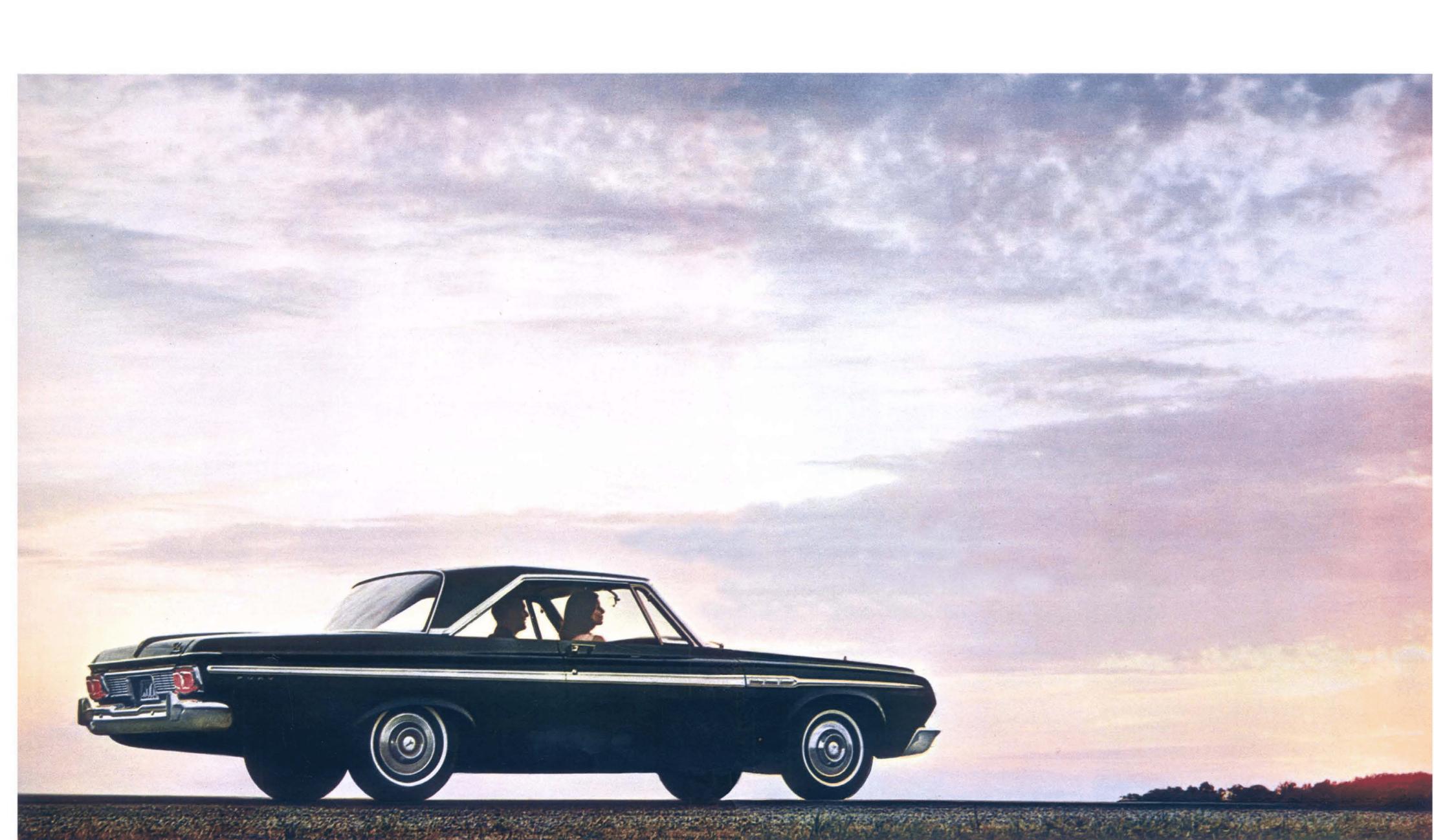


# The 1964 Plymouth



**If this is the year you picked to buy a new car,  
you picked a beautiful year to  
Get up and Go Plymouth.**



There are 26 models of Plymouth for 1964: Sport Furs, Furs, Belvederes, and Savoys. In this array you will find a wide range of body styles: sedans, hardtops, convertibles, and wagons, in your choice of thirteen solid colors, plus certain two-tones, and with a broad selection of color-keyed interior trim combinations. There are five great engines, from a thrifty 6 to a 426-cu.-in. V-8. There are countless comfort and convenience options and accessories available throughout the line.

