



# GENESIS GV80





# ABOUT GENESIS



# WELCOME TO GENESIS

We understand your time is precious, so we have rewritten every detail of owning a luxury car, to make owning a Genesis as simple as possible. We believe simplicity is the ultimate



## LET US TAKE CARE OF YOU

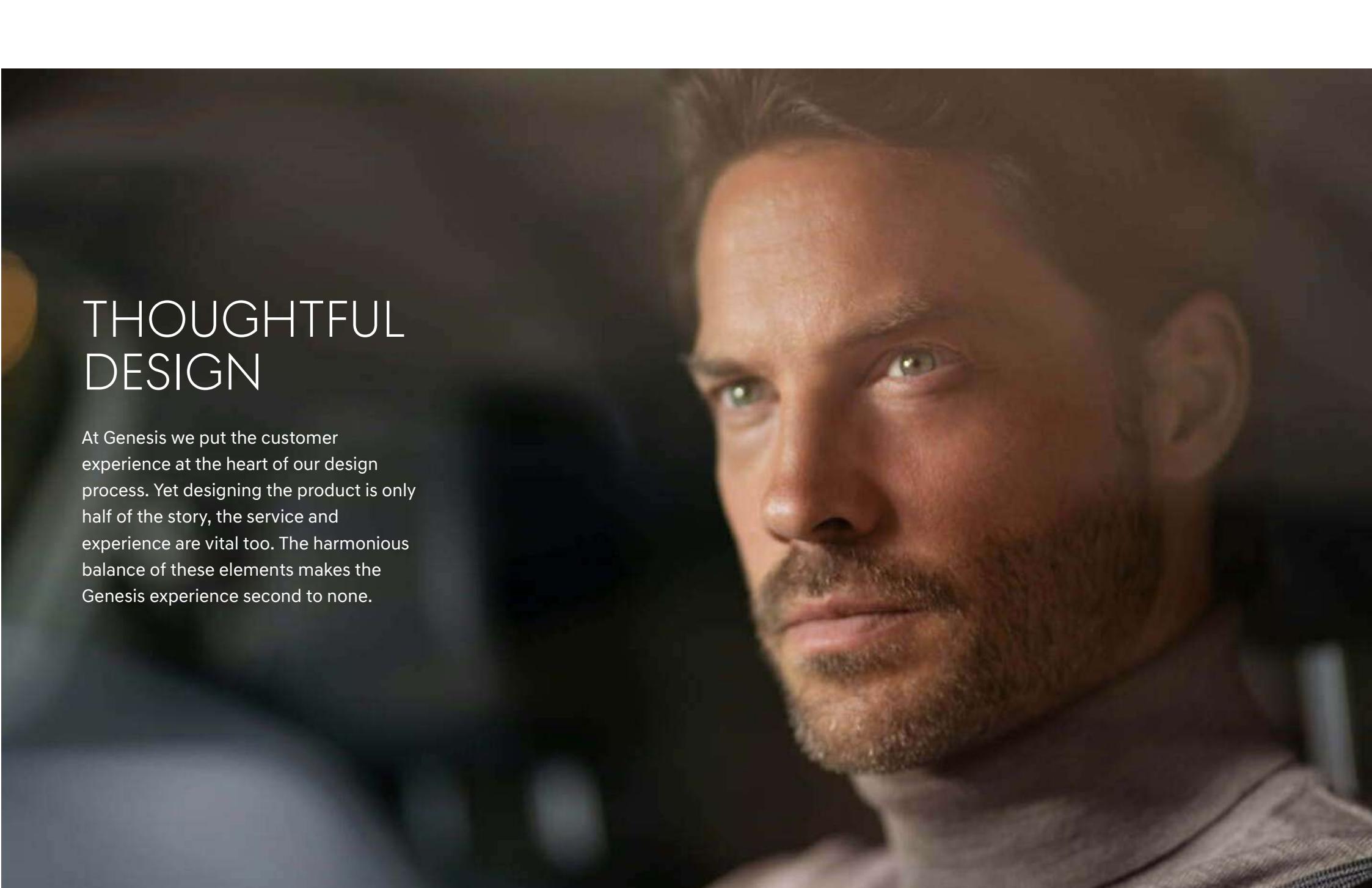
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We consider our customers to be our guests, which comes from the Korean principle of son-nim 손님. From the moment we deliver your test drive car to your home, to the feeling of calmness sitting in your new Genesis, we want you to feel at ease.



