



# GENESIS G70 SHOOTING BRAKE





# ABOUT GENESIS





# WELCOME TO GENESIS

We understand your time is precious, so we have rewritten every detail of owning a luxury car, to make owning a Genesis as simple as possible. We believe simplicity is the ultimate sophistication.



## LET US TAKE CARE OF YOU

---

We consider our customers to be our guests, which comes from the Korean principle of son-nim 손님. From the moment we deliver your test drive car to your home, to the feeling of calmness sitting in your new Genesis, we want you to feel at ease.







# THOUGHTFUL DESIGN

At Genesis we put the customer experience at the heart of our design process. Yet designing the product is only half of the story, the service and experience are vital too. The harmonious balance of these elements makes the Genesis experience second to none.

## THE BEAUTY OF EAST MEETS WEST

---

Korea is renowned as a country of contrasts. Genesis embraces this contrast. Outside the form is athletic and elegant, reminiscent of classic European designs. Inside our cars the latest technology is blended with traditional craftsmanship to give a distinctly Korean softness and harmony.



## DISTINGUISHED BY DESIGN

---



### THE GENESIS HALLMARK

The Genesis winged emblem combines the Crest Grille shape in its body, with the wings forming the two lines represented in our iconic light design.



### UNMISTAKABLE PRESENCE

You can always spot a Genesis by the distinctive parallel lines formed by the front and rear lights. These two lines of light are all it takes to stand out.



### ELEGANT SOPHISTICATION

Designed to look fast while standing still, the dynamic parabolic waistline defines a Genesis. It describes the "athletic elegance" that gives all our models their dynamic stance.

## GENESIS EMBLEM

---

Our winged emblem combines the iconic elements of the Crest Grille and Two Lines design.





## GENESIS DESIGN AT A GLANCE

---



### CREST GRILLE

The Genesis signature Crest Grille is inspired by the emblem's crest, emphasizing the distinct identity of Genesis.



### QUAD LAMPS

The Quad lights are inspired by the wings of the emblem. When viewed from the side, the iconic two lines clearly display the Genesis identity whether day or night.



### PARABOLIC LINE

A single line defines the side. We call this the Parabolic line and perfectly highlights the reductive design that elevates the purity of the Athletic Elegance design philosophy.



### BEAUTY OF WHITE SPACE

Inspired by Korean architecture, "The Beauty of White Space" defines our interior design, harmoniously balancing personal space and state of the art technology.



THE GENESIS  
DIFFERENCE



# THE GENESIS DIFFERENCE: MORE THAN A CAR. A SIMPLER WAY OF LIFE.

## GENESIS PERSONAL ASSISTANCE

---

Genesis Personal Assistants are there for you – every step of your personal Genesis journey. Completely attuned to your needs, we will guide and support you to make the experience as pleasant and convenient as possible. And most importantly, we'll also save you time by coming to you – for a test drive, for your car delivery or for anything else you may need.

## GENESIS 5 YEAR CARE PLAN

---

Included in the price of your new car is the Genesis 5 Year Care Plan<sup>1</sup> - a comprehensive package for a seamless ownership experience.

---

5 yrs warranty

---

5 yrs scheduled servicing

---

5 yrs roadside assistance

---

5 yrs access to courtesy cars

---

5 yrs navigation and software updates

---



<sup>1</sup> 5 Year Care Plan T&Cs apply.



## TRANSPARENT PRICING & TAILORED FINANCE

---

We don't consider searching out the best offer for hours to be time well spent. That's why the price of a Genesis is always the same. Forget stressful negotiations. All you need to do is decide on a model and the desired specifications. Not quite ready to commit? Then explore our a range of finance options. With a variety of concepts including our Genesis Flexibility subscription plan, we make it easy to drive a Genesis without owning one.

## GENESIS MEMBERS. JOIN A LIKE-MINDED COMMUNITY

---

As part of the Genesis community, you can enjoy a range of exclusive social and automotive experiences. These include priority access to inspiring events and exhibitions.