Performance is everything that happens when a car is moving. It's how the car responds to the accelerator, answers to the wheel, behaves when you touch the brake pedal. The 1964 Plymouth is quick, alert, vigorous—a sure bet to maintain the performance superiority Plymouth established over the past two years. In a phrase, it gets up and goes!

The 1964 Plymouth has new styling all-around, featuring a new front, a new back, a new profile (especially the 2-door hardtop roofline shown above). New interiors, in luxurious, long-wearing, easy-to-maintain fabrics. From a neighbor's porch, it's the clean, simple, strong, shape of the modern Plymouth. A car that brightens up a driveway the minute you pull in.

And it will keep going. Every 1964 Plymouth is so well-built it carries a 5-year/50,000-mile warranty\* on the major engine and drive train components. The great thing about this warranty is . . . you'll probably never have to use it. New good looks, sensational performance, quality that has become synonymous with Plymouth. If this is the year you picked to buy a new car, you picked a beautiful year to Get up and Go Plymouth. Choose one from the following pages.

\*WHAT THE STRONG 5/50 WARRANTY MEANS TO PLYMOUTH OWNERS: Chrysler Corporation warrants for 5 years or 50,000 miles, whichever comes first, against defects in materials and workmanship and will replace or repair at a Chrysler Motors Corporation Authorized Dealer's place of business, the engine block, head and internal parts, intake manifold, water pump, transmission case and internal parts (excluding manual clutch), torque converter, drive shaft, universal joints, rear axle and differential, and rear wheel bearings of its 1964 automobiles, provided the owner has the engine oil changed every 3 months or 4,000 miles, whichever comes first, the oil filter replaced every second oil change and the carburetor air filter cleaned every 6 months and replaced every 2 years, and every 6 months furnishes to such a dealer evidence of performance of the required service, and requests the dealer to certify (1) receipt of such evidence and (2) the car's then current mileage.

# SPORT FURY series



Sport Fury Convertible

When you want the most that a car in Plymouth's price class has to give, you want a Sport Fury—and sun-lovers, naturally, favor the convertible.

Chestnut Metallic



Sport Fury 2-Door Hardtop

Medium Grey Metallic

The right idea for people who want to go first class, fast. A package of fun and fury with "luxury" written all over it, inside and out.



Sport Fury Interior

Red, Black, Turquoise, Copper or Blue color-keyed all-vinyl interiors add luxury and beauty to bucket-seat comfort.

## SPORT FURY STANDARD EQUIPMENT

318-cu.-in. V-8 Engine  
3-Speed Manual Transmission  
All-Vinyl Individual Bucket Seats  
(available exclusively on Sport Fury)  
Compartment Console  
Torsion-Aire Ride  
Oriflow Shock Absorbers  
Deluxe Wheel Covers

Self-Adjusting Brakes  
Color-Keyed, Deep-Pile Carpeting  
Electric Windshield Wipers  
Electric Clock  
Armrests Front and Rear, (Ash  
Receivers in Rear)  
Padded Instrument Panel  
Back-Up Lights

Right & Left Sun Visors  
Chrysler Corporation Alternator and  
12-Volt Battery  
Cigarette Lighter  
Deluxe Steering Wheel with  
Full Horn Ring  
Automatic Convertible Top,  
Electrically Operated

## POPULAR OPTIONS AND ACCESSORIES

"Commando" 361-cu.-in., 383-cu.-in.  
or 426-cu.-in. Engine  
3-Speed Automatic Transmission  
Power Steering  
Power Brakes  
"4-on-the-Floor" Transmission (Hurst  
Linkage) with Console-Mounted Shift Lever  
Sure-Grip Differential  
Remote-Control Side-View Mirror

