



# GENESIS ELECTRIFIED G80





# ABOUT GENESIS





# WELCOME TO GENESIS

We understand your time is precious, so we have rewritten every detail of owning a luxury car to make owning a Genesis as simple as possible. We believe simplicity is the ultimate





## LET US TAKE CARE OF YOU

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We consider our customers to be our guests, which comes from the Korean principle of son-nim 손님. From the moment we deliver your test drive car to your home, to the feeling of calmness sitting in your new Genesis, we want you to feel at ease.







# THOUGHTFUL DESIGN

At Genesis, we put the customer experience at the heart of our design process. Yet designing the product is only half of the story, the services and expertise are vital too. The harmonious balance of these elements makes the Genesis experience second to none.

## THE BEAUTY OF EAST MEETS WEST

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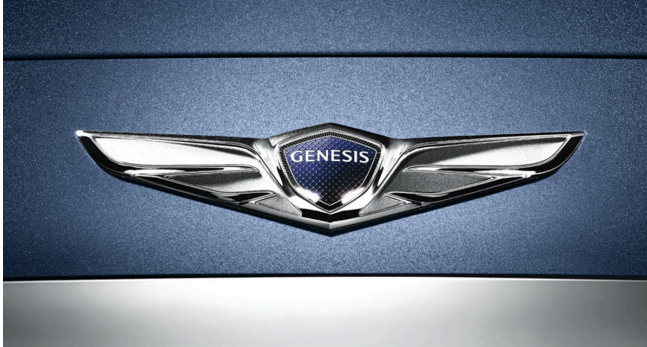
Korea is renowned as a country of contrasts. Genesis embraces this contrast. Outside, the form is athletic and elegant, reminiscent of classic European designs. Inside our cars, the latest technology is blended with traditional craftsmanship to give a distinctly Korean softness and harmony.





## DISTINGUISHED BY DESIGN

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### THE GENESIS HALLMARK

The Genesis winged emblem combines the crest grille shape in its body, with the wings forming the two lines represented in our iconic light design.



### UNMISTAKABLE PRESENCE

You can always spot a Genesis by the distinctive parallel lines formed by the front and rear lights. These two lines of light are all it takes to stand



### ELEGANT SOPHISTICATION

Designed to look fast while standing still, the dynamic parabolic waistline defines a Genesis. It describes the "athletic elegance" that gives all our models their dynamic stance.

## GENESIS EMBLEM

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Our winged emblem combines the iconic elements of the crest grille and two-lines





## GENESIS DESIGN AT A GLANCE

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### G-MATRIX PATTERNED CREST GRILLE

The G-Matrix patterned grille, exclusively designed for the EV model, provides a distinct look for the Genesis EV model.



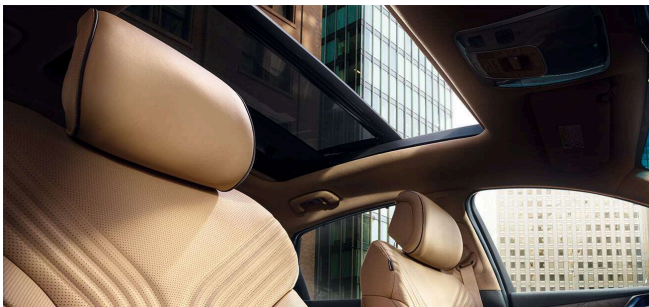
### QUAD LAMPS

The quad lights are inspired by the wings of the emblem. When viewed from the side, the iconic two lines clearly display the Genesis identity, whether day or night.



### PARABOLIC LINE

A single line defines the side. We call this the parabolic line which perfectly highlights the reductive design that elevates the purity of the athletic elegance design philosophy.



### BEAUTY OF WHITE SPACE

Inspired by Korean architecture, "The Beauty of White Space" defines our interior design, harmoniously balancing personal space and state-of-the-art technology.





# THE GENESIS DIFFERENCE





# THE GENESIS DIFFERENCE: MORE THAN A CAR. A SIMPLER WAY OF LIFE.

## GENESIS PERSONAL ASSISTANCE

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Genesis Personal Assistants are there for you – every step of your personal Genesis journey. Completely attuned to your needs, we will guide and support you to make the experience as pleasant and convenient as possible. And most importantly, we'll also save you time by coming to you – for a test drive, for your car delivery or for anything else you may need.

## GENESIS 5 YEAR CARE PLAN

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Included in the price of your new car is the Genesis 5 Year Care Plan<sup>1</sup> – a comprehensive package for a seamless ownership experience.

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5 yrs warranty

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5 yrs scheduled servicing

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5 yrs roadside assistance

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5 yrs access to courtesy cars

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5 yrs navigation and software updates

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<sup>1</sup> 5 Year Care Plan T&Cs apply.

## TRANSPARENT PRICING & TAILORED FINANCE

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We don't consider searching out the best offer for hours to be time well spent. That's why the price of a Genesis is always the same. Forget stressful negotiations. All you need to do is decide on a model and the desired specifications. Not quite ready to commit? Then explore our range of finance options. With a variety of concepts, including our Genesis Flexibility subscription plan, we make it easy to drive a Genesis without owning one.

## GENESIS MEMBERS. JOIN A LIKE-MINDED COMMUNITY

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As part of the Genesis community, you can enjoy a range of exclusive social and automotive experiences. These include priority access to inspiring events and exhibitions.

## WE COME TO YOU

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A core principle of the Genesis Difference is “we come to you” – not the other way around. With at-home test drive, new car delivery, and collection and delivery for scheduled servicing and warranty.<sup>2</sup>

<sup>2</sup> At-home test drive depending on location, availability and insurance criteria.

<https://www.genesis.com/de/en/services-and-resources/ownership/5-year-care-plan.html>







GENESIS  
ELECTRIFIED G80

ELEGANT AND ELECTRIC

DESIGN





# GENESIS ELECTRIFIED G80 DESIGN

## EXTERIOR

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### FRONT DESIGN

The newly-designed crest grille is framed by the iconic Genesis quad lamps that shape the distinctive two-line design that distinguishes all Genesis models.



### REAR DESIGN

The unique rear of the electrified G80 curves in three dimensions for both aerodynamic efficiency and dynamic presence.



### SIDE PROFILE

The parabolic lines that define the side profile are a Genesis characteristic. Here they give an elegant dynamism to the classic saloon body shape.

*The technical features and trims of the described or depicted vehicles throughout this brochure and our website are examples only. They may not be standard or available for all engine styles, may vary in specific countries and are subject to change at any time.*

# GENESIS ELECTRIFIED G80 DESIGN

## EXTERIOR

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### MATIRA BLUE COLOR

Named after the beautiful Matira Beach in the South Pacific Ocean, Matira Blue contains a special pigment, so the colour varies depending on the angle of view. Just like the sea, the colour can change with the light from cobalt blue to emerald blue or turquoise.



### G-MATRIX PATTERNED GRILLE

The exclusive Genesis G-Matrix pattern applied to the front grille is inverted to distinguish the electric vehicle model.



### HIDDEN CHARGING DOOR

The charging door is discreetly located in the upper left area of the grille and is invisible when closed. Inside, the two-line chrome accents create a sense of unity with the front lights.



# GENESIS ELECTRIFIED G80 DESIGN

## EXTERIOR

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### 19" TURBINE WHEEL

The exclusive 19" dark metal grey turbine wheels are designed to be as aerodynamically efficient as possible.

## INTERIOR

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### RECYCLED "FORGED WOOD" TRIM

Birch, recycled from furniture making, is used in the dashboard, door and console for a calm, natural environment.



### ECO-FRIENDLY TANNED NAPPA LEATHER

The optional luxurious pure Nappa leather is coloured with an eco-friendly process that uses pine natural dye and linseed oil.

## INTERIOR

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### CALM INTERIOR

Inspired by the Beauty of White Space, the unique interior creates a visual calmness that fits the quiet driving experience of a luxury electric vehicle.



### ACCENT LIGHTING

Subtle ambient lighting around the circular shift-by-wire gear selector adds to the calm atmosphere in the cabin.



ARRIVE RELAXED

SAFETY



## ELECTRIFIED G80 SAFETY

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### INTELLIGENT SAFETY FEATURES

From advanced driver assistance systems to passenger protection features, the Electrified G80 uses the latest technology to help you arrive at your destination relaxed.



## DRIVING SAFETY

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### LANE FOLLOWING ASSIST AND LANE KEEPING ASSIST

To make long journeys easier, these two systems use the front camera to help keep your Electrified G80 centred in the lane and gently steer it back if it drifts out.



### HIGHWAY DRIVING ASSIST

This feature helps to keep a safe distance and speed from the car in front, using the front view camera, radar sensors and navigation data. It also helps to change lane automatically (over a certain speed), simply by holding the steering wheel and moving the indicator stalk.



### NAVIGATION-BASED SMART CRUISE CONTROL

When driving on a motorway with smart cruise control, this system uses navigation data to analyse the road ahead and check that your cruising speed is appropriate. Say there is a sharp bend up ahead – to keep your speed within safe limits it will automatically decelerate, reaccelerating once it is safe to do

## BLIND SPOT SAFETY

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### BLIND SPOT VIEW MONITOR

To increase safety when the driver indicates to turn left or right, an additional view of the Electrified G80's blind spot is shown on the main dash display.



### BLIND SPOT COLLISION-AVOIDANCE ASSIST

When changing lanes or leaving a parking space, this system alerts you if there is a hazard in your blind spot. To avoid an impact, it either safely guides you back (when changing lane) or applies the brakes (when leaving a parking spot).

## HAZARD SAFETY

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### FORWARD COLLISION-AVOIDANCE ASSIST

This system detects potential hazards like pedestrians, cyclists, or other vehicles. To help avoid them and keep other road users safe, it either steers away (if there is space) or applies the brakes.



## HAZARD SAFETY

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### REVERSE PARKING COLLISION-AVOIDANCE ASSIST

When reversing, sensors alert the driver to potential hazards to the rear. If the driver takes no action, the system automatically applies the brakes.

## OCCUPANT SAFETY

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### FORWARD ATTENTION WARNING

If the driver's eyes are not on the road (due to tiredness or distraction), the system displays an alert and sounds a warning.



### SAFE EXIT ASSIST

When the Electrified G80 is stopped and an approaching vehicle is detected from behind, if a passenger tries to open a rear door, the door will stay locked until it is safe to get out.

## ROAD USER SAFETY

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### INTELLIGENT FRONT LIGHTING SYSTEM

Use your full beams without dazzling other vehicles. The individually-controlled headlight LEDs automatically dim when they detect other traffic both ahead and oncoming.



### REAR GUIDE LAMPS

To alert other vehicles and pedestrians when reversing, the LED rear guide lamps project onto the road for increased presence.

## PARKING SAFETY

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### REMOTE SMART PARKING ASSIST

This system lets you remotely park in or leave a tight space simply by pressing the button on the key fob. Activated from outside the vehicle, it works for both parallel and perpendicular parking.



## PARKING SAFETY

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### SURROUND VIEW MONITOR

The driver has a 360-degree view thanks to cameras on each corner. This makes parking (and leaving) in tight spaces easier and safer.



CONNECTED TECHNOLOGY THAT WORKS  
WITH YOU

TECHNOLOGY





## TECHNOLOGY YOU CAN FEEL

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### TOUCH CONTROLLER

It is simple and quick to “write” on the touch controller with your finger, no more using fiddly keyboards to type in your destination.



### CLEAN AIR AT A TOUCH

The touch-controlled air conditioning system with a premium interior air filter means all passengers can enjoy clean air.



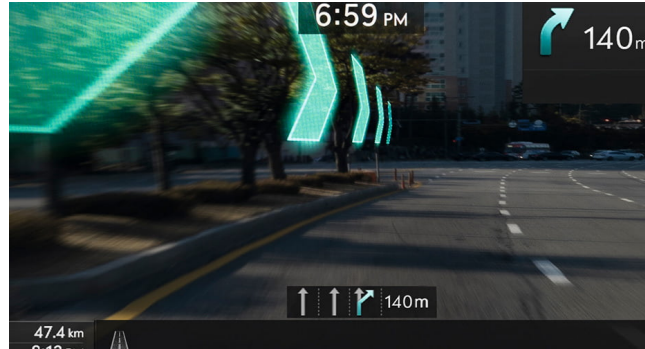
## TECHNOLOGY FOR DRIVERS

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### 12.3" 3D INSTRUMENT CLUSTER

By tracking the driver's gaze, the screen gives a unique 3D depth. The information shown is tailored according to the driving mode, and the information displayed can be individually customised.



### AUGMENTED REALITY NAVIGATION

Finding your way has never been easier. The Electrified G80 shows a real-time video feed of the road and superimposes navigation information on it, such as direction arrows and street names.



### HEAD-UP DISPLAY

Keep your eyes on the road with a high-definition widescreen display projected on your windscreen. Day or night, the essential information you need is right in front of you.



## TECHNOLOGY FOR DRIVERS

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### DRIVER'S ERGO MOTION SEAT

The ergo-motion seat has seven air cells that increase side support according to the driving mode or vehicle speed. For ultimate comfort on longer journeys, the air cells provide a massage function.

## TECHNOLOGY TO ENJOY

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### LEXICON SOUND SYSTEM

Enjoy a clear, dynamic sound and powerful multi-dimensional surround sound. Powered by the QuantumLogic Surround system, 17 speakers are optimally positioned for immersive listening.





## FOR REAR PASSENGERS

THE PASSENGERS ARE AS CONNECTED AS THE DRIVER IN THE ELECTRIFIED G80.

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### REAR SEAT ENTERTAINMENT

Dual 9.2" screens make journeys fly by. Each monitor is independent, can be angled for a clear view and has touch panels for easy



### REAR OCCUPANT ALERT

To prevent infants or animals from being left in the vehicle, the system detects minute movements and alerts you before you leave the vehicle.



CONVINIENT AND LONG LASTING

# CHARGING TECHNOLOGY



## CHARGING THE ELECTRIFIED G80

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### 22 MIN ULTRA-FAST CHARGE<sup>1</sup>

It takes just 22 minutes to charge from 10% to 80% with 800 V ultra-fast charging<sup>1</sup>. With 11 kW standard AC charging<sup>2</sup>, you can charge from 10% to 100% in 7 hrs 33 mins.

<sup>1</sup> 22-minute charge is based on 800 V from ultra-rapid chargers (350 kW) which are not widely available in Germany. 22 minutes is the time required to charge the battery from 10% to 80% in perfect ambient conditions.

<sup>2</sup> The standard AC charging depends on whether public charging locations or home charging is being used (most at home units deliver power at a rate of either 3.6 kW or 7 kW).

<sup>3</sup> Genesis Electrified G80 Luxury 272 kW (370 PS) - electric energy consumption combined: 19.1 kWh/100 km; CO<sub>2</sub>-emissions combined: 0 g/km; CO<sub>2</sub>-class: A; (according to WLTP)\* electric range based on a full charge (combined): 520 km\*\*

\*\*The stated electric range was determined according to the legally prescribed WLTP measurement procedure (Worldwide Harmonized Light Vehicle Test Procedure). The data does not refer to an individual vehicle and is not part of the offer. The actual range may vary depending on, among other things, individual driving behavior, additional equipment and accessories (add-on parts, tyre format, etc.), charge, rolling resistance, topology, outside temperature and aerodynamics. These values were determined after the battery was fully charged.

\*For more information on official fuel/power consumption and CO<sub>2</sub> emission data for new cars, please refer to the "Guide on the Fuel Economy, CO<sub>2</sub> Emissions and Power Consumption of All New Passenger Car Models Offered for Sale on the German Market" published free of charge by DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Straße 1, D-73760 Ostfildern, Germany, [www.dat.de/co2/](http://www.dat.de/co2/).

The consumption and emission values shown on the Genesis website are based on the Worldwide Harmonised Light Vehicles Test Procedure (WLTP). Further information on the WLTP measurement procedures can be found at <https://www.genesis.com/de/en/wltp.html>.



### 520 KM RANGE

The maximum range per charge is 520 km<sup>3</sup>. This industry definition (WLTP All Electric Range) motorway, rural and urban driving



## CHARGING SYSTEM

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### THE BEST OF ALL WORLDS

The latest electric technology means the Electrified G80 is compatible with a large range of chargers, including the latest ultra-fast 800V chargers.



### VEHICLE TO LOAD

The Electrified G80's bidirectional onboard charger can be used to power electrical appliances and other electric vehicles (230 V).



### SOLAR ROOF

Solar panels in the roof charge the high-voltage and low-voltage batteries to extend the vehicle's range.

## CHARGING PARTNERSHIPS

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### FAST AND CONVENIENT

Whether at home or on the road, we want to make charging your Genesis as easy as possible. Thanks to our partnerships with Shell Recharge and Ionity, your Electrified G80 comes with access to a Europe-wide charging network, an app with convenient functions and payment options, as well as subsidised use of ultra-fast charging stations.

[FIND OUT MORE](#)

## GENESIS ELECTRIC

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### JOURNEY INTO THE FUTURE WITH US

From our all-electric models to our comprehensive charging solutions at home and on the road: Genesis Electric offers everything you need for your switch.

[FIND OUT MORE](#)

REFINED DYNAMISM

PERFORMANCE





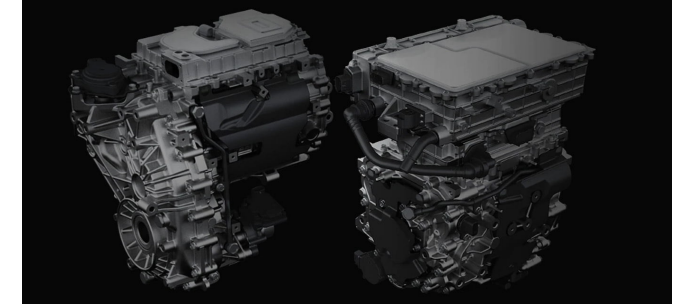
## DUAL MOTOR

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## ALL-WHEEL PERFORMANCE

Two motors propel the electric vehicle to 100 km/h in just 4,9 seconds. Each achieves a maximum output of 136 kW with a maximum torque of 350 Nm. Together, the motors generate a combined maximum output of 272 kW (370 PS) and a maximum torque of 700 Nm.<sup>1</sup>



## ELECTRIC POWER<sup>1</sup>

### Combined maximum output

272 kW (370 PS) (136 kW Front / 136 kW Rear)

### Maximum Torque

700 Nm (350 Nm Front / 350 Nm Rear)

<sup>1</sup> Genesis Electrified G80 Luxury 272 kW (370 PS) - electric energy consumption combined: 19.1 kWh/100 km; CO<sub>2</sub>-emissions combined: 0 g/km; CO<sub>2</sub>-class: A; (according to WLTP)\* electric range based on a full charge (combined): 520 km\*\*

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## EFFICIENT

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### SMART REGENERATIVE BRAKING

To save as much energy as possible while driving, the system automatically adjusts the amount of regenerative braking depending on the road ahead.

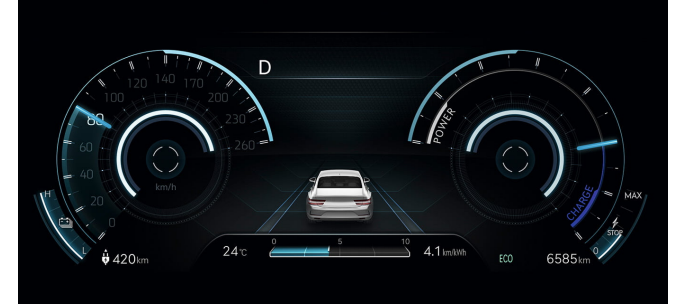
## DRIVING CONVENIENCE

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### PREVIEW ELECTRONIC CONTROL SUSPENSION

The adaptive suspension with Preview (ECS) uses the camera to detect upcoming bumps or potholes in the road, then adjusts the damping force for a comfortable, safe ride.



### TAILORED DRIVING MODES

Choose your driving mode, from Comfort, with soft and stable braking, or Sport, with quick response and a lively, linear braking sensation.

## PERFORMANCE WITHOUT THE NOISE

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### ROAD ACTIVE NOISE CONTROL

To overcome tiring road roar, out-of-phase sound is created to effectively cancel out the unwanted noise. This keeps the interior quieter and the driver more alert.<sup>1</sup>

<sup>1</sup> Specifications may vary depending on model and/or country.





# PRICELIST



# PRICELIST

Download the pricelist for more details on model line, engine, colour, packages and standalone options.

EXPLORE THE ELECTRIFIED G80 PRICELIST

BOOK A TEST DRIVE

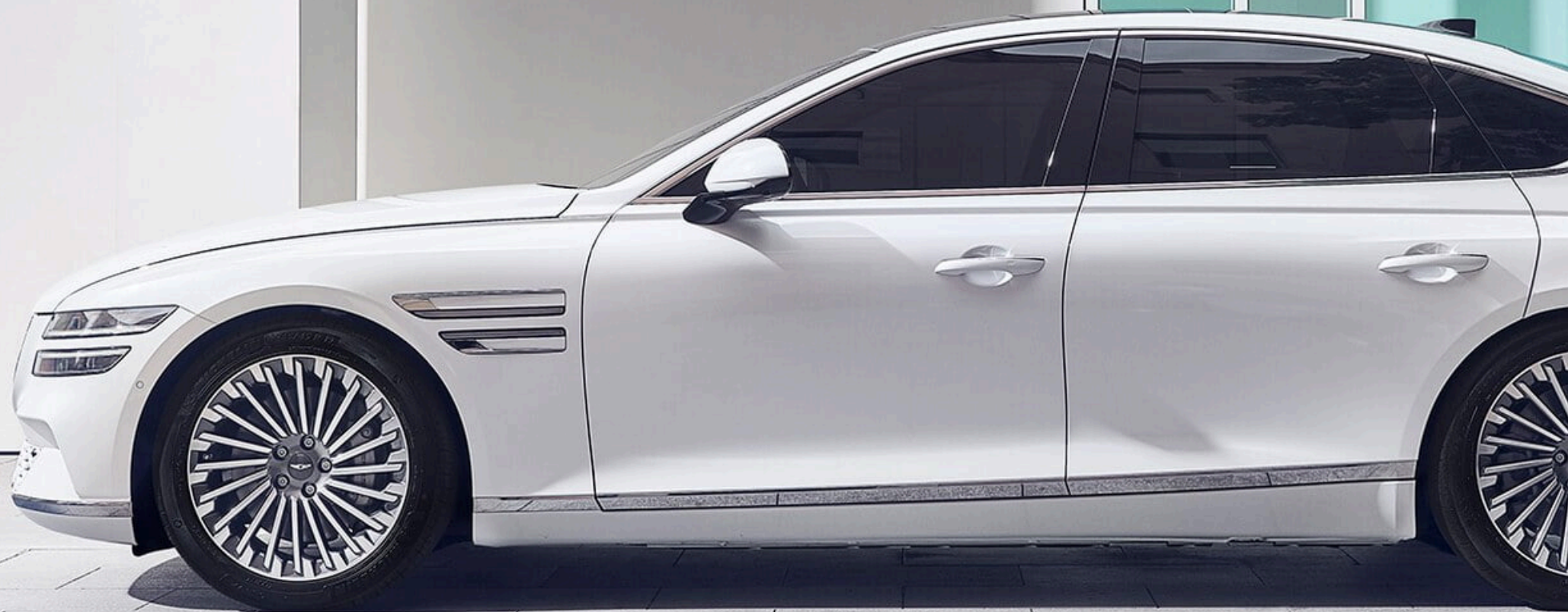






# BUILD YOUR OWN GENESIS

OR EXPLORE THE GENESIS STOCK





## BUILD YOUR GENESIS

Visit our online configurator and design your own bespoke Genesis G80 model, inside and out.

**BUILD YOUR OWN ELECTRIFIED G80**

## GET YOUR GENESIS

Discover which models we have in stock online. Visiting nearest Studio and checking actual vehicle are recommended.

**FIND YOUR GENESIS**

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## GENESIS NEWSLETTER SUBSCRIPTION

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