



GENESIS GV80





ABOUT GENESIS



WELCOME TO GENESIS

We understand your time is precious, so we have rewritten every detail of owning a luxury car, to make owning a Genesis as simple as possible. We believe simplicity is the ultimate sophistication.



LET US TAKE CARE OF YOU

We consider our customers to be our guests, which comes from the Korean principle of son-nim 손님. From the moment we deliver your test drive car to your home, to the feeling of calmness sitting in your new Genesis, we want you to feel at ease.



THOUGHTFUL DESIGN



At Genesis we put the customer experience at the heart of our design process. Yet designing the product is only half of the story, the service and experience are vital too. The harmonious balance of these elements makes the Genesis experience second to none.

THE BEAUTY OF EAST MEETS WEST

Korea is renowned as a country of contrasts. Genesis embraces this contrast. Outside the form is athletic and elegant, reminiscent of classic European designs. Inside our cars the latest technology is blended with traditional craftsmanship to give a distinctly Korean softness and harmony.



DISTINGUISHED BY DESIGN



THE GENESIS HALLMARK

The Genesis winged emblem combines the Crest Grille shape in its body, with the wings forming the two lines represented in our iconic light design.



UNMISTAKABLE PRESENCE

You can always spot a Genesis by the distinctive parallel lines formed by the front and rear lights. These two lines of light are all it takes to stand out.



ELEGANT SOPHISTICATION

Designed to look fast while standing still, the dynamic parabolic waistline defines a Genesis. It describes the "athletic elegance" that gives all our models their dynamic stance.

GENESIS EMBLEM

Our winged emblem combines the iconic elements of the Crest Grille and Two Lines design.



GENESIS DESIGN AT A GLANCE



CREST GRILLE

The Genesis signature Crest Grille is inspired by the emblem's crest, emphasizing the distinct identity of Genesis.



QUAD LAMPS

The Quad lights are inspired by the wings of the emblem. When viewed from the side, the iconic two lines clearly display the Genesis identity whether day or night.



PARABOLIC LINE

A single line defines the side. We call this the Parabolic line and perfectly highlights the reductive design that elevates the purity of the Athletic Elegance design philosophy.



BEAUTY OF WHITE SPACE

Inspired by Korean architecture, "The Beauty of White Space" defines our interior design, harmoniously balancing personal space and state of the art technology.



THE GENESIS DIFFERENCE



THE GENESIS DIFFERENCE: MORE THAN A CAR. A SIMPLER WAY OF LIFE.

GENESIS PERSONAL ASSISTANCE

Genesis Personal Assistants are there for you – every step of your personal Genesis journey. Completely attuned to your needs, we will guide and support you to make the experience as pleasant and convenient as possible. And most importantly, we'll also save you time by coming to you – for a test drive, for your car delivery or for anything else you may need.

GENESIS 5 YEAR CARE PLAN

Included in the price of your new car is the Genesis 5 Year Care Plan¹ - a comprehensive package for a seamless ownership experience.

5 yrs warranty

5 yrs scheduled servicing

5 yrs roadside assistance

5 yrs access to courtesy cars

5 yrs navigation and software updates



¹ 5 Year Care Plan T&Cs apply.

TRANSPARENT PRICING & TAILORED FINANCE

We don't consider searching out the best offer for hours to be time well spent. That's why the price of a Genesis is always the same. Forget stressful negotiations. All you need to do is decide on a model and the desired specifications. Not quite ready to commit? Then explore our a range of finance options. With a variety of concepts including our Genesis Flexibility subscription plan, we make it easy to drive a Genesis without owning one.

GENESIS MEMBERS. JOIN A LIKE-MINDED COMMUNITY

As part of the Genesis community, you can enjoy a range of exclusive social and automotive experiences. These include priority access to inspiring events and exhibitions.

WE COME TO YOU

A core principle of the Genesis Difference is "we come to you" - not the other way around. With at-home test drive, new car delivery, and collection and delivery for scheduled servicing and warranty.²



² We Come to You T&C might apply.



GENESIS GV80



GENESIS GV80



GENESIS GV80 DESIGN

EXTERIOR



FRONT DESIGN

G-Matrix Crest Grille and Quad Lamps embody the unique design language of Genesis and the front profile of the GV80 demands attention with a prominent presence.



