



VOLVO V70



Like you, this car brings more to the party.

Most accommodating. That's a fair description of the Volvo V70 and, not surprisingly, those who own one. A marvel of contemporary luxury and utility, this car is proof that generosity never goes out of style.

Volvo. for life



Most cars offer a pleasant escape. This one also offers a safe return.

State of the art technology once only found among the clouds is now available at road level. In this case, we're talking about the advanced radar* and video technology* that monitors the vehicles driving up ahead. If you are ever distracted or tired, the system's ability to identify your lane – and any stationary vehicles in your lane – can help you reach your destination without incident. But please note: the most intelligent safety feature in any car is the driver. Remaining alert is your responsibility.

* Part of Collision Avoidance System and included in the optional Technology Package





A closer look inside your Volvo V70 will reveal some impressive on-board intelligence (in addition to yours, of course). At speeds over 30 km/h, **Adaptive Cruise Control (ACC)*** can automatically maintain a safe distance from the car in front of you. **Collision Warning with Auto Brake (CWAB)*** for highway driving can warn you if you're too close to the vehicle in front of you and can – if a collision can't be avoided – activate the brakes to help reduce the effects of a crash. On long trips, when it's easy to lose concentration, **Driver Alert Control (DAC)*** can remind you if you're getting tired. And by continuously monitoring your car's position on the road, **Lane Departure Warning (LDW)*** will alert if you weave out of your lane without signaling.

* Part of Collision Avoidance System and included in the optional Technology Package





The accelerated program for the gifted.

There is a feeling of safety that comes with the ability to accelerate quickly. The 3.2-litre Volvo engine, perfectly mated to the 6-speed Geartronic transmission, is engineered to make that feeling last.



It's not all about you,
but we'll make an exception here.

Drive the Volvo V70 and centre stage is yours. Inside, there is nothing fussy – just clean, Scandinavian design that names to reduce stress and simplify the use of some very sophisticated onboard technology. The floating centre console presents intuitive controls for the infotainment and climate systems within easy reach. The highly adjustable seat and steering column will help you find your perfect driving position quickly and easily. Of course, nothing beats the driver's seat, but the other seats do try their best. Each seat is an extremely comfortable example of ergonomic excellence – a Volvo hallmark.



Safety and comfort in equal abundance.

The elegant simplicity of modern Scandinavian design is well represented throughout the deluxe cabin and cargo area of the Volvo V70. Here you'll find more comfort for passengers, more storage for personal effects, more cargo space for cargo, and more of what we're known for and proudest of – safety. Innovations include integrated two-stage child booster-seats in combination with belt load limiters and extended Inflatable Curtains.





This is one wagon that can also carry a tune.

Volvo's modern sound systems are among the best in the world – especially the Dynaudio Premium Sound System* with Dolby® Pro Logic® II Surround and twelve spectacular loudspeakers from the Danish studio-monitor specialist, Dynaudio. The Dolby® Pro Logic® II Surround system utilizes two centre speakers and sophisticated sound processing calibrated especially for the interior of the Volvo V70. This setup ensures that every passenger enjoys a well-balanced stereo presence regardless of seating position – a remarkable achievement considering most passengers don't sit in the middle.

* Included in the optional Technology Package, RSE is optional on 3.2 Premium and R-DESIGN



Yes, you can have it all.
And you can bring a good portion
of it with you.

Other cars get driven. The Volvo V70 is built to be exploited. With a cargo volume of 575 litres (and that's with the rear seat back up) there's plenty of room for provisions of most any sort or dimension. A standard power tailgate* makes opening and closing effortless and there are many loading and towing accessories available to help you manage the awkward bundle or boat - with style. After all, this is a luxury car, but with a service entrance.

* Standard on 3.2 Premium and 3.2 R-DESIGN



This is what happens when you add special equipment to the special equipment.

If sheer, undiluted driving pleasure could be displayed on an instrument panel, where would you set your red line? With R-DESIGN, your Volvo V70 is dynamically transformed – inside and out – to something beyond the expected. The exclusive R-DESIGN elements boldly provoke the senses and reflect an unmistakable passion for sport. From the R-DESIGN grill badge, to the 90 mm tailpipes, this is a car that plays as hard as it works.

Silk metal grille and foglights
Silk metal finished front grille, foglight surrounds and side mirror caps add a dash of exterior sportiness.

Sports tailpipes
From behind, the polished tailpipes give the V70 R-DESIGN a no-nonsense, standout profile.

Sports steering wheel
Get to grips with this exclusive leather-clad 4-spoke sports steering wheel with R-DESIGN logo.

Instruments
At the centre of the instrument panel, the speedometer and tachometer feature attractive blue inserts.

Sports gearshift knob
Perforated leather gives the V70 R-DESIGN gearshift knob an exciting look and feel.

R-DESIGN deco inlay
The centre stack and door handle inlays convey a sporty, contemporary feel as well as adding a touch of style.

Sports seats
The V70 R-DESIGN's body-hugging sports seats are as comfortable as they are attractive.

Sports floor mats
Look down and you and your passenger will see exclusive, hand tufted sports mats with a stylized ribbing.

Craterium wheels
Silver Bright matt finish five spoke 18" Craterium wheels are standard.



Registered guests only.

Intruders beware. The Volvo V70 knows who belongs and who doesn't. The Personal Car Communicator* helps sort out key holders from the crowd. Check your PCC remote on your return to your car and an onboard heartbeat sensor can warn you if someone unexpected is in there. Avoiding confrontations of this sort can be most beneficial. There is also a level sensor available that can warn you if someone is attempting to tow away your car or steal your wheels.

* Included in the optional Technology Package



WE INNOVATE FOR LIFE.

For decades, we've created cars that encourage people to enjoy life and help protect it in the event of an accident. Many of the most important car safety innovations are the hallmark of Volvo, and hundreds of thousands of people all over the world can say they're still alive thanks to Volvo ingenuity.

This is not by coincidence. Our founders stated that safety is, and shall always be, at the heart of what we do. As a result, Volvo is recognized the world over for our passion and dedication to provide the safest cars on the road.

The protective character of Volvo also encompasses the world we share. Already in 1972, Volvo was the first car manufacturer to acknowledge and actively respond to the environmental impact of cars. In fact, we invented the three-way catalytic converter, and are constantly innovating to reduce the environmental impact of the cars we make and how we make them.

Of course, choosing a Volvo will always be something you do for both yourself and the people around you – because our cars will always consider the well-being of everyone. Even if those people happen to be outside your car or are part of future generations.

Find more innovations at volvocanada.com



"Cars are driven by people. Therefore, the guiding principle behind everything we make at Volvo is – and must remain – safety."

Assar Gabrielsson and Gustaf Larson, founders of Volvo

CITY SAFETY COLLISION AVOIDANCE TECHNOLOGY

In 2008, Volvo Cars introduced the new XC60 with City Safety – the world's first standard-fit active collision avoidance and mitigation technology active at speeds up to 30 km/h. Helping to lower the risk of low-speed collisions and whiplash injury, City Safety is a major step toward safer urban driving. At the moment, City Safety is only available in the Volvo XC60.

THE THREE-WAY CATALYTIC CONVERTER

In 1976, Volvo Cars was the first car manufacturer to introduce the three-way catalytic converter with an oxygen sensor for exhaust emission control. Today virtually all gasoline-powered cars are equipped with this ingenious component – just as indispensable for the environment as the three-point safety belt is for safety.

THE THREE-POINT SAFETY BELT

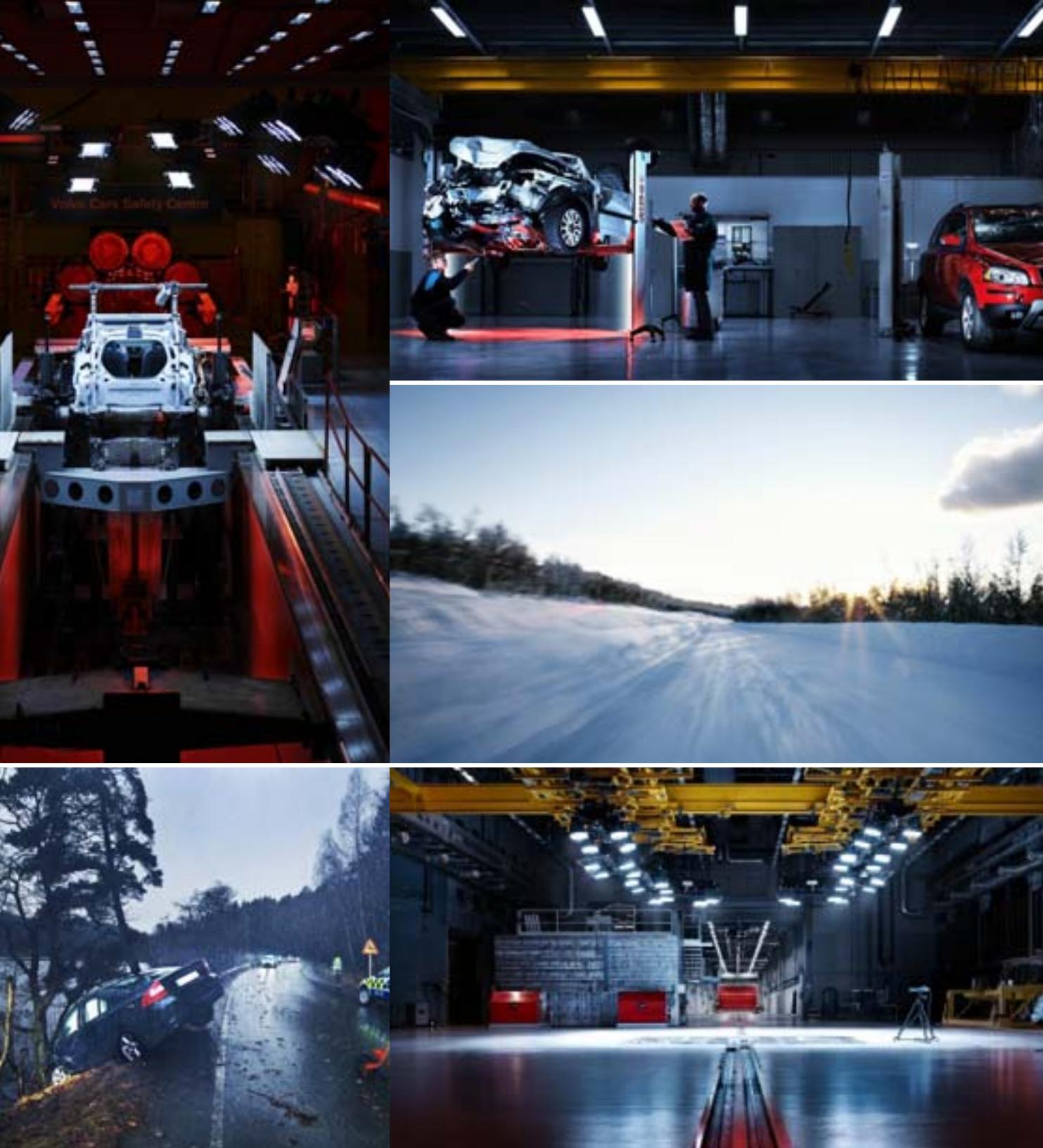
In 1959, Nils Bohlin, a Volvo safety engineer, invented the three-point safety belt. So important is this invention, it is considered to be one of the most life-saving technical innovations in the history of mankind.

