



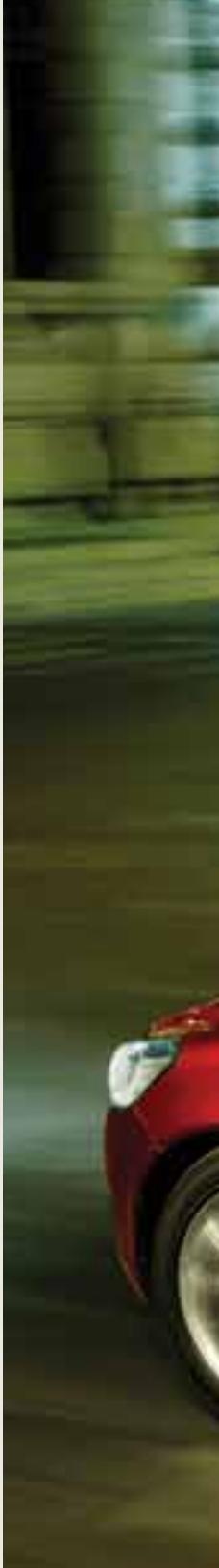
VOLVO C70

[www.volvocars.ca](http://www.volvocars.ca)

# C70



There's more than an open car here. There's the taste of the sea that says you're on vacation. There's the sight of the peak that makes you push on. There's the sound of a laugh that makes you laugh. There's the incomplete sentence that's completely understood. There's the wind using the clouds to keep the stars shiny. There's the look of love. There's the scent of fantasy. There's the slap of reality. There are five senses that trigger emotions. There are emotions that inform rationality. There's a sixth sense that knows this already. There's common sense, of course. And there's a Volvo C70. That's why you drive one.









With the sky as your witness, this car inspires your travels and makes real your dreams. This is where the emotional and the physical intersect: where the art and power of clean Scandinavian design come to be a spectacular convertible and a stylish coupe.





## EMOTIONS MAY DRIVE US, BUT YOU GET TO STEER.

Where to? As you discover new roads and rediscover favourite journeys, expect a high level of comfort as well as exhilaration at every turn. Grip the supple steering wheel and settle into one of the world's most comfortable automobile seats. You'll recognize the cabin's elegance as a testament to simplicity and a model of ergonomic excellence, yet sophisticated on-board technology like Bluetooth® connectivity with streaming audio and the available Volvo Navigation System are quietly at work and close at hand.









## THE SKY IS NOT THE ONLY PLACE TO FIND STARS.

From the wheels up you'll discover first-class comfort, world-class safety and form that beautifully serves function. At first glance you'll notice Volvo design details such as the headlights that sweep back gracefully, yet seek out protectively with active dual xenon headlights,\* and the rear lights that include state-of-the-art Adaptive Brake Lights that rapidly flash to warn cars behind when you have to brake harder than normal. Ever so stellar, nothing shines brighter than legendary Volvo safety.

\*Included in the optional Dynamic Package and Inscription Package



## A MAGIC CARPET FOR THE MODERN WORLD.

Enjoy smooth sailing with the top up or down. The stiff, reinforced car body of the Volvo C70 enables the advanced suspension system to sense and predictably cope with all types of road surfaces. What's more, the informative electro-hydraulic steering responds immediately to your commands, while even the rear wheels will turn slightly to help you glide through corners.



## What makes a moment sensational?

Moments are measured, in part, by their ability to recall a sound, taste, smell, touch or sight. A journey with the top down, with all senses engaged, seems to increase a moment's chance of being sensational. And being sensational is okay with us.





## A SHORT CUT TO THE CENTRE OF ATTENTION.

The well-appointed cabin of the Volvo C70 seats four travellers in total comfort. Elegant simplicity and tasteful detailing are the hallmarks of sophisticated Scandinavian design and beautifully represented here with Volvo's real aluminum inlays and Volvo's genuine chrome-free leather. Up front, the unique floating centre stack is also available in Volvo's real wood and presents simple controls for information, entertainment, comfort and more. In the back, the rear-seat passengers can wave to the crowd while enjoying plenty of room and backrests with a comfortable tilt.







## **PUT THE TOP DOWN. TURN THE STEREO UP. LIFE IS SIMPLE AGAIN.**

Music has a friend in Volvo's modern sound systems. With talent in abundance, here you'll find a choice of two excellent systems – each calibrated especially for the interior of the Volvo C70 (top-up and top-down). Each system features a CD player as well as an auxiliary input so you can plug in a portable music player. For those with an iPod® or MP3 player, there is a USB and iPod® music interface or Bluetooth® streaming audio available to make your playlists appear in the centre console display. And to make things ever so simple, all systems can be controlled from buttons on the steering wheel.





## PREMIUM SOUND. TOTAL IMMERSION.

This is an audiophile's dream. When you choose the Premium Sound System\* you are taking centre stage – surrounded by gloriously accurate sound reproduction provided by world-class components. Finessed by Dolby® Pro Logic® II Surround – which utilizes a special centre loudspeaker and sophisticated sound processing – the Premium Sound system ensures that every passenger enjoys a well-balanced stereo presence regardless of their seating position (a remarkable achievement considering how nobody sits in the middle of the car). What's more, an extremely efficient digital Class D amplifier powers 12 perfectly matched loudspeakers with superior transient response and pure dynamics. But that's not all. Included are two subwoofers (for a total of 910-Watts) and you have a convertible with a sound system that can blow the roof off.

\*Included in the Platinum trim level



## A MARVEL OF ENGINEERING ECLIPSED ONLY BY THE BEAUTY IT REVEALS.

The three-piece retractable hardtop is a marvel of engineering. You'll soon discover this for yourself because as the roof automatically goes up, so will the corners of your mouth. In fact, it's hard not to smile. Just push a button on the centre console and the retractable top performs a synchronized metamorphosis that seems to inspire applause. And with the insulated roof hidden in the trunk, there's still room in there for your weekend getaway luggage. From hardtop coupe to open-air convertible in less than 30 seconds – with a grin that lasts much longer. Having two dream cars on one set of wheels is a beautiful thing.







## ATTRACTIVE, INVITING, YET VERY EXCLUSIVE - ESPECIALLY WHEN LOCKED.

Perhaps because it is built in Sweden, so close to the North Pole, this beautiful Volvo C70 has a certain undeniable magnetism. But with this magnetism comes a responsibility we take seriously – because Volvo safety doesn't stop when you park your car. With the hardtop up, this car provides a much higher level of anti-theft protection than an ordinary convertible. And with Keyless Drive,\* you can unlock doors as you grasp the handle and start the car with the key still in your pocket or handbag.

