



# GENESIS G80





# ABOUT GENESIS



# WELCOME TO GENESIS

We understand your time is precious, so we have rewritten every detail of owning a luxury car, to make owning a Genesis as simple as possible. We believe simplicity is the ultimate sophistication.



## LET US TAKE CARE OF YOU

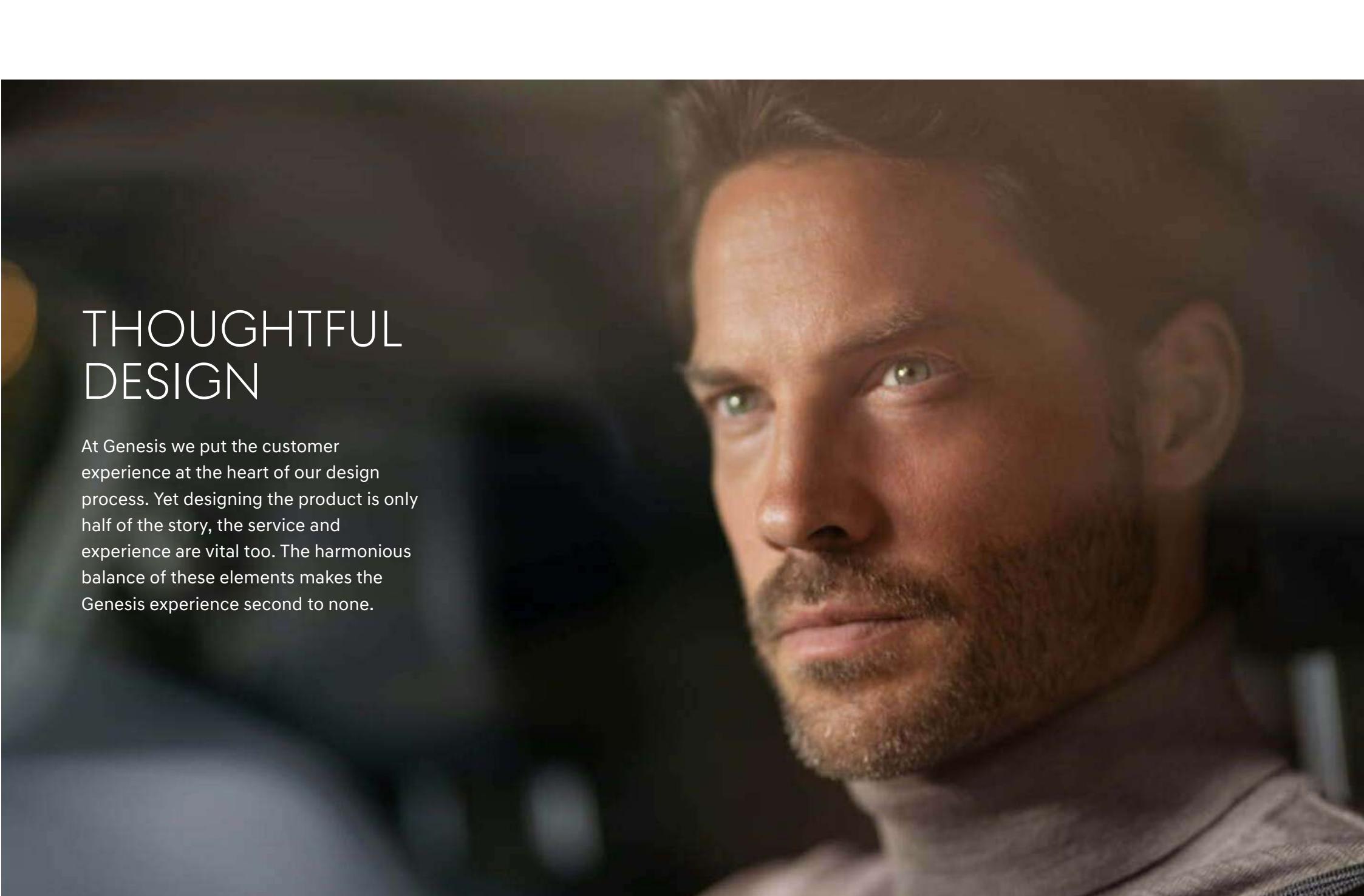
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We consider our customers to be our guests, which comes from the Korean principle of **son-nim** 손님. From the moment we deliver your test drive car to your home, to the feeling of calmness sitting in your new Genesis, we want you to feel at ease.