VOLVO SAFETY TECHNOLOGY. BECAUSE PEOPLE ARE ONLY HUMAN.

Cars are driven by people. That's why all our safety research and development continues to investigate the capabilities, limitations and tendencies of human nature. This people-centric research is always based on real situations – and with the vision to create cars that do not crash.

To help you avoid accidents while maintaining the fun of driving, Volvo safety technologies are designed to support the driver in various situations without unnecessary interference. All these intelligent technologies share information and interact with split-second precision. Today, a new Volvo can "read" actual situations and provide optimal support and protection for example, by sensing normal driving patterns or panic situations and by taking protective action before, during and after a collision. Still, technology can never take the responsibility away from you, the driver. Final decisions are always in your hands. But if these technologies help make you more alert and relaxed, they will also contribute to the overall safety of those in and around your Volvo.

Read more about our safety research at volvocanada.com



VOLVO ACCIDENT RESEARCH TEAM

Since 1970, Volvo's Accident Research Team has investigated accidents involving Volvo cars on Swedish roads. Today, our own statistical database contains over 36,000 accidents with more than 6,000 occupants. In addition to studies on the scene of the accident, our researchers also investigate what happened before the crash to understand how to improve the driver's conditions to avoid a collision. These findings give us unique knowledge that guides us in creating technology that helps prevent or mitigate accidents and – if an accident can't be avoided – to help protect the occupants.

VOLVO CARS SAFETY CENTRE

Based on the findings from our accident research, we can recreate a variety of real-life traffic situations and crashes. Beyond numerous virtual crash tests in super-computers, we perform around 400 crash tests each year. We crash test car-to-car at different speeds and from different angles. We perform front impacts, rear impacts, side impacts and roll-over tests and test cars off-roads as well as against genuine Swedish granite rock-face – we can even simulate impacts with wild animals.

IF YOU MAKE IT HERE, YOU MAKE IT ANYWHERE

Other car manufacturers come to Sweden for final car testing under harsh and capricious conditions. For us it's home. Our own proving ground Hällered with its 55 km of test tracks includes different road types from all over the world. Here we scrutinize our cars' ability to support their drivers in all imaginable and unimaginable situations during thousands of test miles – not to mention the distances driven on ordinary Swedish roads.

TOWARDS A FUTURE WHERE CARS DON'T CRASH

We already know what we want to achieve: no accidents. By applying a holistic approach which considers the driver and the vehicle as well as the infrastructure, we can realize a future where cars interact with other cars, the road and the traffic-control systems. For example, this includes cars that can brake and steer automatically, if needed. This makes it possible to design cars in completely new ways to protect and preserve life.



IS DOING FOR THE ENVIRONMENT WHAT THE SAFETY BELT DOES FOR PEOPLE.

Looking after people and the environment is an indispensable part of the Volvo soul. For more than 80 years we've been driven by a passion for safety. We are environmental pioneers in the car industry, and have always employed a healthy respect for our limited resources and environmental responsibilities. Consequently, we aim to create new solutions that help halt climate change and improve the environment – both inside and outside the car. Our goal is crystal clear: to build cars that leave a minimal impact on the environment. We don't think that there is just one way to tackle the environmental issues. We think there are many solutions and we must explore all the options. That's why we're developing new eco-technologies. **DRIVE captures all our environmental work – from production to recycling – and represents our commitment and continued efforts for sustainable mobility.**



MOTION

We must minimize the emissions of fossil CO₂ (which leads to climate change) and increase the energy efficiency of our cars. **Continuous improvements** within aerodynamics, rolling resistance, lightweight materials and drive train technology help us lower fuel consumption. In our new **Hybrid technology centre** in Göteborg, we are developing the next generation powertrains for future Volvo.

INSIDE

If you drive 15,000 km a year, you spend at least 24 hours a month in your car. We also know that more and more people are suffering from asthma and allergies. To ensure a healthy interior for you and your passengers, we test upholsteries and interiors in the **Volvo Environmental Laboratory** in Sweden. All upholstery materials and interior textiles also comply with **Oeko-Tex Standard 100** – an international benchmark for human ecological safety of textiles. All **leathers are chromium-free** – they're tanned using vegetable or synthetic substances instead of chromium. What's more, some plastics are **Forest Stewardship Council (FSC) certified** to ensure the wood comes from responsibly managed forests.

LIFECYCLE

Already from the early stages of conception we've considered our car's environmental impact: from design and manufacturing to useful life and recycling. For example, we've seen to it that our factories are powered by wind and hydro power and use energy and water responsibly. Our production facilities are certified under the **global environmental standard ISO 14001**, and we make sure that all our major suppliers meet our strict environmental standards. At the end of its useful life, every Volvo is designed to be **85% recyclable**. We also offer **re-manufactured exchange parts** which substantially reduces the need for raw materials and energy.

WHAT'S IN IT FOR YOU?

We are committed to creating cars that contribute to a better life – be it inside or outside the vehicle. Utilizing advanced technology, your Volvo is designed to use fuel efficiently and reduce its impact on the environment. This caring attitude continues inside your Volvo. Here you and your passengers can experience one of the automotive industry's cleanest and healthiest cabin environments. It's as enjoyable as it's responsible. Just as you would expect of a Volvo.



85% RECYCLABLE.

To help minimize its total environmental impact, every Volvo is designed to facilitate recovery and recycling at the end of its useful life.

FUEL-SAVING DESIGN.

To reduce energy-loss from wind and roll resistance, we utilize advanced aerodynamic design, light-weight materials and low-friction technology. Together with state-of-the-art engine technology, this lowers your CO₂ emissions and helps you travel further.

FRESH CABIN AIR.

Continuously monitoring incoming air and shutting out carbon monoxide, ground-level ozone and nitrogen dioxide, Volvo's Interior Air Quality System* helps ensure that the air you breathe in the car is cleaner than that outside when driving in heavy city traffic.

* Standard

SAFER INTERIOR MATERIALS.

All our upholsteries and interior textiles are tested for certain allergy-inducing or harmful substances and comply with Oeko-Tex Standard 100. And several interior metal details are tested with regard to contact allergies. Good for you, and for anyone who shares your ride.

STANDARD FEATURES.

	3.2 FWD	3.2 PREM	3.2 R
SAFETY AND SECURITY			
“Home Safe” lighting	●	●	●
Adaptive Cruise Control (ACC)*	N/A	P	P
ALR child seat locking feature	●	●	●
Approach lighting	●	●	●
Automatic re-locking	●	●	●
Blind Spot Information System (BLIS)	N/A	●	●
Collision warning with auto brake (CWAB)*	N/A	P	P
Distance Alert (DA)*	N/A	P	P
Driver Alert Control (DAC)*	N/A	P	P
Dynamic Stability and Traction Control System (DSTC)	●	●	●
Electronic Ignition Immobilizer	●	●	●
Five head restraints (centre-rear is adjustable)	●	●	●
Fuel filler door lock	●	●	●
Full Length Inflatable Curtain (IC)	●	●	●
ISOFIX child seat mounting points, outboard rear seats	●	●	●
Key integrated remote	●	●	●
Lane Departure Warning (LDW)*	N/A	P	P
Level sensor	N/A	●	●
Mass movement sensor	N/A	●	●
Mechanical child lock, rear doors	N/A	N/A	N/A
Multi-stage airbag, driver and passenger, with padded knee bolsters	●	●	●
Personal Car Communicator (PCC)	N/A	P	P
Power child lock, rear doors	N/A	●	●
Pyrotechnic pretensioners on all seating positions (5)	●	●	●
Side Impact Protection System (SIPS)	●	●	●
SIPS front seat mounted side airbags	●	●	●
Three-point seat belts (5)	●	●	●
Volvo Guard Alarm	●	●	●
Whiplash Protection System (WHIPS) front seats	●	●	●
EXTERIOR			
7x16" Naos alloy wheel 225/55/16 V (A/S)	●	●	N/A
8x18" Cratus alloy wheel 245/40/18 V (A/S)	N/A	N/A	●
“Eggcrate” grille	●	●	●
Active Bending Lights (ABL)	N/A	P	●
Colour coordinated door and sill mouldings	●	●	●
Front fog lights	●	●	N/A
Halogen headlights	●	●	N/A
Headlight washers	●	●	●
Heated power side view mirrors	●	●	●
Power tilt and sliding electric glass sunroof with sunshade and anti-trap feature	N/A	●	●
Rear fog light	●	●	●
Bright Roof rails	N/A	O	O
Roof spoiler	A	A	A
Side direction indicators	●	●	●
INTERIOR			
Aluminium inlays	●	●	●
Foldable 40/20/40 split rear seat	●	●	●

