



GENESIS GV70



# THE LIFESTYLE FROM GENESIS GV70

GENESIS has always looked to you for answers.

We delved deeply to see what kind of experiences you seek and what types of technologies and designs have improved your life. Countless innovations have been made to compliment your driving style, safety, and convenience.

The journey continues with GENESIS GV70, an urban premium SUV that encompasses all the exclusive qualities of GENESIS's past creations while opening up a new horizon for premium vehicles.

GENESIS GV70 presents an exterior design that maximizes the athletic elegance of GENESIS, along with dynamic driving capabilities, an interior that enhances Korea's own 'Beauty of White Space' and state-of-the-art technology for connected cars. No matter your lifestyle, GENESIS GV70 will fit in perfectly.

Features may vary depending on selected trim





Barossa burgundy (Premium trim / 2.5 turbo / 21" Dark sputtering wheels & Michelin tires)



Barossa burgundy (Premium trim / 2.5 turbo / 21" Dark sputtering wheels & Michelin tires)

# DYNAMIC DESIGN

The distinct GENESIS design philosophy 'Athletic Elegance' is beautifully crafted in the GENESIS GV70. From the athletic yet sophisticated exterior to the simple yet sensual interior, the GENESIS GV70's unique character will reinvigorate inspiration in your daily life.



Mauna red (Royal Sport trim / 3.5 turbo / 21" Dark sputtering wheels with G-Matrix design & Michelin tires)



Barossa burgundy (Premium trim / 2.5 turbo / 21" Dark sputtering wheels & Michelin tires)



## GENESIS GV70

The iconic crest grille, inspired by the GENESIS logo, has been set lower than the quad lamps to emphasize the vehicle's athletic and challenging nature.

The parabolic line, which begins above the quad lamps and runs elegantly along the side of the SUV, creates a dramatic contrast with the muscular rear fenders. The sleek coupe-like roofline, along with the C-pillar's flowing chrome line, accentuates GENESIS GV70's sporty character. G-Matrix patterns applied to the bumper and vertically-shaped mufflers also amplify GENESIS GV70's dynamism.



Slate gray / velvet burgundy two-tone (velvet burgundy seats, slate gray door upper trim/signature design selection II)

GENESIS GV70's driver-oriented interior applies a uniquely-Korean concept, the "Beauty of White Space," which offers maximum comfort and convenience. Interior details were inspired by the aerodynamic curves of an airplane wing, revealing voluminous shapes derived from elliptical elements, while new-concept ambient lights add an elevated sense of elegance. A thin chrome line crosses the GENESIS GV70's slim air vents, extending to the doors on both sides to create a cozy and embracing atmosphere.

Control buttons were minimized on the center console while the new dial-type Shift By Wire (SBW), resembling a meticulously refined jewel, displays a delicate balance of simplicity and sophistication.





Mauna red (Royal Sport trim / 3.5 turbo / 21" Dark sputtering wheels with G-Matrix design & Michelin tires)

## GENESIS GV70 SPORT

The GENESIS GV70 SPORT Model offers another level of athleticism to further enhance GENESIS GV70's emotion. The excitement of performance driving starts with the Sport model's exclusively-designed front bumper and 21-inch, G-Matrix patterned wheels. Stylish dark chrome beltline moldings and door handles, black-coated garnishes, and a large diameter exhaust add to the pronounced dynamic expression.





One glance at the GENESIS GV70 Sport's driver's seat is all it takes to sense the presence of a performance car. Interior colors exclusive to the Sport Package are available in Black, Sevilla Red and Ultramarine blue, along with distinctive interior details such as quilted seats and differentiated materials that confidently express the driver's preferences. The 3-spoke steering wheel offers not only visual aesthetics, but a thrilling touch to the fingers.