# THOUGHTFUL DESIGN

At Genesis we put the customer experience at the heart of our design process. Yet designing the product is only half of the story, the service and experience are vital too. The harmonious balance of these elements makes the Genesis experience second to none.



## THE BEAUTY OF EAST MEETS WEST

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Korea is renowned as a country of contrasts. Genesis embraces this contrast. Outside the form is athletic and elegant, reminiscent of classic European designs. Inside our cars the latest technology is blended with traditional craftsmanship to give a distinctly Korean softness and harmony.



## DISTINGUISHED BY DESIGN

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### THE GENESIS HALLMARK

The Genesis winged emblem combines the Crest Grille shape in its body, with the wings forming the two lines represented in our iconic light design.



### UNMISTAKABLE PRESENCE

You can always spot a Genesis by the distinctive parallel lines formed by the front and rear lights. These two lines of light are all it takes to stand out.



### ELEGANT SOPHISTICATION

Designed to look fast while standing still, the dynamic parabolic waistline defines a Genesis. It describes the "athletic elegance" that gives all our models their dynamic stance.

## GENESIS EMBLEM

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Our winged emblem combines the iconic elements of the Crest Grille and Two Lines design.



## GENESIS DESIGN AT A GLANCE

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### CREST GRILLE

The Genesis signature Crest Grille is inspired by the emblem's crest, emphasizing the distinct identity of Genesis.



### QUAD LAMPS

The Quad lights are inspired by the wings of the emblem. When viewed from the side, the iconic two lines clearly display the Genesis identity whether day or night.



### PARABOLIC LINE

A single line defines the side. We call this the Parabolic line and perfectly highlights the reductive design that elevates the purity of the Athletic Elegance design philosophy.



### BEAUTY OF WHITE SPACE

Inspired by Korean architecture, "The Beauty of White Space" defines our interior design, harmoniously balancing personal space and state of the art technology.



THE GENESIS  
DIFFERENCE



# THE GENESIS DIFFERENCE: MORE THAN A CAR. A SIMPLER WAY OF LIFE.

## GENESIS PERSONAL ASSISTANCE

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Genesis Personal Assistants are there for you – every step of your personal Genesis journey. Completely attuned to your needs, we will guide and support you to make the experience as pleasant and convenient as possible. And most importantly, we'll also save you time by coming to you – for a test drive, for your car delivery or for anything else you may need.

## GENESIS 5 YEAR CARE PLAN

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Included in the price of your new car is the Genesis 5 Year Care Plan<sup>1</sup> - a comprehensive package for a seamless ownership experience.

5 yrs warranty

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5 yrs scheduled servicing

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5 yrs roadside assistance

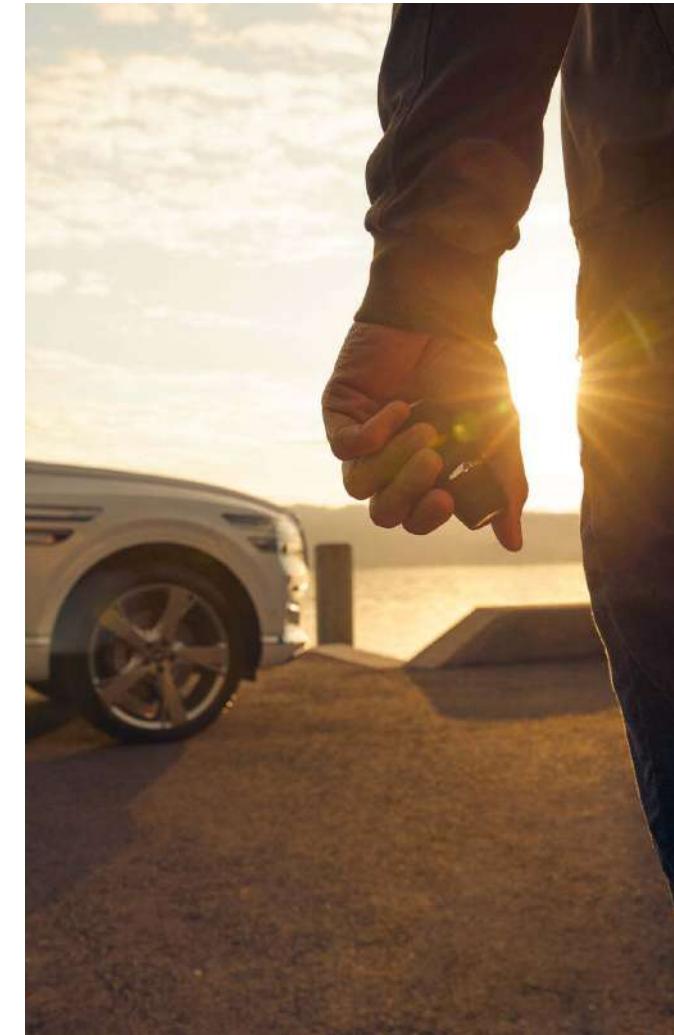
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5 yrs access to courtesy cars

