



Innovation
that excites

2015 JUKE®

WELCOME TO THE 2015 NISSAN JUKE® DIGITAL BROCHURE

Full of images, feature stories, and all the specification and trim level information you need to help select your JUKE®

[Click here](#) to sign up for news and updates on the 2015 JUKE®.





WHAT IF_

YOU COULD HAVE A SPORTS CAR, AN SUV, AND A THRILL RIDE ALL IN ONE?

It's a lot to ask, but JUKE® delivers big with a high ride, quick response, customization on the fly, and a distinct ability to turn heads. This unique sport cross gives you serious boost along with efficiency, and an available, innovative torque vectoring All-Wheel Drive system that actually turns power into grip. Want style? You can change things up with color accents, inside and out, to make it unique to you. With JUKE®, you really can have it all.

Nissan JUKE® SL AWD shown in Gun Metallic with Yellow JUKE® Color Studio accessories.



Center Console

Ready to ride? Inside JUKE®, you'll find a pulse-raising center console inspired by the radical lines of an Italian sport bike. Prepare for the ride of your life.

Hooded Gauges

The sport bike-inspired circular gauges with hood cover add an extra-sporty look to the instrument panel.

Sport-bolstered Seats

Special seat bolsters help hold your body in place during active driving, and add a little style to the ride.

Colored Door Finishers

Colored door finishers help keep your style flowing throughout the interior. Available in red or silver.



**ACCENTS ARE
A TURN-ON.**



**WELCOME TO THE
JUKE® COLOR STUDIO.**

Imagine the excitement you'd feel knowing that no one else has a ride like yours. Rarity makes everything more desirable. With JUKE® Color Studio, brought to life by Genuine Nissan Accessories, you can make your JUKE® one-of-a-kind. Choose from a large selection of accents and finishers for your interior and exterior. They include your choice of color for side mirror caps to door handle covers, to rear roof spoiler, and more, along with color-coordinated 17" alloy wheels. It's a uniquely exciting experience. Stand out. Be desired.

Nissan JUKE® SL shown in Super Black with Orange JUKE® Color Studio accessories.

Side Mirror Caps



Hatch Handle Finishers



Lower Hatch Accent



17" Alloy Wheels



Wheel Center Caps



Rear Roof Spoiler



COLOR LEGEND

available
colors



1] Yellow 2] Orange 3] Red 4] Electric Blue 5] Black Purple 6] Carbon-fiber Look
7] Piano Black 8] Matte Black 9] White To see more, go to: NissanUSA.com/jukecolorstudio



Nissan JUKE® SL AWD shown in Solar Yellow with Matte Black and Yellow JUKE® Color Studio accessories.



next page



Headlight Trim Rings



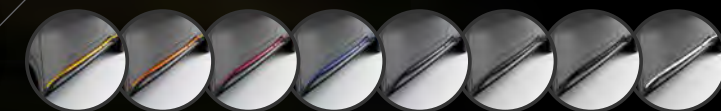
Front and Rear Bumper Accents



Door Handle Covers



Side Door Sills



Interior Inserts



Floor Mats



POWER THE ROAD LIKE A PRO.

1.6-L Direct Injection Gasoline (DIG™) Turbo Engine – If you could design an engine to provide the ideal balance of efficiency and power, this would be it. Turbo boost gives you more than enough passing power when you need it, while the compact engine design and two-level direct injection system deliver fuel-sipping economy when you don't.

Xtronic CVT® (Continuously Variable Transmission) with Sport Mode – Smooth as butter and fun to drive. Unlike traditional automatic transmissions, JUKE®'s CVT transmission eliminates the need for gear-hunting and delivers a seamless wave of power. In case you miss the feeling of gears, you can engage Sport mode and bring it right back.

188HP



Nissan JUKE® SL AWD shown in Super Black with White JUKE® Color Studio accessories (17" Alloy Wheels and Center Caps, Rear Roof Spoiler, Side Mirror Caps, Door Handle Covers, Side Door Sills, Headlight Trim Rings, Front and Rear Bumper Accents, and Hatch Handle Finishers).

NISSAN TORQUE VECTORING ALL-WHEEL DRIVE

LEFT OR RIGHT, THE POWER IS ON YOUR SIDE.

Instead of traditional All-Wheel Drive (AWD) systems that only distribute power from front to back, the torque vectoring AWD that's available on JUKE® adjusts power side-to-side to the rear wheels. When cornering, this means the outside rear wheel gets more power, helping you rotate into the curve and accelerate out.

Torque Vectoring

In a turn, this multi-sensor system automatically transfers rear-wheel power to the left or right, depending on which needs it, so any change in direction can be performed more smoothly and securely.



Nissan JUKE® SL AWD shown in Cayenne Red.

35.9

CUBIC FEET
OF STORAGE¹

PACK IN THE UNEXPECTED.

The increased roominess inside JUKE® is quite surprising, and much welcomed. Contributing to its space and flexibility is the under-floor storage (FWD models only), allowing for extra space that is out of sight. With the second-row seats up, there is plenty of space in back for large luggage. Fold the seats down and you can create a flat cargo floor.¹



Flat Cargo Floor

Longer items are far easier to store on a flat surface. Fold the second-row seats down to create a flat floor surface. And for items you want hidden, you'll find a covered storage area under the cargo floor (FWD models only).



Under-floor Storage (FWD models only)

Large luggage fits surprisingly well inside JUKE®. Simply uncover the under-floor storage, and there is ample space for your gear behind the second-row seats.¹



Ramp up the refinement. Premium touches make every drive a little more special. The standard Nissan Intelligent Key® lets you lock and unlock the doors without taking the key out of your pocket. And with standard Push Button Ignition, Nissan Intelligent Key® provides one less step between you and driving.

Nissan JUKE® SL shown in Black/Red Leather with Red Center Console and Door Trim.

¹Cargo shown for display purposes only. Cargo and load capacity limited by weight and distribution. Always secure all cargo. Heavy loading of the vehicle with cargo, especially on the roof, will affect the handling and stability of the vehicle.

NISSAN I-CON SYSTEM

CHANGE YOUR MOOD ON THE FLY.

JUKE®'s available I-CON system lets you change up your ride with the push of a button. Whatever mood you're in, JUKE® has a mode for it. You can custom-tailor your drive, adjust the climate, and keep stats on your performance, all while you're out and about.



Performance Expert. Get torque, boost, or efficiency right when you want it. In Normal mode, you'll find the perfect combination of performance and efficiency. Switch to Sport mode and immediately feel the steering, transmission (Xtronic CVT® only), and throttle response adjust for more responsive driving. And when it's time to steady your pace, hit the Eco mode button to get the most out of every fill-up.