	3.2 FWD	3.2 PREM	3.2 R
Heated front seats			
Heated rear seats	N/A	P	●
Leather shift knob	●	●	N/A
Leather steering wheel	●	●	N/A
Leather upholstery	N/A	●	N/A
Mechanical height adjustable passenger seat	●	N/A	N/A
Memory for driver seat and side view mirrors	●	●	●
Power driver seat	●	●	●
Power passenger seat	N/A	●	●
Textile/T-tec upholstery	●	N/A	N/A
Two stage integrated child booster cushions	O	O	O
Wood inlays	N/A	O	N/A
Wood steering wheel	N/A	O	N/A
Performance sound system in-dash single CD 6 speakers, 4X20 amplifier	●	●	●
Premium sound system in-dash 6 CD 12 speakers, 5x130W amplifier, Dolby® Pro Logic® II	N/A	P	P
Sirius Satellite Radio (Included in Premium Sound)	N/A	P	P
Dual Screen Rear Seat Entertainment System with DVD	N/A	O	O
12V outlet – dash	●	●	●
12V outlet – luggage area	N/A	●	●
Aluminium Rails in cargo area with sliding/folding load hooks	●	●	●
Auto dimming rear view mirror	●	●	●
B-Pillar air vents	●	●	●
Bluetooth®	●	●	●
Compass	●	●	●
Cruise control	●	●	●
Dual-Zone Electronic Climate Control (ECC)	●	●	●
Electric parking brake	●	●	●
Front and rear reading lamps	●	●	●
Front seat back storage pockets	●	●	●
Front/Rear armrest	●	●	●
Front/Rear cup holders	●	●	●
Grocery bag holder	●	●	●
Homelink®	N/A	●	●
Humidity sensor	N/A	●	●
Illuminated vanity mirrors in driver's and front passenger's sun visors	●	●	●
Illuminated, lockable glove box	●	●	●
Infrared rain-sensing automatic windshield wipers	N/A	P	●
Interior air quality system (IAQS)	●	●	●
Interior cabin light delay	●	●	●
Load cover	●	●	●
Luxury floor mat set	●	●	●
Outside temperature gauge	●	●	●
Parking assistance, front and rear	N/A	P	●
Power heated side view mirrors	●	●	●
Power operated tailgate	N/A	●	●
Power windows with auto up/down on all positions and anti-trap feature	●	●	●
Private locking, trunk	●	●	●
Puddle lights	●	●	●
Rear wiper /washer with intermittent cycle	●	●	●



FACTORY OPTIONS

	3.2 FWD	3.2 PREM	3.2 R
Rear-window defroster with automatic timer	●	●	●
Retractable side view mirrors	N/A	●	●
Steering wheel audio controls	●	●	●
Sunglass holder	N/A	N/A	●
Tilt and telescopic steering wheel	●	●	●
Front/Rear cup holders	●	●	●
Grocery bag holder	●	●	●
Two-speed flat-blade windshield wipers with intermittent cycle	●	●	●
Voice Navigation System (VNS)	N/A	O	O

* Part of the optional Collision Avoidance System

 The Bluetooth word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Volvo Car Corporation is under license. Other trademarks and trade names are those of their respective owners.



PACKAGES

LUXURY PACKAGE 3.2 PREMIUM

- Active Bending Lights (ABL)
- Heated rear seats
- Four-C active chassis
- Parking Assist, Front and Rear
- Speed sensitive steering
- Rain sensor

TECHNOLOGY PACKAGE 3.2 PREMIUM* AND 3.2 R-DESIGN

- Premium Sound, Dolby® ProLogic® II, 12 speakers, 5x130W amplifier
- Collision Avoidance System
- Personal Security Communication with Keyless Drive
- In-dash 6 CD (deletes USB port)
- Satellite Radio
- * Requires Luxury package

COLOUR YOUR VOLVO. When it comes to the appearance of your Volvo, the choice of exterior colour, wheels and other styling items are probably your most important design decisions. For more exterior styling options and to build your new Volvo online, please visit www.volvocanada.com



614 Ice White
(Standard 3.2 and R-DESIGN)



426 Silver metallic
(Optional 3.2)



477 Electric Silver metallic
(Only R-DESIGN)



484 Seashell metallic
(Standard R-DESIGN, optional 3.2)



472 Oyster Grey metallic
(Standard R-DESIGN, optional 3.2 Premium)



612 Passion Red
(Standard R-DESIGN)



467 Magic Blue metallic
(Standard R-DESIGN, optional 3.2 Premium)



452 Black Sapphire metallic
(Standard R-DESIGN, optional 3.2 Premium)



019 Black Stone
(Standard 3.2)



Narco x716 Silver Stone
(standard 3.2)



Cratos x816 Silver Bright metallic
(standard R-DESIGN)

Clean colours

To reduce usage of environmentally hazardous solvents all Volvo exterior colours are water-based. What's more, our painting facilities are among the cleanest in the world.

Please note: It is not possible to reproduce exact original shades in printed matter. Please ask your dealer to show you samples.

INTERIOR DESIGN



Leather-clad steering wheel,
Sandstone with Silk metal inlay



Leather-clad steering wheel,
Offblack with Silk metal inlay



Perforated leather-clad steering wheel,
Offblack with Silk metal inlay
(Standard R-DESIGN)



Leather Anthracite upholstery
Anthracite interior (E101)
Classic wood centre console and door panel inserts
(Standard 3.2 Premium)



Sundby T-Tec/textile Anthracite upholstery
Anthracite interior (E501)
Dark Fineline centre console and door panel inserts



R-DESIGN leather upholstery
Anthracite/Ceramic Light in Anthracite interior (E101)
(Standard R-DESIGN)



Leather-clad gear knob
Sandstone, Geartronic



Leather/Classic wood gear knob
Sandstone, Geartronic
(Optional 3.2 Premium)



Leather-clad gear knob
Offblack, Geartronic



Leather/Classic wood gear knob
Offblack, Geartronic
(Optional 3.2 Premium)



Perforated leather-clad gear
knob Offblack, Geartronic
(Standard R-DESIGN)



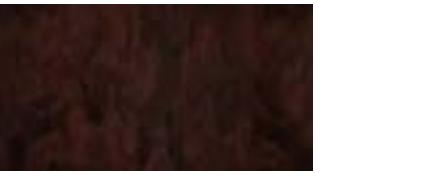
Leather Mocca Brown upholstery
Sandstone Beige interior (E112)
Classic Wood centre console and door panel inserts
(Standard 3.2 Premium)



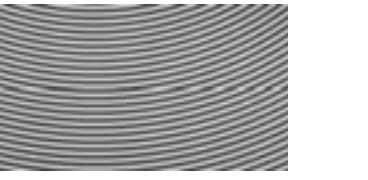
Sundby T-Tec/textile Mocca Brown upholstery
Sandstone Beige interior (E514)
Dark Fineline centre console and door panel inserts



Crossed brushed aluminium trim
(Standard)



Classic wood trim
(Optional 3.2 Premium)



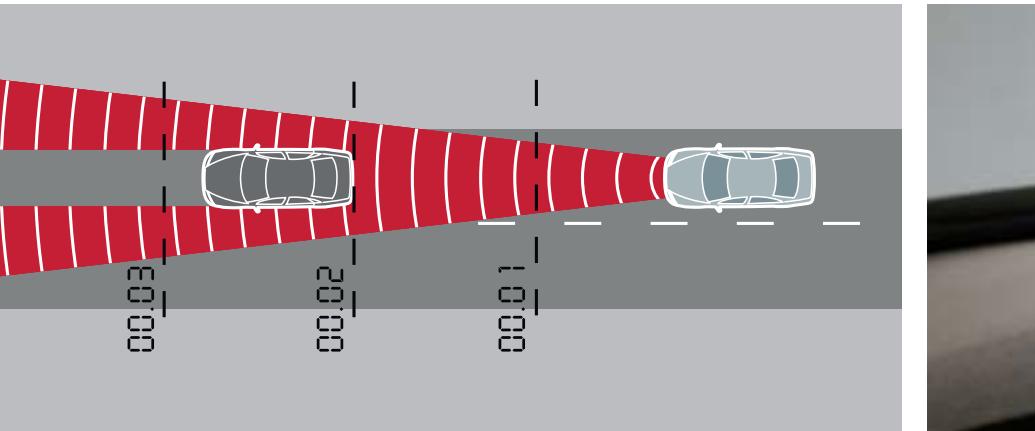
R-DESIGN trim
(Standard R-DESIGN)

SAFETY

At the core of every car we make, state-of-the-art technology helps support the driver and protect the occupants. And to further enhance the Volvo safety experience, there's a range of supplementary safety technology – for more performance and peace of mind.



