

**CR-Z**

**HONDA**  
The Power of Dreams



HYBRID HAS A NEW HERO





# VISION IMPOSSIBLE

Soichiro Honda believed in dreams.

The former car repair apprentice built the first Honda vehicle in 1948. It was a simple two-stroke motorcycle.

But it was born of a creative force that sparks passion, ignites revolutionary ideas and connects us to others who share the same vision.

Honda dreamed of winning races all over the world. He made this happen too.

"We only have one future, and it will be made of our dreams, if we have the courage to challenge convention", he said.

Today we're still **dreaming**.

HONDA HERITAGE 1



The CR-Z might have been a different car.

The development team were asked to develop a hybrid from an existing model.

But they didn't.

Instead, they asked a question, "**What's the true meaning of driving pleasure?**"

And the answer that came back was simple:

**Fun. Because that's what sportiness is all about.**

Protecting the environment is important, so is economy.

But what if we could also deliver a thrilling drive?

What if we could make apparent opposites work together?

It seemed like an impossible dream.

But Honda is a company built on dreams.

HYBRID HAS  
A NEW HERO



Model specifications may vary.

INTRODUCING THE CR-Z 3

EVEN HEROES

NEED HEROES

When you're on a mission to do great things it's always good to have a sidekick.

That's how hybrid technology works.

One part helps the other out.

A hybrid vehicle is powered by an engine that's assisted by an electric motor, which together help boost performance while lowering fuel consumption during your journey.

And they're at work all the time.

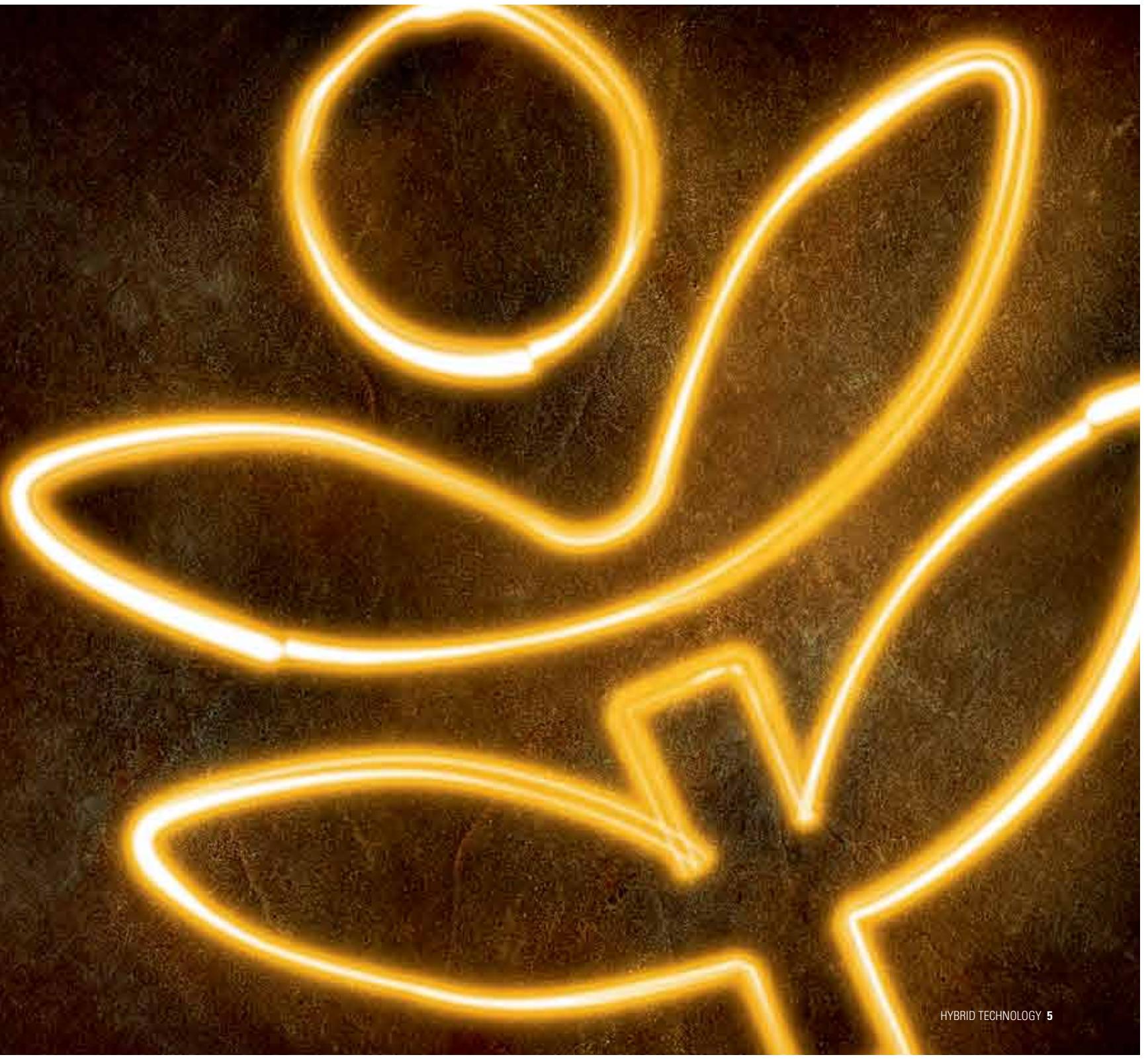
During deceleration, cylinders close and a considerable amount of the kinetic energy is recovered and stored in the battery.