White Sidewall Tires  
Power Windows  
Solex Glass  
Heater/Defroster  
Air Conditioner  
Seat Belts  
Radio, AM or FM  
Bumper Guards  
Day/Nite Mirror

## BASIC SPECIFICATIONS (2-Door Hardtop)

Overall Length	206.5 in.
Overall Width	75.6 in.
Overall Height	54.4 in.
Wheelbase	116.0 in.
Trunk Capacity	25.3 cu. ft.

See Page 18 for complete specifications

# FURY series



Fury 2-Door Hardtop

New roofline shown above dramatizes the distinctive look of the modern Plymouth.  
Dramatic power under the hood, too, to make it move with distinction.

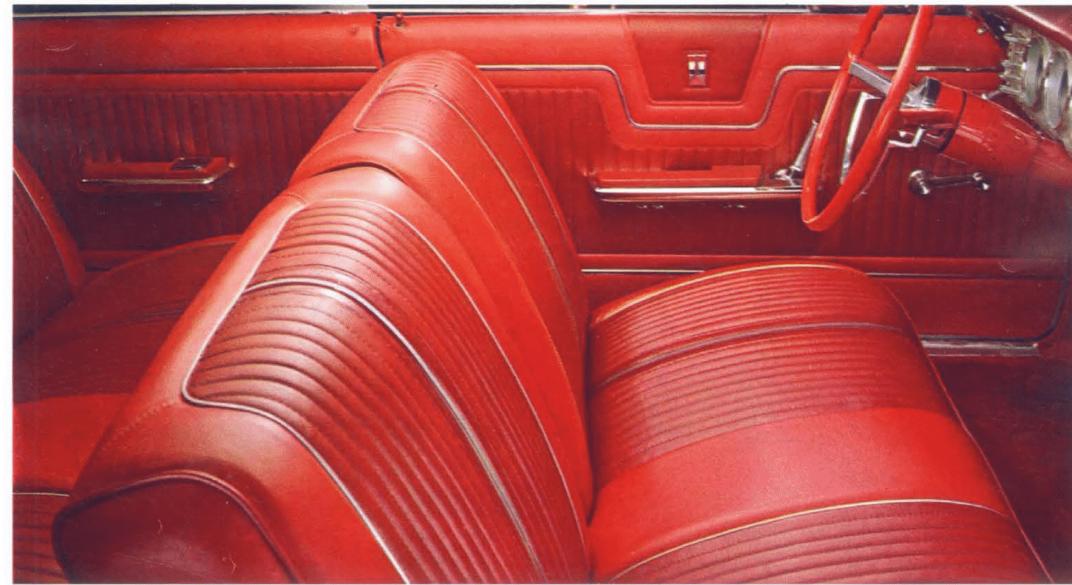
White

## FURY STANDARD EQUIPMENT

225-cu.-in. 6-cyl. Engine  
(2-Door Hardtop & 4-Door Sedan only)  
318-cu.-in. V-8 Engine  
3-Speed Manual Transmission  
Vinyl-and-Fabric Interiors  
All-Vinyl (Convertibles & Wagons only)  
Torsion-Bar Suspension

Oriflow Shock Absorbers  
Self-Adjusting Brakes  
Color-Keyed, Deep-Pile Carpeting  
Electric Windshield Wipers  
Electric Clock  
Armrests Front and Rear, (Ash  
Receivers in Rear)  
Back-Up Lights

Super Foam Front Seat Cushions  
Right & Left Sun Visors  
Chrysler Corporation Alternator and  
12-Volt Battery  
Cigarette Lighter  
Automatic Convertible Top,  
Electrically Operated



Fury Interior

Beauty, comfort, durability distinguish this all-vinyl interior.  
Standard on Fury convertibles and wagons, optional on other Fury models.



Fury Convertible

Plymouth convertibles are preferred by many for their sheer quality and class,  
as much as for their "get up and go" performance.