SAFETY Preventive



Adaptive Cruise Control (ACC) with Distance Alert*

Helping the driver to keep a safe distance from vehicles in front at speeds over 30 km/h, ACC is a supportive partner for a more relaxed driving experience on long journeys and motorways. Just select the desired speed and the minimum time gap to the vehicle in front. When the radar sensor detects a slower vehicle in front, the speed automatically adapts to that vehicle. And when the road is clear, the car resumes the selected speed. If ACC is disengaged and a vehicle in front comes too close, Distance Alert activates a red warning light in the lower section of the windscreens to help you keep a proper distance.

* Part of Collision Avoidance System and included in the optional Technology Package

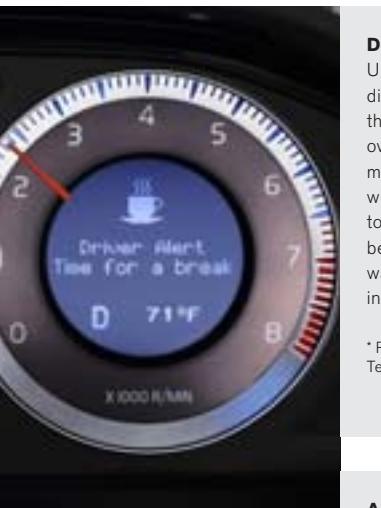


Collision Warning with Auto Brake (CWAB)*

Primarily designed for highway driving, CWAB can warn you if you're too close to a vehicle in front and – if a collision can't be avoided – can activate the brakes to help mitigate the impact. Within a range of 150 metres, a radar sensor behind the grille and a digital camera behind the windscreens continuously monitor the distance to the vehicle driving in front of you. If the vehicle suddenly brakes (or is stationary) and Collision Warning senses that a collision is likely to happen, it will alert you to act with a flashing red warning light on the windscreens along with an audible alarm. Moreover, this technology supports driver-initiated braking by pre-charging the brakes to quickly prepare for panic braking and help shorten the reaction time. If you don't react to the warning and a collision is imminent, the brakes will activate automatically.

* Part of Collision Avoidance System and included in the optional Technology Package

SAFETY Preventive



Driver Alert Control (DAC)*

Up to 90% of all traffic accidents are caused by driver distraction. Driver Alert Control is a unique technology that can help alert a tired or distracted driver at speeds over 65 km/h. Using signals from a digital camera to monitor the road ahead along with data from steering wheel movements, DAC can compare erratic behaviour to your normal driving style. If DAC detects that you begin to drift within your lane, you receive an audible warning. At the same time, a message is displayed in the instrument panel suggesting it might be time for a break.

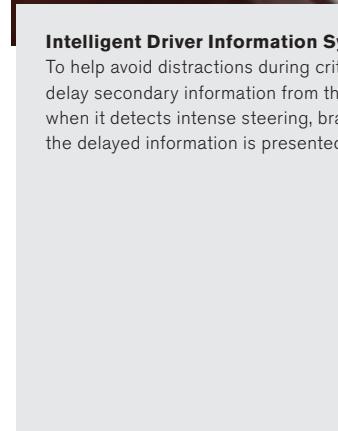
* Part of Collision Avoidance System and included in the optional Technology Package



Lane Departure Warning (LDW)*

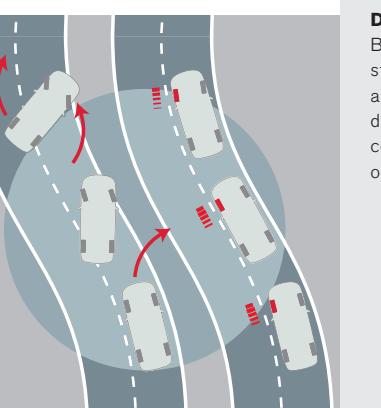
At speeds over 65 km/h, Lane Departure Warning can help prevent single-vehicle road departures as well as collisions caused by temporary distraction. This function uses the digital camera to register the lane markings and help monitor the car's position on the road. If you leave out of your lane, LDW will alert with an audible signal. If you intentionally cross a lane mark using the direction indicators, LDW is not activated.

* Part of Collision Avoidance System and included in the optional Technology Package



Intelligent Driver Information System (IDIS)

To help avoid distractions during critical driving situations, IDIS constantly analyzes your driving and will relay secondary information from the car or one of its onboard systems – such as the GSM phone – when it detects intense steering, braking or acceleration. As soon as things calm down, the phone will relay the delayed information is presented. IDIS can be set up to let GSM calls through in all driving situations.



Dynamic Stability and Traction Control (DSTC)

By helping prevent fishtails, spinouts, and rollovers, stability control technology like DSTC has been described as one of the most vital safety advances of the past decade. DSTC is able to detect a potential skid and help counteract this by reducing the engine's power output, or braking on one or more wheels.



Active Bending Lights (ABL)*

In addition to improving illumination by using Dual-Xenon light technology, the Active Bending Lights give a boost to your vision round bends at night. Controlled by micro-processors, the motorised lamp turns up to 15 degrees in either direction when driving – reliably lighting up your chosen path. A twilight sensor engages the adaptive function during daylight to extend its lifespan.

* Included with Dual-Xenon lights

SAFETY Protective



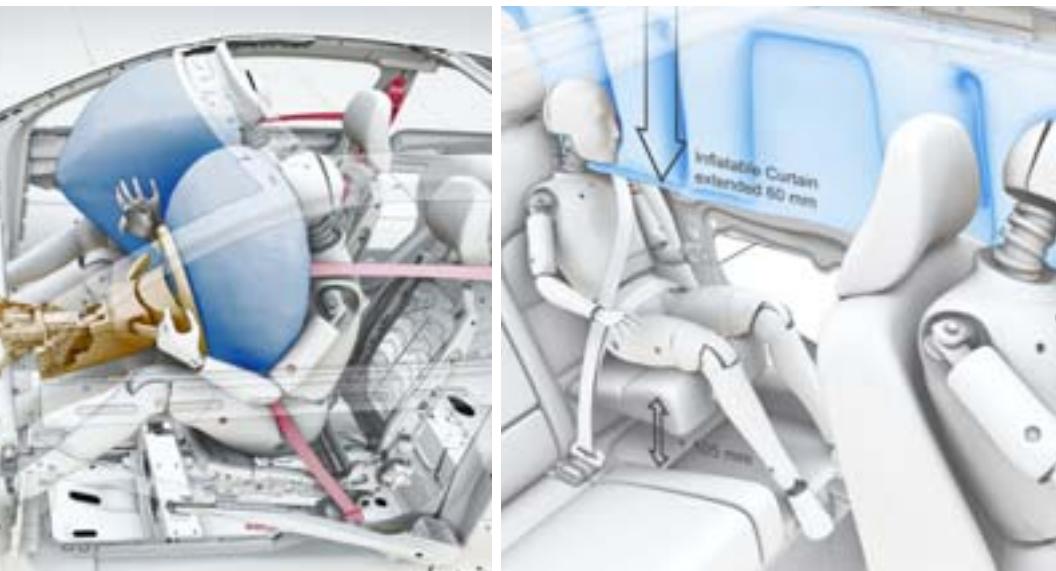
In a rear impact the rear deformation zones will help absorb crash energy. The fuel tank is designed to remain well protected in front of the rear axle. The head restraints help protect the neck and spine, and Volvo's unique Whiplash Protection System (WHIPS) cradles the front seat occupants in a controlled manner to help prevent whiplash injuries.

In a side impact Volvo's unique Side Impact Protection System (SIPS) helps distribute the crash forces across the car's body, away from the occupants. The dual-chamber side airbags in the front seats help protect the chest and hip, while the Inflatable Curtain (IC) adds head protection.

In a roll-over the robust safety cage and the reinforced roof structure together with the safety belts and belt pre-tensioners will help protect the occupants. If the car first has been hit from the side, the Inflatable Curtain (IC) deploys to help provide head protection.

In a frontal collision the patented frontal structure will yield to help absorb and disperse crash energy. The compact power train is designed to help optimize deformation. Inside the car, safety belts interact with the collapsible steering column and dual-stage airbags to help keep the occupants out of harm's way.

SAFETY Protective



Energy-absorbing frontal structure

In developing this Volvo's protective qualities, we have focused on frontal collisions at both higher speeds and with heavier vehicles. The patented frontal structure with its sizeable deformation zones in different kinds of steel will yield to help absorb crash energy. The compact power train is designed to help optimize deformation. The unique geometry of the frontal structure and longitudinal steel struts in the doors help disperse crash energy away from the front to the rear of the car, further helping to reduce the strain on the occupants. A steel cross-member under the dashboard further helps keep the cabin intact.

Side Impact Protection System (SIPS)

SIPS is a Volvo unique safety system that has been developed to help protect where occupants are most exposed to the crash forces. The steel framework of the car – including the front seats – is designed and reinforced to help displace the impact of a side-collision away from the occupants to other parts of the car body and help prevent intrusion into the cabin. The extremely strong side structure contains ultra-high strength steel and softer grades of steel to help withstand a severe side impact – even with a larger vehicle. The Inflatable Curtain (IC) for all the outboard occupants and the front seat side airbags interact with the SIPS to help provide further protection. In the rear seat, the combination of extended IC and Volvo's integrated two-stage booster cushion with progressive safety belt load limiters helps protect children who have grown out of their rearward facing child seat.



