



# GENESIS GV70







ABOUT GENESIS



# WELCOME TO GENESIS

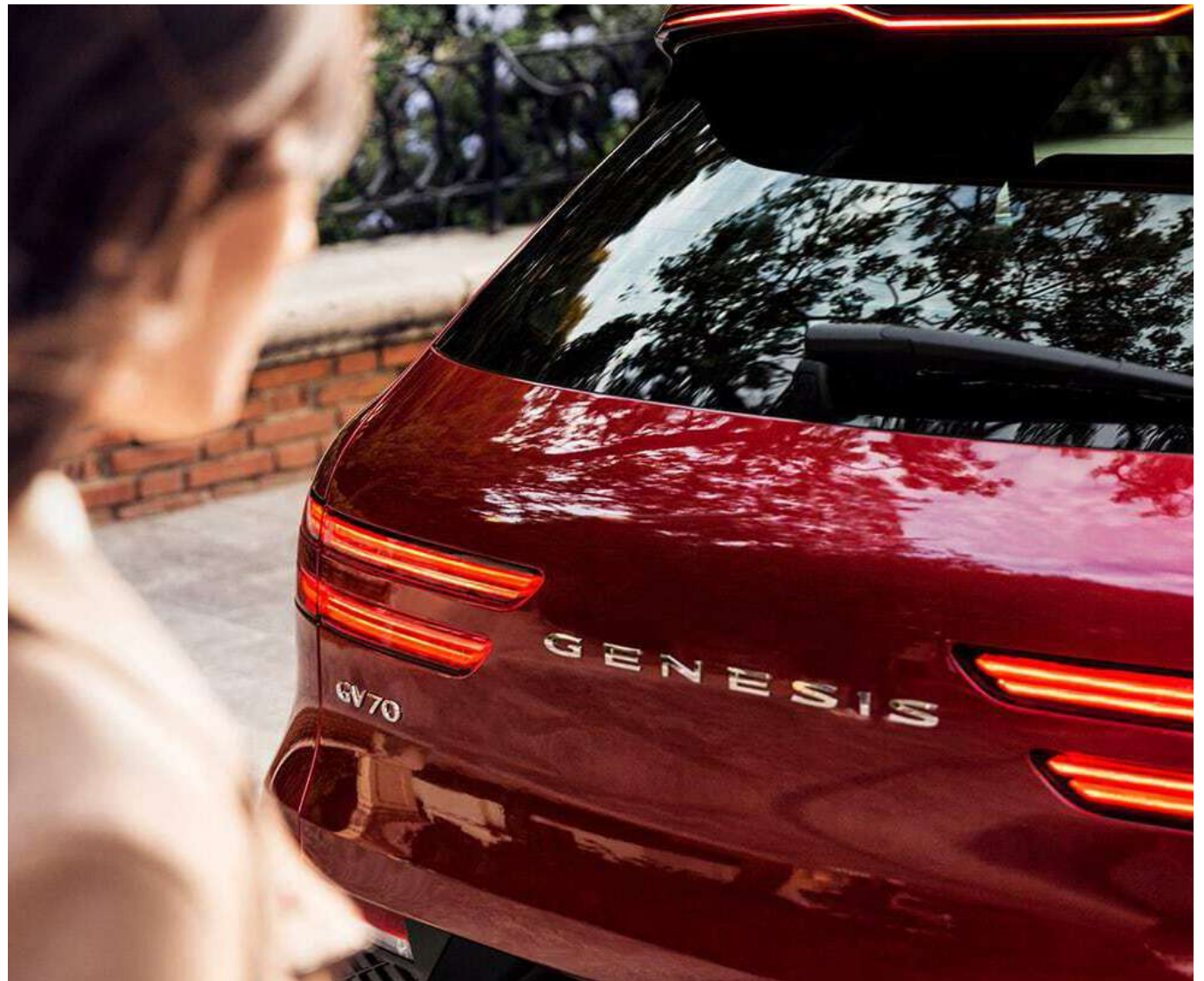
We understand your time is precious, so we have rewritten every detail of owning a luxury car, to make owning a Genesis as simple as possible. We believe simplicity is the ultimate sophistication.