\*Included in the Premier Plus and Platinum trim levels

## **INNOVATED FOR YOUR ENJOYMENT, THE VOLVO SAFETY TECHNOLOGIES WILL PROTECT MORE THAN THE FUN OF DRIVING.**

Across the world, Volvo equals safety. And that comes with good reason, because few carmakers can match our record of safety innovations and the commitment for safety that has guided us for more than 85 years. Of course, this makes us extremely proud. But we're not satisfied. Because we know what we want to achieve: zero accidents. This huge task calls for innovative thinking and a brand new approach to the way we design cars. Good news is we've already come a long way. For starters, our cars are more fun and engaging to drive than ever (because a bored driver will never be a safe driver). Neither is the technology needed still a figment of the imagination – some are already available. This means driving a Volvo today is like having a first peek at a very exciting automotive future – a future where passionate engineering and design do more to help you get the most out of life.



### EYES IN THE BACK.

Rear Park Assist in the Premier Plus or Platinum trim level alerts you if you're too close to an obstacle behind your car when reversing. This feature is also available as a Retailer installed accessory for the front.

### AN EYE ON THE BLIND SPOT.

The optional Blind Spot Information System (BLIS) helps you detect vehicles entering your blind spot.

### ON-ROAD ENLIGHTENMENT.

Active dual xenon headlight technology included in the optional Dynamic Package or Inscription Package expands your vision range when driving in the dark and provides considerably improved illumination around bends.

### PERSONAL GATEKEEPING.

Inspired by fighter aircraft technology, Intelligent Driver Information System (IDIS) can help reduce your workload in stressful situations.

### STAY ON TRACK.

Volvo's Dynamic Stability and Traction Control (DSTC) anti-skid system improves handling and safety in a wide range of challenging situations.

### EXHILARATING COMFORT.

Ergonomic design in seats and the driver's environment makes you relaxed and helps you maintain your concentration on driving.



## **DESIGNED TO CATCH THE LIGHT BRILLIANTLY, THIS CAR ALSO REFLECTS A PROMISE.**

Thankfully, the automotive industry is moving away from fantasyland to the real world. Our journey towards a better environment started already in the early '70s. Then we were among the first carmakers to acknowledge the environmental downside of cars and to do something about it. Since then we have been constantly innovating to reduce the environmental impact of our cars and how we make them.

In the near future we will introduce new technology such as plug-in hybrid vehicles that will further reduce CO<sub>2</sub> emissions and can be charged from a standard wall socket. And we're heavily engaged in the development of electrical vehicles – a technology that will dramatically reduce the environmental footprint of our cars and make them even more fun to drive.

Good for you and for the world we share.





#### **ALLERGY-TESTED INTERIOR MATERIALS.**

All our upholstery and interior textiles are tested for specific allergy-inducing or harmful substances. And several interior metal parts are tested with regard to contact allergies. Good for you and for anyone who shares your ride.

#### **CLEANER EXHAUST.**

Fast responding after a cold start, Volvo's advanced emission control eliminates between 95 and 99% of carbon monoxide, hydrocarbons and nitrogen oxides.

#### **FRESH CABIN AIR.**

Continuously monitoring the incoming air and shutting out carbon monoxide, ground-level ozone and nitrogen dioxide, Volvo's optional Interior Air Quality System helps ensure that the air you breathe in the car is cleaner than that outside when driving in heavy city traffic with the top up.

#### **85% RECYCLABLE.**

To help minimize its total environmental impact, every Volvo is designed to facilitate recovery and recycling at the end of its useful life.

#### **FUEL-SAVING DESIGN.**

To reduce energy-loss from wind and roll resistance, we utilize advanced aerodynamic design, lightweight materials and low-friction technology. Together with state-of-the-art engine technology, this lowers your CO<sub>2</sub> emissions and helps you travel further on less fuel.



## WANT A DYNAMIC TOUCH?

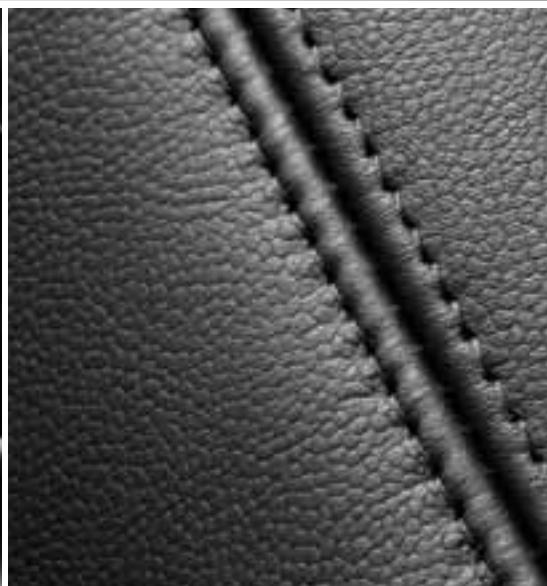
If stylish and sporty looks get your pulse racing, the Volvo C70 with the optional Dynamic Package may be for you: Sovereign Hide Offblack upholstery in Offblack interior with aluminum centre stack and door panel inserts, a leather-clad steering wheel with an aluminum inlay, and a leather-clad gearshift knob with an aluminum inlay. Exterior colour Ice White with colour-matched accessory rear spoiler lip and Midir 18-inch Diamond Cut aluminum wheels.





## OR MODERN LUXURY?

Some people prefer sophisticated, timeless elegance. If that sounds like you, your new Volvo C70 could look like this: Sovereign Hide Calcite upholstery in Umbra interior with Black Oak centre stack and door panel inserts, a leather-clad steering wheel and a leather-clad gearshift knob. Exterior colour Ember Black Metallic and 17-inch Sirona aluminum wheels.