Restraint technologies

In a collision, Volvo's restraint technologies interact to help reduce the impact. The **safety belts with pre-tensioners** activate within a few thousandths of a second in the event of a collision or roll-over and tighten the belt to help keep the occupants securely restrained. The front seat safety belts then release a little so that the driver and passenger are cushioned by the airbags in a controlled manner. Helping to optimize protection, the **dual-stage airbags** adapt the level of inflation depending on the force of the collision. The driver's airbag also interacts with the deformation of the collapsible steering column. **Side airbags** in the front seats help reduce the risk of serious injuries in a side collision. In a collision or roll-over, the **Inflatable Curtain (IC)** helps protect the heads of both front and rear outboard occupants. It also stays inflated for some seconds to provide prolonged protection in multiple accidents. And to protect children in the rear seat, IC interacts with the two-stage integrated booster cushions and the belt load limiters.

Whiplash Protection System (WHIPS)

Integrated in the front seats, Volvo's WHIPS cradles the occupant to help reduce the risk of whiplash injury (one of the most common types of traffic injury and often the result of a low-speed rear impact collision).

The function is activated by a collision of sufficient force from behind.

In independent research it has shown that WHIPS is one of the most effective systems in the world and can reduce the risk of long-term injury by 50%.

SAFETY Security



Personal Car Communicator (PCC)*

The optional PCC is an advanced remote control that combines keyless drive with two-way communication with your Volvo. Keep the PCC with you and the car unlocks automatically as you pull the door handle. Start the engine by pressing a button on the dash, lock the car by pressing a button in the door handle. Later in the day, if you're wondering whether you've locked the car, PCC can remind you; no matter where you are. On your return to the car – within a radius of 60-100 metres – pressing the PCC information button will give you a current report on its status. If the alarm has been activated, the onboard heartbeat sensor will give you advanced warning if there's somebody in your car and an opportunity to evaluate the situation safely.

* Included in the optional Technology Package



HomeLink®

With buttons integrated in the sun visor, HomeLink® allows you to operate remote controlled home appliances – such as garage door, home alarm and exterior lighting – without leaving the car.

HomeLink is a registered trademark of Johnson Controls Technology Company.



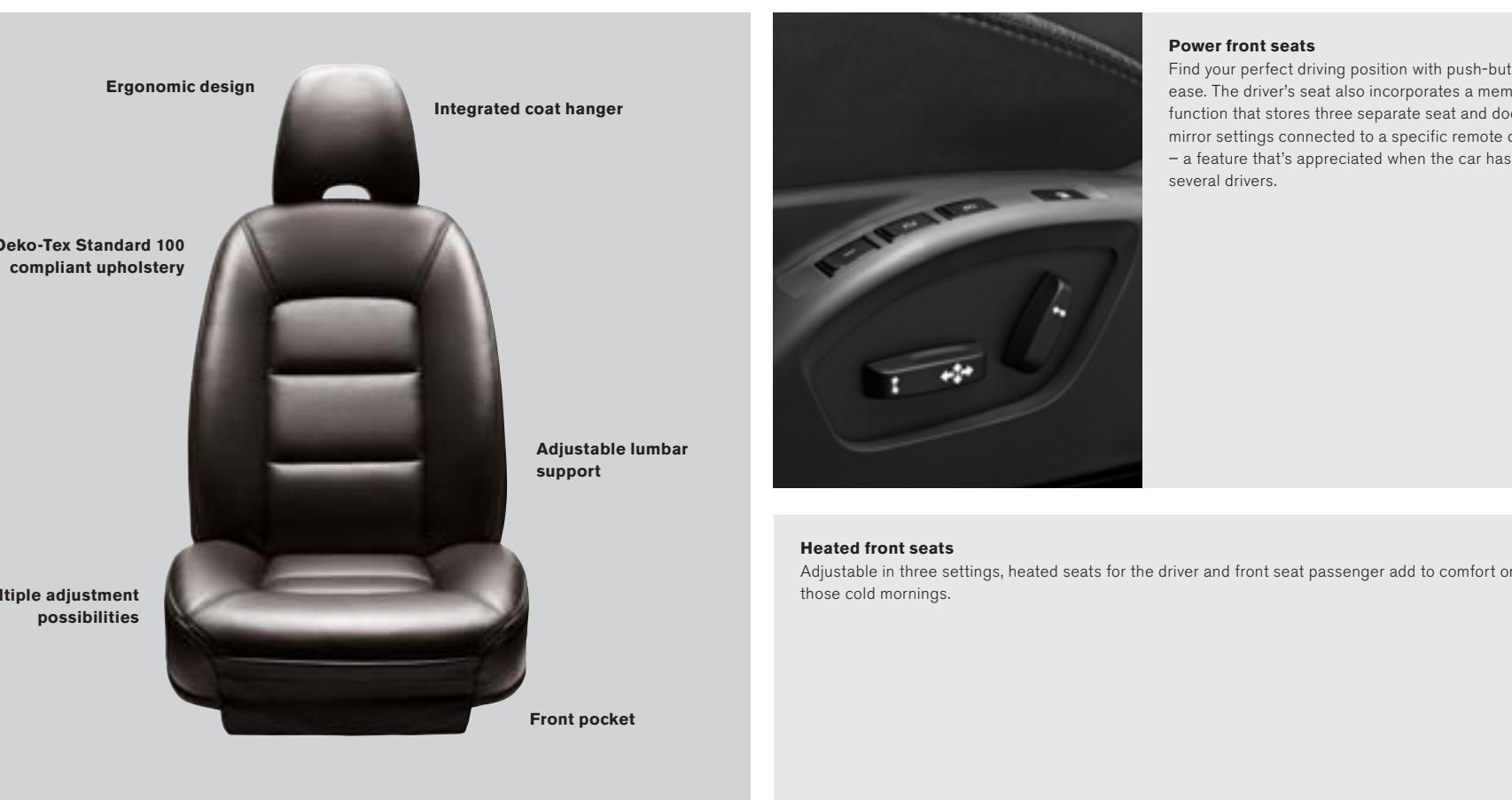
Power retractable door mirrors with ground lighting

At the touch of a button, these door mirrors can be folded flat against the car where they are less likely to get damaged after you've parked. They also fold or unfold automatically every time you lock or unlock the car. The integrated ground lighting is activated with the remote control or with the PCC. Beyond enhancing security to and from your car at night, this is also convenient when getting in and out.

COMFORT

A Volvo is always designed for more than one. Our technology aims to enhance the feel-good factor for everybody with the privilege of riding in a Volvo. And to further improve comfort and convenience, there's a range of clever equipment – customized for your Volvo and the people inside it.

COMFORT Seats



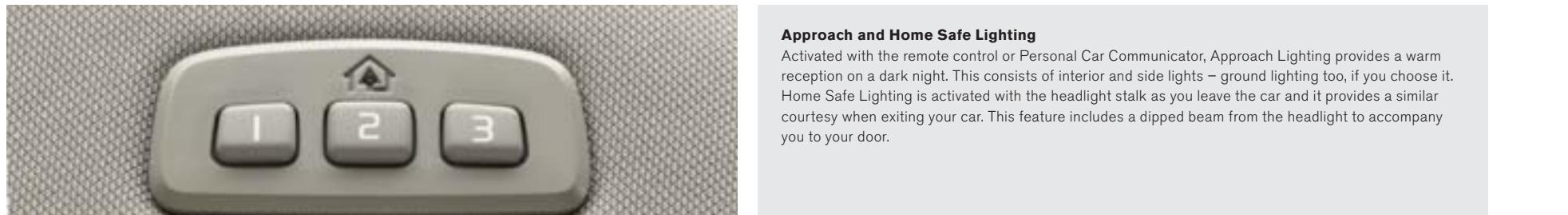
Power front seats

Find your perfect driving position with push-button ease. The driver's seat also incorporates a memory function that stores three separate seat and door mirror settings connected to a specific remote control – a feature that's appreciated when the car has several drivers.



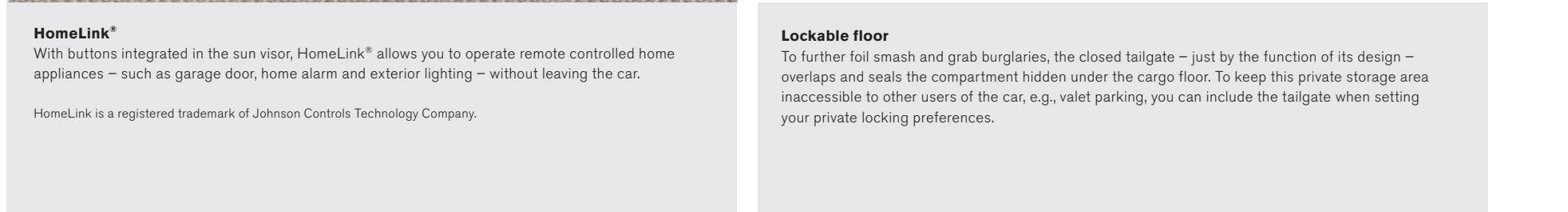
Heated front seats

Adjustable in three settings, heated seats for the driver and front passenger add to comfort on those cold mornings.



Approach and Home Safe Lighting

Activated with the remote control or Personal Car Communicator, Approach Lighting provides a warm reception on a dark night. This consists of interior and side lights – ground lighting too, if you choose it. Home Safe Lighting is activated with the headlight stalk as you leave the car and it provides a similar courtesy when exiting your car. This feature includes a dipped beam from the headlight to accompany you to your door.



Lockable floor

To further foil smash and grab burglaries, the closed tailgate – just by the function of its design – overlaps and seals the compartment hidden under the cargo floor. To keep this private storage area inaccessible to other users of the car, e.g., valet parking, you can include the tailgate when setting your private locking preferences.

