

CR-Z







VISION IMPOSSIBLE

Soichiro Honda believed in dreams.

The former car repair apprentice built the first Honda vehicle in 1948.
It was a simple two-stroke motorcycle.

But it was born of a creative force that sparks passion, ignites
revolutionary ideas and connects us to others who share the same vision.

Honda dreamed of winning races all over the world. He made this happen too.
We only have one future, and it will be made of our dreams, if we have the
courage to challenge convention, he said.

Today we're still **dreaming**.



The CR-Z might have been a different car.

The development team were asked to develop a hybrid from an existing model.

But they didn't.

Instead, they asked a question, **'What's the true meaning of driving pleasure?'**

And the answer that came back was simple:

Fun. Because that's what sportiness is all about.

Protecting the environment is important, so is economy.

But what if we could also deliver a thrilling drive?

What if we could make apparent opposites work together?

It seemed like an impossible dream.

But Honda is a company built on dreams

HYBRID HAS
A NEW HERO



INTRODUCING THE CR-Z 5





ABLE TO STOP TIME

WITH A SINGLE GLANCE

For heroes, the look is everything.

And with this car, when you get in you stand out.

Our mission was to create a tightly packed, lean, efficient shape, exuding strength with an arresting presence.

With soft concave and convex curves flowing in one organic movement from the wide, low-slung front, all the way along the roof, past the shark fin antenna, to the rear.

The CR-Z is everything we know about design.

Sharp, yet elegant, and dangerously tactile, with serious stopping power.

THE POWER TO FLY

WHILE STANDING STILL









FORTRESS OF SOLITUDE

UNLESS YOU HAVE FRIENDS

Every hero needs a special place.

An arctic fortress say, or maybe a cave.

The CR-Z is more sociable, a lot more comfortable, and frankly, way more fun.

This is not so much a cabin as a cockpit.

The feeling of being perfectly held in place within the sporty bucket seats gives a sense of command and control.

The dashboard has a two-level design, with a dark upper portion appearing to float above a lighter lower section, giving a lithe, airy feel.

The intuitive switchgear is arranged around the driver, leaving every control close to hand.

Then there's the sculpted steering wheel, the aluminium and leather gearshift knob, and the sports alloy foot pedals; all engineered for responsiveness and lightness of touch.

Still need to be somewhere else?

Hit the engine start button and let's go.

Accessories Include:

- Illuminated speaker ring and door pocket illumination kit
- Carbon inspired interior panels not available in Ireland



