with Push Button Start																																																																																																							
<b>Exterior</b>		Steering Wheel - Leather Wrapped unique ST, Power Adjustable & Heated																																																																																																							
Centre High Mounted Stop Light	S	Sunglasses Holder																																																																																																							
Exterior Lighting - Daytime Running Lamps (LED)	S	<b>Safety, Security and Driver Assistance</b>																																																																																																							
Exterior Lighting - LED Headlamps	S	Exterior Lighting - Follow Me Home Lighting	S	3 Point Lap Sash Seat Belt - All Positions	Exterior Lighting - Front Fog Lamps: LED Adaptive Cornering	S	Adaptive Cruise Control	Exterior Lighting - Tail-lamps (LED)	S	Airbags - Driver and Front Passenger, Front and Rear Side Curtain & Front Side Impact	Exterior Mirrors - Body Colour	S	Anti-Lock Braking System (ABS) <sup>10</sup>	Exterior Mirrors - Power Folding & Heated with Turn Indicator	S	Automatic Emergency Braking (AEB) with Pedestrian and Cyclist Detection <sup>10,11</sup>	Exterior Mirrors - Puddle Lamps	S	Belt Monitor - Rear Passengers	Front Bumper - ST unique body colour	S	Beltminder™ - Driver and Front Passenger	Rear Bumper - ST unique body colour	S	Blind Spot Information System with Rear Cross Traffic Alert & Active Braking <sup>10</sup>	Rear Privacy Glass	S	Drive Modes - Selectable (Normal, Slippery, Race Track, Sport)	Rear Spoiler	S	Dynamic Brake Support <sup>10</sup>	Red Brake Calipers	S	Dynamic Stability Control <sup>12</sup>	Scuff Plates - ST branded	S	Electronic Brakeforce Distribution (EBD) <sup>10</sup>	Side Skirts	S	Electronic Differential System	Towing Hooks - Front & Rear	S	Emergency Assistance <sup>13</sup>	Wheels - 19" Alloy with 235/35 R19 Tyres	S	Emergency Brake Assist (EBA)	Wheels - Mini Spare Wheel	S	Emergency Brake Light	<b>Seating</b>		Forward Collision Warning <sup>10</sup>	4-way Manual Driver Seat Adjustment (plus Lumbar Support)	S	Hill Launch Assist <sup>10</sup>	4-way Manual Passenger Seat Adjustment (plus Lumbar Support)	S	Intelligent Speed Assistance with Speed Sign Recognition and Speed Limiter <sup>10</sup>	Child Seat ISOFIX Anchorage Points (x 2)	S	Lane Keeping Aid with Lane Departure Warning <sup>10</sup>	Child Seat Upper Anchorage Points (x 3)	S	Launch Control	Heated Driver and Passenger Seats	S	MyKey®	Seat Trim - Partial Leather RECARO Sport Seats	S	Parking Sensors - Front & Rear <sup>10</sup>	Second Row - 60/40 split	S	Passive Anti - Theft System including Engine Immobiliser	<b>Audio And Communication</b>		Post Impact Braking <sup>10</sup>	8" Colour Touch Screen	S	Power Child Locks	Apple CarPlay & Android Auto & Applink <sup>5</sup>	S	Rear View Camera with 180 Degree Split View <sup>10</sup>	B&O PLAY 10 speakers and subwoofer	S	Suspension - ST Sports with Continuously Controlled Damping Technology	Bluetooth® with Phone/Audio Streaming <sup>6</sup>	S	Traction Control System	DAB+ Digital Radio	S	Traffic Jam Assist (Auto)	Satellite Navigation with Traffic Message Channel <sup>7</sup>	S	<b>Optional Packs</b>		SYNC®3 with Voice-Activated Controls <sup>8</sup>	S	Panoramic Sunroof	USB Ports x 2	S	Prestige Paint	Voice Pass Through (Siri/Bixby/Google Assistant) <sup>6</sup>	S	Wireless Charging <sup>9</sup>	S
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S = Standard O = Factory Option that can be ordered before a vehicle is manufactured