COMFORT Climate



Power glass sunroof*

This makes the interior feel extra light and airy. It opens and closes at the touch of a button. If the sun is too strong, just close the built-in sun screen. The sunroof can also be closed together with the side windows using the central locking remote control.

* Standard 3.2 Premium and R-DESIGN

Electronic Climate Control (ECC)

Electronic Climate Control (ECC) maintains the cabin temperature you choose and can be set independently for the driver and front passenger. Further contributing to your health and comfort, Volvo's unique humidity sensor helps ensure cabin air has an appropriate level of humidity according to the outside climate.

Interior Air Quality System (IAQS)*

Volvo's IAQS continuously monitors incoming air and will, if necessary, temporarily close external air vents to shut out carbon monoxide, ground-level ozone and nitrogen dioxide. Meanwhile, an active carbon filter protects the occupants from other harmful gases and unpleasant odours. This helps to ensure that the air you breathe in the car is cleaner than that outside when driving in heavy city traffic and tunnels.

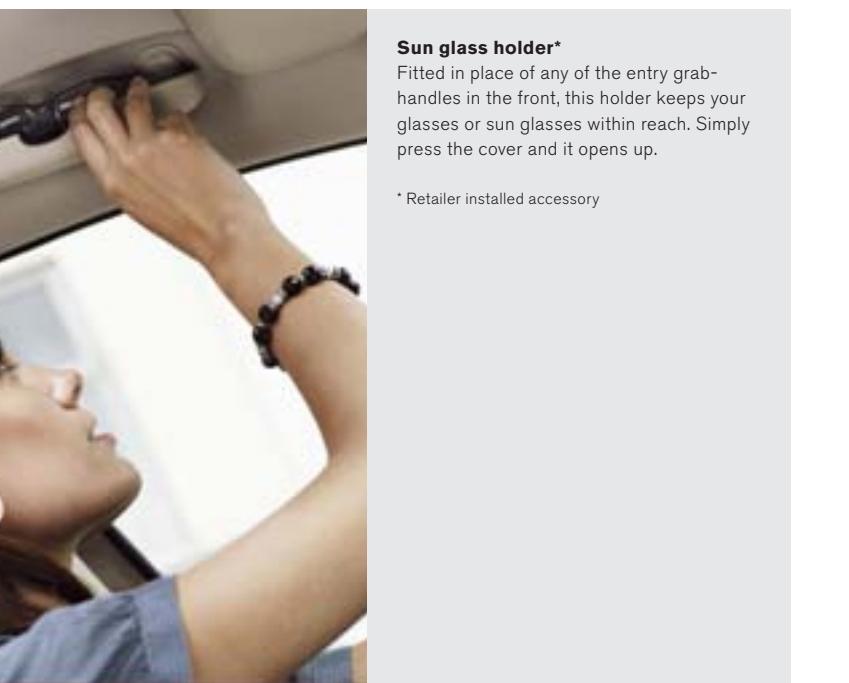
* Standard

COMFORT Storage



Front centre armrest, multifunctional

The central aisle of the cabin incorporates several facilities. Two cup holders are concealed by a roll-top cover. There's a handy storage space beneath the armrest, and special recesses for small items. Folding back the upper part of the armrest will provide a convenient table for the rear seat passengers. The armrest also features an AUX input and a USB port to connect your MP3 player to the car's audio system.



Sun glass holder*

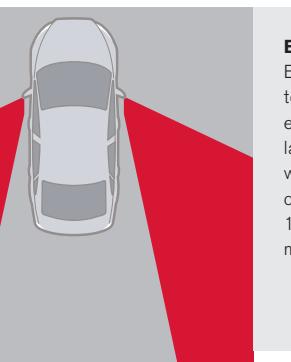
Fitted in place of any of the entry grab-handles in the front, this holder keeps your glasses or sun glasses within reach. Simply press the cover and it opens up.

* Retailer installed accessory

TECH & SOUND

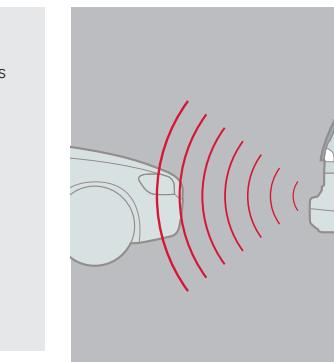
Employing the latest information technology, your Volvo is prepared to support and entertain you at a very high level. Surround yourself and your friends with world-class sound and enjoy the innovations that help ensure your command of the road and the pleasure of travelling.

TECH & SOUND Driver's support



Blind Spot Information System (BLIS)

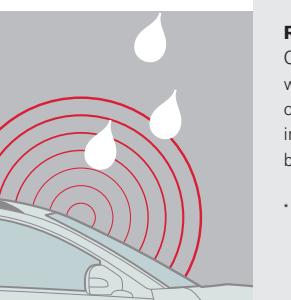
BLIS uses rear-facing cameras installed in the door mirrors to keep a lookout on either side of the car. As a vehicle enters your blind spot, this function can alert you with a lamp built in to the front door post – left or right. Together with the door mirrors, this helps you assess the feasibility of a lane change. BLIS is activated once the car exceeds 10 km/h, and reacts to almost any type of vehicle from a motorcycle upwards, day or night.



Front and rear park assist

Activated when you engage reverse gear, rear park assist helps you when reversing into tight spaces. The audio system is turned down and a pulsating sound from the rear loudspeakers becomes a continuous tone as you approach an obstacle. Front park assist performs a similar function at the front of the vehicle – alerting you via the front loudspeakers. The remaining distance is also shown on the audio display.

* Included in the optional Luxury Package 3.2 Premium and standard R-DESIGN



Rain sensor*

Once activated, the rain sensor can start the windscreens wipers as soon as it begins to rain or if water splashes onto the windscreens. It can also automatically adapt the intermittent windscreens-wiper function. Its sensitivity can be adjusted via a ring on the wiper stalk.

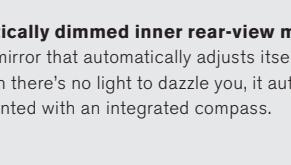
* Included in the optional Luxury Package 3.2 Premium



Park Assist Camera*

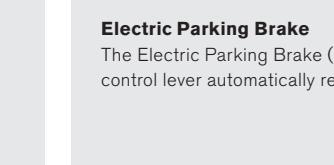
If the car is equipped with the optional navigation system, the park assist camera helps display what's going on behind your car when reversing. The system uses the navigation screen and a camera discretely located over the license plate. On-screen guiding lines provide extra assistance for smooth parking.

* Retailer installed Accessory



Automatically dimmed inner rear-view mirror

This is a mirror that automatically adjusts itself to deflect the headlamp beams of the car behind you. When there's no light to dazzle you, it automatically readjusts to its normal setting. This can be supplemented with an integrated compass.



Electric Parking Brake

The Electric Parking Brake (EPB) makes moving off from steep gradients easier. Once depressed, the control lever automatically releases as the car pulls away.

TECH & SOUND Communication



Navigation System with RTT (Real Time Traffic) and Map Care*

Volvo's navigation system is totally integrated with your car. It offers both voice guidance and graphic navigation all the way to your destination. The system is easily controlled from the steering wheel or a remote, and the screen is positioned so you can keep your attention on traffic. Two complimentary Map Care updates are included.

Maps do not cover all areas or all routes within an area. Also constant expansion and rebuilding of the road network mean that the digital map database is not always the latest road information. Always follow relevant regulations and road information.

* Optional



Integrated Bluetooth® handsfree system

Bluetooth® technology enables a mobile phone to be connected to the infotainment system in your Volvo – wirelessly. Once configured for a mobile phone, the system automatically recognizes your phone as you enter the car. You then operate your phone using the buttons in the steering wheel. As you climb in and out of the car, the system automatically allows you to switch freely from the phone to the handsfree system and back again.

 The Bluetooth word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Volvo Car Corporation is under license. Other trademarks and trade names are those of their respective owners.

TECH & SOUND Audio/Entertainment



Rear Seat Entertainment (RSE) dual screen*

With Volvo's new generation DVD-based RSE dual screen, the rear seat passengers can enjoy a film or play a game – together or separately. Adding a digital TV receiver, passengers can also watch terrestrial TV broadcasts while travelling. Two 8-inch widescreen displays are integrated in the front seat head restraints and provide excellent image quality. Wireless headphones keep things calm in the cabin and you can listen to the music or program of your choice. Via an AUX input, you can also connect external devices such as an iPod®, MP3 player, extra DVD player or a digital camera. The RSE system is an integrated part of the car. It matches the interior perfectly and is available with all upholsteries.

* Optional

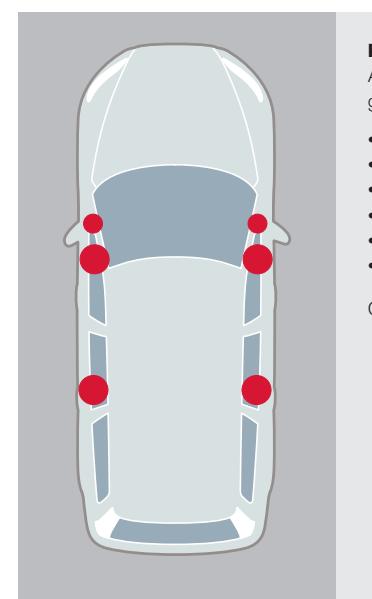
TECH & SOUND Audio/Entertainment



MP3 compatibility

There are a number of ways to enjoy MP3 music files in your Volvo. If you'd like to connect your personal MP3 player to the audio system, there's a standard auxiliary audio input in the front centre armrest. Volume is conveniently controlled from the steering wheel, centre console or rear seat audio console. Choosing the High Performance or Premium Sound audio system, there's also a USB port that allows you to fully integrate your iPod®, MP3 player or USB device with the audio system. Playlists, songs and artists are clearly displayed in the centre console, while your player will be charged at the same time. These audio systems also feature a MP3 and WMA compatible CD player. For the Performance audio system, you can add a separate USB and iPod® Music Interface (accessory) to connect your MP3 player.

iPod is a trademark of Apple Computer Inc.