# THOUGHTFUL DESIGN

At Genesis we put the customer experience at the heart of our design process. Yet designing the product is only half of the story, the service and experience are vital too. The harmonious balance of these elements makes the Genesis experience second to none.



## THE BEAUTY OF EAST MEETS WEST

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Korea is renowned as a country of contrasts. Genesis embraces this contrast. Outside the form is athletic and elegant, reminiscent of classic European designs. Inside our cars the latest technology is blended with traditional craftsmanship to give a distinctly Korean softness and harmony.



## DISTINGUISHED BY DESIGN

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### THE GENESIS HALLMARK

The Genesis winged emblem combines the Crest Grille shape in its body, with the wings forming the two lines represented in our iconic light design.



### UNMISTAKABLE PRESENCE

You can always spot a Genesis by the distinctive parallel lines formed by the front and rear lights. These two lines of light are all it takes to stand out.



### ELEGANT SOPHISTICATION

Designed to look fast while standing still, the dynamic parabolic waistline defines a Genesis. It describes the "athletic elegance" that gives all our models their dynamic stance.

## GENESIS EMBLEM

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Our winged emblem combines the iconic elements of the Crest Grille and Two Lines design.



## GENESIS DESIGN AT A GLANCE

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### CREST GRILLE

The Genesis signature Crest Grille is inspired by the emblem's crest, emphasizing the distinct identity of Genesis.



### QUAD LAMPS

The Quad lights are inspired by the wings of the emblem. When viewed from the side, the iconic two lines clearly display the Genesis identity whether day or night.



### PARABOLIC LINE

A single line defines the side. We call this the Parabolic line and perfectly highlights the reductive design that elevates the purity of the Athletic Elegance design philosophy.



### BEAUTY OF WHITE SPACE

Inspired by Korean architecture, "The Beauty of White Space" defines our interior design, harmoniously balancing personal space and state of the art technology.



THE GENESIS  
DIFFERENCE



# THE GENESIS DIFFERENCE: MORE THAN A CAR. A SIMPLER WAY OF LIFE.

## GENESIS PERSONAL ASSISTANCE

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Genesis Personal Assistants are there for you – every step of your personal Genesis journey. Completely attuned to your needs, we will guide and support you to make the experience as pleasant and convenient as possible. And most importantly, we'll also save you time by coming to you – for a test drive, for your car delivery or for anything else you may need.

## GENESIS 5 YEAR CARE PLAN

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Included in the price of your new car is the Genesis 5 Year Care Plan<sup>1</sup> - a comprehensive package for a seamless ownership experience.

5 yrs warranty

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5 yrs scheduled servicing

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5 yrs roadside assistance

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5 yrs access to courtesy cars

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5 yrs navigation and software updates

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<sup>1</sup> 5 Year Care Plan T&Cs apply.

## TRANSPARENT PRICING & TAILORED FINANCE

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We don't consider searching out the best offer for hours to be time well spent. That's why the price of a Genesis is always the same. Forget stressful negotiations. All you need to do is decide on a model and the desired specifications. Not quite ready to commit? Then explore our a range of finance options. With a variety of concepts including our Genesis Flexibility subscription plan, we make it easy to drive a Genesis without owning one.