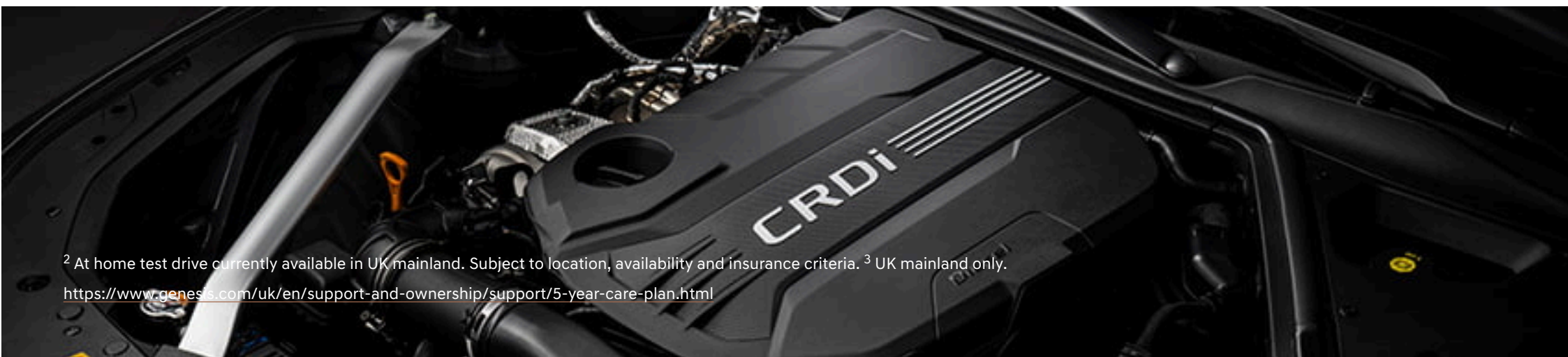
## WE COME TO YOU

---

A core principle of the Genesis Difference is "we come to you" - not the other way around. With at-home test drive<sup>2</sup>, new car delivery, and collection and delivery for scheduled servicing and warranty<sup>3</sup>.

<sup>2</sup> At home test drive currently available in UK mainland. Subject to location, availability and insurance criteria. <sup>3</sup> UK mainland only.

<https://www.genesis.com/uk/en/support-and-ownership/support/5-year-care-plan.html>





# GENESIS G70 SHOOTING BRAKE

# DESIGN

The G70 Shooting Brake's design gives it a muscular poise. The twin parabolic body lines accentuate the flare of the wheel arches and define the classic European shooting brake shape.





# GENESIS G70 SHOOTING BRAKE DESIGN

## EXTERIOR

---



### FRONT DESIGN

Viewed from the front, the G70 Shooting Brake displays real presence. The signature crest grille is set lower than the quad lamps which are moved outward. The stance evokes a sprinter's pre-race posture, highlighting the athletic



### REAR DESIGN

The quad lamps epitomise Genesis' design identity. Here, to create a unique impression, they extend to the edge of the single-piece glass hatch. The hatch hinge is positioned forward for complete access to the generous



### SIDE PROFILE

When viewed from the side, the single-piece glass hatch extending to the rear combines with the "floating" integral spoiler to create a sleek and sinuous presence. This coupe style design signals the G70 Shooting Brake's dynamic nature.

The technical features and trims of the described or depicted vehicles throughout in this brochure and our website are examples only. They may not be standard or available for all engines styles, may vary in specific countries and are subject to change at any time.

# GENESIS G70 SHOOTING BRAKE DESIGN

## EXTERIOR

---



### CREST GRILLE

On the G70 Shooting Brake the definitive crest grille is positioned lower than the quad lamps, giving a more purposeful look. The large bonnet and three-sectioned intake grille further enhance the athleticism of the design.



### FULL LED HEADLAMP

The signature Genesis Quad Lamps emphasise the G70 Shooting Brakes's design lineage. The super-slim LED units give a high-tech accent to the classic lines of the exterior.



### REAR DIFFUSER AND DUAL EXHAUST TIPS

The G70 Shooting Brake's performance abilities are highlighted by the body coloured rear diffuser and the twin exhaust pipes.<sup>1</sup>

The technical features and trims of the described or depicted vehicles throughout in this brochure and our website are examples only. They may not be standard or available for all engines styles, may vary in specific countries and are subject to change at any time. <sup>1</sup> Available 2.0T Sport Package. The Dual Exhaust is also on 2.0T Premium & Luxury.