Performance (standard)

A console-integrated radio and CD player. It sounds good, looks good and it's easy to use. Performance equipment includes:

- RDS radio
- CD player
- 4x20 W amplifier
- 6 Performance speakers
- AUX input
- Steering wheel integrated remote control

Options: USB and iPod® Music Interface.



DYNAUDIO
AUTHENTIC FIDELITY

Dynaudio loudspeakers

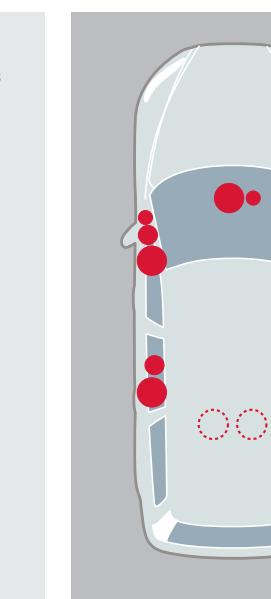
The twelve high-end loudspeakers by the Danish sound specialist Dynaudio in the optional Dynaudio Premium Sound system are powered by a 5x130 W digital amplifier. There are three separate speakers – woofer, tweeter and midrange – in each front door and in the rear doors there is a similar set-up with tweeter and woofer/midrange. Each speaker has a crossover filter to maximize fidelity. The latest generation Dolby® surround system with a centre loudspeaker and sound processor creates authentic sound with a strong sense of presence for everyone in the car – a Volvo world first. The digital class D amplifier features new technology to provide extremely high efficiency, enabling it to generate the most audio power from the least amount of current.

SIRIUS

Sirius satellite radio*

Satellite radio is now standard in your Volvo. Volvo has joined forces with Sirius to offer an integrated satellite solution that is sure to provide endless listening enjoyment.

* Included in the optional Technology Package with a complimentary six month subscription.



Dynaudio Premium Sound System*

This is our top-of-the line audio system designed for dynamic clarity with the entire sound spectrum. This system features twelve loudspeakers by Danish sound specialist Dynaudio. In addition, Dolby® Pro Logic® II Surround helps tailor a well-balanced audio experience for each occupant. Premium Sound includes:

- In-dash CD
- 5x130 W digital class D amplifier
- Dolby® Pro Logic® II Surround
- 12 Premium Sound loudspeakers by Dynaudio
- MP3 and WMA compatible CD player
- AUX and USB input
- HD Radio

Sirius Satellite Radio with complimentary six month subscription*

HD Radio

Dolby, Pro Logic, and the double-D symbol are registered trademarks of Dolby Laboratories.

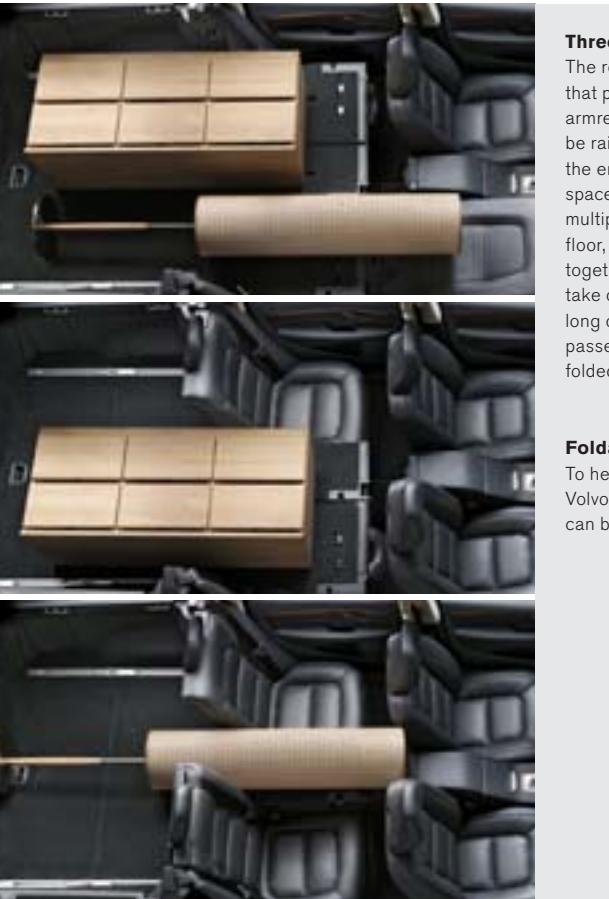
* Included in the optional Technology Package

PACK & LOAD

A world champion in versatility, Volvo has a proud heritage in providing smart solutions for both cargo and passengers – without compromising safety or comfort. So whatever you need to expand your world and the capabilities of your Volvo, here you'll find some practical equipment to make it happen.



PACK & LOAD Compartment



Three-split 40/20/40 rear seat

The rear seats feature 40/20/40 splits that provide two distinct seats with a solid armrest in the middle. This armrest can also be raised to provide a middle seat. Lowering the entire centre section provides ample space for loading long items. To provide multiple load configurations with a flat load floor, each seat can be folded separately or together. What's more, the rear seats only take one step to maneuver. To help you carry long objects inside your Volvo, the front passenger seat backrest can be conveniently folded flat.

Foldable front seat backrest

To help you carry long objects inside your Volvo, the front passenger seat backrest can be conveniently folded flat.

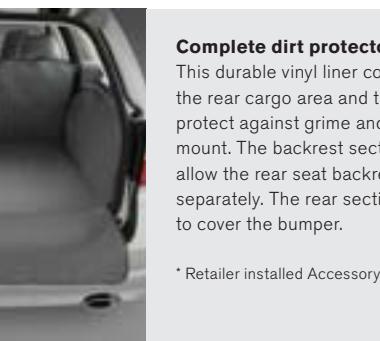
Cargo compartment

The wide tailgate opening facilitates loading and unloading. The cargo volume is 20.3 cubic feet with the rear seatbacks up. This includes up to 1.6 cubic feet cleverly hidden under the floor.



Power tailgate

The tailgate can be opened automatically three ways: with the remote control, using the switch on the dashboard, or by pulling the handle. To help minimize risk of injury, only a switch in the tailgate can be used to trigger automatic closing. Also, an anti-pinch strip around the tailgate opening can detect obstructions to help avoid pinching fingers and things.



Complete dirt protector*

This durable vinyl liner covers the floor, the sides of the rear cargo area and the backs of the seats to protect against grime and water. It is simple to mount. The backrest section of the liner is split to allow the rear seat backrests to be folded down separately. The rear section can also be folded out to cover the bumper.

* Retailer installed Accessory

PACK & LOAD Compartment



Interior cargo carrying system

Volvo's innovative loading system features aluminium load rails in the floor with four sliding retractable hooks and attachment panels on both sides of the cargo compartment. Several accessories are available to insure nearly limitless versatility for anchoring and organizing your gear.

Side net*

Keep luggage and loose items from shifting in the cargo compartment. With practical side net storage along either side of the load compartment.

Cargo securing net*

Attached to the floor-mounted load loops, this elastic net helps keep your gear securely in place in the cargo compartment. Colour-coordinated with the interior.

* Retailer installed Accessory



Grocery bag holder

This integrated holder folds from the cargo compartment floor and keeps your shopping bags and other similar items in place.



Electric cooler and warmer box*

Beyond keeping your drinks cold in the cargo compartment, this can be used as a hot box to keep food warm. It's connects to the power outlet in the cargo compartment.

* Retailer installed Accessory

PACK & LOAD Carrying/Towing



Roof cargo carrying system

To help you fully utilize the roof of your Volvo, we've developed a range of versatile load carrying accessories. This system is dimensioned to carry up to 100 kg. The factory-fitted attachment points in the car's roof make the load carriers easy to fit and even quicker if your car has roof rails. Various cargo accessories – such as roof boxes and different holders for bikes, skis, surfboards and kayaks – can be attached to the cargo carriers to meet your needs. These accessories can be freely combined for flexibility and many are aerodynamically designed to help reduce fuel consumption and wind noise. A number of them can be locked with the same key, using Volvo's One Key System.



Square profile hitch*

This robust detachable hitch is not only great for towing but can also be used to transport bikes, skis and other loads.

* Retailer installed accesssory



PERFORMANCE

In a Volvo, power train and chassis interact to strike the perfect balance between excitement and stability. And to further enhance the experience, additional technologies are available.

SPECIFICATIONS

ENGINE

Six-cylinder in-line all-aluminium engine.

Double overhead camshafts, 24 valves with Variable Valve Timing (VCT). The 3.2 engine features Variable Intake System (VIS) and Cam Profile Shifting (CPS) on the intake camshaft. Electronic engine management system. Three-way catalytic converter with heated oxygen sensor

This highly compact all-new in-line, six-cylinder engine meets high expectations for performance, comfort and environmental care. Advanced engine technology, such as the variable geometry intake manifold, helps increase torque over a wide speed range and ensures power at high revs. And depending on your driving style and the situation, the intake valve train in the 3.2 automatically switches between economy and performance modes to help optimize efficiency. The engines' compact design aids safety performance in a frontal collision. The latest generation of fast response emission control technology ensures that the engines comply with stringent environmental standards such as California's ULEV II.

Volvo V70 3.2 (235 hp)

Engine type: 3.2-litre in-line six-cylinder gas engine
Max power output: 235 hp at 6200 rpm
Max torque: 236 lb/ft. at 3200 rpm
Acceleration 0-100 km/h, auto: 8.4 sec
Top speed, auto: 235 km/h
Fuel consumption, litres/100 km, city, auto: 12.2
Fuel consumption, litres/100 km, highway, auto: 7.6
Environmental classification: ULEV II 2005
Transmission: Six-speed Geartronic automatic
Fuel tank: 70 litres

DRIVELINE

Transverse engine. Front wheel drive. Six-speed Geartronic automatic with lock-up function, winter mode and mode for manual shifting.

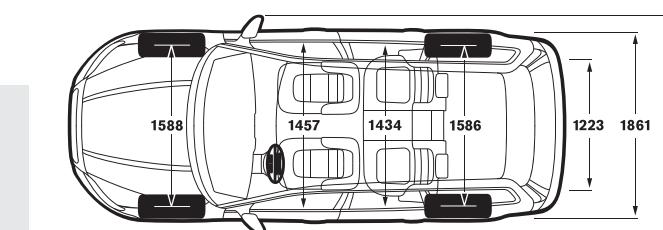
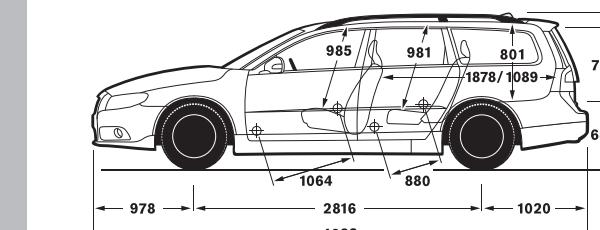
CHASSIS

Front suspension with spring struts (McPherson), anti-dive and anti-lift function. Active multi-link independent rear suspension. Anti-roll bars front and rear. DSTC (Dynamic Stability and Traction Control).

The rigid body and wide wheelbase enable optimal suspension performance, balanced handling and a high level of comfort. The front and rear suspensions interact to provide stable braking and smooth steering. The DSTC system cuts in if either of the drive wheels begins to lose traction or if a skid is imminent.

STEERING

Power-assisted rack and pinion steering. Tilt and telescopic steering wheel column. 2.8/2.6 turns lock to lock. Turning circle 11.2 metres (depending on tires).



ACCESSORIES Volvo's accessories help to make your Volvo even more suited to your personal needs. They are the only ones that have been tested to meet Volvo's exacting safety, quality and environmental requirements. You can also rest assured they're a perfect match to the technology and design of your Volvo. For your added peace of mind, Volvo accessories installed by your authorized Volvo Retailer at time of new vehicle delivery are warranted for the same duration as your New Car Warranty.

FOR DRIVING FREEDOM

- Park assist, front and rear
- Parking assist camera
- Sunroof wind deflector
- Volvo Handsfree with Bluetooth®

FOR YOUR ENTERTAINMENT

- 6 Disc in-dash CD changer
- Rear Seat Entertainment System with dual DVD player
- Sirius Satellite Radio
- Volvo iPod® Music Interface

FOR PRECIOUS CARGO

- Booster cushion and backrest
- Child activity bag
- Child mirror
- Padded neck cushion
- Rear centre armrest table
- Sun shades, rear doors
- Sun shades, cargo area

FOR YOUR LEISURE

- Ashtray, front and rear
- Bike carrier
- Business bag organizer
- Bumper protective cover
- Canoe/kayak carrier, roof mounted

FOR UNEXPECTED SITUATIONS

- Cargo box
- Cargo management system
- Electric cooler box
- Child mirror
- Padded neck cushion
- Rear centre armrest table
- Sun shades, rear doors
- Sun shades, cargo area
- Sunglass holder
- Surfboard carrier
- Electric cooler box
- Floor mats, rubber
- Grocery bag holder
- Integrated cooler box
- Load basket, carrier
- Luggage compartment mats
- Net pocket, side panel cargo compartment
- Trailer hitch
- Trailer hitch mounted bike carrier
- Trailer hitch mounted ski carrier
- Trailer mirrors
- Tunnel mat

FOR YOUR LOOKS

- Aluminum wheels
- Door sill moldings
- License plate frames
- Roof spoiler

See the 2010 Volvo Accessories brochure for a complete list of Volvo Accessories
iPod is a trademark of Apple Computer Inc.

BRAKES
Power-assisted anti-lock disc brakes (ABS), ventilated discs front. OHB (Optimized Hydraulic Brakes). HBA (Hydraulic Brake Assist). RAB (Ready Alert Brakes). FBS (Fading Brake Support). EBD (Electronic Brake Distribution) between the front and rear brakes. Diagonal-split braking system. Power Parking Brake (PPB).

Generously dimensioned anti-lock disc brakes and optimized hydraulics help to ensure a short stopping distance in all situations. Furthermore, they withstand tough use without fading. HBA helps you use your brakes to the full in an emergency situation, while RAB anticipates severe braking and prepares for it by moving the brake pads closer to the discs. FBS automatically compensates for the higher pedal forces required after long periods of heavy braking. EBD distributes the braking effect between the front and rear wheels to achieve optimal results according to load and driving conditions. The Power Parking Brake (PPB) makes moving off from steep gradients easier.

Taking care of your ownership needs.

It's a simple idea; one point of contact for all your car ownership needs, whether it's finding the right financing or who to contact in an emergency. Get the most out of owning your Volvo – trust Care by Volvo.

Volvo Car Financial Services Canada

If you purchase or lease your Volvo through Volvo Car Financial Services Canada, you can take advantage of services designed to make financing simple and convenient. Quick debit, for instance, enables you to have your monthly payment automatically debited from a designated bank account.

Care by Volvo® On Call roadside assistance

Whenever you need us, we're just a phone call away. Our nationwide network of retailers and authorized service providers are ready to assist. Whether you require roadside assistance or maps and routing information for your next trip, refer to your On Call Card and dial 1 (800) 263-0475 – anytime, day or night. Your complimentary 48 month membership activates the moment you become a Volvo owner.

Volvo Overseas Delivery.

Volvo Overseas Delivery offers a unique way to buy your new custom-built car as well as a unique way to see more of Europe. And when you're done travelling, bring the pleasure of driving a Volvo back home. Purchase any new Volvo as part of the Volvo Overseas Delivery Program and enjoy all this – and more:

- Attractive pricing on Canadian models.
- Two complimentary round-trip tickets with Scandinavian Airlines.
- One free hotel night in Gothenburg, Sweden, the home of Volvo.
- An exciting Volvo Factory Tour or a visit to the new Volvo Cars Safety Centre.
- An exclusive VIP delivery experience at the Volvo Factory Delivery Centre.

- The opportunity to explore Europe in the comfort and safety of your own Volvo, either with one of our spectacular tours or on your own.
- Extensive complimentary home shipment services. Just leave your car with us. We'll ship it to you the convenient way while you relax and enjoy your complimentary flight back home.

Can you think of a better way of travelling overseas and making your souvenir part of an unforgettable experience?

If you would like to know more, contact a national customer service representative in Canada 1 (800) 663-8255 or visit www.volvocanada.com/Services/EuropeanDelivery

Meet the family.

S



Volvo S40 The compact and energetic sedan.



Volvo S80 The premier sedan, meticulously engineered for superior driving comfort.

V



Volvo V50 The Sportswagon – flexible, compact and full of zest.



Volvo V70 The genuine family wagon – highly competitive yet comfortably versatile.

XC



The new Volvo XC60 The Swedish luxury crossover experience.



Volvo XC70 The rugged yet stylish all-roader.



Volvo XC90 The versatile SUV that takes you anywhere with grace.

C



Volvo C30 The compact and charismatic Sports Coupe.



Volvo C70 A convertible when you want it.



Volvo C70 A coupe when you need it to be.

To live life is to care about it.

Every moment in a Volvo is a moment designed to celebrate life. A life full of twists and turns, ups and downs; the little things as well as the big ones. Of course, to live life to its fullest isn't just about you; caring for others is important as well.

For more than eighty years we have helped a lives on roads around the world. Nevertheless, when it comes to improving automotive safety, we will never be satisfied. And while we're seeking new solutions, our existing safety systems are preventing many accidents from happening and providing some real protection when they do.

Our passion for life means looking after our children's children, too. Which is why we try to balance the needs of our company with those of society. With this bigger picture in mind, we develop engines and technology that have less impact on mother earth. This approach also explains why we pay so much attention to your immediate environment in the car. Simply put, we care about you – and the whole circle of life.

Please note: This brochure provides a brief introduction. Some of the information may be incorrect due to possible product changes since printing. Some of the images may be of models and equipment not available in all markets. Before ordering, please ask your Volvo dealer for the latest information. The manufacturer reserves the right to make changes at any time, without notice, to prices, colour, materials, specifications and models.

Volvo. for life

VOLVO
Volvo Car Corporation



WWW.VOLVOCANADA.COM

Specifications, features, and equipment shown in this catalogue are based upon the latest information available at the time of publication. Volvo Cars of Canada Corp. reserves the right to make changes at any time, without notice, to colours, specifications, accessories, materials, and models. For additional information, please contact your authorized Volvo retailer.

© 2009 Volvo Cars of Canada Corp. Printed in Canada on 100% recyclable paper. **MY10**