Shown in
D-mode Interface

Stats Keeper. Stay up on your performance stats through the I-CON drive computer. It stores information about everything from maximum G-force to trip mileage to daily fuel economy. The more information you have, the smarter you'll drive.^{1,2}



Shown in
Climate Interface



Double Agent. In addition to ride style, the I-CON system lets you control interior comfort. Simply switch from D-mode to the Climate interface, and the display changes over to all the selections you need to make the cabin as toasty or cool as you like.

¹Information displayed is dependent on how vehicle is equipped. ²Driving is serious business and requires your full attention. If you have to use the feature while driving, exercise extreme caution at all times so full attention may be given to vehicle operation.

NissanConnectSM

YOUR WORLD, AT YOUR FINGERTIPS.

With NissanConnectSM with Navigation and Mobile Apps, your JUKE[®] becomes your smartphone's best friend. Which means no more separation anxiety for you. Because now, your own hand-picked music, Facebook[®] news feed, and more all come along for the ride, working seamlessly together through your smartphone and JUKE[®]'s 5.8-inch color touch-screen. And it keeps on getting better: the basic app package is included for the first three years.¹



Your Nissan[®] JUKE[®] also keeps you in the loop with available Voice Recognition, hands-free text messaging assistant,² Bluetooth[®] hands-free calling and streaming audio,³ plus an iPod[®]/USB input.⁴

Click the button to discover everything you
can accomplish using NissanConnectSM
with Navigation and Mobile Apps.¹
Or go to **bit.ly/nissanconnect**

¹Driving is serious business. Only use NissanConnectSM services when safe to do so. Subscription Agreement required. Compatible smartphone required. Not all app features are available for all models. Some apps have late availability. May require dealer service visit or software upgrade to activate. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road status. Cellular network not available in all areas. Cellular network, apps, and services, including Google[®] services, are provided by independent companies not within Nissan's control and may require subscription and owner consent to activate. Should provider terminate/restrict service, service may be terminated without notice or liability to Nissan and/or its agents. Nissan not responsible for any equipment or app replacement/upgrades, or associated costs, that may be required for continued operation. Terms and conditions of Subscription Agreement apply. 36-month trial period starts on vehicle sale date; subsequently a paid subscription is required at the then current rate (excludes Pandora[®]). Standard text rates and/or data usage may apply. See retailer and check www.NissanUSA.com/connect for details. ²Use the text messaging feature after stopping your vehicle in a safe location. If you have to use the feature while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. Compatible smartphone required. Standard text rates and/or data usage may apply. ³Availability of specific features is dependent upon the phone's Bluetooth[®] support. Please refer to your phone Owner's Manual for details. Bluetooth[®] word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. ⁴Driving is serious business and requires your full attention. If you have to use the connected device while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. iPod[®] is a registered trademark of Apple, Inc. All rights reserved. iPod[®] not included. The App Store[®] logo is a registered trademark of Apple, Inc. All rights reserved. Facebook[®] is a registered trademark of Facebook, Inc. Google[®] and the Google[®] Play logo are registered trademarks of Google Inc. iHeartRadio[™] is a trademark of iHeart Media. Pandora[®] is a registered trademark of Pandora Media. The Sirius[®], XM[®], and SiriusXM[®] names and all related marks and logos are trademarks of Sirius XM Radio Inc.



NISSAN AROUND VIEW MONITOR

IT'S GOT YOUR BACK, AND THE REST OF YOU TOO.

What if parallel parking was easier? A rearview camera is great when backing up – but when it comes to parking, it's nice to see more than just what's directly behind you. That's why JUKE® offers Around View® Monitor.¹ Four cameras give you a virtual 360° bird's-eye view of your vehicle,² with selectable split-screen close-ups of the front, rear, and curbside views, so you can get a better look. And since all objects aren't stationary (shopping carts, we're talking to you), Moving Object Detection helps keep an eye around your JUKE® and can warn you about moving objects detected in your vicinity.³

¹Parking aid/convenience feature. Cannot completely eliminate blind spots. May not detect every object and does not warn of moving objects. Always check surroundings and turn to look behind you before moving vehicle. ²Virtual composite 360° view. ³MOD cannot completely eliminate blind spots and may not detect every object. MOD operates at vehicle speeds below 5 mph. Always check surroundings and turn to look behind you before moving vehicle.

DON'T BUMP YOUR NOSE.

In Drive, the display gives you both a front and overhead view, so you know just how far to pull up – without going too far.

COMPLETE THE PICTURE.

Located under your driver's side mirror, this camera helps round out your virtual 360° bird's-eye view, whether you're in Drive or Reverse.

SPARE YOUR WHEELS.

In Drive or Reverse, you can push the camera button to switch out the overhead for a side view. A great help for seeing how close you are to the curb.

LOOK OUT BELOW.

In Reverse, the display helps you see what's directly behind you, while the overhead view helps with smaller objects that might be hidden below your window.



NISSAN SAFETY SHIELD® PHILOSOPHY

INNOVATION THAT LOOKS OUT FOR YOU.

Wouldn't it be cool if you had the confidence you need for every part of your drive? The Nissan Safety Shield® philosophy is a comprehensive approach to safety that guides the engineering and development of every vehicle we make.

MONITOR

Smart technologies help monitor conditions. Like a standard rearview camera that helps you see something directly behind you, or a system that helps ensure you're travelling on properly inflated tires.

Tire Pressure Monitoring System¹

RearView Monitor²

Available Around View® Monitor²

Available Moving Object Detection³

RESPOND

Whether you need to hit the brakes hard or maneuver around an unexpected obstacle, these standard technologies help you respond to a potentially harmful situation.

Traction Control System helps reduce wheelspin in low-traction situations.

Anti-lock Braking System helps you maintain steering around obstacles while braking heavily.

Electronic Brake force Distribution sends extra force to the rear brakes when you have the additional weight of passengers or cargo in the back.

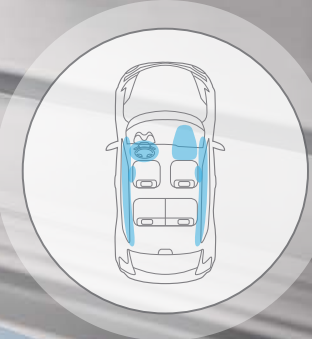
Brake Assist helps apply maximum braking force if it detects hard braking and senses you are in an emergency situation.⁴

PROTECT

When a collision is unavoidable, Nissan's Zone Body construction helps absorb the impact while the advanced seat belt and air bag systems help protect passengers.