# GENESIS G70 SHOOTING BRAKE DESIGN

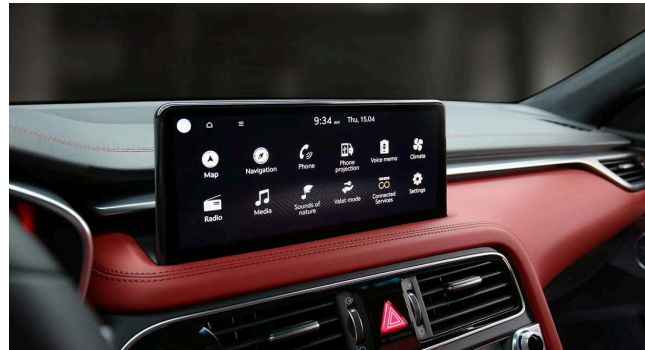
## INTERIOR

---



### DESIGNED FOR DRIVERS

Driving the G70 Shooting Brake is a pleasure, with every aspect and function easy to access and intuitively controlled.



### GENESIS INFOTAINMENT SYSTEM (10.25")

The wide display has a GUI (graphical user interface) exclusively developed for Genesis. It features a range of innovative, easy-to-access, functions and a wide viewing angle.



### LUXURIOUS NAPPA LEATHER, ALUMINIUM ACCENTS

Crafted with stitched Nappa leather and aluminium finishes, the G70 Shooting Brake gives a true sense of refinement and luxury. The beautifully balanced interior creates a calm environment in which to enjoy the driving experience.

The technical features and trims of the described or depicted vehicles throughout in this brochure and our website are examples only. They may not be standard or available for all engines styles, may vary in specific countries and are subject to change at any time.



ADVANCED SAFETY FOR YOU AND YOUR PASSENGERS

# UNCOMPROMISING SAFETY



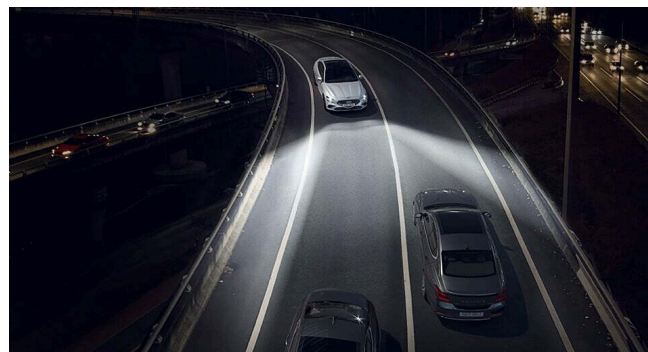
## INTRODUCING THE NEW G70 SHOOTING BRAKE SAFETY FEATURES DRIVING SAFETY

---



### SAFETY FEATURES

It's reassuring to know that the G70 Shooting Brake's safety features and driving technologies are there to protect you and your loved ones.



### INTELLIGENT FRONT-LIGHTING SYSTEM

The Intelligent Front-Lighting System (IFS) allows you drive with high beam on without the risk of dazzling oncoming traffic. The headlights' LEDs have individual electronic controls which are automatically turned up or dimmed down as required.



### 10-AIRBAG SYSTEM

A total of ten airbags protect all the vehicle's occupants. The driver and front passenger seats have advanced airbags that detect the severity of a collision and whether there is a passenger present to control deployment. There are side and curtain airbags for both the front and rear and a driver's knee airbag.

The technical features and trims of the described or depicted vehicles throughout in this brochure and our website are examples only. They may not be standard or available for all engines styles, may vary in specific countries and are subject to change at any time.

## SAFETY FEATURES

---



### FORWARD COLLISION-AVOIDANCE ASSIST (FCA, JUNCTION TURNING)

The G70 Shooting Brake warns and automatically assists in braking if there is a risk of a front-end collision. Braking assistance is also applied when a risk of collision with an oncoming vehicle is detected when turning at an intersection.



### BLIND-SPOT COLLISION-AVOIDANCE ASSIST (BCA)

When making a lane change or leaving a parking space, the BCA will alert you if it detects an imminent rear collision. If necessary, after the warning, it will apply emergency braking to prevent a collision.



### REAR CROSS-TRAFFIC COLLISION-AVOIDANCE ASSIST (RCCA)

When reversing, RCCA will warn of approaching traffic from the left and right sides of the vehicle. If necessary, after the warning, it will apply emergency braking to prevent a collision.

The technical features and trims of the described or depicted vehicles throughout in this brochure and our website are examples only. They may not be standard or available for all engines styles, may vary in specific countries and are subject to change at any time.