THE INSIDE

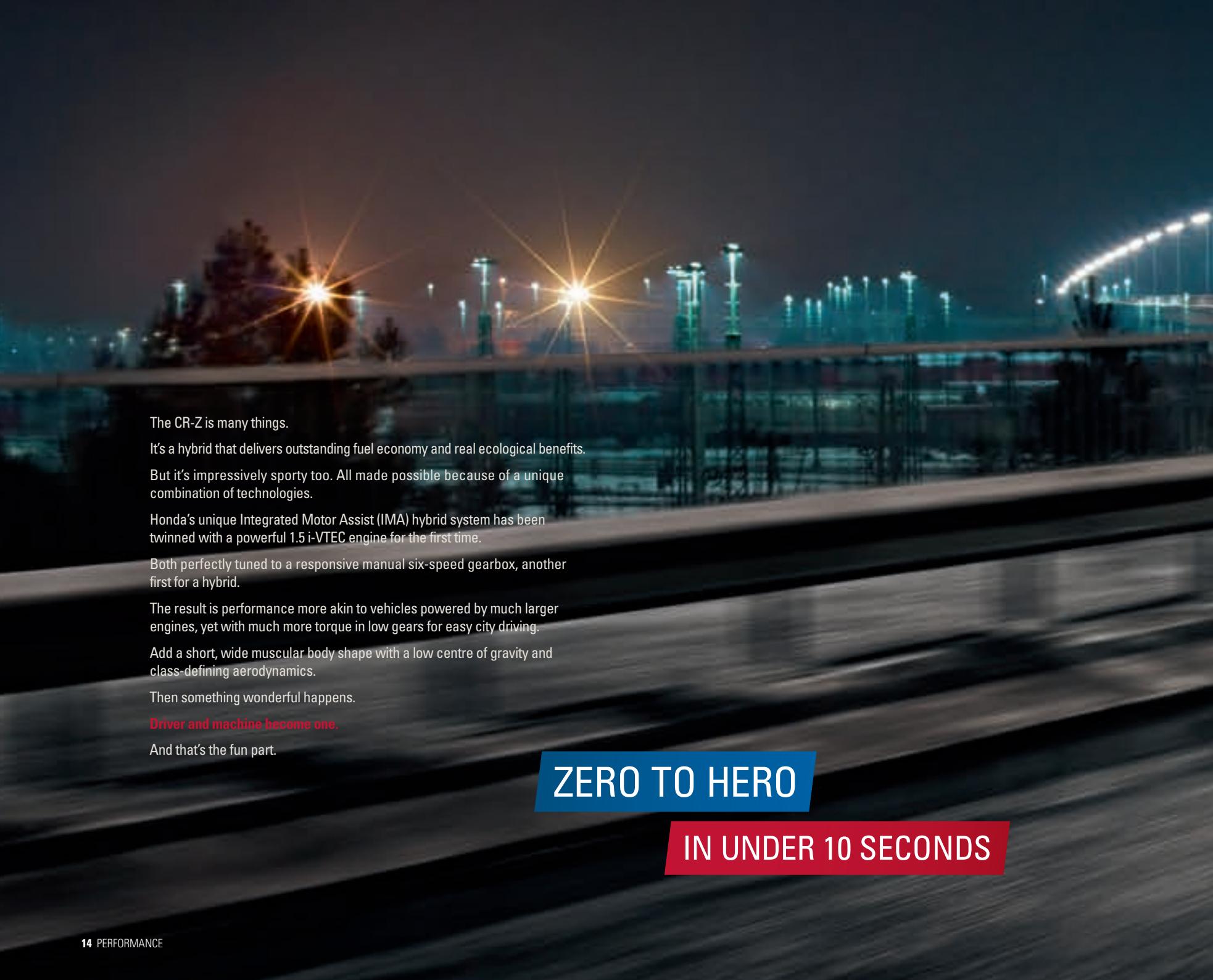
TELLS ITS OWN STORY



01 Cruise Control
02 Heated Seats (GT)
03 USB Jack

04 Engine Start Button
05 Leather Seats (GT)
06 Alloy Pedals

07 Automatic Air Conditioning
08 Alloy and Leather Shift Knob



The CR-Z is many things.

It's a hybrid that delivers outstanding fuel economy and real ecological benefits.

But it's impressively sporty too. All made possible because of a unique combination of technologies.

Honda's unique Integrated Motor Assist (IMA) hybrid system has been twinned with a powerful 1.5 i-VTEC engine for the first time.

Both perfectly tuned to a responsive manual six-speed gearbox, another first for a hybrid.

The result is performance more akin to vehicles powered by much larger engines, yet with much more torque in low gears for easy city driving.

Add a short, wide muscular body shape with a low centre of gravity and class-defining aerodynamics.

Then something wonderful happens.

Driver and machine become one.

And that's the fun part.

ZERO TO HERO

IN UNDER 10 SECONDS



Sport Mode



Normal Mode



The CR-Z's new 3-mode Drive System is designed to let you choose from a trinity of personalities at the press of a button.

Sport mode unleashes the full performance potential of the hybrid powertrain for spirited driving.

Smooth, high rev performance combined with the instant torque-power from the Integrated Motor Assist (IMA) delivers the ultimate driving feel. It adjusts the IMA system for extra boost, the steering feeling and the throttle response for an even more thrilling drive.

And because it's balanced with fuel efficiency, it's a truly modern expression of sportiness.



WHY HAVE ONE ALTER EGO
WHEN YOU CAN HAVE THREE



Econ Mode

Normal mode delivers the best balance between economy and performance. For zipping around the city, it has an agile, assured drive feel.

Pressing the **Econ mode** button switches the system to its maximum fuel efficiency. It decreases the throttle response and increases the support of the IMA system to reduce petrol consumption. All settings, including the air conditioning control, are switched to save fuel and Econ can be selected as the default mode.

Each mode has an intelligent lighting effect.

When in Sport the instrument illuminations are red.

In Normal or Econ, they're blue. Then, depending on how fuel efficiently you drive, the dial will start to glow green. A Shift Indicator Light (SIL) will tell you when to shift up or down to achieve maximum fuel efficiency.

In any of the three driving modes you will be given an ECO score at the end of each journey. This is then added to your lifetime score.