Obsidian black / Sevilla red two-tone (Royal Sport trim / sport signature design selection II)

# DYNAMIC PERFORMANCE

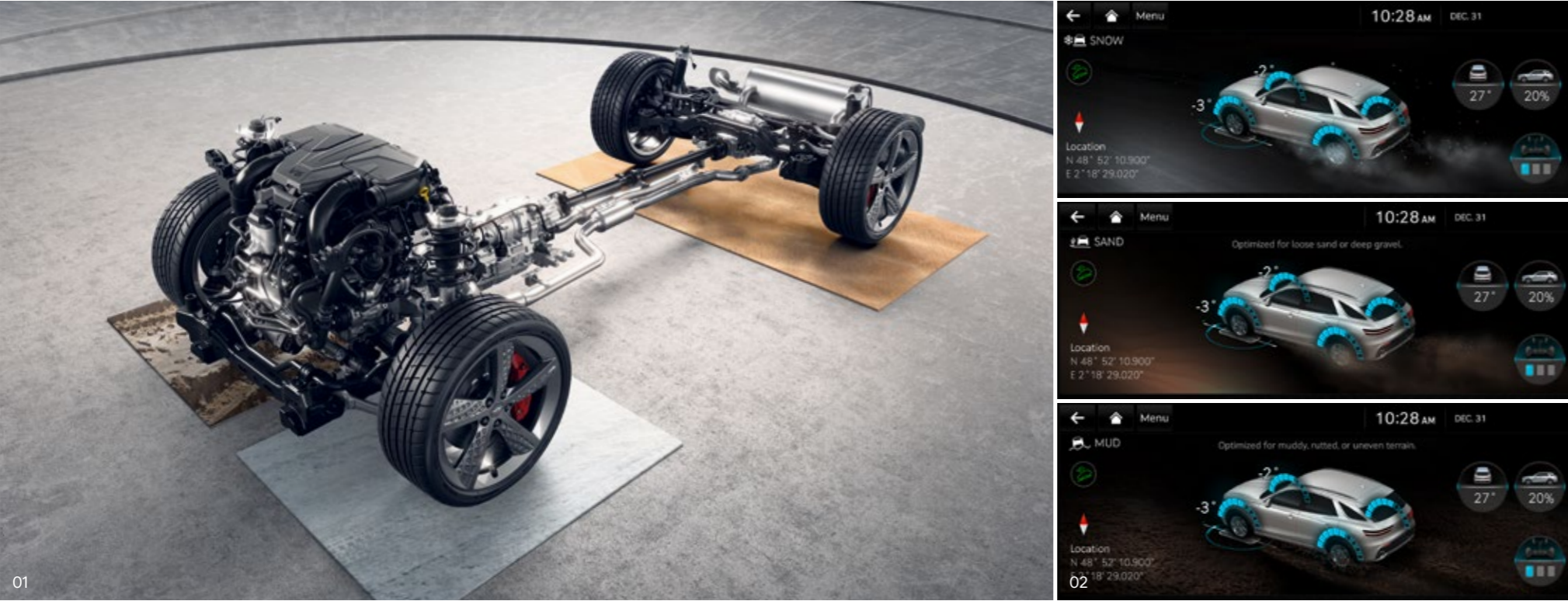
GENESIS GV70's powerful engine and suspension are matched with a new platform optimized for rear-wheel drive SUVs, providing a dynamic and balanced driving experience. The comfortable and graceful driving emotion exclusive to GENESIS remains intact in GENESIS GV70.

2.5 turbo gasoline engine			
304	Maximum output PS/5,800rpm	43.0	Maximum torque kgf.m/1,650~4,000rpm
10.7	Combined fuel economy km/ℓ(RWD, 18")		
3.5 turbo gasoline engine			
380	Maximum output PS/5,800rpm	54.0	Maximum torque kgf.m/1,300~4,500rpm
8.6	Combined fuel economy km/ℓ(AWD, 19")		



Mauna red (Royal Sport trim / 3.5 turbo / 21" Dark sputtering wheels with G-Matrix design & Michelin tires)

GENESIS GV70 DELIVERS CONSISTENTLY STABLE AND PRECISE DRIVING PERFORMANCE UNDER CONSTANTLY-CHANGING DRIVING AND ROAD CONDITIONS.