## GENESIS MEMBERS. JOIN A LIKE-MINDED COMMUNITY

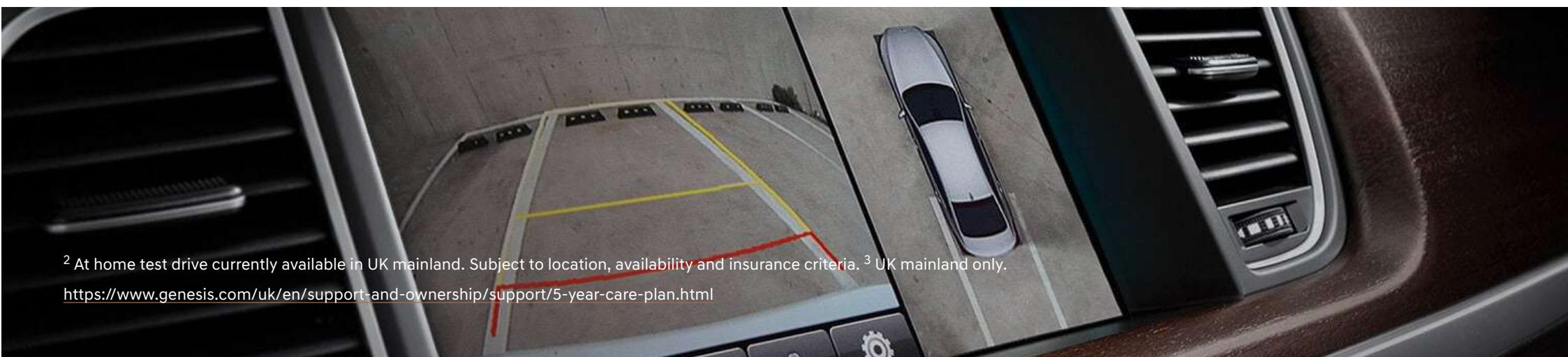
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As part of the Genesis community, you can enjoy a range of exclusive social and automotive experiences. These include priority access to inspiring events and exhibitions.

## WE COME TO YOU

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A core principle of the Genesis Difference is "we come to you" - not the other way around. With at-home test drive<sup>2</sup> new car delivery, and collection and delivery for scheduled servicing and warranty<sup>3</sup>.



<sup>2</sup> At home test drive currently available in UK mainland. Subject to location, availability and insurance criteria. <sup>3</sup> UK mainland only.

<https://www.genesis.com/uk/en/support-and-ownership/support/5-year-care-plan.html>



GENESIS G80

ELEGANT FROM EVERY ANGLE

DESIGN  
SOPHISTICATION



# GENESIS G80 DESIGN

## EXTERIOR

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### FRONT DESIGN

The bold Crest Grille and Quad Lamps evoke the Genesis emblem to create a timeless design aesthetic.