Sandalwood Metallic

## POPULAR OPTIONS AND ACCESSORIES

"Commando" 361-cu.-in., 383-cu.-in.,  
or 426-cu.-in. Engine  
3-Speed Automatic Transmission  
"4-on-the-Floor" Transmission (Hurst Linkage)  
Power Steering  
Power Brakes  
Power Windows  
Radio, AM or AM-FM  
Wheel Covers

White Sidewall Tires  
Solex Glass  
Heater/Defroster  
Air Conditioner  
Seat Belts  
Sure-Grip Differential  
Remote-Control Side-View Mirror  
All-Vinyl Interior (Sedans & Hardtops)  
Bumper Guards  
Day/Nite Mirror

**BASIC SPECIFICATIONS (2-Door Hardtop)**  
Overall Length ..... 206.5 in.  
Overall Width ..... 75.6 in.  
Overall Height ..... 54.4 in.  
Wheelbase ..... 116.0 in.  
Trunk Capacity ..... 25.3 cu. ft.  
See Page 18 for complete specifications



Fury Interior

This deep-pleated, rich-looking vinyl-and-fabric interior accepts compliments and punishment with equal grace.



Fury 4-Door Hardtop

Ever notice how rain makes pretty things prettier? With beauty like this at your disposal—rain or shine—there's never a dull moment with Plymouth.

Ruby



Fury 4-Door Sedan

Finest example in the low price field, of combining luxury, size, performance and economy in one car.

Medium Turquoise Metallic

#### FURY STANDARD EQUIPMENT

225-cu.-in. 6-cyl. Engine  
(2-Door Hardtop & 4-Door Sedan only)  
318-cu.-in. V-8 Engine  
3-Speed Manual Transmission  
Vinyl-and-Fabric Interiors  
All-Vinyl (Convertibles & Wagons only)  
Torsion-Bar Suspension

Oriflow Shock Absorbers  
Self-Adjusting Brakes  
Color-Keyed, Deep-Pile Carpeting  
Electric Windshield Wipers  
Electric Clock  
Armsrests Front and Rear,  
(Ash Receivers in Rear)  
Back-Up Lights

Super Foam Front Seat Cushions  
Right & Left Sun Visors  
Chrysler Corporation Alternator and  
12-Volt Battery  
Cigarette Lighter  
Automatic Convertible Top,  
Electrically Operated

#### POPULAR OPTIONS AND ACCESSORIES

"Commando" 361-cu.-in., 383-cu.-in., or  
426-cu.-in. Engine  
3-Speed Automatic Transmission  
"4-on-the-Floor" Transmission (Hurst Linkage)  
Power Steering  
Power Brakes  
Power Windows  
Radio, AM or AM-FM  
Wheel Covers

#### White Sidewall Tires

Solex Glass  
Heater/Defroster  
Air Conditioner  
Seat Belts  
Sure-Grip Differential  
Remote-Control Side-View Mirror  
All-Vinyl Interior (Sedans & Hardtops)  
Bumper Guards  
Day/Nite Mirror

#### BASIC SPECIFICATIONS (4-Door Sedan)

Overall Length	206.5 in.
Overall Width	75.6 in.
Overall Height	55.1 in.
Wheelbase	116.0 in.
Trunk Capacity	25.3 cu. ft.

See Page 18 for complete specifications



# BELVEDERE series



Belvedere 4-Door Sedan

Seats six adults in style. And the more you look at how little it costs, the more you realize how much style for the money.

