



2012



CR-Z

SPORT HYBRID



IT'S SPORT. IT'S HYBRID.

The Honda CR-Z coupe has two sides working together in perfect harmony. With three different drive modes to choose from, you can focus on normal driving, take things up a notch in Sport mode, or pare things down in Econ mode for better fuel economy. Here's a ride for those who want to limit their impact on the environment, without limiting their fun behind the wheel.

PREMIUM PACKAGE

THE FIRST HONDA SPORT HYBRID ALREADY COMES WITH SO MANY STANDARD FEATURES. But the new available Premium Package lets you make a few important additions to your edition. It includes features like the Honda Satellite-Linked Navigation System™ with bilingual Voice Recognition and steering wheel-mounted controls, leather-trimmed seats and heated front seats.

PERFORMANCE

WHO KNEW THINKING ABOUT THE ENVIRONMENT COULD ACTUALLY BE FUN?

Actually, we did. The CR-Z sport hybrid comes with a close-ratio 6-speed manual transmission to help you embrace the sporty side of the sport hybrid equation. The three-mode drive system also expands your options, allowing you to select Sport mode when you feel like a spirited drive. When you've gotten that adrenaline fix, you can switch back to Normal mode, or even Econ mode for improved fuel economy.



ENGINE

UNDER THE HOOD OF THIS AGGRESSIVE-LOOKING MACHINE IS A 1.5-LITRE, 16-VALVE, SOHC, i-VTEC® 4-CYLINDER ENGINE WITH INTEGRATED MOTOR ASSIST IMA®. In its zippy Sport mode, you might forget it's a hybrid, too. The IMA is the simplest and most compact of all the hybrid systems out there, with an electric motor that can start the engine, provide boost for acceleration, and recharge the battery. It controls the balance between gas engine and electric motor, providing additional power when needed. And because the battery charges off the engine, it never needs plugging in and is always ready with supplemental power.

THREE-MODE DRIVE SYSTEM

GET YOUR PERFORMANCE À LA CARTE, WITH THREE DIFFERENT DRIVING MODES ON THE CR-Z. Normal is the default, which uses standard settings. Switch to Sport mode, and the CR-Z will be at its zippiest, using the electric motor more aggressively for quicker acceleration and throttle response. This mode also provides a sharper steering feel on the open roads. When you're in slow-moving traffic, Econ mode optimizes vehicle power and accessory load for maximum efficiency. The three-dimensional glow of the instrument panel shifts colour to indicate which mode has been engaged.



EXTERIOR

BY CREATING A CAR WITH LOW EMISSIONS, WE AIMED TO LESSEN ENVIRONMENTAL IMPACT WHILE STILL HAVING MAXIMUM IMPACT ON THE SENSES. The Honda CR-Z is all about sporty, athletic styling. There's the wide forward stance. Dynamic front grille. Standard 16" aluminum-alloy wheels. High-Intensity Discharge (HID) headlights to help ensure you see what's up ahead. Body-coloured, heated folding power side mirrors with turn signals. You can up the ante with a new Premium Package that includes features like navi and heated leather seats. And if you still want to take the attitude even further, opt for the available "Style" accessory package with tailgate spoiler, front lip spoiler, side accent spoiler and rear diffuser. Who says lower emissions can't translate to higher pulse rates?

INTERIOR

IT'S A LOOKER OUTSIDE, BUT YOU'LL ALSO LOVE WHAT'S INSIDE THE CR-Z.

Comfortable seats. Controls right where your instincts tell you to reach. A futuristic looking dash display that changes colour according to the driving mode selected. Standard 360-watt, 7 speaker system with 8" subwoofer. USB device connector to hook up most MP3 players and also to charge your portable devices. And if you want a few more creature comforts, the available "Essentials" package adds a driver's armrest with storage compartment, auto-dimming day/night rearview mirror with compass, plus a set of all-season floor mats.

CR-Z COLOUR & TRIM

CR-Z

122-hp, 1.5-litre, 16-valve, SOHC, i-VTEC® 4-cylinder with Integrated Motor Assist IMA®

- Close-ratio 6-speed manual transmission (MT) • Available continuously variable transmission (CVT) • 4-wheel Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD) and Brake Assist • 16" aluminum-alloy wheels • 360-watt AM/FM/CD Premium audio system with MP3/Windows Media® Audio playback capability and 7 speakers including subwoofer • Automatic climate control with air-filtration system • Body-coloured door handles • Body-coloured heated folding power side mirrors with integrated turn indicators • Creep-aid system (CVT only) • Drive-by-Wire Throttle System™ • Driver's and front passenger's illuminated vanity mirrors • Dual-stage, dual-threshold front airbags (SRS) • Electric power-assisted rack-and-pinion steering (EPS) • Folding cargo tray behind front seats • Front side airbags with passenger-side Occupant Position Detection System (OPDS) • HandsFreeLink™-bilingual Bluetooth® wireless mobile phone interface • High-Intensity Discharge (HID) headlights • Hill Start Assist (MT only) • MacPherson strut front suspension • MP3/auxiliary input jack • Power-assisted, ventilated front disc brakes • Power windows with auto-up/down driver's window • Programmable automatic power door locks • Steering wheel-mounted audio controls • Steering wheel-mounted cruise control • Three-mode drive system (Sport, Normal, Econ) • Tilt and telescoping steering column • Variable intermittent windshield wipers • Vehicle Stability Assist (VSA®) with Traction Control

