



Innovation  
that excites

2018

**NISSAN FAMILY**

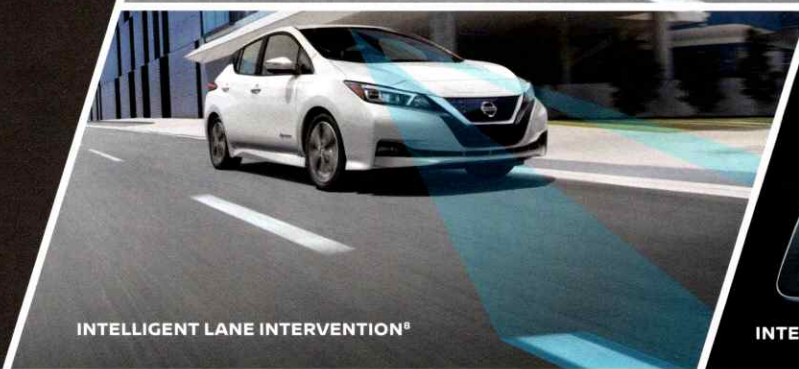


# NISSAN INTELLIGENT MOBILITY

- Intelligent Around View® Monitor<sup>1</sup>
- Intelligent Emergency Braking<sup>2</sup>
- Intelligent Distance Control<sup>3</sup>
- Intelligent Forward Collision Warning<sup>4</sup>
- Intelligent Blind Spot Intervention<sup>5</sup>
- Intelligent Rear View Mirror<sup>6</sup>
- Intelligent Back-up Intervention<sup>7</sup>
- Intelligent Auto Headlights
- Intelligent Lane Intervention<sup>8</sup>
- Intelligent Driver Alertness<sup>9</sup>
- Intelligent Park Assist
- Intelligent Cruise Control<sup>10</sup>
- Blind Spot Warning<sup>11</sup>
- Intelligent All-Wheel Drive/Intelligent 4x4



BLIND SPOT WARNING<sup>11</sup>



INTELLIGENT LANE INTERVENTION<sup>8</sup>



INTELLIGENT AROUND VIEW® MONITOR<sup>1</sup>



PROPILOT ASSIST<sup>12</sup>

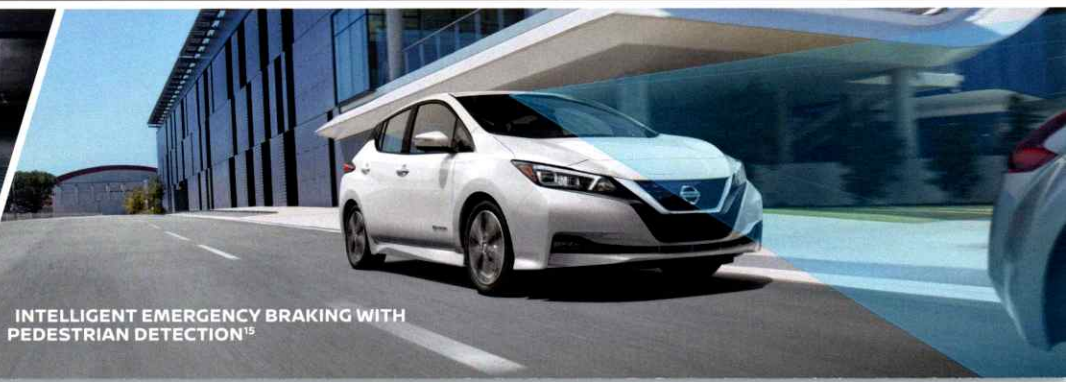


REAR CROSS TRAFFIC ALERT<sup>13</sup>

# CONQUER EVERY DAY

**NISSAN** has a different perspective. We think a vehicle is more than just a mode of transportation. It should put a smile on your face, instill confidence in your hands, and deliver a rush as effortlessly as it offers serenity. Why? Because that's what Nissan innovation is all about – ensuring you maximize the potential of every day. Proof? Nissan Intelligent Mobility empowers you with tomorrow's technology so you'll make every move with greater awareness and have some help when you need it most. It all adds up to more confidence and, ultimately, the freedom to embrace the joy of being behind the wheel – the way driving was always meant to be.<sup>14</sup>