# CHOOSE YOUR VOLVO C70.

As you define your own style and specify your needs, there's a range of equipment levels, factory installed options and accessories that can help reflect your taste or simplify your tasks. Find your personal Volvo at [www.volvocars.ca](http://www.volvocars.ca)

## C70 TRIM LEVEL:

### PREMIER PLUS

Keyless Drive  
LED Daytime Running Lights (DRL)  
Park Assist, Rear  
HomeLink® Integrated Garage Door Opener  
Digital Compass  
Interior Air Quality System (IAQS)

### PLATINUM

Navigation System with Map Care  
Volvo Premium Sound System  
2x8" Subwoofer System with 2x130-Watt Amplifier  
Keyless Drive  
LED Daytime Running Lights (DRL)  
Park Assist, Rear  
HomeLink® Integrated Garage Door Opener  
Digital Compass

## OPTIONAL PACKAGES:

### DYNAMIC PACKAGE

18" Midir Diamond Cut Alloy Wheels with All-Season Tires  
3-Spoke Sport Steering Wheel with Aluminum Inlay  
Active Dual Xenon Headlights

### INSCRIPTION PACKAGE

Polestar Engine Performance Tuning  
(250 hp, 273 lb.-ft. torque)  
18" Midir Black Gloss Diamond Cut Alloy Wheels  
Active Dual Xenon Headlights  
Rear Spoiler  
Leather Covered Dash  
Sport Steering Wheel with Aluminum Inlay  
Chrome Trim on LED Daytime Running Lights  
High Gloss Black Grille  
Aluminum Sport Pedals

# STANDARD FEATURES

| VALUE   | T5 |
|---|----|
| Complimentary Factory Scheduled Maintenance for 5 years, 80,000 km                                      | ●  |
| <b>SAFETY</b>   |    |
| Airbag, driver and passenger side   | ●  |
| Anti-lock Brake System (ABS)  | ●  |
| Approach light  | ●  |
| Daytime running lights  | ●  |
| Door-mounted inflatable curtains  | ●  |
| Double locking door locks (top down only)   | ●  |
| Dynamic Stability and Traction Control (DSTC)   | ●  |
| Emergency Brake Assist (EBA)  | ●  |
| Headlight washers   | ●  |
| High positioned rear brake lights   | ●  |
| Home safe lighting  | ●  |
| Immobilizer   | ●  |
| ISO-FIX in rear seat  | ●  |
| Puddle lights   | ●  |
| Seat belt pre-tensioners, front and rear  | ●  |
| Rain sensor   | ●  |
| Rollover Protection System (ROPS)   | ●  |
| Security system   | ●  |
| SIPS airbag, front  | ●  |
| Valet private locking (glove compartment, centre backrest cushion, front storage compartment and trunk) | ●  |
| Weight sensor, front passenger seat   | ●  |
| Whiplash Protection, front seats (WHIPS)  | ●  |
| <b>INTERIOR</b>   |    |
| 3-spoke leather steering wheel  | ●  |
| 5-speed Geartronic Automatic Transmission   | ●  |
| 8-way power seat, driver and passenger  | ●  |
| Aluminum inlays   | ●  |
| Auto dimming rear-view mirror   | ●  |
| Bluetooth® with streaming audio   | ●  |
| Clock   | ●  |
| Covered storage in front doors  | ●  |

| T5  |  |
|---|--|
| Covered storage in rear quarter panel   |  |
| Cruise control  |  |
| Cup holders, front with lid and extended tunnel console with cup holders, rear with lid |  |
| Electronic Climate Control (ECC)  |  |
| Front armrest, tunnel console   |  |
| Glove compartment (lockable)  |  |
| High Performance audio package with CD player with MP3 and WMA readability              |  |
| Illuminated vanity mirrors, driver and passenger  |  |
| In-dash CD with MP3 and WMA format readability  |  |
| Leather gearshift knob with aluminum inlays   |  |
| Memory for driver and front passenger seats   |  |
| Outside temperature gauge   |  |
| Pollen filter   |  |
| Power/heated exterior rear-view mirrors with memory function                            |  |
| Reading lights, front/rear  |  |
| Sirius Satelite Radio includes 6-month subscription                                     |  |
| Sovereign Hide Full Soft Premium Leather  |  |
| Storage in front of the centre console  |  |
| Textile floor mats (carpet colour—4 pcs)  |  |
| Trip computer   |  |
| USB and AUX inputs  |  |
| <b>EXTERIOR</b>   |  |
| 3-piece retractable hardtop   |  |
| Fog lights in front spoiler   |  |
| Key Integrated Remote control, central locking (KIR)                                    |  |
| Polished dual exhaust end pipes   |  |
| 7.5x17" Sirona Diamond Cut alloy wheels   |  |

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 SATELLITE RADIO

## INDIVIDUAL OPTIONS

|   | T5                    |
|---|-----------------------|
| Blind Spot Information System (BLIS) with retractable mirrors | <input type="radio"/> |
| Cranberry Red Leather Seating Surfaces (no cost option)       | <input type="radio"/> |
| Metallic paint  | <input type="radio"/> |
| Black Oak inlays  | <input type="radio"/> |
| Temporary spare wheel (no cost option)                        | <input type="radio"/> |

● = Standard   ○ = Option







## COLOUR YOUR VOLVO.

When it comes to the appearance of your Volvo, the choices of exterior colour, wheels and other styling items are probably your most important design decisions. For more exterior styling options and to build your new Volvo online, please visit [www.volvocars.ca](http://www.volvocars.ca)

### Clean colours

To reduce usage of environmentally hazardous solvents, all Volvo exterior colours are water-based. What's more, our painting facilities are among the cleanest in the world.

**Please note:** It is not possible to reproduce exact original shades in printed matter. Please ask your Retailer to show you samples.



614 Ice White  
(Also available for Inscription)



702 Flamenca Red Metallic



474 Celestial Blue Metallic



498 Caspian Blue Metallic



477 Electric Silver Metallic



487 Ember Black Metallic



452 Black Sapphire Metallic  
(Inscription only)



019 Black Stone



# EXTERIOR DESIGN

## EXTERIOR DESIGN Aluminum wheels



Midir 8x18"  
Diamond Cut/Glossy Black (included in the Inscription Package)



Midir 8x18"  
Diamond Cut/Light Grey (included in the Dynamic Package)



Sirona 7.5x17"  
Diamond Cut/Light Grey

## ACCESSORY Aluminum wheels



Draco 8x18"  
Split, Silver Bright

## INTERIOR DESIGN



Leather-clad steering wheel,  
Charcoal



Leather-clad sport steering wheel  
with aluminum inlay, Charcoal  
(included in the optional Inscription or  
Dynamic Package)



Leather-clad gearshift knob  
with aluminum inlay, Geartronic



Aluminum centre stack and  
door panel inlays  
(standard)



Black Oak centre stack and  
door panel inlays  
(optional)



Offblack sport textile mats with reflective inserts  
(Retailer installed accessory)



Cranberry leather in Offblack interior, 5D7M (N/C option)  
Aluminum centre stack and door panel inserts