REAR DESIGN

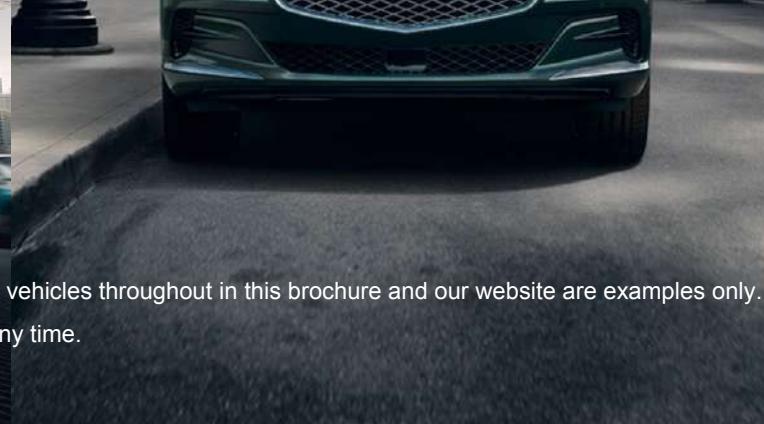
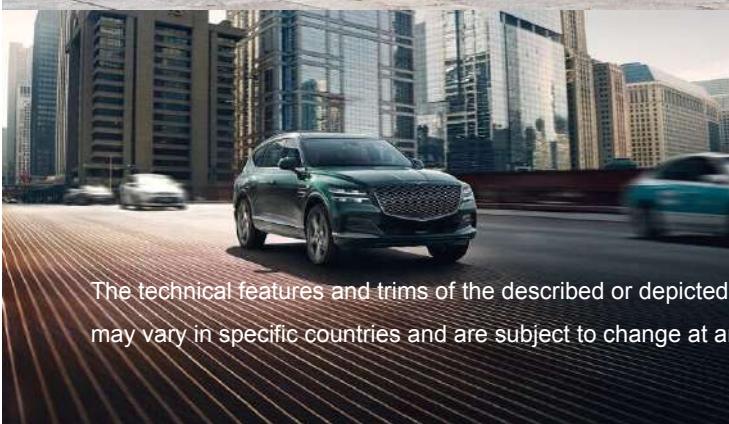
The front design continues in the dual rear lights and exhaust shape.



ATHLETIC ELEGANCE

The GV80 is defined by three sculpted lines: the tapered roofline, dynamic parabolic waistline and chromed sill.

The technical features and trims of the described or depicted vehicles throughout in this brochure and our website are examples only. They may not be standard or available for all engines styles, may vary in specific countries and are subject to change at any time.



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GENESIS GV80 DESIGN

INTERIOR



INTERIOR

"The Beauty of White Space," is the classically Korean design concept that inspires the serene interior.



TWO-TONE LEATHER

The leather steering wheel is designed with minimal switches to enhance both ergonomics and aesthetics.



PRIME NAPPA LEATHER SEAT

Softer than some of the finest leathers, the full-grain prime Nappa leather seating is quilted with the iconic G-Matrix pattern and padded for a sumptuous texture.

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SHIFT-BY-WIRE

Glass-covered shift-by-wire (SBW) transmission for fingertip gear changes.



SLIM AIR VENT

To emphasise interior space, sleek air vents run uninterrupted across the width of the cabin.

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STRONG, STEADY AND SECURE

PEACE OF
MIND



INTRODUCING GV80 SAFETY

THE GV80 ACTIVELY ASSISTS THE DRIVER, PREDICTING TROUBLE BEFORE IT HAPPENS FOR INCREASED SAFETY AND DRIVING COMFORT.



EURO NCAP 5-STAR RATED

We are proud to announce that the Genesis GV80 has been awarded the highest rating by Euro NCAP by attaining five-stars for safety. This independent European test proves the GV80's exemplary impact protection and comprehensive accident avoidance technologies are also class leading.

[FOR MORE INFORMATION CLICK HERE](#)

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FORWARD COLLISION AVOIDANCE



PROTECTION AT TURNINGS, JUNCTIONS AND CROSSINGS

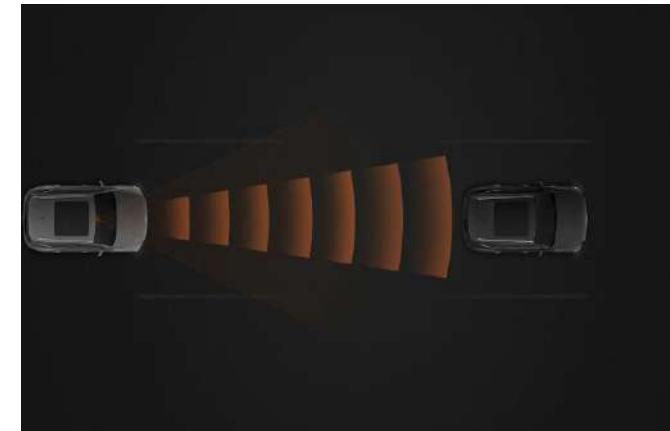
At turnings or crossings, the GV80 will automatically apply the brakes to help avoid collisions with oncoming vehicles, cyclists or pedestrians.