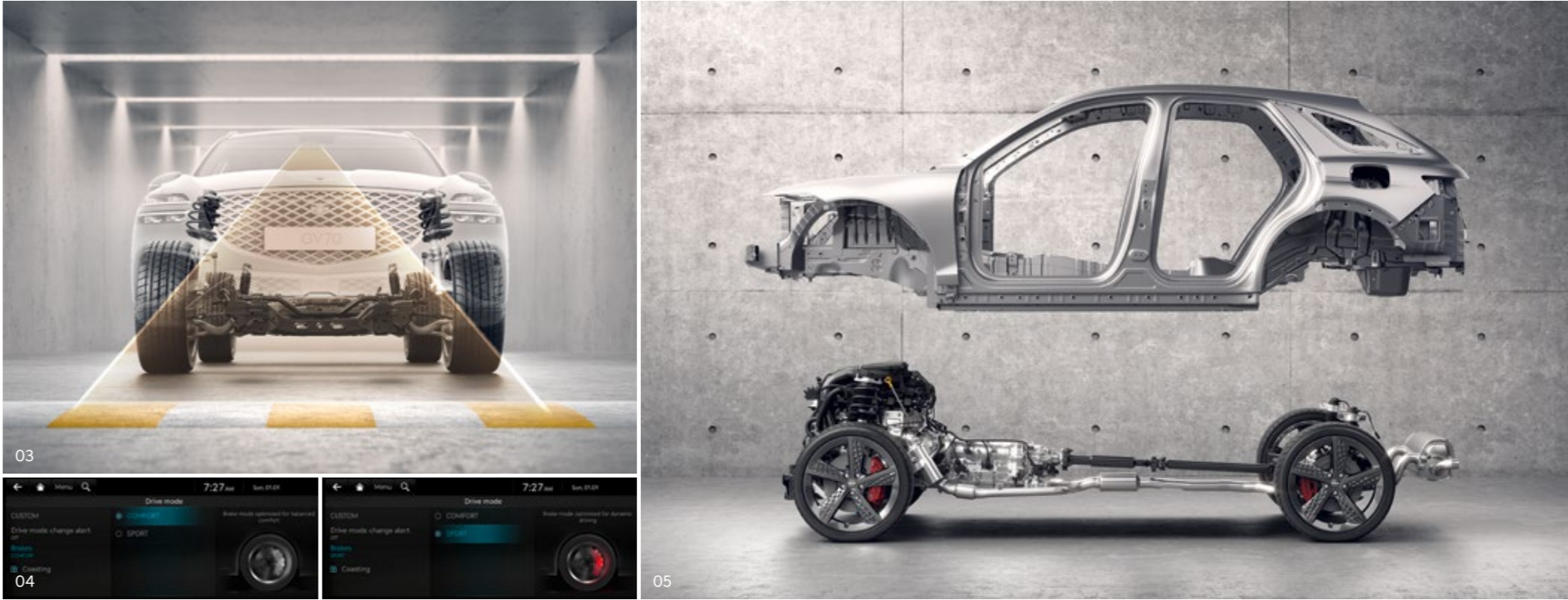
01.

**AWD system** \_ This function automatically senses slippery or unstable driving conditions that even the driver may not detect and proactively balances power between the front and rear wheels to ensure stability at all times.
- Electronic Limited Slip Differential (e-LSD)** \_ This system appropriately distributes power to the left and right wheels according to the road surface and driving conditions to ensure stable driving. If one wheel spins out due to a sudden/ high-speed turn or a ride across rough terrain, the e-LSD helps to overcome the situation by concentrating power on the other wheel.

※ Available with Sport Package.

02.

**Terrain mode** \_ This feature offers three modes: snow, sand, and mud. Each mode assists stable driving by comprehensively controlling the engine, brakes, transmission, and driving power to pass snowy, sandy, and muddy roads. The status of the mode can be checked via the cluster and infotainment system.



03.