## DRIVING TECHNOLOGY

---



### NAVIGATION-BASED SMART CRUISE CONTROL (NSCC)

When using smart cruise control, the G70 Shooting Brake uses navigation data to see if there are any tight bends coming up. If it detects any, it will automatically decelerate to a safe speed then re-accelerate once the corner has been passed.



### HIGHWAY DRIVING ASSIST (HDA)

Based on the distance from a leading vehicle on motorways, and utilizing lane information and navigation data, the HDA assists the driver to control the driving speed, to maintain distance from other vehicles, and to prevent the vehicle from moving out of its lane.



The technical features and trims of the described or depicted vehicles throughout in this brochure and our website are examples only. They may not be standard or available for all engines styles, may vary in specific countries and are subject to change at any time.

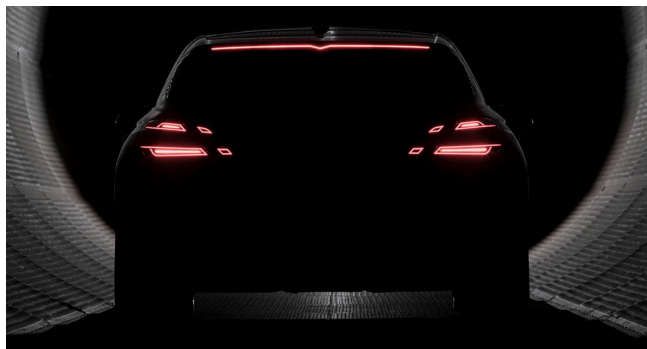
## DRIVING CONVENIENCE / SAFE PARKING

---



### SAFE EXIT WARNING (SEW)

The feature sounds an alert when traffic is detected from behind when a passenger opens a door to exit from the vehicle.



### REAR GUIDE LAMP

When the vehicle is reversing, an LED rear guide light projects onto the road to alert other vehicles and pedestrians and help prevent accidents.



### SURROUND VIEW MONITOR (SVM)

For safer and easier parking, the Surround View Monitor provides 360 degree real-time views outside the vehicle.

The technical features and trims of the described or depicted vehicles throughout in this brochure and our website are examples only. They may not be standard or available for all engines styles, may vary in specific countries and are subject to change at any time.

## FEATURED TECHNOLOGY

---



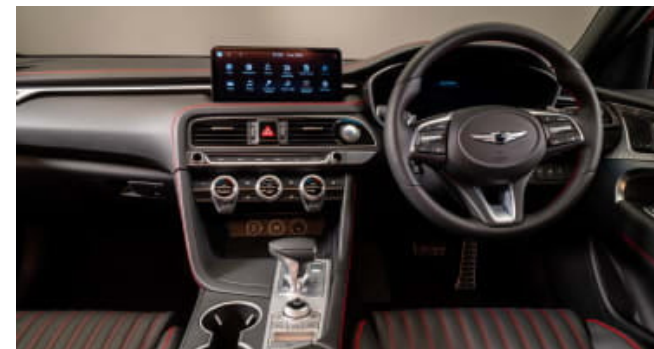
### OVER-THE-AIR (OTA) NAVIGATION UPDATE

The cutting-edge OTA update feature wirelessly connects the vehicle to automatically update to the latest versions of the navigation software and maps.<sup>1</sup>



### VALET MODE

This is a privacy protection feature that limits access to the users' personal information when using a personal driver or parking service.<sup>1</sup>



### VOICE COMMANDS

Using voice commands, you can control the air conditioning, windows, sunroof, and open and close the boot without taking your hands off the wheel or eyes off the road.

The technical features and trims of the described or depicted vehicles throughout in this brochure and our website are examples only. They may not be standard or available for all engines styles, may vary in specific countries and are subject to change at any time. <sup>1</sup> Available with Genesis Connected Services



INNOVATIVE THINKING

# DRIVING INNOVATION



## DIGITAL SERVICES

---



### WIRELESS SMARTPHONE CHARGER

Charge your phone wirelessly by simply putting it on a built-in charging pad. The car will alert you if you try to leave with the smartphone still inside.



### LEXICON 15-SPEAKER SYSTEM

Experience exceptional sound with 15 Lexicon speakers and Quantum Logic Surround technology. The stainless steel-covered speakers are optimally positioned for the best stereophonic sound with crisp and clear projection. Subwoofers under the front seats give a rich bass and an immersive listening experience.