1. The 2.3L EcoBoost must be filled with 95RON (or E10) as a minimum. 2. All performance data for petrol models measured using 98RON fuel. 3. Fuel consumption and emissions as per ADR 81/02 (combined cycle) and to be used for vehicle comparison purposes only. It is unlikely that these fuel consumption and emissions figures will be achieved in real world driving conditions. Actual fuel consumption and emissions will depend on many factors including the driver's habits, prevailing conditions and the vehicle's equipment, condition and use. 4. Capless refuelling with misfuel inhibitor. 5. Apple CarPlay / Android Auto requires phone with compatible version of Apple iOS / Android™ (as applicable), active data service, and connection cable (sold separately). SYNC® does not control Apple CarPlay / Android Auto while in use. Apple / Google and other third parties are responsible for their respective functionality. Message and data rates may apply. Apple CarPlay, Siri Eyes Free, iPod and iPhone are trademarks of Apple Inc. registered in the US and other countries. Android Auto and Google Maps are trademarks of Google Inc. Ford Applink® is available on selected SYNC® models and is compatible with select smartphone platforms. Warning: Local laws prohibit some phone functions while driving. Check your local road rules before using these functions. 6. Bluetooth® is a registered trademark of Bluetooth SIG, Inc. and is under license. Some phones not compatible. 7. Traffic Message Channel is currently provided through an arrangement with Intelematics Australia Pty Ltd (Intelematics). The ongoing provision of this feature cannot be guaranteed if Ford's arrangements with Intelematics cease for any reason. 8. Not all SYNC® and SYNC®3 features are compatible with all phones. For compatibility, see [ford.com.au/sync](http://ford.com.au/sync). 9. Wireless Charging not compatible with all phones. 10. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate in some driving and road conditions (including at certain speeds) or adverse weather. 11. AEB with Pedestrian and Cyclist Detection operates at speeds between 5km/h and 80km/h. 12. Dynamic Stability Control also known as Electronic Stability Control. 13. Emergency Assistance feature needs a paired and in range mobile phone. Can activate in the event of a crash which deploys an airbag or activates the fuel pump shut off.

# FORD SERVICE BENEFITS

## Our Commitment to You

Convenience. Reliability. And no nasty surprises. That's what service should be. And that's exactly what Ford promises when you have your car serviced. Feel at ease knowing that your car is being serviced by factory trained technicians using specialised diagnostic equipment. After all, nobody knows your Ford better than we do. Speak to your participating Ford Dealer today about how we can help you make the most out of your vehicle experience.

### Five Year / Unlimited Kilometre Warranty

As a Ford owner you will receive a Five Year / Unlimited Kilometre Ford Express New Vehicle Warranty with your purchase! For details about this warranty please visit: [www.ford.com.au/owners/warranties](http://www.ford.com.au/owners/warranties)



**\$299**

PER STANDARD A OR B SCHEDULED SERVICE FOR UP TO 4 YEARS/60,000KMS

Feel at ease knowing that when you purchase a new 2020.25MY Focus ST, for eligible customers, the most you will pay is \$299 for items listed in an A or B standard service for the first 4 years or up to 60,000km, whichever comes first.<sup>2</sup>



Service Loan Car<sup>3</sup>



Brakes Price Promise<sup>4</sup>



Service Calculator<sup>5</sup>



Roadside Assistance Auto Club<sup>6</sup>



Low Price Tyre Guarantee<sup>7</sup>



Sat Nav Map Updates<sup>8</sup>



Vehicle Health Report



Genuine Ford Parts



Peace of Mind Service Inspection



Online Service Bookings

Now that's what Service should be.

#### Contact us

If you have any questions or concerns, please contact our Customer Relationship Centre on 13 FORD (13 3673) or email [foacust1@ford.com](mailto:foacust1@ford.com)

#### Running a fleet?

Our Ford Fleet team is here to assist you in any way we can. Please call 1300 13 13 30 or email [askfleet@ford.com](mailto:askfleet@ford.com)

#### Ford For Good

From supporting national causes to community volunteering, we take our social responsibility seriously. Find out more at [ford.com.au/about/community](http://ford.com.au/about/community)