**Electronically controlled suspension with road preview** \_ Based on the road surface information recognized by the front camera and the navigation map information, the damping force of the suspension is automatically adjusted to control the movement of the vehicle. It provides a smooth and comfortable ride by recognizing and responding to situations that may have an impact on the vehicle, such as speed bumps.
04.

**Brake mode** \_ Drivers can choose between Comfort and Sport Brake modes. Comfort Brake mode provides comfortable and smooth braking, while Sport Brake mode offers fast responsiveness and linear braking capabilities that augment both safety and the driving style intended by the driver.

05.

**New body platform** \_ A platform optimized for urban premium SUVs and a new suspension maximize driving performance, while lightweight materials and reinforcement of the SUV-exclusive body structure increase body rigidity. Class-leading safety is achieved by an aluminum hood and tailgate and by increasing the average tensile strength of the body. Increased hot-stamped steel plates for the passenger compartment ensure top safety.

GENESIS GV70 CAREFULLY REFINES THE SOUND, FEEL, AND SAFETY OF THE VEHICLE TO MAXIMIZE THE PURE ENJOYMENT OF DRIVING.



01.  
**Active sound design** \_ By mixing the sound of the engine and the Active Engine Sound from the audio, this feature creates sporty accelerating sounds that synchronize with the actual sound of the engine to produce a more dynamic and vibrant audio experience. It is also seamlessly connects to the vehicle's driving performance to produce differentiated tones based on the nature of the vehicle's acceleration, transmission, and suspension.

**Head-Up Display (HUD)** \_ Vehicle information, including driving speed, GPS information, and advanced driver-assisting information, is projected on the front windshield through a wide, 12" high-definition display with optimized brightness for both day and night.



02.  
**Double-jointed soundproof glass** \_ Acoustically-laminated glass is applied to the front windshield and all doors of the GENESIS GV70 along with improved, triple-layer door sealings to minimize wind noise and maximize noise insulation. Class-leading interior tranquility lets passengers focus on high-quality audio, or on conversations, even at high driving speeds.



03.  
**8-speed automatic transmission & Shift-by-Wire (SBW)** \_ Delivering excellent responsiveness, GV70's 8-speed transmission provides great acceleration from a standstill and optimal fuel economy. The new dial-type Shift By Wire (SBW), made with real tempered glass, offers a firm touch with its flat springs and rolling structure. Ambient lights reveal the beauty of the dial's delicate woven patterns.



04.  
**Drive mode control system** \_ Drivers can choose from Eco, Comfort, Custom, Sport, and Sport+ drive modes, depending on driver preferences and road conditions. Each mode delivers optimal driving performance befitting an urban premium SUV: Eco for fuel efficiency, Comfort for smooth driving, Sport and Sport+ for performance and responsiveness.  
※ Sport+ mode available with the Sport trims

