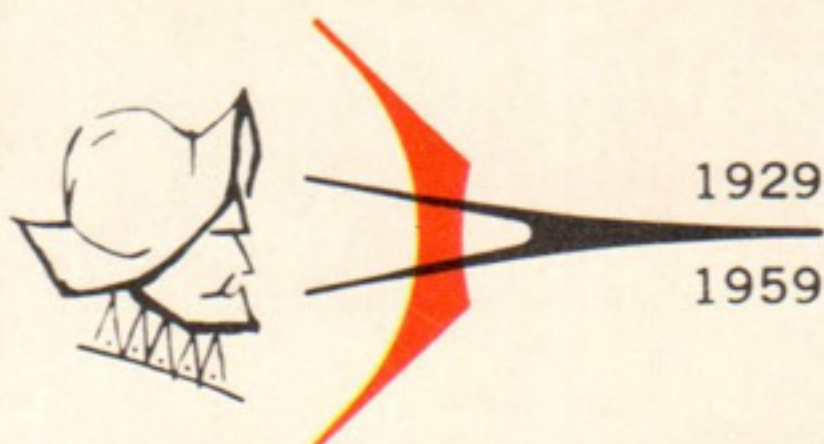


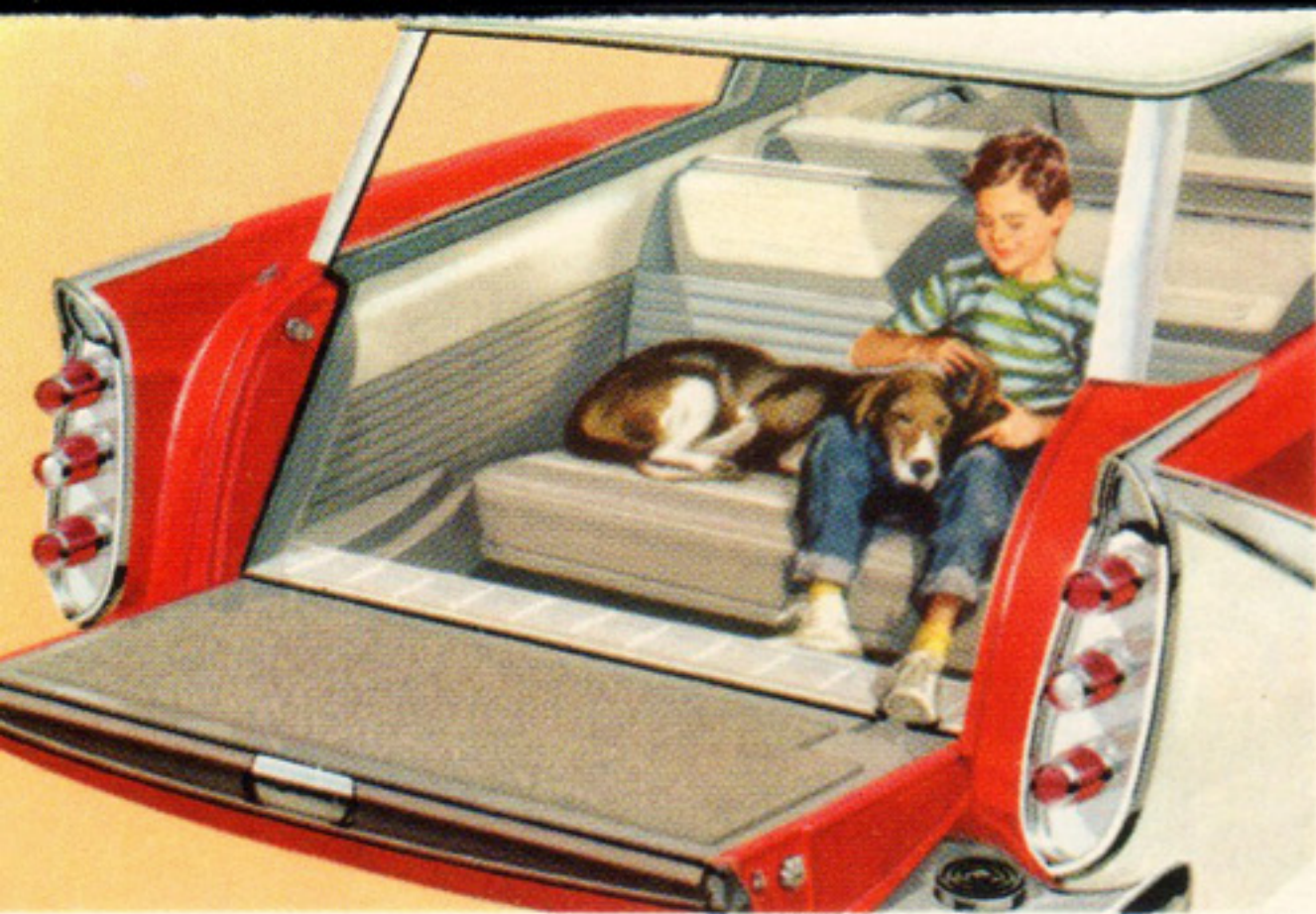


Smartest looking . . . hardest working . . . most fun, too!