The better your score, the less harmful you've been to the planet and the more money you've saved on fuel.

One body with three identities; you just have to decide which one you're going to be.

Sometimes it's hard being a hero.

THE DYNAMIC DUO

PERFORMANCE AND SAFETY

Engine Features

The source of the CR-Z's power lies in its 1.5 litre i-VTEC petrol engine, teamed with Honda's Integrated Motor Assist (IMA) electric hybrid technology.

The IMA system includes a 10kW electric motor for extra acceleration, which also acts as a generator during braking or coasting by restoring energy in the 100V hybrid battery pack.

Together they unleash 124 ps and an impressive 174 Nm of torque.

And with 6-speed manual transmission, the end result is fuel economy of 6.1l/100km in the city and 4.4l/100km on the motorway and CO₂ emissions of 117g/km.

Efficiency, economy and excitement all under one bonnet.

Who said green should be grey?

Safety Features

Vehicle Stability Assist (VSA) helps to stop skidding by reducing engine power or applying braking to an individual wheel to regain control when slip is detected.

ABS stops the wheels locking up under heavy braking allowing the driver to maintain steering control.

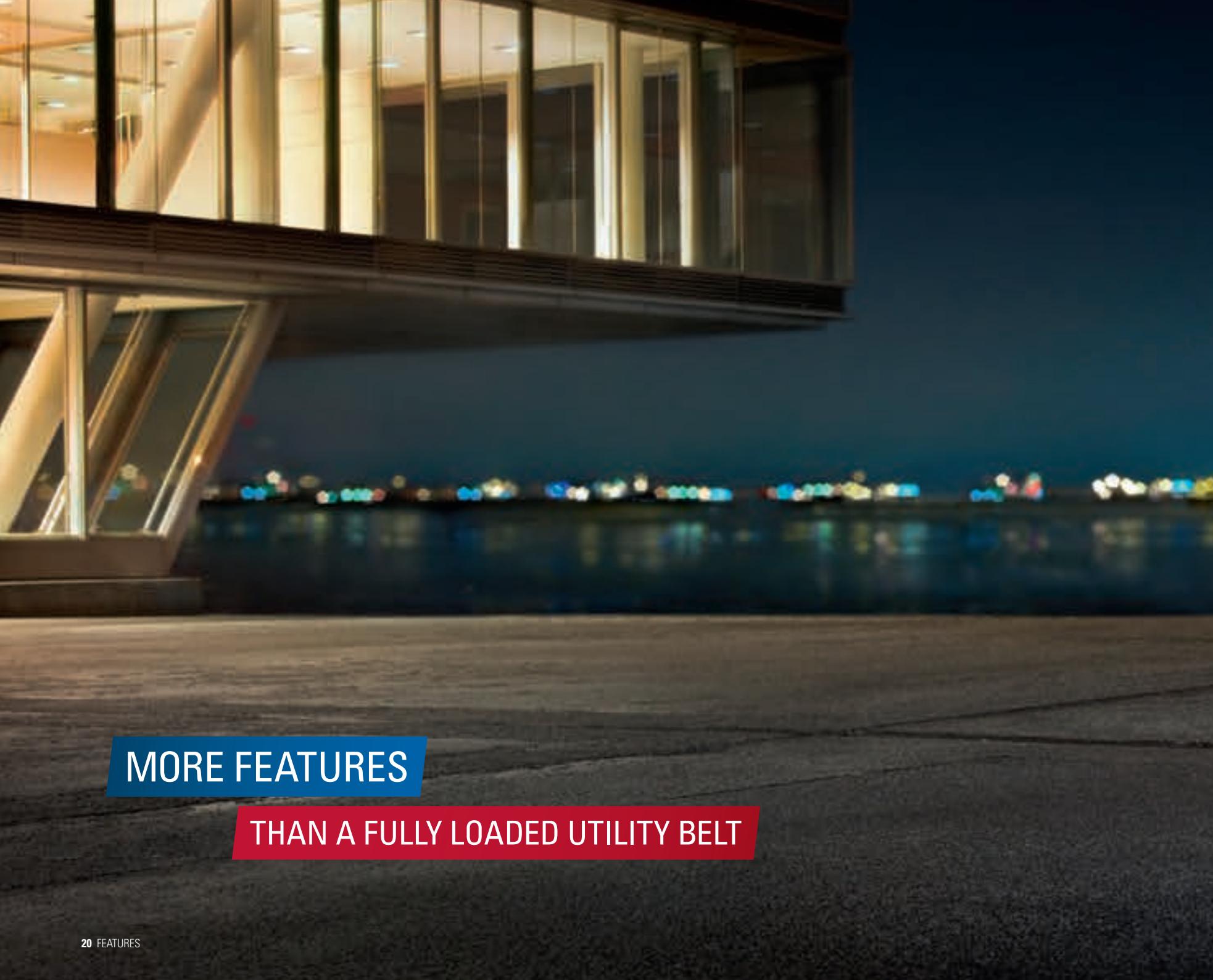


A close-up, low-angle shot of a Honda engine. The engine block is dark and features the "HONDA" logo in large, bold, white letters. Below it, a smaller white rectangular panel displays the "INTEGRATED MOTOR ASSIST" (IMA) logo, with "INTEGRATED MOTOR ASSIST" in black text and "IMA" in a stylized blue and white font. The engine has four visible intake ports. On the far left edge, a portion of a circular gauge is visible. The background is dark and out of focus.

HONDA

**INTEGRATED
MOTOR
ASSIST**

IMA



MORE FEATURES

THAN A FULLY LOADED UTILITY BELT





Sometimes you don't want to travel incognito.