Medium Blue Metallic

**BELVEDERE STANDARD EQUIPMENT**  
 225-cu.-in. 6-cyl. Engine (except Wagons)  
 318-cu.-in. V-8 Engine  
 3-Speed Manual Transmission  
 Vinyl-and-Fabric Interiors (except Wagons)  
 Torsion-Bar Suspension  
 Oriflow Shock Absorbers  
 Self-Adjusting Brakes  
 Color-Keyed, Deep-Pile Carpeting

Electric Windshield Wipers  
 Armrests Front and Rear  
 (Ash Receivers in Rear)  
 Right & Left Sun Visors  
 Chrysler Corporation Alternator and  
 12-Volt Battery  
 Cigarette Lighter  
 Super Foam Front Seat Cushions

**POPULAR OPTIONS AND ACCESSORIES**  
 "Commando" 361-cu.-in. Engine  
 3-Speed Automatic Transmission  
 "4-on-the-Floor" Transmission  
 (Hurst Linkage)  
 Power Steering  
 Power Brakes  
 Wheel Covers  
 White Sidewall Tires

Luxurious vinyl-and-fabric interior is also available in Blue, Tan, and Turquoise. Color-keyed to add to your pride . . . comfort-engineered to add to your pleasure.

Belvedere Interior



Belvedere 2-Door Sedan

Medium Tan Metallic

If you know someone who's hunting for a nice-looking car that moves real well and is low in cost, this '64 Belvedere is just what he's hunting for.



Belvedere 2-Door Hardtop

Dark Turquoise Metallic

New good looks. Sensational performance. Outstanding quality in both materials and workmanship. The 1964 Plymouth is a great automobile.

**BASIC SPECIFICATIONS (4-Door Sedan)**  
 Overall Length . . . . . 206.5 in.  
 Overall Width . . . . . 75.6 in.  
 Overall Height . . . . . 55.1 in.  
 Wheelbase . . . . . 116.0 in.  
 Trunk Capacity . . . . . 25.3 cu. ft.  
 See Page 18 for complete specifications

## SAVOY series



Savoy 4-Door Sedan

This is one of the few places a Savoy can't save you money. And for all its top-notch economy, its rich styling will turn many heads in any waiting line.

Dark Blue Metallic

**SAVOY STANDARD EQUIPMENT**  
225-cu.-in. 6-cyl. Engine  
318-cu.-in. V-8 Engine  
3-Speed Manual Transmission  
Vinyl-and-Fabric Interiors (except Wagons)  
Torsion-Bar Suspension  
Oriflow Shock Absorbers

Self-Adjusting Brakes  
Color-Keyed Rubber Floor Covering  
Electric Windshield Wipers  
Cigarette Lighter  
Sun Visors, Right & Left  
Chrysler Corporation Alternator and 12-Volt Battery



Savoy Interior

It's tough to convince anyone that this is the interior of Plymouth's lowest-priced model. People just aren't accustomed to so much for so little.



Savoy 2-Door Sedan

Even the lowest-priced Plymouth built has new good looks, sensational performance, and the kind of lasting quality that has become synonymous with Plymouth.

Light Blue

**POPULAR OPTIONS AND ACCESSORIES**  
Heater/Defroster  
Electric Clock  
Radio, AM or AM-FM  
Whitewall Tires  
3-Speed Automatic Transmission  
Back-Up Lights  
Bumper Guards  
Arm Rests Front and Rear (Ash Receivers in Rear)

**BASIC SPECIFICATIONS (4-Door Sedan)**  
Overall Length ..... 206.5 in.  
Overall Width ..... 75.6 in.  
Overall Height ..... 55.1 in.  
Wheelbase ..... 116.0 in.  
Trunk Capacity ..... 25.3 cu. ft.  
See Page 18 for complete specifications

# STATION WAGONS



Fury 4-Door Station Wagon

This big, strong, good-looking wagon is close to the ultimate in luxury and convenience. It's equally at ease at the country club or in the wilds.

Medium Blue Metallic

## WAGON STANDARD EQUIPMENT

Equipment listed here is in addition to that listed under Fury, Belvedere and Savoy series on preceding pages.

Rear-facing Third Seat

(9-Pass. Models)

Roll-Down Rear Window

Color-Keyed, Vinylume Cargo

Area Deck Covering

## POPULAR OPTIONS AND ACCESSORIES

Equipment listed here is in addition to that listed under Fury, Belvedere and Savoy series on preceding pages.