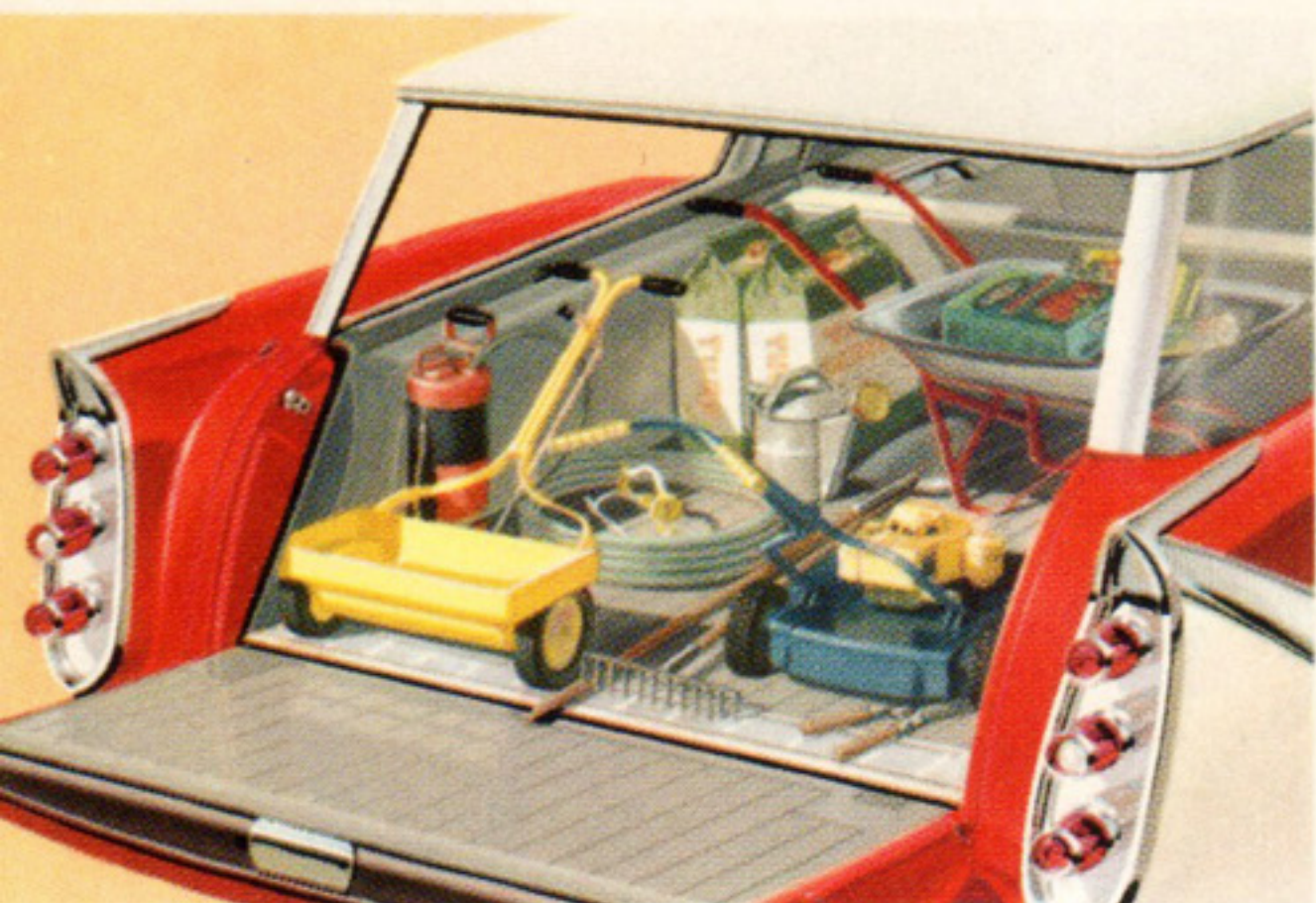
1959 DE SOTO STATION WAGONS



A GENERATION OF FINE CARS



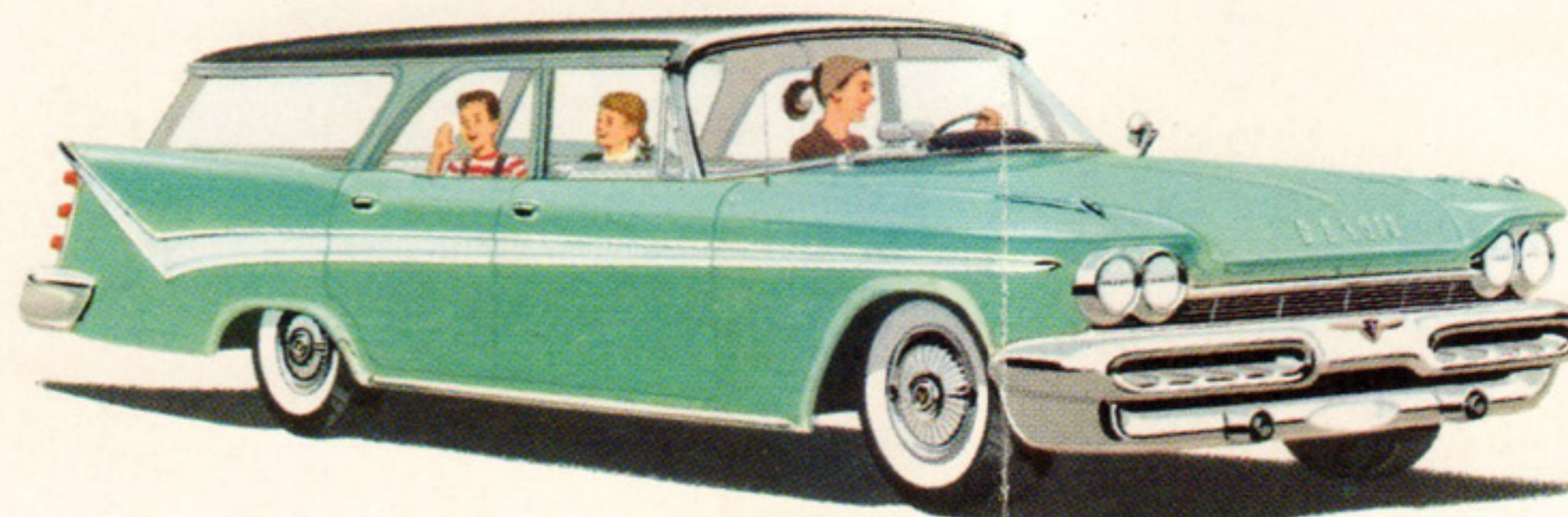
Children love the De Soto Explorer's rear-facing Vista-seat. This third seat, and the second seat, can be lowered flat to give 95 cubic feet of cargo area in the 9-passenger Explorer. The power-operated, full-width Vista-Vu window rolls into the one-piece tail gate. Handy tail gate steps make it easy to get in and out of the third seat.