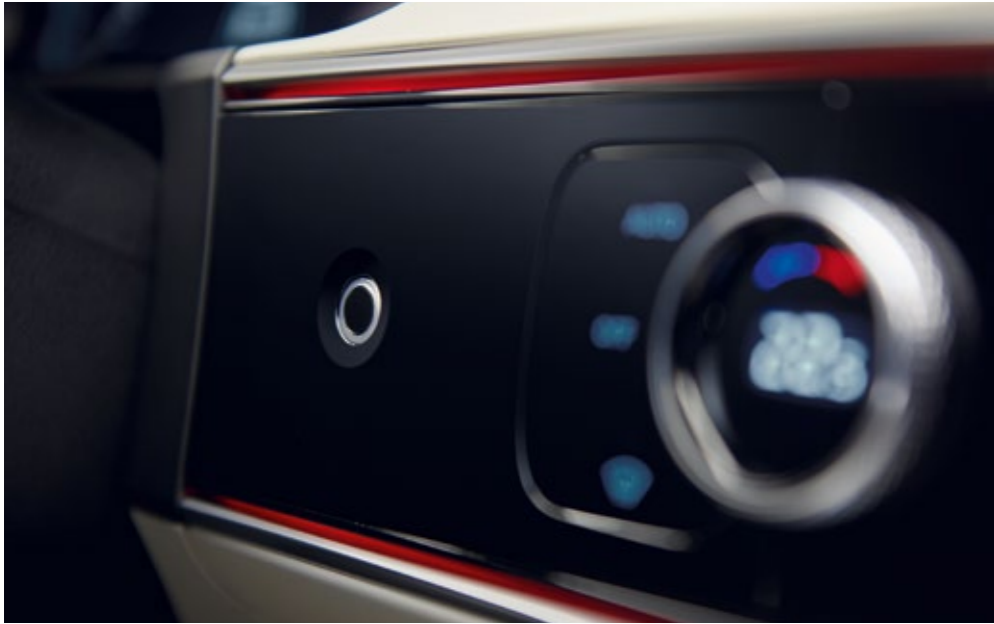


05.  
**8-airbag system** \_ In case of a side impact, a center side airbag between the front occupants mitigates impact with each other or with interior materials. Advanced airbags in the driver and front passenger seats deploy after sensing the severity of the impact and the presence of other passengers, while driver's knee airbags, front side-curtain, and rollover-activated side-curtain airbags protect passengers against collisions.

# INTELLIGENT TOUCH

Imagination meets technology, bringing ultimate convenience to your fingertips. GENESIS GV70 presents state-of-the-art technology that changes the concept of automobiles, creating a new in-vehicle environment optimized for each user. Its simple and intuitive operating environment is always one step ahead of the driver's expectations, delivering a new dimension of satisfaction.

**Fingerprint authentication system** \_ Users can setup and select their customized user profiles, check recent destinations and access the infotainment system settings.



Obsidian black / vanilla beige two-tone (vanilla beige seats, obsidian black door upper trim / signature design selection II)

DELICATE TECHNOLOGY THAT CAPTURES THE DRIVER'S NEEDS AND EMOTIONS TO INTUITIVELY DELIVER CONVENIENCE WHEN IT'S NEEDED MOST.



01.  
**14.5" infotainment system** \_ The high-definition widescreen can split to display different information.



02.  
**GENESIS touch controller** \_ This allows quick and easy control of the infotainment system without the hassle of repeated taps on the screen or complicated keyboard inputs. With the handwriting recognition function, you can easily search for destinations and contacts instead of typing on the keypad.



03.  
**12.3" 3D cluster** \_ The cluster's large, high-definition TFT LCD screen displays differentiated designs and content depending on the drive mode. The cluster recognizes the driver's eye movements with its built-in cameras and offers a vivid 3D screen that can be seen from every angle, without the need for special glasses.




04.  
**Surround View Monitor (SVM) system** \_ Cameras mounted on the vehicle show diverse images of the vehicle's surroundings, including 3D, 360-degree images from any point of your vehicle, to assist with parking.

FEEL THE WARM EMBRACE OF GENESIS GV70'S COMFORTABLE SEATS AND CLEAN AIR  
FROM THE MOMENT YOU OPEN THE DOOR TO THE MOMENT YOU SAFELY CLOSE IT BEHIND YOU.



01.

**Driver's & front passenger's ERGO motion seat** \_ Find the perfect seating position with a driver's seat that can move in 18 directions and adjustable air cells that slide up and down. The stretch mode controls each air cell individually for customized comfort. It also provides enhanced side and cushion support in connection with the driving mode or vehicle speed.



**AGR (Aktion Gesunder Rücken e.V, Germany) Certification** \_ Campaign for Healthier Backs, or Aktion Gesunder Rücken e.V., bestows its international seal of approval to outstanding back-friendly products, such as car seats, after rigorous evaluation by its panel of orthopedic surgeons on how the seats can be adjusted to prevent discomfort and the impact of seat structures on back posture.



02.

**Rear seats (6:4 folding)** \_ The rear seats can easily be folded to create an ideal space for any situation.

# INTELLIGENT CONTROL

Watch GENESIS GV70's advanced connected car features unfold in front of your eyes. State-of-the-art driving assistance systems work with the vehicle at every moment to proactively recognize and intelligently prevent potential risk factors ahead, reaffirming that safety remains at the core of future automobile technology.