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5 yrs navigation and software updates

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<sup>1</sup>5 Year Care Plan T&Cs apply.

## TRANSPARENT PRICING & TAILORED FINANCE

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We don't consider searching out the best offer for hours to be time well spent. That's why the price of a Genesis is always the same. Forget stressful negotiations. All you need to do is decide on a model and the desired specifications. Not quite ready to commit? Then explore our a range of finance options. With a variety of concepts including our Genesis Flexibility subscription plan, we make it easy to drive a Genesis without owning one.

## GENESIS MEMBERS. JOIN A LIKE-MINDED COMMUNITY

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As part of the Genesis community, you can enjoy a range of exclusive social and automotive experiences. These include priority access to inspiring events and exhibitions.

## WE COME TO YOU

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A core principle of the Genesis Difference is "we come to you" - not the other way around. With at-home test drive, new car delivery, and collection and delivery for scheduled servicing and warranty.<sup>2</sup>

<sup>2</sup> We Come to You T&C might apply.

<https://www.genesis.com/de/en/services-and-resources/ownership/5-year-care-plan.html>





# GENESIS GV80



GV80 DESIGN  
ABOVE IT ALL

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## EXTERIOR

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### FRONT DESIGN

G-Matrix Crest Grille and Quad Lamps embody the unique design language of Genesis and the front profile of the GV80 demands attention with a prominent presence.



### REAR DESIGN

The front design continues in the dual rear lights and exhaust shape.



### ATHLETIC ELEGANCE

The GV80 is defined by three sculpted lines: the tapered roofline, dynamic parabolic waistline and chromed sill.

The technical features and trims of the described or depicted vehicles throughout in this brochure and our website are examples only. They may not be standard or available for all engines styles, may vary in specific countries and are subject to change at any time.



## INTERIOR

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### THE BEAUTY OF WHITE SPACE

"The Beauty of White Space," is the classically Korean design concept that inspires the serene interior.



### TWO-TONE LEATHER

The leather steering wheel is designed with minimal switches to enhance both ergonomics and aesthetics.



### PRIME NAPPA LEATHER SEAT

Softer than some of the finest leathers, the full-grain prime Nappa leather seating is quilted with the iconic G-Matrix pattern and padded for a sumptuous texture.

## INTERIOR

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### SHIFT-BY-WIRE

Glass-covered shift-by-wire (SBW) transmission for fingertip gear changes.



### SLIM AIR VENT

To emphasise interior space, sleek air vents run uninterrupted across the width of the cabin.



GV80 SAFETY  
STRONG,  
STEADY AND  
SECURE

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## INTRODUCING GV80 SAFETY

THE GV80 ACTIVELY ASSISTS THE DRIVER, PREDICTING TROUBLE BEFORE IT HAPPENS FOR INCREASED SAFETY AND DRIVING COMFORT.



### EURO NCAP 5-STAR RATED

We are proud to announce that the Genesis GV80 has been awarded the highest rating by Euro NCAP by attaining five-stars for safety. This independent European test proves the GV80's exemplary impact protection and comprehensive accident avoidance technologies are also class leading.

[FOR MORE INFORMATION CLICK HERE](#)

[RESCUE SHEET](#)

## FORWARD COLLISION AVOIDANCE

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### PROTECTION AT TURNINGS, JUNCTIONS AND CROSSINGS

At turnings or crossings, the GV80 will automatically apply the brakes to help avoid collisions with oncoming vehicles, cyclists or pedestrians.