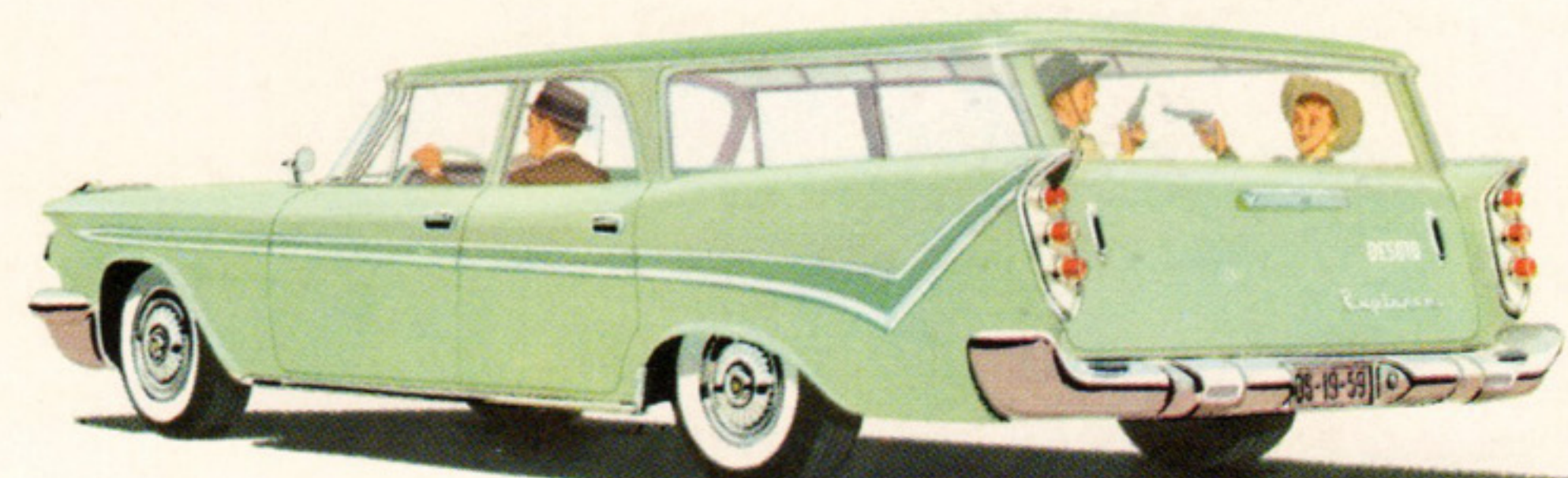
De Soto's 6-passenger Shopper station wagon is perfect for the family that doesn't need the Explorer's "room for nine". It has the same cargo capacity as the Explorer, and that's loads of room for "do-it-yourself" hauling projects, camping, hunting or fishing. You can actually put a healthy sized boat in a De Soto wagon.



FIREFLITE 4-DOOR SHOPPER



FIRESWEEP 4-DOOR SHOPPER



FIRESWEEP 4-DOOR EXPLORER

De Soto Station Wagons

SURE THEY'RE BIG . . . AND ARE THEY FUN!

De Soto station wagons give you extra power . . .
extra comfort . . . extra wheelbase, that lesser wagons
simply can't match! They're the *roomiest* wagons of all.
Solid, safe and road-hugging for family vacations . . .
rugged for hunting and fishing trips . . . easy-driving for
Mother's shopping trips. Plan a "Futureful of fun" . . .
in a new De Soto station wagon!

Now available with fabulous Adventurer engine!



FIREFLITE 4-DOOR EXPLORER STATION WAGON



With all three seats up, you have room for nine in the De Soto Explorer.



With Vista-seat down, you have seats for six and lots of cargo room.