### REAR DESIGN

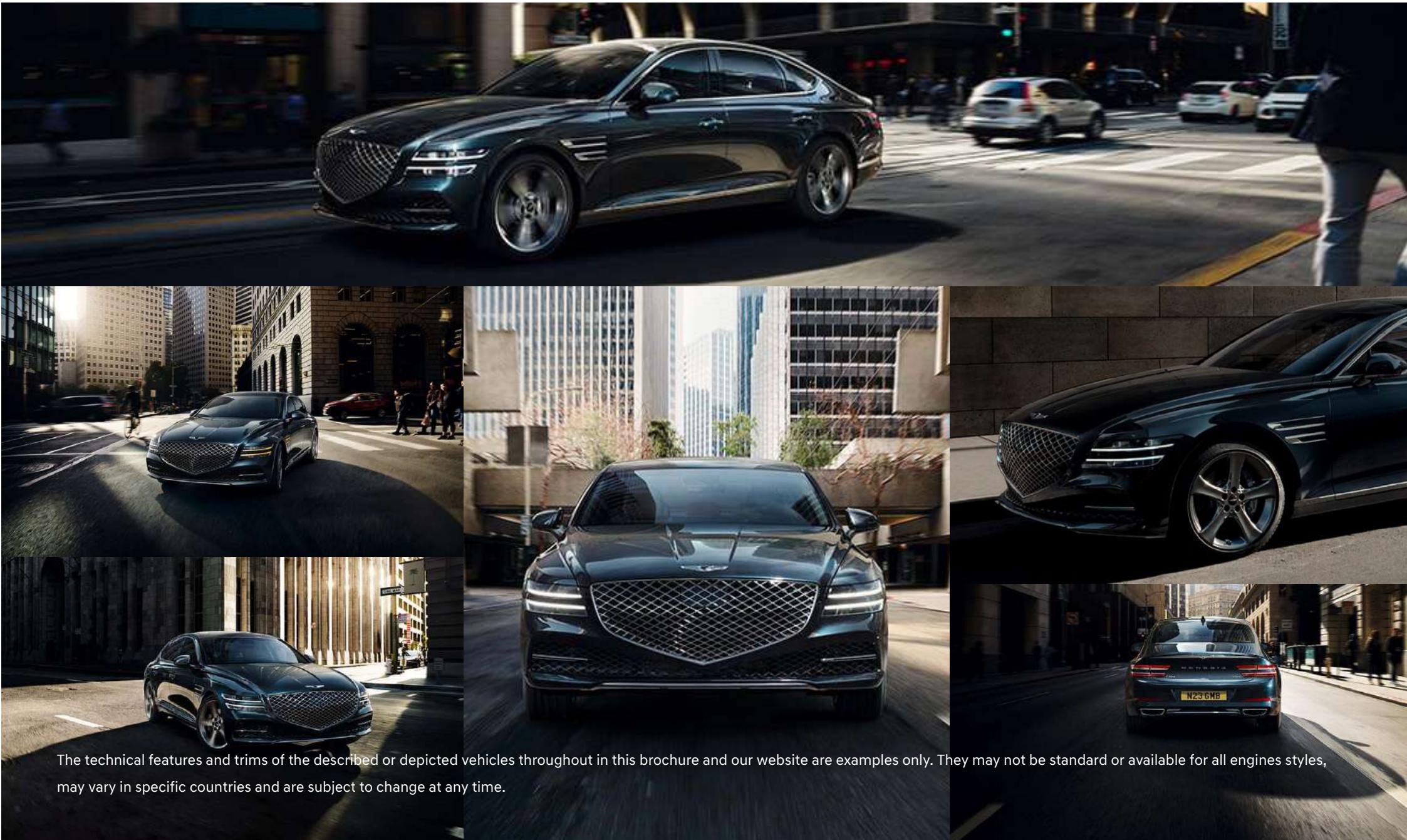
The front design flows through to the rear lights and exhaust tip shapes.



### SIDE PROFILE

Designed to look fast standing still, the dynamic parabolic waistline captures the "athletic elegance" of Genesis design.

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# GENESIS G80 DESIGN

## INTERIOR

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### INTERIOR

"The Beauty of White Space," is the classically Korean design concept that inspires the serene interior.



### INTERIOR DETAILS

The exclusive two-tone steering wheel design exudes beauty without sacrificing excellent grip and functionality.



### PRIME NAPPA LEATHER SEAT

The soft, full-grain prime Nappa leather in our seats is quilted with the G-Matrix pattern then padded for long-distance comfort.

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## SHIFT-BY-WIRE

Glass-covered shift-by-wire (SBW) transmission for fingertip gear changes.



## SLIM AIR VENT

To emphasise interior space, sleek air vents run uninterrupted across the width of the cabin.

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INNOVATIVE TECHNOLOGY

# INTELLIGENT SAFETY



## INTRODUCING G80 SAFETY

THE G80 IS DESIGNED WITH CUTTING-EDGE TECHNOLOGY THAT MAKES YOUR SAFETY A PRIORITY



### SAFETY ALL ROUND

The combination of trailblazing automotive technology and intelligent design has created one of the safest luxury class limousines – now awarded with 5 stars for outstanding safety in the Euro NCAP safety rating.



### EURO NCAP 5-STAR RATED

We are proud to announce that the Genesis G80 has been awarded the highest rating by Euro NCAP by attaining five-stars for safety. This independent European test proves the G80's exemplary impact protection and comprehensive accident avoidance technologies are also class leading.

[FOR MORE INFORMATION CLICK HERE](#)

[RESCUE SHEET](#)

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## SAFETY FEATURES

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### 10 AIRBAG SYSTEM

The ten airbags will help protect everyone in the G80, with ten airbags including the innovative new front-centre airbag that helps prevent collisions between the driver and front passenger.



### INTELLIGENT FRONT LIGHTING SYSTEM

Safely light your way and avoid dazzling other drivers. Intelligent lighting controls the Matrix Beam LEDs in the G80's four high beam lights.

