



WHO SAYS YOU  
CAN'T HUG THE ROAD  
AND THE PLANET  
AT THE SAME TIME?



The New Honda Insight Hybrid. For those who are **Naturally Driven.**

**NEW**  
**INSIGHT** HYBRID

**NATURALLY  
VERSATILE**

Inspired by how Mother Nature does things naturally, Honda created a range of hybrid cars to give something back to nature. Whether you are naturally progressive, naturally intelligent or downright naturally awesome, there's a Honda Hybrid for all of you. The new Honda Insight Hybrid offers refined styling and functional elements both on the exterior and interior. Its improved 1.3-litre i-VTEC+IMA (Integrated Motor Assist) Hybrid System delivers even better fuel economy and lower carbon emissions while you get an even safer ride with a host of exciting new features.

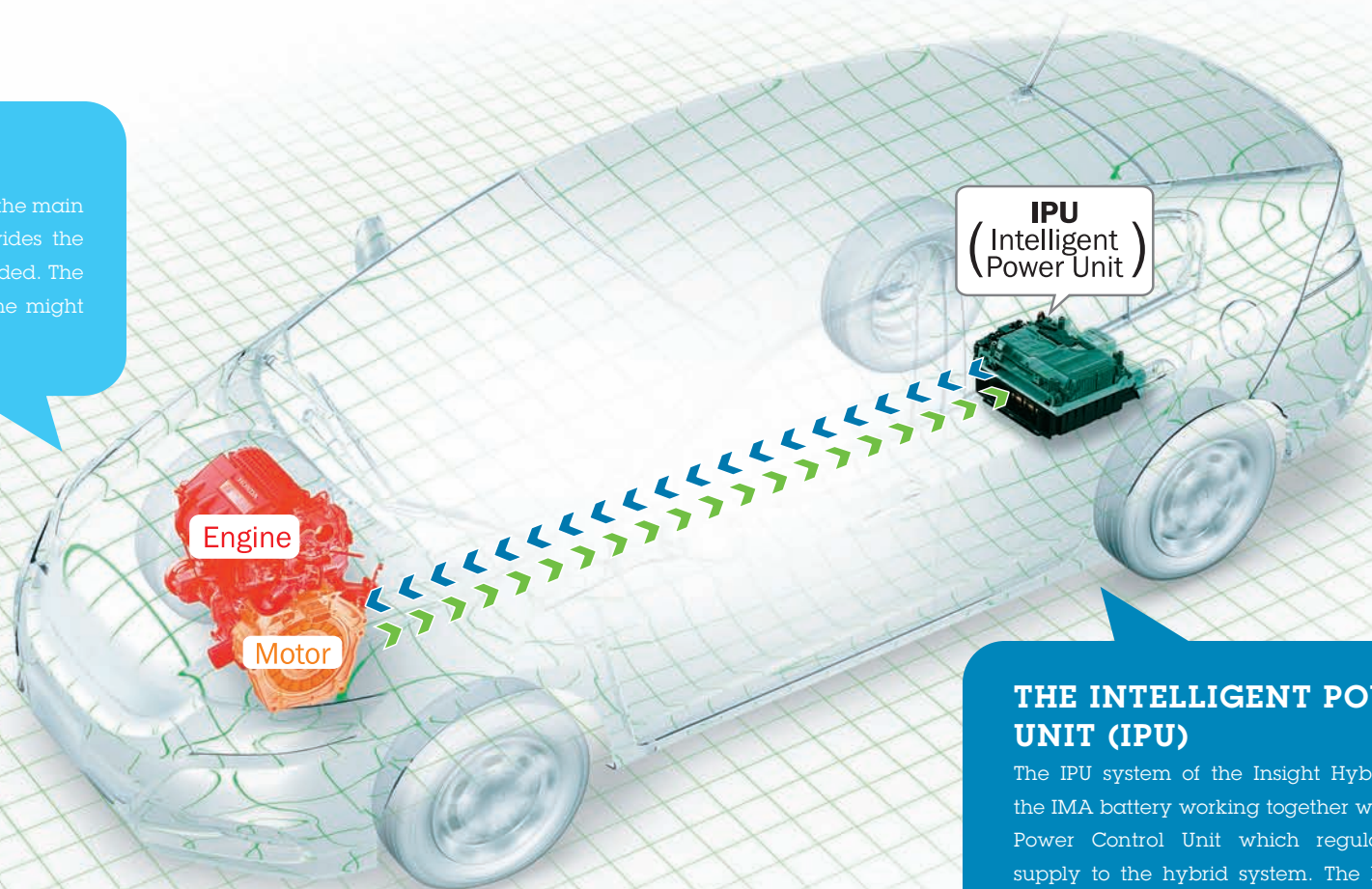


# NATURALLY ECO-FRIENDLY

The Insight Hybrid, like you, truly has an eco-friendly heart. The Insight Hybrid uses two distinct power sources - an electric motor and an i-VTEC engine. This Integrated Motor Assist (IMA) Hybrid System enables the Insight Hybrid to achieve better fuel efficiency and enhanced performance.

## THE HYBRID HEART

While the 1.3L i-VTEC engine serves as the main power source, the electric motor provides the additional power as and when it is needed. The acceleration is comparable to what one might expect from a 1.6L engine.