Offblack Sovereign Hide Full Soft leather in Offblack interior, 5E77  
Aluminum centre stack and door panel inserts



Cacao Sovereign Hide Full Soft leather in Offblack interior, 5E79  
Aluminum centre stack and door panel inserts



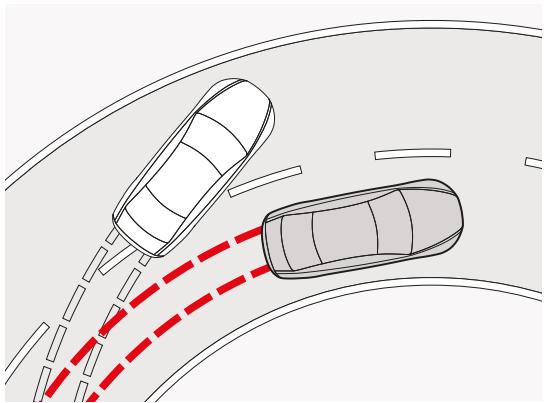
Calcite Sovereign Hide Full Soft leather in Umbra interior, 5E84  
Optional Black Oak centre stack and door panel inserts



Calcite Sovereign Hide Full Soft leather in Offblack interior, 5E78  
Optional Black Oak centre stack and door panel inserts







**Dynamic Stability and Traction Control (DSTC)**



**Adaptive brake light**



**Active Dual Xenon Headlights**



**Volvo's interactive safety technologies**

# SAFETY

## SAFETY Preventive

### Dynamic Stability and Traction Control (DSTC)

By helping prevent fishtails, spinouts and rollovers, stability control technology like DSTC has been described as one of the most vital safety advances of the past decade. DSTC is able to detect a potential skid and help counteract this by reducing the engine's power output, or braking on one or more wheels.

### Adaptive brake light

Active at speeds above 50 km/h, the adaptive brake light can sense the difference between normal and panic braking. If it is a panic situation, all the brake lights will flash at a rate of four times per second. Once your speed slows to below 30 km/h, the lights stop flashing and hazard lights flash instead. Using LED technology that needs less time to light up than regular bulbs, traffic behind you can react sooner.

## SAFETY Protective

### Intelligent Driver Information System (IDIS)

To help avoid distractions during critical driving situations, IDIS constantly analyzes your driving and will delay secondary information from the car or one of its on-board systems when it detects intense steering, braking or acceleration. As soon as things calm down, the phone call or the delayed information is presented.

### Active Dual Xenon Headlights\*

In addition to improving illumination using dual xenon light technology, the Active Bending Lights give a boost to your vision around bends at night. Controlled by microprocessors, the motorized lights turn up to 15 degrees in either direction when driving – reliably lighting up your chosen path. A twilight sensor disengages the adaptive function during daylight to extend its lifespan.

\*Included in the optional Inscription or Dynamic Package

### Volvo's interactive safety technologies

In a Volvo, safety is about interaction. Because it's not the number of safety features that determines how safe a car is, it's how well they seamlessly interact to help protect the occupants in the event of a collision.

IN A REAR IMPACT the rear deformation zones will help absorb crash energy. The fuel tank is designed to remain well protected in front of the rear axle. The head restraints help protect the neck and spine, and Volvo's unique Whiplash Protection System (WHIPS) cradles the front seat occupants in a controlled manner to help prevent whiplash injuries.

IN A SIDE IMPACT Volvo's unique Side Impact Protection System (SIPS) helps distribute the crash forces across the car's body, away from the occupants. The side airbags in the front seats help protect the chest and hip, while the door-mounted Inflatable Curtain (IC) adds head protection.

IN A ROLLOVER the Rollover Protection System (ROPS) instantly deploys the retracted rear steel roll bars to form a safety cage together with the reinforced windshield pillars. In the same instant, the door-mounted Inflatable Curtain (IC) and safety belt pre-tensioners are activated to help protect occupants.

IN A FRONTAL COLLISION the patented frontal structure will yield to help absorb and disperse crash energy. The compact power train is designed to help optimize deformation. Inside the car, safety belts interact with the collapsible steering column and dual-stage airbags to help keep the occupants out of harm's way.



Restraint technologies



Door-mounted Inflatable Curtain (IC)



Whiplash Protection System (WHIPS)



Power retractable door mirrors with ground lighting



Power front seats



# SAFETY

## SAFETY Protective

### Restraint technologies

In a collision, Volvo's restraint technologies interact to help reduce the impact. The safety belts with pre-tensioners activate within a few thousandths of a second in the event of a collision and tighten the belt to help keep the occupants securely restrained. The front seat safety belts then release a little so that the driver and passenger are cushioned by the airbags in a controlled manner. Helping to optimize protection, the dual-stage airbags adapt the level of inflation depending on the force of the collision. The driver's airbag also interacts with the deformation of the collapsible steering column. Side airbags in the front seats help reduce the risk of serious injuries in a side collision. The door-mounted Inflatable Curtain (IC) helps protect the heads of both front and rear outboard occupants. It also stays inflated for some seconds to provide prolonged protection for subsequent impacts.

### Energy-absorbing frontal structure

Volvo's patented frontal structure is built with several types of steel to allow optimal deformation – outer layers are more yielding, while steel closer to the cabin is more resilient. This structure helps absorb the impact of a collision before it reaches the occupants. The compact power train is designed to help optimize deformation. The unique geometry of the frontal structure and longitudinal steel struts in the doors help disperse crash energy away from the front to the rear of the car, further helping to reduce the strain on the occupants. A steel strut under the dashboard helps prevent components in the engine bay from intruding into the cabin. This also helps protect legs and feet.

### Side Impact Protection System (SIPS)

SIPS is a Volvo unique safety system that has been developed to help protect where occupants are most exposed to the crash forces. The steel framework of the vehicle – including the front seats – is designed and reinforced to help displace the impact of a side-collision away from the occupants to other parts of

the car body and help prevent intrusion into the cabin. The side structure is extremely strong to help withstand a severe side impact – even with a larger vehicle. The Inflatable Curtain (IC) for all the outboard occupants and the front seat side airbags interact to help provide further protection.

### Whiplash Protection System (WHIPS)

Integrated in the front seats, Volvo's WHIPS cradles the occupant to help reduce the risk of whiplash injury (one of the most common types of traffic injury and often the result of a low-speed rear impact collision). The function is activated by a collision of sufficient force from behind. Independent research has shown that WHIPS is one of the most effective systems in the world and can reduce the risk of long-term invalidity by 50%.