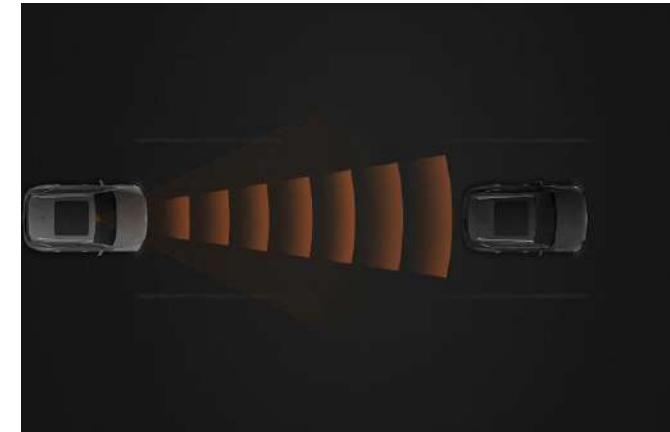


### EVASIVE STEERING ASSIST (EVA)

While driving, if there is a risk of collision with a pedestrian, partially in the vehicle's intended path, the system automatically assists with avoidance steering.

## MACHINE LEARNING

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### SMART CRUISE CONTROL

Using the latest AI innovations, SCC learns how you tend to drive, how you accelerate and your response time. When you use cruise control it will match your familiar driving style.

## DRIVER CONTROL

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### NAVIGATION-BASED SMART CRUISE CONTROL

When smart cruise control is activated, the GV80 uses navigation data to see if there are any tight bends coming up. If it detects any, it automatically decelerates to a comfortable speed then re-accelerates once the corner has been passed.



### HIGHWAY DRIVING ASSIST II

On the motorway, HDA-II calculates the distance to the car ahead to maintain the current stable driving status. If another car cuts in or drifts too close, HDA-II will quickly and safely help adjust your position.



## REAR SAFETY ASSIST

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### REVERSE PARKING COLLISION-AVOIDANCE ASSIST

RCCA helps avoid collisions with oncoming vehicles on the left or right side while reversing. If there is a risk of collision RCCA provides a warning. If the risk of collision increases, the systems automatically assists with emergency braking.



### REMOTE PARKING ASSIST SYSTEM

Remote Smart Parking Assist helps remotely park or exit a parking spot from outside the vehicle.

## RELIABLE PROTECTION

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### 10-AIRBAG SYSTEM

The ten airbags will help protect everyone in the GV80. This includes the innovative new front-centre airbag that helps prevent collisions between the front passengers.

## SAFETY FEATURES

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### INTELLIGENT FRONT LIGHTING SYSTEM (IFS)

Safely light your way and avoid dazzling other drivers. Intelligent lighting controls the Matrix Beam LEDs in the G80's four high beam lights.



GV80 INNOVATION  
TECHNOLOGY  
WITH PURPOSE

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## VERSATILE TECHNOLOGY



## VERSATILE TECHNOLOGY

The V in GV80 stands for "versatile". Thanks to advanced technology and design, you will love spending time in the GV80, wherever it takes you.

## CONNECTED TO YOU



## VOICE-ACTIVATED CONTROLS

Without lifting a finger you can use your voice to control the heated seats, air conditioning, windows or sunroof.



## AUGMENTED REALITY NAVIGATION

Finding your way has never been easier. The GV80 shows a real-time video feed of the road and superimposes navigation information such as direction arrows and street names.

## CONNECTED TO YOU



### 14.5" GENESIS INFOTAINMENT SYSTEM

Winning awards for both usability and design, the Genesis interface adapts to whether you are moving or stopped. The 14.5" screen is split to clearly show different information including an intuitive navigation map, Google Android Auto™, Apple CarPlay™ and Genesis Connected Services.\*



### 12.3" 3D INSTRUMENT CLUSTER

By tracking the driver's gaze, the screen gives a unique 3D depth. The driving mode tailors the information shown and drivers can further customise the displayed information.

## CONVENIENCE & COMFORT



### GENESIS TOUCH CONTROLLER (HANDWRITING RECOGNITION)

Unlike complex keyboards, handwriting recognition makes it easier and quicker to enter your satnav destination. Also access menus quickly with gesture recognition.

\* Apple CarPlay™ is a registered trademark of Apple Inc.; Android Auto™ is a registered trademark of Google Inc.

## FOR THE FAMILY

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### DRIVER'S ERGO MOTION SEAT

The Ergo-Motion seat features seven air cells to reduce tiredness and discomfort on long journeys.