No matter what moves you, the Nissan lineup of vehicles is ready to excite. Sedans that are as exhilarating as they are efficient. Crossovers that stand out for style as much as for exceptional versatility. Trucks and SUVs that mix toughness and finesse. And sports cars that are a reminder of Nissan's performance DNA. We've even added a new vehicle to the lineup, the new 100% electric Nissan LEAF.<sup>®</sup> Together, they are proof of **INNOVATION THAT EXCITES.**



INTELLIGENT EMERGENCY BRAKING WITH PEDESTRIAN DETECTION<sup>15</sup>

## NEW 2018 NISSAN LEAF®

NISSAN  INTELLIGENT MOBILITY

**MAKE EVERY DAY** memorable with the freedom to go farther than ever before. A new 40 kWh battery with an average range of 241 km (150 miles), a 40% increase from the prior Nissan LEAF generation, so every drive can be **SIMPLY AMAZING.**<sup>16</sup>



U.S. model shown.

Quick Charge Port and Portable Charge Cable<sup>17</sup>

Heated Seats & Steering Wheel<sup>17</sup>

Intelligent Emergency Braking<sup>2</sup>

e-Pedal<sup>19</sup>

ProPILOT Assist<sup>13</sup>

NissanConnect™ EV<sup>19</sup>

NissanConnect Services<sup>19</sup>

## 2018 NISSAN MICRA®

**LIVE** boldly with Nissan Micra. Fun to drive, agile, and all about you, it takes efficiency to new heights. It's the right choice **FOR TODAY.**



VOTED  
**"BEST BUY"**  
City Cars  
Nissan Micra  
BY THE **CAR GUIDE**  
2018



60/40 Split  
Rear Seats

Versatile Storage  
Spaces<sup>22</sup>

Available SV Style Package  
(Automatic Transmission Only)

## 2018 NISSAN VERSA® NOTE®

**MAKE** a break for it, and go somewhere unique. Distinctive styling, versatility, and advanced technology are a given. This is about enjoying **SOMETHING NEW.**



Around View® Monitor<sup>17,23</sup>

Divide-N-Hide®  
Storage<sup>17,22</sup>

6.2 L/100 km  
(46 MPG) Highway<sup>24</sup>

## 2018 NISSAN SENTRA<sup>®</sup>

**REINVENT** your every day. Embrace turbocharged power out of every corner. Relax in an impressive interior and feel confident with more of **EVERYTHING**.

NISSAN INTELLIGENT MOBILITY

# SR TURBO



Standard Intelligent Emergency Braking (CVT Models Only)<sup>2,25</sup>

Standard Rear-View Monitor<sup>26</sup>

60/40 Split Rear Seats

Nissan Intelligent Key<sup>®</sup> with Push Button Ignition<sup>17</sup>

Bose<sup>®</sup> Premium Audio System with 8 Speakers<sup>17</sup>

NISSAN INTELLIGENT MOBILITY

## 2018 NISSAN ALTIMA®

**ACCELERATE** your pulse with a captivating look, exceptional efficiency, and all the comforts you could ever want. Then grab the wheel, and get ready to shatter **EXPECTATIONS**.



### 2018 IIHS TOP SAFETY PICK

When equipped with  
LED low-beam headlights.  
For more information, see [www.iihs.org](http://www.iihs.org)

Standard Remote Engine  
Start System<sup>27</sup>

Standard Intelligent Emergency Braking  
& Intelligent Forward Collision Warning<sup>2,4</sup>

NISSAN INTELLIGENT MOBILITY

## 2018 NISSAN MAXIMA®

**TRANSFORM** your drive from elevated to exhilarating. Feel all 300 horsepower, while basking in premium surroundings. It's a boost of excitement, **INSTANTLY**.



### 2018 IIHS TOP SAFETY PICK

When equipped with  
LED low-beam headlights.  
For more information, see [www.iihs.org](http://www.iihs.org)

Standard Intelligent Emergency  
Braking and Intelligent Forward  
Collision Warning<sup>2,4</sup>

Dual Panel Power  
Panoramic  
Moonroof<sup>17</sup>

Intelligent  
Around View<sup>®</sup>  
Monitor<sup>17</sup>

## ALL-NEW 2018 NISSAN KICKS®

NISSAN INTELLIGENT MOBILITY

**OWN** the day with style and substance. Advanced driver assistance features keep an eye out all around, while seamless technology keeps you dialed in. Kicks Colour Studio makes it even more about **YOUR MOMENT**.