## SAFETY Security

### Approach and Home Safe Lighting

Activated with the remote control or the Personal Car Communicator, Approach Lighting provides a warm reception on a dark night. This consists of interior and side lights – ground lighting too, if you choose it. Home Safe Lighting is activated with the headlight stalk as you leave the car and it provides a similar courtesy when exiting your car. This feature includes a dipped beam from the headlight to accompany you to your door.

### Power retractable door mirrors with ground lighting\*

At the touch of a button, these door mirrors can be folded flat against the car where they are less likely to get damaged after you've parked. They also fold or unfold automatically every time you lock or unlock the car. The integrated ground lighting is activated with the remote control or the Personal Car Communicator. Beyond enhancing security to and from your car at night, this is also convenient when getting in and out.

\*Included with the optional Blind Spot Information System (BLIS)

# COMFORT

## COMFORT Seats

### Power front seats

Find your perfect driving position with push-button ease. Both the driver's and front passenger's seat incorporate a memory function that stores three separate seat settings connected to a specific remote control – a feature that's appreciated when the car has several drivers.

### Electronic Climate Control (ECC)

With the roof up, ECC ensures you and your passengers always enjoy a pleasant in-car climate. It maintains the set temperature inside the car however much the temperature outside changes, or the sun shines in. The driver and front-seat passenger can set the temperature individually for each side. When the roof comes down, ECC automatically adapts to provide the most pleasant cabin climate possible.

### Interior Air Quality System (IAQS)\*

Volvo's IAQS continuously monitors incoming air and will, if necessary, temporarily close external air vents to shut out carbon monoxide, ground-level ozone and nitrogen dioxide. Meanwhile, an active carbon filter protects the occupants from other harmful gases and unpleasant odours. This helps to ensure that the air you breathe in the car is cleaner than that outside when driving in heavy city traffic and tunnels.

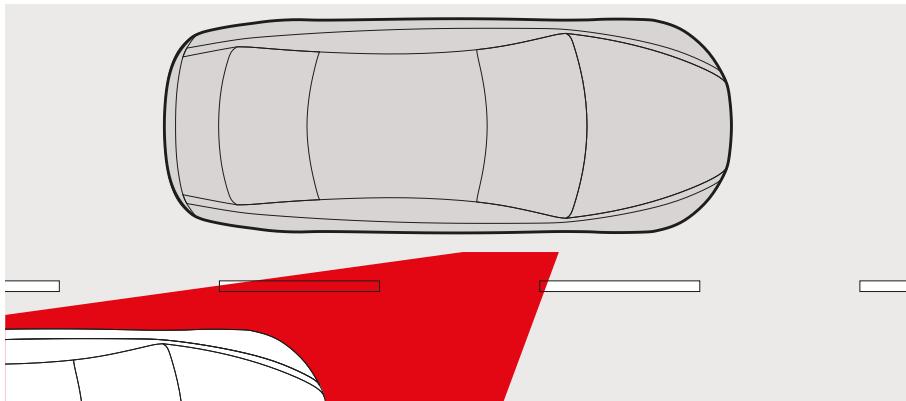
\*Included in the Premium Plus and Platinum trim levels



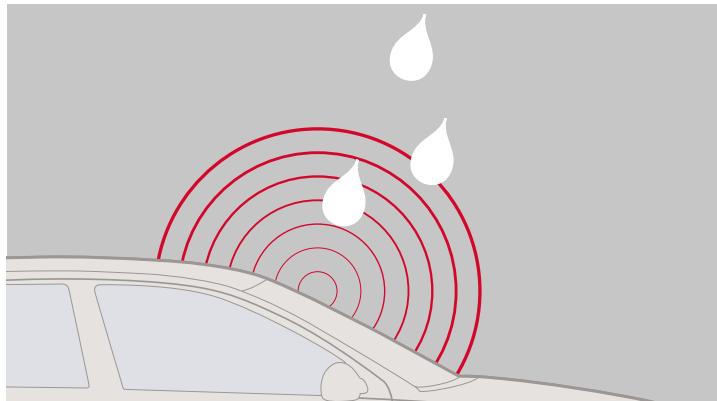
Three-split retractable hardtop



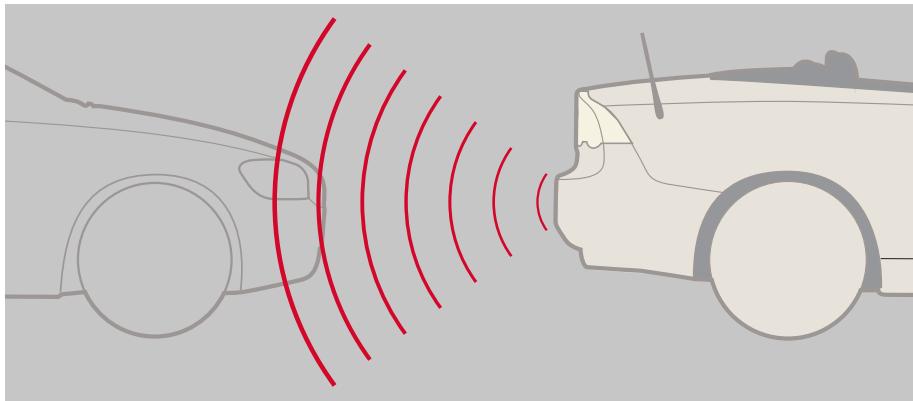
Organizer, spare wheel cavity



Blind Spot Information System (BLIS)



Rain sensor



Rear park assist



Auto dimming rear-view mirror with compass

## COMFORT

### COMFORT Climate

#### Three-split retractable hardtop

The unique three-split retractable hardtop is fully automatic. While the car is stationary, simply press the button on the centre console and the three-section roof is down in less than 30 seconds. If you decide the weather's not right, another press of a button quickly puts you back under cover. Beyond turning the convertible into an elegant coupe, the steel roof provides a quiet and cosy environment in any climate – thanks to first-class upholstery, multi-layer insulation and a heated glass rear window. This also provides a higher level of security than soft-top convertibles.

### COMFORT Storage

#### Organizer, spare wheel cavity

Designed to fit over the spare wheel, this organizer provides smart storage for small items in the trunk. The organizer also creates a completely flat trunk floor.