Then, the two combine again to provide powerful acceleration with greater fuel economy.

So carbon emissions are constantly reduced.

The CR-Z is the first hybrid car to embody two very special powers.

**A racing mind and a green heart.**



HYBRID TECHNOLOGY 5



6 CR-Z STYLING

Model specifications may vary.



## ABLE TO STOP TIME WITH A SINGLE GLANCE

For heroes, the look is everything.  
And with this car, when you get in, you stand out.  
Our mission was to create a tightly packed, lean, efficient shape, exuding strength with an arresting presence.

With soft concave and convex curves flowing in one organic movement, from the wide, low-slung front, all the way along the roof, past the shark fin antenna, to the rear.

**The CR-Z is everything we know about design.**

Sharp, yet elegant and dangerously tactile, with serious stopping power.

THE POWER TO FLY  
WHILE STANDING STILL





01 Rear Light Cluster

02 Body Coloured Door Handles

03 Power Retractable Mirrors

04 Shark Fin Antenna

05 Sports Grille

06 Sculpted Petrol Cap

07 Rear Parking Sensors

08 Boot Spoiler



10 CR-Z STYLING.



## FORTRESS OF SOLITUDE

UNLESS YOU HAVE FRIENDS

Every hero needs a special place.

An arctic fortress say, or maybe a cave.

The CR-Z is more sociable, a lot more comfortable and frankly, way more fun.

**This is not so much a cabin as a cockpit.**

The feeling of being perfectly held in place, within the sporty bucket seats, gives a sense of command and control.

The dashboard has a two-level design, with a dark upper portion appearing to float above a lighter lower section, giving a lithe, airy feel.

The intuitive switchgear is arranged around the driver, making every control close at hand.

Then there's the sculpted steering wheel, the aluminium and leather gearshift knob, and the sports alloy foot pedals; all engineered for responsiveness and lightness of touch.

Still need to be somewhere else?

Hit the engine start button and let's go.



THE INSIDE  
TELLS ITS OWN STORY

12 CR-Z STYLING



01 Cruise Control  
02 Heated Seats  
03 USB Jack

04 Engine Start Button  
05 Leather Seats  
06 Alloy Pedals

07 Automatic Air Conditioning  
08 Alloy and Leather Shift Knob



The CR-Z is many things.

It's a hybrid that delivers outstanding fuel economy and real ecological benefits.

But it's impressively sporty too. All made possible because of a unique combination of technologies.