## ADVANCED SAFETY FEATURES

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### SAFE EXIT ASSIST

To protect rear passengers once stopped, the radar detects vehicles approaching from the blind spot and activates child locks on rear seats. When unlocked, the driver is reminded to help passengers to get out safely.

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## REVERSE PARKING COLLISION-AVOIDANCE ASSIST (PCA)

When reversing at a low speed, if your G80 detects pedestrians or objects, it warns you and applies the brakes to minimise the risk of collision.



## BLIND-SPOT COLLISION-AVOIDANCE ASSIST (BCA)

Acts as another pair of eyes. If a risk of collision at the rear is detected, this system warns the driver. When leaving a parallel-parked position, it detects the risk of collision at the rear and automatically assists in braking.



## REAR CROSS TRAFFIC COLLISION-AVOIDANCE ASSIST (RCCA)

When you are reversing, if the system detects a risk of collision with an oncoming vehicle a warning will be displayed along with a beeping sound. If the risk increases after the initial alert, the system will automatically initiate braking.

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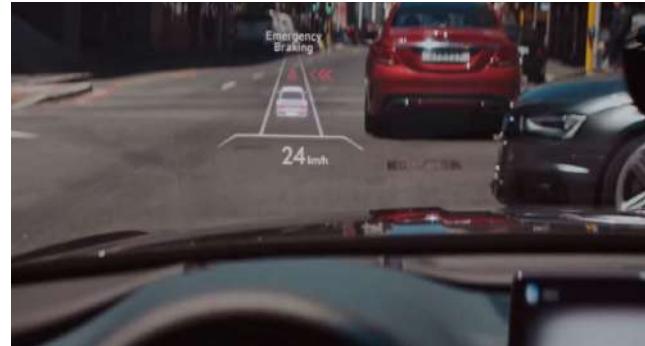
## FORWARD COLLISION AVOIDANCE

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### JUNCTION TURNING

While driving through an intersection if there is a risk of collision with oncoming vehicles from the left or right, FCA automatically assists with emergency braking.



### JUNCTION CROSSING

If there is a risk of collision with an oncoming vehicle while turning left at an intersection, the system automatically assists with emergency braking.



### EVASIVE STEERING ASSIST (EVA)

While driving, if there is a risk of collision with a pedestrian, partially in the vehicle's intended path, the system automatically assists with avoidance steering.



## DRIVING TECHNOLOGY

On motorways, when changing lanes or taking a corner, the G80's driving technology is there to help.