## THE PASSENGER EXPERIENCE

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### ELECTRIC SIDE CURTAINS

The electric side curtains protect rear passengers from bright sunlight and afford comfortable, secluded privacy.



### SEAT ADJUSTMENT CONTROL

The second row seats have powered slide, tilt and recline functions. These can be adjusted by the driver, for, say, when your passengers fall asleep on long journeys.

## INTERIOR

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### LEXICON SOUND SYSTEM

Lexicon is the gold standard for studio audio. The QuantumLogic Surround system gives a clear, dynamic sound without distortion and provides powerful multi-dimensional surround sound. The system's 18 speakers are optimally positioned for immersive listening.



GV80 PERFORMANCE  
THE POWER TO  
GO PLACES

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## INTRODUCING GV80 PERFORMANCE

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### PERFORMANCE

The GV80 opens the door to unlimited journeys with its powerful performance delivering unrestrained driving pleasure.



### TERRAIN MODE

Composed even when there's no road. Drivers can use the Terrain Mode to switch between Mud, Sand, or Snow conditions to balance power between wheels for outstanding off-road performance.

### SUSPENSION

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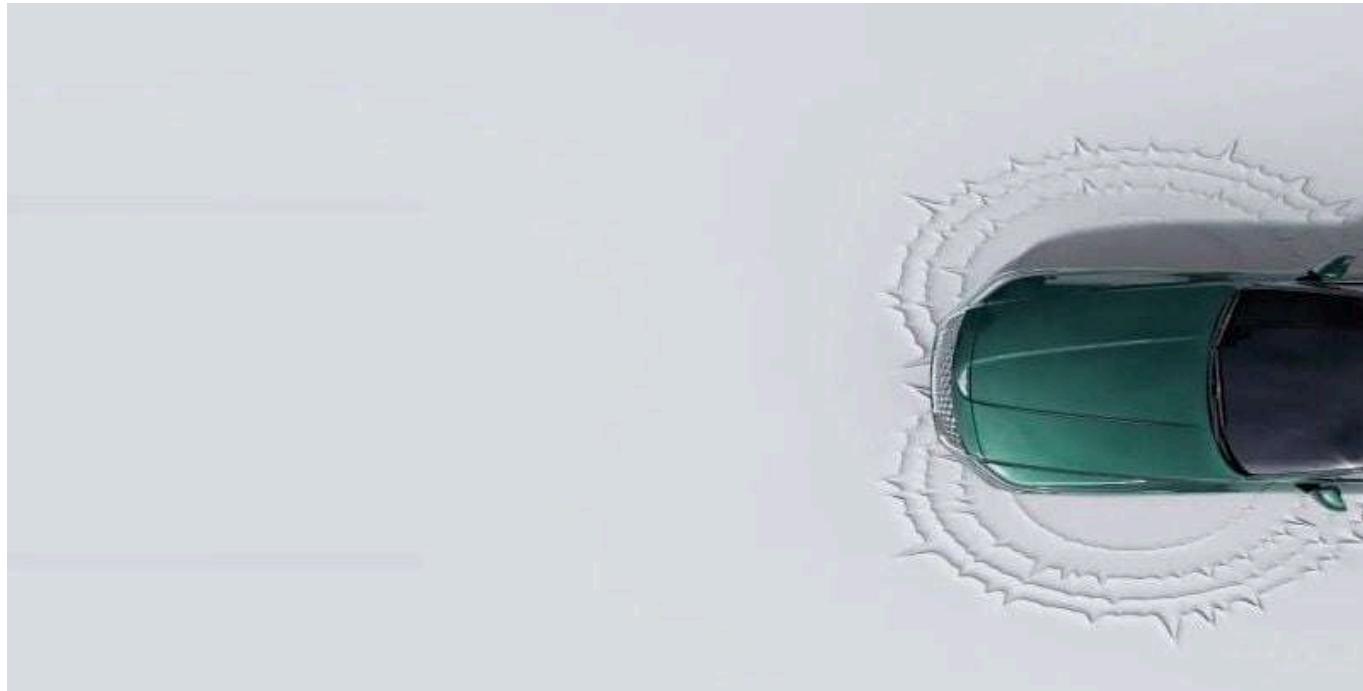


### ELECTRONICALLY CONTROLLED SUSPENSION (ECS)

For the smoothest ride, no matter how bad the road. ECS uses the front camera to spot potential potholes, then adjusts the suspension to optimise comfort and safety.