## THE INTELLIGENT POWER UNIT (IPU)

The IPU system of the Insight Hybrid features the IMA battery working together with a 'smart' Power Control Unit which regulates power supply to the hybrid system. The IPU ensures that optimum power is always generated to save energy. Honda offers a **5 YEAR WARRANTY** for the IMA battery\*\*.



# 1.3L i-VTEC + IMA HYBRID SYSTEM



MAX. Power : 65kW [88PS]+10kW [14PS]  
MAX. Torque : 121Nm [12.3kg-m]+78Nm [8.0kg-m]

## IMPROVED FUEL ECONOMY

The new Insight Hybrid features reduced engine friction and improved CVT efficiency which gives better fuel economy and reduces CO<sub>2</sub> emissions.



## CONTINUOUS VARIABLE TRANSMISSION (CVT) continuous performance

The Continuous Variable Transmission (CVT) helps achieve a perfect balance between fuel efficiency and performance. It does this by producing more torque with an infinite number of effective gear ratios. This CVT system provides better fuel efficiency than previous systems, as it better limits excessive RPM when ECON mode is activated.



## ELECTRIC MOTOR compact and efficient

The Insight Hybrid utilises a high output, ultra-thin brushless electric motor which is 22% thinner and 15% lighter than previous generation technology.