**Augmented reality navigation** \_ This provides intuitive road information by overlaying digital road guidance over the actual road image. It also provides detailed information linked to the advanced driver-assist systems, such as the destination, smart cruise information, and an alarm to alert you when the vehicle in front of you moves forward.



Mauna red (Royal Sport trim / 3.5 turbo / 21" Dark sputtering wheels with G-Matrix design & Michelin tires)

GENESIS HAS PAID METICULOUS CARE TO ELIMINATE EVEN THE SMALLEST RISK FACTOR BETWEEN THE DRIVER, VEHICLE, AND PEDESTRIAN, STRENGTHENING TWO ESSENTIAL ELEMENTS: SAFETY AND CONVENIENCE.



01.

**Forward Collision-Avoidance Assist (FCA) system** \_ When a collision risk with a vehicle/pedestrian/cyclist ahead is detected, this system first warns the driver, then automatically applies the brakes if the risk increases. At intersections, if there is a collision risk with oncoming vehicles when making a turn or with vehicles approaching from the left/right sides, or when changing lanes, it automatically assists in braking. It also assists steering if there is a collision risk with a pedestrian inside the lane.
02.

**Blind-Spot Collision-Avoidance Assist (BCA) system** \_ If a collision risk with a side rear vehicle is detected after activating the turn signals to change lanes, this system first warns the driver, then automatically applies the brakes if the risk increases. It also applies the brakes if a collision risk with a side rear vehicle is detected when moving forward from a parallel-parked position.

03.

**Blind-Spot View Monitor (BVM) system** \_ When the turn signals are activated, a video image of the respective side rear appears on the instrument cluster.



04.

**Lane Keeping Assist (LKA) system** \_ This alerts the driver if the vehicle leaves its lane while driving over a certain speed and without activating the turn signals. It may also apply steering wheel control if a lane departure is detected.

**Lane Following Assist (LFA) system** \_ This feature helps to keep the vehicle centered in its lane.
05. 06.

**Forward Attention Warning (FAW)** \_ If the vehicle detects that the driver is not looking ahead, it alerts the driver.

**Reverse guiding lamps** \_ When in reverse, these LED lights are angled to illuminate the ground behind the vehicle, allowing pedestrians and other vehicles to easily notice that the vehicle is reversing.
07.

**Intelligent Front-Lighting System (IFS)** \_ This leaves the high beam lights on at all times to maximize the driver's visibility, while automatically deactivating part of the lights when it detects an oncoming vehicle or a vehicle ahead to prevent glare for drivers of other vehicles. It supports safer driving at night as the high beam lights don't have to be adjusted manually.

ADVANCED DRIVER-ASSIST FEATURES ARE INTEGRATED INTO EVERY ASPECT OF THE VEHICLE, IDENTIFYING ALL POTENTIAL HAZARDS AND INTELLIGENTLY AVOIDING THEM.



01.  
**Smart Cruise Control (SCC) system** \_ Sensors automatically maintain a speed set by the driver while keeping a safe distance from cars in front, automatically stopping if the car ahead stops. The vehicle will automatically restart as long as the car in front departs within 3 seconds. SCC can reflect the driver's driving patterns (distance kept from the car ahead, acceleration levels, responsiveness) if the driver activates the function.



02.  
**Reverse Parking Collision-Avoidance Assist (PCA) system** \_ This alerts the driver if a collision risk is detected while reversing. If the risk increases even after the warning, it automatically brings the vehicle to a stop.



03.  
**Rear Cross-Traffic Collision-Avoidance Assist (RCCA) system** \_ When in reverse, this alerts the driver if there are vehicles approaching from either side and assists in braking if there is a collision risk.