## ADVANCED DRIVING ASSISTANCE



### HIGHWAY DRIVING ASSIST II

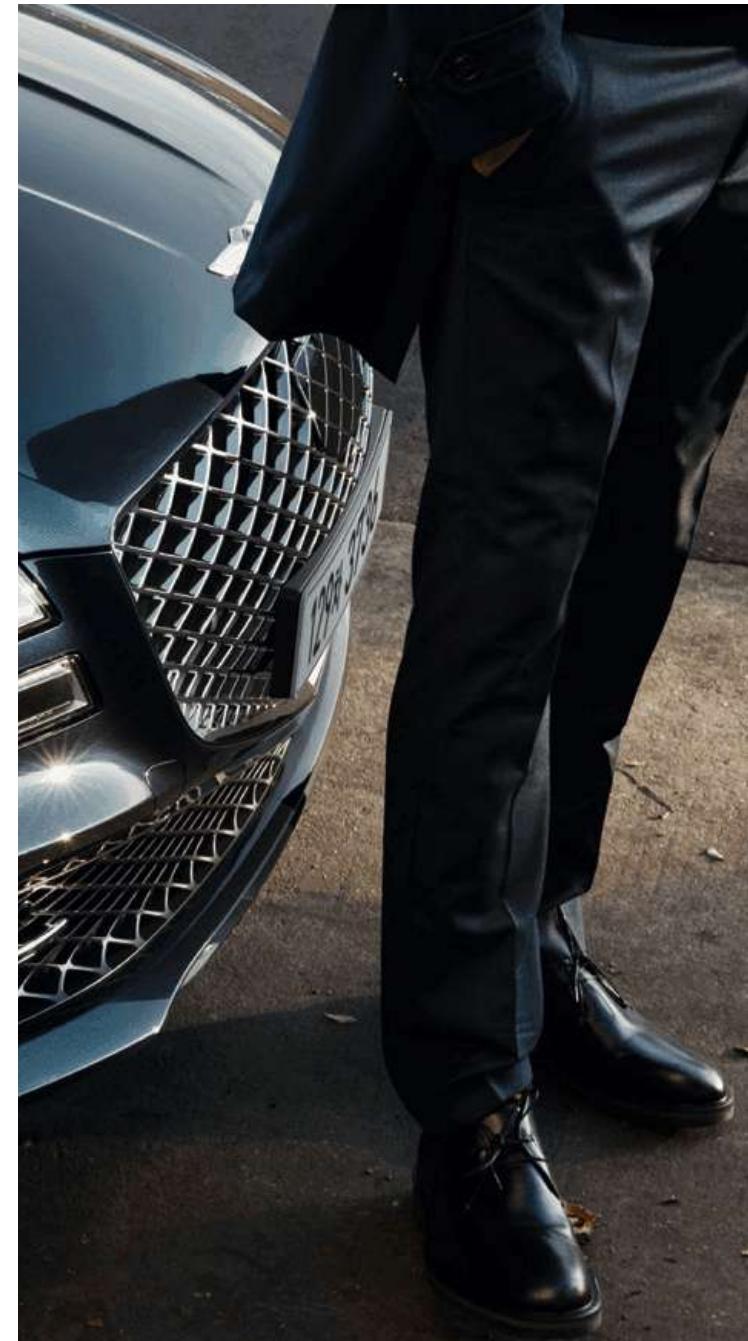
On the motorway, HDA-II calculates the distance to the car ahead to maintain the current stable driving status. If another car cuts in or drifts too close, HDA-II will quickly and safely help adjust your position.



### MAP BASED SMART CRUISE CONTROL

The system helps drive at a safe speed on the highway using navigation.

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## INTRODUCING G80 TECHNOLOGY

### EXPERIENCE A NEW CALM



#### TECHNOLOGY TO MAKE LIFE EASIER

The Surround View Monitor uses multiple cameras to provide you with a 360° view around your Genesis, making forward and reverse parking easier and safer.



#### DRIVER'S ERGO MOTION SEAT

The Ergo-Motion seat features seven air cells to reduce tiredness and discomfort on long journeys.

AGR (Aktion Gesunder Rücken e.V.) certification  
The German Aktion Gesunder Rücken e.V. (Campaign for Healthier Backs) gave its international seal of approval to our Ergo Motion seat for being an outstanding back-friendly product.



#### CUSTOMISE YOUR DISPLAY 12.3" 3D INSTRUMENT CLUSTER

By tracking the driver's gaze, the screen gives a unique 3D depth. The information shown is tailored according to the driving mode and drivers can further customise the information displayed.

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## PARK IN THE TIGHTEST SPACE



### REMOTE PARKING ASSIST

Remote Smart Parking Assist helps remotely park or exit a parking spot from outside the vehicle.

## EFFORTLESS TECHNOLOGY



### AUGMENTED REALITY NAVIGATION

Finding your way has never been easier. The G80 shows a real-time video feed of the road and superimposes navigation information on it, such as direction arrows and street names.

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## EFFORTLESS CONTROL

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### VOICE ACTIVATED CONTROLS

Without lifting a finger you can use your voice to control the air conditioning and open and close the windows or boot.



### GENESIS TOUCH CONTROLLER

Unlike complex keyboards, handwriting recognition makes it easier and quicker to enter your satnav destination. Also access menus quickly with gesture recognition.

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## STATE OF THE ART DIGITAL DISPLAY



### 14.5" GENESIS INFOTAINMENT

Winning awards for both usability and design, the Genesis interface adapts to whether you are moving or stopped. The 14.5" screen is split to clearly show different information including an intuitive navigation map, Google Android Auto™, Apple CarPlay™ and Genesis Connected Services.\*



### SOUND SYSTEM LEXICON PREMIUM SOUND SYSTEM

Lexicon is the gold standard for studio audio. The QuantumLogic Surround system gives a clear, dynamic sound without distortion and provides powerful multi-dimensional surround sound. The system's 18 speakers are optimally positioned for immersive listening.