## LET US TAKE CARE OF YOU

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We consider our customers to be our guests, which comes from the Korean principle of son-nim 손님. From the moment we deliver your test drive car to your home, to the feeling of calmness sitting in your new Genesis, we want you to feel at ease.





# THOUGHTFUL DESIGN

At Genesis we put the customer experience at the heart of our design process. Yet designing the product is only half of the story, the service and experience are vital too. The harmonious balance of these elements makes the Genesis experience second to none.



## THE BEAUTY OF EAST MEETS WEST

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Korea is renowned as a country of contrasts. Genesis embraces this contrast. Outside the form is athletic and elegant, reminiscent of classic European designs. Inside our cars the latest technology is blended with traditional craftsmanship to give a distinctly Korean softness and harmony.



## DISTINGUISHED BY DESIGN

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### THE GENESIS HALLMARK

The Genesis winged emblem combines the Crest Grille shape in its body, with the wings forming the two lines represented in our iconic light design.



### UNMISTAKABLE PRESENCE

You can always spot a Genesis by the distinctive parallel lines formed by the front and rear lights. These two lines of light are all it takes to stand out.



### ELEGANT SOPHISTICATION

Designed to look fast while standing still, the dynamic parabolic waistline defines a Genesis. It describes the "athletic elegance" that gives all our models their dynamic stance.

## GENESIS EMBLEM

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Our winged emblem combines the iconic elements of the Crest Grille and Two Lines





## GENESIS DESIGN AT A GLANCE

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### CREST GRILLE

The Genesis signature Crest Grille is inspired by the emblem's crest, emphasizing the distinct identity of Genesis.



### QUAD LAMPS

The Quad lights are inspired by the wings of the emblem. When viewed from the side, the iconic two lines clearly display the Genesis identity whether day or night.



### PARABOLIC LINE

A single line defines the side. We call this the Parabolic line and perfectly highlights the reductive design that elevates the purity of the Athletic Elegance design philosophy.



### BEAUTY OF WHITE SPACE

Inspired by Korean architecture, "The Beauty of White Space" defines our interior design, harmoniously balancing personal space and state of the art technology.



# THE GENESIS DIFFERENCE





# THE GENESIS DIFFERENCE: MORE THAN A CAR. A SIMPLER WAY OF LIFE.

## GENESIS PERSONAL ASSISTANCE

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Genesis Personal Assistants are there for you – every step of your personal Genesis journey. Completely attuned to your needs, we will guide and support you to make the experience as pleasant and convenient as possible. And most importantly, we'll also save you time by coming to you – for a test drive, for your car delivery or for anything else you may need.

## GENESIS 5 YEAR CARE PLAN

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Included in the price of your new car is the Genesis 5 Year Care Plan<sup>1</sup> - a comprehensive package for a seamless ownership experience.

5 yrs warranty

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5 yrs scheduled servicing

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5 yrs roadside assistance

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5 yrs access to courtesy cars

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5 yrs navigation and software updates

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<sup>1</sup> 5 Year Care Plan T&Cs apply.

## TRANSPARENT PRICING & TAILORED FINANCE

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We don't consider searching out the best offer for hours to be time well spent. That's why the price of a Genesis is always the same. Forget stressful negotiations. All you need to do is decide on a model and the desired specifications. Not quite ready to commit? Then explore our a range of finance options. With a variety of concepts including our Genesis Flexibility subscription plan, we make it easy to drive a Genesis without owning one.

## GENESIS MEMBERS. JOIN A LIKE- MINDED COMMUNITY

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As part of the Genesis community, you can enjoy a range of exclusive social and automotive experiences. These include priority access to inspiring events and exhibitions.