The CR-Z is fitted with Daytime Running Lights (DRL) that switch on automatically when you start the engine.

A thin, continuous ray of light emits from a string of LEDs integrated into the bottom of the headlight unit resulting in a great futuristic look and even greater road presence.

Then at night, the CR-Z's powerful High Intensity Discharge headlights* take over, so you can see and always be seen.

HEIGHTENED SENSES

FOR THOSE WHO WANT TO BE SEEN

The audio system though, is all about being heard.

Premium audio power, capable of boosting maximum output to 360w with greater response and impact, comes through six speakers and a subwoofer with a bass that travels deep.

It has an integrated USB connector so you can easily enjoy your MP3 on the go, with controls at centre of the dash as well as remotely on the steering wheel.

And just like the main instrument cluster, switches are illuminated in crystal blue for improved standout.



01 Stereo CD Tuner with MP3
Player Auxiliary Jack

02 Subwoofer

03 Ambient Footwell Lighting



The CR-Z is every bit as practical as it is stylish.

Its shape is all about sporty aerodynamics with a tight, ground hugging frame and wide wheel track for a go-kart driving feel.

Its interior however, has enough space to make two golf bags, a pram, or even a mountain bike conveniently disappear.

How can something be so compact on the outside, yet epic on the inside?

It's a paradox, but it works.



Accessories Include:

- Sports Grille
- Air Intake Garnish
- 17" Alloys
- Front Skirt
- Side Skirt
- Door Mirror Covers
- Tailgate Spoiler

ONE WORLD

DIFFERENT DIMENSIONS

Not all heroes are the same.

Fortunately the CR-Z comes with a comprehensive range of Genuine Accessories to personalise and enhance the new coupe.

From the carbon inspired body kit to the elegant interior blue light accents, each accessory has been crafted to complement the advanced design.

