

1976 Plymouth Fury

FURY SPORT/FURY SALON

FURY/FURY WAGONS





Fury Sport

Comfort and luxury from the word "go."

There's a new motoring viewpoint that's looking toward a smaller-than-full-size car. Sleek and tastefully styled, with spirited trim accents that give it a go-ahead look. That's the 1976 Plymouth Fury.

Spacious, handsomely appointed, and large enough that you needn't feel limited.

We've added optional louvered windows (shown on left) with a canopy vinyl roof to Fury Sport's sleek,



Optional 60/40 Boca Raton split-bench seat in rich woven cloth and grained vinyl with center armrest and dual reclining seat-backs.

Shown at left, Fury Sport 2-Door Hardtop is a stand-out in styling.

sloping body lines. Standard stripe and styled road wheels are Fury features you couldn't overlook and wouldn't want to. You'll appreciate Fury Sport's whole ride-and-handling story which includes front disc brakes, isolated torsion-bar front suspension system, and all-welded Unibody construction.

Inside, Fury Sport makes its own kind of excitement with deep-contoured velour split-back seating with a wide center armrest, shag carpeting and new soft-touch steering wheel.

All-new for '76 is the optional 60/40 split-bench seating with dual reclining seat-backs. The comfort and quiet inside is the result of rubber suspension mountings, rubber isolators around the rear springs, and abundant sound insulation materials that minimize road vibration and wind noise.

Fury Sport's standard 3.8 cu. in. engine is paired with an Electronic Ignition System for sure starts in any weather.

Look for fuel-saving choices in engine, transmission and axle ratio combinations. And options such as Fury's Fuel Pacer and Auto-Speed Control that help you control fuel consumption.



No charge optional all-vinyl bucket seats with folding center armrest.



Shown at left, Fury Salon 4-Door Sedan with the luxury touch.

Fury Salon

Luxurious styling that's outstanding at the price.

Fury Salon is designed for people who prefer a smaller car, but don't want to go without the comfort and luxury you usually find only in a larger, more expensive class.

You can see that Fury Salon has elegance in abundance. Salon's contemporary front treatment blends single headlamps and parking lamps. Bright metal trim defines the wheel openings, wide glass areas and headlamp housings.

Salon's carpeting is thick color-keyed shag. And in the Fury Salon, you enjoy the elegant comfort of a wide center fold-down armrest and luxury door trim on all seating styles.

On the road, you have two standard power choices, the economy 225 six-cylinder and 318 V-8. Or there's the optional 360 and 400 V-8's. Another nice touch is the 18" wide-sweep wiper blades

The optional spare tire and trunk covers of loop-pile weave carpet help protect baggage and other scratchable surfaces.

with wiper-mounted washers, for bad weather visibility. It's a small but clear indication of Plymouth engineering quality.

Optional equipment includes tilt steering column, power seats, power windows, air-conditioning, electric rear window defroster, deluxe sound insulation, Fuel Pace system, AM/FM stereo radio with 8-track tape and many more niceties.

Fury Salon interiors offer three stylish trim versions. There's a choice of standard velour-and-vinyl split-back bench seat with folding center armrest, plush "Velarado" velour cloth or "Richmond" vinyl with elegant detail available with the new 60/40 split bench seats and dual reclining seat-backs.

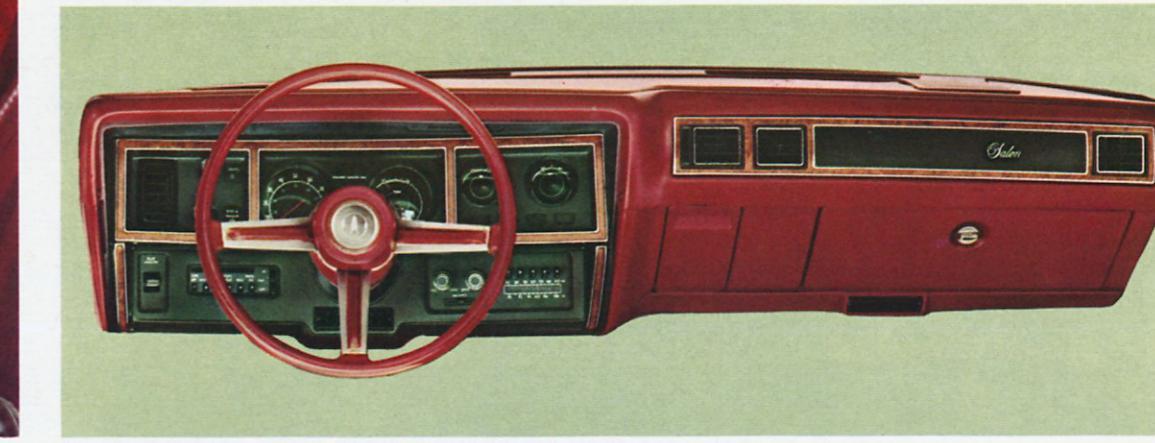
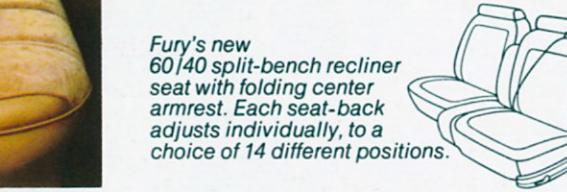
Each backrest has an adjustable recline with 14 positions. The narrow increments of adjustment—3.5 degrees—-and wide range assure that driver and passenger will be able to find a comfortable position for driving or riding.



