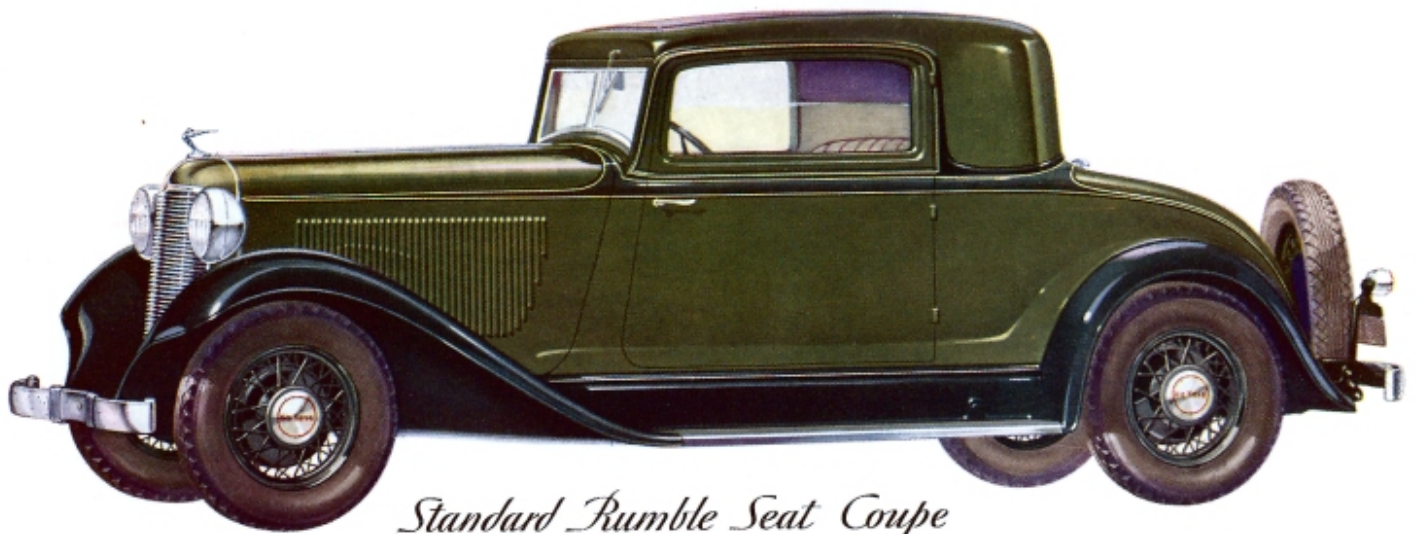
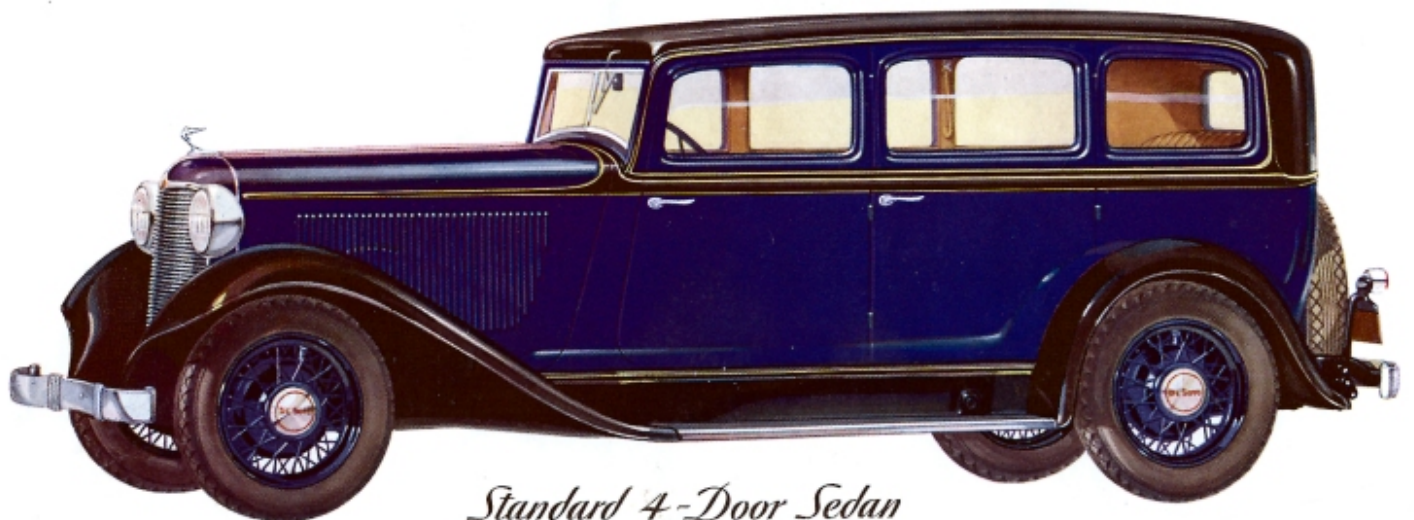




Standard Rumble Seat Coupe



Standard 4-Door Sedan



Custom Convertible Coupe



Custom Convertible Sedan De Luxe

EIGHT BODY MODELS *fully meet buyers' requirements*

The new De Soto Six is styled to meet the individual requirements of exacting people. Custom and Standard Sedans, richly appointed, satisfying in every detail. Standard Coupe built to the definite requirements of business use . . . comfort for the long trip . . . practical utility in the generous spacing and easy access of rear deck. Rumble-seat Coupe and Custom Roadster in a new conception of smartness. Custom Convertible Coupe and Custom Convertible Sedan for people who wish to enjoy the sparkle of sunshine and invigorating outdoors in driving. A new conception of comfort and luxury in the highly practical family car—the Brougham. A car for every purpose and individual need . . . beauty that is breath-taking—and the thrill of thrift.



Custom 5-Passenger Sedan De Luxe



Standard Coupe



Standard Brougham



Custom Roadster De Luxe