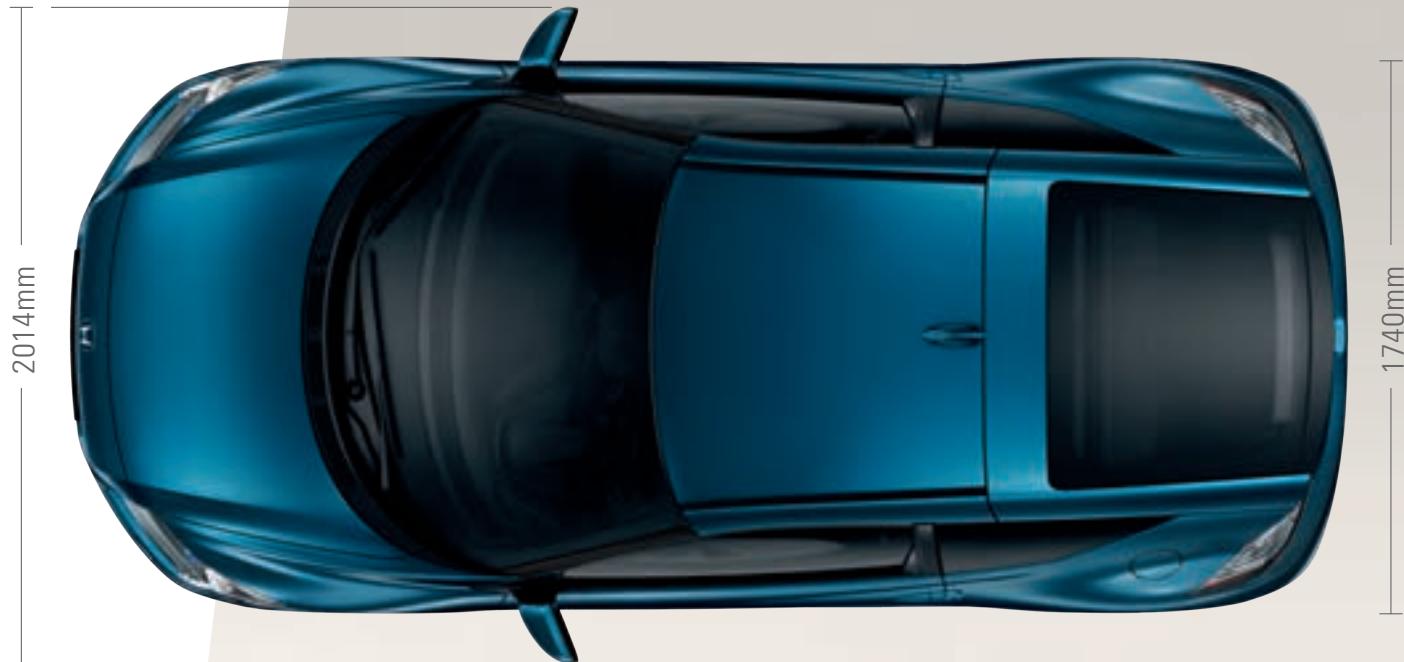
An array of stylish accessories that fit like a glove.

Please refer to your local Honda dealer for full accessory listings.



EVERY POSSIBLE OPTION
EXCEPT A CAPE





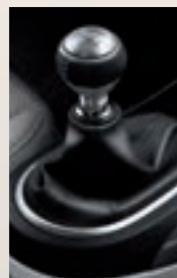
TOTALLY UNIQUE

AND TWO TO CHOOSE FROM



4080mm

1395mm



CR-Z SPORT

- 16" Alloy Wheels
- Premium CD Audio
- Privacy Glass
- Cruise Control
- Rear Parking Sensors
- USB & MP3 Auxiliary Jacks
- Automatic Air Conditioning
- LED Daytime Running Lights
- Shark Fin Antenna
- Remote Central Locking
- Alarm

- Leather Steering Wheel
- Audio Remote Controls
- Heated Electric Door Mirrors
- Electrically Retractable Door Mirrors
- LED Rear Combination Lights
- Engine Start Switch
- 3 Mode Drive System
- 6 Airbags
- VSA Vehicle Stability Assist
- ABS with EBD and EBA
- Hill Start Assist

CR-Z GT (ADDITIONAL TO SPORT)

- High Intensity Discharge Headlight (HID) including Headlight Washers
- Hands Free Telephone (HFT)
- Heated Seats
- Chrome Mirror Grip Garnish
- Ambient Spot Lighting
- Rain Sensing Front Windscreen Wipers
- Light Sensing Automatic Lights
- Leather Seats
- Panorama Roof
- Front Fog Lights

EIGHT COLOURS

ALL GREEN



Dark Pewter Metallic



Premium White Pearl



Horizon Turquoise Pearl

Deep Sapphire Blue Pearl



Storm Silver Metallic



Crystal Black Pearl



Milano Red



SPECIFICATIONS

ENGINES	SPORT	GT
ENGINE TYPE	PETROL WITH IMA	PETROL WITH IMA
DISPLACEMENT (CC)	1497	1497
PETROL ENGINE: MAXIMUM POWER (PS @ RPM)	114/6100	114/6100
PETROL ENGINE: MAXIMUM TORQUE (NM @ RPM)	145/4800	145/4800
ELECTRIC MOTOR: MAXIMUM POWER (PS @ RPM)	14/1500	14/1500
ELECTRIC MOTOR: MAXIMUM TORQUE (NM @ RPM)	78.4/1000	78.4/1000
COMBINED POWER (PS @ RPM)	124/6100	124/6100
COMBINED TORQUE (NM @ RPM)	174/1000-1500	174/1000-1500
RECOMMENDED FUEL RATING (RON)	95	95

FUEL ECONOMY		
URBAN CYCLE (1/100KM)	6.1	6.1
EXTRA URBAN (1/100KM)	4.4	4.4
COMBINED (1/100KM)	5.0	5.0
CO2 (G/KM)	117	117

TRANSMISSION		
6 SPEED MANUAL TRANSMISSION	●	●

PERFORMANCE		
ACCELERATION 0 – 100 KM/H	10.0	10.1
MAXIMUM SPEED KM/H	200	200

WEIGHTS AND CAPACITIES		
BOOT CAPACITY REAR SEAT UP (LITRES, VDA)	215	215
BOOT CAPACITY REAR SEAT DOWN (LITRES, VDA)	389	389
FUEL TANK (LITRES)	40	40
TURNING RADIUS AT WHEEL CENTRE (M)	5	5
MAXIMUM PERMISSIBLE WEIGHT (KG)	1520	1520
MAXIMUM ROOF LOAD (KG)	50	50
CURB WEIGHT (KG)	1147-1198	1147-1198

WHEELS AND TYRES		
16" ALLOY WHEELS	●	●
17" ALLOY WHEELS	A	A
TYRES	195/55R16 87V	195/55R16 87V
WHEEL SIZE	16 X 6J	16 X 6J
SPACE SAVER SPARE WHEEL	●	●

INSTRUMENTS AND CONTROLS	SPORT	GT
3-MODE DRIVE SYSTEM	●	●
AMBIENT METER	●	●
TILT & TELESCOPIC STEERING COLUMN	●	●
ELECTRONIC POWER STEERING	●	●
STEERING WHEEL AUDIO CONTROLS	●	●
MULTI INFORMATION DISPLAY (MID)	●	●
SHIFT INDICATOR LIGHT (SIL)	●	●
SMART MAINTENANCE	●	●
CRUISE CONTROL	●	●
ENGINE START BUTTON	●	●

SAFETY		
DRIVER I-SRS (CONTINUOUSLY STAGED INFLATION) AIRBAG	●	●
PASSENGER SRS AIRBAG	●	●
PASSENGER SRS AIRBAG CUT OFF SWITCH	●	●
SIDE AIRBAG	●	●
SIDE CURTAIN AIRBAG	●	●
ABS BRAKES	●	●
ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBS)	●	●
BRAKE ASSIST	●	●
VEHICLE STABILITY ASSIST (VSA)	●	●
FRONT 14" VENTILATED BRAKE DISCS	●	●
REAR 14" SOLID BRAKE DISCS	●	●
HILL START ASSIST	●	●
ACTIVE FRONT SEAT HEADREST	●	●
EMERGENCY LOCKING RETRACTOR SEATBELTS	●	●
FRONT SEATBELT 2 STAGE ENERGY ABSORBTION (EA)	●	●
ISOFIX CHILD SEAT ANCHOR POINTS	●	●

SECURITY		
REMOTE KEYLESS ENTRY	●	●
IMMobilIZER SYSTEM	●	●
SECURITY ALARM SYSTEM	●	●
TONNEAU COVER	●	●

EXTERIOR	SPORT	GT
SIDE SILL GARNISH	●	●
RAIN SENSING AUTO WIPERS		●
REAR QUARTER WINDOW PRIVACY GLASS	●	●
BODY COLOUR DOOR MIRRORS	●	●
SIDE TURN INDICATOR DOOR MIRRORS	●	●
ELECTRICALLY RETRACTABLE DOOR MIRRORS	●	●
HEATED DOOR MIRRORS	●	●
BODY COLOUR DOOR HANDLES	●	●
HALOGEN FRONT HEADLIGHTS	●	
HIGH INTENSITY DISCHARGE FRONT HEADLIGHTS (HID)		●
HEADLIGHT WASHERS		●
AUTO LEVELLING HEADLIGHTS		●
AUTO DUSK SENSING LIGHTS		●
LED DAYTIME RUNNING LIGHTS (FRONT)	●	●
FRONT FOGLIGHTS		●
REAR FOGLIGHTS	●	●
LED REAR COMBI LIGHTS	●	●
LED REAR HIGH MOUNT STOP LIGHT	●	●
SHARK FIN ANTENNA	●	●
REAR PARKING SENSORS	●	●
PANORAMA ROOF		●

SEATING	SPORT	GT
FABRIC SEAT UPHOLSTERY	●	
LEATHER SEAT UPHOLSTERY AND DOOR LINING		●
MAGAZINE RACK (PASSENGER)	●	●
HEATED FRONT SEATS		●
PASSENGER FRONT SEAT WALK IN LEVER	●	●

COMFORT AND CONVENIENCE	SPORT	GT
DRIVER AND PASSENGER AUTO POWER WINDOW	●	●
ALLOY & LEATHER GEARSHIFT KNOB	●	●
ALLOY PEDALS	●	●
FOOTREST	●	●
LEATHER STEERING WHEEL	●	●
FRONT CUP HOLDERS	●	●
ACCESSORY SOCKET	●	●
CHROME CENTRE CONSOLE GARNISH	●	●
BLACK DOOR GRIP	●	
CHROME DOOR GRIP GARNISH		●
ILLUMINATED SUNVISOR MIRROR	●	●
COOLER GLOVE BOX	●	●
INTERIOR & MAP LIGHT	●	●
COURTESY DOOR LIGHT	●	●
GLOVE BOX LIGHT	●	●
AMBIENT FOOTWELL LIGHTING	●	●
AMBIENT SPOT LIGHTING	●	●
2 JACK KNIFE REMOTE KEYS	●	●
AUTOMATIC CLIMATE CONTROL AIR CONDITIONING	●	●

IN CAR ENTERTAINMENT	SPORT	GT
UNIQUE FACE, AM/FM CD+MP3 AUX	●	●
PREMIUM AUDIO	●	●
USB MP3 CONNECTION	●	●
FRONT SPEAKERS	●	●
REAR SPEAKERS	●	●
TWEETERS	●	●
WOOFER	●	●
HANDS FREE TELEPHONE (HFT)		●

● STANDARD EQUIPMENT

A ACCESSORY



EXTERIOR ACCESSORIES

01 Sports Grille
02 Front Skirt

03 Side Skirt
04 Rear Diffuser
05 Air Intake Garnish

06 Black Tailgate Garnish
07 Silver Tailgate Garnish
08 Red Tailgate Garnish

09 Mud Guard
10 Silver Bonnet Stripes
11 Black Bonnet Stripes

12 Silver Side Body Stripes
13 Black Side Body Stripes
14 A-Pillar Decoration

15 Door Mirror Cover
16 B-Pillar Decoration
17 Tailgate Spoiler
18 16" Magnet Alloy
19 17" Electra Alloy

POWER DRESSING

CR-Z ACCESSORIES

With accessories available in four distinctive themes, the power to personalize is yours.

'Metallic' comprises a front sports grille, door mirror covers, air-intake trim, pillar decorations and speaker rings.

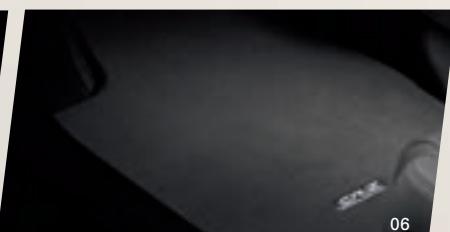
'Illumination' includes Genuine Accessories with a cool, blue luminescence.

And 'Coloured' offers tailgate trim with body styling graphics.

Choose wisely. And boldly go.

Accessories Include:

- Rear Diffuser
- Silver Tailgate Garnish
- Tailgate Spoiler
- Silver Side Body Stripes
- Silver Bonnet Stripes
- Side Bumper Trim
- Rear Bumper Trim
- 17" Electra Alloys
- Side Skirt
- Door Mirror Covers



INTERIOR ACCESSORIES

01 Illuminated Doorstep Garnish

02 Doorstep Garnish

03 Bluetooth Hands Free Telephone

04 Illuminated Speaker Ring & Door

Pocket Illumination Kit

05 Wide Arm Rest

06 Elegance Floor Carpet

HYBRID HAS
A NEW HERO

IMPORTANT NOTICE

The descriptions and specifications in this brochure may not apply to all models currently available in the Republic of Ireland.

Universal Honda Limited reserves the right to change or modify equipment or specifications at any time without prior notice.

Please check with your supplying dealer as to exact specifications and description of any model in which you may be interested.

Images are shown for illustrative purposes only.

Universal Honda Limited

Universal Honda Ltd.

302 Brownsbarn Drive

Citywest Business Campus

Naas Road

Dublin 24.

Telephone (01) 642 3100 Fax (01) 642 3199

www.honda.ie