EVASIVE STEERING ASSIST (EVA)

While driving, if there is a risk of collision with a pedestrian, partially in the vehicle's intended path, the system automatically assists with avoidance steering.

MACHINE LEARNING



SMART CRUISE CONTROL

Using the latest AI innovations, SCC learns how you tend to drive, how you accelerate and your response time. When you use cruise control it will match your familiar driving style.

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DRIVER CONTROL



NAVIGATION-BASED SMART CRUISE CONTROL

When smart cruise control is activated, the GV80 uses navigation data to see if there are any tight bends coming up. If it detects any, it automatically decelerates to a comfortable speed then re-accelerates once the corner has been passed.



HIGHWAY DRIVING ASSIST II

On the motorway, HDA-II calculates the distance to the car ahead to maintain the current stable driving status. If another car cuts in or drifts too close, HDA-II will quickly and safely help adjust



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REAR SAFETY ASSIST



REVERSE PARKING COLLISION-AVOIDANCE ASSIST

RCCA helps avoid collisions with oncoming vehicles on the left or right side while reversing. If there is a risk of collision RCCA provides a warning. If the risk of collision increases, the systems automatically assists with emergency braking.



REMOTE PARKING ASSIST SYSTEM

Remote Smart Parking Assist helps remotely park or exit a parking spot from outside the vehicle.

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RELIABLE PROTECTION



10-AIRBAG SYSTEM

The ten airbags will help protect everyone in the GV80. This includes the innovative new front-centre airbag that helps prevent collisions between the front passengers.

SAFETY FEATURES

INTELLIGENT FRONT LIGHTING SYSTEM (IFS)

Safely light your way and avoid dazzling other drivers. Intelligent lighting controls the Matrix Beam LEDs in the G80's four high beam lights.



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DRIVING TECHNOLOGY

Every journey is a pleasure thanks to the
GV80's advanced features.



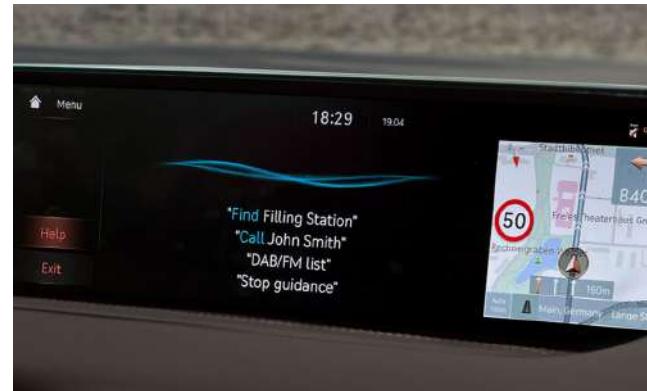
VERSATILE TECHNOLOGY



VERSATILE TECHNOLOGY

The V in GV80 stands for "versatile". Thanks to advanced technology and design, you will love spending time in the GV80, wherever it takes you.

CONNECTED TO YOU



VOICE-ACTIVATED CONTROLS

Without lifting a finger you can use your voice to control the heated seats, air conditioning, windows or sunroof.



AUGMENTED REALITY NAVIGATION

Finding your way has never been easier. The GV80 shows a real-time video feed of the road and superimposes navigation information such as direction arrows and street names.

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CONNECTED TO YOU



14.5" GENESIS INFOTAINMENT SYSTEM

Winning awards for both usability and design, the Genesis interface adapts to whether you are moving or stopped. The 14.5" screen is split to clearly show different information including an intuitive navigation map, Google Android Auto™, Apple CarPlay™ and Genesis Connected Services.*



12.3" 3D INSTRUMENT CLUSTER

By tracking the driver's gaze, the screen gives a unique 3D depth. The driving mode tailors the information shown and drivers can further customise the displayed information.

CONVENIENCE & COMFORT



GENESIS TOUCH CONTROLLER (HANDWRITING RECOGNITION)

Unlike complex keyboards, handwriting recognition makes it easier and quicker to enter your satnav destination. Also access menus quickly with gesture recognition.

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FOR THE FAMILY



DRIVER'S ERGO MOTION SEAT

The Ergo-Motion seat features seven air cells to reduce tiredness and discomfort on long journeys.

THE PASSENGER EXPERIENCE



ELECTRIC SIDE CURTAINS

The electric side curtains protect rear passengers from bright sunlight and afford comfortable, secluded privacy.