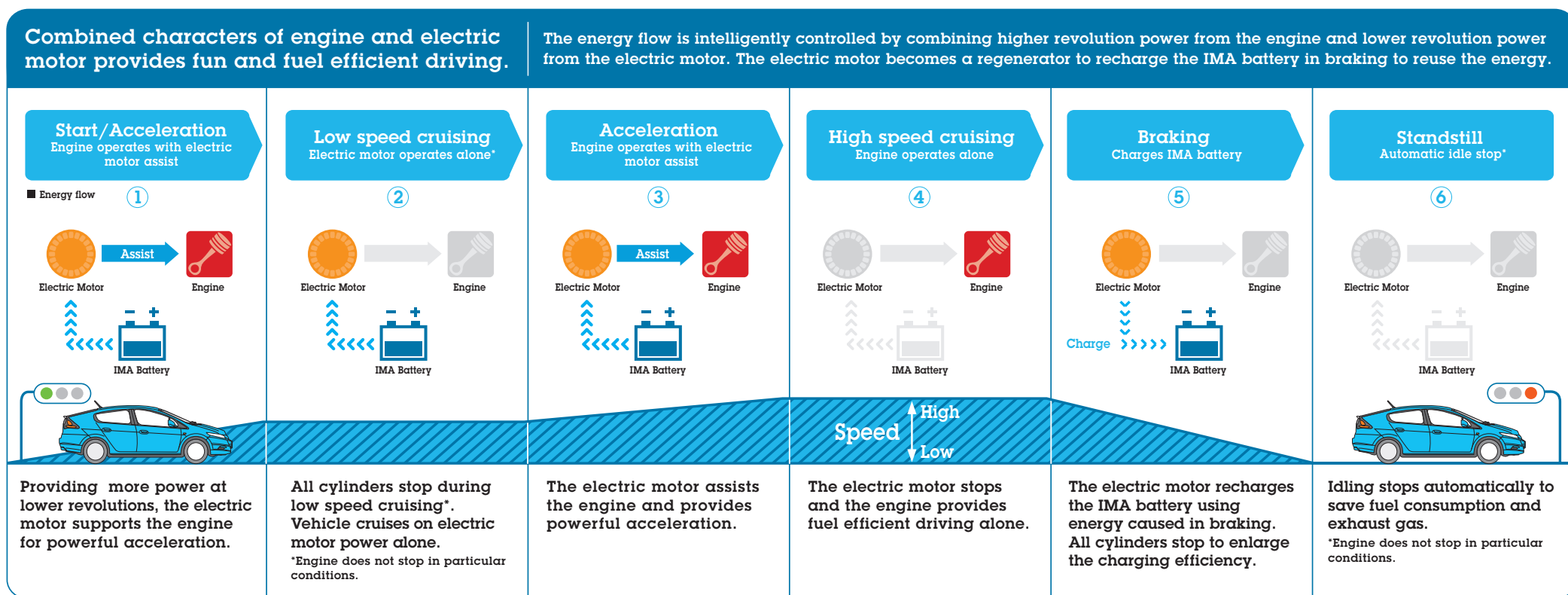
## IPU smarter, smaller and lighter

The Intelligent Power Unit (IPU) controls the functions and regulates the power of the IMA engine. The Insight Hybrid's IPU is 19% smaller and 28% lighter than previous generation IPUs, which makes placement beneath the rear cargo area possible. By doing so, it also makes way for more boot space.

# NATURALLY SIMPLE

## How a Honda Hybrid works

Now here's a car with a real brain. Not just does the Insight Hybrid automatically help you save fuel with its ECON mode, it also teaches you how to drive greener. Truly a new and fun way of driving!



# NATURALLY INTELLIGENT

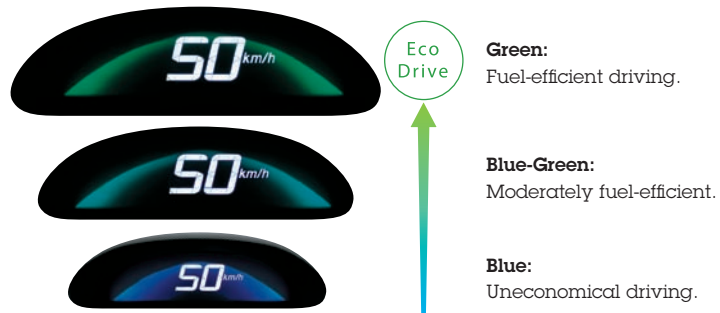
The Eco Assist system was designed and engineered to make giving back to Mother Nature fun and simple.

At the push of the ECON mode button, you save fuel, reduce emissions and increase the IMA battery recharging rate.