## WE COME TO YOU

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A core principle of the Genesis Difference is "we come to you" - not the other way around. With at-home test drive new car delivery, and collection and delivery for scheduled servicing and warranty.<sup>2</sup>



<sup>2</sup> We Come to You T&C might apply.





GENESIS GV70



# GENESIS GV70





# GENESIS GV70 DESIGN

## EXTERIOR

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### FRONT DESIGN

The iconic Crest Grille, which takes its shape from the Genesis logo, has been set lower than the Quad Lamps to reflect the SUV's athletic nature. The two-lined Quad Lamps evoke a sense of speed and dynamism. Skid plates placed on the bottom of the bumpers reinforce the SUV's powerful image.



### SIDE PROFILE

The Parabolic Line begins above the Quad Lamps and runs elegantly along the side of the SUV, creating a dramatic contrast with the muscular rear bumpers. The sleek and elegant coupe-like roofline, along with the dropping chrome line of the C-pillar, accentuates the GV70's unique character.



### REAR DESIGN

At the rear, the tail lights feature the ultra-thin, two-lined Quad Lamps, while all functional elements are set in the bumper, helping to achieve an exceptionally clean, pure appearance. The rear also features a number of subtle design details – including a G-Matrix-patterned bumper, a unique vertical shaped exhaust, and a body-coloured diffuser. This accentuates the GV70's dynamic look.

The technical features and trims of the described or depicted vehicles throughout in this brochure and our website are examples only. They may not be standard or available for all engines styles, may vary in specific countries and are subject to change at any time.

# GENESIS GV70 DESIGN

## EXTERIOR

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### CREST GRILLE

Inspired by the crest of the Genesis logo, the Crest Grille confidently asserts the unique Genesis identity.



### QUAD LAMPS

State-of-the-art LED technology powers the two-line Genesis design signature.



### DUAL EXHAUST

A G-Matrix-bumper, a unique vertical shaped exhaust, and a body-colored diffuser accentuate the GV70's dynamic look.

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# GENESIS GV70 DESIGN

## INTERIOR

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### INTERIOR FOCUS ON ERGONOMIC EFFICIENCY

The aerodynamic curvature of an airplane wing inspires a simple yet expressive driver-oriented environment. The slim air vents eliminate visual clutter while creating a clean, contemporary space.



### PREMIUM NAPPA SEATS (QUILTING, PIPING INCLUDED)

Finished with the highest degree of craftsmanship to retain its natural texture, the upholstery embodies elegance through the harmony of its quilting and piping details.



### WAVE LINE MOOD LIGHTING

As interior features, the ambient mood lamps blend in with the surrounding materials to provide an elevated sense of elegance.

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## SHIFT-BY-WIRE

Especially designed and built for the centre console, the shift-by-wire rotatable transmission dial is elegantly transparent and trimmed with jewel finishes.



## SLIM AIR VENTS

A thin chrome line crosses the GV70's slim air vents and extends up the doors on both sides to create a refined and cohesive environment inside.

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GENESIS SPORT GV70.

# SPORT EXCLUSIVE DESIGN



# GENESIS GV70 SPORT LINE

## EXTERIOR

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### SPORT EXCLUSIVE 21-INCH WHEEL

21-inch, G-Matrix-patterned wheels accentuate the sporty mood.



### CYLINDER TYPE TWIN EXHAUST

Large-diameter twin exhaust tips harmonize with sporty driving performance.



### DARK TINTED RADIATOR GRILLE

The exclusive Sport package radiator grille pattern and dark chrome enhance the overall sportiness.

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# GENESIS GV70 SPORT LINE

## INTERIOR

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### SPORT EXCLUSIVE STEERING WHEEL

A Sport Exclusive 3-spoke steering wheel further accentuates the dynamic image.



### GENUINE CARBON FIBRE INTERIOR

The genuine carbon fibre interior emphasizes volume and three-dimensional texture.



### EXCLUSIVE NAPPA LEATHER QUILTING SEAT

Enhanced diamond quilting with added details highlights the sporty mood.

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INTELLIGENT CONTROL.