Six Standard Air Bags⁵

LATCH System (Lower Anchors and Tethers for CHildren)



6 Standard Air Bags⁵

Nissan Advanced Air Bag System with dual-stage supplemental front air bags with seat belt and occupant-classification sensors help protect you and your loved ones in case of collision. Also featured, front seat-mounted side-impact supplemental air bags and roof-mounted curtain side-impact supplemental air bags help provide head protection for outboard occupants.⁵



Vehicle Dynamic Control⁶

A safety system to help keep you on your steered path, VDC senses if your vehicle starts to oversteer or understeer. To help you maintain control, engine power can be reduced and/or braking pressure can be applied to specific wheels.⁶



Nissan safety engineers have dedicated thousands of hours to evaluating hundreds of child restraints in Nissans. The result: An industry first, The Snug Kids® Child Safety Seat Fit Guide. This guide lists child seats that fit the rear seats of Nissan vehicles, as well as offers invaluable tips on correct installation. Look for the latest Fit Guide at **NissanUSA.com/SnugKids**. Looking for the right CRS for your Nissan? See how Snug Kids® can help at **bit.ly/NissanSnugKids**

¹TPMS is not a substitute for regular tire pressure checks. ²Parking aid/convenience feature. Cannot completely eliminate blind spots. May not detect every object and does not warn of moving objects. Always check surroundings and turn to look behind you before moving vehicle. ³MOD cannot completely eliminate blind spots and may not detect every object. MOD operates at vehicle speeds below 5 mph. Always check surroundings and turn to look behind you before moving vehicle. ⁴Brake Assist is only an aid to assist the driver and is not a collision warning or avoidance device. It is the driver's responsibility to be in control of the vehicle at all times. ⁵Air bags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front-passenger's seat. All children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Air bags will only inflate in certain accidents; see your Owner's Manual for more details. Inflated air bags shown for illustration purposes only; actual coverage area may differ. Air bags deflate after deployment. ⁶VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques.

NISMO®

PASSION WITHOUT A REDLINE FOR OVER 30 YEARS.

From the racetrack: There is no greater test than racing. To compete is a serious challenge – to win, even more so. Since 1984, NISMO® has been propelled by maverick engineering with one goal in mind: ultimate Nissan performance. Along the way, NISMO® has taken on and beaten many of the world's greatest marques, creating a legend that many may envy, but few will ever match. So when you see a NISMO® badge on a vehicle, you'll know it's something extraordinary.

To your driveway: As passionate as we are about performance, we are also dedicated to the idea that the joy of owning and driving a NISMO® vehicle should be available to every enthusiast. So we are pleased to offer a wide range of products, each offering a unique look, special features, and a singularly inspiring driving experience.



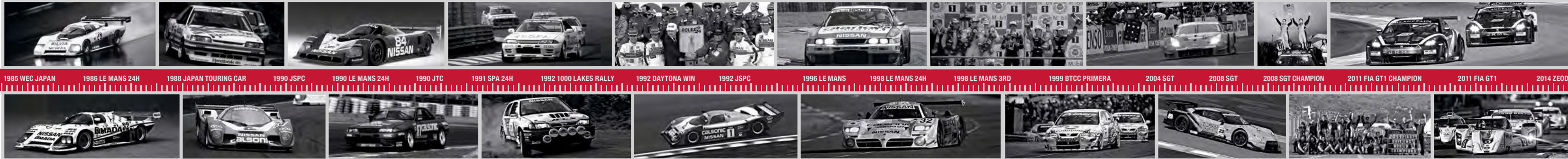
JUKE® NISMO® RS

370Z® NISMO®

GT-R® NISMO®

1984

PRESENT





DIAL UP THE STYLE.

Step into JUKE® NISMO® and experience next-level design born from an illustrious racing heritage. With smoked front combination lights, stiffer competition-tuned suspension, and a NISMO® Alcantara® and leather-wrapped steering wheel, you'll experience what so many others already have: It's not just a performance car, it's a NISMO.®

Track-inspired Interior

- NISMO® sport bucket front seats with embroidered synthetic suede seat trim
- NISMO® Alcantara® and leather-wrapped steering wheel with 12 o'clock center mark
- NISMO® tachometer with red face
- Black headliner
- Smoked Gray center console and door trim
- Paddle shifters (AWD CVT models)

Design

- LED Daytime Running Lights
- Red side mirror caps
- Body-color fender lip moldings
- Red body striping
- Smoked front combination lights
- Modified front fascia with larger grille
- Resculpted side sills
- Unique body-color rear roof spoiler
- Rear fascia diffuser

Technology

- NissanConnect™ with Navigation and Mobile Apps, including 5.8" color touch-screen monitor¹
- Voice Recognition for audio and navigation
- NissanConnect™ with Mobile Apps¹
- Around View® Monitor with Moving Object Detection² (MOD)
- SiriusXM® Traffic and Travel Link®³
- Nissan Intelligent Key® with Push Button Ignition

Competition-tuned Handling and Responsiveness

- Stiffer springs and dampers
- NISMO®-tuned close-ratio 6-speed manual transmission (FWD 6MT models), or NISMO®-tuned Xtronic CVT® with Sport mode featuring seven programmed 'gears' and paddle shifters (AWD CVT models)
- Torque vectoring AWD (AWD CVT models)
- 18" NISMO® 10-spoke aluminum-alloy wheels
- P225/45R18 summer tires