Roof Luggage Rack

Power Tailgate Windows\*

Spare Tire Lock

Assist Handles / Wind Deflectors

\*Standard on 9-passenger models. May be controlled either from dash-mounted switch, or tailgate lock cylinder.



Station Wagon Interior

9-passenger models feature full size rear-facing third seat. With tailgate open and 2nd and 3rd seats folded flush to the floor, a cavernous (45 x 117.9 in.) load space accommodates every bulky member of this "pneumatic menagerie"



Savoy 4-Door Station Wagon

This handsome model seats six adults comfortably with plenty of room for cargo and picnic gear.

Ebony



Belvedere 4-Door Station Wagon

Hard to believe, but this handsome, hard-working wagon—part gardener, handyman and showboat—costs less than many sedans.

Medium Tan

## WAGON SPECIFICATIONS

Overall length..... 211.5 in.  
Overall width..... 75.1 in.

Overall height..... 54.8 in.

Wheelbase..... 116.0 in.

Floor length, tailgate open, 2nd and 3rd seats folded..... 117.9 in.

Floor length, tailgate closed, 2nd and 3rd seats folded..... 94.3 in.

Floor length, tailgate open, 2nd seat up,  
3rd seat folded..... 83.2 in.

Floor length, tailgate closed, 2nd seat up,  
3rd seat folded..... 56.6 in.

Width between rear wheel housings..... 45.0 in.

Height of rear opening..... 27.3 in.

Width of rear opening at the floor..... 49.0 in.

# COMPLETE SPECIFICATIONS

## EXTERIOR DIMENSIONS

	Wagons	Others
Wheelbase	116.0 in.	116.0 in.
Track, front	59.5 in.	59.5 in.
Track, rear	59.6 in.	59.6 in.
Length, overall	211.5 in.	206.5 in.
Width, overall	75.1 in.	75.6 in.
Height, overall * (V-8's)	54.8 in.	55.1 in.
Height, overall * (6's)	54.8 in.	55.1 in.

\*5-passenger load

## INTERIOR DIMENSIONS\*

	Wagons	Others
Headroom, front	39.5 in.	39.1 in.
Headroom, rear	39.5 in.	38.4 in.
Legroom, front	41.9 in.	41.9 in.
Legroom, rear	36.5 in.	36.6 in.
Hiproom, front	60.8 in.	60.8 in.
Hiproom, rear	61.0 in.	61.0 in.
Seat height, front	8.1 in.	8.1 in.
Seat height, rear	11.0 in.	11.0 in.
Rear seat knee room	4.4 in.	4.4 in.

\*New AMA Standards of measurement

## BRAKES

Hydraulic, 10-inch diameter, 2.5-inch-wide, servo-energized brakes, with bonded linings. Lining area is 195.2 square inches for both passenger cars and Station Wagons. Brake shoes are internal expanding type. A new self-adjusting feature (activated during reverse stops) is incorporated in the design. Separate, foot-operated parking brake, cable-connected, acts on each rear wheel.

## SUSPENSION

Front... torsion bars and ball joints. Rear... 2.5-inch-wide asymmetrical leaf springs\*. Shock absorbers... Oriflow type

\*5 leaves in passenger cars—6 in Station Wagons

\*3.23 on Wagons

## 6-CYLINDER ENGINE

Inclined 30 degrees to the right. Six cylinders in-line, overhead-valve arrangement. Horsepower is 145 at 4000 RPM. Torque 215 lbs.-ft. at 2800 RPM. Compression ratio 8.4 to 1. Bore 3.40 inches. Stroke 4.125 inches. Piston displacement 225 cubic inches. Single, downdraft carburetor. Full-flow throwaway oil filter. Air cleaner.

\*Safety-Rim Wheels with low-pressure tubeless tires standard on all models

	318	361	383	426
Horsepower	230 at 4400 rpm	265 at 4400 rpm	330 at 4600 rpm	365 at 4800 rpm
Torque, lbs.-ft.	340 at 2400 rpm	380 at 2400 rpm	425 at 3200 rpm	470 at 3200 rpm
Compression ratio	9.0 to 1	9.0 to 1	10.0 to 1	10.3 to 1
Bore, inches	3.91	4.12	4.25	4.25
Stroke, inches	3.31	3.38	3.38	3.75
Displacement, cubic inches	318	361	383	426
Carburetor type	2 barrels	2 barrels	4 barrels	4 barrels
Air cleaner type	Dry	Dry	Dry	Dry

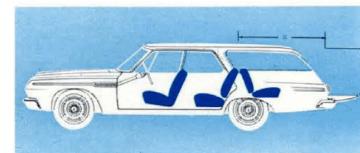
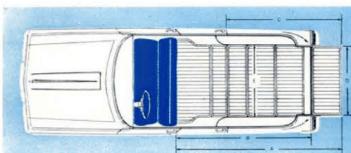
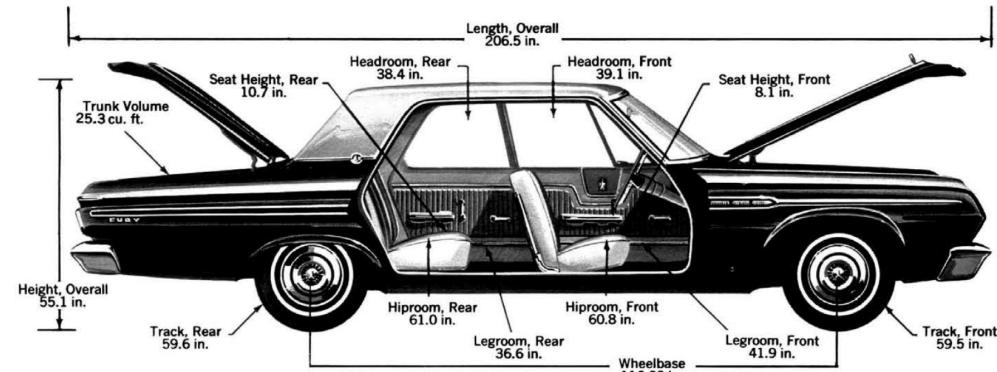
## ELECTRICAL SYSTEM

Heavy-duty, 12-volt, 54-plate, 48-ampere-hour battery. Chrysler Corporation alternator with high charging rate at low engine speeds.

## REAR AXLE

Type... Hotchkiss drive, hypoid rear axle. Ratio with TorqueFlite V-8... 2.76 to 1. Ratio with TorqueFlite 6... 2.93 to 1. Ratio with manual V-8... 2.93 to 1. Ratio with manual "6"... 3.31 to 1 \*

\*3.23 on Wagons



## BODY COLORS\*

### MODEL NAME

COLOR COMBINATIONS	SAVOY	BELVEDERE	FURY	SPORT FURY	COLOR COMBINATIONS	SAVOY	BELVEDERE	FURY	SPORT FURY
Light Blue/Medium Blue Metallic	X	X	X	X	White/Medium Turquoise Metallic	X	X	X	X
Medium Blue Metallic/Dark Blue Metallic	X	X	X	X	White/Dark Turquoise Metallic	X	X	X	X
Sandalwood Metallic/Chestnut Metallic					White/Medium Grey Metallic	X	X	X	X
Ruby/White	X	X	X	X	White/Ruby	X	X	X	X
White/Ebony					White/Chestnut Metallic				
White/Medium Blue Metallic	X	X	X	X	White/Light Tan	X	X	X	X
White/Sandalwood Metallic					White/Medium Tan Metallic	X	X	X	X

\*Two-tone combinations listed above show upper color first. The lower color, listed second, is the basic body color, and determines the color of the interior trim, except in the Ruby/White combination, where the first color shown one that determines the interior trim. NOTE: Fury Body Sweep color matches roof color on two-tones. On solid color cars Fury Body Sweep is white, or harmonizes with the interior trim. Colors: White, Black, Blue, Red, Tan.

# COLORS AND UPHOLSTERIES

## TIRES AND WHEELS\*

### Wheels

### Tires

### Wheels