# FEATURES



18" real steel gray wheels



19" dark hyper silver wheels



21" dark sputtering wheels



21" Dark sputtering wheels with G-Matrix design



**Savile silver**  
(Premium trim / 2.5 turbo / 21" Dark sputtering wheels & Michelin tires)



**Mauna Red**  
(Royal Sport trim / 3.5 turbo / 21" Dark sputtering wheels with G-Matrix design & Michelin tires)



Full LED headlamps



Dark chrome radiator grille



Roof rack & chrome DLO molding



Dual mufflers



Full LED rear combination lamps



8" TFT LCD cluster



Intelligent engine oil change alert



Frameless room mirror



Wireless smartphone charger



Dark chrome Full LED headlamps\*



Dark tinted radiator grille\*



Dark roof rack & dark chrome DLO molding\*



Dual mufflers\*



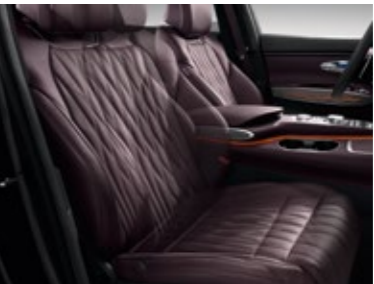
Smart power tailgate



15 Lexicon speakers system



Front seat warming & air cooling ventilation



Electric front seat



Metal pedals\*

※ Features vary depending on selected trim. ※ Specifications with the \* symbol are limited to the Sport trim.

GENUINE PARTS



Vehicle protection film



Alcantara interior package (steering wheel)\*



Protection mat package (floor)



Side steps



Alcantara interior package (armrest)\*



Protection mat package (luggage mats)



Built-in air purifier

※ Specifications with the \* symbol are limited to the Sport trim.



Barossa burgundy (Premium trim / 2.5 turbo / 21" Dark sputtering wheels & Michelin tires)

# EXTERIOR COLORS

MATTE

Matterhorn white [FT7]

Melbourne gray [ST7]

Brunswick green [PN7]

Barossa burgundy [BJM]

GLOSSY

Uyuni white [UYH]

Savile silver [SSS]

Carbon metal [N5M]

Vik black [PH3]

Cardiff green [HT7]

Capri blue [NRB]

Mauna red [RJK]

Barossa burgundy [BJK]

# INTERIOR COLORS [STANDARD DESIGN]

Obsidian black mono-tone (obsidian black seats)

Standard design (black high-gloss interior)

Synthetic leather seats

black high-gloss

Obsidian black/vanilla beige two-tone (vanilla beige seats)

Standard design (black high-gloss interior)

Synthetic leather seats

black high-gloss

※ Ambient mood lamps are available in 10 standard colors and 64 adjustable colors. In the sport package, only the 11 colors selected by our experts are available.

# INTERIOR COLORS [SIGNATURE DESIGN SELECTION I ]

Obsidian black mono-tone (obsidian black seats)



Obsidian black/vanilla beige two-tone (vanilla beige seats)



Ocean waves blue/pine grove green two-tone (pine grove green seats)



Ocean waves blue/havana brown two-tone (havana brown seats)



Slate gray/velvet burgundy two-tone (velvet burgundy seats)



※ Ambient mood lamps are available in 10 standard colors and 64 adjustable colors. In the sport package, only the 11 colors selected by our experts are available.

# INTERIOR COLORS [SIGNATURE DESIGN SELECTION II]

Obsidian black mono-tone (obsidian black seats)



Obsidian black/vanilla beige two-tone (vanilla beige seats)



Ocean waves blue/pine grove green two-tone (pine grove green seats)



Ocean waves blue/havana brown two-tone (havana brown seats)



Slate gray/velvet burgundy two-tone (velvet burgundy seats)



※ Ambient mood lamps are available in 10 standard colors and 64 adjustable colors. In the sport package, only the 11 colors selected by our experts are available. Depending on the interior colors and selected lighting colors, the color of the lights may appear different from the image shown here.  
※ The wave line & layered edge mood lighting is only applied on the door trimmings.