### 12.3" 3D CLUSTER

The dash is a large high-definition TFT LCD screen that provides a variety of content. Built-in cameras track your eye movement to create a vivid 3D display that can be seen from any angle without the need for special glasses. The content and design is tailored to the driving mode, such as the new Sport + mode.

The technical features and trims of the described or depicted vehicles throughout in this brochure and our website are examples only. They may not be standard or available for all engines styles, may vary in specific countries and are subject to change at any time.

# PERFORMANCE

With technology to enhance your drive no matter what the conditions, the G70 Shooting Brake achieves a perfect balance between dynamism and stability, innovation and practicality.





## PERFORMANCE

---



### SPORT+ MODE

To go beyond sporty driving, the G70 Shooting Brake features the Sport+ mode, for at-the-limit driving on track days. Load lugging should never be this exhilarating.



### BREMBO BRAKING SYSTEM

Brembo brakes are the last word in performance. Standard in the G70 Shooting Brake Sport package, they not only offer superior stopping power but add an eye-catching detail to your 19" wheels.<sup>1</sup>



### ELECTRONICALLY CONTROLLED SUSPENSION

Electronically-controlled suspension delivers a superb balance of stability and comfort in the Luxury and Sport Line. Choose from COMFORT for a refined ride, SPORT for more dynamism and precision, and SPORT+ to really feel connected with the road surface.<sup>1</sup>

The technical features and trims of the described or depicted vehicles throughout in this brochure and our website are examples only. They may not be standard or available for all engines styles, may vary in specific countries and are subject to change at any time. <sup>1</sup> Available when Sport Package is selected.

## G70 SHOOTING BRAKE ENGINES

---

### POWERTRAINS

Whether Diesel or Gasoline – the Genesis G70 Shooting Brake driving experience is centred around the incredible power of its engine, to deliver a drive that is athletic in every way.



#### 2.2 DIESEL ENGINE<sup>1</sup>

The turbocharger enables good low-end torque to minimize turbo lag and enable quick engine response. The modern aftertreatment system at the same time guarantees to fulfill highest emission standards in EU.



#### 2.0 TURBO GASOLINE ENGINE<sup>2</sup>

An exceptional balance of performance and efficiency, the 2.0 l inline 4-cylinder features a fast-spooling twin-scroll turbocharger for strong response with minimal lag throughout the engine's range. Additionally the electric-intake CVVT (continuous variable valve timing) optimises valve timing for better fuel efficiency, performance and lower emissions.

<sup>1</sup> Fuel consumption for the Genesis G70 Shooting Brake 2.2 8AT RWD diesel: combined: 40.7 – 41.8 mpg; Combined CO<sub>2</sub> emissions: 182 – 175 g/km. Fuel consumption and CO<sub>2</sub> emission values were determined according to the WLTP measuring method as legally prescribed.

<sup>2</sup> Fuel consumption for the Genesis G70 Shooting Brake 2.0T Plus 8AT RWD petrol: combined: 31.6 – 33.1 mpg; Combined CO<sub>2</sub> emissions: 204 – 193 g/km. Fuel consumption and CO<sub>2</sub> emission values were determined according to the WLTP measuring method as legally prescribed.





# PRICELIST





# PRICELIST

Download the pricelist for more details on model line, engine, colour, packages and standalone options.

EXPLORE THE PRICELIST

BOOK A TEST DRIVE





# BUILD YOUR OWN GENESIS

OR EXPLORE THE GENESIS STOCK

## BUILD YOUR GENESIS

Visit our online configurator and design your own bespoke Genesis G70 Shooting Brake model, inside and out.

[BUILD YOUR OWN G70 SHOOTING BRAKE](#)

## GET YOUR GENESIS

Discover which models we have in stock online. Visiting nearest Studio and checking actual vehicle are recommended.

[FIND YOUR GENESIS](#)



## FINANCE YOUR GENESIS

We set out to make owning a Genesis effortless. By combining beautifully-designed cars with tailored motor finance products, now also including our new subscription finance plan called Genesis Flexibility.

[VIEW FINANCE OPTIONS](#)

## GENESIS INSURANCE

Our insurance policy offers you the best customer experience and puts you in the complete control of your policy and payments.

[GET YOUR GENESIS COVER](#)



## GENESIS NEWSLETTER SUBSCRIPTION

Sign up to our newsletter