YOUR SAFETY  
IS OUR  
PRIORITY





# THE GENESIS GV70

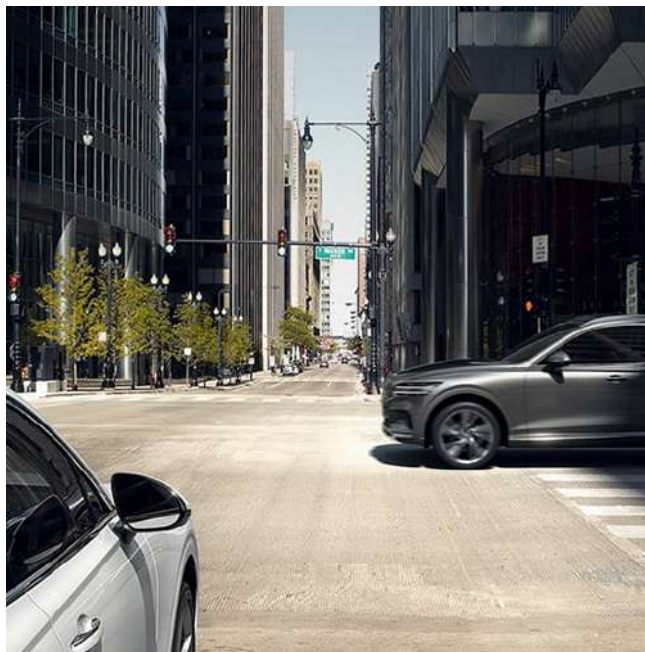
SAFETY WITHOUT COMPROMISE

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## SAFETY

The driving technology of the GV70 helps to remove some of the risk factors between drivers, cars, and pedestrians, leaving only two essential elements: safety and convenience.



## FORWARD COLLISION-AVOIDANCE ASSIST (FCA)

When a risk of collision with a vehicle/ pedestrian/bicycle ahead or from the left/right at an intersection is detected, it warns the driver and, if necessary, initiates the brakes. It also detects potential collisions during a lane change and assists in the steering.

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## SAFE DRIVING

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### BLIND-SPOT COLLISION-AVOIDANCE ASSIST (BCA)

Acts as another pair of eyes. If a risk of collision at the rear is detected, this system warns the driver. When leaving a parallel-parked position, it detects the risk of collision at the rear and automatically assists in braking.



### FORWARD ATTENTION WARNING (FAW)

If the system recognizes that the driver is not looking ahead, it sends out an alert as a warning.

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## CONVENIENCE DRIVING

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### HIGHWAY DRIVING ASSIST II

An automated system that controls your speed and keeps you in the correct lane when driving on the motorway. Highway Driving Assist II monitors the distance between you and the car in front, automatically maintaining a safe speed and distance.



### SMART CRUISE CONTROL

The GV70 helps to identify upcoming curves on highways or freeways and adapts accordingly by automatically decelerating and reaccelerating as needed.



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## PARKING ASSIST

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### REMOTE SMART PARKING ASSIST (RSPA)

The RSPA included in the Innovation Package searches for a parking space while automatically controlling the steering wheel, vehicle speed, and transmission for an effortless parking experience. The RSPA can also be controlled remotely using the smart key.



### SURROUND VIEW MONITOR (SVM)

Cameras mounted on the vehicle keep you aware of your surroundings and assist with parking by providing a full 360° view.



### REVERSE PARKING COLLISION-AVOIDANCE ASSIST (PCA)

The PCA prevents the vehicle from colliding with pedestrians or nearby obstacles at the rear while parking in or exiting a parking spot, as well as when the vehicle is travelling at low speed, by warning the driver and controlling the vehicle's braking function.

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# GENESIS GV70 TECHNOLOGY

With state-of-the-art technology that changes the concept of automobiles, the GV70 embodies a new in-vehicle environment optimized for individual users.