Honda's unique Integrated Motor Assist (IMA) hybrid system has been twinned with a powerful 1.5 VTEC engine for the first time.

Both perfectly tuned to a responsive manual six-speed gearbox, another first for a hybrid.

The result is performance more akin to vehicles powered by much larger engines, yet with much more torque in low gears for easy city driving.

Add a short, wide muscular body shape with a low centre of gravity and class-defining aerodynamics.

Then something wonderful happens.

**Driver and machine become one.**

And that's the fun part.

**ZERO TO HERO**

**IN UNDER 10 SECONDS**



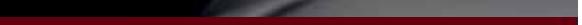
Model specifications may vary.

PERFORMANCE 15

Sport Mode



Normal Mode



The CR-Z's new 3-mode Drive System is designed to let you choose from a trinity of personalities at the press of a button.

**Sport mode** unleashes the full performance potential of the hybrid powertrain for spirited driving.

Smooth, high rev performance combined with the instant torque-power from the Integrated Motor Assist (IMA) delivers the ultimate driving feel. It adjusts the IMA system for extra boost, the steering feeling and the throttle response for an even more thrilling drive.

And because it's balanced with fuel efficiency, it's a truly modern expression of sportiness.



WHY HAVE ONE ALTER EGO

WHEN YOU CAN HAVE THREE



Econ Mode



**Normal mode** delivers the best balance between economy and performance. For zipping around the city, it has an agile, assured drive feel.

Pressing the **Econ mode** button switches the system to its maximum fuel efficiency. It decreases the throttle response and increases the support of the IMA system to reduce petrol consumption. All settings, including the air conditioning control, are switched to save fuel and Econ can be selected as the default mode.

Each mode has an intelligent lighting effect.

When in Sport, the instrument illuminations are red. In Normal or Econ, they're blue. Then, depending on how fuel efficiently you drive, the dial will start to glow green. A Shift Indicator Light (SIL) will tell you when to shift up or down to achieve maximum fuel efficiency.

In any of the three driving modes you will be given an ECO score at the end of each journey. This is then added to your lifetime score.

The better your score, the less harmful you've been to the planet and the more money you've saved on fuel.

One body with three identities; you just have to decide which one you're going to be.

Sometimes it's hard being a hero.

## THE DYNAMIC DUO

### PERFORMANCE AND SAFETY

#### **Engine Features**

The source of the CR-Z's power lies in its 1.5 litre i-VTEC petrol engine, teamed with Honda's Integrated Motor Assist (IMA) electric hybrid technology.

The IMA system includes a 10kW electric motor for extra acceleration, which also acts as a generator during braking or coasting by restoring energy in the 100V hybrid battery pack.

Together, they unleash 91kW and an impressive 174Nm of torque.

And, with 6-speed manual transmission, the end result is a fuel economy of 6.1l/100km in the city and 4.4l/100km on the motorway.

Efficiency, economy and excitement all under one hood.

Who said green should be grey?

#### **Safety Features**

Vehicle Stability Assist (VSA) helps to stop skidding by reducing engine power or applying braking to an individual wheel to regain control when slip is detected.

ABS stops the wheels locking up under heavy braking, allowing the driver to maintain steering control.



HONDA

INTEGRATED  
MOTOR  
ASSIST

IMA

**Sometimes you don't want to travel incognito.**

The CR-Z is fitted with Daytime Running Lights (DRL) that switch on automatically when you start the engine.

A thin, continuous ray of light emits from a string of LEDs integrated into the bottom of the headlight unit, resulting in a great futuristic look and even greater road presence.

Then at night, the CR-Z's powerful High Intensity Discharge headlights take over, so you can see and always be seen.

## HEIGHTENED SENSES

FOR THOSE WHO WANT TO BE SEEN



## The audio system though, is all about being heard.

Premium audio power, capable of boosting maximum output to 360W with greater response and impact, comes through six speakers and a subwoofer with a bass that travels deep.

It has an integrated USB connector so you can easily enjoy your MP3 on the go, with controls at the centre of the dash as well as remotely on the steering wheel.

And, just like the main instrument cluster, switches are illuminated in crystal blue for improved standout.



01 Stereo CD Tuner with  
MP3 Player Auxiliary Jack

02 Subwoofer

03 USB Connection



The CR-Z is every bit as practical as it is stylish. Its shape is all about sporty aerodynamics with a tight, ground hugging frame and wide wheel track for a go-kart driving feel. Its interior however, has enough space to make two golf bags, a pram, or even a mountain bike conveniently disappear.

**How can something be so compact on the outside, yet epic on the inside?**

It's a paradox, but it works.



ONE WORLD

DIFFERENT DIMENSIONS

**Accessories Include (but not limited to):**

- Sports Grille
- Air Intake Garnish
- 17" Alloys
- Front Skirt
- Side Skirt
- Door Mirror Covers
- Tailgate Spoiler

Not all heroes are the same.

Fortunately the CR-Z comes with a comprehensive range of Genuine Accessories to personalise and enhance the new coupé.

From the carbon inspired body kit to the elegant interior blue light accents, each accessory has been crafted to complement the advanced design.

**An array of stylish accessories that fit like a glove.**

Please refer to your local Honda dealer for full accessory listings.



EVERY POSSIBLE OPTION  
EXCEPT A CAPE



Model specifications may vary.

OPTIONS 25

# EIGHT COLOURS

ALL GREEN



Premium White Pearl



Horizon Turquoise Pearl

26 COLOURS



Model specifications may vary.

COLOURS 27

# SPECIFICATIONS

ENGINE		CR-Z 1.5 IMA
ENGINE TYPE		1.5 SOHC i-VTEC 16-VALVE IN-LINE 4 CYLINDER WITH IMA (INTEGRATED MOTOR ASSIST)
DISPLACEMENT (CC)		1497
FUEL SUPPLY SYSTEM		PGM-FI (PROGRAMMED FUEL INJECTION)
ELECTRONIC THROTTLE CONTROL		DBW (DRIVE-BY-WIRE)
COMBINED POWER (KW @ R/MIN)*		91 / 6100
POWER FROM ENGINE (KW @ R/MIN)		84 / 6100
POWER FROM ELECTRIC MOTOR (KW @ R/MIN)		10 / 1500
COMBINED TORQUE (KW @ R/MIN)*		174 / 1000 - 1500
TORQUE FROM ENGINE (NM @ R/MIN)		145 / 4800
TORQUE FROM ELECTRIC MOTOR (NM @ R/MIN)		78.4 / 1000
COMPRESSION RATIO		10.4 : 1
BORE & STROKE (MM)		73.0 X 89.4
EXHAUST SYSTEM		3-WAY CATALYTIC CONVERTOR
RECOMMENDED FUEL RATING		RON95
PERFORMANCE		
ACCELERATION (0-100KM/H)		10.0
MAXIMUM SPEED (KM/H)		200
FUEL ECONOMY: - URBAN CYCLE (l/100KM)		6.1
- EXTRA URBAN (l/100KM)		4.4
- COMBINED (l/100KM)		5.0
CO2 EMISSION (G/KM)		117
TRANSMISSION		
TYPE		6-SP MANUAL
DRIVE WHEELS		FRONT WHEEL DRIVE
SUSPENSION		
TYPE: - FRONT		MACPHERSON STRUTS
- REAR		TORSION BEAM AXLE
STEERING		
TYPE		ELECTRIC POWER STEERING (EPS)
TURNING RADIUS AT BODY (M)		5.4
TURNS, LOCK TO LOCK		2.48
BRAKES		
TYPE: - FRONT		262MM VENTILATED DISCS
- REAR		260MM DISCS

\*Combined power and torque figures are not the sum of the maximum figures for engine and motor. Because the engine and motor generate their peak figures at different rev ranges, the maximum figure is less than the two peaks and this gives a better spread of power and torque.

WHEELS AND TYRES		CR-Z 1.5 IMA
16" ALLOY WHEELS		•
17" ALLOY WHEELS		A
TYRE SIZE: FRONT & REAR		195/55R16 87V
SPARE TYRE		SPACE SAVER

DIMENSIONS AND CAPACITIES	
LENGTH OVERALL (MM)	4080
WIDTH OVERALL (MM)	1740
HEIGHT OVERALL (MM)	1395
WHEELBASE (MM)	2425
TRACK / TREAD (MM): - FRONT	1515
- REAR	1500
TARE MASS / KERB MASS (KG)	1140
GROSS VEHICLE MASS (GVM) (KG)	1520
BOOT CAPACITY (l) - SEAT UP/DOWN TO WINDOW (VDA)	196 - 370
FUEL TANK CAPACITY (l)	40

EXTERIOR	
LED - DAYTIME RUNNING LIGHTS (FRONT)	•
- REAR COMBI LIGHTS	•
REAR QUARTER WINDOW PRIVACY GLASS	•
SHARK FIN ANTENNA	•

COMFORT AND CONVENIENCE	
<b>SEATING &amp; INTERIOR STYLING</b>	
LEATHER SEATS	•
ALLOY & LEATHER GEARSHIFT KNOB	•
HEATED SEATS	•
HEIGHT ADJUSTABLE SEAT - DRIVER	•
ARMREST - FRONT	A
ALLOY PEDALS	•
<b>ENTERTAINMENT</b>	
UNIQUE FACE AM/FM CD + MP3	•
MP3/WMA CAPABILITY	•
USB CONNECTION	•
AUXILIARY AUDIO CONNECTION	•
SPEAKERS - FRONT	•
- REAR	•
- TWEETERS	•

COMFORT AND CONVENIENCE CONT.		CR-Z 1.5 IMA
WOOFER		•
BLUETOOTH® - HANDS FREE TELEPHONE (HFT)		A
12V ACCESSORY SOCKET - CENTRE CONSOLE		•
<b>STORAGE</b>		
CUPHOLDERS		X3
GLOVE BOX WITH ADJUSTABLE REFRIGERATION VENT		•
SEAT BACK POCKET - PASSENGER SEAT		•
FOLDING REAR SEATS (NO SPLIT)		•
TONNEAU COVER		•
<b>INTERIOR LIGHTING</b>		
MAP LIGHTS		•
GLOVE BOX LIGHT		•
COURTESY LIGHTS		•
ILLUMINATED VANITY MIRRORS - DRIVER & PASSENGER		•
<b>INSTRUMENTS AND CONTROLS</b>		
3-MODE DRIVING SYSTEM		•
SHIFT INDICATOR LIGHT (SIL)		•
ENGINE 'START' BUTTON		•
MULTI INFORMATION DISPLAY (MID)		•
STEERING WHEEL - LEATHER		•
- TRIP COMPUTER BUTTONS		•
- AUDIO REMOTE BUTTONS		•
- CRUISE CONTROL BUTTONS		•
AUTOMATIC CLIMATE CONTROL AIR CONDITIONING		•
ELECTRIC WINDOWS (+AUTO UP/DOWN)		•
CRUISE CONTROL		•
AUTO ADJUSTABLE HEADLIGHT HEIGHT		•
HEADLAMP WASHER		•
SIDE MIRRORS: - ELECTRIC (+RETRACTABLE)		•
- HEATED		•
- INTEGRATED INDICATORS		•
TIPT AND TELESCOPIC STEERING WHEEL ADJUSTMENT		•

SAFETY		CR-Z 1.5 IMA
<b>ACTIVE SAFETY</b>		
ANTI-LOCK BRAKING SYSTEM (ABS)		•
ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)		•
EMERGENCY BRAKE ASSIST (EBA)		•
VEHICLE STABILITY ASSIST (VSA)		•
HILL START ASSIST		•
HIGH INTENSITY DISCHARGE HEADLIGHTS - XENON (HID)		•
PARKING SENSORS - REAR		•
FOG LIGHTS - FRONT & REAR		•
<b>PASSIVE SAFETY</b>		
I-SRS DRIVER AIRBAG (CONTINUOUSLY STAGED INFLATION)		•
PASSENGER SRS AIRBAG		•
SIDE SRS AIRBAGS		•
CURTAIN SRS AIRBAGS		•
AIRBAG CUT-OFF SWITCH - PASSENGER SEAT		•
SEATBELT PRETENSIONING SYSTEM - FRONT		•
3-POINT ELR INERTIA-REEL SEATBELTS - FRONT & REAR		•
ACTIVE HEADRESTS - FRONT		•
ISOFIX CHILD SEAT ANCHORS - REAR		•

SECURITY	
ALARM SYSTEM	•
ROLLING CODE ECU ENGINE IMMOBILISER	•
CENTRAL LOCKING	•
AUTO LOCKING (SPEED SENSITIVE)	•
SELECTIVE LOCKING	•

WARRANTY & SERVICE PLAN	
WARRANTY	3 YEAR/ 100,000KM
SERVICE PLAN	5 YEAR/ 90,000KM
SERVICE INTERVALS	15,000KM

• STANDARD EQUIPMENT

A ACCESSORY



#### EXTERIOR ACCESSORIES

01 Sports Grille  
02 Front Skirt

03 Side Skirt  
04 Rear Diffuser  
05 Air Intake Garnish

06 Black Tailgate Garnish  
07 Silver Tailgate Garnish  
08 Red Tailgate Garnish

09 Mud Guard  
10 Silver Bonnet Stripes  
11 Black Bonnet Stripes

12 Silver Side Body Stripes  
13 Black Side Body Stripes  
14 A-Pillar Decoration

15 Door Mirror Cover  
16 B-Pillar Decoration  
17 Tailgate Spoiler  
18 16" Alloy  
19 17" Alloy

## POWER DRESSING

# CR-Z ACCESSORIES

With accessories available in four distinctive themes, the power to personalise is yours.

'Carbon' includes floor carpets and doorstep trim, interior panels, body skirts and 17" alloy wheels.

'Metallic' comprises a front sports grille, door mirror covers, air-intake trim, pillar decorations and speaker rings.

'Illumination' includes Genuine Accessories with a cool, blue luminescence.

And 'Coloured' offers tailgate trim with body styling graphics.

**Choose wisely. And boldly go.**

### Accessories Include:

- Rear Diffuser
- Silver Tailgate Garnish
- Tailgate Spoiler
- Silver Side Body Stripes
- Silver Bonnet Stripes
- Side Bumper Trim
- Rear Bumper Trim
- 17" Alloys
- Side Skirt
- Door Mirror Covers



#### INTERIOR ACCESSORIES

01 Illuminated Doorstep Garnish  
02 Doorstep Garnish

#### 03 Interior Panels

04 Detail Carbon Inspired Texture  
05 Bluetooth Hands-Free Telephone

#### 06 Illuminated Speaker Ring & Door Pocket Illumination Kit

07 Wide Arm Rest

#### 08 Elegance Floor Carpet

Model specifications may vary.

ACCESSORIES 31



# WHO DREAMS WINS

At Honda we believe in the Power of Dreams.

The CR-Z began as a vision for a bright new future of automotive innovation, a totally new category where performance would live in harmony with superior fuel efficiency and real environmental preservation.

Now the definitive Sports Hybrid has arrived.

But it's one thing to have a dream. It's quite another to make it happen.

It's about trial and error.

It's about confronting that feeling of fear that drives you on.

It's why we're working on Advanced Safety Vehicles, Avionics and our Humanoid Robot - **ASIMO**.

And it's why the FCX Clarity Fuel Cell Electric Vehicle is already here and playing a big part in our next dream.

Performance with zero emissions.

Because if you aim for the impossible, you might just do something that's never been done before.



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A NEW HERO

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