SEAT ADJUSTMENT CONTROL

The second row seats have powered slide, tilt and recline functions. These can be adjusted by the driver, for, say, when your passengers fall asleep on long journeys.

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INTERIOR

LEXICON SOUND SYSTEM

Lexicon is the gold standard for studio audio. The QuantumLogic Surround system gives a clear, dynamic sound without distortion and provides powerful multi-dimensional surround sound. The system's 18 speakers are optimally positioned for immersive listening.



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PERFORMANCE

THE POWER
TO GO PLACES



INTRODUCING GV80 PERFORMANCE



PERFORMANCE

The GV80 opens the door to unlimited journeys with its powerful performance delivering unrestrained driving pleasure.



TERRAIN MODE

Composed even when there's no road. Drivers can use the Terrain Mode to switch between Mud, Sand, or Snow conditions to balance power between wheels for outstanding off-road performance.

SUSPENSION



ELECTRONICALLY CONTROLLED SUSPENSION (ECS)

For the smoothest ride, no matter how bad the road. ECS uses the front camera to spot potential potholes, then adjusts the suspension to optimise comfort and safety.

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SUSPENSION

ACTIVE ROAD NOISE CONTROL

A world first, road noise-cancelling innovation. By detecting road and tyre noise and then generating anti-phase sound waves through the vehicle's speakers, the GV80 restores peace to the cabin.



BUILT TO PERFORM



AWD WITH E-LSD

Get unstuck before you know you are stuck. On mud, snow or even wet grass, all-wheel drive with electronic limited slip differentials (AWD with E-LSD) senses a slipping wheel, redistributing power almost instantly to those wheels with grip.

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BUILT TO PERFORM



NEW ALL WHEEL DRIVE PLATFORM

The GV80's platform is meticulously engineered to provide both on- and off-road driving performance and collision safety.

GV80 ENGINE



2.5 TURBO GASOLINE ENGINE¹

Max. output 304ps / 5800rpm

Max. torque Nm 422 / 1650-4000

With updated cooling and injection systems, this turbocharged engine delivers optimal performance and fuel-efficiency no matter what the driving conditions.



3.0 DIESEL ENGINE²

Max. output 278ps / 3800rpm

Max. torque Nm 588 / 1500 -3000

The in-line six-cylinder I6 3.0 diesel engine has a water cooled intercooler and a CPA torque converter to improve fuel economy, responsiveness and refinement.

¹ Fuel consumption for the Genesis GV80 3.0D 204 kW (278 PS) AWD diesel, 8-speed gearbox (combined): 8.5 – 9.0 l/100 km (according to WLTP) and 8,0 - 8,2 l/100km (according to NEDC). CO2 emissions (combined): 220 - 231 g/km (according to WLTP) and 209 - 214 g/km (according to NEDC)*.

² Fuel consumption for the Genesis GV80 2.5T 224 kW (304 PS) AWD petrol, 8-speed gearbox (combined): 10,8 l – 11,1 l/100 km (according to WLTP) and 9,7 - 10,0 l/100km (according to NEDC). CO2 emissions (combined): 241 - 248 g/km (according to WLTP) and 222 - 226 g/km (according to NEDC)*.

* The fuel consumption and emission values shown on the Genesis website are based on the Worldwide Harmonised Light Vehicles Test Procedure (WLTP). The NEDC values were derived from the corresponding WLTP values. Further information on the WLTP and NEDC measurement procedures can be found at <https://www.genesis.com/de/en/wltp.html>.



PRICELIST



PRICELIST

Download the pricelist for more details on model line, engine, colour, packages and standalone options.

[EXPLORE THE GV80 PRICELIST](#)





BUILD YOUR OWN GENESIS

OR EXPLORE THE GENESIS STOCK





BUILD YOUR GENESIS

Visit our online configurator and design your own bespoke Genesis GV80 model, inside and out.

[BUILD YOUR OWN GV80](#)



GET YOUR GENESIS

Discover which models we have in stock online. Visiting nearest Studio and checking actual vehicle are recommended.

[FIND YOUR GENESIS](#)

For more information on official fuel consumption and CO₂ emission data for new cars, please refer to the 'Guide on the Fuel Economy, CO₂ Emissions and Power Consumption of All New Passenger Car Models Offered for Sale on the German Market' published free of charge by DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Straße 1, D-73760 Ostfildern, Germany, www.dat.de/co2/. Discover more about the Genesis vehicle recycling procedure here: www.genesis.com/de/en/vehicle-recycling.html January 2022.



GENESIS NEWSLETTER SUBSCRIPTION

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