## TECHNOLOGY

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### FINGERPRINT AUTHENTICATION SYSTEM

Once your fingerprints are registered through the infotainment system, this optional feature allows you to conveniently set up your customized profile to adjust features to your requirements.



### 14.5" INFOTAINMENT SYSTEM

The 14.5" widescreen display with split functions allows you to easily control the air conditioner, windows, tailgate, and more. You can enjoy music streaming services without a smartphone connection via USB or Bluetooth, and the latest maps and various software are automatically updated over the air.

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## TECHNOLOGY

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### 12.3" 3D CLUSTER

The cluster's large high-definition screen boasts a distinctive design while providing a variety of content depending on the driving mode. The cluster recognizes the driver's eye trajectory with its built-in cameras. The vivid 3D screen can be seen from every angle, without the need for special glasses.



### GENESIS TOUCH CONTROLLER

Instead of dealing with complicated keyboard input and the hassle of repetitively tapping the screen, the Genesis touch controller allows quick control of the infotainment system. Through the handwriting recognition function, you can easily search destinations and your phonebook.

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## CONVENIENT TECHNOLOGY

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### DRIVER'S ERGO MOTION SEAT

Find the perfect seating position with a driver seat movable in 18 directions with adjustable air cells that slide up and down. The stretch mode controls each air cell individually for customized comfort. Recognized by Germany's Aktion Gesunder Ruecken e.V. (Campaign for Healthier Backs) for ergonomic design, it minimizes fatigue and ensures maximum lumbar comfort.<sup>1</sup>



### REAR SEATS (HEATED / 60:40 FOLDING)

The rear seat heating extends up the hips, back, and bolster to provide a warm and comfortable ride for the rear passengers.<sup>2</sup> Depending on the number of passengers or the amount of luggage, the rear seats can be easily folded to create an ideal space for any situation.