## GUIDANCE FUNCTION

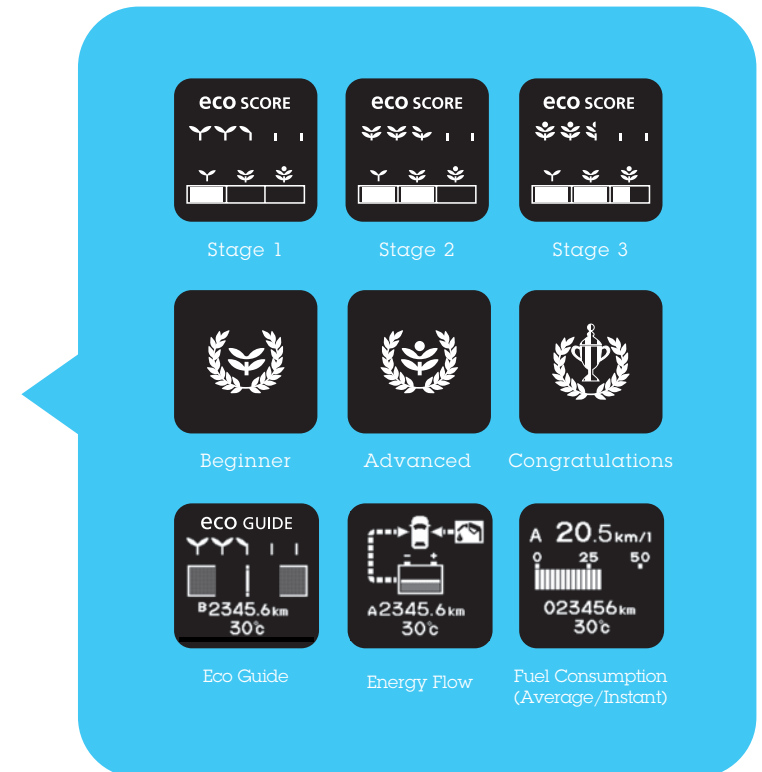
The colour-changing speedometer provides you with real-time information that lets you monitor your driving style in an easy, interactive and fun way.



## SCORING FUNCTION

The eco-scoring function provides feedback about your current and long-term driving practices. As a reward for driving responsibly, you'll receive 'leaves' that are displayed as your 'eco score'. The more 'leaves' you collect, the more responsible your driving is. If you continue to drive responsibly over the long term, your 'leaves' will turn into a 'trophy'.

You can also access important driving information like an eco guide, average speed, energy flow, fuel consumption and range capability via the Multi-information Display. It also shows a score of your latest driving cycle (from last start up to shut down) and a cumulative lifetime performance when the ignition is turned off.





# NATURALLY DESIGNED

The Insight Hybrid's elegant, futuristic two-tier dashboard is ergonomically designed for more convenience and comfort. All the buttons and knobs are strategically placed within easy reach.



# NATURALLY SLEEK

What is form without function? The Insight Hybrid captures not only the essence of looking good, but doing good too.

## BETTER VISIBILITY

The rear of the Insight Hybrid features a new bumper design, rear garnish and LED tail lights. Improved visibility is also made possible with new roof lining, a smaller wiper motor garnish and a new tail gate garnish with reduced thickness.



## IMPROVED AERODYNAMICS & STYLE

The new Insight Hybrid's wedge shaped body gives you superior aerodynamics with its new, more contoured front bumper design. There's also a new front grille with blue reflectors, new projector halogen headlights with blue highlights and tastefully redesigned front fog lights.



# NATURALLY SPACIOUS AND PRACTICAL

It's just as good on the inside as it is on the outside, maybe better. The new Insight Hybrid's stylish interior features new seat fabric and better rear head room space for a more comfortable ride.





## SPACIOUS AND INNOVATIVE

The strategic placement of the IPU below the cargo area gives you a huge 400 litre boot space which can fit up to 3 golf bags easily.



## CUSTOMISE YOUR DRIVE

The tilt and telescopic steering wheel allows you to steer the Insight Hybrid comfortably.



## CONTROL AT YOUR FINGERTIPS

Easy access, ergonomically-designed audio controls, cruise control and Multi-information Display controls are placed on the steering wheel for maximum convenience.



## VERSATILE SEATING ARRANGEMENT

Whether it's for a family outing or to store extra cargo, the Insight Hybrid's versatile 60:40 seats lets you do so much more.



### JACK KNIFE-STYLE KEY

Show off your hybrid badge with pride and style with a jack knife-style key that fits into your pocket with greater ease.