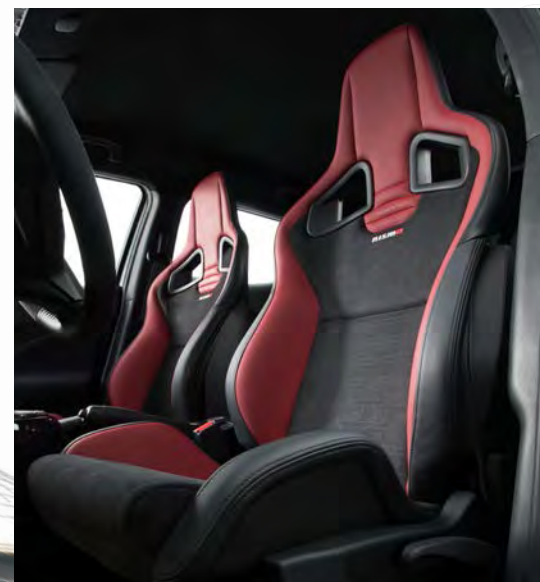
¹Driving is serious business. Only use NissanConnect™ services when safe to do so. Subscription Agreement required. Compatible smartphone required. Not all app features are available for all models. Some apps have late availability. May require dealer service visit or software upgrade to activate. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road status. Cellular network not available in all areas. Cellular network, apps, and services, including Google® services, are provided by independent companies not within Nissan's control and may require subscription and owner consent to activate. Should provider terminate/restrict service, service may be terminated without notice or liability to Nissan and/or its agents. Nissan not responsible for any equipment or app replacement/upgrades, or associated costs, that may be required for continued operation. Terms and conditions of Subscription Agreement apply. 36-month trial period starts on vehicle sale date; subsequently a paid subscription is required at the then current rate (excludes Pandora®). Standard text rates and/or data usage may apply. See retailer and check www.NissanUSA.com/connect for details. ²AVM with MOD cannot completely eliminate blind spots and may not detect every object. MOD operates at vehicles speeds below 5 mph. Always check surroundings and turn to look behind you before moving vehicle. ³Required SiriusXM® Satellite Radio, SiriusXM® Traffic and SiriusXM® Travel Link® services subscriptions sold separately and are continuous until you call SiriusXM to cancel. Installation costs, one-time activation fee, other fees and taxes will apply. SiriusXM® Travel Link services available in select markets. Satellite Radio U.S. service and SiriusXM® Travel Link Services available only to those 18 or older in the 48 contiguous states and D.C. Fees and programming subject to change. Subscriptions governed by Customer Agreement available at siriusxm.com. ©2014 Sirius XM Radio Inc. Sirius®, XM® and all related marks and logos are trademarks of Sirius XM Radio Inc. Alcantara® is a registered trademark of Alcantara S.p.A. Corporation.

nismo®
RS

215
HP¹

NISSAN JUKE® NISMO® RS INTENSELY CHARGED FOR THE SPORT OF DRIVING

JUKE® NISMO® RS – the ultimate performance crossover. More horsepower, sharper handling, upgraded brakes, a performance transmission, and an overall lower, leaner, meaner attitude.



Interior features

- Recaro® sport bucket front seats with embossed logo and integrated head restraints
- Recaro® black synthetic suede center fabric and red leather bolsters
- Carbon-fiber appearance interior trim
- Synthetic suede stitched instrument panel hood

Performance Upgrades

- NISMO®-tuned 1.6-liter Direct Injection Gasoline (DIG™) turbo engine
- Upgraded performance close-ratio 6-speed manual transmission (FWD 6MT models) or Xtronic CVT® featuring Sport mode with eight programmed 'gears' (AWD CVT models)
- Paddle shifters (AWD CVT models)
- Front helical limited-slip differential (FWD 6MT models)
- Torque Vectoring All-Wheel Drive (AWD CVT models)
- NISMO®-tuned exhaust system
- Larger vented front disc brakes and vented rear disc brakes, upgraded brake pads, and red brake calipers

¹FWD 6MT models only. AWD CVT models have 211 hp. Recaro® is a registered trademark of Recaro North America Inc.

CHOOSE YOUR TRIM LEVEL

S

▪ 1.6-liter Direct Injection Gasoline (DIG™) turbo 4-cylinder engine

▪ Front-Wheel Drive (FWD) or torque vectoring All-Wheel Drive (AWD)

▪ Xtronic CVT® (Continuously Variable Transmission) with Sport mode

▪ 17" 5-split spoke aluminum-alloy wheels

▪ Projector halogen low-beam headlights

▪ Automatic off headlights

▪ LED signature accent lights

▪ Dual power body-color side mirrors with integrated turn signals

▪ AM/FM/CD audio system with 5.0" color monitor

▪ NissanConnectSM with Mobile Apps

▪ Hands-free text messaging assistant¹

▪ Streaming audio via Bluetooth® wireless technology²

▪ SiriusXM® Satellite Radio³

▪ USB connection port for iPod® interface and other compatible devices⁴

▪ Bluetooth® Hands-free Phone System²

▪ RearView Monitor

▪ Nissan Intelligent Key® with Push Button Ignition

▪ Power windows, power door locks and remote keyless entry

▪ Sun visors with vanity mirrors and extensions

▪ 60/40 Split fold-down rear seats

▪ Six standard air bags

▪ Vehicle Dynamic Control (VDC) with Traction Control System (TCS)







SL

INCLUDES SV PLUS EQUIPMENT PLUS:

▪ NissanConnectSM with Navigation and Mobile Apps, including 5.8" color touch-screen monitor

▪ Voice Recognition for audio and navigation

▪ SiriusXM® Traffic and Travel Link®³

▪ Around View® Monitor with Moving Object Detection (MOD)

▪ Rockford Fosgate® ecoPUNCH™ audio system with 8" subwoofer and amplifier

▪ Six upgraded speakers

▪ Leather-appointed seats

▪ Heated front seats

▪ Leather-wrapped shift knob

▪ Automatic on/off headlights

▪ Fog lights







SV

INCLUDES S EQUIPMENT PLUS:

▪ Power sliding glass moonroof

▪ Rear privacy glass

▪ Integrated Control (I-CON) system with Automatic Temperature Control (ATC)

▪ Premium cloth seat trim

▪ Front-passenger seatback pocket

▪ Leather-wrapped steering wheel







KEY AVAILABLE PACKAGES:

▪ Cold Weather Package

▪ Tech Package

¹Use the text messaging feature after stopping your vehicle in a safe location. If you have to use the feature while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. Compatible smartphone required. Standard text rates and/or data usage may apply. ²Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. ³Required SiriusXM® Satellite Radio, SiriusXM® Travel Link® services subscriptions sold separately and are continuous until you call SiriusXM to cancel. Installation costs, one-time activation fee, other fees and taxes will apply. SiriusXM® Travel Link® services available in select markets. Satellite Radio U.S. service and SiriusXM® Travel Link® Services available only to those 18 or older in the 48 contiguous states and D.C. Fees and programming subject to change. Subscriptions governed by Customer Agreement available at siriusxm.com. ©2014 Sirius XM Radio Inc. Sirius®, XM® and all related marks and logos are trademarks of Sirius XM Radio Inc. ⁴Driving is serious business and requires your full attention. If you have to use the connected device while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. iPod® is a registered trademark of Apple, Inc. All rights reserved. iPod® not included. ecoPUNCH™ is a trademark of Rockford Corporation. Rockford Fosgate® is a registered trademark of Rockford Corporation.

CHOOSE YOUR TRIM LEVEL

NISMO®

INCLUDES S EQUIPMENT PLUS:

- NISMO®-tuned 6-speed manual transmission (FWD 6MT models) or NISMO®-tuned Xtronic CVT® with Sport mode featuring seven programmed ‘gears’ and paddle shifters (AWD CVT models)
- NISMO®-tuned suspension with increased spring and dampening rates
- 18" NISMO® 10-spoke aluminum-alloy wheels with P225/45R18 summer tires
- Smoked front combination lights
- LED Daytime Running Lights
- NISMO® front grille and badging
- NISMO® aerodynamic body kit – front and rear fascias, side sills, and rear roof spoiler
- Body-color fender lip moldings and high-gloss B-pillar finish
- NISMO® red side mirror caps
- NISMO® chrome exhaust finisher
- Rear privacy glass
- NissanConnectSM with Navigation and Mobile Apps, including 5.8" color touch-screen monitor
- Voice Recognition for audio and navigation
- SiriusXM® Traffic and Travel Link®¹
- Around View® Monitor with Moving Object Detection (MOD)
- NISMO® tachometer
- Integrated Control (I-CON) system with Automatic Temperature Control (ATC)
- NISMO® sport bucket front seats with embroidered synthetic suede trim and signature red stitching
- NISMO® Alcantara® and leather-wrapped steering wheel
- NISMO® shift knob
- Smoked gray center console and door trim
- Black headliner
- Rockford Fosgate® ecoPUNCH™ audio system with 8" subwoofer and amplifier
- Six upgraded speakers





NISMO® RS

INCLUDES NISMO® EQUIPMENT PLUS:

- NISMO®-tuned 1.6-liter Direct Injection Gasoline (DIG™) turbo 4-cylinder engine
- NISMO®-tuned close-ratio 6-speed manual transmission with triple-cone synchros in 1st and 2nd gears (FWD 6MT models) or NISMO®-tuned Xtronic CVT® with Sport mode featuring eight programmed ‘gears’ and paddle shifters (AWD CVT models)
- NISMO®-tuned front helical limited-slip differential (FWD 6MT models)
- NISMO®-tuned torque vectoring All-Wheel Drive (AWD CVT models)
- Larger vented front disc brakes, vented rear disc brakes, upgraded brake pads, and red brake calipers
- Additional NISMO®-tuned suspension
- Additional body structure improvements
- NISMO®-tuned exhaust system
- NISMO® RS exterior badging
- Recaro® sport bucket front seats with embossed logo and integrated head restraints
- Carbon-fiber Look interior trim
- Synthetic suede stitched instrument panel hood



¹Required SiriusXM® Satellite Radio, SiriusXM® Travel Link® services subscriptions sold separately and are continuous until you call SiriusXM to cancel. Installation costs, one-time activation fee, other fees and taxes will apply. SiriusXM® Travel Link® services available in select markets. Satellite Radio U.S. service and SiriusXM® Travel Link® Services available only to those 18 or older in the 48 contiguous states and D.C. Fees and programming subject to change. Subscriptions governed by Customer Agreement available at siriusxm.com. ©2014 Sirius XM Radio Inc. Sirius®, XM® and all related marks and logos are trademarks of Sirius XM Radio Inc. Alcantara® is a registered trademark of Alcantara S.p.A. Corporation. ecoPUNCH™ is a trademark of Rockford Fosgate. Recaro® is a registered trademark of Recaro North America Inc. Rockford Fosgate® is a registered trademark of Rockford Corporation.

Click the button to see short videos on
Genuine Nissan Accessories in action.
Or go to bit.ly/juke_gnavideos

**GENUINE NISSAN ACCESSORIES.
IMPRESS. CONNECT. PROTECT. ORGANIZE.**

Every Genuine Nissan Accessory is custom-fit, custom-designed and durability-tested. Each one is backed by Nissan's 3-year/36,000-mile (whichever occurs first) limited warranty (if installed by dealer at the time of purchase),¹ and can be financed when installed by dealer at time of purchase.

A. Illuminated Kick Plates

For a grand entry every time.

B. NISMO® Carpeted Floor Mats

Designed to perform – and protect – beautifully.

C. Auto-dimming Rearview Mirror with HomeLink® and Compass

Brights on behind you? Here's the answer.

D. Interior Accent Lighting

20 colors. Choose one, or let them all cycle through.

E. 17" Matte Black Alloy Wheels

Good guys wear black.

F. Armrest²

Flips down for comfort. Flips up for easy access.

G. Rear Cargo Cover² and Cargo Area Protector²

Protect your JUKE® from prying eyes – and muddy gear. (Sold separately.)

H. Chrome Hatch Accent

The perfect finishing touch for your JUKE®.

Additional Accessories:

- Hatch Handle Finishers
- Lower Hatch Accent
- Chrome Body Side Moldings
- Chrome Door Handle Accents
- Stainless Steel Exhaust Finisher
- Carpeted Cargo Mat²
- And More

¹Genuine Nissan Accessories are covered by Nissan's Limited Warranty on Genuine Nissan Replacement Parts, Genuine NISMO® S-Tune Parts, and Genuine Nissan Accessories for the longer of 12 months/ 12,000 miles (whichever occurs first) or the remaining period under the 3-year/36,000-mile (whichever occurs first) Nissan New Vehicle Limited Warranty. Terms and conditions apply. See Warranty Information Booklet for details. ²Cargo shown for display purposes only. Cargo and load capacity limited by weight and distribution. Always secure all cargo. Heavy loading of the vehicle with cargo, especially on the roof, will affect the handling and stability of the vehicle. HomeLink® is a registered trademark of Gentex Corporation.

ON A
SCALE OF 10,
BE AN 11.

For more information and to shop online
for JUKE® Genuine Nissan Accessories,
go to bit.ly/juke_estore



For more information and to shop
online for Nissan Graphics,
go to NissanGraphics.com

Nissan JUKE® SL shown in Cosmic Blue with 17" White Alloy Wheels, Rear Roof Spoiler, Headlight Trim Rings, Fog Lights (standard on SL trim), Front and Rear Bumper Accents (rear accents not shown), Side Mirror Caps, Door Handle Covers, Side Door Sills, Moonroof Wind Deflector, Side-window Deflectors, and Nissan Graphics.

CHOOSE YOUR COLOR

You’ve decided which JUKE® you want, now here comes the best part: deciding what it’s going to look like. Choose your favorite color and then pick from the available interiors based on the model of your choice.



Silver Metallic Center Console and Door Trim



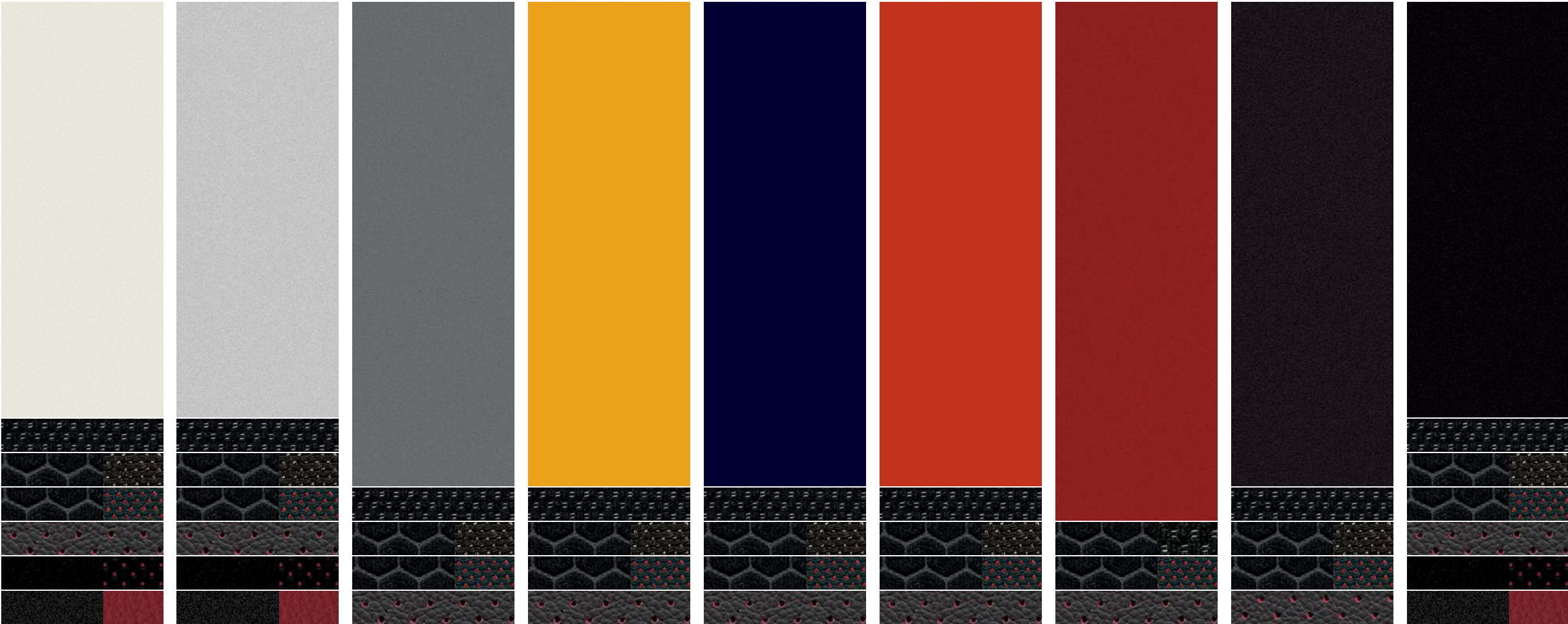
Red Center Console and Door Trim



NISMO® Smoked Gray Center Console and Door Trim

■ Standard

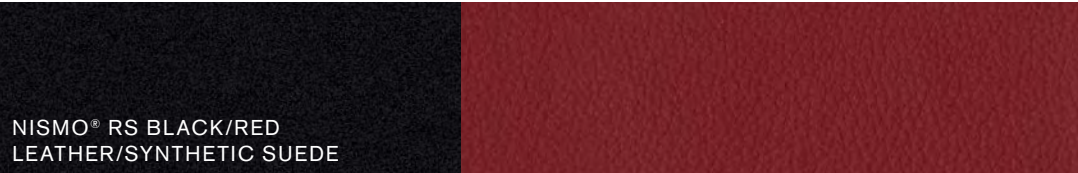
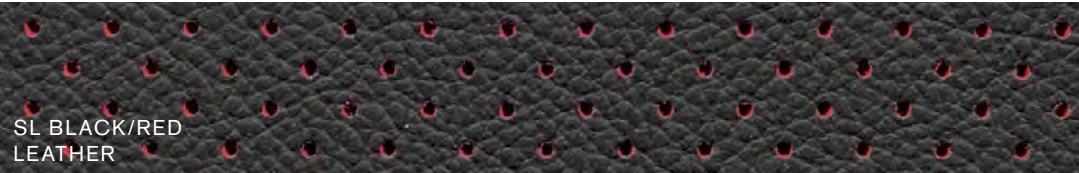
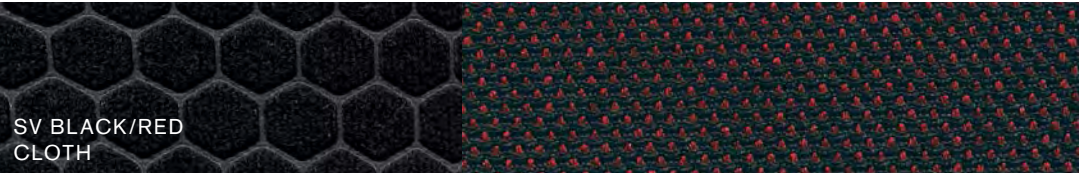
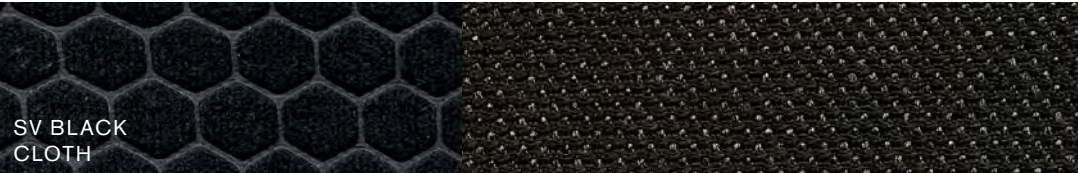
Nissan has taken care to ensure that the color swatches presented here are the closest possible representations of actual vehicle colors. Swatches may vary slightly due to viewing light or screen quality. Please see the actual colors at your local Nissan dealer.



Pearl White ¹ QAB						Brilliant Silver K23						Gun Metallic KAD						Solar Yellow EAV						Cosmic Blue RBR						Red Alert A20						Cayenne Red NAH						Bordeaux Black GAB						Super Black KH3														
S	SV	SL	NISMO [*]	NISMO [*]	RS	S	SV	SL	NISMO [*]	NISMO [*]	RS	S	SV	SL	NISMO [*]	NISMO [*]	RS	S	SV	SL	NISMO [*]	NISMO [*]	RS	S	SV	SL	NISMO [*]	NISMO [*]	RS	S	SV	SL	NISMO [*]	NISMO [*]	RS	S	SV	SL	NISMO [*]	NISMO [*]	RS	S	SV	SL	NISMO [*]	NISMO [*]	RS															
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¹Extra cost option. Recaro® is a registered trademark of Recaro North America, Inc.

CHOOSE YOUR FABRIC



SPECIFICATIONS

Engine	S	SV	SL	NISMO®	NISMO® RS
MR16DDT – 1.6-liter Direct Injection Gasoline (DIG™) DOHC 16-valve turbocharged 4-cylinder engine					
Horsepower – 188 hp @ 5,600 rpm					
Torque – 177 lb-ft @ 1,600 – 5,200 rpm					
NISMO®-tuned MR16DDT – 1.6-liter Direct Injection Gasoline (DIG™) DOHC 16-valve turbocharged 4-cylinder engine					
Horsepower – 215 hp @ 6,000 rpm (FWD 6MT)					
211 hp @ 6,000 rpm (AWD CVT)					
Torque – 210 lb-ft @ 3,600 – 4,800 rpm (FWD 6MT)					
184 lb-ft @ 2,400 – 6,000 rpm (AWD CVT)					
Emissions – Tier 2, Bin 5 (LEV2 – ULEV in CA)					
Continuously Variable Valve Timing Control System (CVTCS) on intake and exhaust valves					
Nissan Direct Ignition System with double-tipped iridium spark plugs					
Electronic drive-by-wire throttle					

Drivetrain					
Front-Wheel Drive (FWD)					
Torque vectoring All-Wheel Drive (AWD)					
Xtronic CVT® (Continuously Variable Transmission) with Sport mode (AWD)					
NISMO®-tuned close-ratio 6-speed manual transmission (FWD)					
NISMO®-tuned Xtronic CVT® with Sport mode (AWD)					
Paddle shifters (AWD)					
NISMO®-tuned front helical limited-slip differential (FWD)					

Brakes					
11.7" Front vented disc/11.5" rear disc brakes					
12.6" Front vented disc/11.5" rear vented disc brakes with upgraded brake pads					
4-wheel Anti-lock Braking System (ABS)					
Electronic Brake force Distribution (EBD)					
Brake Assist (BA)					

■ Standard

■ Part of Cold Weather Package

□ Optional

■ Part of Tech Package

Suspension/Steering	S	SV	SL	NISMO®	NISMO® RS
Independent strut front suspension					
Torsion beam rear suspension (FWD)					
Multi-link independent rear suspension (AWD)					
Front and rear stabilizer bars					
Vehicle-speed-sensitive electric power steering					
NISMO®-tuned vehicle-speed-sensitive electric power steering					
Additional NISMO®-tuned vehicle-speed-sensitive electric power steering					
NISMO®-tuned suspension with increased spring and dampening rates					
Additional NISMO®-tuned suspension with increased spring and dampening rates					

Wheels/Tires					
17" x 7" 5-split spoke aluminum-alloy wheels					
18" x 7" NISMO® 10-spoke aluminum-alloy wheels					
P215/55R17 all-season tires					
P225/45R18 summer tires					

Exterior Features					
Automatic off headlights					
Automatic on/off headlights					
Projector halogen low-beam headlights					
Smoked front combination lights					
LED signature accent lights					
LED Daytime Running Lights					
Fog lights					
NISMO® front grille					
NISMO® aerodynamic body kit – front and rear fascias, side sills and rear roof spoiler					
Body-color fender lip moldings					
High-gloss B-pillar finish					
Dual power side mirrors					
Heated side mirrors					
NISMO® red side mirror covers					
NISMO®-tuned engine					
Red brake calipers					
NISMO®-tuned exhaust system					

Exterior Features (continued)	S	SV	SL	NISMO®	NISMO® RS
NISMO® chrome exhaust finisher					
Rear privacy glass					
Power sliding glass moonroof with one-touch open/close and tilt feature					
NISMO® badging					
NISMO® RS badging					

Comfort/Convenience					
NissanConnectSM with Navigation and Mobile Apps, with 5.8" color touch-screen monitor and Voice Recognition for audio and navigation					
SiriusXM® Traffic and Travel Link®1					
NissanConnectSM with Mobile Apps					
Hands-free text messaging assistant					
Bluetooth® Hands-free Phone System²					
RearView Monitor					
Around View® Monitor with Moving Object Detection (MOD)					
Drive computer with outside temperature display					
NISMO® tachometer					
Integrated Control (I-CON) system					
Air conditioning					
Automatic Temperature Control (ATC)					
In-cabin microfilter					
Cruise control with illuminated steering wheel-mounted controls					
Power windows with driver's window one-touch auto-up/down					
Power door locks with auto-locking feature					
Nissan Intelligent Key® with Push Button Ignition					
Tilt steering column					
Variable intermittent windshield wipers					
Intermittent rear wiper					
Height-adjustable front seat belts					
Sun visors with vanity mirrors and extensions					
Front map lights					
12-volt DC power outlet					
Cup holders (two front) and bottle holders (two rear)					
Cargo area under-floor storage (FWD)					

¹Required SiriusXM® Satellite Radio, NavTraffic® and NavWeather® subscriptions sold separately after trial period. Installation costs, one-time activation fee, other fees and taxes will apply. NavTraffic® available in select markets. Services available only to those 18 or older in the 48 contiguous states and D.C. Fees and programming subject to change. Subscriptions governed by Customer Agreement available at [siriusxm.com](#). ©2014 Sirius XM Radio Inc. Sirius,® XM® and all related marks and logos are trademarks of Sirius XM Radio Inc. ²Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. Recaro® is a registered trademark of Recaro North America, Inc.

SPECIFICATIONS (CONTINUED)

Seating/Appointments	S	SV	SL	NISMO®	NISMO® RS
6-way manual driver's seat					
4-way manual front-passenger's seat					
NISMO® sport bucket front seats					
Recaro® sport bucket front seats with embossed logo and integrated head restraints					
Cloth seat trim					
Premium cloth seat trim					
Leather-appointed seats					
NISMO® embroidered synthetic suede seat trim					
Recaro® black synthetic suede center fabric and red leather bolsters					
NISMO® signature red stitching					
Heated front seats					
60/40 Split fold-down rear seats					
Front-passenger seatback pocket					
Leather-wrapped steering wheel					
NISMO® Alcantara® and leather-wrapped steering wheel					
Leather-wrapped shift knob					
NISMO® shift knob					
Painted center console and door trim accents					
Smoked Gray center console and door trim accents					
Carpeted floor mats					
NISMO® carpeted floor mats					
Carbon-fiber Look interior trim					
Black headliner					
Synthetic suede stitched instrument panel hood					
NISMO® center console badge					

Audio/Entertainment					
AM/FM/CD audio system with 5.0" color monitor					
Rockford Fosgate® ecoPUNCH™ audio system with 8" subwoofer and amplifier					
SiriusXM® Satellite Radio ¹					
Streaming audio via Bluetooth® wireless technology ²					
Six speakers					
Six upgraded speakers					
USB connection port for iPod® interface and other compatible devices					
Auxiliary audio input jack					
MP3/WMA CD playback capability					
Radio Data System (RDS)					

Audio/Entertainment (continued)	S	SV	SL	NISMO®	NISMO® RS
Speed-sensitive volume control					
Illuminated steering wheel-mounted audio controls					

Safety/Security					
Nissan Advanced Air Bag System with dual-stage supplemental front air bags with seat belt sensors and occupant-classification sensor					
Driver and front-passenger seat-mounted side-impact supplemental air bags					
Roof-mounted curtain side-impact supplemental air bags for front and rear-seat outboard occupant head protection					
Vehicle Dynamic Control (VDC) with Traction Control System (TCS)					
3-point ALR/ELR passenger seat belt system (ELR for driver)					
Front seat belts with pretensioners and load limiters					
Front-seat Active Head Restraints					
LATCH System (Lower Anchors and Tethers for CHildren)					
Energy-absorbing steering column					
High-strength steel side-door guard beams					
Zone Body construction with front and rear crumple zones					
Hood-buckling creases					
Tire Pressure Monitoring System (TPMS)					
Nissan Vehicle Immobilizer System					
Vehicle Security System					

PACKAGE

CW SV Cold Weather Package Heated side mirrors Heated front seats

T SV Tech Package NissanConnectSM with Navigation and Mobile Apps, with 5.8" color touch-screen monitor and Voice Recognition for audio and navigation SiriusXM® Traffic and Travel Link®¹ Around View® Monitor with Moving Object Detection (MOD) Rockford Fosgate® ecoPUNCH™ audio system with 8" subwoofer and amplifier Six upgraded speakers

DIMENSIONS/CAPACITIES/WEIGHTS/MPG

Dimensions – Inches	
Exterior	
Wheelbase	99.6
Overall length	162.4 (S, SV, SL)/163.8 (NISMO®, NISMO® RS)
Overall width	69.5 (S, SV, SL)/69.7 (NISMO®, NISMO® RS)
Overall height	61.8
Track width (front/rear) – FWD	60.0/60.0
Track width (front/rear) – AWD	60.0/59.3

Interior (front/rear)	
Head room	39.6/36.7
With moonroof	38.6/36.7
Leg room	42.1/32.1
Hip room	51.5/48.4
Shoulder room	53.6/51.4
Step-in height	16.7/17.1

Cargo	
Length	26.6
Width	55.5
Height	26.8

Capacities	
Seating capacity	5
EPA interior passenger volume (cu. ft.)	
Without moonroof	86.7
With moonroof	85.4
Cargo volume (cu. ft.)	
With rear seats up	10.5
With rear seats down	35.9
Fuel tank (gals.) – FWD/AWD	13.2/11.8

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DIMENSIONS/CAPACITIES/WEIGHTS/MPG (CONTINUED)

Curb Weights – Lbs.					
Base Total	S	SV	SL	NISMO®	NISMO® RS
FWD					
Manual transmission	–	–	–	2,950	2,969
Xtronic CVT®	2,981	3,001	3,026	–	–
AWD					
Xtronic CVT®	3,164	3,184	3,209	3,203	3,195
2015 EPA Fuel Economy Estimates					
City/Hwy/Combined MPG	S	SV	SL	NISMO®	NISMO® RS
FWD					
Manual transmission	–	–	–	28/34/30	25/31/27
Xtronic CVT®	28/32/30	28/32/30	28/32/30	–	–
AWD					
Xtronic CVT®	26/31/28	26/31/28	26/31/28	26/31/28	25/29/27
Actual mileage may vary with driving conditions – use for comparison only.					

BUYING/OWNING



Nissan Motor Acceptance Corporation. Whether you're buying or leasing, you'll find attractive rates and flexible terms to make your purchase more accessible.

College Grad Program. Ask about our special new vehicle pricing available to individuals up to two years after graduation.

Active and Reserve US Military Program. Ask about eligibility for our fixed discount on new vehicle pricing available to those serving our country.

New Vehicle Limited Warranties. Protection for your new Nissan includes 3-year/36,000-mile (whichever occurs first) basic coverage and 5-year/60,000-mile (whichever occurs first) powertrain coverage. Terms, conditions and exclusions apply. See Warranty Information Booklet for complete details.

Security+Plus® For additional peace of mind, a variety of extended service plans lets you tailor the coverage to your driving habits.

Maintenance+Plus® This extended plan ensures your Nissan will receive up to 17 different services and over 33 different inspection items at each visit, using the most up-to-date diagnostic equipment available.

Genuine Nissan Parts. When it comes time for service, any necessary replacement parts will be made using Genuine Nissan new or remanufactured parts, or Nissan-approved parts. And they're the only parts to carry Nissan's factory-backed limited warranty.

Nissan Mobility Assist. This program offers reimbursements toward the purchase and installation of certain mobility assistance products for program-eligible Nissans. Go to **NissanUSA.com/mobility** for more info.

Nissan's environmental action plan focuses on several key areas. Increasing production of Zero Emission vehicles, including the 100% electric LEAF.® Improving fuel efficiency through our PUREDRIVE™ measures. And reducing the environmental impact of manufacturing, as seen at our new, energy-efficient, low-emissions paint plant in Tennessee. For more information, log on to NissanUSA.com/green

Follow us: @NissanSupport

At **NissanUSA.com**, you'll find virtual product demonstrations, a way to “build your own Nissan,” a dealer locator, and more information about key Nissan support services. Or if you'd prefer, call **1-800-NISSAN-3** for answers to specific questions about JUKE® or any other Nissan vehicle. The Nissan names, logos, product names, feature names, and slogans are trademarks owned by or licensed to Nissan Motor Co. Ltd. and/or its North American subsidiaries. **Always wear your seat belt, and please don't drink and drive.** ©2014 Nissan North America, Inc.

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