## SUSPENSION

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### ACTIVE ROAD NOISE CONTROL

A world first, road noise-cancelling innovation. By detecting road and tyre noise and then generating anti-phase sound waves through the vehicle's speakers, the GV80 restores peace to the cabin.

## BUILT TO PERFORM

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### AWD WITH E-LSD

Get unstuck before you know you are stuck. On mud, snow or even wet grass, all-wheel drive with electronic limited slip differentials (AWD with E-LSD) senses a slipping wheel, redistributing power almost instantly to those wheels with grip.

## BUILT TO PERFORM

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### NEW ALL WHEEL DRIVE PLATFORM

The GV80's platform is meticulously engineered to provide both on- and off-road driving performance and collision safety.

## GV80 ENGINE

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### 2.5 TURBO GASOLINE ENGINE<sup>1</sup>

**Max. output 304ps / 5800rpm**

**Max. torque Nm 422 / 1650-4000**

With updated cooling and injection systems, this turbo-charged engine delivers optimal performance and fuel-efficiency no matter what the driving conditions.



### 3.0 DIESEL ENGINE<sup>2</sup>

**Max. output 278ps / 3800rpm**

**Max. torque Nm 588 / 1500 -3000**

The in-line six-cylinder I6 3.0 diesel engine has a water cooled intercooler and a CPA torque converter to improve fuel economy, responsiveness and refinement.

*Genesis GV80 - energy consumption combined 8.8 - 11.1 l/100 km; CO<sub>2</sub>-emissions combined: 231 - 248 g/km; CO<sub>2</sub>-class: G; (according to WLTP)\**

*<sup>1</sup>Genesis GV80 2.5T AWD 224 kW (304 PS) petrol, 8-speed gearbox - energy consumption combined 11.1 l/100 km; CO<sub>2</sub>-emissions combined: 248 g/km; CO<sub>2</sub>-class: G; (according to WLTP)\**

*<sup>2</sup>Genesis GV80 3.0D AWD 200 kW (272 PS) diesel, 8-speed gearbox - energy consumption combined 9.3 l/100 km; CO<sub>2</sub>-emissions combined: 243 g/km; CO<sub>2</sub>-class: G; (according to WLTP)\**

*\*For more information on official fuel/power consumption and CO<sub>2</sub> emission data for new cars, please refer to the "Guide on the Fuel Economy, CO<sub>2</sub> Emissions and Power Consumption of All New Passenger Car Models Offered for Sale on the German Market" published free of charge by DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Straße 1, D-73760 Ostfildern, Germany, [www.dat.de/co2/](http://www.dat.de/co2/). The consumption and emission values shown on the Genesis website are based on the Worldwide Harmonised Light Vehicles Test Procedure (WLTP). Further information on the WLTP measurement procedures can be found at <https://www.genesis.com/de/en/wltp.html>.*



# PRICELIST



# PRICELIST

Download the pricelist for more details on model line, engine, colour, packages and standalone options.

[EXPLORE THE GV80 PRICELIST](#)

[BOOK A TEST DRIVE](#)





# BUILD YOUR OWN GENESIS

OR EXPLORE THE GENESIS STOCK



## BUILD YOUR GENESIS

Visit our online configurator and design your own bespoke Genesis GV80 model, inside and out.

[BUILD YOUR OWN GV80](#)

## GET YOUR GENESIS

Discover which models we have in stock online. Visiting nearest Studio and checking actual vehicle are recommended.

[FIND YOUR GENESIS](#)

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*For more information on official fuel consumption and CO<sub>2</sub> emission data for new cars, please refer to the 'Guide on the Fuel Economy, CO<sub>2</sub> Emissions and Power Consumption of All New Passenger Car Models Offered for Sale on the German Market' published free of charge by DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Straße 1, D-73760 Ostfildern, Germany, [www.dat.de/co2/](http://www.dat.de/co2/).*

*Discover more about the Genesis vehicle recycling procedure here: [www.genesis.com/de/en/vehicle-recycling.html](http://www.genesis.com/de/en/vehicle-recycling.html) January 2022.*



## GENESIS NEWSLETTER SUBSCRIPTION

Sign up to our newsletter