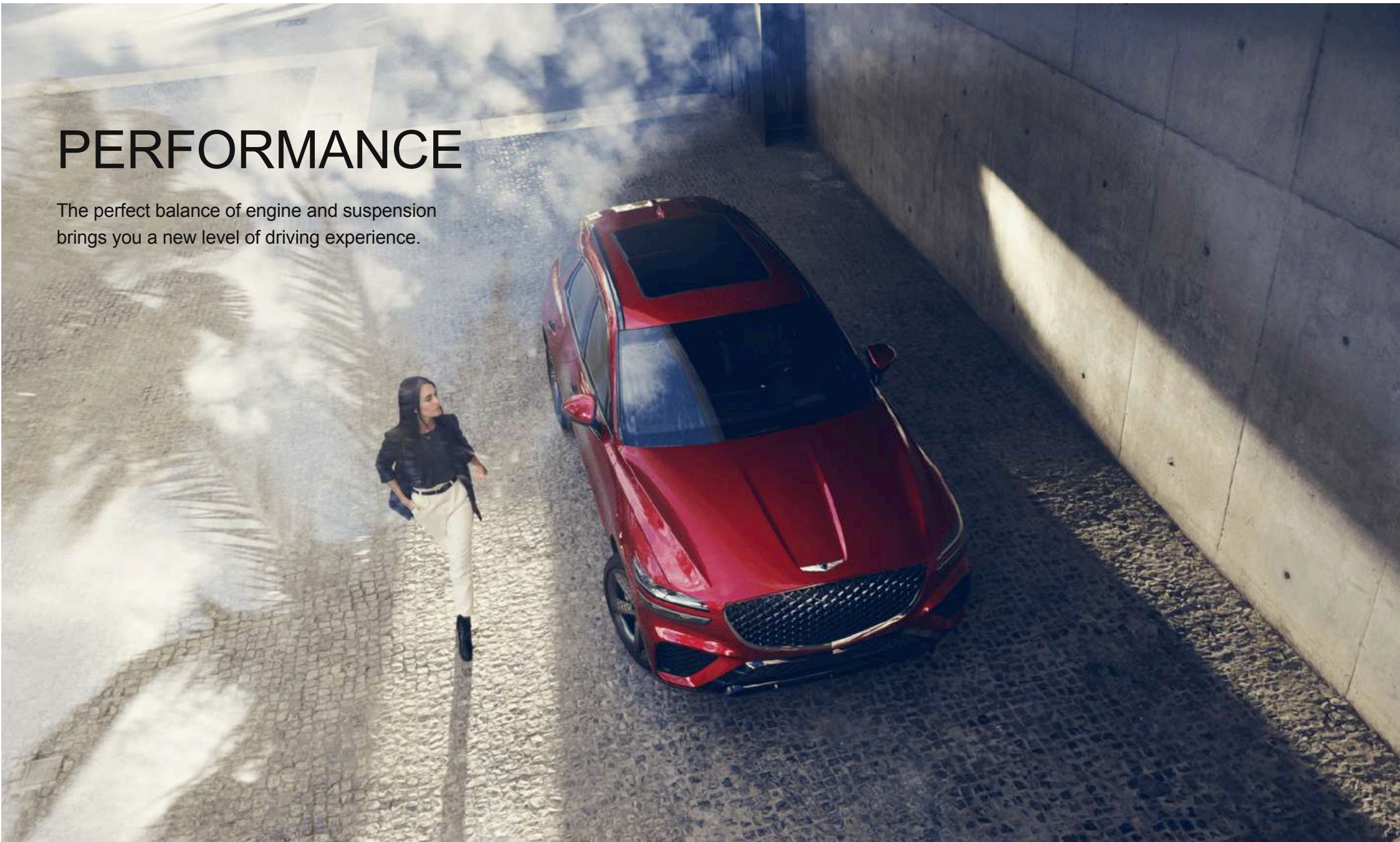


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# PERFORMANCE

The perfect balance of engine and suspension brings you a new level of driving experience.



## SUSPENSION

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### PREVIEW ELECTRONICALLY-CONTROLLED SUSPENSION

Based on the road surface information recognized by the front camera and the navigation map information, the damping force of the suspension is automatically adjusted to balance the movement of the vehicle. By anticipating and responding to situations that may have a major impact on the vehicle, such as speed bumps, it provides a smooth and comfortable ride.

## PERFORMANCE

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### ELECTRONIC LIMITED SLIP DIFFERENTIAL (E-LSD)

With Electronic-Limited Slip Differentials, the driving power of the left and right wheels is appropriately distributed according to the road surface and driving conditions, enabling a stable driving experience. In situations in which one wheel may be idle, such as in sudden turning, high-speed turning, or slipping on a rough road, the e-LSD concentrates power on the opposite wheel.



### LAUNCH CONTROL

Powerful driving is possible with the launch control, maximizing the vehicle's initial starting performance.

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## PERFORMANCE

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### AWD (TERRAIN MODE INCLUDED)

By automatically detecting the driving situation on slippery and unstable road surfaces such as snowy or rainy roads, the AWD actively distributes and controls the front and rear driving force to enable stable driving even in situations that are difficult for the driver to recognize. The terrain mode consists of snow, sand, and mud modes, with each mode aiding in stable driving by comprehensively controlling the engine, brakes, transmission, and driving power to run on snow, sand, or mud. The status of the mode can be checked through the cluster and infotainment system.



### INTEGRATED DRIVE MODE

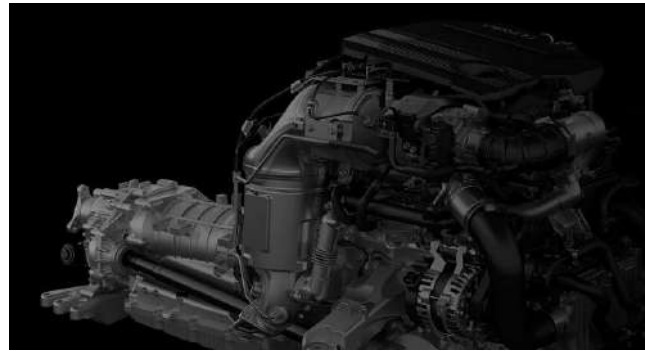
Eco, Comfort, Sport, and Sport+ modes can be selected according to the driver's preferences or road conditions. Fuel efficient eco mode, smooth ride-oriented comfort mode, sports and Sport+ modes that maximize acceleration performance and responsiveness—each provides the optimum driving comfort for an urban high-performance SUV.