1. Warranty conditions apply. 5 year/unlimited km Ford Express New Vehicle Warranty applies to new, demonstrator and service loaner vehicles delivered from 1 May 2018. Our goods come with consumer guarantees that cannot be excluded under the Australian Consumer Law. Our warranty does not limit and may not exceed your rights under those guarantees. 2. Available at participating Ford Dealers on 2019MY Focus onwards, 2019.75MY Ranger onwards, 2019.75MY Everest onwards, 2020MY Mustang onwards, 2020.25MY Fiesta ST and 2020.25MY Focus ST vehicles first purchased by a Private or Blue Fleet customer or as a dealer demonstrator/service loaner (CCLV) vehicle excluding vehicles purchased under Ford's Privilege Club or Ford's Dealership Employee Program. Offer valid for 4 years or 60,000km (whichever occurs first) commencing on the date of delivery to original owner except for demonstrator/service loaner (CCLV) vehicles, in which case it commences on the date it was first registered by a Ford Dealer. A or B Scheduled Service items (and Additional Scheduled Maintenance items which are not included) are set out in the Customer Assistance and Warranty Guide with the vehicle. See [www.ford.com.au/service/t-and-c-for-full-terms](http://www.ford.com.au/service/t-and-c-for-full-terms). 3. Available at participating dealers on scheduled services or overnight warranty repairs. Private and Blue, Silver and Gold Business Fleet customers only. Booking may be required. See [www.ford.com.au/service/t-and-c-for-full-terms](http://www.ford.com.au/service/t-and-c-for-full-terms). 4. Available at participating Ford Dealers. Excludes F-Series, Everest, Mustang, Transit models and Performance Vehicles. Customers will pay equal to or less than the current maximum price as published by Ford at <http://www.ford.com.au/owners/service/brakes>. Maximum prices are subject to change. See [www.ford.com.au/owners/service/t-and-c-for-full-terms](http://www.ford.com.au/owners/service/t-and-c-for-full-terms). 5. Available at participating Ford Dealers on vehicles built from 2007. Customers will pay equal to or less than the maximum price as published by Ford for the period of the web quote for standard items in the A and B book service together with selected routine maintenance items. See [www.ford.com.au/service/t-and-c-for-full-terms](http://www.ford.com.au/service/t-and-c-for-full-terms). 6. Available to Private and Blue Business Fleet customers with vehicles 7 years old or less. State Auto Club Membership & Roadside Assistance is included for 12 months or until your next eligible standard service (whichever occurs first) at participating Dealers. Customers must comply with scheduled servicing intervals to maintain continuity of membership. See [www.ford.com.au/service/owners/t-and-c-for-full-terms](http://www.ford.com.au/service/owners/t-and-c-for-full-terms). 7. The Low Price Tyre Guarantee offer is available to private retail and Blue Business Fleet customers on Dunlop, Goodyear, Pirelli, Firestone, Bridgestone, Michelin, Continental, BF Goodrich, and General Tire tyres that are stocked by participating Ford dealers. Competitor tyres must be new and identical from an Australian tyre retailer. Offer includes "4" for "3" or similar competitor offers, priceless competitor cashback offers, gift cards, "wheel and tyre bundle" tyres purchased under an instalment payment plan, clearance and liquidation stock, any competitor quotes that cannot be verified. Customer must present a competitor quote for a competitor tyre (Competitor Tyre) that includes the date of generation, tyre specification information (i.e. brand, quality, size, speed, load, and sidewall) and price of the tyre. If the Competitor Tyre quoted price does not include fitment, the participating Ford dealer will deduct \$25 from their quoted price to determine the Price Match Tyre price. For quotes or advertising from online retailers or retailers located more than 80km from the participating Ford dealer, a freight charge of \$20 per tyre will be added to the quoted price to determine the Competitor Tyre price. Competitor quote date must be within 30 days of Price-Matched Tyre purchase date. Competitor quote can be presented at the time of purchase (in which case, the customer will pay the competitor price), or within 30 days of purchase (in which case, the customer will receive a refund equal to the difference between the amount paid at time of purchase, and the Competitor Tyre price). Competitor quote must be a printed quote or web-based advertisement. Ford reserves the right to call the competitor to verify the price and availability of the tyre quoted. Verbal or handwritten quotes, personal customer discounts, personal customer quotes received via email, and other quotes that cannot be verified are ineligible. Ford reserves the right to vary or withdraw the Low Price Tyre Guarantee offer at any time. 8. Customers must comply with scheduled servicing intervals. See [www.ford.com.au/service/owners/t-and-c-for-full-terms](http://www.ford.com.au/service/owners/t-and-c-for-full-terms).

This brochure details specifications and features of the 2020.25MY Focus ST. Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions. Not all features will be available on the entire 2020.25MY Focus ST. Please visit our website [www.ford.com.au](http://www.ford.com.au) for more information.

This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Image and illustrations are for information purposes and are indicative only. Because of changes in conditions and circumstances Ford\* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchasers. The latest specification sheet should be referred to for information on the availability, ordering and use of features and optional equipment. Always consult an authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

\*FORD MOTOR COMPANY OF AUSTRALIA LIMITED. (A.B.N. 30 004 116 223) Registered Office: Level 1, 600 Victoria St, Richmond, Victoria 3121, Australia.

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