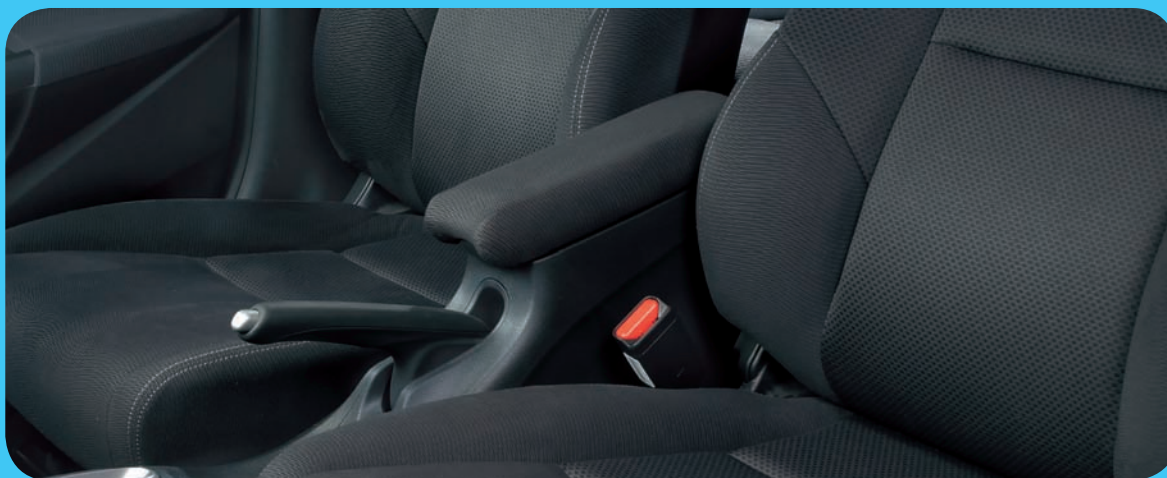
### A WORRY-FREE DRIVE

Get comfortable with the center console with armrest while you embark on a journey of eco-friendly driving. Your valuables will also be kept out of sight in the glove compartment, center pocket with lid or even in the center console.



### ENTERTAINMENT ON THE MOVE

Make every drive more enjoyable with tunes from your very own music library. The versatile USB jack connects a wide range of devices including your iPod, MP3 player and mobile HDD & USB memory readers.



# NATURALLY CONVENIENT

It's the little touches in the car that make all the difference. From its 6 cup holders to a center console with an armrest, these little features offer a fun drive to any destination, near or far.



# NATURALLY SAFE

## ABS, EBD, BA & HILL START ASSIST

The new Insight's Anti-lock Braking System (ABS) stops your wheel from locking up while its Electronic Brake Force Distribution (EBD) controls braking distribution between the wheels. In emergencies, Brake Assist (BA) kicks in to bring you to a safe stop. Hill Start Assist is a new feature to help prevent backward rolling on inclines when the brake is released.



## ACTIVE HEAD RESTS

Active headrests provide prevention of head and neck injuries should a rear collision occur.



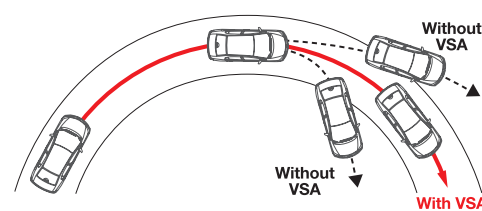
## ISO Fix

ISO Fix is the international standard for attachment points for child safety seats in passenger cars.



## VEHICLE STABILITY ASSIST (VSA)

Stay in control of your vehicle while maneuvering tight corners or during unexpected situations with Vehicle Stability Assist (VSA).



## DUAL FRONT AIRBAGS

For added safety, the Insight Hybrid comes with driver and passenger airbags.



## ADVANCED COMPATIBILITY ENGINEERING (ACE)

Honda's Advanced Compatibility Engineering (ACE) is a body structure design that distributes and redirects collision energy away from the passenger compartment to keep occupants safe.

# NATURALLY COOL

Add a touch of sportiness and function to an already great looking car with cool and practical accessories from Honda Genuine Accessories for both the outside and inside. Being behind the wheel of a hybrid never felt cooler.