\*Retailer installed accessory

## TECH & SOUND

### TECH & SOUND Driver's Support

#### Blind Spot Information System (BLIS)\*

BLIS uses rear-facing cameras installed in the door mirrors to keep a lookout on either side of the car. As a vehicle enters your blind spot, this function can alert you with a light built into the front door post – left or right. Together with the door mirrors, this helps you assess the feasibility of a lane change. BLIS is activated once the car exceeds 10 km/h, and reacts to almost any type of vehicle from a motorcycle upwards, day or night.

\*Optional

#### Rain sensor

Once activated, the rain sensor can start the windshield wipers as soon as it begins to rain or if water splashes onto the windshield. For your convenience, it can also automatically adapt the intermittent windshield-wiper function. Its sensitivity can be adjusted via a ring on the wiper stalk.

#### Rear park assist\*

Activated when you engage reverse gear, rear park assist helps you when reversing into tight spaces. The audio system is turned down and a pulsating sound from the rear loudspeakers becomes a continuous tone as you approach an obstacle.

\*Included in the Premier Plus and Platinum trim levels

#### Front park assist\*

Front park assist performs a similar function at the front of the vehicle – alerting you via the front loudspeakers.

\*Retailer installed accessory

#### Automatically dimmed inner rear-view mirror with compass\*

This is a mirror that automatically adjusts itself to deflect the headlight beams of the car behind you. When there's no light to dazzle you, it automatically readjusts to its normal setting.

\*Included in the Premier Plus and Platinum trim levels

#### Keyless Drive\*

Keep the car key in your pocket or handbag. Using the Keyless Drive technology, you can unlock the doors and drive away without using the car key. To start the engine, just turn the starter control in the instrument panel.

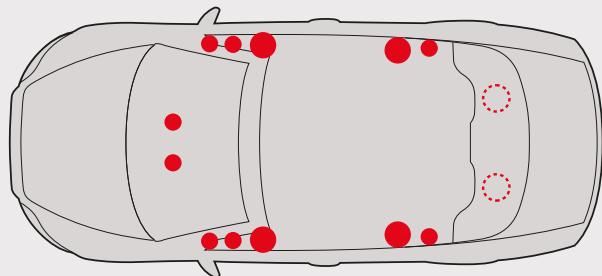
\*Included in the Premier Plus and Platinum trim levels



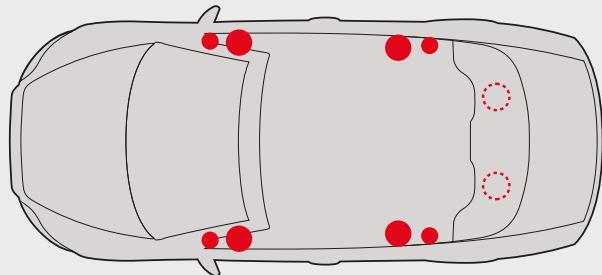
Integrated Bluetooth® hands-free system



Volvo Navigation System (VNS) with RTT (Real Time Traffic)



Premium Sound System



High Performance Sound System



SiriusXM Satellite Radio

# TECH & SOUND

## TECH & SOUND Communication

### Integrated Bluetooth® hands-free system with streaming audio

Bluetooth® technology enables a mobile phone to be connected to the infotainment system in your Volvo wirelessly. Once configured for a mobile phone, the system automatically recognizes your phone as you enter the car. And as you climb in and out of the car, the system automatically allows you to switch freely from the phone to the hands-free system and back again. With Volvo's integrated Bluetooth® hands-free system, you conveniently operate your phone using the buttons in the steering wheel or the centre console keypad.

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### Volvo Navigation System (VNS) with RTT (Real Time Traffic)\*

Navigation System with Real-Time Traffic, remote control and Map Care with two complimentary updates. Guides you anywhere with precise audio and visual directions. Using the global positioning satellite system, a liquid crystal 6.5-inch display shows your location on a map and plots the best route to your destination. TMC (Traffic Message Channel) radio data broadcasts also lets you know if there's traffic or weather-related trouble en route and recommends an alternative. Controls are conveniently located on the steering wheel. When not in use, the screen retracts into the dashboard. All map-based information is stored on DVD discs. Volvo's Navigation System includes Map Care which provides two map data updates at no charge.

\*Included in the Platinum trim level

Maps do not cover all areas or all routes within an area. Also, constant expansion and rebuilding of the road network mean that the digital map database is not always the latest road information. Always follow relevant regulations and road information.

## TECH & SOUND Audio/Entertainment

### Premium Sound System\*

Our top-of-the-line audio system designed for perfect sound dynamics, featuring 12 loudspeakers. With Dolby® Pro Logic® II Surround for an authentic audio experience in all seats. Add subwoofers, and a breathtaking 910-Watt sound awaits you. Premium Sound includes:

- RDS radio
- CD player with MP3 and WMA capability
- USB and AUX input in front centre armrest
- 5x130-Watt digital class D amplifier
- Dolby® Pro Logic® II Surround sound with centre loudspeaker and digital sound processor
- 12 high-end loudspeakers
- Steering wheel integrated controls

Options: 2x130-Watt subwoofers. A 6-CD changer is available (replaces the CD player) – this option deletes the USB input, but a USB and iPod® Music Interface (accessory) can be added.

Dolby, Pro Logic, and the double-D symbol are registered trademarks of Dolby Laboratories.

\*Included in the Platinum trim level

### High Performance Sound System

A versatile sound system for a more powerful audio experience. Each High Performance loudspeaker, in combination with the amplifier, promotes excellent transient reproduction and high power durability – quite simply superb sound. High Performance includes:

- RDS radio
- CD player with MP3 and WMA capability
- USB and AUX input in front center armrest
- 4x40-Watt amplifier
- 8 High Performance loudspeakers
- Steering wheel integrated controls

### Premium loudspeakers

The 12 high-end loudspeakers in the Premium Sound System are powered by a 650-Watt digital amplifier. There are three separate speakers – woofer, tweeter and midrange – in each front door and in the rear doors there is a similar set-up with tweeter and woofer/midrange. Each speaker has a crossover filter to maximize fidelity. The latest generation Dolby® surround system with a centre loudspeaker and sound processor recreates authentic sound with a strong sense of presence for everyone in the car – a Volvo world first. The digital class D amplifier features new technology to provide extremely high efficiency, enabling it to generate the most audio power from the least amount of current.

### SiriusXM Satellite Radio

Imagine driving along hearing the music you want, without having to flip through commercials, fumble with CDs or manage a playlist. Imagine hearing play-by-play action of your favourite team, no matter where you are. Or having channels and channels of comedy, talk, news, entertainment, family programming and more. Now imagine having all of this, coast-to-coast, wherever you drive. This is the world of SiriusXM. Each Volvo equipped with Satellite radio includes a 6-month trial subscription to the "Sirius Select" package.