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## FOR REAR PASSENGERS

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### REAR SEAT CONVENIENCE REAR SEAT REMOTE CONTROLS

Rear passengers ride in comfort thanks the remote-controlled adjustable seats, powered curtains and dual entertainment systems.



### ELECTRONIC/VENTILATED REAR SEAT

For comfort, the rear seats are ventilated and have powered slide, tilt and recline functions.



### POWERED REAR CURTAINS

The electric side curtains protect rear passengers from bright sunlight and afford



### REAR SEAT ENTERTAINMENT SYSTEM

Keep passengers amused with touchscreen monitors on each seatback that can play movies and TV services independently of each other.

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# PERFORMANCE

The perfect balance of engine and suspension  
brings you a new level of driving experience.



## PERFORMANCE

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### ALL-WHEEL GRIP, ALL THE TIME

To make your drive as responsive as possible, the All Wheel Drive (AWD) system adjusts both the front and rear power distribution according to road and weather conditions.

## PLATFORM

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### A STRONGER, LIGHTER BODY

Through the expanded use of light-weight material, structural optimization of the body structure, and the use of high-strength steel, Genesis has achieved an unprecedented reduction in weight.

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## SUSPENSION

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### ELECTRONICALLY CONTROLLED SUSPENSION (ECS)

For the smoothest ride, no matter how bad the road. ECS uses the front camera to spot potential potholes, then adjusts the suspension to optimise comfort and safety.

## POWERTRAINS

### G80 ENGINE

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### 2.2L DIESEL ENGINE<sup>1</sup>

**Max. output 210ps / 3800rpm**

**Max. torque Nm 441 / 1750-2750**

The use of an aluminum block reduces the weight. of the 2.2L diesel engine, offering not only improved fuel economy but also a swift responsiveness via the updated turbocharger.



### 2.5L TURBO GASOLINE ENGINE<sup>2</sup>

**Max. output 304ps / 5800rpm**

**Max. torque Nm 422 / 1650-4000**

With updated cooling and injection systems, this turbo-charged engine delivers optimal performance and fuel-efficiency no matter the driving conditions.

<sup>1</sup>Fuel consumption for the Genesis G80 2.2D RWD diesel, 8-speed gearbox: combined: 43.7 - 45.0 mpg; Combined CO2 emissions: 169 - 164 g/km. Fuel consumption and CO2 emission values were determined according to the WLTP measuring method as legally prescribed.

<sup>2</sup>Fuel consumption for the Genesis G80 2.5T AWD petrol, 8-speed gearbox: combined: 30.5 - 31.2 mpg; Combined CO2 emissions: 210 - 205 g/km. Fuel consumption and CO2 emission values were determined according to the WLTP measuring method as legally prescribed.



# PRICELIST



# PRICELIST

Download the pricelist for more details on model line, engine, colour, packages and standalone options.

[EXPLORE THE G80 PRICELIST](#)

[BOOK A TEST DRIVE](#)



Not all models shown.



BUILD YOUR  
OWN GENESIS

OR EXPLORE THE GENESIS STOCK

## BUILD YOUR GENESIS

Visit our online configurator and design your own bespoke Genesis G80 model, inside and out.

[BUILD YOUR OWN G80](#)

## GET YOUR GENESIS

Discover which models we have in stock online. Visiting nearest Studio and checking actual vehicle are recommended.

[FIND YOUR GENESIS](#)

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Discover more about the Genesis vehicle recycling procedure here: [www.genesis.com/de/en/vehicle-recycling.html](http://www.genesis.com/de/en/vehicle-recycling.html) January 2022.

## FINANCE YOUR GENESIS

We set out to make owning a Genesis effortless. By combining beautifully-designed cars with tailored motor finance products, now also including our new subscription finance plan called Genesis Flexibility.

[VIEW FINANCE OPTIONS](#)

## GENESIS INSURANCE

Our insurance policy offers you the best customer experience and puts you in the complete control of your policy and payments.

[GET YOUR GENESIS COVER](#)



## GENESIS NEWSLETTER SUBSCRIPTION

Sign up to our newsletter