Pre-production model shown.

Standard Intelligent Emergency Braking with Forward Collision Warning<sup>2,29</sup>

Intelligent Around View<sup>®</sup> Monitor<sup>1,17</sup>

Bose<sup>®</sup> Personal Plus Sound System<sup>17</sup>

Remote Engine Start System<sup>17,27</sup>

Apple CarPlay<sup>™</sup> and Android Auto<sup>™17,19</sup>

## 2018 NISSAN QASHQAI®

**TAKE ON** adventures downtown and weekends out of town with progressive style, a commanding point of view, and available tech that helps watch out for you. It's built around you, and fit for **YOUR CITY.**

NISSAN **I**NTELLIGENT MOBILITY

2018 QASHQAI



SUB-COMPACT SUV  
OF THE YEAR



Leather-appointed Seats<sup>17</sup>

Sporty D-shaped  
Steering Wheel

Quick Comfort\* Heated  
Front Seats

Remote Engine Start System with  
Intelligent Climate Control<sup>17,27</sup>

Power Sliding  
Moonroof<sup>17</sup>

Intelligent All-  
Wheel Drive<sup>17</sup>

## 2018 NISSAN ROGUE®

NISSAN **I**NTelligent **M**OBILITY

**OPEN UP** a bigger, bolder world. Show off an aggressive look, while feeling confident in any weather. It's time to explore a life of **POSSIBILITIES.**

**2018** IIHS TOP SAFETY PICK

When equipped with  
LED headlights.

For more information, see [www.iihs.org](http://www.iihs.org)



Power Panoramic  
Moonroof<sup>17</sup>

Nissan Intelligent Key® with  
Remote Engine Start System<sup>17,27</sup>

Motion Activated  
Liftgate<sup>17</sup>

ProPILOT Assist (with Intelligent Cruise  
Control and Full-speed Range and Hold)<sup>10,12</sup>

Intelligent  
All-Wheel Drive<sup>17</sup>

## 2018 NISSAN MURANO®

NISSAN INTELLIGENT MOBILITY

**REINVENT** adventure that's designed around you. You'll have a premium lounge interior for all your friends, plus style that turns heads. This is your ticket to enhanced **EXPERIENCES**.



2017 model shown.

Climate-controlled Front Seats – Heated and Cooled<sup>17</sup>

Bose® Premium Audio System<sup>17</sup>

Standard Navigation System with Apple CarPlay™ and Android Auto™<sup>19,30</sup>

Nissan Intelligent Key® with Remote Engine Start System<sup>17,27</sup>

Intelligent All-Wheel Drive<sup>17</sup>

## 2018 NISSAN PATHFINDER®

**MAKE** big plans. Unrivalled space means everyone gets in on the action. Capability, on- and off-road, impressive towing, and advanced safety features are ready to go. You're sure to make memorable **ADVENTURES**.



EZ FLEX® Seating with  
LATCH AND GLIDE®

Standard Intelligent  
Emergency Braking<sup>2</sup>

6,000-lb. Standard  
Towing Capacity<sup>31</sup>

Intelligent 4x4<sup>17</sup>

Standard Rear  
Door Alert<sup>32</sup>

## 2018 NISSAN ARMADA®

**EMPOWER** greater possibilities with rugged good looks. There's room for up to eight, available advanced safety systems, and a commanding feel on every **ADVENTURE**.

NISSAN **I**NTELLIGENT **M**OBILITY



Seating for up to  
8 Passengers

8,500-lb. Standard  
Towing Capacity<sup>31</sup>

Intelligent 4x4<sup>17</sup>

Intelligent Rear  
View Mirror<sup>6,17</sup>

5.6-L V8 Engine  
with 390 HP

Nissan Intelligent  
Mobility<sup>14</sup>

## 2018 NISSAN TITAN®

NISSAN  INTELLIGENT MOBILITY

**EVERY** day brings new challenges and new opportunities. Tackle whatever comes your way with loads of power, innovative design, and unrivalled capability. The TITAN of Trucks. 24/7. It's always on **DUTY**.

**CANADA'S BEST TRUCK WARRANTY**  
**5 YEARS/160,000 KILOMETRES**  
**BUMPER-TO-BUMPER WARRANTY<sup>33</sup>**

See dealer for limited warranty details.