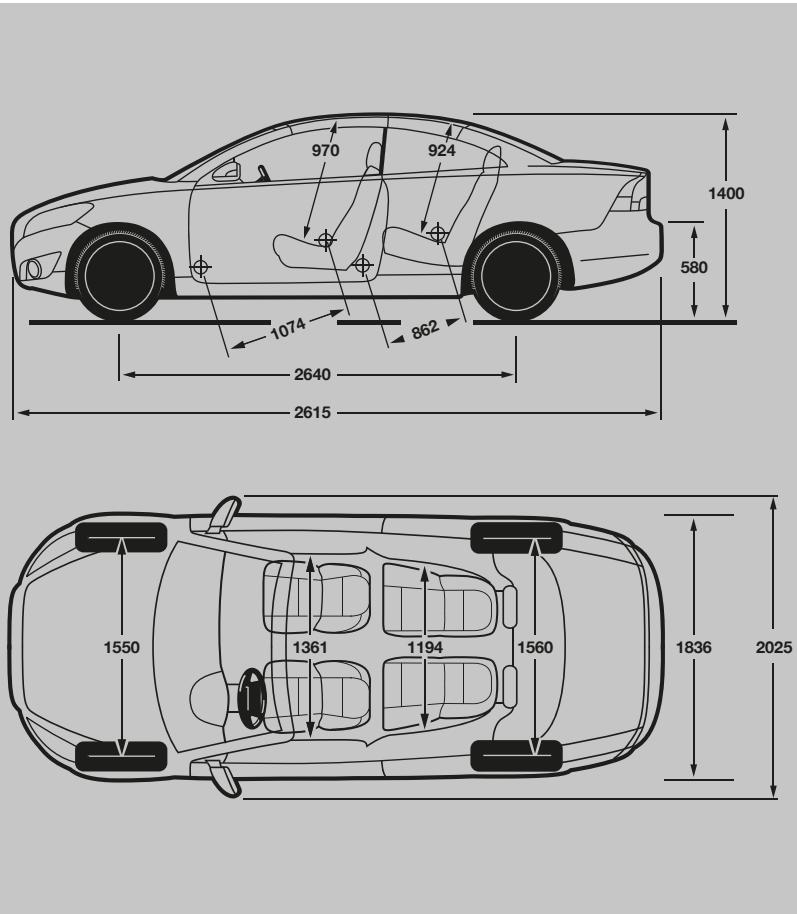




Load hatch, rear seat, ski bag, interior



Rear seat cover



# PACK & LOAD

## PACK & LOAD Compartment/Towing

### Load hatch, rear seat

Long and awkward items, such as skis or snowboards, can be placed through the loading hatch between the rear seats. Add a ski bag and rear seat passengers are protected from soiled equipment.

### Ski bag, interior\*

Adding a ski bag to the loading hatch between the rear seats facilitates loading of up to two pairs of skis or two snowboards, while rear seat passengers are protected from dirty equipment.

\*Retailer installed accessory

### Rear seat cover\*

To use the rear seat space as an extra loading area, there's a durable seat cover specially designed for your Volvo. Quickly fitted, this helps protect the upholstery if you need to carry a messy load. It's also useful if you need to collect a pet or a passenger wearing dirty clothes – safety belts remain operational.

\*Retailer installed accessory

### Load aid

The Volvo C70 offers 7 or 14 cubic feet of luggage space, depending on whether you have the top down or up. To get to your gear more easily when the top is down, simply press the 'load aid' button in the trunk. This raises the retracted hardtop to enlarge the opening. A built-in horizontal load divider helps ensure the hardtop can always be smoothly retracted.

# PERFORMANCE

## PERFORMANCE Chassis/Steering

### Driveline

Front wheel drive. Transverse engine with a five-speed Geartronic automatic allowing manual shifting. The Geartronic is a responsive five-speed automatic. It can also be shifted manually so that you can maintain a lower gear to rev the engine or provide the added assistance of engine braking.

### Chassis

Front suspension with spring struts (McPherson), anti-dive and anti-lift function. Multilink independent rear suspension. Stabilizers front and rear. DSTC (Dynamic Stability and Traction Control). The rigid body enables the suspension to function optimally for well balanced handling and a high level of comfort. The front and rear suspensions also interact to provide stable braking and smooth steering. The DSTC stability system lends a helping hand if either of the drive wheels begins to lose traction or if a skid is imminent.

### Steering

Speed-dependent, power-assisted, electro-hydraulic, rack and pinion steering. Tilt and telescopic steering column. Leather-clad steering wheel. 2.6 turns lock to lock. Turning circle 38.7 ft. Behind the wheel, you can enjoy responsive yet firm steering that gives progressively less power assistance the faster you drive. High steering precision and balanced road feedback are easily enjoyed benefits.

### Brakes

Power-assisted anti-lock disc brakes (ABS), ventilated discs front. EBA (Emergency Brake Assistance). EBD (Electronic Brake Distribution) between the front and rear brakes. Diagonally split braking system. Powerful anti-lock disc brakes help ensure a short stopping distance under all circumstances and withstand tough use without fading. EBA helps you use your brakes to the full in an emergency situation, while EBD distributes the braking effect between the front and rear wheels in order to achieve optimal results according to the car's load and driving conditions.

## PERFORMANCE Transmission

### Inline five-cylinder engine

Double overhead camshafts, 20 valves. Continuously variable valve timing on both the intake and exhaust side. Three-way catalytic converter with heated oxygen sensor. Electronic engine management system. Light-pressure turbocharger and dual-charge air coolers (Intercoolers). Volvo's smooth-running five-cylinder engines are designed to respond at low rpm, so there's plenty of torque without having to shift to a lower gear. This is made possible by continuously variable valve timing, low internal friction and the electronic engine control system. This also helps to optimize fuel consumption and reduce environmental impact – all engines comply with stringent emission standards, such as California's ULEV II.