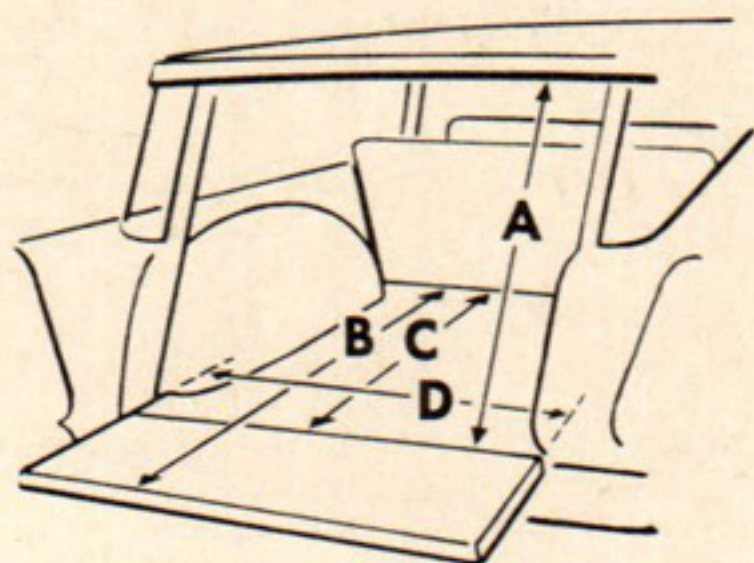
Both seats down gives you room for three and 95 cu. ft. of cargo space.

CHEVIOT AUTO SALES, INC.
 YOUR DE SOTO-PLYMOUTH DEALER
 3240 HARRISON AVE.
 CHEVIOT MO. 1-5737

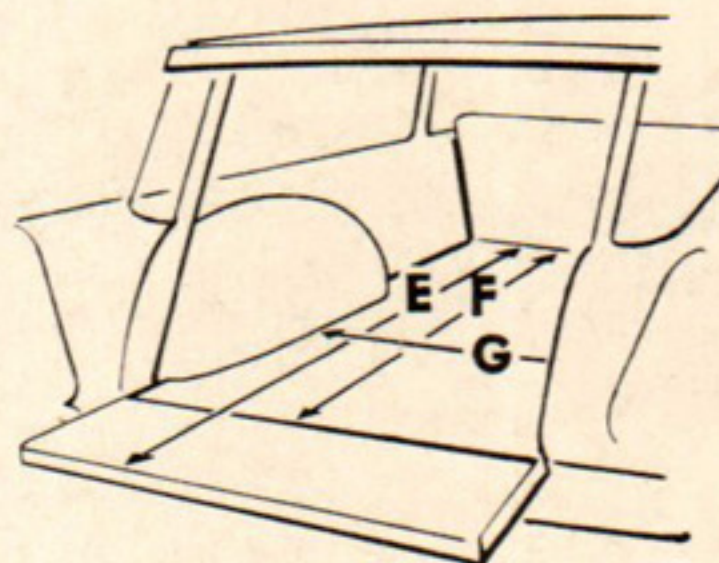
1959 DE SOTO STATION WAGON FOLDER

Fireflite: Wheelbase, 126"; Over-all length, 220.1"; Over-all width, 78.7"; Over-all height, 57.4"; Tread—front, 60.9"; Tread—rear, 59.8"; Axle ratio (Torqueflite), 3.31 to 1; Tire size, 8.50 x 14"; Rim width, 6.5"; Road clearance, 5.6"; Brake lining area (sq. in.), 251; Horsepower @ r.p.m., 325-4600; Torque (lb.-ft.) @ r.p.m., 425-2800; Bore and stroke, 4.25" x 3.38"; Displacement (cu. in.), 383; Compression ratio, 10.1 to 1; Taxable horsepower, 57.8; Carburetor, 4-barrel; Exhaust, Single.

Firesweep: Wheelbase, 122"; Over-all length, 216.1"; Over-all width, 78.7"; Over-all height, 57.1"; Tread—front, 60.9"; Tread—rear, 59.8"; Axle ratio (Torqueflite), 3.31 to 1; Tire size, 8.00 x 14"; Rim width, 6.0"; Road clearance, 5.5"; Brake lining area (sq. in.), 230; Horsepower @ r.p.m., 295-4600; Torque (lb.-ft.) @ r.p.m., 390-2400; Bore and stroke, 4.13" x 3.38"; Displacement (cu. in.), 361; Compression ratio, 10 to 1; Taxable horsepower, 54.3; Carburetor, 2-barrel; Exhaust, Single.



A. SECOND SEAT UP



B. SECOND SEAT DOWN

CARGO COMPARTMENT

- A—28.5" • D—46.0"
- B—85.6" • E—119.7"
- C—64.5" • F—98.6"
- G—45.7"