TITAN  
™



Up to 1,940 Lbs.  
Maximum Payload<sup>34</sup>

Up to 9,760 Lbs.  
Towing Capacity<sup>35</sup>

Remote Trailer  
Light Check<sup>17,31</sup>

Utili-track® System with  
Spray-on Bedliner<sup>17,22</sup>

Fully Boxed  
Ladder Frame

Intelligent Around  
View® Monitor<sup>1,17</sup>

## 2018 NISSAN TITAN XD<sup>®</sup>

**EVERY** is a huge job description, but with a truck that works this hard, you'll have what it takes. A massive amount of power adds up to seriously big hauls, while you relax in a smartly designed and spacious cabin. This is the definition of heavy **DUTY**.

**CANADA'S BEST TRUCK WARRANTY**  
**5 YEARS/160,000 KILOMETRES**  
**BUMPER-TO-BUMPER WARRANTY<sup>33</sup>**

See dealer for limited warranty details.

**TITAN**  
™



Cummins<sup>®</sup> Diesel Engine  
with 555 lb.-ft. of Torque<sup>17</sup>

Heavy-duty Suspension with up  
to 2,520 Lbs. Maximum Payload<sup>36</sup>

Up to 12,030 Lbs.  
Towing Capacity<sup>37</sup>

Remote Trailer  
Light Check<sup>17,31</sup>

Frame-mounted  
Gooseneck Hitch<sup>17,31</sup>

## 2018 NISSAN FRONTIER®

GO down the path less travelled, on-road or off. Power through every job, then hitch up the toys and go. The possibilities are endless when you can GO OFF THE MAP.



Utili-track® System with  
Spray-on Bedliner<sup>17,22</sup>

Full-length, Fully Boxed  
Ladder Frame

261 HP, 281 lb.-ft.  
of Torque<sup>17</sup>

Up to 6,710 Lbs. Maximum  
Towing Capacity<sup>28</sup>

Rugged 44"  
Solid Rear Axle<sup>17</sup>

## 2018 NISSAN 370Z®

**EVERY DRIVE** is something special. Take control of relentless power, then feel the balanced chassis hug the corners. In here, every moment **IS EXHILARATING.**



**nismo®**

332 HP  
3.7-L V6<sup>17</sup>

6-speed Manual Transmission with  
SynchroRev Match<sup>®</sup> Technology<sup>17</sup>

EXEDY<sup>®</sup> High-  
performance Clutch<sup>17</sup>

## 2018 NISSAN GT-R®

**LEGENDARY** in every sense of the word. An obsession for detail meets world-beating performance in real-world conditions. It's all about the pursuit of **EXHILARATION.**



565-HP 3.8-L  
Twin-turbo V6

Semi-aniline, Leather-appointed  
Heated Front Seats

Sequential Dual-  
clutch Transmission

## BUYING AND OWNING

**Finance Options** Through Nissan Canada Finance, we offer many attractive lease and loan options that can be tailored to your individual needs. We have unique programs such as the Nissan Grad Program, Loyalty Program or the Nissan Advantage Program. Please visit our website [Nissan.ca/finance](http://Nissan.ca/finance) to explore all of the options available. We have also made it easy to pre-qualify online. All of our programs come with competitive rates and terms. With our flexible options, driving home a new Nissan has never been easier. Consult your local Nissan Dealership for complete details.

**No-Nonsense Warranty** Every 2018 Nissan is covered by a 3 year/60,000 km<sup>39</sup> Comprehensive New Vehicle Warranty, a 5 year/100,000 km<sup>39</sup> Powertrain Warranty, an 8 year/130,000 km<sup>39</sup> Emission Control Warranty on selected components, and a 5 year/unlimited km Corrosion Perforation Warranty. As a Nissan owner, you'll also receive a 3 year Roadside Assistance program available to you 24 hours a day. Terms, conditions and exclusions apply. See your Warranty Information Booklet for complete details.

**Added Security Plan (ASP)** For ultimate peace of mind, consider Nissan Added Security Plan. It's our commitment to be there for you, and to help you leave your worries behind. Different plans, available for both purchased and leased vehicles, let you tailor the coverage to your driving habits.

**Security+Plus™ Prepaid Maintenance Plan** The smart choice when it comes to maintaining your new Nissan. Honoured at all participating Nissan Dealers in Canada and the U.S., your vehicle is cared for by factory-trained technicians using Genuine Nissan Parts. And best of all, there's no worrying about price increases on parts or service in the future. A variety of plans are available. Ask your Dealer for details.

**CANADA'S BEST TRUCK WARRANTY**  
**5 YEARS/160,000 KILOMETRES**  
**BUMPER-TO-BUMPER WARRANTY<sup>33</sup>**

See dealer for limited warranty details.



## NISSAN INTELLIGENT MOBILITY

Nissan Intelligent Mobility guides everything we do. We're using new technologies to transform cars from mere driving machines into partners. Together the journey is more confident, connected, and exciting. Whether it's cars that share the task of driving with you, or highways that charge your EV as you go along, it's all in the very near future. And it's a future already taking shape in the Nissan you drive today.

<sup>1</sup>IAVM cannot completely eliminate blind spots and may not detect every object. IAVM operates at vehicle speeds below 8 km/h. Always check surroundings and turn to look behind you before moving vehicle. <sup>2</sup>IEB cannot prevent accidents due to carelessness or dangerous driving techniques. It may not provide warning or braking in certain conditions. Speed limitations apply. <sup>3</sup>IDC helps maintain a distance to the vehicle in front under certain conditions. Not a collision avoidance system. Failure to apply the brakes could result in an accident. <sup>4</sup>ICFW is intended to warn you before a collision occurs; it cannot prevent a collision. Speed and other limitations apply. See Owner's Manual for details. <sup>5</sup>Intelligent Blind Spot Intervention is not a substitute for proper lane change procedures. The system will not prevent contact with other vehicles or accidents. It may not detect every vehicle or object around you. <sup>6</sup>Cannot completely eliminate blind spots. May not detect every object and does not warn of moving objects. Always check surroundings and turn to look behind you before moving vehicle. <sup>7</sup>IBI will not detect every object, and speed limitations apply. Always check surroundings and turn to look behind you before moving vehicle. See Owner's Manual for details. <sup>8</sup>ILI will not detect every object, and speed limitations apply. Always check surroundings and turn to look behind you before moving vehicle. See Owner's Manual for details. <sup>9</sup>It is the driver's responsibility to remain alert at all times. IDA is only a warning to inform the driver of a potential lack of driver attention or drowsiness. It does not detect and provide an alert in every situation. See Owner's Manual for details. <sup>10</sup>ICC is not a collision avoidance system or warning device. Designed to use limited braking. Failure to apply the brakes could result in an accident. <sup>11</sup>Blind Spot Warning is not a substitute for proper lane change procedures. The system will not prevent contact with other vehicles or accidents. It may not detect every vehicle or object around you. <sup>12</sup>It is the driver's responsibility to remain alert with hands on steering wheel, keeping a look out for other vehicles and pedestrians at all times. <sup>13</sup>RCTA is not a substitute for proper backing procedures. May not detect all moving vehicles. Speed and other limitations apply. See Owner's Manual for details. <sup>14</sup>Availability of features varies by model year, model, trim, and package. <sup>15</sup>IEB with Pedestrian Detection is not a replacement for responsible driving. May not provide warning or braking in certain conditions. Speed and other limitations apply. See Owner's Manual for details. <sup>16</sup>2018 range of up to 241 kilometres. Use for comparison only - actual mileage may vary. <sup>17</sup>Available feature. <sup>18</sup>Use conventional brake pedal for aggressive braking situations. <sup>19</sup>Available services/features may be shown. Compatible connected device may be required. Only use services/features and device when safe and legal to do so. Subject to GPS and wireless network availability and connection, and system/technology limitations. Text rates/data usage/subscription may apply. Some services/features provided by companies not within Nissan or its partners' or agents' control and may be discontinued at any time. **For more information, see Dealer or Owner's Manual.** <sup>20</sup>Nissan Micra Cup™ offered in Ontario and Quebec. <sup>21</sup>ALG's Canadian Residual Value Award (RVA) for 2017 Micra,® category winner for City Car. ALG is the industry benchmark for residual values and depreciation data, [www.alg.com](http://www.alg.com). <sup>22</sup>Cargo shown for display purposes only. Cargo and load capacity limited by weight and distribution. Always secure all cargo. Heavy loading of the vehicle with cargo, especially on the roof, will affect the handling and stability of the vehicle. <sup>23</sup>Parking aid/convenience feature. Cannot completely eliminate blind spots. May not detect every object and does

not warn of moving objects. Always check surroundings and turn to look behind you before moving vehicle. <sup>24</sup>2018 Fuel Economy Estimate 6.2 L/100 km highway/7.6 L/100 km city for Versa® Note® with Xtronic CVT®. Actual mileage may vary with driving conditions - use for comparison only. <sup>25</sup>Excludes NISMO® models. <sup>26</sup>Parking aid/convenience feature. Cannot completely eliminate blind spots. May not detect every object and does not warn of moving objects. Always check surroundings and turn to look behind you before moving vehicle. <sup>27</sup>Provincial laws may apply; review local laws before using. <sup>28</sup>ALG's Canadian Residual Value Award (RVA) for 2017 Maxima,® category winner for Full Size Car. ALG is the industry benchmark for residual values and depreciation data, [www.alg.com](http://www.alg.com). <sup>29</sup>FCW is intended to warn you before a collision occurs; it cannot prevent a collision. Speed and other limitations apply. See Owner's Manual for details. <sup>30</sup>Never program while driving. GPS mapping may not be detailed in all areas or reflect current road status. <sup>31</sup>See Nissan Towing Guide and Owner's Manual for additional information. <sup>32</sup>Available feature. See Owner's Manual for details. <sup>33</sup>Claim based on years/kilometres coverage for *Maritz* 2016 Full Size Pickup Segmentation and Compact Pickup Segmentation v. 2018 TITAN and 2017 TITAN XD. Nissan's New Vehicle Limited Warranty basic coverage excludes tires, powertrain coverage, corrosion coverage and emission performance and defect coverage (applicable coverage is provided under other separate warranties). Other terms and conditions also apply. See dealer for complete warranty details. Warranty claim is at current time of printing. <sup>34</sup>Maximum payload capacity when properly equipped. Maximum payload of up to 1,940 lbs. (880 kg) for 2018 TITAN® Crew Cab 4x4. Payload capacity varies by configuration. See Nissan Towing Guide and Owner's Manual for additional information. <sup>35</sup>Maximum towing capacity when properly equipped. Maximum towing of up to 9,670 lbs. (4,427 kg) for 2018 TITAN® Crew Cab 4x4. Towing capacity varies by configuration. See Nissan Towing Guide and Owner's Manual for additional information. <sup>36</sup>Maximum payload capacity when properly equipped. Maximum payload of up to 2,520 lbs. (1,143.1 kg) for TITAN® XD Crew Cab 4x4 with Endurance® V8 gas engine. Payload capacity varies by configuration. See Nissan Towing Guide and Owner's Manual for additional information. <sup>37</sup>Maximum towing capacity when properly equipped. Maximum towing of 12,030 lbs. (5,456.7 kg) for TITAN XD® Crew Cab 4x4 with Cummins® V8 diesel engine. Towing capacity varies by configuration. See Nissan Towing Guide and Owner's Manual for additional information. <sup>38</sup>Maximum towing capacity when properly equipped. Maximum towing of 6,710 lbs. (3,044 kg) for Frontier SV King Cab® 4x2. Towing capability varies by configuration. See Nissan Towing Guide and Owner's Manual for additional information. <sup>39</sup>Whichever occurs first.

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Nissan's environmental action plan focuses on several key areas. In addition to increasing production of Zero Emission vehicles like the 100% electric LEAF, we're improving fuel efficiency across our lineup, and reducing the environmental impact of manufacturing through energy-efficient practices in our plants.



## CARS

MICRA\*



VERSA\* NOTE\*



SENTRA\*



ALTIMA\*



MAXIMA\*

CROSSOVERS  
& SUVs

KICKS\*



QASHQAI\*



ROGUE\*



PATHFINDER\*



MURANO\*



ARMADA\*



## TRUCKS

FRONTIER\* KING CAB\*



FRONTIER\* CREW CAB



TITAN\* SINGLE CAB



TITAN\* KING CAB



TITAN\* CREW CAB



TITAN XD\* CREW CAB

PERFORMANCE  
CARS

370Z\* COUPE



370Z\* ROADSTER



GT-R\*

ELECTRIC  
VEHICLE

LEAF\*



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Innovation  
that excites