## PERFORMANCE Engines

### Volvo C70 T5 (227 hp)

Engine type: 2.5 litre five-cylinder turbocharged  
Max power output: 227 hp at 5000 rpm  
Max torque: 236 lb.-ft. 1500–4800 rpm  
Acceleration 0–100 km/h: 7.4 sec  
Top speed: 235 km/h  
Fuel consumption, L/100 km, highway/city: 7.3/11.4  
Carbon dioxide emissions CO<sub>2</sub> g/km: 234  
Environmental classification: ULEV II  
Transmission: five-speed Geartronic automatic

### Volvo C70 T5 Inscription (250 hp)

Engine type: 2.5 litre five-cylinder turbocharged  
Max power output: 250 hp at 5000 rpm  
Max torque: 273 lb.-ft. 1500–4800 rpm  
Top speed: 235 km/h  
Fuel consumption, L/100 km, highway/city: 7.3/11.4  
Carbon dioxide emissions CO<sub>2</sub> g/km: 234  
Environmental classification: ULEV II  
Transmission: five-speed Geartronic automatic

# TAKING CARE OF YOUR OWNERSHIP NEEDS.

## **VOLVO LEASING AND FINANCING OFFERS.**

Special offers are available to finance your new Volvo product through our preferred provider, Scotiabank. Whether you are looking for the convenience of a lease or the pride of owning your Volvo vehicle, our nationwide network of Retailers and authorized financial service providers are ready to assist you with all your financing needs. Please contact your local Retailer for details.

## **OnCall roadside assistance.**

Whenever you need us, we're just a phone call away. Our nationwide network of Retailers and authorized service providers are ready to assist. Whether you require roadside assistance or maps and routing information for your next trip, refer to your OnCall Card and dial 1-800-263-0475 – anytime, day or night. Your complimentary four-year membership activates the moment you become a Volvo owner.

## **Volvo new car warranty.**

Your new car warranty provides comprehensive coverage for four years or 80,000 km, whichever occurs first. Additional warranties cover corrosion, seat belts, the supplemental restraint system, emission systems, genuine Volvo replacement parts and genuine Volvo accessories. Should you encounter any problem with your Volvo, simply contact the nearest Retailer for assistance. Where your warranty ends, Volvo Increased Protection (VIP) plans begin. To purchase the additional protection of a VIP plan, contact your local Retailer.

## **Volvo service for life.**

### **Taking the concept of service to a new level.**

- Two-year Parts Warranty. Including the labour when they're installed at an authorized Volvo Retailer
- Complimentary Software Updates during a scheduled maintenance visit. New software required as part of repair or accessory installation is not included
- Complimentary Vehicle Diagnostics if your Volvo has a "check engine" light or other warning indicator illuminated. Up to an hour of computer diagnostics
- Special discounted OnCall Roadside Assistance pricing. Visit your Retailer for enrollment form

## **Volvo Mobility Program.**

The goal of the Volvo Mobility Program is to assist persons with physical disabilities or hearing impairment. For those with exceptional transportation needs, this can be facilitated within the extraordinary comfort and safety of a specially adapted Volvo. For additional information on this program, please see your local participating Volvo Retailer or Volvo Cars of Canada Customer Relations at 1-800-663-8255.

## **VOLVO EUROPEAN DELIVERY.**

### **Bring home an unforgettable overseas experience.**

European Delivery, as part of Volvo Cars International Travelers Program, is a unique way to buy your custom-built Volvo as well as a unique way to see more of Europe. You can collect your new custom-built Volvo in Sweden, drive it while exploring your favourite destinations and then have it delivered in Canada after your return. And that is not all the program offers. You'll experience a variety of added incentives including two complimentary round-trip tickets and the opportunity of our special VIP Factory Delivery experience in Gothenburg, Sweden, the home of Volvo.

Purchase any new Volvo, take delivery in Sweden and enjoy all this and more:

- Two complimentary round-trip tickets to Gothenburg, Sweden
- One free hotel night for two in Gothenburg
- VIP delivery at the home of Volvo including our exciting Factory Tour
- The opportunity to explore Europe in your own Volvo
- 15 days International Insurance and Export registration
- Complimentary home shipment of your new Volvo to your authorized Volvo Retailer in Canada
- 6.1% import duty included

The beauty of Scandinavia, French country roads, the thrills of the German autobahns, breathtaking alpine passes – it's all yours to discover. For an even more inspiring journey, travel in the comfort and safety of your own Volvo. And when you're done travelling, bring the pleasure of driving a Volvo back home. Can you think of a better way of travelling overseas and making your souvenir part of an unforgettable experience?

Additional charges apply

## **VOLVO CARS EXPATRIATE SALES.**

Are you moving abroad, living abroad, moving home or to a new country? If so, take advantage of the Volvo Cars Expat Sales program. Wherever you are stationed, our specialized and highly professional organization is there to guide you to the most convenient way to solve your car needs while abroad – and to buy your favourite Volvo model on special terms. Everybody's situation is different. If you are a Canadian citizen temporarily living abroad we'll be happy to make your car purchase as simple as possible. Just get in touch (select Retailers) and our expert specialists will advise and assist you with all details or guide you to the correct source of information.

### **Your Personal Benefits Program**

- Competitive expat pricing, savings and offers
- Extensive and customized delivery services
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For more information visit [expat.volvocars.com](http://expat.volvocars.com)

## **Canadian Fleet Sales**

Volvo Cars of Canada is committed to providing your organization with a Premium Fleet Experience. Our core values of safety, quality and environmental care are the essence of our brand, and our dedication to these values allows us to build world-class automobiles that meet the needs of today's demanding fleet decision-makers and drivers. Our Premium Fleet Experience enhances customer treatment and satisfaction by providing consistent order-to-order delivery times with priority order placement at the factory, direct-order relationships with major fleet leasing companies, and premium courtesy delivery via a Volvo Retailer that is convenient to the driver's location. Each Volvo offers a unique driving experience. We trust the Volvo you choose to best fit your fleet needs is better than anything you've driven before. For Salespeople, Managers or Executives, Volvo offers a large selection of models that perfectly matches your drivers' needs.

For more information, please contact us at:

Fleet Sales: (416) 493-3700 ext. 5208

Fax: (416) 493-8754

Email: [canfleet@volvocars.com](mailto:canfleet@volvocars.com)

# WELCOME TO THE CLUB. THE VOLVO C70 MERCHANDISE COLLECTION.

This smart collection of lifestyle accessories captures the driving spirit of your new Volvo and reflects the best of modern Scandinavian design. The signature items below are a select few. Find more keepsakes, gifts and apparel at your local Volvo showroom and at [www.volvocars.ca](http://www.volvocars.ca)



Silver diamond tumbler



Fossil grey dial watch



Vintage crew sweatshirt



Portable speaker case



Barriga dome keyring



Workzone lunch cooler



Black barrel ceramic mug



Organic black T-shirt



## VOLVO C70

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