PREMIUM PACKAGE

Adds to or replaces CR-Z features:

Heated front seats • Honda Satellite-Linked Navigation System™ with bilingual Voice Recognition and steering wheel-mounted controls • Leather-trimmed seats

EXTERIOR / INTERIOR COLOURS

Premium White Pearl
Milano Red
Crystal Black Pearl

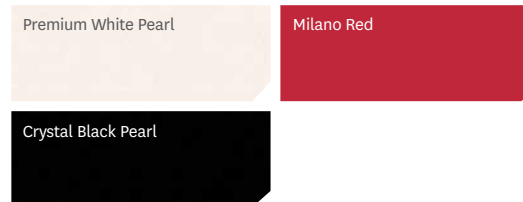
CR-Z

GF and BF
BF

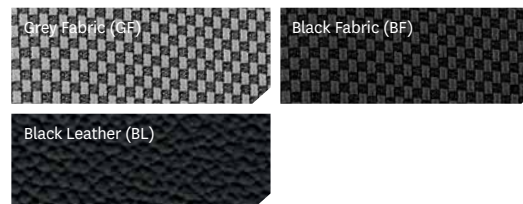
PREMIUM PACKAGE

BL and BF

CR-Z – EXTERIOR COLOURS



CR-Z – INTERIOR COLOURS



CR-Z PREMIUM PACKAGE

LESS PAPER TODAY MEANS MORE BLUE SKIES TOMORROW.

At Honda, we have always considered it our responsibility to do our part to help preserve the global environment, for today and for generations to come. This is an environmental vision we call *Blue Skies for our Children*, and with this vision in mind, we felt it was time to make a change for the greater good of the planet. That's why Honda Automotive has decided to print fewer paper brochures and start encouraging people to visit honda.ca to experience an interactive approach to our cars and company. Yes, it will take some time getting used to, but we think the end result will be worth it for everyone and for the future we all share.



WE'RE HERE. At Honda, assistance and support are always available. The team of trained technicians at your Honda dealership will keep your vehicle in terrific shape. Honda accessories installed at the time your vehicle is purchased are covered under the 3-year/ 60,000-km limited warranty. If you need more information or assistance, call us at 1-888-9-HONDA-9. For all of the latest Honda information, including product specifications, pricing, photos and more, visit honda.ca. It has everything you need to "design" your Honda and personalize it with items from a list of quality accessories.

Quality Honda Accessories give you the opportunity to fine-tune your new Honda just how you like it. Whether you want to turn up the style, the versatility or the exclusivity, every accessory is designed and built to adhere to the strictest Honda standards. See your dealer for full details.

Genuine Honda Replacement Parts are made to the same exacting standards as original Honda components and are guaranteed by the Genuine Honda Parts Warranty.

Honda Financial Services. Whether you buy or lease a Honda, Honda Financial Services can assist you with the process. Ask your dealer which lease or purchase plan best suits your needs.

We're ready to help. When you purchase a new Honda, you automatically receive Honda Plus Roadside Assistance. This service is available to you, or anyone else driving your vehicle, 24 hours a day, 7 days a week, anywhere in Canada or the continental U.S. Coverage is for 3 years, unlimited distance and includes towing, battery boosting and lockout assistance plus many other helpful services. Ask your dealer for more information.

Get the latest photos, MSRPs, features, accessories, specs and more at www.honda.ca

Specifications, features, illustrations and equipment shown in this catalogue are based on the latest available information at the time of publication. Although descriptions are believed to be correct, accuracy cannot be guaranteed. Honda Canada Inc. reserves the right to make changes at any time, without notice or obligation, in colours, specifications, accessories, materials and models. Some vehicles are shown with optional equipment. Some vehicles shown are U.S. models. Canadian specifications may vary. Bluetooth is a registered trademark of SIG Inc. HandsFreeLink is a trademark of Johnson Controls Technology. Windows Media is a registered trademark of Microsoft Corporation. Honda, CR Z, i-VTEC, Eco Assist, Ecological Drive Assist System, Drive-by-Wire Throttle System, Advanced Compatibility Engineering, ACE, Honda Satellite-Linked Navigation System, Integrated Motor Assist IMA, IMA, VSA, The Power of Dreams, HondaJet and ASIMO are trademarks of Honda Motor Co., Ltd.