[SPORT DESIGN SELECTION I ]

Obsidian black mono-tone (obsidian black seats)



Obsidian black/sevilla red two-tone (obsidian black seats)



Ultramarine blue mono-tone (ultramarine blue seats)



INTERIOR COLORS [SPORT DESIGN SELECTION II ]

Obsidian black mono-tone (obsidian black seats)

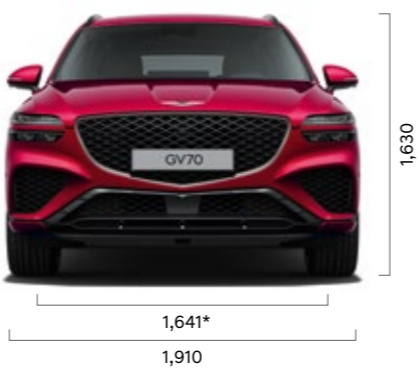


Obsidian black/sevilla red two-tone (sevilla red seats)



※ Ambient mood lamps are available in 10 standard colors and 64 adjustable colors. In the sport package, only the 11 colors selected by our experts are available. Depending on the interior colors and selected lighting colors, the color of the lights may appear different from the image shown here.  
※ The wave line & layered edge mood lighting is only applied on the door trimmings.

SPECIFICATIONS



Units: mm, \* based on 255/40R21 tires

Ultramarine blue mono-tone (ultramarine blue seats)



Obsidian black/vanilla beige two-tone (vanilla beige seats)




※ The government-certified standard fuel consumption value was measured using the newly reinforced measurement method. Models with the * symbol are not available with the built-in cam package.									
Model	Drive-train	Tire	Curb weight (kg)	Transmission	Grade	CO <sub>2</sub> (g/km)	Fuel efficiency reported to the government(km/ℓ)		
							City	Highway	Combined
2.5 turbo gasoline	RWD	18"*	1,820	8-speed A/T	4	158	9.6	12.4	10.7
		18"	1,820	8-speed A/T	4	160	9.4	12.4	10.6
		19"	1,830(sport: 1,845)	8-speed A/T	4	170	8.9	11.6	10.0
		21"	1,850(sport: 1,865)	8-speed A/T	4	173	8.8	11.3	9.8
	AWD	18"*	1,885	8-speed A/T	4	174	8.7	11.5	9.8
		18"	1,885	8-speed A/T	4	176	8.6	11.4	9.7
		19"	1,895(sport: 1,910)	8-speed A/T	4	176	8.5	11.5	9.7
		21"	1,915(sport: 1,930)	8-speed A/T	5	186	8.2	10.7	9.2
3.5 turbo gasoline	AWD	19"*	1,975	8-speed A/T	5	200	7.5	10.3	8.6
		19"	1,975	8-speed A/T	5	202	7.4	10.2	8.5
		21" all seasons	1,995(sport: 2,010)	8-speed A/T	5	207	7.3	9.9	8.3
		21" summer	2,010	8-speed A/T	5	210	7.2	9.7	8.2


**Maintain constant speeds for driving efficiency.** | Fuel efficiency figures are for standard mode. Actual figures may vary depending on factors such as road conditions, driving patterns, vehicle load, ambient temperature, and maintenance status. | Vehicles portrayed in this publication may have optional features and differ from actual vehicles purchased. | Options, colors, and specifications shown in this publication may change to improve the appearance and performance of the vehicle. | For detailed information and notes on the specifications, please refer to the user's manual. | Engine performance figures are net values. Net values are based on a new measuring system legally imposed by the Korean Ministry of Transportation since 1997 that takes into account the resistance of exhaust gases, which may lead to a slight decrease from conventional gross output figures. | Leather seats make partial use of artificial leather. | The vehicle colors printed in this brochure may differ from the actual colors.


This publication shows top models and options to help customers' understanding.  
Options apply differently according to the trim, package, power train, and exterior color selected.

# GENESIS PREMIUM CAR CARE

There is no stress for car management. Our accumulated know-hows and infrastructure will ensure every driver to have a safe driving experience.

 5 Years Unlimited Km Manufacturer Warranty

 5 Years/100,000 Km Service Contract

 5 Years Roadside Assistance Service