Trunk Tray



Foot Light



Door Visor



16" Alloy Wheel Set



Sports Pedal



Rear Side Step Garnish



Front Side Step Garnish

## SPECIFICATIONS

### ENGINE

Engine Type	1.3L i-VTEC + IMA
Fuel Supply System	Honda Programmed Fuel Injection (PGM-FI)
IMA System (Integrated Motor Assist)	■
Drive-by-Wire	■
Bore & Stroke (mm)	73 x 80
Displacement (cc)	1339
Compression Ratio	10.8
Maximum Power kW[PS]/rpm	65[88] + 10[14] (Engine + Electric Motor)
Maximum Torque (Nm[kg-m])	121[12.3] + 78[8.0] (Engine + Electric Motor)
Emission System	Euro 3

### TRANSMISSION

Transmission Type	CVT
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### SUSPENSION

Type	Front	MacPherson Strut
	Rear	Torsion-Beam

### BRAKE SYSTEM

Type	Front	Disc
	Rear	Drum

### STEERING SYSTEM

Turning Radius at Wheel (m)	5.17
Turning Radius at Body (m)	11
Turns, Lock to Lock	3.29
Type	Rack and Pinion (Electronic Power Assist)
Overall Steering Ratio	16.1

### DIMENSIONS

Overall Length (mm)	4395
Overall Width (mm)	1695
Overall Height (mm)	1425
Wheelbase (mm)	2550
Tread (Front/Rear) (mm)	1480/1470
Curb Weight (kg)	1215
Fuel Tank Capacity (litre)	40

### TYRES

Size	185/55R16
Alloy Wheel	16" Alloy Wheels
Spare Wheel	Temp



Super Platinum Aqua Metallic (BG-61MX)



Premium White Pearl (NH-624PX)



Crystal Black Pearl (NH-731PX)



Alabaster Silver Metallic (NH-700MX)

## MAJOR EQUIPMENT

### EXTERIOR

Auto Light	■
Front Fog Lights	■
Side Mirror with Turning Lights	■
Halogen Headlight (Manual Levelling)	■
LED Designed Taillights	■
Roof Mounted Antenna	■

### INTERIOR

Upholstery	Black
Fabric Seats	■
Tilt & Telescopic Steering Wheel	■
Intermittent Variable Wiper with Auto Function	■
Rear Wiper with Washer	■
Pinch Free Driver Power Window (Up/Down-Auto)	■
Analog Digital Meter	■
Interior & Map Light	■
Trunk Room Light	■
Single CD Audio WMA+MP3 Compatible	■
USB & Aux Jack	■

### INTERIOR

4 Speakers	■
Multi-information Display	■
Accessory Socket	■
6 Cup Holders	■
Rear Foldable 60:40 Seats	■
Foot Rest	■
Center Console with Armrest	■
Driver Manual Seat Height Adjuster	■
Rear Adjustable Headrest	■
Driver & Passenger Vanity Mirror	■
Tonneau Cover	■

### CONTROL

Keyless Entry	■
Steering Wheel Audio Remote Control	■
Cruise Control	■
Power Adjustable Door Mirrors	■
Power Retractable Door Mirrors	■
Self Illuminated Meter	■
ECON Button Switch	■
Auto Climate Control Air-conditioning	■

### SAFETY & SECURITY

Dual SRS Airbags	■
Driver & Passenger Active Headrest	■
Anti-lock Braking System (ABS)	■
Electronic Brake Force Distribution (EBD)	■
Brake Assist (BA)	■
Vehicle Stability Assist (VSA)	■
Hill Start Assist	■
Creep Aid System	■
Advanced Compatibility Engineering (ACE) Body	■
Rear with Side & Center Headrest	■
Rear Seatbelt 3-point ELR x 3	■
Rear Seat ISO Fix	■
Immobiliser System	■
Security Alarm System	■
Ultrasonic Sensor	■
4 Corner Reverse Sensor	■
Jack Knife-Style Key	■

\* Specifications may vary and are subject to change without prior notice.  
\* Actual colour may vary in detail from colours shown.

Authorised Dealer:

