



# GENESIS G70





# ABOUT GENESIS





# WELCOME TO GENESIS

We understand your time is precious, so we have rewritten every detail of owning a luxury car, to make owning a Genesis as simple as possible. We believe simplicity is the ultimate sophistication.



## LET US TAKE CARE OF YOU

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We consider our customers to be our guests, which comes from the Korean principle of son-nim 손님. From the moment we deliver your test drive car to your home, to the feeling of calmness sitting in your new Genesis, we want you to feel at ease.







# THOUGHTFUL DESIGN

At Genesis we put the customer experience at the heart of our design process. Yet designing the product is only half of the story, the service and experience are vital too. The harmonious balance of these elements makes the Genesis experience second to none.

## THE BEAUTY OF EAST MEETS WEST

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Korea is renowned as a country of contrasts. Genesis embraces this contrast. Outside the form is athletic and elegant, reminiscent of classic European designs. Inside our cars the latest technology is blended with traditional craftsmanship to give a distinctly Korean softness and harmony.





## DISTINGUISHED BY DESIGN

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### THE GENESIS HALLMARK

The Genesis winged emblem combines the Crest Grille shape in its body, with the wings forming the two lines represented in our iconic light design.



### UNMISTAKABLE PRESENCE

You can always spot a Genesis by the distinctive parallel lines formed by the front and rear lights. These two lines of light are all it takes to stand out.



### ELEGANT SOPHISTICATION

Designed to look fast while standing still, the dynamic parabolic waistline defines a Genesis. It describes the "athletic elegance" that gives all our models their dynamic stance.

## GENESIS EMBLEM

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Our winged emblem combines the iconic elements of the Crest Grille and Two Lines design.





## GENESIS DESIGN AT A GLANCE

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### CREST GRILLE

The Genesis signature Crest Grille is inspired by the emblem's crest, emphasizing the distinct identity of Genesis.



### QUAD LAMPS

The Quad lights are inspired by the wings of the emblem. When viewed from the side, the iconic two lines clearly display the Genesis identity whether day or night.



### PARABOLIC LINE

A single line defines the side. We call this the Parabolic line and perfectly highlights the reductive design that elevates the purity of the Athletic Elegance design philosophy.



### BEAUTY OF WHITE SPACE

Inspired by Korean architecture, "The Beauty of White Space" defines our interior design, harmoniously balancing personal space and state of the art technology.



THE GENESIS  
DIFFERENCE



# THE GENESIS DIFFERENCE: MORE THAN A CAR. A SIMPLER WAY OF LIFE.

## GENESIS PERSONAL ASSISTANCE

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Genesis Personal Assistants are there for you – every step of your personal Genesis journey. Completely attuned to your needs, we will guide and support you to make the experience as pleasant and convenient as possible. And most importantly, we'll also save you time by coming to you – for a test drive, for your car delivery or for anything else you may need.

## GENESIS 5 YEAR CARE PLAN

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Included in the price of your new car is the Genesis 5 Year Care Plan<sup>1</sup> - a comprehensive package for a seamless ownership experience.

5 yrs warranty

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5 yrs scheduled servicing

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5 yrs roadside assistance

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5 yrs access to courtesy cars

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5 yrs navigation and software updates

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<sup>1</sup> 5 Year Care Plan T&Cs apply.

## TRANSPARENT PRICING & TAILORED FINANCE

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We don't consider searching out the best offer for hours to be time well spent. That's why the price of a Genesis is always the same. Forget stressful negotiations. All you need to do is decide on a model and the desired specifications. Not quite ready to commit? Then explore our a range of finance options. With a variety of concepts including our Genesis Flexibility subscription plan, we make it easy to drive a Genesis without owning one.

## GENESIS MEMBERS. JOIN A LIKE-MINDED COMMUNITY

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As part of the Genesis community, you can enjoy a range of exclusive social and automotive experiences. These include priority access to inspiring events and exhibitions.

## WE COME TO YOU

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A core principle of the Genesis Difference is “we come to you” - not the other way around. With at-home test drive, new car delivery, and collection and delivery for scheduled servicing and warranty.<sup>2</sup>

<sup>2</sup> We Come to You T&C might apply.

<https://www.genesis.com/de/en/services-and-resources/ownership/5-year-care-plan.html>







GENESIS G70



A red Genesis G70 is shown from a front-three-quarter perspective, driving on a road. The background features a city skyline across a body of water under a sunset sky. The car's headlights are on, and the wheels are blurred to indicate motion.

# DESIGN

To match its on-road credentials as a high-performance saloon, the G70 design exudes muscular poise. Sleek lines express its agility as well as turn heads. Inside is a great place to be with a focus on driver engagement, luxury and user-friendly function.

# GENESIS G70 DESIGN

## EXTERIOR

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### FRONT DESIGN

The front of the G70 makes a real statement. The bold crest grille echoing the Genesis emblem creates a continuity of design. Quad lamps are set slightly higher giving the G70 a real sense of dynamism and athletic purpose. When you see this coming into your rear view mirror, it will command your attention.



### REAR DESIGN

The attention-grabbing Quad Lamps continue the two line design signature across the rear of the G70. The Genesis brand identity is distinct and clearly displayed across the minimalist upper section. Viewed from the rear, it creates a dramatic and bold appearance.



### SIDE PROFILE

The two line design is reflected in the side air vents providing a clean, aero-dynamic look. A parabolic line that runs down the side creates a feeling of sleek, feline grace. The elegant dynamism of the G70 will doubtless attract many an admiring glance.

*The technical features and trims of the described or depicted vehicles throughout in this brochure and our website are examples only. They may not be standard or available for all engines styles, may vary in specific countries and are subject to change at any time.*



# GENESIS G70 DESIGN

## EXTERIOR

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### CREST GRILLE

A real stand-out feature of the G70, the crest grille, is positioned lower than the Quad Lamps, giving a look of real purpose. An extreme ratio accentuates the V-shape. This tells you all you need to know about the G70's sporting prowess.



### FULL LED HEADLAMP

The Genesis signature Quad Lamps emphasise the G70's design lineage. Super slim LEDs reinforce the high-tech image.



### REAR DIFFUSER AND DUAL EXHAUST TIPS

The G70's high performance credentials are again highlighted in the features of a rear, diffuser-like lip matching the body-colour. The oval dual exhausts embody performance even further.<sup>1</sup>

<sup>1</sup> Available Petrol Sport versions







# GENESIS G70 DESIGN

## INTERIOR

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### DESIGNED FOR DRIVERS

We aim to make driving your G70 a pleasure. So every aspect and function is intuitively controlled and easy to access.



### GENESIS INFOTAINMENT SYSTEM (10.25")

Experience a wide display with GUI (graphical user interface) exclusively developed for Genesis. It supports a range of easy-to-access cutting edge functions and a wide viewing angle.



### LUXURIOUS NAPPA, ALUMINIUM ACCENTS

Crafted with stitched Nappa leather and aluminium finishes, the G70 provides a true sense of refinement and luxury. The beautifully balanced interior layout creates a space you won't want to leave.



# GENESIS G70 SPORT DESIGN

## INTERIOR AND EXTERIOR

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### THE GENESIS G70 SPORT DESIGN

The G70's design accentuates its sporting credentials. From the parabolic line sweeping gracefully down its side to the two-line signature Quad Lights; it all says that this is a dynamic, performance-led driver's car.



### G70 SPORT EXTERIOR DESIGN

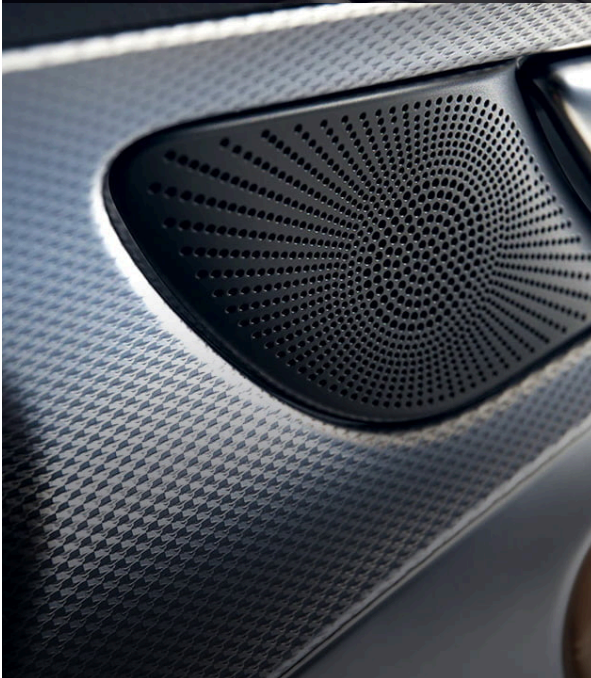
From the exclusively developed dark chrome daylight opening (DLO) molding, the front radiator grille surround and dark tinted mesh to the 19-inch sport wheels reflecting the G-Matrix pattern design and exclusive red Brembo brake calipers – the G70 Sport is driving dynamism brought to life.



### G70 SPORT INTERIOR DESIGN

Sporty seats with red stitching and premium quilting patterns give the feeling of sitting in a cockpit ready to go. The spin-hairline-patterned aluminium materials on the doors and console add a sense of crafted quality. Stepping on the metal pedal is another source of wonder.







YOUR SAFETY IS OUR PRIORITY

SAFETY  
WITHOUT  
COMPROMISE





## INTRODUCING THE NEW G70 SAFETY FEATURES

### DRIVING SAFETY

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#### SAFETY

The latest technology brings new levels of driving safety.



#### INTELLIGENT FRONT-LIGHTING SYSTEM

The Intelligent Front-Lighting System (IFS) allows the driver to travel in the vehicle with a high beam without the risk of glaring oncoming traffic or any preceding vehicles. This function is achieved using LEDs with individual electronic controls which are turned up or dimmed down as required.



#### 10-AIRBAG SYSTEM

Centre side airbags have been implemented in the front seats to prevent injuries that may arise in side collisions. A total of ten airbags further protect all vehicle occupants. This includes advanced airbags for the driver and front passenger seats that detect the presence of a passenger and the severity of a collision to control deployment, as well as side and curtain airbags for both the front and rear, and a driver's knee airbag.

## SAFETY FEATURES

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### FORWARD COLLISION-AVOIDANCE ASSIST (FCA, JUNCTION TURNING)

The G70 warns and automatically assists in braking if the preceding vehicle suddenly slows or if there is a high risk of a front-end collision. Braking assistance is also applied when a risk of collision with an oncoming vehicle is detected when turning left at an intersection.



### BLIND-SPOT COLLISION-AVOIDANCE ASSIST (BCA)

Acts as another pair of eyes. If a risk of collision at the rear is detected, this system warns the driver. When leaving a parallel-parked position, it detects the risk of collision at the rear and automatically assists in braking.



### REAR CROSS-TRAFFIC COLLISION-AVOIDANCE ASSIST (RCCA)

RCCA warns the driver of approaching traffic from the left and right sides of the vehicle during reverse manoeuvres. Even after the warning, if necessary, it applies emergency braking to prevent a collision.

## DRIVING TECHNOLOGY

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### HIGHWAY DRIVING ASSIST (HDA)

Based on the distance from a leading vehicle on motorways, and utilizing lane information and navigation data, the HDA assists the driver to control the driving speed, to maintain distance from other vehicles, and to prevent the vehicle from moving out of its lane.

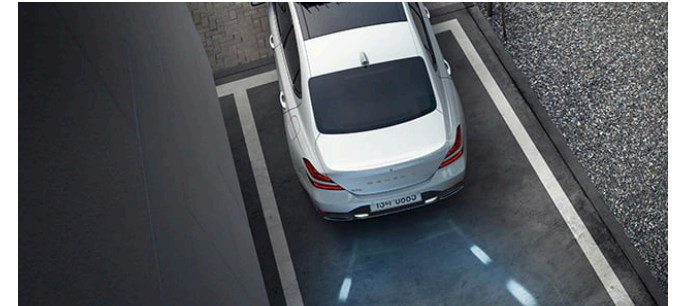
## DRIVING CONVENIENCE / SAFE PARKING

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### SAFE EXIT WARNING (SEW)

The feature sounds an alert when traffic is detected from behind when a passenger opens a door to exit from the vehicle.



### REAR GUIDE LAMP

When the vehicle is backing up, the LED rear guide lamp projects light onto the road, alarming other vehicles and pedestrians to prevent accidents.



### SURROUND VIEW MONITOR (SVM)

The Surround View Monitor provides real-time surrounding views of the vehicle for safer parking.



THE GENESIS G70 IS DRIVING  
INNOVATION

ADVANCED  
INNOVATION



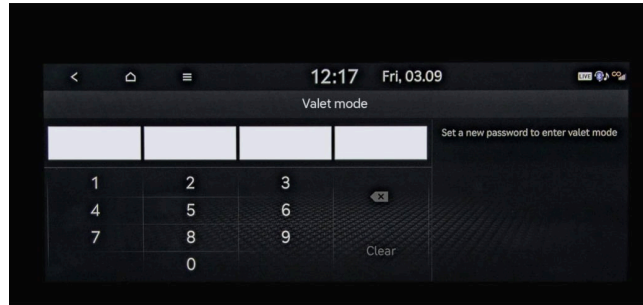
## TECHNOLOGY FEATURES

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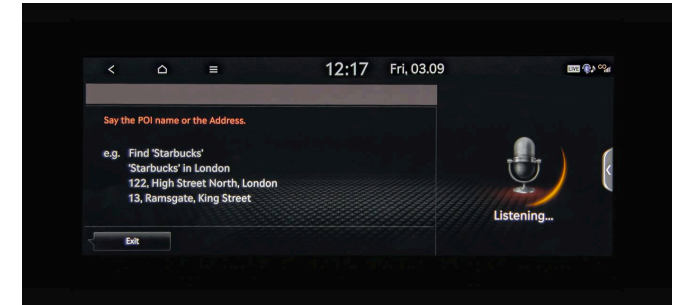
### OVER-THE-AIR (OTA) NAVIGATION UPDATE

The cutting-edge OTA update feature wirelessly connects the vehicle to the server and automatically updates the latest versions of the navigation software and maps installed.<sup>1</sup>



### VALET MODE

This is a privacy protection feature that limits access to the users' personal information when using a personal driver or parking service.<sup>1</sup>



### VOICE RECOGNITION SYSTEM

Convenience is doubled by allowing the driver to control the air conditioner, window, sunroof, and boot lid using voice commands.<sup>2</sup>

<sup>1</sup> Available with Genesis Connected Services

<sup>2</sup> Korean Model Shown.

## DIGITAL SERVICES

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### WIRELESS SMARTPHONE CHARGER

Charge your phone wirelessly by simply putting it on a built-in charging pad. If you leave the car with the smartphone still inside, an alert is made.



### LEXICON 15-SPEAKER SYSTEM

Experience exceptional sound with 15 Lexicon speakers and Quantum Logic Surround technology. Optimally positioned for the best stereophonic sound, the speakers are paired with stainless steel grilles for a crisp and clear projection. Supported by subwoofers under the front seats, the G70's audio system offers a rich bass and an immersive listening experience.



### 12.3" 3D CLUSTER

A 3D cluster with a large high-definition TFT LCD boasts a distinctive design while providing a variety of content depending on drive modes, such as the new Sport + mode. The cluster recognizes the driver's eye trajectory with its built-in cameras and offers a vivid 3D screen that can be seen from every angle, without the need for special glasses.



A dark grey Genesis G70 is shown from a front-three-quarter perspective, driving on a paved road that curves through a lush, green mountainous landscape. The car's design features a large, intricate diamond-patterned grille and sleek, horizontal LED headlights. The background consists of steep, forested hills under a sky with soft, white clouds. The overall mood is one of dynamic performance and sophisticated design.

# PERFORMANCE

The G70 achieves a perfect driving balance between dynamism and stability with technologies responding to road conditions and driving situations a step ahead.

## PERFORMANCE

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### SPORT+ MODE

Sport+ mode, which is specialized for at-the-limit driving on a track that goes beyond everyday sporty driving, can be activated to control the G70 as desired by the driver.



### BREMBO BRAKING SYSTEM

Enhances the differentiated look and overpowering driving performance of a high-performance sports saloon. The G70's Brembo brakes offer superior braking performance while also exuding an image of power.



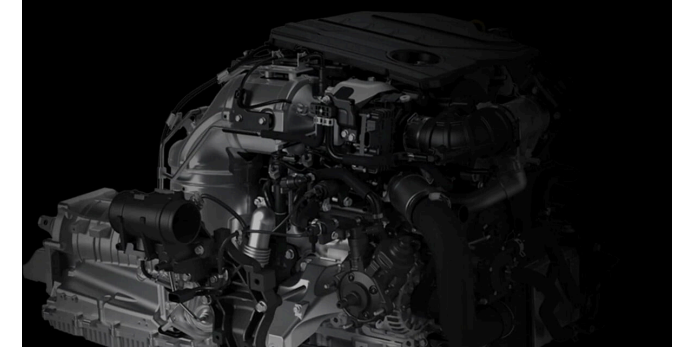
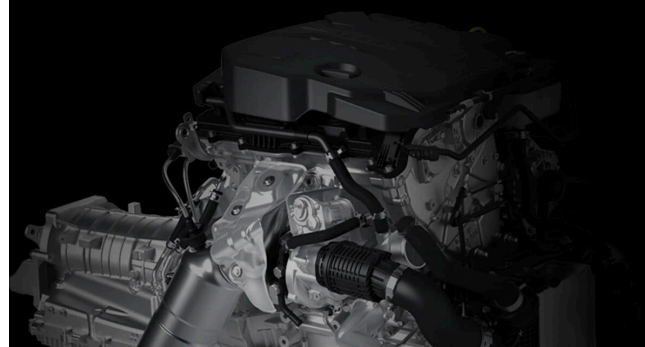
### ELECTRONICALLY CONTROLLED SUSPENSION

Electronically-controlled suspension delivers a superb balance of stability and comfort in the Luxury and Sport Line. COMFORT offers a feeling of refinement, SPORT provides a dynamism and precision to the ride, and SPORT+ offers an excellent sense of progressive unity with the road surface.



## G70 ENGINE

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### POWERTRAINS

Genesis G70 is anchored in the incredible power of its engine, delivering a driving experience that is athletic in every way.

### 2.2 DIESEL ENGINE<sup>1</sup>

A high-efficiency turbocharger, variable oil pump, and reinforced noise absorption ensure stable power, outstanding fuel economy, and the all-important cabin silence.

### 2.0 TURBO GASOLINE ENGINE<sup>2</sup>

A low-to-mid-speed twin-scroll turbocharger, electric Variable Charge Motion and continuously operating VCM generates high torque even at low speeds. Balances drivability and silence to maximize the driving pleasure.

*Genesis G70 - energy consumption combined: 6.5 - 9.6 l/100 km; CO<sub>2</sub>-emissions combined: 170 - 217 g/km; CO<sub>2</sub>-class: F - G; (according to WLTP)\**

*<sup>1</sup> Genesis G70 2.2D RWD 147 kW (200 PS) diesel, 8-speed gearbox - energy consumption combined: 6.8 l/100 km; CO<sub>2</sub>-emissions combined: 178 g/km; CO<sub>2</sub>-class: G; (according to WLTP)\**

*<sup>2</sup> Genesis G70 2.0T RWD 180 kW (245 PS) petrol, 8-speed gearbox - energy consumption combined: 8.9 l/100 km; CO<sub>2</sub>-emissions combined: 201 g/km; CO<sub>2</sub>-class: G; (according to WLTP)\**

*Genesis G70 2.0T 8AT AWD 180 kW (245 PS) petrol, 8-speed gearbox - energy consumption combined: 9.6 l/100 km; CO<sub>2</sub>-emissions combined: 217 g/km; CO<sub>2</sub>-class: G; (according to WLTP)\**

*\*For more information on official fuel/power consumption and CO<sub>2</sub> emission data for new cars, please refer to the "Guide on the Fuel Economy, CO<sub>2</sub> Emissions and Power Consumption of All New Passenger Car Models Offered for Sale on the German Market" published free of charge by DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Straße 1, D-73760 Ostfildern, Germany, [www.dat.de/co2/](http://www.dat.de/co2/). The consumption and emission values shown on the Genesis website are based on the Worldwide Harmonised Light Vehicles Test Procedure (WLTP).*

*Further information on the WLTP measurement procedures can be found at <https://www.genesis.com/de/en/wltp.html>.*



# PRICELIST





# PRICELIST

Download the pricelist for more details on model line, engine, colour, packages and standalone options.

EXPLORE THE G70 PRICELIST

BOOK A TEST DRIVE





# BUILD YOUR OWN GENESIS

OR EXPLORE THE GENESIS STOCK





## BUILD YOUR GENESIS

Visit our online configurator and design your own bespoke Genesis G70 model, inside and out.

**BUILD YOUR OWN G70**

## GET YOUR GENESIS

Discover which models we have in stock online. Visiting nearest Studio and checking actual vehicle are recommended.

**FIND YOUR GENESIS**

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*For more information on official fuel consumption and CO<sub>2</sub>emission data for new cars, please refer to the 'Guide on the Fuel Economy, CO<sub>2</sub>Emissions and Power Consumption of All New Passenger Car Models Offered for Sale on the German Market' published free of charge by DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Straße 1, D-73760 Ostfildern, Germany, [www.dat.de/co2](http://www.dat.de/co2).*

*Discover more about the Genesis vehicle recycling procedure here: [www.genesis.com/de/en/vehicle-recycling.html](http://www.genesis.com/de/en/vehicle-recycling.html) January 2022.*



## GENESIS NEWSLETTER SUBSCRIPTION

Sign up to our newsletter