Salon elegance is heightened by optional rich velour 60/40 split-bench seats.



Velour-and-vinyl center armrest seat. Standard on Salon Sedan and Fury Sport 2-Door Hardtop.



Modular Instrument panel with easy-to-read, easy-to-reach controls.



Fury

In size and styling, it's the better part of value.

Fury offers the economy-minded car buyer two beautiful ways to go, with a 2-door hardtop model and the popular 4-door sedan.

And in 1976 Fury is proving once again that you can have your economy and enjoy it, too.

This is a family-sized car with long, stylish lines and broad glass areas accented with bright metal trim.

Inside, you have room to be comfortable, even over long distances, with the cloth-and-vinyl bench seat or the optional split-back bench seat with a wide center armrest.

There's color-keyed carpeting at your feet, a wide 12" rearview mirror and 18" wide-sweep wiper blades.

And at no extra cost you have front disc brakes.

Optional ways to conserve fuel are available in the Fuel Pacer System, Auto-Speed Control and optional 2.45 rear axle ratio.

The full range of optional equipment and accessories is charted on Page 11. Power door locks, air conditioning, tilt steering column that adjusts to individual comfort, electric rear window defroster, AM/FM stereo radio. The choices are all yours.

Of course, the features that really make economy mean something now and over the years are all-welded Unibody construction, torsion-bar front suspension, front disc brakes and 7-step rust prevention process.

The Electronic Ignition System in Fury helps deliver sure starts in any weather and has no points or condenser to replace.

Whatever your reasons for buying a new car, you have a great deal to consider in Fury.

For family-sized economy—or just the price of owning one—1976 Fury is a great value.



The smartly tailored all-vinyl split-back bench seat with wide center armrest is a Fury option.



Fury standard bench seating is fashion-detailed with patterned cloth-and-vinyl covering.

Shown at top left, Fury 2-Door Hardtop. Shown at lower left, Fury 4-Door Sedan.



Fury Sport Suburban

Young, lively, sized for today in two versions: Fury and Fury Sport.

This handsome Fury wagon is everything its name implies. It has a Sport look that says it's ready for anything you are — a fishing weekend or team outing. And a Suburban way of handling things, from ten flats of marigolds to a sheet of 4' x 8' paneling with 3-way doorgate closed.

Fury Sport Suburban's interior is designed to handle people beautifully with full-foam seat-backs, smart door trim and padded instrument panel. And the optional all-vinyl 60/40 split-bench seats offer you dual reclining seat-backs for a new level of comfort and relaxation.

On the road, you have the added advantage of power steering, power front disc brakes, and automatic transmission.

Other standard features worth knowing about are Sport Suburban's 360 V-8, heavy-duty suspension, simulated wood-grain exterior trim, deluxe wheel covers and carpeted cargo area.

For a little less luxury but a lot of basic quality, be sure to look into the many good reasons for owning the Fury Suburban wagon.

You'll find a satisfying choice of optional equipment on Page 11. Like air conditioning, adjustable

roof luggage rack, air deflector, power doorgate window, radio and tape equipment, deluxe sound insulation, Automatic Speed Control, electric rear window defroster, whatever suits you and your lifestyle.

All these fine points are backed up by the engineering quality you expect and get from Chrysler Corporation: Unibody construction, electronic ignition, torsion-bar suspension, 7-step rust prevention process, to name a few of the many features that make these wagons outstanding.

The 1976 Fury Suburban and Sport Suburban. The look is young, lean, eager for an active life.



Optional all-vinyl 60/40 split-bench seat with reclining driver-side and passenger-side seats.

Shown at left, the Fury Sport Suburban.



Carpeted rear cargo deck has 86.8 cu. ft. of load space for 4' x 8' materials with doorgate closed.

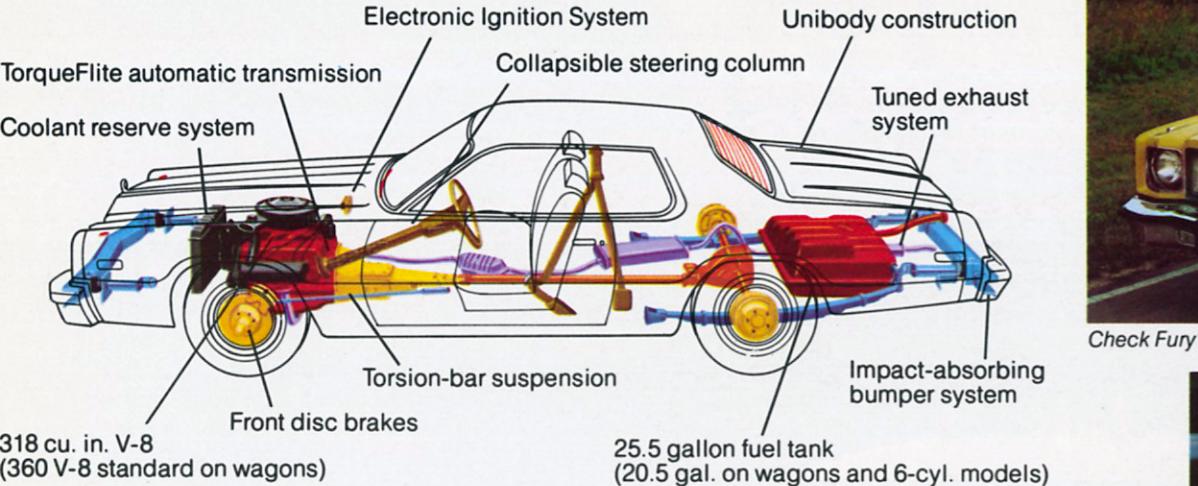


Vinyl bench seat with center armrest and foam seat-backs. Standard in Fury Sport, optional in Fury Wagon.



Optional adjustable luggage rack.

FURY ENGINEERING: it's worth a lot to you.



STANDARD SPECIFICATIONS

Engines	225 Six; 318 V-8, 360 V-8
Transmissions	3-speed manual; column-mounted (TorqueFlite automatic, Wagons)
Suspension	Front: Torsion bars; Rear: Asymmetrical leaf springs
Tires	F78x14 BSW bias-belted; G78x14 BSW bias-belted (H78x14 BSW bias-belted, Wagons)
Wheels	14 x 5.0 (14 x 5.5) 14 x 6.0 (Wagons)
Brakes	Front: Manual disc (power disc, Wagons) Rear: 10" x 2 1/2" (11" x 2 1/2", Wagons)
Electrical System	Battery: 305 amp & 440 amp; Alternator: 50 amp; Electronic Ignition System; Transistorized voltage regulator
Fuel Tank	25.5 gal. (20.5 gal. on Wagons and 6-cyl. models)
Trunk Capacity	19.4 cu. ft. (4-dr models); 14.5 cu. ft. (2-dr models)
Wagon Capacity	86.8 cu. ft. (plus 8.3 cu. ft. of concealed storage space on 2-seat wagons.)

REAR AXLE AVAILABILITY

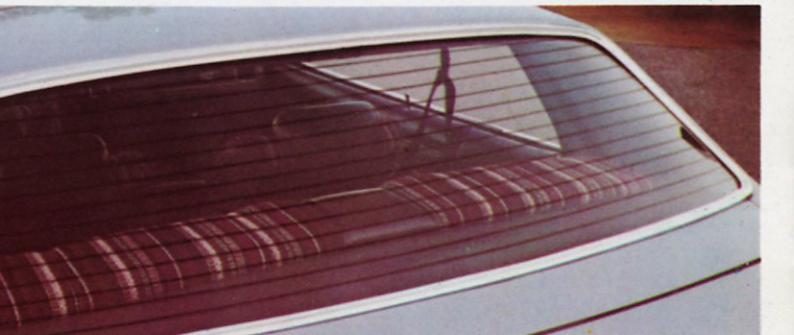
Engine	Transmission	Standard	Optional
225 Six ¹	3-speed manual	3.21	3.21 w/S.G.
	TorqueFlite automatic	2.94	3.21 (3.21 S.G.)
318 V-8	3-speed manual	2.94	3.21 (3.21 S.G.)
	TorqueFlite automatic	2.71	2.45; 2.94, 3.21 (2.71, 3.21 S.G.)
360/400 ² V-8	TorqueFlite automatic	2.71	2.45, 3.21 (2.71, 3.21 S.G.)
360/400 ² V-8 Wagons	TorqueFlite automatic	2.71	3.21 S.G.

¹N/A in Calif.

²2-bbl. versions N/A in Calif.

S.G. — Sure Grip

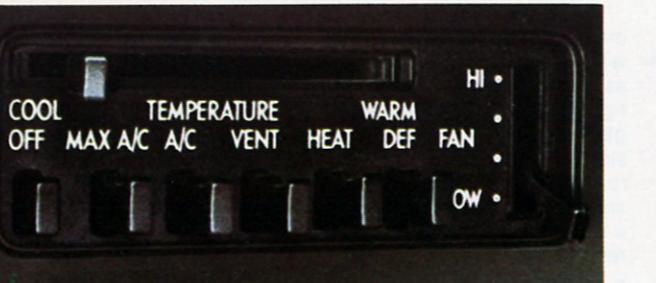
Options for your own style of driving.



ECONOMY ENGINEERING.

Optional Fuel Pacer System. (Not available in California.) It constantly monitors the intake manifold vacuum. When the mixture is "fuel-rich", it alerts the driver with an amber light in the left fender-mounted turn signal. You are using gas more economically when the amber light is off.

Optional Auto-Speed Control lets you select and hold a steady speed, for ease and economy of highway driving.



How to add to your personal driving pleasure FURY OPTIONAL EQUIPMENT

OPTIONS	Fury 2-Dr. Hardtop	Sport 2-Dr. Hardtop	Fury 4-Dr. Sedan	Salon 4-Dr. Sedan	Fury Suburban	Sport Suburban	Check List
Comfort Convenience							
Air Conditioning	O	O	O	O	O	O	O
Air Deflector	N/A	N/A	N/A	N/A	N/A	N/A	O
Automatic Speed Control (N/A with 225 engine) (power brakes, TorqueFlite req'd.)	O	O	O	O	O	O	O
Clock - Electric (N/A with tachometer)	O	O	O	O	O	O	O
Console (with bucket seats and TorqueFlite only)	N/A	O	N/A	N/A	N/A	N/A	N/A
Defroster - Rear Electric	O	O	O	O	O	O	O
Deluxe Sound Insulation Package (6-cyl. & Wagons only)	O	O	O	O	O	O	O
Fuel Pacer System (N/A in Calif.)	O	O	O	O	O	O	O
Gas Cap, Locking	O	O	O	O	O	O	O
Hood Release - Inside	O	O	O	O	O	O	O
Horns - Dual	O	S	O	O	O	S	S
Light Package	O	O	O	O	O	O	O
Luggage Rack, Adjustable	N/A	N/A	N/A	N/A	N/A	N/A	O
Luxury Equipment Package	N/A	O	N/A	O	N/A	O	O
Power Seats	O	O	O	O	O	O	O
Power Brakes - Disc, Front	O	O	O	O	S	S	S
Power Door Locks	O	O	O	O	O	O	O
Power Steering (Optional 6-cyl. only)	O	O	O	O	S	S	S
Power Doorgate Window	N/A	N/A	N/A	N/A	O	O	O
Power Windows	O	O	O	O	O	O	O
Radio - AM or AM/FM	O	O	O	O	O	O	O
Radio - AM or AM/FM w/8-Track Stereo Tape	O	O	O	O	O	O	O
Radio - AM/FM Stereo	O	O	O	O	O	O	O
Rear Seat Speaker	O	O	O	O	O	O	O
Space-saving Spare Tire (No charge w/opt. radials)	O	O	O	O	N/A	N/A	N/A
Sun Roof	O	O	N/A	N/A	N/A	N/A	N/A
Tachometer (6-cyl. only, N/A with clock)	O	O	O	O	O	O	O
Tinted Glass	O	O	O	O	O	O	O
Undercoating and Hood Pad	O	O	O	O	O	O	O
Ventilation-Upper Level	O	O	O	O	O	O	O
Windshield Wipers, 3-Speed	O	O	O	O	O	O	O
Decor Dress-Up	O	O	N/A	N/A	N/A	N/A	N/A
Mirrors - Dual Sport-Styled, Remote-Control	O	O	O	O	O	O	O
Mirrors - Remote-Control, Left and Right	O	O	O	O	O	O	O
Bumper Guards, Front	N/A	N/A	O	O	O	O	O
Bumper Guards, Front and Rear	O	O	N/A	N/A	N/A	N/A	N/A
Protective Rub Strips - Front or Front & Rear	N/A	N/A	O	O	O	O	O
Molding - Vinyl Body Side	O	O	O	O	O	O	O
Pedal Dress-Up	O	O	O	O	O	O	O
Steering Wheel - Luxury or Tuff	O	O	O	O	O	O	O
Tilt Steering Wheel (Power steering, TorqueFlite req'd)	O	O	O	O	O	O	O
Trunk Dress-Up	N/A	N/A	O	O	N/A	N/A	N/A
Road Wheels - Rallye 14" or 15" or Styled 15"	O	O	O	O	O	O	O
Wheel Covers - Deluxe 14" or 15"	O	S	O	S	O	O	S
Wheel Covers - Wire 14" or 15"	O	O	O	O	O	O	O
Performance							
Axle Sure-Grip Differential	O	O	O	O	O	O	O
360 V-8 Single Exhaust (2-bbl. N/A Calif.)	O	O	O	O	O	O	O
400 V-8 Single Exhaust 2-V or 4-V (2-V N/A Calif.)	O	O	O	O	O	O	O
400 V-8 4-V Dual Exhaust (N/A Calif.)	O	O	O	O	O	O	O
500-Ampere Battery	O	O	O	O	O	O	O
Shock Absorbers - Heavy-duty	O	O	O	O	O	S	S
Steel-belted Radial-ply Tires	O	O	O	O	O	O	O
Suspension - Heavy-duty	O	O	O	O	S	S	S
Transmission - TorqueFlite Automatic	O	O	O	O	S	S	S
Light Trailer-Towing Package (A34)	O	O	O	O	O	O	O

O — Optional S — Standard N/A — Not Available

FURY STANDARD FEATURES

Fury (Hardtop, sedan and wagon) • Rear bumper guards (sedan and wagon) • Hubcaps • F78X14 black sidewall tires (H78X14 on wagon) • Color-keyed carpet • Front armrest with bright base • Rear-seat armrests with bright bases and ashtrays • Upper door frame molding (sedan and wagons) • Acrylic enamel finish wheel opening molding • Sill moldings • Deck lid lower molding • Cigarette lighter • Dome light • Coat hooks • Heater and defroster • Wiper-mounted windshield washers • Cleaner air system • 225 CID Six or 318 CID V-8; 360 CID V-8 on wagon • Torsion-Bar Suspension • Electronic Ignition System • 3-speed fully synchronized manual transmission (except wagon) • Electronic voltage regulator • Front sway bar • Tuned exhaust system • 3-way doorgate (wagon) • Automatic transmission, power steering, power disc brakes all standard on wagon • Instrument panel ashtray • Lockable glove box • Parking brake warning light • 375-ampere battery • 50-ampere alternator • Isolated front and rear suspension • Heavy-duty suspension (wagon).

Fury Sport (Fury standard features plus these additions and substitutions) • Deluxe wheel covers • Dual horns • Body side stripes • Bench seat with center armrest • Premium door trim panels with pull-handles • Shag carpeting • Hood rear edge molding • Hood ornament • Sport name on "C" pillar

Fury Salon (Fury standard features with the following additions and substitutions) • Hood ornament • Salon name-plate and crest • Deluxe wheel covers • Plush velour split-seat with center armrest • Luxury door trim panels with pull-handles • Shag carpeting • Dual horns.

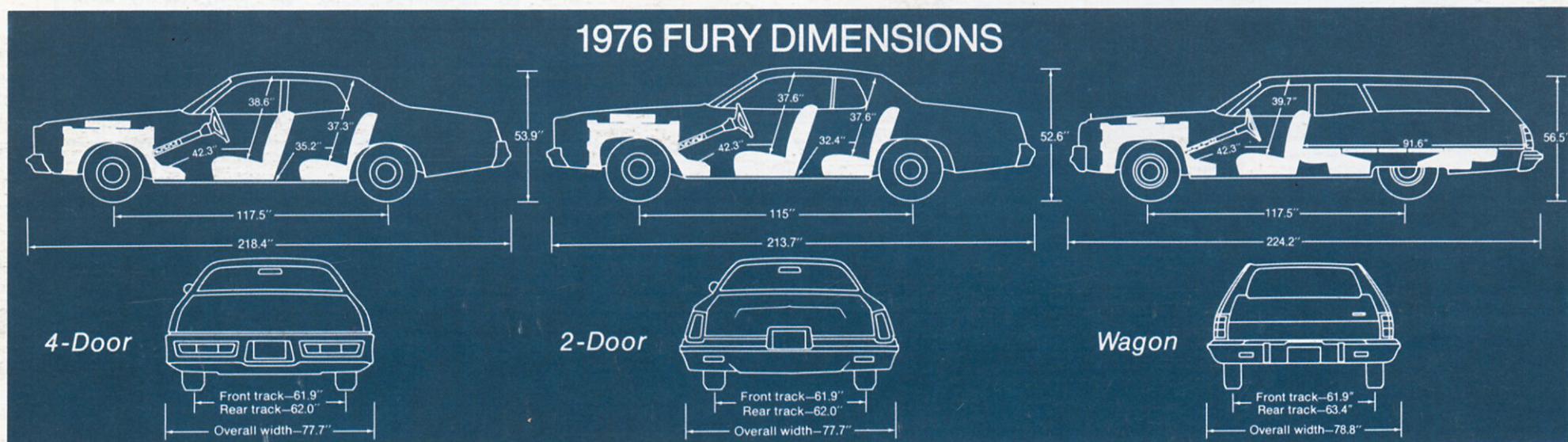
Fury Sport Suburban: Simulated wood-grain vinyl side applique and doorgate applique • Deluxe wheel covers • Carpeted cargo compartment • Stand-up hood ornament • Bench seat with center armrest • Premium door panels with pull-handles • Shag carpeting

Standard safety features

Fuel-tank impact protection • Keyless door locking • Side

marker lights and reflectors • Back-up lights • 2-speed electric windshield wipers • Electric windshield washers • Dual-action safety hood latches • Parking lights that illuminate with headlights • Safety door latches and hinges • Thick-laminated safety glass windshield • Safety skid-type windshield header • Intrusion protection roof structure • Safety-Rim wheels • Passenger-restraint system • Flame retardant interior material • Turn signals with lane-change feature • Locking steering column • Energy-absorbing instrument panel, front seat-back and armrests • Seat belts, all seating positions • Inside door locks • Cushioned sun visors with center supports • Dual braking system with warning lights • Hazard warning light system • Head restraints, 2 front • Locking latch on all folding front seat-backs • Energy-absorbing steering column • Glove box door latch • Recessed door handles • Inside rearview mirror and left outside rearview mirror • Bumper impact system — front and rear • Side door beams.

1976 FURY DIMENSIONS



and here's "The Clincher!"

For the first 12 months of use, any Chrysler Motors Corporation dealer will fix, without charge for parts or labor, any part of our 1976 passenger cars we supply (except tires) which proves defective in normal use, regardless of mileage.

The owner is responsible for normal maintenance service such as changing filters and wiper blades.

YOUR SIGNS FOR
MOTORING SATISFACTION



We'll even replace many of the expensive parts that could just wear out if you drive enough miles that first year. Even though they're not defective. Brake drums and linings, mufflers, shock absorbers, clutch and pressure plates, tailpipes, headlamps, disc brake discs and pads. All we expect of you is normal, routine maintenance, such as changing filters and wiper blades.

If you made an appointment to come in for warranty repairs and the job can't be completed in one working day, participating dealers will supply you with a loaner. Free. It's part of our new Owner Care Program. And it's going to take better care of you and all the people who buy our cars.

Fury Exterior Paint Colors: Silver Cloud Met. • Powder Blue • Jamaican Blue Met. • Rallye Red • Vintage Red Met. • Bittersweet Met. • Jade Green Met. • Tropic Green Met. • Deep Sherwood Met. • Caramel Tan Met. • Moon-dust Met. • Cinnamon Met. • Yellow Blaze • Golden Fawn • Inca Gold Met. • Spanish Gold Met. • Spinnaker White • Formal Black

Fury Standard Interior Colors: blue • red • green • parchment • black • gold

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AUTOMOTIVE SALES DIVISION