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# POWERTRAINS

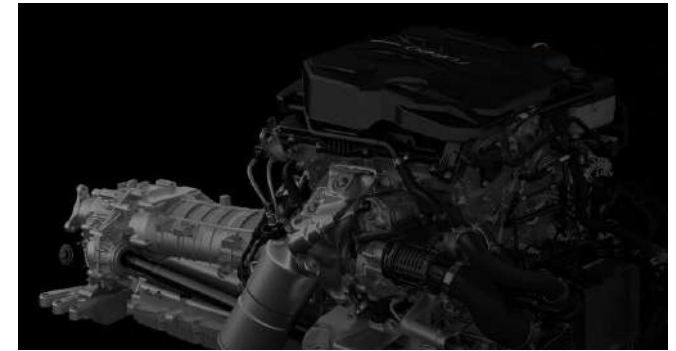
## GV70 ENGINE

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### 2.5 TURBO ENGINE<sup>1</sup>

The petrol turbo engine combines basic performance and economy. The dual injection system optimally injects fuel according to the driving conditions of the vehicle while a variable separation cooling system improves knocking performance and reduces friction loss by controlling coolant flow and temperature.



### DIESEL 2.2 ENGINE<sup>2</sup>

The diesel engine combines excellent efficiency and strong torque with an aluminum block and a ball bearing turbocharger that improves responsiveness by reducing friction.

<sup>1</sup> Fuel consumption for the Genesis GV70 2.5T 8AT AWD 223,6 kW (304 PS) Petrol, 8-speed gearbox (combined according to WLTP): 9,5 - 10,1 l/100 km; CO2 emissions (combined according to WLTP): 216 - 230 g/km\*.

<sup>2</sup> Fuel consumption for the Genesis GV70 2.2D 8AT AWD 154 kW (210 PS) Diesel, 8-speed gearbox (combined according to WLTP): 7,1 – 7,4 l/100 km; CO2 emissions (combined according to WLTP): 185 - 195 g/km\*.

\* The fuel consumption and emission values shown on the Genesis website are based on the Worldwide Harmonised Light Vehicles Test Procedure (WLTP). For vehicles newly type-approved since January 1, 2021, the official data only exists according to WLTP. Further information on the WLTP measurement procedure can be found at <https://www.genesis.com/de/en/wltp.html>.





# PRICELIST

# PRICELIST

Download the pricelist for more details on model line, engine, colour, packages and standalone options.

EXPLORE THE GV70 PRICELIST







BUILD YOUR  
OWN GENESIS

OR EXPLORE THE GENESIS STOCK





## BUILD YOUR GENESIS

Visit our online configurator and design your own bespoke Genesis GV70 model, inside and out.

**BUILD YOUR OWN GV70**



## GET YOUR GENESIS

Discover which models we have in stock online. Visiting nearest Studio and checking actual vehicle are recommended.

**FIND YOUR GENESIS**

For more information on official fuel consumption and CO<sub>2</sub> emission data for new cars, please refer to the 'Guide on the Fuel Economy, CO<sub>2</sub> Emissions and Power Consumption of All New Passenger Car Models Offered for Sale on the German Market' published free of charge by DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Straße 1, D-73760 Ostfildern, Germany, [www.dat.de/co2/](http://www.dat.de/co2/). Discover more about the Genesis vehicle recycling procedure here: [www.genesis.com/de/en/vehicle-recycling.html](http://www.genesis.com/de/en/vehicle-recycling.html) January 2022.



GENESIS NEWSLETTER SUBSCRIPTION

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